



ADELPHI UNIVERSITY

M A G A Z I N E

Spring 2014

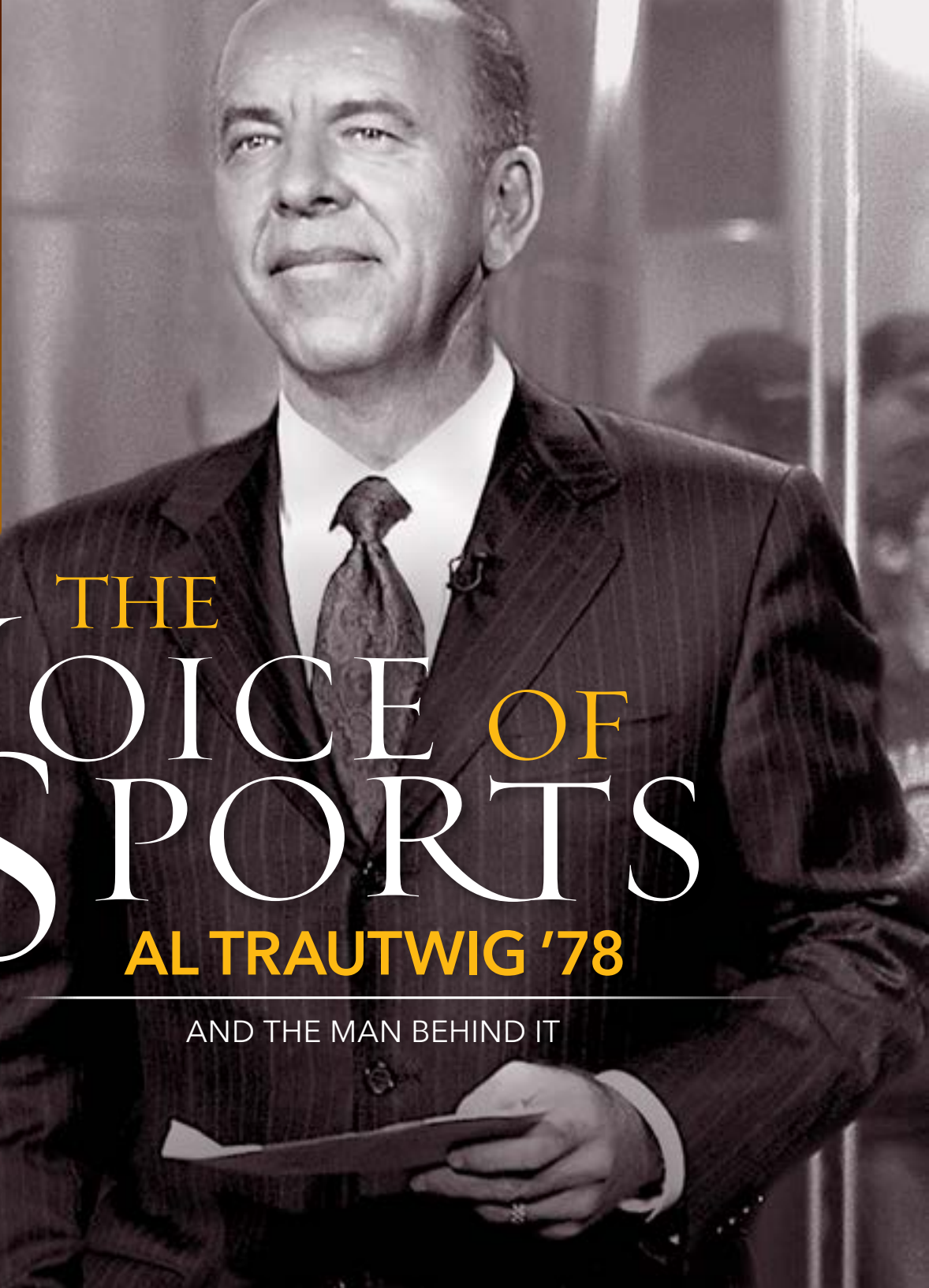
FEATURE STORIES

ADDICTED

Treating Chemical
Dependency in our Region

**THE AU
NETWORK@WORK**

**THE DAWN
OF BIG DATA**



THE VOICE OF SPORTS

AL TRAUTWIG '78

AND THE MAN BEHIND IT



ADELPHI UNIVERSITY

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ADELPHI UNIVERSITY
MAGAZINE

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Jeffrey Weisbord '15

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Brian Ballweg
Chris Bergmann Photography
Jennifer Boglioli, G.C. '09
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Gerald Janssen
Willson Lee
Mary Ann Mearini '05
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Chris Nicholson
Kathleen O'Donnell
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Daniel Pittelli
J Somers Photography LLC

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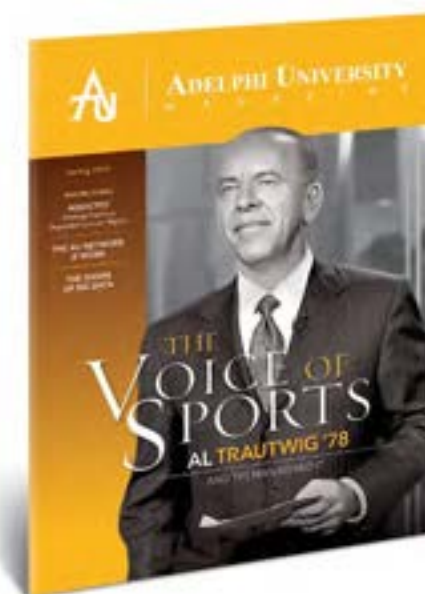
Athletics, Marketing and Creative Services and
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- 1 We made a promise and kept it.
- 2 We asked you to help current students and you did.
- 3 We set goals and achieved them.

FULFILLING ADELPHI'S PROMISE

The promise was to respect the heritage of Adelphi University, build on its strengths and restore the University to its rightful place in society, with integrity and transparency.

Even before *Adelphi 2015*, the University's strategic plan, we set goals for purpose, people and programs.

Our goals for purpose, in fulfillment of our mission, were for Adelphi to be the premier liberal arts university in the region, with nationally recognized programs, active in the community and known as the "engaged" university. We're well on our way, as evidenced on these pages.

Our people are the faculty, staff, students, alumni, friends and neighbors with whom we are engaged on campus and in the broader community. For students, our commitment is for them to find satisfaction and success in class, out of class and beyond graduation. We have been able to do this by nurturing a superior faculty and by engaging alumni in a variety of ways, such as mentoring, volunteering, sharing news, speaking on campus or in their offices, advising students, participating in the C.O.A.C.H. (Count on Alumni for Career Help) program and by supporting the annual fund and the successful comprehensive campaign.

Our enhanced programs and facilities—including new academic majors, minors and graduate programs, expanded student services and activities of all kinds, robust athletics and intramurals and a transformed Garden City campus—underpin Adelphi's success. We updated the master plan for facilities and, over the past decade, have constructed more than 500,000 square feet of new or totally renovated space—including the first new construction in 30-plus years, at a cost of one-quarter of a billion dollars—and yet have very little debt.

When it opens next year, the 99,000-square-foot Nexus Building and Welcome Center, located just west of Levermore Hall and north of Swirbul Library, will house the College of Nursing and Public Health, the Center for Health Innovation, the Center for Career Development, the Office of University Admissions and various other student support services as well as general purpose classrooms and nursing labs. A garage for 200 cars will be located beneath the building.

The Nexus Building and Welcome Center is the culmination of a decade of planning and development, and a new beginning for academic programs which have been at the center of Adelphi's history and growth.

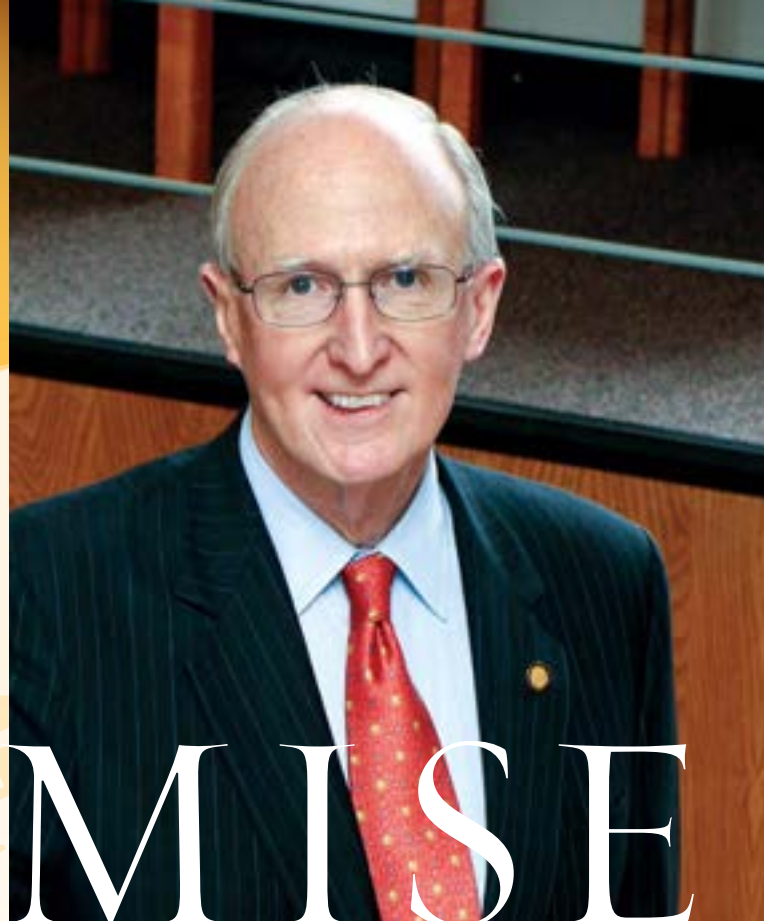
With our vision and your support, we will continue to deliver on the promises we made.

Thank you. 🙏

Sincerely,



Robert A. Scott, Ph.D.
President



- 1 Sports commentator Al Trautwig '78 greeted a student last fall after his campus talk, "Insight into Social Media and Sport Broadcasting."
- 2 Adelphi awarded the President's Medal of Merit last fall to Joyce Phelan, widow of John J. Phelan Jr., M.B.A. '70, '87 (Hon.) SECOND FROM LEFT and honoree S. Al Creft, senior vice president, human resources global operations at Estee Lauder SECOND FROM RIGHT. Also pictured are: Gayle D. Insler, Ph.D., provost and senior vice president for academic affairs, President Robert A. Scott, Ph.D., and Devin G. Thornburg, Ph.D., professor of education.
- 3 Adam Pascal and Anthony Rapp, original Broadway and film co-stars of *Rent*, helped commemorate the legacy of Jonathan Larson '82 with an AUPAC performance last fall.
- 4 Sasha Smith '14, Molly Rappold '14, Maegan Garvey '15 and Kelsey Gangnath '14 performed at Adelphi's International Reception and Study Abroad Photo Exhibition last fall.
- 5 Adelphi students, faculty and staff created a human ribbon last October to raise awareness of breast cancer.
- 6 Members of Kappa Sigma collected \$2,518 and 2,895 pounds of nonperishable food as part of their annual Super Hungerfest.
- 7 Ron Guidry, former New York Yankees pitcher and Cy Young Award winner CENTER, was the featured guest at the Department of Intercollegiate Athletics' annual Fall Cocktail Reception. With him are President Robert A. Scott, Ph.D., and Danny McCabe, director of athletics and campus recreation.
- 8 Cara Lynch '12 created a temporary outdoor tapestry for Adelphi's Ephemeral exhibition last fall.
- 9 Inspecting the site of the future Nexus Building and Welcome Center. FROM LEFT Andrea Ward, Ph.D., associate professor of biology, Angelo "Bill" Proto, M.B.A. '70, assistant to the president for facilities planning, Jim Kosloski, executive director of facilities management, Beth Christensen, Ph.D., associate professor and director of the environmental studies program, and President Robert A. Scott, Ph.D.
- 10 Adelphi trustee Peter Principato '78 CENTER was Adelphi's Matriculation Ceremony speaker last fall. With him are Sam L. Grogg, Ph.D., dean of the College of Arts and Sciences, and President Robert A. Scott, Ph.D.
- 11 Students attempted the hula at the International Tea Party event organized by the International Student Society.

University News



Robert A. Scott will conclude his service as president in 2015

On March 26, 2014, Robert A. Scott, Ph.D., announced his decision to conclude his service as president of Adelphi in July 2015 at the end of his 15th year in the role. "I look forward to contributing to Adelphi in my new roles as president *emeritus* and University professor," Dr. Scott wrote in a letter to Adelphi alumni and friends.

"My dedication to Adelphi remains steadfast," Dr. Scott expressed in a letter to Adelphi students, faculty and staff. "I will complete the important work set forth in our strategic plan as I continue to cheer on our student-athletes, applaud our performers and seek the counsel of faculty, staff and alumni. There is important work ahead that requires the same intensity of focus that has enabled us to reach this point. I am as optimistic as ever about Adelphi's future."

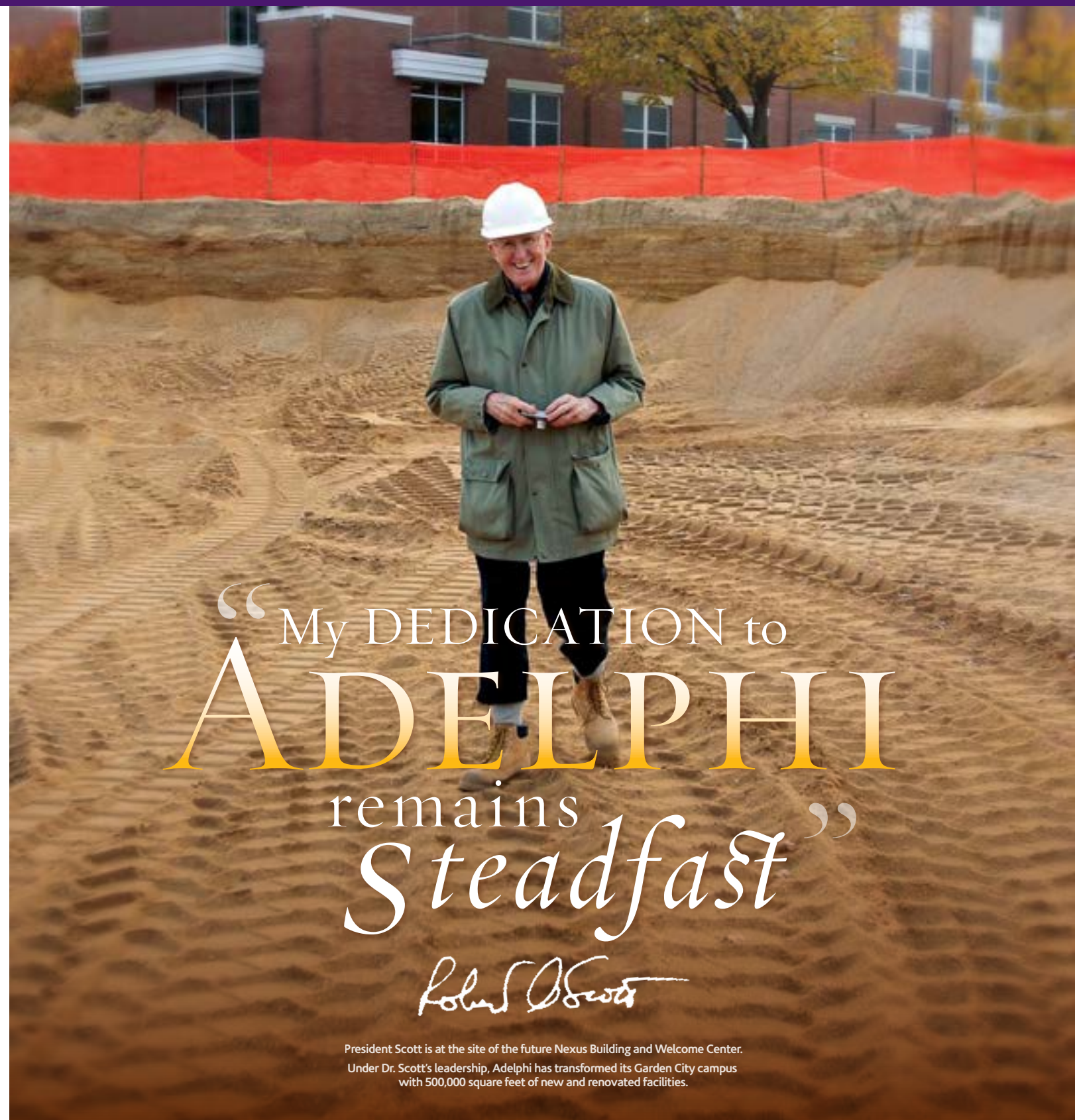
Under Dr. Scott's leadership, Adelphi has thrived and is arguably at the strongest point in its history. In less than 15 years, the endowment has tripled, undergraduate enrollment has grown by 63 percent and graduation rates have climbed to become the highest among comprehensive private colleges on Long Island.

Annual giving by undergraduate alumni continues to grow and is trending toward 10 percent—up from 2 percent in 2000. The addition and renovation of more than 500,000 square feet of state-of-the-art facilities has already transformed the Garden City campus, and the much-anticipated Nexus Building and Welcome Center—to open in 2015—will further benefit students, faculty and alumni.

Robert B. Willumstad '05 (Hon.), chair of the Adelphi Board of Trustees, publicly thanked Dr. Scott for his exceptional service, noting that Dr. Scott "has been the driving force of the transformation that has taken place at Adelphi since 2000."

The board has established a committee of trustees, faculty, alumni and students, co-chaired by Mr. Willumstad and Adelphi trustee N. Gerry House, Ed.D., to lead the national search for Adelphi's 10th president. News and updates will be posted to ADELPHI.EDU/PRESIDENTIAL-SEARCH.

by Bonnie Eissner



“My DEDICATION to
ADELPHI
remains
Steadfast”
Robert A. Scott

President Scott is at the site of the future Nexus Building and Welcome Center. Under Dr. Scott's leadership, Adelphi has transformed its Garden City campus with 500,000 square feet of new and renovated facilities.



