



**ADELPHI NY STATEWIDE
BREAST CANCER HOTLINE & SUPPORT PROGRAM**

800.877.8077 • adelphi.edu/breast-cancer



July 2026 - Newsletter

[View Website](#)

Wishing everyone a safe and happy 4th of July!

As we celebrate Independence Day, the **Adelphi NY Statewide Breast Cancer Hotline & Support Program** would like to wish you a safe and happy Fourth of July. We hope you enjoy this special time with family, friends, and loved ones while remembering those who made this day possible.

No matter the holiday or season, we want you to know that you are never alone. Our team is here for you 365 days a year to answer your questions, provide support, connect you with resources in your community, and match you with someone who understands what you are going through.

Our licensed social workers and trained volunteers are just a call or text away:
Call: **1-800-877-8077** | Text: **516-262-3263**

Celebration of Survivorship 2026

Registration is now open!

Register Today



*Celebration of
Survivorship*

**Thursday, October 22, 2026
4:00 - 6:00 pm**
at the Ruth S. Harley University Center Ballroom
Adelphi University, Garden City, NY

Speakers for the evening



Pam Shapiro
*Diagnosed in 2000, 2010 & 2019
Breast Cancer Survivor, and Member of the
Adelphi Breast Cancer Program's Advisory Board*



Donna T. Bacon, PhD, EdD, LCSW

Diagnosed in 2006

Breast Cancer Survivor and Advocate



Jeannie Rettura

Diagnosed in 1986

Breast Cancer Survivor, Volunteer with the Adelphi Breast Cancer Program

Sponsorship Opportunities

[Click here](#) to become an event sponsor

Visionary \$5,000

- Prime placement of company name and logo in our digital journal
- **Full page advertisement** (5.5w x 8.5h); inside cover and back cover positions are currently available
 - All ads must be submitted by **September 18, 2026**
 - Submit camera-ready artwork as a PDF or JPG to **knewman@adelphi.edu**
 - For ad assistance, contact Kim Newman at **knewman@adelphi.edu**
- Full-color logo featured on the webpage with a link to your company website

- Social media promotion, including tags, posts and mentions (four posts between September and October; begins after sponsorship payment is received)
 - Inclusion in the event press release (payment must be submitted by **September 18, 2026**)
 - Company logo featured in promotional emails (appears after sponsorship payment is received)
 - Reserved seating for four guests
 - Recognition from the podium during the event
-

Ambassador \$2,500

- Company name and logo listed as an official event sponsor in our digital journal
 - **Full-page advertisement** (5.5w x 8.5h)
 - All ads must be submitted by **September 18, 2026**
 - Submit camera-ready artwork as a PDF or JPG to [**knewman@adelphi.edu**](mailto:knewman@adelphi.edu)
 - For ad assistance, contact Kim Newman at [**knewman@adelphi.edu**](mailto:knewman@adelphi.edu)
 - Full-color logo featured on the webpage with a link to your company website
 - Social media promotion, including tags, posts and mentions (two posts in October; begins after sponsorship payment is received)
 - Inclusion in the event press release (payment must be received by **September 18, 2026**)
 - Company logo featured in promotional emails (appears after sponsorship payment is received)
-

Ally \$1,000

- Company name and logo will be listed as an official event sponsor in our digital journal
 - **Half-page advertisement** (5.5w x 4.25h)
 - All ads must be submitted by **September 18, 2026**
 - Submit camera-ready artwork as a PDF or JPG to [**knewman@adelphi.edu**](mailto:knewman@adelphi.edu)
 - For ad assistance, contact Kim Newman at [**knewman@adelphi.edu**](mailto:knewman@adelphi.edu)
 - Full-color logo featured on the webpage with a link to your company website
 - Social media promotion, including tags, posts, and mentions (one post in October; begins after sponsorship payment is received)
 - Inclusion in the event press release (payment must be received by **September 18, 2026**)
 - Company name featured in promotional emails (appears after sponsorship payment is received)
-

Supporter \$500

- Company name and logo will be listed as an official event sponsor in our digital journal
 - **Quarter-page advertisement** (2.75w x 4.25h)
 - All ads must be submitted by **September 18, 2026**
 - Submit camera-ready artwork as a PDF or JPG to knewman@adelphi.edu
 - For ad assistance, contact Kim Newman at knewman@adelphi.edu
 - Company name included in promotional emails (appears after sponsorship payment is received)
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Digital Journal

[Click here](#) to reserve space in our digital journal

- **Full Page** (5.5w x 8.5h) **\$250.00**
(Educational Forums)
 - **Half Page** (5.5w x 4.25h) **\$125.00**
(One hour session with a social worker (English or Spanish))
 - **Quarter Page** (2.75w x 4.25h) **\$75.00**
(Emergency Transportation for a breast cancer patient)
-

The STEP Program Video Series



The STEP Program

The Adelphi NY Statewide Breast Cancer Hotline & Support Program was awarded a significant five-year grant from the Centers for Disease Control and Prevention (CDC) to initiate the **Survivorship, Treatment, Education and Peer Support**

(STEP) Program which provides psychosocial support services and referrals to improve the quality of life for young women diagnosed with breast cancer, MBC patients and their families.

