

### ADELPHI UNIVERSITY M A G A Z I N E

Spring 2013

In Sandy's Wake, Helping Victims Recover

Growing Up with the PAC

Chuck D '84 of Public Enemy Enters the Rock and Roll Hall of Fame

### INNOVATION ADELPHI





### Benefits for You

Being an Adelphi alum has its privileges. As a graduate, you have an array of resources to take advantage of-and they're just a click away. Check out these Web pages for your alumni benefits.

### alumni.adelphi.edu/connect

Connect with thousands of Adelphi alumni through Adelphi's Facebook, Twitter and LinkedIn pages.

### alumni.adelphi.edu/benefits

Learn more about Adelphi's Alumni Award for Graduate Study, which will reduce graduate school tuition for undergraduate alumni, and dozens of other benefits and special offers exclusively for alumni, including discounted membership at the Midtown Executive Club in Manhattan.

### alumni.adelphi.edu/events

Explore upcoming career, networking and social events Adelphi has to offer-and get involved!

### career-center.adelphi.edu/alumni

PantherZone, Adelphi's online, round-the-clock job and internship posting system, is a tool to help you establish new careers or obtain that next careeradvancing position.

For more information, visit alumni.adelphi.edu or call 516.877.3470.

<b>TV</b>	

### **Adelphi University**

### MAGAZINE STAFF

MANAGING EDITOR Lori Duggan Gold, M.S. '12 Vice President for Commu EDITOR-IN-CHIEF Bonnie Eissner SENIOR PHOTOGRAPHY EDITOR Kali Chan EDITORIAL TEAM Flavio Bollag Jordan Chapmar Chris Gasiewski Maggie Yoon Grafer '98, M.A. '08 Louise Krudis Thomas Luberto Valerie Mikell Ela Schwartz Andrea Winters CONTRIBUTORS Caitlin Belforti '13 Michelle Consorte '12 Erin Donohue Anustha Shrestha '15 Charity Shumway Brett H. Spielberg '13 Samantha Stainburn Clementine Tousey '14 Jeffrey Weisbord '15 ART/PHOTOGRAPHY Eliz Alahverdian '01 Brian Ballweg Chris Bergmann Photography Jennifer Boglioli, G.C. '09 Kali Chan Angela Datre '08 Frin Donohue Noelle Fiallo-Evans Piero F. Giunti Statia Grossman Kathy Kmonicek Willson Lee Taxa Leon London MakerBot Industries Ashley Marshall Mary Ann Mearini '05 Kathleen O'Donnell Claudio Papapietro John Urgo Jacob VanRyn Blake Wales '14 DESIGN AND PRODUCTION Anthony Bagliani Solid Design, Inc.

### **OFFICERS**

Robert A. Scott President Gayle D. Insler Provost and Senior Vice President for Academic Affairs Timothy P. Burton Senior Vice President and Treasure Lori Duggan Gold, M.S. '12 Vice President for Communica Lauren Mounty Vice President for Enrollment and Student Success Christian P. Vaupel '96, M.S. '03 Vice President for University Advancement

### DEANS

Jane Ashdown Ruth S. Ammon School of Education Jacques P. Barber Gordon F. Derner Institute of Advanced Psychological Studies Patrick R. Coonan '78 School of Nursind Richard K. Garner Honors College Sam L Grogg College of Arts and Science Jeffrey A. Kessler Student Affair Anthony F. Libertella Robert B Willumstad School of Busines Shawn O'Riley University Colled Andrew W. Safyer School of Social Work Charles Simpson