SAVING SANDY'S STORIES


Nearly two years after Hurricane Sandy slammed into the East Coast, it might appear as though all is well. Power has been restored, boardwalks have been rebuilt and boats are no longer sitting in the middle of the street. But Sandy recovery is still underway, especially for Long Island's low-income elderly.

Sarah Eichberg, Ph.D., the director of Adelphi's Institute for Social Research and Community Engagement, was awarded a one-year, \$15,000 grant by the Long Island Community Foundation to investigate the long-term effects of Hurricane Sandy on the social health of low-income elderly.

By conducting videotaped interviews with seniors about how Sandy affected their physical and mental health, Dr. Eichberg hopes to determine how to better assist vulnerable populations in the wake of a disaster. She will focus her interviews on those over age 65 in the Long Beach area, particularly those that live in low-income housing.

Many low-income elderly were already struggling to secure adequate housing and food prior to Sandy, and the storm only exacerbated those difficulties. But Dr. Eichberg sees Hurricane Sandy as a "revealing crisis"—a disaster that exposes those social inequalities.

"In a revealing crisis, we can either reinforce those social inequalities or readdress them and bring social change," Dr. Eichberg says.


"I'm interested in the stories [those affected] tell," she says. Dr. Eichberg plans to create a video compilation of the interviews, which will serve as both an advocacy tool for social change and a way to preserve the oral history of Hurricane Sandy. Dr. Eichberg will also create a handbook with strategies for improving disaster assistance. 

by Sophia Conti '15

EDITOR'S NOTE

Dear Readers,

This issue of *Adelphi University Magazine* is a slight departure from the past. Based on reader feedback, we have devoted more space to in-depth, topical features, alumni profiles and coverage of Adelphi traditions and history. We hope you enjoy reading and sharing these stories as much as we have relished researching and writing them.

Send us your feedback and your own news, please. Letters, emails, tweets and Facebook posts are welcome. 

Happy reading!

Bonnie Eissner EDITOR-IN-CHIEF




ADELPHIConnections



Adelphi's connections to news and newsmakers are vast and varied. They include alumnus Joseph Westphal '70 being named ambassador to the Kingdom of Saudi Arabia and Thea Speyer, Ph.D. '63, the late wife of Edith Windsor, who successfully challenged the federal Defense of Marriage Act.

Here's another Adelphi connection that we thought would interest you.

Best-selling author Alice Hoffman '73 has penned a new novel, *The Museum of Extraordinary Things*, in which the 1911 Triangle Shirtwaist Factory fire figures prominently. Ms. Hoffman acknowledges Ruth S. Ammon School of Education Professor Robert Linné, Ph.D., for piquing her interest in the fire when he suggested that she write an article commemorating its 100th anniversary. Each summer, Adelphi holds the Alice Hoffman Young Writers Retreat, which is hosted by Dr. Linné. 

by Erin Donohue



Pfizer Inc. Executive Loretta V. Cangialosi '80 Elected to the Board of Trustees

Loretta V. Cangialosi '80, senior vice president and controller at Pfizer Inc., was elected to the Adelphi Board of Trustees last fall. At Pfizer, Ms. Cangialosi provides leadership and guidance on a wide range of business development and finance activities. Her other volunteer involvement includes serving as chair of the Financial Executives International Committee on Corporate Reporting and serving on the Public Company Accounting Oversight Board's Standing Advisory Group. She is a past long-standing member of Adelphi's President's Advisory Group and was honored as the 2014 Outstanding Alumna at the University's 14th Annual President's Gala. She has a Bachelor of Business Administration from Adelphi. 

Dear Adelphi Alumni,

Since my appointment as executive director of Adelphi's Office of Alumni Relations in January, I've had the pleasure of meeting many of you at our winter and spring events and volunteer activities. You've made me feel most welcome, and I am grateful.

I'm looking forward to getting to know more of you when you join us for Reunion Weekend in June and for the subsequent programs we've planned.

You, our alumni, have so much to offer in terms of your expertise, experience and energy. I am thrilled to collaborate with you to create a robust Adelphi alumni network.

Watch for news about new events and programs and stay involved.

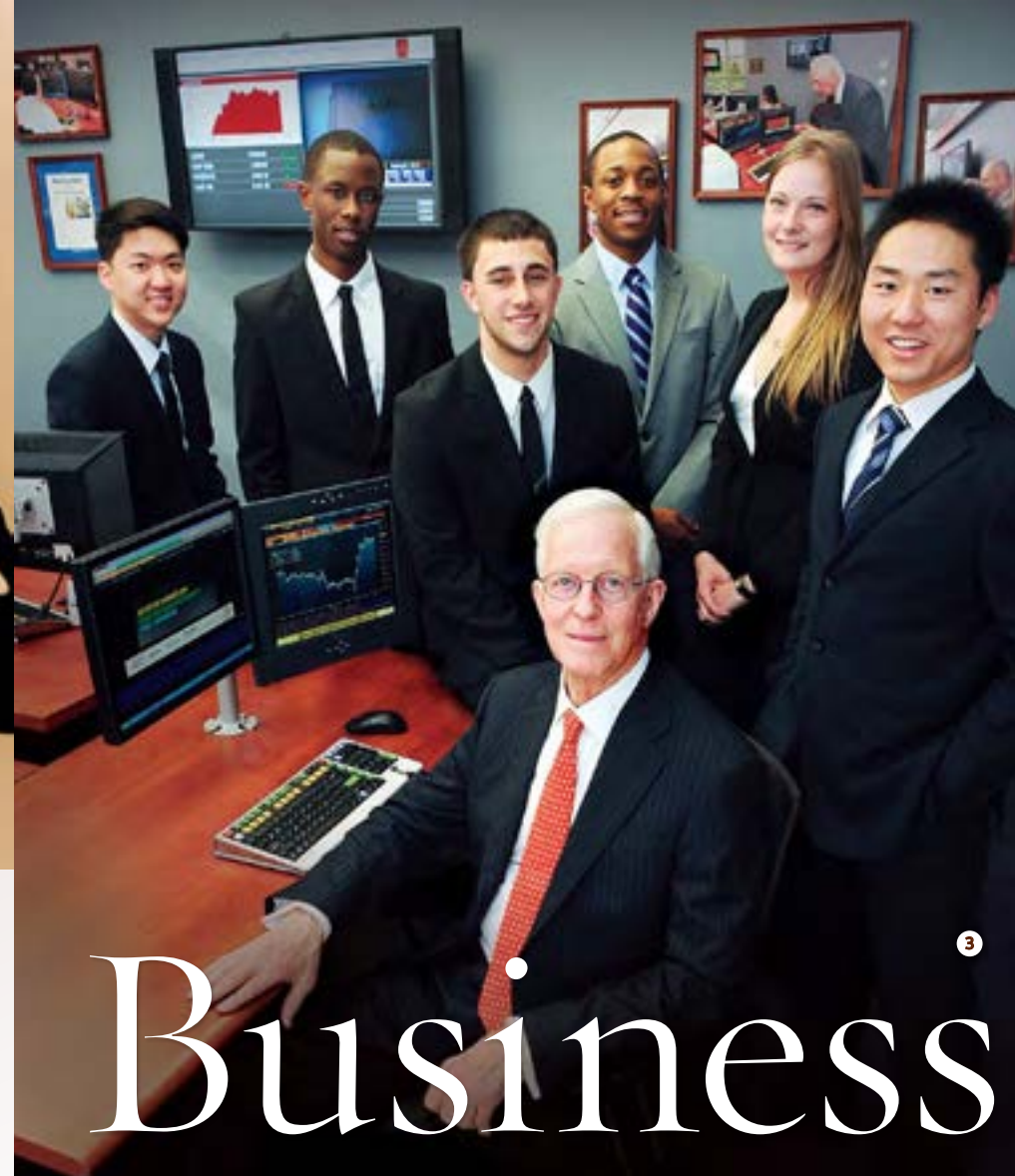
Sincerely,

POLLY SCHMITZ

EXECUTIVE DIRECTOR OF ALUMNI RELATIONS



DISCOVER MORE ADELPHI CONNECTIONS
at ADELPHI.EDU news and events section.




GETTING WITH THE PROGRAM



In the fall of 1974, the Certificate Program in Management for Women began accepting students within Adelphi's School of Business Administration, addressing what would be an unthinkable question today: "Where are the promotable women?"

One University program brochure stated that although women make up almost half of the labor force, "Their career aspirations for more challenging work in business are largely unsatisfied because of the lack of professional training in management. Meanwhile, employers, seeking to hire and promote women to satisfy government regulations, complain of the lack of qualified candidates."

The school answered this societal need by providing a 24-credit program designed to "meet both the standards of employers and the needs of college-educated women... seeking opportunities for promotion."

The program received a \$10,000 recognition award in 1980 from the American Assembly of Collegiate Schools of Business—what is now the Association to Advance Collegiate Schools of Business, the accrediting association for the Willumstad School of Business. 

by Jordan Chapman

DID YOU KNOW?

- Adelphi once had a Center for Thoroughbred Breeding and Racing Studies
- The Institute of Numismatic and Philatelic Studies (coin and paper money collecting) was an eight-week course offered in the fall of 1978.

YEARS of

"The truly educated man knows that we can hope to live significantly in the present only by continuously preparing for the future, but he also knows that such preparation cannot be made by denying the past."

— **ARTHUR W. BROWN,**
Adelphi president (1965–1967)



The only thing better than reading about a rich history is speaking to someone who lived it.

After a flight from Venezuela, South America, Pablo Pick '65 stepped off the airplane—in the middle of what was then Idlewild Airport, now John F. Kennedy International Airport—with one goal in mind. He was on the hunt for a university, and the only criteria his future school had to meet was that it must be in close proximity to where he was standing at that moment.

Mr. Pick's search led him to Adelphi—where he first walked on the campus as a 17-year-old in 1962.

The morning he arrived he met with the dean of the business school and that afternoon sealed his acceptance to Adelphi with a handshake.

- 1 Adelphi on Wheels graduation ceremony, 1974
- 2 The late Horace Hagedorn '01 (Hon.), the founder of Miracle-Gro, an Adelphi benefactor and namesake of Hagedorn Hall of Enterprise
- 3 In 2012, the School of Business was named for Robert B. Willumstad '05 (Hon.), Adelphi benefactor and chairman of the Board of Trustees.

He was soon among the ranks of those attending the School of Business Administration, now the Robert B. Willumstad School of Business, which was given its official title and degree-granting status by New York State in 1964, half a century ago.

Mr. Pick graduated with the first class of the school, and though one could say he never looked back—he's visited 92 countries since the day he received his diploma—Adelphi was always in his heart, and it shows.

Currently teaching international marketing as a part-time professor in the Willumstad School of Business, he is a prime example of the school's legacy and history.

Beyond the stories shared by alumni, much of the school's history can be found by browsing through the Adelphi University Archives.

If one looks closely enough, traces will be found of one of Adelphi's most prominent and recognized programs, which achieved worldwide acclaim and lasted from the early 1970s to the mid-1980s: Adelphi on Wheels.



1



2



3

- 1 The late Professor Greg Gutman started Adelphi on Wheels in the early 1970s.
- 2 The Institute of Numismatic and Philatelic Studies (coin and paper money collecting) was an eight-week course offered in the fall of 1978.
- 3 The 1968 dedication of the School of Business Administration building (now Hagedorn Hall of Enterprise)

ADELPHI ON WHEELS This Train Will Take You Further Than You Think

In this classroom, tardiness wasn't tolerated because to be late meant missing the train and classmates joked that it was the only classroom that could be late for you.

Adelphi on Wheels was the brainchild of business professor Greg Gutman—an Adelphi veteran of 36 years before his passing in 2003. The program offered the same courses as the Garden City campus while helping about 1,000 B.B.A. and M.B.A. graduates who found it too challenging to attend classes on campus.

"If you're not taking advantage of your commuting hours, they're taking advantage of you and your family," one marketing piece stated.

It didn't take long for the train to get moving—so to speak—after the program was instituted in 1971 in affiliation with Edu-Tran, Inc., on the Penn Central, Long Island and New Haven railroads.

The program saw significant enrollment after its launch, and, based on correspondence, administrators and faculty viewed the enrollment boom as a sign that the program served a need of the times.

In 1971, four to five faculty members were employed by Adelphi each semester to occupy re-outfitted cars that were touted as solid, stable and quiet, allowing instructors to sit sideways at the center of the car in marine-bridge swivel chairs. Other special features included an audiovisual system with independent power backup, a blackboard and lectern.

After hearing comments from his faculty members who taught on the trains, Joseph Liff, dean of the School of Business in 1971, was quoted in *The New York Times* as saying, "I'm ready to redesign every classroom in the building here and make them long and narrow. There seems to be a funnel effect on the train. The windows are translucent and it's dark in the mornings when classes start, so there's no place else to look."

"I think the whole theory behind it is so practical that it's amusing."

—F. George Couvares
FORMER STUDENT IN THE PROGRAM

That same year, commuter classrooms were introduced on buses, extending the program into areas of Westchester, and a \$10,000 award—the equivalent of about \$31,000 today—was granted from the Academy for Educational Development for the program's innovative nature.

Murray Seitman, School of Business faculty member, told *The New York Times* in 1971, "We're getting a more sophisticated student. He's wider awake in the morning than at night, when he's beat from a day's work."

The program was such a hit that, in 1979, it was one of the most widely acclaimed and publicized concepts in higher education, appearing in hundreds of articles. According to a *New York Times* article, by February 11, 1983, the program occupied three train lines and employed 25 instructors per semester.

Larry Haber, School of Business "edu-train" faculty member, told *The Wall Street Journal* that he remembered one winter morning when "it was so cold in the car, the ink [in pens] literally stopped flowing."

According to the *Journal*: "On another day, the class ran so late it finished as the train sat in the yard. Students were forced to weave around trains and tracks to make their way back to the nearest station."

Those occurrences, though, were rare. Student-commuters were willing to endure these minor inconveniences for the greater convenience of saving time.

"I think the whole theory behind it is so practical that it's amusing," F. George Couvares, a former student in the program, said in the same *Journal* article.

And the comedy was plentiful. What other program was able to graduate its students in Pennsylvania Station to the tune of "I've Been Working on the Railroad"? 🎵

by Jordan Chapman



Jill Forie '11 A Different Kind of Canvas

Doodling on your shoes hardly seems like a promising way to launch a career. For Jill Forie '11, though, just such a pastime—borne out of boredom and frustration with not finding a pair of shoes she loved—launched her as an entrepreneur.

In 2009, at age 20, Ms. Forie created Sink or Swim Custom Kicks, the company through which she creates custom-painted shoes. To date, the company has created more than 450 pairs of shoes and last fall Ms. Forie hired her first employee.

Ms. Forie started out painting shoes for friends, many of whom were in bands. "They would go out on tour, and, basically, it's all

been word of mouth," she says. "I've spent very little money in the last four or five years on advertising. It's all networking constantly."

Most of the shoes and requests are inspired by music—no surprise—as well as films (from *The Wizard of Oz* to *The Shining* to *The Little Mermaid*), sports teams, books (Shel Silverstein's *Where the Sidewalk Ends*) and even cartoon series (*Scooby Doo*).

Ms. Forie still paints after school. Except she's no longer a student, but teaches elementary and high school art in Carle Place, New York—another aspect of her career that she loves and which keeps her busy. "Between the first graders and the high school kids, I can have 10 projects going on at once, which calls for a lot of organization," she says.



Jill Forie '11, who was named to Adelphi's 10 Under 10 last fall, has designed more than 450 pairs of shoes for her company, Sink or Swim Custom Kicks.

10
UNDER

Jill Forie was named to
Adelphi's 10 Under 10.

Read her full profile at
ALUMNI.ADELPHI.EDU/10UNDER10

She landed her teaching job within months of graduation and says she feels at home in the classroom where she's both teacher and mentor. "I'm part art teacher half the day and part therapist the rest of the day," she says.

In the spring of 2012, she participated in a Soles4Souls outreach trip to Haiti, and fell in love with the country. A friend she met on the trip invited her to help start an orphanage, Project House of Hope. Ms. Forie is still involved with the team of people that helps Project House of Hope raise funds for sustainability and for projects such as enrolling the children in school, starting a garden, obtaining school and art supplies, building a bathroom and creating a rainwater filtration system.


"I used to be the most shy person in the world, you couldn't get a peep out of me, and now... I'm calling people, networking, emailing, and Adelphi does have a large part [in] that," Ms. Forie says. She attended three different colleges before enrolling at Adelphi. "I expected to come and get it over with, but I made friends right away. I had amazing professors and once again it goes back to that support system. You're being encouraged... I had a name. I had a presence." 🎵

by Bonnie Eissner

ASK A

MENTOR

In her best-selling book, *Lean In*, Facebook Chief Operating Officer Sheryl Sandberg likens career paths not to ladders, but to jungle gyms, where one can forge a more unique and, ultimately, fulfilling route. Navigating a career jungle gym, though, requires skill, persistence and risk taking, and even the savviest climbers benefit from friends and mentors.

Recognizing this, Adelphi has created a program that pairs current students with alumni who can mentor them as they prepare to jump onto the career jungle gym. Here, we share guidance from four mentors, gleaned through email interviews. For even more advice, check out the *Adelphi University Magazine* website and Facebook page.  by Bonnie Eissner



STEVE JONES '89

Vice President and General Manager, ABC News Radio

What has been your most embarrassing professional moment and what did you learn from it?

On a June day in 1998, our newsroom was listening to live audio from the floor of Congress when representative Bob Stump said something like, "I have just learned that comedian Bob Hope has died." Based on the Congressman's announcement, we did a special report with a pre-produced obituary that ran several minutes. Simultaneously, we called the Hope family's residence where, they told us, Mr. Hope was enjoying breakfast and very

much alive. My job was to run in to the studio to tell the newscaster before the special report ended that Bob Hope was not dead. Awkward! We learned never again to report anything we had not confirmed ourselves.

What is the worst career advice you've received?

Choosing expedience over excellence rarely is a good idea. So, when advised to take shortcuts, I usually choose not to.

What makes a résumé stand out?