The STEP Program also provides educational workshops and forums, provider education and a video series.



This month, we're proud to share the inspiring story of **Jeannie Rettura**, a breast cancer survivor and volunteer, whose connection to the Adelphi New York Statewide Breast Cancer Hotline and Support Program spans more than 30 years. In this STEP Program video, Jeannie reflects on the loss of her mother to breast cancer, her own diagnosis and recovery, and the profound impact of finding support, purpose, and community through volunteer service. As she celebrates nearly 40 years of survivorship, Jeannie's story is a powerful testament to resilience, compassion, and the importance of ensuring that no one faces breast cancer alone.

[STEP Program videos!](#)

Creative Arts Forum



This July, in recognition of **Social Wellness Month**, we invite the breast cancer community to come together for a morning of creativity, connection, and reflection. Space is limited to 50 participants, and only a few spots remain, [register today!](#)

Date: Tuesday, July 28, 2026

Time: 10:00 am - 12:00 pm

Place: Adelphi University

Join us in-person at Adelphi University for a creative adventure called “**Sunshine Within**”. This uplifting program invites participants to embrace their journey, recognize their growth, and reconnect with the light that continues to shine from within. Together, we’ll transform hope, healing, and positivity into meaningful creations you can see, touch, and carry with you.

Throughout the forum, we will explore a variety of techniques and mediums. All artistic levels are welcome to join. We encourage you to relax, let go, and enjoy the process of creating your own personal masterpiece. **This program is open to breast cancer survivors and caregivers.**

REGISTRATION

This event is free, however, you must register online. [Click here](#) to register.

Martha's Kayak - August 1, 2026

Martha's Kayak, Inc. 501 (c)(3) – August 2026 Event

In memory of Martha Leider

When: Saturday, August 1, 2026 – 9:00AM

Where: Empire Kayaks – 4 Empire Boulevard, Island Park, NY 11558

NO COST TO PARTICIPANTS – Open to breast cancer survivors and those under treatment

Program: Will include Kayaks, Instruction, Lunch and Presentations

For more information and to register please contact:

Roger Leider
917-842-1484
rleider@marthaskayak.org
sydney.leider@gmail.com

Lunch immediately following the event:

Basil Leaf Grill
1019 Atlantic Ave,
Baldwin, NY 11510

Donations can be made online at www.marthaskayak.org Or can be made payable by check to Martha's Kayak Inc. , a 501 (c)(3) charitable organization.

Mail checks to:
Martha's Kayak, Inc
265 Sunrise Highway
Suite 1-377
Rockville Centre, NY 11570



Martha Leider was an avid kayaker and found solace on the water spending time with her family while she battled metastatic breast cancer. Martha found and fed "her swans" every weekend and coined the name "food kayak" as the swans came to her for their meals. Our goal is to honor Martha's memory and to provide access to kayaking for women who are survivors or who are under treatment for breast cancer. Come join us for an inspirational and fun morning on the water. This is an all expenses paid experience. Lunch to follow event.

www.marthaskayak.org

Join Martha's Kayak Inc. for their August 2026 event in memory of Martha Leider. **Saturday, August 1, 2026 - 9 am** Empire Kayaks - 4 Empire Blvd., Island Park, NY 11558 **NO COST TO PARTICIPANTS** Open to breast cancer survivors and those under treatment Program: Will include Kayaks, Instruction, Lunch and Presentations

For more information and to register please contact:
Roger Leider 917-842-1484 rleider@marthaskayak.org or sydney.leider@gmail.com

Comfort & Connection with Canines

Tuesday, September 15, 2026 (2:00 - 3:00 p.m.)

Adelphi University, Alumni House



Looking for an uplifting afternoon?

Join **Jodi Ekberg**, *Dog Trainer and Administrator for The Empire State Snow Dog Club*, and her amazing, certified therapy dogs in a special program dedicated to the healing power of canine companions! **Angela Papalia**, *LMSW Assistant Director of the Adelphi NY Statewide Breast Cancer Hotline & Support Program* will join Jodi in discussing how pet therapy and social workers can assist people who are navigating a breast cancer diagnosis.

Participants will have the opportunity to meet and interact with Jodi and her two remarkable Therapy Dogs.

Secure your spot!

[Register](#) Today!

Support Groups



See our [support group schedule](#)

To participate in one of the listed support groups please call our Hotline at **800.877.8077** or email breastcancerhotline@adelphi.edu to pre-register.

All groups are **free** but registration is required. *All groups are facilitated by a licensed social worker.*

If you are interested in a support group or service that is not listed, please contact Angela Papalia LMSW: apapalia@adelphi.edu.

