Bake Back America (BBA) connects individuals and communities together to inspire and empower one another to give back. BBA volunteers are consistently dedicated to helping impact their communities. There is a true passion and dedication at BBA to inspire personal growth and the importance of working together to make positive changes. Visit https://www.bakebackamerica.com to learn more about how 100’s of volunteers take action to get it done.

Melissa Subin, Founder of Bake Back America

Hand tie dyed infinity scarfs are created and gifted to girls with Rett Syndrome as a tool to help them cope with the symptoms of the devastating neurological disease. This project is part of a broader Bake Back America initiative that works to provide other accessories, including sensory bracelets, to children with neurological disorders to spread hope, support, and kindness. We work to empower children and their caretakers with a focus on dignity and respect for all despite our challenges and differences. The defining factor that inspired me to start a Hope for Zoe is my interest in pediatric neurology and my determination to help the girls who live with the devastating disease, Rett Syndrome.

The joy and inspiration I feel when I see a girl with Rett Syndrome and her caretaker receive a hand tie dyed infinity scarf is life-changing. Art can make others feel seen and understood. It can make people feel less alone during times of darkness and frustration. Any artist who wants to pursue a social solution should remember that the process of creating and sharing is a gift for an entire community.

Jane Hoffman

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Jane Hoffman

We started a flag football program with Bake Back America at the Boys and Girls Club in Mount Vernon, New York with an incredible group of children. We have been instilling positive values in the children all year long. It is so important to show RESPECT, treat people with KINDNESS, ENCOURAGE everyone to do their best, have BALANCE in our lives, and TRUST the process! My take-away for other artists who want to pursue similar projects is to find something you are passionate about and connect with an organization to share that passion that will in turn inspire others. Never be afraid to reach out for help or guidance in following through with your idea.

Izzy Josephs

I was inspired by Bake Back America to try to make a positive impact on social change through creative expression. The defining factor for me was to address community issues such as food insecurity, which is prevalent close to my home in New York City. For others wanting to pursue similar social solutions, collaboration with partners, such as Bake Back America, to reach our goals is key. My long term goal would be increasing awareness about social issues by using Smart Snacks to empower community members to take an active role and advocating for broader systemic changes. The most important thing to remember is to take action and not be afraid to reach out for help or guidance in doing so. Inspiring social change takes teamwork!

Layla and Emma Bruno

The organization Bake Back America inspired me to get involved and pursue the passions I have in empowerment, inspiration and helping others. The project that I am the most passionate about is Ethan’s Helping Hands. Ethan and I went to Tyler Hill Camp together. I got to know him and he touched my heart and so many others. When his short life came to a tragic end and I needed to carry on his mission, I could think of no better way to do this through his kindness rocks. Together with the help of Bake Back America, we’ve created a way to spread kindness through creativity. I know is Ethan would be so happy to see his passion shared amongst so many. Bake Back America showed me not only how to be a leader, but more importantly that it is team work that moves the mountains. We can all make a difference in this world!

Alex Udis

I created this piece to help spread my message along with Bake Back America of the positive impact that self expression and creativity through art can have on young children. Through the use of recycled materials and household items we can create one of a kind artwork and feel empowered as we continue to spread this message. If you have an idea, a dream, a passion that can make a difference in this world, the most important thing is to take action! Not tomorrow, not in a week, but today!

Sarah Ormsetin

Sienna Besikof

My long-term goal in terms of artivism and the initiative I started at Bake Back America is to continue to spread kindness in order to make a social change. Using my Simple Act of Kindness artwork, I hope everyone remembers to do something small in order to make someone smile. Kindness is a key in inspiring social change. It is something we all need to work at.

The color coded bracelets remind others to show appreciation by giving someone a compliment, leaving a kind note, call a family member, or be mindful of the environment and pick up litter. These acts of kindness empower and inspire and through these acts change happens.

Sienna Besikof

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