Brevity, clarity and creativity.

JILLIAN RYAN '07

Senior Social Media Strategist, Digital Marketer and Content Creator

What is the worst career advice you've received?

To settle. I was working for a small-town local newspaper right out of college and writing boring advertorials. I hated it and I was making chump change, but it was the height of the recession...a lot of people told me to be happy I had a job and to settle for what I had. But my aspirations were higher than that, so I kept pushing and eventually found a job as an editor at a family travel website.

Which is more important: making money or loving what you do?

It needs to be a balance between the two. When I was travel writing, I loved it, but at the end of the day I couldn't pay my

bills with a free trip to Turks and Caicos (no matter how awesome it was). Now, I'm content with what I do (and missing all the travel), but the solid paycheck makes it worthwhile.

How much of your day do you spend on social media and what is your favorite platform?

I am a social media manager by occupation so I am connected 24/7 for the companies I work for. Personally, I use social media to brand myself online, and I try to spend an hour or so a day [on it]. Facebook is my favorite.

What is the most important business trend of the decade?

Social media. I am obviously biased since it is what I do for a living, but these networks



give big businesses and small the opportunity to connect and engage with their customers. It breathes life into a once one-way conversation, creating a dialogue between the masses and brands.

BRENDA HARRINGTON '79

President and CEO, Adaptive Leadership Strategies, LLC

What is the most important business trend of the decade?

Transformation of the traditional office/workplace to create spaces more conducive to collaboration, creative thought and learning.

What is the most ridiculous management theory you've heard or have been asked to follow?

Perhaps Situational Leadership, which suggests varying management style to fit a particular circumstance. Though different circumstances require different

approaches, I believe a person's leadership style is his/her single most important professional asset.

What has been your most embarrassing professional moment and what did you learn from it?

A colleague who was representing my team showed up for a presentation totally unprepared. I learned that when working with others, it is important to always set and manage expectations rather than to assume everyone will respond as I would to a given situation.



KRISTEN SCHREINER '08, M.A. '09

Teacher, Sacred Heart Academy, Hempstead, New York

Which is more important: making money or loving what you do?

Love what you do, without a doubt. If you love what you do and you have a passion for it, you will never work a day in your life.

How much of your day do you spend on social media and what is your favorite platform?

As a teacher, I try to use social media in my classroom to positively influence my students.

I use my iPad in the classroom. Some of my favorite apps are CNN, CNN politics, ABC News, Catalog (for economics), WWII songs and maps.

What is the best way to pass time on a long commute?

I sing in the car—all-out, *American Idol*—style. Love it!



by Samantha Stainburn

Say "Long Island," and people typically think of manicured lawns, high-achieving schools, beautiful beaches and wineries.

But, increasingly, the region is also being associated with a shocking new social problem: addiction to opioids—a group of painkillers that includes prescribed drugs like Vicodin and OxyContin and illegal substances like heroin. Over the past few years, drug-addiction-driven crimes and overdose deaths have grabbed a greater percentage of newspaper headlines. In June 2008, for example, the overdose death of 18-year-old Natalie Ciappa, found dead in a garage after a house party in Seaford, drew attention to the fact that teenagers in middle class and affluent neighborhoods are using heroin. And the June 2011 robbery of Haven Drugs in Medford showed how legally prescribed drugs can lead to addiction, with tragic consequences. During the robbery, David Laffer, a 33-year-old addicted to painkillers, shot and killed a pharmacist, a 17-year-old store employee, and two shoppers while stealing more than 11,000 pills containing hydrocodone, the main ingredient in Vicodin.



he recent, tragic death of actor Philip Seymour Hoffman from an apparent heroin overdose has reawakened us to the pervasiveness of opioid addiction—especially among the affluent—and its perils.

"Drug abuse has always been a part of society," says Audrey Freshman, director of continuing education and professional development at Adelphi's School of Social Work. "The drug itself tends to shift over time." The rise of opioid addiction on Long Island is connected to the growth in treating psychiatric issues with new antidepressants and mood stabilizers in the 1990s, she says. Today's young people "grew up with a lot of pharmaceuticals in their parents' medicine cabinet," she observes. "So the idea of pharmaceuticals being dangerous isn't the same as it was for past generations."

Add to that the liberal prescribing of painkillers for minor procedures like root canals and the proliferation of drugs to treat Attention Deficit Hyperactivity Disorder in children, and young people have access to a lot of pills that can be swallowed or chopped up and snorted. "The age of onset of drug addiction has come down a little bit," Dr. Freshman says. "In the 1980s, people were maybe 20 or 21 when they first used cocaine. Now it's the late high school years" that people are trying highly addictive substances.

Policymakers and law enforcement officials are fighting back by making it harder to obtain opioids. In 2012, the New York State Legislature unanimously passed the Internet System for Tracking Over-Prescribing (I-STOP) Act, a law designed to prevent drug users from obtaining several prescriptions for the same drug by visiting different doctors. Now, doctors are required to check a patient's narcotic prescription history in a real-time state database before issuing or refilling a prescription.

However, tightening the supply has had the unwelcome effect of promoting heroin use, as drug users have sought out other, cheaper alternatives. Heroin dealers, recognizing an opportunity, are now selling "bundles" of heroin that used to cost \$150 in 2006 for \$80, and smaller amounts for as little as \$7, according to the Long Island Council on Alcoholism and Drug Dependence.

Clearly, steps also need to be taken to reduce Long Island's demand for opioids. That's a task that Adelphi faculty and alumni have embraced. The School of Social Work's Office of Continuing Education and Professional Development recently launched a Postgraduate Certificate in Addictions and regularly offers workshops on contemporary thinking on substance abuse. The Gordon F. Derner Institute of Advanced Psychological Studies offers a concentration in substance abuse counseling as part of its psychology master's program. "My mission is to make Adelphi a center for clinical trauma and addiction studies, spreading the word about the newest techniques to treat addiction," Dr. Freshman says. Faculty at the School of Social Work and the Derner Institute study addictions of all kinds—including drugs, alcohol, energy drinks and the Internet—providing insights that can help experts craft effective treatments.

A Daunting Struggle

Overcoming addiction is a painful process. Kristina Monti, a Ph.D. candidate at the School of Social Work, saw this in her four years as a supervisor at the 62-bed detox unit at Beth Israel Hospital in New York. During her tenure, the facility helped its patients—mostly men ages 35 to 50 who were often homeless—wean themselves off alcohol, heroin and prescription drugs safely.

"If they had tried to detox themselves off of alcohol or prescription drugs, it would be dangerous," Ms. Monti explains. "They could have seizures or heart attacks." The healthcare workers used medications like Phenobarbital (for alcohol abuse), methadone (for heroin or opiate abuse) and Klonopin (for abuse of prescription benzodiazepines like Klonopin or Ativan), tapered down over a week or two, to help the patients avoid physical effects of withdrawal like shaking, seizures, extreme vomiting and gastrointestinal discomfort.

But as the patients' addictions subsided, they had to face their demons. "When people get sober, their feelings start coming back, and those feelings were why they started to use in the first place," Ms. Monti says. "The emotional discomfort of not numbing themselves anymore makes them very anxious." After leaving the hospital, many relapsed and died—or returned to the detox unit again and again.

Ms. Monti and her colleagues looked at the highest users of their detox unit and found that patients who were able to develop a stronger connection with the staff were able to take the next step, go to rehab and stay sober longer than they had before. So the detox unit team strived to create that supportive atmosphere. And in the face of daunting odds, patients sometimes surprised Ms. Monti.

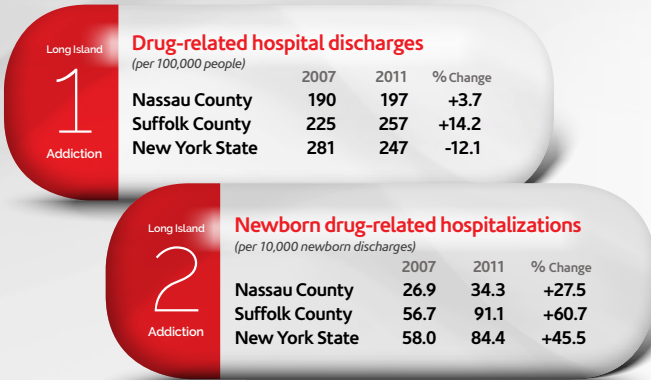
"I just got a letter from a patient I always worried about," Ms. Monti says. "When I would hear someone had fallen on the subway tracks, I would check to make sure it wasn't him. He said he's sober now, and he told me, 'I didn't realize what you were trying to do at the time, but now I do, and I thank you.' I think he kept coming back because he knew it was a safe place for him and people wouldn't judge him."

Victoria Roberts, a Master of Social Work candidate at Adelphi who's also completing the Postgraduate Certificate in Addictions program, knows firsthand that while overcoming addiction is a challenging process, often plagued by setbacks, it can be done. After recreational drug use turned into an addiction that she could not control, she was arrested for selling narcotics and spent time in jail. "My addiction happened so fast and lasted a very long time," Ms. Roberts recalls. "I hit various bottoms before I changed. It wasn't jail. It wasn't being homeless. What really brought it home was my son was arrested." She decided she had to become a leader in her family to stop another generation from losing its way.

At eight months clean, she got a job as a receptionist in a law office in Hempstead, New York, which provided the stability she needed to be able to study for paralegal certification. She went on to earn an associate degree and then a Bachelor of Science in Sociology at the SUNY College at Old Westbury. She's been sober for almost two decades now, and has one son who attends CUNY-Brooklyn College's graduate program and one son who is a file clerk at a law firm. Persistence is critical in overcoming addiction, she says. "There are so many people for whom things don't fall into place, and because it doesn't fall into place, they give up. Many people have a preconceived notion about how things are going to be, so they don't attempt anything. It's a real struggle to understand if one thing doesn't happen, it doesn't mean the next thing won't happen."

Ms. Roberts' course work at Adelphi has given her insights into addiction beyond her personal experience, she says. One study she read about divided people addicted to the same substance in the same treatment program into two groups. "They gave one group a medication to address their addiction and the other group a placebo, but they did everything else the same—wellness, yoga, positive reinforcement, and acupuncture," she says. Images of the brain were taken of every participant. "The brains of the people receiving the placebo reacted the same way as the people on the chemical," Ms. Roberts says. "That answered the question for me: You can do something different if you believe you can do something different. You have to believe that your life can be different and it will be."

How bad is our addiction problem?



The latest statistics from Adelphi University's Center for Health Innovation show that addiction-related tragedies on Long Island are increasingly common.



Challenging Misconceptions

For an issue that's so pervasive, misconceptions about addiction abound. One big misconception is that misusing drugs or alcohol is purely a personal choice, Adelphi experts say.

"The brain is very quick to remember behaviors that worked for it," says Judy Fenster, Ph.D., an associate professor and faculty chair for curriculum and instruction at the School of Social Work. "You go to a bar, and you're awkward, and you have a drink, it works quickly. We know why people turn to these substances. They work darn well. The problem is that they don't work long term, and they start to cause their own problems."

"There's a physiological component of addiction," says Ms. Monti. "People who are addicted, they don't desire this life, and they are in a lot of pain. They can burn bridges, steal things, and really alienate others, but you have to remember it's coming from a place of fear and pain."

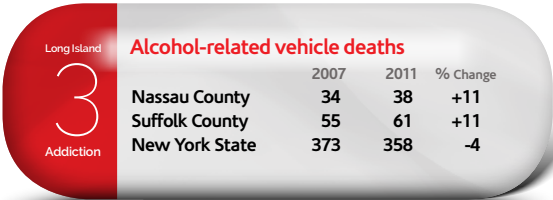
Another common assumption is that anything less than total abstinence is failure. "Research shows the abstinence approach works for some but not for others," Dr. Fenster says. New models of treatment have emerged that promote a more open approach, "allowing for people who want to moderate rather than stop to talk about what they are willing to do right now to reduce the harm right away," she says.

"As people are able to make small changes in their lives and renew relationships, if they are not 100 percent abstinent for a whole year, that's not necessarily a failure," says Leslie Temme '87, M.S.W. '89, Ph.D. '10, an assistant professor of social work at Western Carolina University in Cullowhee, N.C. "If we could make their

treatment experience positive, even if they do not make it this time, at least they'll have the sense they can come back to a place like that because it was a positive experience for them."

A third major misconception is that family and friends can't do anything until the substance abuser chooses to be helped. "People feel the person has to hit bottom in order to receive treatment, and as a result, they wait for the addict to come forward and want help. In fact there are many different options that can be offered prior to hitting bottom," Dr. Freshman says.

The belief that families have little role in moving relatives toward sobriety grew out of public awareness of Alcoholics Anonymous' 12-step program, a treatment model designed more than 80 years ago for adults with addiction problems, she says. "The idea was to 'let go and let God,'" Dr. Freshman says. "In letting go and not enabling, the person is likely to fall apart and seek treatment. The problem with that is we're dealing nowadays with opiate addiction. And opiate addiction is not the kind of thing you can comfortably let your 19- or 21-year-old do and hope they don't overdose and die. You are better off trying to do interventions to get them into treatment even if they don't want it, viewing those as opening steps until they do want it."

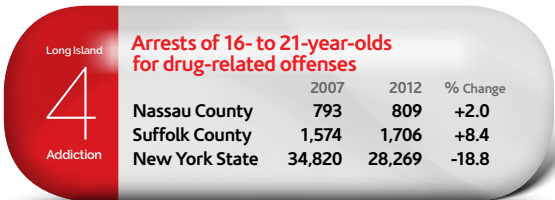


Family Focus

"The conversation has to change," Dr. Wilkens says. "Parents get the message that the only thing you can do if your loved one is using substances is distance yourself or confront them. It's the only thing you see on TV." She continues: "Confrontation works on TV. You yell at someone on TV, and we're riveted; you yell at someone in treatment, they drop out. There are mountains of research that show confrontation is the least effective strategy we can use."

Dr. Wilkens explains what goes wrong when family members confront their substance-abusing relative: "When they talk to their loved one, they'll come at them with lots of emotion and wanting to challenge them and tell them how strongly they feel, hoping they're going to get some sort of reaction out of them, and what they get is defensiveness. The substance user ends up defending their position, and the conversation goes nowhere."

A better approach, she says, is to keep your child talking by asking open-ended questions. "Because once your kid starts talking, there's a ton of information there you can use to be helpful to them," she says. "Just because you're letting your kid tell you, 'This is why I want to smoke pot,' doesn't mean you're somehow condoning pot. You're actually just having a conversation about their feelings, and then you can take that and say, 'O.K., it sounds like you like to smoke



pot because it helps you not feel so anxious around your friends. How can I help you do that in another way?"

In his private practice, Errol Rodriguez, Ph.D., assistant dean and director of the Master's Program in General Psychology and Mental Health Counseling at the Derner Institute and a proponent of CRAFT, counsels family members to consider all the ways they might knowingly or unknowingly enable their relatives' continued addiction. Often, family members attempt to help their relatives by stepping in to protect them from the natural consequences of substance abuse, he says—whether it's dragging them out of bed so they aren't punished for missing school or paying their rent after they get fired from their job because of their substance abuse.

Change is Possible

Social workers and psychologists from Adelphi are also studying new ideas for helping people overcome addiction.

Dr. Temme at Western Carolina University decided to earn her doctorate at Adelphi's School of Social Work after 20 years of managing drug treatment programs in Suffolk County so she could teach and conduct research on treatment options, including emerging practices like meditation.

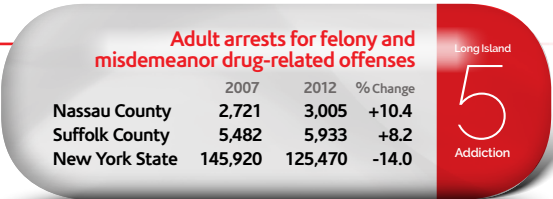
"I'd started to meditate and saw the change it made for me," she says. "I thought it would be great for my clients." Dr. Temme wrote her dissertation on a meditation study she conducted while at Adelphi.

She led ten 40-minute guided meditation sessions for 93 adults at a drug and alcohol rehabilitation center in Brooklyn. The meditation sessions were designed to help the participants become more aware of how they felt physically and emotionally. "Once my clients got into it, they loved it," she says. "Part of it was the novelty. Substance abuse is a chronic, relapsing disorder. They'd been in treatment before, and it was the same thing over and over, and here was something different."

The inexpensive treatment also had a positive effect. "What I found was that the participants who were in my meditation group had significantly improved mood and a significant decrease in their risk for relapse, and it was a result of the meditation practice," Dr. Temme says.

Now, Dr. Temme is investigating meditation's effect on mood, substance abuse relapse and post-traumatic stress disorder among veterans in North Carolina. "PTSD and substance abuse is a combination we need to work on together," she says.

"We've made progress in understanding that you can't just treat the substance abuse first, then the mental disorder second like we did long ago."



"A dad will say, 'I just paid my kid's car note. I don't want him to lose his car and wind up getting a bad credit score.' And I'll say, 'Why not?'" Dr. Rodriguez explains. "'Well, I don't want to see him mess up his future,' dad says. But he's messing up his present. If you pay for his car, and he doesn't feel the impetus to stay clean, to go to work and make the money to pay for his car, what have you accomplished? And what will he do with the money you've just freed up for him?"

Dr. Rodriguez works with families to help them look at their own contributions to their loved one's problem and agree on strategies to push the relative toward the choice to get sober.

"The hypothesis is the less you enable and the more you reward nonuse, the more you move this person toward making a decision to continue nonuse or, at the very least, reduce the amount of their using because it's not netting them any positives," he says. "Hopefully that loss will get their attention and make them a little more humble; they may be able to hear the message that their struggle is causing their family and friends to struggle, and that there's a way out."

That possibility for change, no matter how dire the circumstance, is why Adelphi faculty and alumni say their work is not only important, but rewarding.

"People change—they change dramatically, they change in small ways, they change quickly, they change over years," Dr. Wilkens says. "You just have to have the perspective that habit change is really hard and does not happen in a dramatic moment. It happens with effort, over time, and there are real ways to motivate people to do that. Then they start to feel better and do better, and you see a whole life being changed."

