Adelphi University Women's Giving Circle Year in Review

June 6, 2019



Adelphi University Women's Giving Circle Background and History

TRADITION

Adelphi University is a preeminent coeducational university whose history is steeped in the rich tradition of excellence in higher education. From its early roots, Adelphi has been at the forefront of educating women—from launching the first collegiate dance department in the U.S. to establishing the first collegiate school of nursing and the U.S. Cadet Nurse Corps in New York State.

BUILDING A LEGACY OF GIVING

Founded in 2011, the **Adelphi University Women's Giving Circle** was created by a group of women from diverse backgrounds who share a passion for enriching the Adelphi community. Together they strive to empower women, collectively support Adelphi and encourage the development of women as philanthropic leaders. They share a willingness to strategically put forth intellectual, social and financial power, as well as time and energy for the benefit of the University. The circle consists of alumnae, parents and friends who recognize the potential of women donors in making a tremendous impact on the University, its students, faculty and staff.



Adelphi University's Women's Giving Circle

Mission Statement and Goals

MISSION STATEMENT

The Adelphi University Women's Giving Circle ("WGC") invites women of vision who yearn to unite, collaborate and share their best for the betterment of Adelphi University.

Goal #1: One of our major goals is to support the University through annual grants made to strengthen and support areas of interest to the WGC. These grants have a direct and immediate impact on the University.

Goal #2: Another major goal is to serve as a learning community, where members gain new insights into the University at our monthly meetings. At the same time, the diversity of our membership allows us to provide valuable feedback to those University speakers that they may not otherwise receive.

PURPOSE

The Adelphi University Women's Giving Circle celebrates, promotes and supports the University, its' students and the programs administered. Through our financial collective giving and donation of time the circle is committed to impacting and enhancing the Adelphi community. Our goal is to forge new relationships and unite as a diverse group of effective women philanthropists.

Goal #1: To promote and provide support to Adelphi University and its programs.

Goal #2: Promoting and supporting students' educational pursuits at the University.

Goal #3: To inspire and encourage women to be effective philanthropists.



Adelphi University's Women's Giving Circle

2019 Grant Allocations - \$27,734

April 2019

- \$4,000 Student Essay Contests
- \$2,000 Grant-in-Aid Scholarships
- \$1,160 WGC Endowment
- \$5,535 S.E.E.D.S.: Curricula Development/Garden Vines
- \$6,000 Biology Department
- \$2,144 Active Panthers Program-Bridges to Adelphi Program Collaboration
- \$4,500 Training in Group Intervention
- \$1,395 Mindfulness for First Year Students
- \$1,000 Adelphi Physicists at PhysCon



Adelphi University's Women's Giving Circle

Past Grant Allocations

March 2012

\$10,000 AU Reads Initiative

March 2013

\$10,000 GoinGlobal Program: Career Services

March 2014

- \$2,000 Dr. Scott Scholarship Fund
- \$2,000 WGC Endowment Fund
- \$2,000 Grant-in-Aid Scholarships
- \$5,000 Bridges to Adelphi Program
- \$3,500 Jaggar Community Fellows Program
- \$1,500 WGC Endowment
- \$1,000 Student Essay Contest

April 2015

- \$3,500 Mentoring Program Events
- \$5,400 Bridges to Adelphi Program
- \$5,000 Nexus Building Equipment
- \$2,000 WGC Endowment
- \$5,675 Learning Writing Centers \$1,000 Student Essay Contest

April 2016

- \$5,228 Red Watch Band
- \$7,200 Bridges to Adelphi Program
- \$2,000 Student Essay Contests
- \$6,000 Grant-in-Aid Scholarships
- \$2,572 WGC Endowment Fund

April 2017

- \$2,000 Student Essay Contests
- \$2,000 Grant-in-Aid Scholarships
- \$2,519 WGC Endowment
- \$7,200 Bridges to Adelphi Program
- \$6,000 Diversity & Inclusion: Center for Student Involvement
- \$900 Emergency Fund for Vulnerable International & Immigrant Students
- \$3,750 Preservation of Adelphi University's history
- \$271 College of Nursing and Public Health: simulation childhood obesity suit

April 2018

- \$2,000 Student Essay Contests
- \$2,000 Grant-in-Aid Scholarships
- \$1,000 WGC Endowment
- \$7,200 Bridges to Adelphi Program
- \$2,000 Active Panthers Program-Bridges to Adelphi Program Collaboration
- \$2,500 Virtual Interview Room
- \$2,500 Adelphi University Story Shuttle
- \$1,000 Theatre Open Captioning
- \$3,800 Work-Life-Wellness Program
- \$1,000 Adelphi Athletics Leadership Academy
- \$1,500 Guest Artist Master Classes
- \$4,800 Program Coordinator for the International Mentor Program
- \$5,000 The Adelphi Hempstead Child and Family Clinic



Financials and Membership Data



Membership					
Date	Leadership	GOLD	Supporter	Friendship	Total
9/1/2017	18	5	7	12	42
9/1/2018	26	12	11	25	74
5/29/2019	22	10	17	22	71

13 new members in 2018/2019



WGC Endowments

WGC Endowment Fund:

Established with a \$10,000 gift in 2014. Current Market Value: \$24,552

WGC Scholarship Endowment Fund:

Established at the 2017 Gala.

Current Market Value: \$29,506 (\$45,775 in outstanding pledges) in gifts and interest that will be matched dollar for dollar by the Board of Trustees.



2018/2019 Activity Summary and Calendar

September

9/10: Executive Committee Meeting
9/20: 1st meeting. Shawn O'Riley, Dean of the College of Professional and Continuing Studies

October

10/12 and 10/14: WGC Annual Reception and Adelphi University Spirit Weekend

November

11/3: Women's Leadership Conference

December

12/6: WGC Meeting. **Cynthia Proscia**, Health & Sports Sciences, Clinical Assistant Professor and Garden Vines Founder

<u>January</u>

1/31: WGC Meeting. **Tom Ward,** Executive Director, Center for Career and Professional Development

February

2/18 -3/20: Grant application submissions

<u>March</u>

3/2: Women's Recognition Dinner; Carmelle Bellefleur selected as the keynote speaker and Chitralekha
"Pooja" Kar presented with the *Courage to Inspire;* Strength to Empower Award
3/7: Student Leadership Luncheon
3/27: Giving Day
3/20-4/19: WGC Annual Essay Contest for graduate and undergraduate students

<u>April</u>

4/11: WGC Annual Grant Voting Meeting

<u>May</u>

5/18: Presentation of Essay Awards to undergraduate **Rachel Foley** and graduate **Francesca Giammanco** at the Legacy and Commencement Celebration

5/21: Commencement

5/29: Executive Committee Meeting

<u>June</u>

6/6: WGC End of Year Meeting



2018/2019 Key Initiatives

- 1. Drafted and approved by-laws to govern the Women's Giving Circle
- 2. Moved Annual Reception to Spirit Weekend
- 3. Sponsored the 2nd Annual Women's Leadership Conference
- 4. Launched WGC Social Media pages on Facebook and LinkedIn: <u>facebook.com/AdelphiWGC</u> <u>linkedin.com/groups/8703618/</u>





Looking Ahead to 2019/2020

- 1. Grow membership and social media presence
- 2. Explore ways to further WGC's partnership with the Women's Leadership Conference
- 3. Social evening event for WGC Members around the holidays or end of academic year

