



Sponsorship Opportunities

ADELPHI
UNIVERSITY
NEW YORK



EMPOWER // LEAD // INSPIRE

Adelphi's annual Women's Leadership Conference is a powerful day of learning and networking, where exceptional alumni and community members across industries share experiences and advice on how to thrive in today's ever-changing world.

At Adelphi University's premier Women's Leadership Conference, more than 350 professionals, industry leaders, alumni, students, and community members come together for a day of influential connections, compelling discussions and development opportunities.

The 8th Annual Women's Leadership Conference brought more than 350 professionals, industry leaders, alumni, students, and community members came together for a day of influential connections, compelling discussions and development opportunities. The 2024 conference kicked off with Kendra Bracken-Ferguson, and the evening keynote speaker was Jennifer Hyman, Co-founder and CEO of Rent the Runway. The event engaged our broader community, built pride in Adelphi, and strengthened relationships with donors and friends. The event raised more than \$350,000 through gifts and support and nearly \$100,000 in sponsorships.



Likely to attend future event:

93%





2026 Women's Leadership Conference

March 28th | Adelphi University

EVENT SCHEDULE:

11:15 a.m. – 12:30 p.m.	Kickoff Session and Brunch
12:45 p.m. – 1:45 p.m.	Breakout Session I
2:00 p.m. – 3:00 p.m.	Breakout Session II
3:15 p.m. – 4:15 p.m.	Breakout Session III
4:15 p.m. – 4:45 p.m.	Networking Cocktails
5:00 p.m. – 6:30 p.m.	Awards Celebration & Keynote Dinner

The agenda for the Women's Leadership Conference includes well-known keynote speakers, a panel of women professionals from diverse fields, and various breakout sessions focusing on academic, career, and personal achievement. These sessions and speeches will provide successful tools on managing their career, networks of support, and mentoring to girls and women in attendance.

PAST KEYNOTE SPEAKERS:

- JUJU CHANG, Emmy Award-winning broadcaster
- ALY RAISMAN, Gold Medal Gymnast & Advocate
- KINDRA HALL, go-to expert for storytelling in business and bestselling author
- JENNIFER HYMAN, Chief Executive Officer & Co-Founder, Rent the Runway
- KENDRA BRACKEN-FERGUSON, Founder and CEO Emeritus of BrainTrust





Sponsorship Opportunities



Presenting Sponsor \$50,000 (2 Sponsorships Available)

- Represents top-tier sponsorship with empowerment as the centerpiece
- Recognition as the Conference Sponsor by the emcee during the Welcome & Kick-Off Session, Awards and Dinner Celebration Keynote
- Prominent logo placement on the conference website, social media, and promotional materials
- Exclusive opportunity for a photo with the keynote speakers
- Possible speaking opportunity during a panel session *
- Eight (8) tickets to the Awards and Dinner Celebration and Private Reception - Premium Seating
- Eight (8) conference registrations
- Sponsorship of ten (10) student tickets
- Exhibit booth in a prime location during the conference
- Company banner or step and repeat present at the conference (provided by the sponsor)
- Opportunity to include promotional items in the attendee swag bag
- Opportunity to present Awards in the company's name at the Dinner Celebration



Leadership Sponsor \$35,000 (1 Sponsorships Available)

- Sponsor the Brunch and Kick-off session
- Prominent logo placement on the conference website, social media, and promotional materials
- Recognition as the Brunch Sponsor by the emcee during the Welcome & Kick-Off Session
- Exclusive opportunity for a photo with the keynote speakers
- Possible speaking opportunity during a panel session *
- Eight (8) tickets to the Awards and Dinner Celebration and Private Reception - Premium Seating
- Eight (8) conference registrations
- Sponsor ten (10) student tickets
- Exhibit booth in a prime location during the conference
- Opportunity to include promotional items in the attendee swag bag
- Opportunity to present Awards in the company's name at Brunch Celebration

* Speaking opportunity is contingent on alignment with your organization's representative's expertise and experience and alignment with session topics.



Networking Receptions Sponsor \$20,000 (1 Sponsorship Available)

- Host two receptions in your company's name: A general reception for all conference participants and an exclusive reception where the keynote speaker will be present.
- Logo placement in multiple locations at the conference reception area, the conference website, social media, and promotional materials
- Exclusive opportunity for a photo with the keynote speakers
- Possible speaking opportunity during a panel session *
- Five (5) tickets to the Awards Dinner Celebration and Private Reception
- Five (5) conference registrations
- Sponsoring ten (10) student tickets
- Prominent logo placement on the conference website, social media, and promotional materials
- Exhibit booth in a prime location during the conference, an opportunity to include promotional items in the attendee swag bag



Brown and Gold Sponsor \$10,000 (2 Sponsorships Available)

- Prominent logo placement on the conference website and promotional materials
- Recognition by the emcee during the brunch
- Exclusive opportunity for a photo with the keynote speaker(s)
- Possible speaking opportunity during a panel session *
- Four (4) tickets to the conference and Awards Dinner Celebration, and Private Reception
- Four (4) conference registrations
- Prominent logo placement on the conference website, social media, and promotional materials
- Exhibit booth in a prime location during the conference
- Opportunity to include promotional items in the attendee swag bag



Professional Development/Professional Headshot Sponsor \$3,000 (4 Sponsorships Available)

- Logo placement at the Professional Development (or) Professional Headshot location and the conference website
- Two (2) tickets to the Conference Reception
- Two (2) conference registrations
- Exhibit booth during the conference
- Opportunity to include promotional items in the attendee swag bag



Women's Leadership Conference 2026

Empower // Lead // Inspire

Financial Wellness Sponsor \$5,000 (1 Sponsorship Available)

- Logo placement at the Financial Literacy Roundtable location and conference website
- *Sponsor will need to provide staffing for the Financial Wellness Roundtable*
- Two (2) tickets to the Conference Reception
- Two (2) conference registrations
- Exhibit booth during the conference
- Opportunity to include promotional items in the attendee swag bag

Breakout Panel Sponsor \$2,500 (6 Sponsorships Available)

- Logo placement at conference reception area and conference website
- Two (2) tickets to the Conference Reception
- Two (2) conference registration
- Exhibit booth during conference
- Opportunity to include promotional items in attendee swag bag

Community Partnership Table \$500

- Exhibit booth during the conference
- One (1) conference registration
- Opportunity to include promotional items in the attendee swag bag

I/We would like to make a gift of \$_____ to the Women's Leadership Conference Fund

which supports students with paid internships and offsets costs associated with building leadership opportunities and professional development training.

Contributor • All contributions of \$1,000 or more will be listed on the conference website

Reservation Form

Contact Information

Name/Company: _____

Contact name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship level: _____

Payment Options

Check enclosed: _____ Checks should be made payable to Adelphi University.
Credit card number: _____ Expiration date: _____ CCV: _____
Card type: Visa Mastercard Discover Amex

Please return form and payment to:
Kaitlyn Woods, director of external
relations and special events
Adelphi University, 1 South Avenue,
Nexus Building, Room 200
Garden City, NY 11530