"People who are abusing substances are scared and vulnerable and oftentimes stigmatized by society and just really need people who take the time to understand them and the pain they're going through," Ms. Monti says.

"When people get sober, you help them put their lives back together, but you also help them process all the feelings they're now experiencing because they're sober, so it's a pretty transformative process," she adds. "I think it's actually an honor to help them through that. They were numbing themselves for so long, and once they work through a lot of issues to get sober, they have a flood of feelings. We help them learn how to manage those feelings and also enjoy things in life that maybe they weren't able to enjoy before."

Unless you've been living under a rock, you've probably heard of Watson, the IBM supercomputer that beat human contestants on *Jeopardy!* You might be wondering, though, how did that work? The short answer is it's the dawn of...

BIG

DATA

Watson excels at rapidly analyzing so-called structured and unstructured data—information that lives neatly in databases and information that exists almost everywhere else. Unstructured data, which can be extracted from emails, texts, videos, tweets, posts, notes, etc., is far messier and requires sophisticated synthesis. With its superior natural language processing capabilities, Watson not only made sense of the *Jeopardy!* questions, but also found the information to solve them.

Now, instead of beating *Jeopardy!* contestants, Watson is being adapted to offer second opinions to doctors and their patients. Rather than reams of information on history and pop culture, Watson is being fed and taught to process millions of pieces of data from anonymized electronic medical records and other sources of medical information.

Watson is just one of the many examples that William Fuessler '79, a global financial strategy and transformation leader at IBM Global Business Services, cites in describing the monumental impact of big data. Mr. Fuessler's intimacy with big data comes from years of experience, first in accounting and now spearheading IBM's U.S. Financial Services Strategy & Transformation consulting practice. He and the other 400 or so people in the division advise financial services companies—leading players in banking, insurance, and financial markets—on a variety of business issues.

One issue that Mr. Fuessler is particularly enthusiastic about, and where he sees the transformative potential of big data, is in the customer experience. What do buyers want and how can businesses capitalize on that knowledge? Businesses now have a wealth of data to mine—everything from information that comes in through call centers to the social media that is exploding in size and relevance. "There's so much more data coming at us now, and it's who can mine the data best that will be the winners in the marketplace," Mr. Fuessler says.

He emphasizes, though, that the data is merely a tool for finding a solution. "When we talk to our clients about big data," Mr. Fuessler says, "we say to them, don't start with the data. What's the question you're trying to answer?"

Analytical skills are so vital in this era of assessment that IBM has broadened its recruiting strategy. "We're looking for people who are broad thinkers," Mr. Fuessler says, noting that they are often the graduates with degrees in the liberal arts and sciences. IBM has also ramped up its big data training, teaching new recruits to make statistical and analytical decisions based on structured and unstructured data.

At Adelphi, Mr. Fuessler majored in business. The foundation he gained, sometimes reluctantly, in accounting, statistics

and computer programming ultimately enabled him to think more logically and analytically when solving business issues.

Mr. Fuessler believes that big data is truly a paradigm shift. He recently conducted a roundtable with CEOs of four leading companies. "Each one of those CEOs knew what big data was and not only could say big data, but actually knew what it meant," Mr. Fuessler recalls. "It made me very convinced that it's arrived and it's here to stay."

"Each one of those CEOs knew what big data was and not only could say big data, but actually knew what it meant."

—WILLIAM FUESSLER '79

COGNITIVE NEUROSCIENCE AND THE DATA TSUNAMI

In her searing memoir, *Wave* (Alfred A. Knopf, 2013), Sonali Deraniyagala depicts her life following the Indian Ocean tsunami of December 26, 2004, which killed her husband, two young sons and her parents. Her book has been acclaimed for bringing a tragedy that seemed unfathomable to most of us—the tsunami took approximately 230,000 lives—to a human scale.

The giant wall of water that slammed low-lying coasts in Indonesia, Sri Lanka and India stole lives and devastated infrastructure, making relief and recovery efforts especially challenging. A little-known U.S. agency, the National Geospatial-Intelligence Agency, or NGA, provided key information that enabled international agencies to rescue survivors and help the affected communities rebuild.

Geospatial intelligence is a decidedly inside-the-Beltway term to describe the monitoring of our planet through the collection and analysis of vast amounts of data from satellites, human signals, maps and weather radar, among other sources. On its website, NGA notes that warfighters—

whether the U.S. Navy SEALs who captured Osama bin Laden or the U.S. troops being drawn out of Iraq—are its primary concern.

NGA was created in 2003, just a year before Joeanna Arthur '04 completed her studies in Adelphi's Honors College and the Gordon F. Derner Institute of Advanced Psychological Studies and began pursuing her Ph.D. in psychology at The George Washington University. Today, Dr. Arthur is an NGA project scientist and, last December, was awarded the Presidential Early Career Award for Scientists and Engineers, the highest honor awarded by the U.S. government to early-career research scientists and engineers.

What is a psychologist doing at the NGA, you might ask. Dr. Arthur explains that she applies advances in basic vision science and cognitive neuroscience to imagery interpretation and geospatial analysis. "My research on a general level spans from the analysts' understanding and comprehending of the imagery all the way to how can we create better tools for the analysts," Dr. Arthur says. She notes that the gaming industry, which is enhancing machine-human interaction, is one source of inspiration.

THE DAWN OF BIG DATA

Dr. Arthur is grateful to Adelphi—particularly the Honors College, which introduced her to thesis writing, and the Derner Institute, which piqued her interest in neuroscience—for enabling her to excel in graduate school and beyond.

Right now, Dr. Arthur is NGA's only cognitive neuroscientist, but she sees growing opportunities for others,

especially given the Obama administration's emphasis on neuroscience.

"We used to operate in an environment of data scarcity," Dr. Arthur says. "You would only have so much intelligence of something. Now, you have open-source data, social media, so it's like a data tsunami."

"We used to operate in an environment of data scarcity. Now, you have open-source data, social media, so it's like a data tsunami."

—JOEANNA ARTHUR '04, PH.D.

GOING BEYOND ADDITION AND SUBTRACTION

Matthew Jordan '07, a mathematical statistician at the U.S. Census Bureau, has seen firsthand the power of data. He works with the massive amounts of structured data that the bureau collects on a regular basis.

In 2011, he and nine colleagues used data from the 2011 American Community Survey—one of the bureau's annual surveys—and the 2010 decennial census—the big census most of us are familiar with—to determine which states and counties needed to provide language to voters during the 2012 election. The Voting Rights Act of 1972 requires states and counties to offer language assistance at polling places, and the Department of Justice relied on the Census Bureau to reassess the distribution of translators.

"It was a project that was very interesting to me," Mr. Jordan says. "It was something that I enjoyed quite a bit. I got to see a direct application of the data."

The U.S. Census Bureau valued the work as well, as it awarded Mr. Jordan and his colleagues its Bronze Medal award—the bureau's highest honor.

Mr. Jordan describes working at the Census Bureau as a dream realized. A math major at Adelphi, he gets to apply his education directly to his job, which is extremely gratifying. He is also surrounded by fellow "math minds" and supportive managers. "This is exactly what I wanted to do," he says. 📊

by Bonnie Eissner

What if your best friend from Adelphi University became your business partner? What if your favorite Adelphi professor connected you to a job in your dream industry or helped you recruit fellow alumni to your company?

For a growing number of Adelphi alumni, these are far from mere fantasies. They are encapsulations of how the network they created as students has fueled them as professionals—and how it continues to nurture today's students.

Here, we introduce a few stories of how the Adelphi network has served alumni and students in a variety of professional settings.

The AU Network @WORK

From Adelphi to the Met

He was a professional ballet dancer until he realized that he preferred setting up scenery. She gave up her dream of acting to sew costumes. He knew he wanted to be a theatre technician in grade school and has pursued his dream in some surprising settings.

Life, like opera, has many acts (and a few intermissions). For Adelphi alumni Paul Donahue '88, Elise Aragon '84 and Eric Amundsen '84, a life in opera is their second (or maybe third) act. And they haven't landed at any old opera company. They are at The Metropolitan Opera.

If the Met were a woman, she would be a diva—grand, famous, imbued with personality and talent. From its chandeliers—32 of them with 49,000 pieces of crystal—to its abundant red carpet—replaced annually—to its renowned acoustics, the Met embodies opulence and beauty. More than a mere theatre, it is the physical representation of the grand (some might say grandiose) art form it presents.

The Met creates magic for opera lovers by being meticulous, and working there involves talent and grit.

"This is the Yankees; this isn't double-A baseball," says Mr. Donahue. He would know. He started at the Met in 1988 working part-time on the service crew—unloading scenery from trucks—and rose to become the head electrician.

He and his team of 100 or so were responsible for all the lighting—from the chandeliers to the spotlights—as well as sound for the productions. (Mr. Donahue points out that, true to its lore, the Met amplifies singers only for broadcast, not for the music you hear in the house.) For comparison, Mr. Donahue notes that "a Broadway show will have five or six guys" in the electrical department. "I had that on stage right every night."



Eric Amundsen '84



Elise Aragon '84



Paul Donahue '88

Mr. Donahue is clearly ambitious. Even now, as a rigger for the massive sets at the Met, he typically works two consecutive shifts a day, making his normal workday about 15 hours long. "It's sort of a joke, but not really, that you've got to be able to stay up late and be pleasant about it," he says.

He also attributes his work ethic to his experience in Adelphi's theatre design and technology program, where under the tutelage of Randall (Randy) Klein '77, the technical director of Adelphi's theatre, he and his classmates were "trained to think and work like professional stagehands." Mr. Donahue had, in fact, met Mr. Klein before coming to Adelphi.

By the time he was 18, Mr. Donahue had established a career as a modern ballet dancer, but, he says, "it just became obvious to me that I wasn't that good." To make extra money, he helped load, unload and construct sets for major performance companies, including the Paul Taylor Dance Company, for which Mr. Klein also worked. When Mr. Donahue decided to head to college for a degree in theatre tech, he realized that Adelphi "just was a good fit."

Mr. Donahue started working part-time on the Met service crew the summer after he graduated from Adelphi when an acquaintance casually invited him to help out. For Mr. Donahue, it was a welcome and life-changing opportunity. "I used to hear stories about the Met; I always wanted to work here," he says.

Connections and elbow grease also brought Elise Aragon to the Met 23 years ago. She was working in a New York City costume shop when a co-worker told her about an opening for an assistant draper at the Met. (Ms. Aragon explains that a draper is a pattern-maker, or the person who selects, cuts and oversees the sewing of fabric for costumes based on a designer's vision.) Even though the position was a slight step down from what she was doing at the time, she decided to pursue it. One of her first assignments at the Met involved making about 80 unitards for an upcoming

production. "Actually, one of the reasons that I think they hired me was because I had this background in making stretch things [at Adelphi]," Ms. Aragon recalls.

Why was she making so many stretch outfits at Adelphi? In short, because, as a theatre tech major, she created costumes for Adelphi's dance as well as its theatre productions. With so many dancers to dress for a variety of productions, Ms. Aragon became well versed in creating outfits that were both theatrical and elastic. "I did a lot of sewing; I did a lot of patterning," Ms. Aragon recalls.

For her first two years at Adelphi, Ms. Aragon was an acting major. "I actually thought I might want to be an actress and realized that there was much more opportunity for me in costumes," she says. Like Mr. Donahue, she found an Adelphi mentor—the costume shop supervisor who even helped Ms. Aragon land her first gigs in the New York City costume world. "She was a very big influence on me working at all," Ms. Aragon says.

"Actually, one of the reasons that I think they hired me was because I had this background in making stretch things at Adelphi."

—Elise Aragon '84

In a typical 33-week season, the Met will mount about 32 productions. That means that everyone is working at a furious pace. And, Ms. Aragon points out, standards are extremely high. The costumes she makes now as a draper must outlast an opera's opening night and be just as stunning and functional years later.

When Eric Amundsen joined the Met as an electrician in 1993, he was part of the team that built the Met Titles—the tiny screens on the back of each seat that show translations of the lyrics. At the time, most opera companies were using supertitles—large screens suspended above the stage on which the translations would appear. Cognizant that a number of its patrons preferred their opera unadulterated by translations, the Met took a different approach. Mr. Amundsen describes building—in just one summer—4,000 LED screens that can be manually turned on and off and are polarized to protect audience members from viewing their neighbors' screens. Nearly 20 years later, the system is still in place, and, Mr. Amundsen notes, it "has helped make an audience more engaged with the actors."

Mr. Amundsen knew in grammar school that he wanted to be in theatre tech. "I remember we were doing *The Wizard of Oz* and they needed a fire effect for the witch," he recalls. "I made something out of plastic and shined a light on it and it popped up and the audience went 'ooh,' and I was like, 'wow, that's cool.' And I've been doing it ever since."

As a theatre major at Adelphi, Mr. Amundsen was supported by the Barnes Scholarship. He echoes Mr. Donahue and Ms. Aragon

in praising the expertise of the Adelphi faculty and the hands-on nature of the program. He recalls designing the set and lighting for everything from cabarets in the Rathskeller (the on-campus bar, see the story page 62) to the spring dance performance. "It was a very creative time," he says. "It was a lot of fun—a lot of all-nighters."

In the decade between graduating from Adelphi and starting at the Met, Mr. Amundsen gained vast and varied experience. Right after Adelphi, while working at a stage scenery shop on New York's Lower East Side, he helped build MTV's first studio set. He was subsequently recruited by his former Adelphi professor, Allen Cornell, to serve as the technical director of the Riverside Theatre in Vero Beach, Florida. From there, he made his way to Orlando and eventually worked for Nickelodeon, building sets for game shows, including *Super Sloppy Double Dare* and *What Would You Do?*

Working at the Met has been his longest gig, and he appreciates the theatre's rich history and commitment to innovation. Among Mr. Amundsen's latest projects is helping the Met replace the more than 100 elevator motors that move its giant backdrops. Once cutting-edge, the motors are ill-equipped to move scenery either very quickly or very slowly. The trick for Mr. Amundsen and the team he's on is to lay in a new system of motors while keeping the current one operational. "It couldn't be the sort of thing where you shut down the Met for a year and rip everything out," he says.

by Bonnie Eissner



Gregory Caligiuri '08



Joan Stein Schimke and Terrence Ross

Half Yard Productions

Gregory Caligiuri '08 had little intention of pursuing a career in film when he entered Adelphi's General Studies Program. That changed one day in his freshman year while he was waiting in Blodgett Hall and got approached by Terrence Ross—now an associate professor in the Department of Communications—who told him he looked lost, then talked to him about the department.

"I'd always had an interest in film," Mr. Caligiuri recalls. "Being told I could study that for a profession, for an actual career—I was all about it."

At the encouragement of his professors, Mr. Caligiuri sought opportunities outside of school. In his senior year, he interned at *Live with Regis and Kelly*, then later at *Who Wants to Be a Millionaire*, and came to realize just how valuable internships could be.

"Production is very, very, very hard to get into," says Mr. Caligiuri, who was ultimately hired as a production assistant at Half Yard Productions, which produces *Say Yes to the Dress*, among other shows—a break he considered "very fortunate." Empathizing with soon-to-be Adelphi alumni, Mr. Caligiuri decided to concentrate his effort toward helping them get hired as interns at Half Yard. Among the first interns he helped bring to the studio were Andrea Dove '11 and David Mills '09, who both, like Mr. Caligiuri, credit Associate Professor Joan Stein Schimke with urging them to seek internships.

"Working at Half Yard got me to where I am now—at True Entertainment, working as a post-production coordinator for *The Real Housewives of Atlanta*," Mr. Mills says.

In the entertainment industry—as with many other industries—connections are crucial. "In every spectrum of entertainment, your name is only as good as what it's attached to," Mr. Caligiuri says, adding, "and the more connections you make, the better [off] you're going to be."

by Lara Hnizdo '13



Craig Jones '11



Michael Cleary '11



Jeff Gapinski '11



Crissy Bilardello '13

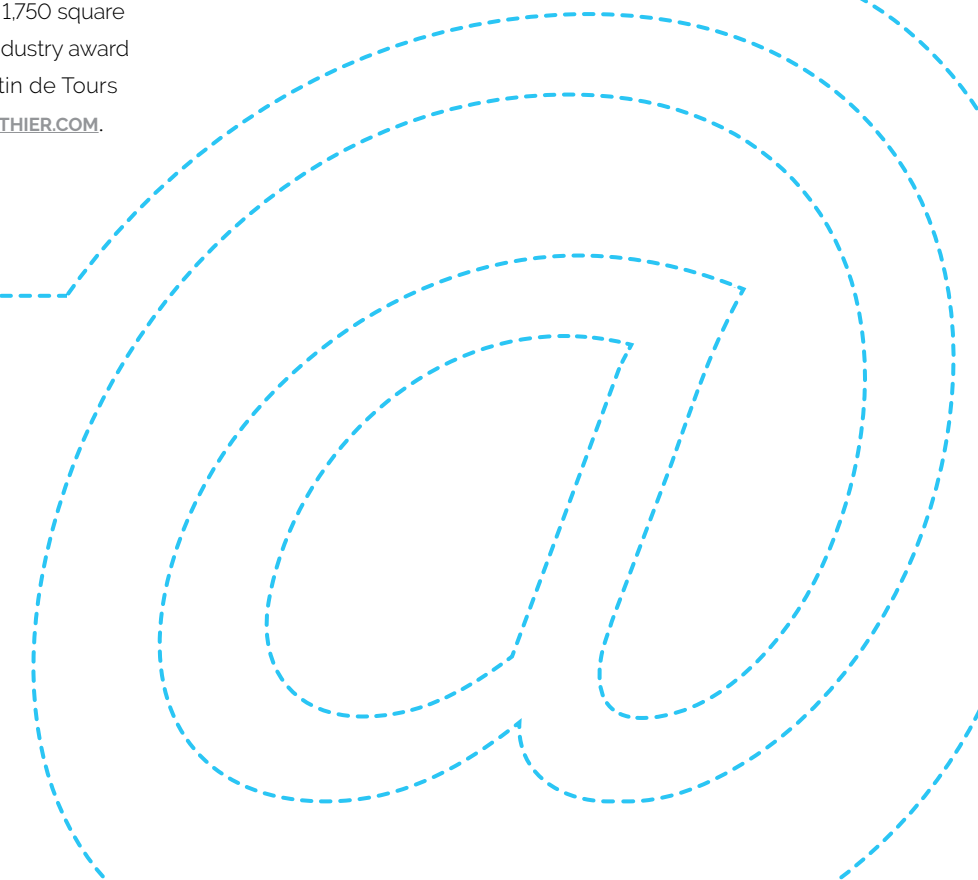
Huemor Designs

It's no joke that Huemor Designs in Farmingdale, New York, looks to hire graduates from Adelphi. After all, that's where founders Michael Cleary '11, Jeff Gapinski '11 and Danielle Taylor '11 got their start. Soon after graduation, the graphic designers pooled their talents to start the creative design agency as a supplement to their full-time employment. In little time, the demand for Huemor's work became so great that they left their other jobs.

