

**New York Doctor of Audiology (AuD) Consortium
Adelphi, Hofstra, St. John's Universities
Strategic Plan
2024-2029**

The program's strategic plan is re-evaluated and renewed every 5 years. An annual analysis of the current 5-year strategic plan toward attainment of the specific goals and objectives is conducted by the AuD Faculty Council at the program retreat meeting.

Mission Statement

The mission of the New York Doctor of Audiology (AuD) Consortium of Adelphi, Hofstra, St. John's Universities is to prepare students to be professional, knowledgeable, competent, and compassionate clinicians who utilize evidence-based principles into their professional practice. We are deeply committed to maintaining an inclusive learning environment rooted in diversity, equity, and belonging. We are responsive to influences impacting historically underserved and underrepresented populations encompassing race, ethnicity, culture, language, dialect, national origin, gender, gender identity or expression, sexual orientation, age, religion, socioeconomic status, and/or ability.

Vision Statement

The New York Doctor of Audiology (AuD) Consortium of Adelphi, Hofstra, St. John's Universities will prepare graduates with sufficient background in theoretical, clinical and research knowledge and skills in audiology to develop a strong clinical expertise, promote scientific inquiry, with an appreciation of clinical and cultural diversity and compassion to meet the current and future needs of individuals with communicative disorders across the lifespan.

Objective #1: Promoting Training and Outreach in the Local and Global Communities

We will explore ways to promote and expand local, national, and international training and outreach opportunities.

Long term goal: To grow existing and develop new local, national, and international experiential opportunities for our faculty and students in academic, clinical, and humanitarian areas.

Short term goals:

1. To grow existing activities and develop new opportunities with various organizations (e.g., American Speech-Language-Hearing Association [ASHA], American Academy of Audiology [AAA], Mustard Seed, and Special Olympics).
2. To pursue grant opportunities for faculty and students and foster student fundraising efforts (through the program's chapter of the Student Academy of Audiology [SAA]) to support these initiatives.

Objective #2: Increasing Research Prominence and Clinical Innovation

To expand existing, and develop new areas of, clinical and research expertise.

Long term goal: To expand existing and develop new areas of clinical and research expertise in areas including, but not limited to, diagnostic and differential audiology, electrophysiology, amplification for habilitation and rehabilitation, auditory processing, tinnitus and hyperacusis assessment and treatment. As well as, diversity, equity, inclusion and accessibility in audiology.

Short term goals:

1. To expand current research endeavors to increase the number of publications produced by faculty.
2. To develop clinical services in tinnitus and hyperacusis assessment and treatment at the Hofstra University Saltzman Center.
3. To grow the number of mentored student research project activities with the aim of disseminating findings at professional conference presentations, publications, or similar.
4. To strengthen interprofessional collaborations on existing and new lines of research across departments and colleges with the aim of increasing grant activity and program recognition.

Objective #3: Enhancing Program Reputation and Recognition on the National and International Level.

The Consortium intends to expand visibility and enhance its reputation to larger markets beyond Long Island.

Long Term Goal: To expand visibility and enhance the Consortium's reputation so that we can improve national and international recruitment and marketing to build our applicant pool and help us recruit strong students into the field of audiology.

Short Term Goal:

1. To develop a plan to improve recruitment, enrollment, and marketing.
2. To develop a unified system to support undergraduate students from the Consortium home schools who show interest in the AuD program.
3. To grow an Alumni Advisory Board to consult with on curriculum and industry trends and increase alumni engagement.
4. To conduct a review of the current curriculum to ensure content is contemporary to current best-practices and education in clinical and academic topics.
5. To develop a signature event (e.g., annual mini-symposium, PSA competition) as an opportunity for students and alumni to network (with possible CEUs) and increase alumni engagement.