All groups are facilitated by a licensed social worker of the Adelphi Breast Cancer Program. These programs are supported by grants from the Alpern Family Foundation, Cooperative Agreement DP 24-0061 from the Centers for Disease Control and Prevention, Kat's Ribbon of Hope, Marilyn Lichtman Foundation, New York State, Northwell Health Cancer Institute and Pink Aid.

ONLINE SUPPORT GROUPS

NOW FORMING Newly Diagnosed

This drop-in support group is for women who have been newly diagnosed with breast cancer.

For more information and to register, please contact Angela Papalia LMSW at: 516.877.4329 or apapalia@adelphi.edu.

Under 45, Young Women's Support Group

This drop-in support group addresses the unique needs of young women with breast cancer.

For more information and to register, please contact Marjorie Coello LMSW at: 516.877.4313 or mcoello@adelphi.edu

Support for Stage 4 Breast Cancer

Men and women with Stage 4 Metastatic Breast Cancer can find support, and share information, and coping strategies.

For more information and to register, please contact Lois Goetz, LMSW, ACSW at: 516.877.4347 or goetz@adelphi.edu.

Creative Arts Workshops

Our four-week virtual creative arts workshops provide a therapeutic space for self-expression through art. Led by our professional staff, these workshops guide participants through various exercises and discussions, fostering personal insight and developing new coping skills.

Workshops are facilitated by Angela M. Papalia, LMSW, Assistant Director for the Adelphi Breast Cancer Program along with Kimberly Newman, BFA, Marketing and Communications Specialist for the Adelphi Breast Cancer Program.

For more information and to register, please contact Angela Papalia LMSW at: 516.877.4329 or apapalia@adelphi.edu.

Hormone Therapy Support Group

This bimonthly drop-in support group will meet via zoom. It is for breast cancer patients and survivors currently undergoing hormone therapy as adjuvant therapy.

For more information and to register, please contact Angela Papalia LMSW at: 516.877.4329 or apapalia@adelphi.edu.

SUPPORT GROUP FOR SPANISH SPEAKING WOMEN

Cafecito

Cafecito is a Spanish-language support group for breast cancer patients and survivors. This group meets twice monthly via zoom.

For more information and to register, please contact Angela Papalia LMSW at: 516.877.4329 or apapalia@adelphi.edu.

Program Updates

Welcome to our new Hotline & Volunteer Coordinator



The Adelphi Breast Cancer Program is pleased to announce that **Gabriela Ortega MSW**, has joined our Team as of June 22, 2026. Gabriela has accepted the position of Hotline & Volunteer Coordinator. A bilingual social worker (English & Spanish), Gabriela brings a diverse background of professional experience with her. We are thrilled to welcome her to the Adelphi family!

Welcome to the team Gabriela!

Lets Stay in Touch!

Follow us on Social Media and online to see photos of our wonderful volunteers at our outreach events, stay up-to-date on programs, forums and support groups. Read news articles and new studies on breast cancer, read inspiring stories from our volunteers, watch our events live on facebook and see the wonderful people and businesses that support us.





SOCIAL MEDIA



[facebook](#), [X](#), [linkedin](#), [instagram](#), [youtube](#)

Support Us

There are many ways for you to be involved with the Adelphi NY Statewide Breast Cancer Hotline & Support Program.

As a statewide, not-for-profit organization, we provide free, bilingual social work services, peer support, and education to the breast cancer community.

Ways You Can Get Involved

We rely on grants and donations to continue our vital work. Without your support, we may not be able to provide these life-saving services to those who need them most.



Donate

Your support matters. By donating to the Adelphi NY Statewide Breast Cancer Hotline & Support Program, you directly contribute to our mission of providing vital services and assistance to individuals, families, and caregivers affected by breast cancer. Every tax-deductible contribution helps us expand our reach, enhance our resources, and provide support to those in need.

[Make A Gift](#)



[Become a Volunteer](#)

Dedicated and professionally trained volunteers are at the heart of everything we do. Our experienced volunteers answer calls to our breast cancer hotline and provide support, resources and referrals across New York State.

[Volunteer Training Information](#)



[Fundraising Initiatives](#)

Get involved to host and/or support us to raise awareness and funds for the Adelpi NY Statewide Breast Cancer Hotline & Support Program.

[Help Raise Funds & Awareness](#)

**The Adelphi Breast Cancer Program
wishes our volunteers
the happiest of birthdays!**



THANK YOU TO ALL OUR SPONSORS

(Listed below in alphabetical order)

Alpern Family Foundation Inc.

Centers for Disease Control and Prevention

Kat's Ribbon of Hope

Manhasset Women's Coalition Against Breast Cancer

The Junior Coalition of the Manhasset Women's Coalition Against Breast Cancer

The Marilyn Lichtman Foundation

Nassau County Office for Housing and Community Development

New York State Department of Health

Northwell Health Cancer Institute

Pink Aid

Please visit our website at adelphi.edu/breast-cancer
Donate to our cause at adelphi.edu/breast-cancer/donate