Two years later, Ms. Taylor has departed to pursue higher education, but Mr. Cleary and Mr. Gapinski are still together building a growing list of clients, an expanding payroll and new office space (growing from 550 to 1,750 square feet). They've just won their first industry award for their design work on the Martin de Tours custom clothing website, MDTCLOTHIER.COM.

What was the hardest thing about starting a business with your college pal? "The division of labor" both agree. Fortunately, Mr. Gapinski's expertise in the technical aspects of Web design is complemented by Mr. Cleary's focus on the visual elements. They collaborate to bring in clients. Recently, they were tapped to develop a social networking platform for athletes. Huemor also employs Craig Jones '11 for Internet marketing and Crissy Bilardello '13, a graphic designer.

by Erin Donohue





1



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- 1 Kelly Frezza '13
- 2 Ivan Santos '10
- 3 Sarah Heinemann '12
- 4 Jennifer (Hickey) Scarpella '04
- 5 Andrea Munera '08
- 6 Dale Flashner

Kravet, Inc.

When it comes to scouting for hires and interns, Jennifer (Hickey) Scarpella '04, a graphic designer at 95-year-old Kravet, Inc.—a fabric and furnishings supplier in Bethpage, New York—turns to her *alma mater*. “The work we see coming from the Adelphi applicants is the most impressive,” she says. “Whenever we need to fill a permanent designer position or internship, Dale Flashner [director of the graphic design studio in the Adelphi Department of Art and Art History] is the person I touch base with first.”

Of four full-time graphic designers, three are Adelphi graduates, including Ms. Scarpella, Andrea Munera '08 and Kelly Frezza '13. Both Ms. Munera and Ms. Frezza were introduced to Kravet through Ms. Flashner.

Rounding out the Adelphi network at Kravet is Sarah Heinemann '12, a former art and art history major, who works in the archival department, and Ivan Santos '10, a former computer and management information systems major, who works on the company's technology and is the in-house photographer.

by Erin Donohue



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Faculty Focus



Becomes Your Teacher

Last summer, Robert Goldfarb, Ph.D., a professor at Adelphi’s Ruth S. Ammon School of Education, suffered a series of strokes. He was 65 and fit, with no family history of stroke, and, as a specialist in applied linguistics, he was—and remains—a noted expert in stroke recovery. Widely published on the topics of aphasia and stroke recovery, he is a member of the Academy of Aphasia and the Academy of Neurologic Communication Disorders and Sciences. “I have taught and worked with thousands of students and patients with speech, language and swallowing disorders following strokes,” he says. Life became Dr. Goldfarb’s teacher, and he shares his lessons with us.

What do you think triggered the strokes?

There was undetected atrial fibrillation. In A-fib, one of the heart chambers beats irregularly, and doesn’t fully pump. Blood pools at the base of the atrium, and when blood stops circulating, it starts clotting. After a couple of hours, when normal (“sinus”) rhythm returns, and the atrium pumps vigorously, blood clots are expelled from the heart. Some of these clots ended up in my brain.

Your first stroke was minor, but emergency room doctors missed it. Why do you think they misdiagnosed you?

They were neurologists, and used only brain scans that don’t immediately show effects of a stroke unless there is bleeding in the brain. They didn’t monitor my heart. As my cardiologist said a couple of months later, “You go to a pizza guy, you get pizza.”

What were the consequences of being misdiagnosed at first?

I was told it was safe to drive and to travel. This resulted in my first episode occurring while I was driving on the Northern State Parkway at highway speeds. Fortunately, I recognized that my right side was getting weak and was able to get away from traffic before I became paralyzed.

You experienced the symptoms of a major stroke—a cerebrovascular event—gradually. In your words, it was “not like a light switching on, but...like a light on a dimmer.” Why do you think this was? How typical is this?

Actually, it was surprising to me. There was no loss of consciousness, no seizure and onset was more gradual than the prior TIAs [transient ischemic attacks or mini-strokes]—not what I have read and taught all these years.

What most motivated you during your long and difficult recovery?

I was determined to get back to work, even if it had to be in a wheelchair. My daughter was recently engaged, and life has been very good to me. I felt very fortunate to have retained my cognitive and language abilities, and was sure I could surmount any physical deficits.

As painful as the experience has been for you and your family, what have you learned from it?

I learned that even without a cognitive deficit, you need an advocate in acute care and rehab, as the overwhelming experience of being newly paralyzed limits the ability to concentrate. I also learned that, while it is crucial to be compliant with a daily exercise regimen, the fatigue can be beyond description. 📖

by Bonnie Eissner

GUT INSTINCTS & GOOGLE

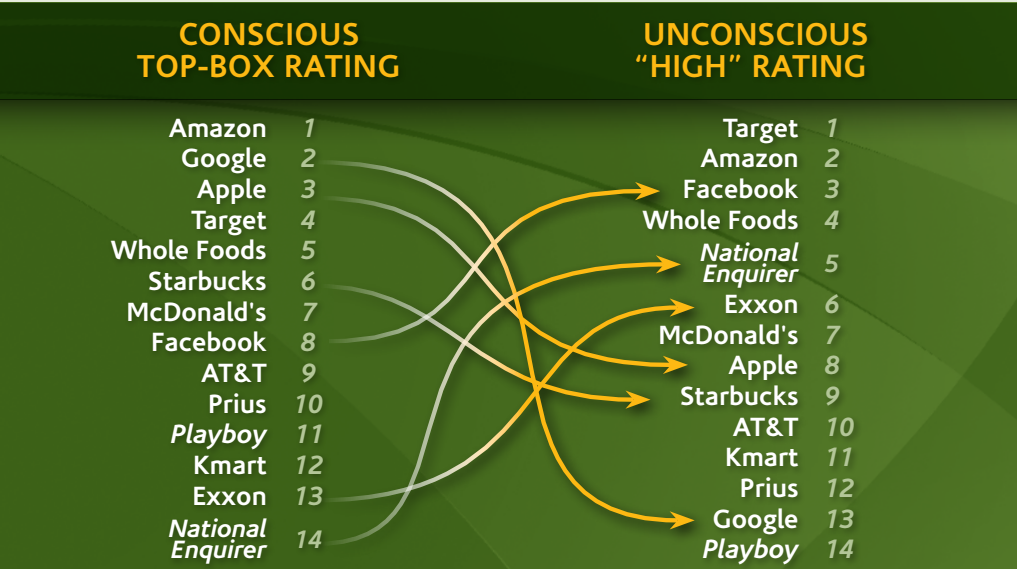
Recently, Joel Weinberger, Ph.D., a professor at Adelphi’s Gordon F. Derner Institute of Advanced Psychological Studies, teamed up with Young & Rubicam (Y&R), the advertising agency, to assess what people truly value and how that differs from what they claim to value. As part of the project, Dr. Weinberger tested 15 well-known brands, including Apple, Google, Facebook and Amazon, for their immediate emotional appeal.

What he found was that some of the brands, such as Apple and Google, rank higher in conscious appeal than they do in emotional appeal. Other brands, such as Facebook and *National Enquirer*, which ranked lower in the polling, did better in the emotional testing. A few brands, such as Amazon, rate high at the conscious and unconscious levels, and some brands, such as *Playboy*, are lagging in both types of appeal.

Dr. Weinberger used subliminal techniques to test the brands’ emotional appeal. He flashed the brand logos too quickly for participants to consciously describe what they had seen, but slowly enough for participants to process the logos on an emotional level.

In a separate part of the Y&R study, Dr. Weinberger assessed people’s conscious and unconscious values in three countries—the United States, China and Brazil. Y&R has released the results in a PowerPoint presentation aptly titled “Secrets and Lies.” Dr. Weinberger found, for example, that, when asked, U.S. participants listed helpfulness as their top value. The testing found, though, that it ranks last (16 out of 16) unconsciously. The top unconscious value in the United States is security, right above sexual satisfaction. 📖

by Bonnie Eissner





PARTNERSHIP

The percentage of American children who are overweight or obese has reached epidemic proportions, and such popular pastimes as TV-watching and Internet-browsing have made youngsters more sedentary than ever.

In an effort to swing the pendulum toward healthier living in one community, Adelphi University professors Kevin Mercier, Ed.D., Kadi Bliss, Ph.D., and Anne Gibbone '00, M.A. '02, Ed.D., began a three-year program in December 2013 in collaboration with the Freeport (New York) Public Schools to improve the physical fitness and nutrition of students in grades K–12.

"Freeport is in line with a lot of other communities—the children don't have enough opportunities to be active and they're typically not eating enough fruits and vegetables," Dr. Mercier says. "We're trying to work through the schools to help the community see the value of changing nutrition habits and finding time before, during and after school to be active."

Drs. Mercier, Bliss and Gibbone of the Ruth S. Ammon School of Education received a federal PEP (physical education program) grant of \$701,917 to fund the program after collaborating with Jonathan Bloom, M.A. '00, Freeport High School's director of physical education, health and athletics. Dr. Mercier and Mr. Bloom first discussed the idea at a health education conference in February 2013.

"This program will provide quality professional development for our phys ed teachers as well as much-needed supplies, equipment and services at a time when not many schools are spending money because of budget constraints," Mr. Bloom says.

"We're looking to add yoga and dance equipment and spin bikes," Dr. Mercier says. "A lot of kids are not drawn to team sports, so this will be a way for them to say, 'Oh, this is how I want to be active.' In Freeport, there are a lot of athletic fields, gymnasiums, open spaces and a recreation center. We'll be using them for fitness programs."

For Adelphi to partner with Freeport Public Schools is not unusual considering that Mr. Bloom and five other Freeport teachers who attended a December 6 event on Adelphi's Garden City campus to launch the program are Adelphi graduates.


With support from a federal PEP grant, Adelphi professors are working with the Freeport (New York) schools to improve student fitness and nutrition.

FROM LEFT Anne Gibbone '00, M.A. '02, Ed.D., Kevin Mercier, Ed.D., Jonathan Bloom, M.A. '00, and Kadi Bliss, Ph.D.

In working to make Freeport children healthier and more fit, Drs. Mercier, Bliss and Gibbone will focus on his or her area of expertise. Dr. Bliss is working with the Freeport Wellness Council on snack and beverage choices in cafeterias and vending machines.

"We'll work with a nursery to plant fruit and vegetable gardens at local schools," Dr. Bliss says. "We'll also have health nights, where parents will be able to see a chef prepare healthier versions of dishes that kids already like to eat."

Dr. Gibbone, who combines technology with physical education, is using iPads, electronic wristbands and heart monitors to keep track of the students' fitness levels. Dr. Mercier is concentrating on improving the students' physical fitness and energy levels.

"In three years, we hope to see improvement in students' food choices and physical activity levels, especially beyond the school day," Dr. Mercier says. "Most important, we hope to have put in place a sustainable program. We don't want this to be a three-year program. We want to see a changed Freeport community." 

by Cecil Harris

A Revolution in Psychological TESTING

Money in Washington, D.C., is tight, and researchers who compete for federal grants are feeling the pinch. The National Institute of Mental Health, for example, now funds only 6 to 8 percent of the applications it receives, and typically only those that relate to severe mental illness, according to Robert Bornstein, Ph.D., a professor at Adelphi's Gordon F. Derner Institute of Advanced Psychological Studies.

So how did Dr. Bornstein and his colleague Gregory Haggerty, M.A. '03, Ph.D. '08, assistant director of residency training at Nassau University Medical Center, win a two-year, \$320,000 grant from the agency to evaluate tests of narcissism and dependency? "Someone there looked at [our proposal] and said, 'This is transformative,'" Dr. Bornstein says.


The paradigm shift, as Dr. Bornstein describes it, has to do with how psychiatric and psychological tests are validated.

For the past 60 years, experts have used the same flawed method, he says. They introduce a new test—for intelligence or social phobia or narcissism—and validate it by seeing how well it correlates with existing measurements for the same thing. A new intelligence test, for example, might be compared to SAT scores and GPAs, he says.

The problem, Dr. Bornstein explains, is that new tests always correlate with a broad array of other traits. A new test for narcissism, for example, will correlate with tests for self-esteem and self-confidence, making it hard to tease these qualities apart.

"This is where we had this light-bulb moment," Dr. Bornstein says.

By using subliminal methods, researchers can exaggerate certain qualities in their subjects. For example, hearing narcissism-related words will boost someone's narcissism. Dependency-related words will temporarily elevate someone's sense of dependency, and so on.

Dr. Bornstein and Dr. Haggerty are employing this subliminal method to determine which questions on a questionnaire for diagnosing narcissism actually relate to narcissism and which don't. Once this validation method has been tested and proven, the National Institutes of Health and others can adapt it for any psychological or psychiatric measure. 

by Bonnie Eissner

Athletics



When you play college sports, you expect that life will be busy and involve multiple demands on your time. You can expect guidance from your coaches and support from the fans in the stands. However, you might not anticipate that your history professor, your on-campus job boss or a retired art professor to give you the boost that changes the course of your life. But, at Adelphi, such uncommon support is surprisingly common.

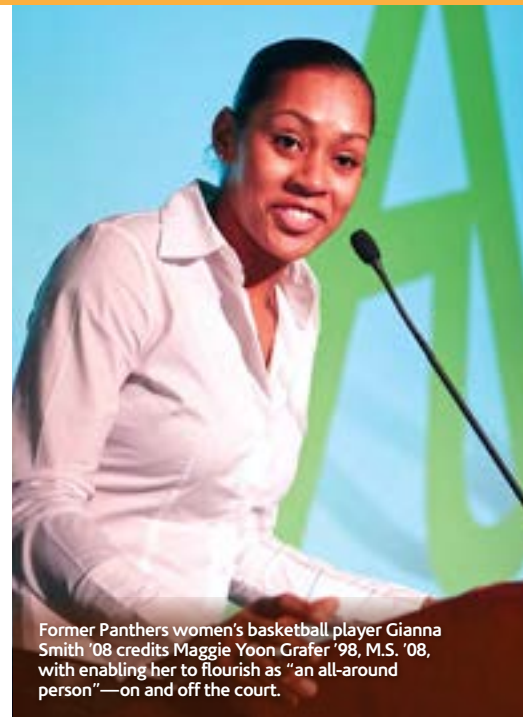
Thank You *to our* UNSUNG

Gianna Smith '08, who was named one of Adelphi's 10 Under 10 in 2013, is now the community relations coordinator for the New York Knicks. She carries out an array of community projects for the Knicks and New York Liberty. At Adelphi, she excelled on the basketball court, ending her career with 1,550 points—currently the third highest for Panthers women's basketball.

Ms. Smith also had the good fortune of working in Adelphi's Office of Public Affairs under the direction of Maggie Yoon Grafer '98, M.S. '08, who is now the University's director of community relations. Ms. Yoon Grafer previously oversaw community relations, event management and special projects for the athletics department and is known by many for mentoring a good number of Adelphi's most successful student-athletes.

"Maggie Yoon Grafer is that person that helped me develop myself as an all-around person, as an all-around human being, on the court and off the court," Ms. Smith says. "Maggie was that different perspective that I needed in order to make sure that everything I had on my plate balanced out."

Kristin Jones '11, M.A. '12, remembers the late Professor Patrick Kelly, Ph.D., as being a "one hundred and ten percent supporter of the men's lacrosse team" who was overjoyed to have a women's lacrosse player as a student. A "lifelong learner," Dr. Kelly was always intensely interested in gaining new information. When he attended one of Ms. Jones' NCAA Division II final four games, she was astounded to see that he had written down questions about the game. "Here's this professor that I see as the most educated, inspirational man with the most wisdom, and he wants to know more about women's lacrosse...that was one of my favorite experiences with him."



Former Panthers women's basketball player Gianna Smith '08 credits Maggie Yoon Grafer '98, M.S. '08, with enabling her to flourish as "an all-around person"—on and off the court.



The late Professor Patrick Kelly, Ph.D., FAR RIGHT supporting the men's lacrosse team at its NCAA Division II final four match in 2011



Richard Vaux, professor emeritus of art and art history, RIGHT takes in a basketball game with President Robert A. Scott, Ph.D.

FANS

Coaches, likewise, benefit from the enthusiasm of faculty and staff. Danielle MacKnight, M.A. '08, who has been the head women's volleyball coach since 2007, affirms that she's had excellent support from faculty and staff since the start of her Adelphi career. One fan in particular stands out: Richard Vaux, professor emeritus of art and art history. In addition to being at games to cheer the team on, Mr. Vaux sends emails to Ms. MacKnight, "just to say how much he supports the program and the girls," and to tell them what a great job he thinks they're doing. "To look up in the stands and know someone on faculty is there is great, and I know the students can see that as well," she says.

Danny McCabe, who was appointed Adelphi's director of athletics and recreation last year, says that his transition to the University was a smooth one because of the welcoming communal attitude of the campus. He describes the athletics department as unique in the way it works closely with many other campus departments to help athletes, from student affairs and housing to grounds and maintenance. "Everybody who works here, from President Scott on down, understands that we're here for the students, and all that we do is to try and enhance their experience." 🦁

by Lara Hnizdo '13



IN MEMORIAM

Robert E. Hartwell

The Adelphi community was deeply saddened by the passing of Robert E. Hartwell, our former assistant vice president and athletic director, on April 11, 2014. As the longtime leader of Adelphi athletics, he changed the course of our intercollegiate and recreational sports programs, and, most importantly, the lives of hundreds of students. He cared deeply about our students as competitors, scholars and community members.

We mourn his loss and are grateful for his service and legacy of passion, compassion and excellence. 🦁



FIRST

NATIONAL CHAMPIONS

ADELPHI'S



The legacy of the 1974 men's soccer team is preserved in Adelphi lore as the first Adelphi squad to capture a national championship. The players were hoping to improve on a successful 1973 season in which they had finished 17–2–1 and had reached the NCAA tournament semifinals. Despite losing six stars from the previous year—including Angelo Anastasio '74 and Carlos Scott '74, who both went on to play for the New York Cosmos—the 1974 cast provided the University with a spectacular encore.

Led by coach Menahem (Mel) Less, the Panthers raced to a 12–1–1 record and were ranked first in New York State by season's end. After victories over the Babson College Beavers (coincidentally, the Beavers were coached by Robert Hartwell who would become the Adelphi athletic director) and the Springfield College Chiefs (a thrilling 1–0 victory that was preserved when goalkeeper Eugene DuChateau made a brilliant save on a penalty kick), the team advanced to the NCAA tournament in St. Louis. Playing the semi-final against Federal City College on Thanksgiving Day, Adelphi shut out the opposition and clinched a berth in the finals with a 3–0 win. In the final game,

Adelphi overcame snowy conditions to take a 3–0 halftime lead over the Seattle Pacific College Falcons. The Falcons stormed back to make the game tight at 3–2, but when the final gun went off, the Panthers were crowned the NCAA Division II champions.

Co-captains Manuel (Manny) Matos '75 and Carl McDonald '75 were a stabilizing presence defensively throughout the season, while Tom Lang '81, Ron Atanasio '78 and Charlie O'Donnell '79 provided the bulk of the scoring. Six members of the team have been commemorated in the Adelphi Athletic Hall of Fame, and Mr. Matos, an All-American defender, was drafted by the Seattle Sounders of the North American Soccer League (N.A.S.L.) in the first round. Mr. DuChateau was also drafted by the N.A.S.L., and enjoyed a six-year career in professional soccer.

Since the 1974 squad's triumph, the Panthers have captured 13 national championships. 🏆

by Jeffrey Weisbord '14



PLAYING BEFORE TITLE IX

Growing up in Dix Hills, New York, in the 1950s, Susan Rosone '70, M.A. '73, carried a Flash Gordon lunchbox to school and loved to play sports. With her parents' support, she played basketball, tennis, softball, volleyball and field hockey in grade school and high school and later enrolled at Adelphi as a physical education major, determined to inspire other girls to become athletes.

For Ms. Rosone, Adelphi was a far cry from high school, where one of her physical education teachers "didn't even believe that girls should have sports." At Adelphi, all female physical education majors were required to play on a team, and Ms. Rosone competed in field hockey, basketball and softball. "Adelphi's physical education program was tremendous," Ms. Rosone says.

Yet, the women's athletics program that Ms. Rosone and her classmates participated in would be virtually unrecognizable today. Until 1974, when Title IX legislation mandated equal treatment for women in a variety of areas including collegiate sports, men's and women's athletics were largely unequal. The notions about what female athletes should wear, how they should be recognized and how they should play seem antiquated today.

In basketball, for example, women were restricted from running the full court. The team would be arranged so that only certain members could cross the midline, and, in Ms. Rosone's first years, the players were allowed to dribble only three times before

passing or shooting. For sports other than swimming, Adelphi women wore green and blue plaid tunics with collared blouses. For shoes, they sported Keds. In her senior year, after enduring foot pain from the lack of support, Ms. Rosone sprung for some men's Puma Clydes.

Susan Tendy '70, Ed.D., a retired professor of physical education at the United States Military Academy at West Point and an Adelphi Athletic Hall of Fame member, was the academy's first varsity women's swim coach. At Adelphi, she played an instrumental role in starting the women's swim team, and, in 1970, she competed in the first Women's National Intercollegiate Swimming and Diving Championships. "I'm always grateful that Adelphi put no obstacles in my way in terms of competing at the highest level well before Title IX was even a blip on the radar screen," Dr. Tendy says.

Yet, despite her contributions to Adelphi athletics, there is scant mention of her—or her teammates—in the *Oracle*. "In those days, women's sports were not allowed to have a team photo in the yearbook,"

Dr. Tendy recalls. The only photographic record of Dr. Tendy as a swimmer is a picture in the 1970 *Oracle*. She is in the pool with a bunch of male swimmers, and she offers an intriguing backstory to explain how she got there. She scored many of the men's swim meets and was with the team the day that the yearbook photo was taken. "Coach [Bill] Irwin, knowing there would be no women's swim team photo in the yearbook...told me to get in the picture," she recalls.

Most notably, Adelphi's female athletes had no access to trainers. "In my freshman year, I was injured with an ankle sprain and was out for a month," Ms. Rosone recalls. "I had to sit out of three of my major courses."

Later, as a physical education teacher and coach in Herricks, New York, Ms. Rosone advocated for equal treatment for her female athletes. She has mostly happy memories of her Adelphi days and was especially fond of the camaraderie among the women and men in the program and the joy of competition. "We had so much fun; I wouldn't give it up for anything," she says. Yet, she admits, "I wish the kids today knew all this stuff"—about the lack of equality—"so that they could get a full recognition of what they have." 🏆

by Bonnie Eissner

Alumni Events



- 1 Alumni Day and Athletic Games
- 2 Cookies and Lights holiday event
- 3 Pearls of Wisdom: An Evening with Multicultural Leaders
- 4 Tour of the North Fork, Long Island
- 5 LeAnn Black '83, chief operating officer of Latham & Watkins LLP CENTER, hosts a student visit.
- 6 Department of Intercollegiate Athletics' annual Fall Cocktail Reception with Ron Guidry CENTER.
- 7 Metropolitan Museum of Art trip

To see more photos from recent alumni events, visit ADELPHI.EDU/PHOTOGALLERY/ALUMNI.PHP

THE STORY CONTINUES...
Follow Adelphi University Alumni

More than 150 Adelphi alumni and friends celebrated in style at Adelphi's first Halloween Bash. The event at Long Beach's Allegria Hotel included food, drinks, dancing and a costume contest. Now it's your turn to judge who had the best costume.

That same evening, Adelphi's 2013 10 Under 10 honorees enjoyed dinner with President Robert A. Scott, Ph.D.

Adelphi's 10 Under 10 celebrates young alumni who have achieved exceptional career and personal accomplishments before reaching their 10-year reunions.

Visit ALUMNI.ADELPHI.EDU/10UNDER10 to nominate a candidate for 10 Under 10 today.



TRICK OR TREAT

For more photos from this and other events, visit [FACEBOOK.COM/ADELPHIALUMNI](https://www.facebook.com/adelphi.alumni) and tag yourself and your friends.

Alumni and Friends Giving



GOLF CLASSIC

1

Thanks to the generosity of more than 200 alumni and friends, Adelphi's 25th Annual Golf Classic at the Hempstead Golf and Country Club on September 30, 2013, raised more than \$151,000 for student-athlete scholarships. Event honorees were Lackmann Culinary Services and Adelphi Trustee Angela M. Jaggar '62, M.A. '65. The event was co-chaired by John P. Finnerty, M.S. '77, and Stephen M. Wirth '70. That evening, Adelphi paid tribute to Robert E. Hartwell, the former longtime director of Adelphi athletics. Tragically, Mr. Hartwell passed away this spring. (See tribute on page 36.) As announced, the new Robert E. Hartwell Endowed Scholarship Fund to support student-athletes had already received contributions totaling \$25,000.

Mark your calendars for the 2014 Golf Classic to be held on September 29, 2014, at the Hempstead Golf and Country Club. For more information, please contact Christine Spina, assistant director of special events, at 516.877.3155 or CSPINA@ADELPHI.EDU.

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6



- 1 Teed up and ready to swing
- 2 President Robert A. Scott, Ph.D., and the late Robert E. Hartwell, former vice president and director of Intercollegiate Athletics and Recreation
- 3 Trustee Angela Jaggar '62, M.A. '65
- 4 President Robert A. Scott, Ph.D., with event honorees Andrew Lackmann and Matthew Lackmann
- 5 Moira Mastro, M.S.W. '05, and Thomas Mastro, M.B.A. '75, who were honored at the 2012 Golf Classic
- 6 Enjoying a fine day on the course
- 7 Andrew Lackmann, 2013 Golf Classic honoree

WHO GIVES




Rich Schwab '96

WHAT I DO I'm the executive producer of RBS Productions, which has shot television commercials for brands including Coach, Mazda, Subway, Dunkin' Donuts, and E*Trade.

WACKIEST THING I'VE DONE (professionally) Produced the Emmy-nominated main title design for *Vikings* on the History Channel, which was filmed in a five-foot-deep pool in New Jersey at night. It's all about movie magic!

DREAM SUPERPOWER The ability to fly. I've wanted to fly since I was little and now have my pilot's license. Flying is the coolest thing in the world.

FIRST GIFT \$500 in 2013 to the General Studies program

WHY I GIVE I wasn't a good student in high school, but Adelphi's General Studies program saw potential in me, nurtured me and gave me the skill set I needed. I had an amazing Adelphi experience. I'm at a point in my life where I'm successful, and if I can give the same opportunity to a student who is now in my shoes, well, that's what I really want to do. 




Ruth (Cook) McShane '61, M.B.A. '85, Ph.D. '97

WHAT I DO I am the assistant dean in Adelphi's College of Arts and Sciences.

WHAT I LOVE Being outdoors. I was jogging until last summer. Every day at lunch, I walk three miles outside. If the weather is bad, I walk those laps on the Adelphi track. As a student, I played on every women's sports team available—field hockey, basketball, tennis and badminton.

WHY I LOVE WHAT I DO It is rewarding to see students develop. Most of the time they don't even realize how much they're growing. It's fun to watch. Adelphi is truly my family away from home.

RECENT GIVING To the 2013–2014 Annual Fund, member of the Levermore Society

WHY I GIVE I couldn't have come to Adelphi without the academic scholarship I received. I know there are other students in a similar position, no matter the passage of time, and I'd like to contribute, in any small way that I can, to the ongoing support of students. 

THE CHARLES H. LEVERMORE SOCIETY



THE LEVERMORE SOCIETY recognizes those who lead in their unrestricted giving to the Annual Fund. Learn more about the Levermore Society by visiting

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Class Notes



1950s

Marty Rubin, B.A. '55, ran his 34th 6.2-mile Peachtree Road Race in Atlanta, Georgia, with approximately 60,000 runners—the largest participation in the world for a road race. He expects to run it again on July 4, 2014. He also was the oldest shooter—out of 300 participants—to have completed the Georgia State run-and-gun United States Practical Shooting Association Pistol Championship in 2013.

Marylyn C. Varriale, B.A. '57, has recently been published and released a children's book and song CD, *When Simple Was Hard to Do*. Learn more or purchase the book by visiting WWW.WHENSIMPLEWASHARDTODO.COM or AMAZON.COM.

Steven Wolfe, B.A. '59, joined the Manhattan law firm of Eaton & Van Winkle as a partner, after 35 years with one law firm, of which he was the president and a named partner. He is looking forward to starting another adventure.

1960s

Franny (Supranowicz) Straeffer, B.S. '64, Mary Hayes, B.S. '64, Judy (Novitsky) Yudt, B.S. '64, Joan Smyth, B.S. '64, Maureen (Maloney) Kiernan, B.S. '64, Kathy (Gross) Persche, B.S. '64, Ann Miltenberg, B.S. '64, and Maureen (Laverne) Fackner, B.S. '64, had a wonderful seven days in Portland, Oregon, for their annual gathering of the nursing class of 1964.

William R. Boesch, B.A. '65, M.S. '68, is an airfreight executive who has been in the transportation and logistics industry for nearly 50 years. As the CEO of DHL Global Mail, he reorganized the U.S. operation and then directed the movement of the company's corporate headquarters and the branding change to DHL Global Mail. During his commercial career, Mr. Boesch

aided the U.S. government with projects in Southeast Asia, Iran, Afghanistan, most Middle East and northern African countries as well as Uganda. In his U.S. government involvement, Mr. Boesch served as director of U.S. Aviation Policy for the White House Commission on Aviation Security and worked in high-level logistics and security projects, which included terrorist attack planning and analysis.

Frank Cannonito, Ph.D. '65, is a retired professor of mathematics from the University of California, Irvine. A great deal of his research is described in the Oxford Mathematical Monograph, *The Theory of Infinite Solvable Groups*, by John C. Lennox and Derek J.S. Robinson (2004).

1970s

Brian Herman, B.A. '75, has been appointed vice president for research at the University of Minnesota.

Richard Lysaght, B.B.A. '75, retired in May 2013 from Siemens Enterprise Communications after 31 years as director of sales operations North American Region. He is now managing field operations for RS Calibration as a second career.

Gara Edelstein, B.S. '77, M.S. '90, has been appointed as the first chief nursing officer of the Catholic Health Services of Long Island.

Philip S. Cicero, M.A. '78, released his first book, *The Seven Deadly Sins of K-12 Education System*. The book challenges seven typically held assumptions and expectations about instructional programs and strategies practiced in schools every day. Visit FRIESENPRESS.COM/BOOKSTORE for more information.

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"I owe everything to Adelphi. Without the funding the University provided me my senior year, I couldn't have afforded to complete my education. I've established a scholarship through a bequest to ensure that future nurses receive the help they need to earn their degree from Adelphi."

Ruth (Bronfman) Marcus '64
Retired Nurse

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Ashutosh Giri '10


Studying the Nanoscale for Macro Impact

The first mainframe computers took up entire rooms and were less powerful than the smartphones many of us carry today. Innovation has made technology faster, better, smaller and, ultimately, more affordable and widespread.

Ashutosh Giri '10, who is pursuing a doctoral degree in the department of Mechanical and Aerospace Engineering at the University of Virginia, is contributing to this trend. Working with Patrick Hopkins, Ph.D., an assistant professor there, Mr. Giri studies energy transport at the nanoscale.

Consider this. The processors in our computers run at gigahertz frequency—i.e., really fast—and in so doing heat up quickly. Ultimately, the heat limits the processing speed. To have more powerful and speedier computers and other devices, we need materials that dissipate heat more efficiently at the atomic or molecular level.

In Dr. Hopkins' lab, Mr. Giri uses pulse lasers to test the thermal conductivity of different materials. He says that the work is an ideal blend of his dual interests in physics and engineering. After studying physics at Adelphi, Mr. Giri earned an M.S. in Mechanical Engineering from the University of Pittsburgh.

Mr. Giri's thirst for research stems from his first year at Adelphi conducting optics research with physics professor and department chair Gottipaty Rao, Ph.D. "It showed me how every day of my life could be and how exciting it would be to learn something new every day," Mr. Giri says. 

by Bonnie Eissner

1980s

Lorraine Pape, B.B.A. '80, was one of the speakers for Driving Your Business: Women at the Wheel, the September 2013 roundtable featuring leading women executives, held at the Westchester Country Club.

Madelene (Rathbun) Barnard, B.A. '81, works in library advocacy for the Manatee County Public Library System (Florida). She created and presented a young adult services program, "Potential Partnerships and Possibilities," an anti-bullying advocate at the 2013 Florida Library Association Conference. In 2012, she created a poster session on anti-bullying resources, services and programs at the Florida Library Association Conference. She published "Sticks, Stones, and Words Can Hurt You: Anti-bullying Resources," in the Fall 2009 issue of *Young Adult Library Services*.

Adam Katz, B.S. '81, was featured in *The Island Now* after his company, Talon Air, collaborated with the nonprofit group Patient Airlift Services by donating airlift services to help injured and ill people from remote areas find their way to medical treatment. Talon, based out of Farmingdale, transported seven children with traumatic burn injuries to the Arthur C. Luf Children's Burn Camp in Connecticut in September 2013, where they received support and training to cope with their injuries.

Fred Lichtenberg, M.S. '83, just released his third novel, *Deadly Heat at The Cottages: Sex, Murder, and Mayhem*. The book is available on AMAZON.COM. For further information or to sample chapters, visit WWW.FREDLICHTENBERG.COM.

1990s

Linda Jo Belsito, M.S. '91, competed in the 2013 World Masters Games in Torino, Italy. She won a gold medal in women's weightlifting and set 10 World Masters Games records.

James Lee, B.B.A. '91, joined Liquid Holdings Group as its chief administrative officer.

Laura Schaefer, B.A. '91, was elected as the legislator for Nassau County's 14th district, which includes Garden City, Carle Place, Westbury, Old Westbury, Hicksville and Bethpage.

James Perez, B.S. '93, held a fundraiser to support the global literacy foundation Room to Read (ROOMTOREAD.ORG) in January 2014 at Book Revue in Huntington Village, New York.

Sandra Palmer, Cert. '84, M.B.A. '86, has been selected as the interim dean of academic affairs for Manchester Community College.

Joseph Ferrari, M.A. '85, Ph.D. '89, was ordained on August 17, 2013, as a permanent deacon within the Roman Catholic Church, serving the Diocese of Joliet, Illinois. Dr. Ferrari is a professor of psychology and St. Vincent dePaul Distinguished Professor at DePaul University in Chicago. He has published more than 300 scholarly publications, authored 17 books and book chapters, and conducted 560 conference presentations. Dr. Ferrari has also served as editor of the *Journal of Prevention & Intervention in the Community* (Taylor & Francis) since 1995.

Steven Kuchuck, B.A. '85, published the edited collection, *Clinical Implications of the Psychoanalyst's Life Experience: When the Personal Becomes Professional* (Routledge Relational Perspectives Book Series, November 2013). He has a private practice in psychotherapy and psychoanalysis in Manhattan, co-edits the journal *Psychoanalytic Perspectives*, and is associate editor of the *Relational Perspectives* series from Routledge. He teaches at several psychoanalytic institutes and lectures in the U.S. and abroad. More information about the book is available at WWW.STEVENKUCHUCK.COM.

Adam Levin, B.A. '85, had his jazz-classical works "Mantra" and "Groundless" released on the new compilation album *Age of Twilight*,

Alfonso L. Holloman, M.B.A. '94, the first vice president of CBRE's Long Island City operations, was featured in *Real Estate Weekly* as one of the industry's leading commercial real estate powerbrokers.

Lambrina Matthews, M.S. '94, has been promoted to special counsel at Cadwalader, Wickersham & Taft LLP.

Susan Letvak, Ph.D. '96, was inducted as a fellow into the American Academy of Nursing in Fall 2012 and was recently promoted to professor and department chair of adult health nursing at the University of North Carolina at Greensboro.

Barbara Cataletto, M.B.A. '99, Cert. '08, was named one of the Ones to Watch in

which features musicians from around the world. His epic song, "Family Portrait," was recently performed by Ellen Weiss at Stage 72 at the Triad in New York City. He is currently the pianist for singer-songwriters Ellen Weiss and Valerie Gomes and just released his latest album, *Essentials* (DIFFERENTDRUMMUSIC.COM). When he is not creating music, he oversees nationwide complaints, consumer mediation and community outreach for New York State Attorney General Eric Schneiderman's Nassau Regional Office.

Victoria Town, B.F.A. '85, won the 2013 Silver Honor Parents' Choice Award for her storytelling recording (with Bill Wood), *Bill and Vick's Picks Spooky Tales Vol. 1*. Also, Wilder Publications recently published her book, *Mayhem in the Museum*, a comedy written for beginning actors aged 6 to 13 years old. Her website is WWW.VICKYTOWN.COM.

Eileen McDonnell, M.B.A. '88, chairman, president and CEO of Penn Mutual, was interviewed as one of the 20 women in insurance you need to know by LIFEHEALTHPRO.COM, an online destination for life and health advisers providing insurance news, sales ideas and more.

Jacquelyn Nealon, B.A. '89, has been appointed chief of staff and vice president for enrollment, campus life and communications at Long Island University. She previously served as vice president for enrollment, communications and marketing at New York Institute of Technology for 13 years.

Small Business by *Long Island Business News*. Mrs. Cataletto, who has more than 20 years of industry experience, founded the Mineola company and its subsidiaries Business Dynamics RCM and The Business of Spine to provide revenue cycle management and other services to physicians, hospitals and others in the spine industry. She is a certified professional coder and a nationally recognized lecturer on spine coding and reimbursement. The Business of Spine recently was awarded the national Stevie Award as the Most Innovative Company of the Year with 10 or fewer employees.

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GROWING

Mary-Kay Esposito '86, whose brother is a sports icon, could have found it difficult to emerge from his shadow. Yet after graduating from Adelphi University, Mrs. Esposito—the younger sister of hockey Hall of Famer and six-time Stanley Cup champion Mark Messier—has excelled in her business career and raised a family.



1 Mary-Kay Esposito '86 and her brother Mark Messier launched The Messier Project to raise awareness about the importance of head protection in ice hockey. The project produced the M-11 helmet—now marketed as the Bauer IMS 7.0 helmet—to reduce the frequency of concussions.

2 Mary-Kay Esposito '86

3 Mark Messier

As vice president of brand initiatives for Bauer, the world's largest supplier of hockey and lacrosse equipment, Mrs. Esposito is spearheading a "Grow the Game" project to bring one million new players to hockey in the next 10 years. Prior to this effort, she and her brother launched The Messier Project, which raises awareness about the importance of head protection. That project has produced a revolutionary hockey helmet, marketed by Bauer as the IMS 7.0, which provides more protection for the head because of liner cones inside that compress upon impact and allow better absorption, thus reducing the frequency of concussions.

organizations, and created the company's promotional materials and videos, which freed Mr. Messier to concentrate on winning hockey games—none bigger than Game 7 of the 1994 Stanley Cup finals, when he captained the New York Rangers to their first championship in 54 years.

"Mark lived in a [Manhattan] brownstone at the time, and he and I just sat on the stoop one day with the Stanley Cup as people came by," Mrs. Esposito says with a laugh. "I've had the privilege of working alongside my brother, who is a unique, powerful and compassionate person."

Although she grew up in Edmonton, Alberta, Canada, Mrs. Esposito attended college in the United States, as her

While at Adelphi, Mrs. Esposito majored in communications and marketing and participated in tennis and dance. After graduation, she produced sports features for the Canadian Broadcasting Corporation and then joined IBM to launch computer products before running her brother's company.

"I didn't spend my career in TV, but I use the communication skills I acquired at Adelphi all the time," she says. "It's important for students to be broad-minded about education and be willing to evolve."

Mrs. Esposito's open-mindedness and adaptability impressed Adelphi communications professor Peter Costello, Ph.D., who remembers her fondly.

"Mary-Kay was a very smart, lovely and graceful student who seemed to always see beyond the usual," Dr. Costello says. "There was a curiosity about her. She knew, more than most students, that there was a larger world. She was very interested in understanding that larger world and participating in it."


Mrs. Esposito is fully engaged in the larger world and quite comfortable in

HOCKEY

and Making it Safer

"Making a helmet rounder and smoother is what makes it safer—providing head-to-toe protection for kids who play hockey is something Mark and I are very passionate about," Mrs. Esposito says. There is no sibling rivalry in what Mrs. Esposito affectionately calls "the Messier Clan." Indeed, much of her professional success has been a family affair. From 1991–2009, she handled the business operations for Messier Management International. She built alliances with people, corporations and charitable

father had. Edmonton is where she met her husband, Aldo. They have three sons, Luke, Mark and Matteo, and a daughter, Sophia, and live in Connecticut. Luke plays hockey at Harvard University and wears the IMS 7.0 helmet. Many National Hockey League players wear it as well.

a leadership role. "My parents instilled in me the desire to lead," she says. "One way to lead is to give back first. If you give back, then so many rich and rewarding experiences will come back to you." 

by Cecil Harris

2000s

Marie Wicks, M.S. '00, Cert. '08, was selected to be one of 11 teachers trained to teach a new pilot program in the Franklin Square Union Free School District for accelerated learners in grades four, five and six. The new Accelerated Learners Class replaces the former Talented and Gifted Program in the district. Mrs. Wicks is a second-career teacher who received her dual master's in special education and elementary education in 2000 and an advanced certificate degree in literacy in 2008 from Adelphi. As a student, she was the founder and first editor of *The Torch* newsletter for the Ruth S. Ammon School of Education.

Gustavo Escobar, B.A. '02, is entering his fifth year as a special education teacher in the New York City Department of Education. He is currently teaching eighth grade at P.S. 127 in Elmhurst, New York. He was married on December 15, 2012, to Natalie Friedl.

Bernadette Feltz, M.S. '03, has been promoted to assistant manager at Ulster Savings Bank.

Veronica Mullen, B.S. '03, who played basketball at Adelphi and won Player of the Year as a junior, was a physical education teacher for a few years after graduating. Because of her love of basketball, she was offered the job as director of women's basketball at St. John's University, which she accepted. She received her master's in health sciences at New Jersey City University and then continued her education and received her second master's in administration/supervision at St. John's. Her goal is to earn a doctoral degree.

Dawn Alarcon, B.A. '04, M.A. '05, is teaching earth science and special education at Archimedes Academy for Math, Science and Technology in the Bronx.

Joeanna Arthur, B.A. '04, was selected by the White House as a recipient of the Presidential Early Career Awards for Scientists and Engineers, the highest honor bestowed by the U.S. government on science and engineering professionals in the early stages of their independent research careers. Ms. Arthur is the project scientist/human research protection official for the Office of Basic and Applied Research at the National Geospatial-Intelligence Agency in Springfield, Virginia.

Vida (Manavizadeh) Erdman, B.A. '04, continues to work as an infusion nurse in outpatient oncology at Oregon Health and Science University. Every August she participates in the Reach Paint & Repair-a-thon, a volunteer home-improvement initiative aimed at enabling seniors to stay in their homes. She also volunteers with a refugee resettlement agency and is going to be paired as a mentor with a refugee family from Nepal. In her spare time, she has been on a mission to try every ice cream parlor in Portland.

Whitney Parshall, B.F.A. '04, attended the Fort Lauderdale International Film Festival to help promote *By Way of Home*, a full-length independent film she co-wrote, co-produced, and starred in. This was her third trip to the festival.

Joanna Wilson, B.S. '05, got engaged to Nicholas Phillips, a childhood friend from her hometown, in December of 2012. In August of 2013, Joanna and Nic started the healthy living blog WWW.JOANNASBANANAS.WORDPRESS.COM, after losing a combined 150 pounds.

Scott Dimig, B.B.A. '06, won the Best Label Promotion Executive award at the Promo Only Summer Sessions in August 2013 in Atlantic City, New Jersey.

Hillary Frisbie, B.A. '06, is a facility management and capital project coordinator at Henry Street Settlement, overseeing various projects in 17 facilities across the Lower East Side of Manhattan. Current projects include renovation and restoration of historic landmark facilities, sustainable design integration,

Can You Get Fit from Your Phone? 

Very soon, we'll be sporting summer tee's and shorts. If you're a beach or pool goer, you'll even need to don your bathing suit. With the wardrobe change, you're probably looking for ways to optimize your fitness. Louis Coraggio '04, a member of Adelphi's 10 Under 10, has some tips. A personal trainer, founder of bodyarch.com and creator of the Cardio Mission exercise program, Mr. Coraggio studied physical education and exercise science while at Adelphi.

A technophile himself, Mr. Coraggio is most excited about the many apps, including the Cardio Mission app he's currently developing, that will help you reach your health and fitness goals. His own iPhone is loaded with fitness apps, and he recommends finding ones that are

easy to use and enjoyable. The apps should align with your personal goals, such as strength training or cardiovascular fitness, and provide clear instruction. He emphasizes finding programs that track your progress. Also, read the reviews by professionals and other users.



In addition to apps, Mr. Coraggio offers simple and efficient ways to stay on track with your health. **HERE ARE SOME OF HIS FAVORITES.**

EAT BREAKFAST > The more natural and wholesome, the better. Even just an egg or piece of fruit is beneficial.


MOVE MORE > Use the stairs. Get a fitness tracking device and see how many steps you're taking. Try to take 10,000 steps a day.

KNOW YOUR NUMBERS > What is your cholesterol level? What is your blood pressure level? What is your heart rate? You know the numbers in your bank account. These others are equally important.

VET THE PROFESSIONALS > Make sure any fitness gurus who impress you also have solid credentials and certifications. Mr. Coraggio cites his Adelphi degree as an example of a verifiable level of knowledge and training.

DON'T LEAVE HOME WITHOUT YOUR GOLF BALL > Mr. Coraggio doesn't play golf, but he carries a golf ball with him to roll out his muscles, particularly on a long flight. Try rolling the ball under the arch of your foot. It's homemade reflexology.

If you need more inspiration, you can find Mr. Coraggio's Cardio Mission audio files on iTunes and on Google Play. In the files, he narrates a series of adventures intended to motivate you to move, whether you're running on the Great Wall, dodging arrows or escaping a lightning strike.

Losing both of his parents to cancer by the time he was 17 was a painful way for Mr. Coraggio to learn the importance of health. "We're not on this earth for that long, so the number one priority we should have is to take care of our bodies," he says. 

by Bonnie Eissner

10
UNDER

Louis Coraggio was named to Adelphi's 10 Under 10.

Read his full profile at ALUMNI.ADELPHI.EDU/10UNDER10

Louis Coraggio '04 is a personal trainer, founder of BODYARCH.COM and creator of the Cardio Mission exercise program.

Michael Ganci, B.A. '07, is an associate attorney at Cobert, Haber and Haber, LLP, currently specializing in matrimonial law.

Nicole Sieben, M.A. '07, graduated from Hofstra University with her Ed.D. with a specialization in English education and an emphasis on human development and educational psychology. In October 2013, she received a research grant from the Conference on English Education of the National Council of Teachers of English.

David Fuller, B.A. '06, was elected to serve on the Town of Stratford (Connecticut) Zoning Commission and served a term on the Stratford Town Council. He recently started a position in the development and communications department of the Westchester Institute of Human Development at the Westchester Medical Center. He is nearing completion of a Master of Arts in Communications at Fairfield University.

Christian A. Fundo, B.A. '07, is a third-year associate in the Corporate and Securities Group at Dechert LLP. He is also an active participant in Dechert's pro bono practice and has represented several LGBT individuals who have sought asylum in the United States.

and emergency management and disaster planning. She earned a Master of Arts in Cultural Management from the Pratt Institute in 2012 and is pursuing a Master of Science in Facility Management, to be awarded from Pratt in 2014. She has presented sustainable project development in Austria at the European Facility Management Conference and will be speaking at the International Facility Management Association's (IFMA) annual conference presenting facility life cycle planning and inclusion within the industry. In addition, she is the co-founder of the International Summer Challenge in Facility Management and Real Estate Development as well as the co-chair of the New York City chapter of IFMA.

AL TRAUTWIG '78

SPORTS TV'S MASTER STORYTELLER

As an Adelphi student, Al Trautwig '78 majored in business but had a fanatical interest in sports. He had been a stick boy for hockey's New York Islanders and a ball boy for basketball's New York Nets when both teams played at Nassau Coliseum, not far from his Long Island home. During those games, he often pretended to do play-by-play commentary from the bench.

Al Trautwig '78 is known for his New York Rangers and New York Knicks broadcasts as well as his Olympic coverage.

Al Trautwig '78 interviewing New York Knicks forward Carmelo Anthony

“If you're not preparing for that dream job, you'll get beaten out by someone who is.” —Al Trautwig '78

Today, Mr. Trautwig is one of sports television's busiest and most respected announcers—a fixture on NBC's Olympics coverage and on New York Knicks and Rangers telecasts on Madison Square Garden Network—because of the advice he followed as an Adelphi student, and the advice he rejected.

From Jim McKay, the legendary sportscaster who visited the Garden City campus in the 1970s, Mr. Trautwig learned the importance of writing well and always being curious. “If you can somehow find a way to pick the words to make your thing a little bit better, you'll stand out,” Mr. Trautwig says.

From an Adelphi professor whose name he cannot recall, Mr. Trautwig got this advice: “Leave New York and get on-air experience at a small station, in a place like Des Moines.”

“There is absolutely no reason to leave New York,” says Mr. Trautwig who, after broadcasting games on WBAU, Adelphi's campus radio station, graduated to announcing professional and college sports on bigger New York radio stations as well as ESPN and USA Network. “I got hired by ESPN with an audiotape from a game I did on WBAU. You think that could have happened if I had gone to Des Moines?”

A master storyteller with a distinct, resonant voice, Mr. Trautwig uses his craft to make viewers care about the athletes they're watching—whether in obscure sports like fencing, handball or the Ironman Triathlon or marquee sports like baseball, basketball, hockey, soccer or tennis. Among his honors are two national Emmy awards, three New York Emmys and a New York State Sportscaster of the Year award.

Mr. Trautwig reminisces about his days at Adelphi and offers tips to aspiring broadcasters: [YOUTUBE.COM/ADELPHIUNIV](https://www.youtube.com/adelphiuniv)

In February, Mr. Trautwig reported on cross-country skiing and Nordic combined skiing as part of NBC's coverage of the Winter Olympics in Sochi, Russia. In 2012, he spoke to 35 million viewers a night as he covered gymnastics on NBC's Summer Olympics telecasts from London. Since 1984, Mr. Trautwig has announced 15 Olympic Games for NBC, ABC and CBS.

A member of the Adelphi University Athletic Hall of Fame, Mr. Trautwig returned to Garden City on November 7, 2013, and spoke to sport management students. He offered this advice:

“If you're not preparing for that dream job, you'll get beaten out by someone who is. If you're not studying for the test that you want to get an A on, not good. If you're not learning to write or communicate, not good. That's the most important thing you can do at Adelphi. Learn to communicate. Learn to write. You'll be a better person. And when you go for that big interview that will hopefully come, you'll have a much better chance.”

by Cecil Harris

Christina Cowan, B.A. '08, is currently working as an academic adviser at Adelphi's University College.

Holly Eaton, M.F.A. '08, is a playwright whose play *Pop Life* was a part of the Sixth Annual Women's Work Original Short Play Festival, held at New York City's New Perspectives Studio in August 2013.

Joey Elrose, B.F.A '08, played the lead in the musical *Memphis* in October 2013 at Stephens Auditorium in Ames, Iowa.

Antoniya Kaneva, B.A. '08, moved to a new position as a full-time member of the legal team at Intralinks, Inc., a software-as-a-

service company. Her position as contract specialist entails supporting the company's sales organization by negotiating the legal terms and conditions of contracts with clients and vendors, monitoring the performance of existing contracts, and strategizing about minimizing the company's exposure to legal risks.

Adaeze Udoji, B.A. '08, who was recently elected to the Adelphi Board of Trustees, joined the General Counsel's Office of American Express as a compliance officer earlier this year. She has been supporting different business units as they create compliance programs and address risk management

concerns globally that impact card services. She is also in her second year as a member of the International and Comparative Law Committee of the New York City Bar Association, creating programs for the Global Regulation of Financial Markets Subcommittee.

Michele Rosenblatt, B.A. '09, was sworn in as a New York attorney on September 4, 2013. She has joined the Suffolk Women's Bar Association and the New York City Bar Association. Recently, she finished editing and cite-checking the Honorable Stephen L. Ukeiley's book, *The Bench Guide to Landlord & Tenant Disputes in New York*.

Stephanie Farkash, B.A. '12, M.A. '13, is teaching Spanish to seventh and ninth grade students at Valley Stream South High School, her *alma mater*.

John Miller, B.A. '12, is currently in his second year at Harvard Law School. Between classes, he remains very active with various student groups dedicated to negotiation, mediation and other forms of alternative dispute resolution. He also meets up with friends weekly for board games.

Stephanie Vafiadis, B.S. '12, M.A. '13, and **Nicholas Condelles, B.A. '13**, are engaged. They met in a School, Community and Society class taught by Professor Lucia Butaro. Ms. Vafiadis teaches high school science. Mr. Condelles proposed to her in the classroom where they met.

James Akel, B.B.A. '13, was welcomed to the ranks of the Garden City Fire Department as a volunteer firefighter in December 2013.

Joseph Bruno, B.A. '13, is in his first year at Cornell University Law School. This past summer, he interned at the Nassau County Traffic and Parking Violations Agency, where he assisted county prosecutors in compiling and synthesizing ticket data.

Karina Coello, B.S. '13, joined Sacred Heart Catholic School in Salisbury, North Carolina, as a music teacher.

Laura Connor, M.A. '11, was the English Language Learners teacher and coordinator at New World Preparatory Charter School in Staten Island for two years after graduating from Adelphi. She developed the school's first English as a Second Language program and also started a program for parents there. She received a fellowship to teach English as a Foreign Language in Mongolia through the English Language Fellow Program. Since September 2013, she has been teaching English at the Mongolian University of Science and Technology in Ulaanbaatar, the capital city. She will also be working with the U.S. Embassy's American Corner, which promotes English-language learning. In addition, she hopes to work with educational projects throughout the country to bring best practices of teaching English as a Foreign Language to teachers.

Philip DiSanto, B.A. '12, who is serving as an Adelphi trustee, is in his second year at Columbia Law School. He spent last summer interning with the Office of the New York State Attorney General in Mineola, where he assisted with various aspects of state litigation. This summer, he will be joining the New York office of a large international law firm as a summer associate. He was also recently invited to join the *Columbia Law Review*.

2010s

Aldi Binozi, B.A. '10, is working for the town of East Hampton, New York, in the Ordinance Department as a code enforcement officer. He also works as a part-time adviser for an overseas oil company.

Brian Hoyle, B.A. '10, M.A. '11, is beginning year three of full-time teaching in fifth grade, and has already started classes for a second M.A. in educational administration. He was nominated as Science Teacher of the Year in Prince William County, Virginia, and was a presenter at the Excellence and Equity in Education conference in August. He recently spent a week in Paris and the French countryside with his girlfriend, Ashley Bencivenga; the two still reside in Lake Ridge, Virginia, with their dogs Mindy and Lola.

Ethan Keller, B.A. '10, joined Premiere Radio Network as web/show producer for *The Rush Limbaugh Show*. After graduating from Adelphi, he gained experience from various leaders in the news industry. He worked at WABC Radio as a producer and occasional commentator for political shows, and later joined the Fox News Channel. During his three years at Fox, he predominantly worked on *America's Newsroom* and *Studio B/Fox Report* with Shepard Smith. He is involved with various charities for U.S. service members and veterans.



Maria Kozak, B.A. '13, is in her first year at American University's Washington College of Law and recently made it into the *Intellectual Property Brief Journal*.

Chelsea Overholt, B.A. '13, is pursuing a master's degree in management at Durham University in England, playing volleyball on Team Durham, the professional team associated with the university, and coaching the university's women's B team.

Aleksandra Pinkhasova, B.A.'13, is in her first year at George Washington University Law School. She and her partner won the George Washington Law Negotiation Competition and made it onto the Alternate Dispute Resolution Board. In her "free time," she enjoys running, particularly when she can take in the D.C. landmarks along her route.

Sarabeth Rangiah, B.A. '13, worked as a field organizer for Melinda Katz's campaign for Queens (New York) Borough President. She has been studying for the LSAT exam and preparing her law school applications.

Jonathan Singer, B.A. '13, joined the coaching staff of Columbia University Men's Golf in September 2013.

Brett Spielberg, B.A. '13, joined Zimmerman/Edelson, a leading Long Island public relations, marketing, advertising and strategic communications firm, as an assistant copywriter. He won the 2014 Rising Star Award from Public Relations Professionals of Long Island.

Elizabeth Taras, B.A. '13, is in her first year at George Washington University Law School, where she is rekindling her love for caffeine and approaching challenging work with a positive attitude. ☕

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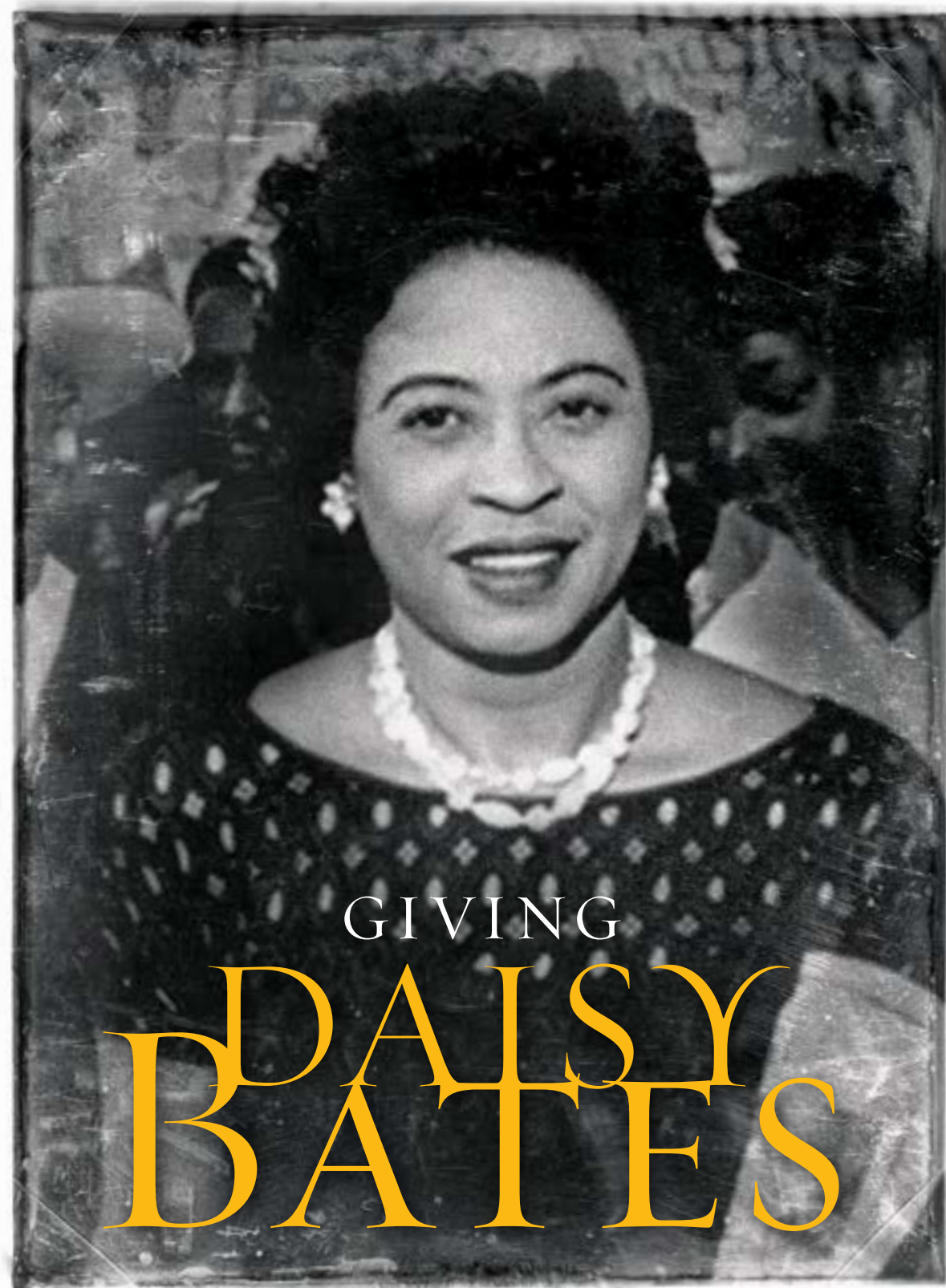
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«« HER PLACE IN HISTORY »»

Historians dream about contributing to our knowledge about the past, bringing to light a person or event that was in the shadows. For Sharon La Cruise '84, this person was Daisy Bates.

As a history major with a particular interest in African American studies, Ms. La Cruise was well aware of the civil rights movement. But she had never heard of Daisy Bates until reading her profile in a book called *I Dream a World*, where she learned about this activist who had fought for the integration of Central High School in Little Rock, Arkansas, in 1957. Ms. La Cruise says she found herself wondering why she'd never come across any mention of Daisy Bates in her history books. So she set out to discover the reason.

Her quest to tell Ms. Bates' story resulted in a seven-year journey culminating in an eye-opening documentary, *Daisy Bates: First Lady of Little Rock*. The film gives this little-known but pivotal figure a well-earned place in history.

We follow the life of Daisy Bates, from learning as a child that her mother had been raped and murdered by white men who were never held accountable, to her rise as head of the Arkansas NAACP, to protector of the courageous students known as the Little Rock Nine. A charismatic force to be reckoned with, Ms. Bates was despised by segregationists and beloved by the media. She even addressed some 250,000 people at the historic March on Washington in 1963, where Martin Luther King Jr. gave his immortal "I Have a Dream" speech.

But after the world turned its attention away from Little Rock, Ms. Bates eventually became reduced to a minor historical footnote.

Ms. La Cruise points to several reasons why Ms. Bates' fame was fleeting. Many female activists decided to focus on racial, not gender inequality, she explains. A series of strokes robbed Daisy Bates of her eloquence. And she was a controversial figure who was involved with a married man and loved to smoke, play poker and be in the limelight.



What do you do when your passion is history...and journalism...and filmmaking?


If you're Sharon La Cruise '84, you create a compelling documentary about a forgotten civil rights activist.

"I went looking for Rosa Parks," Ms. La Cruise explains. "I found this woman who was much more complicated. The Little Rock Nine have conflicting feelings about her. They felt she got too much credit and tended to dominate the entire crisis. I didn't know if I wanted to spend time with Daisy Bates. Then I realized that her imperfections are what make her so fascinating. And when she was called, she did the right thing."

Ms. La Cruise has had her own journey. Born in Kingston, Jamaica, she grew up in Bushwick, then came to Adelphi, which at the time was overwhelmingly white. But she found the school a welcoming place where she gained valuable skills as a history major. "At Adelphi, I did hardcore research, which is a critical skill for a filmmaker," she says, as demonstrated in scenes in *Daisy Bates* when Ms. La Cruise pores through copious amounts of archival footage to find information about her subject.

After obtaining a bachelor's degree, she decided to pursue another passion and earned a master's from New York University's graduate program in journalism. She moved to Atlanta, then Boston, where, as an associate producer, "I met everyone in the documentary field in the Northeast," she says, "and learned the craft from some of the best filmmakers of their generation."

These connections served her well when it came time to write, direct and produce her own film by accompanying her on shoots and lending advice and support. Even so, she notes that producing a documentary means "the weight is on you. It's your baby."

Although taking on another project of the scope of *Daisy Bates* is a possibility, for now Ms. La Cruise is focusing on her work as an associate at the Ford Foundation, where she helped form Just Films, a unit which targets \$10 million a year toward funding films that primarily concern social justice. 

by Ela Schwartz



A Look Back

THE RATT

Head to the basement of the Ruth S. Harley University Center today, and you'll find the Underground Café, a cozy coffee bar. Once upon a time (like at the end of the last century), though, it was a bar of a very different sort—the Rathskeller, a.k.a., the Ratt.

Described in the 1980–1982 *University Bulletin* as a pub “in the best Greenwich Village tradition,” the Ratt was more than just a place for students, faculty and administrators alike to grab drinks. “A lot of events would happen there—things that weren’t big enough to fill up the ballroom,” Andrew Brooks ’97 reminisces. Mr. Brooks recalls that many fraternities (like his own, Phi Gamma Delta) and sororities would hold events there because the environment was fun—and because the space was free; the proceeds collected from cover charges would go to charity.

The 1977 *Oracle* describes the Ratt as “perhaps the only place on campus which every student will visit at least once during his college career,” and calls it “a place of interactions.” With a poolroom next door, and a small stage for performances in the bar, the atmosphere was a casual, loose one that people from all walks of campus life could enjoy.

It was while tending bar there that Rich Schwab ’96 met an administrator who helped him secure the funding he needed for his senior film project. Mr. Schwab also fondly remembers catching up with Professor Sal Primeggia ’64, M.A. ’66, and other faculty who would stop by the Ratt during the week.

The Ratt opened as soon as the University Center was completed in the fall of 1970. Alan Markowitz ’74, who experienced the Ratt’s earliest days, recalls that “back in the day the drinking age began at 18” and fraternity events were common.

He also notes that the players from Adelphi’s nationally ranked soccer team dominated the foosball games that were held there, and remembers his Pi Lambda Phi fraternity brother, Glenn Weiner ’74, acting as a Father Goose figure to his friends. Mr. Weiner says the tradition started one night when he was “a little buzzed,” got onto the stage, and began telling his friends fairy tales.

“Next thing I knew, that became one of the Rathskeller routines—I’d get up on that little stage and tell fairy tales to a group of friends while we all drank together... It was a wonderful experience.”

Professor Nicholas Petron, M.A. ’70, professor and chair of Adelphi’s theatre department, has been a full-time faculty member for 40 years, since the early days of Adelphi’s B.F.A. in theatre. He recalls staging cabarets in the Ratt. “It was a real cabaret theatre in the sense that there were tables and chairs...and you could pour beer or a glass of wine...and so it got a little raucous obviously,” he says.

Oracles from the 1980s testify to the variety of activities held at the Ratt. In 1989, it served as the venue for a “Blizzard of Bucks” game show hosted by the Student Activities Board (SAB). The Student Political Association threw parties there, like the one in 1988 to announce the SAB election results. The Ratt was even transformed from a pub to a stylish French café several times in the late 1980s for a campus event—Le Chez Café (an uncanny precursor of today’s Underground Café).

The Ratt also served as an extension to larger-scale parties, such as the notorious annual Halloween party. At the one in 1989, the University Center ballroom was styled as a haunted house, and the Ratt became the cemetery. 🦋

by Lara Hnizdo ’13
with additional reporting by Bonnie Eissner



In 1989, SAB presented a “Blizzard of Bucks” game show in The Ratt.



1981 Student Political Association party in The Ratt



For the 1988 Halloween Party, The Ratt, was transformed into a cemetery.



Popular SAB semiformal dinners, such as this one photographed for the 1977 *Oracle*, began with cocktails in The Ratt.



The Ratt in 1973

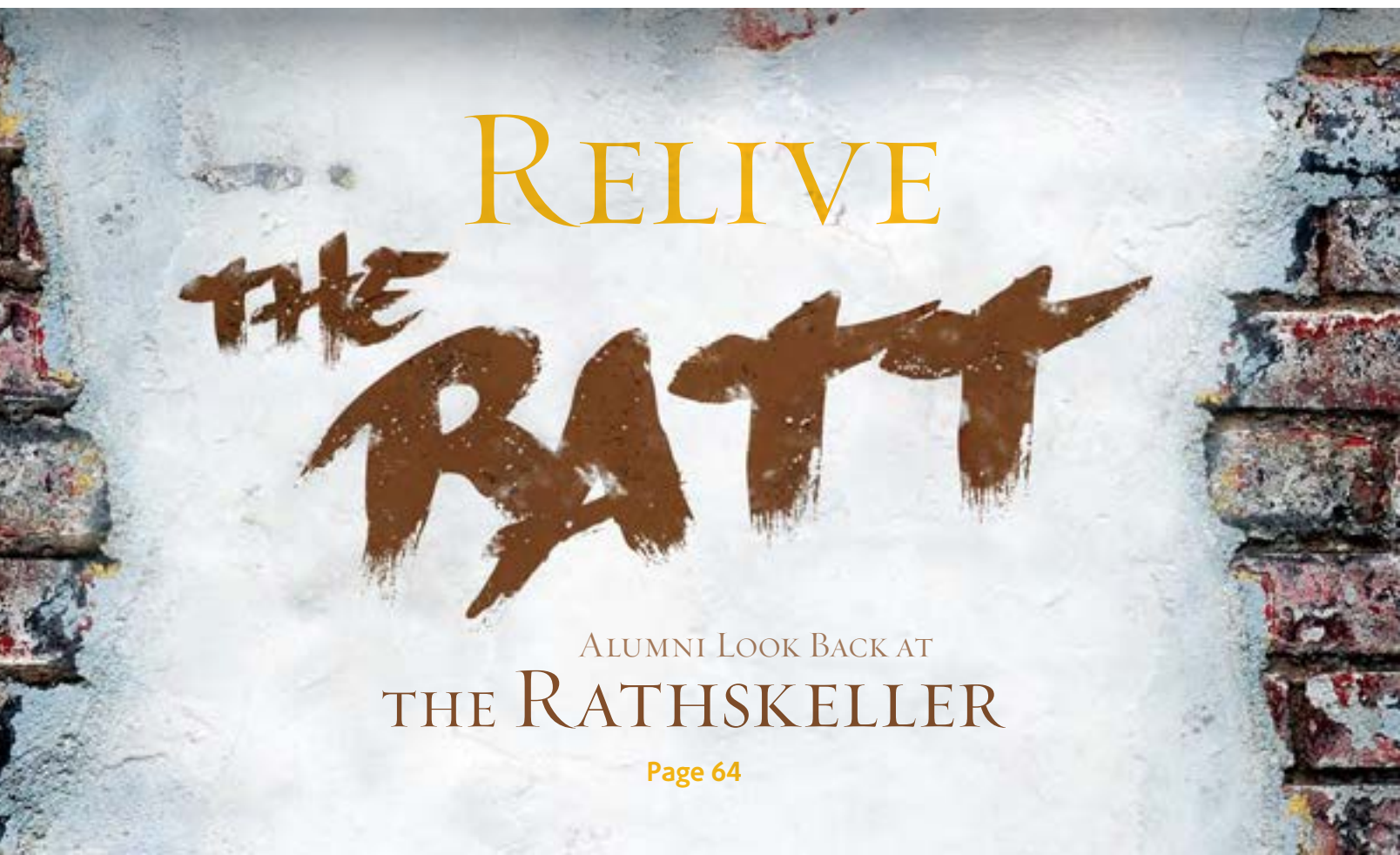
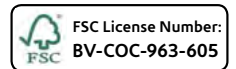


Enjoying a 1981 Student Political Association party in The Ratt



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THE RATHSKELLER

ALUMNI LOOK BACK AT
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