### **BOARD OF TRUSTEES**

University Libraries

Robert B. Willumstad '05 (Hon.) Chairma Helene Sullivan '79 Vice-Chair Frank Angello '77 Secretary Steven N. Fischer Chairman Emerit Steven L. Isenberg '00 (Hon.) Chairman Emeritu Robert A. Scott President of the University Paul Akian '64 Lois Phifer Betts '62 Jeffrey Bolton '61 Philip DiSanto '12 Joan S. Girgus Jeffrey R. Greene John J. Gutleber '68, M.B.A. '70 Chantal Hamlin '07 Noreen Harrington '81 Osbert Hood '86 N. Gerry House Angela M. Jaggar '62, M.A. '65 Laurence Kessler '65 Lindsey Kupferman, M.A. '02, Ph.D. '06 Ronald B. Lee '67 Thomas F. Motamed '71 Susan H. Murphy Grace C. Pilcer, M.A. '79, Ph.D. '84 Gary Rosenberg, M.S.W. '63 Paul J. Salerno '76 Lois C. Schlissel Patrick S. Smalley '86 William Tenet '75 Adaeze Udoji '08 A full list of emeritus Trustees is online

### SPECIAL THANKS TO:

Janine Perez '14 Joan Sarfin Courtney Scala '06 University Archives and Special Collections The Offices of Alumni Relations, Intercollegiate Athletics, Marketing and Creative Services and University Advancement

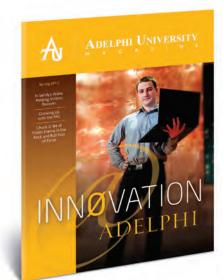
Cover photograph by Kathy Kmonicek

Adelphi University Magazine is published twice a year by the Adelphi University Office of Public Affairs. We welcome your thoughts and comments. Please address letters to: Bonnie Eissner, editor-in-chief, *Addpbi University Magazine*, Adelphi University, Levermore Hall, Room 205, One South Avenue, P.O. Box 701, Garden City, NY 11530, or email EISSNER@ADELPHI.EDU. Letters may be edited for publication.





### Inside



### 2 Message From the President

### 4 University News

- 4 Honoring a Tradition Far from Home
- 6 Growing Up with the PAC
- 8 Four New Trustees
- 9 Defying Expectations
- 10 In Sandy's Wake
- 12 Did You Know?
- 14 Seeing Potential Everywhere
- 16 Business (and Politics) as Usual
- 17 Ready, Willing and Very Able

### 18 Feature Story

### Innovation @ Adelphi

### **30** Faculty Focus

- 30 Lessons Learned from the Waorani
- 32 Public Health in the New Normal
- 33 Fire & Ice: A Memorial

### 34 Student Life

### 36 Athletics

**36** The Golf Team Takes the Conference 38 Where Are They Now?

### 40 Alumni and Friends Giving

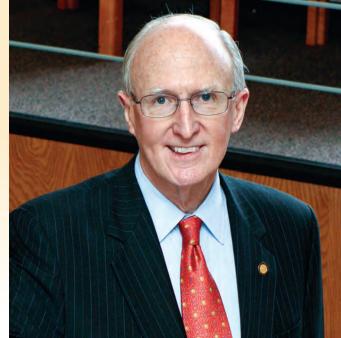
- 42 Women's Giving Circle
- 43 2012 Golf Classic
- 44 Who Gives

### 46 Alumni Events

### 48 Class Notes

- 49 Chuck D '84 in Rock and Roll History
- 50 Working: Ed Vetri '85
- 52 Todd Robinson '82 and
- David Duchovny on Filmmaking 55 Norma Cox Astwood, Ph.D. '75, in Bermuda
- 58 A Look Back 'Toon Time

People have many ideas about the subject of innovation. Some see it as the province of the sciences and technology, and wonder how it can apply to history or literature. But innovation is about seeing things in new ways, and this includes students who consider questions about the meaning of life in a new way, whether in the lab or in a literary work. This, too, is innovation.



### INNOVATION ADELPHI

For me, the essential elements of education are history, imagination, ethics and compassion. This includes the history of what has come before, whether in politics or science, poetry or technology; the ability to imagine alternatives and what might be; and the capacity to decide whether something should be done just because it can be. These elements form the foundation of education, as well as for decisions in life.

One of the areas of innovation receiving a great deal of attention in education today is online learning. Our goals are to position Adelphi as a creative, leading-edge (but not bleeding-edge) university, seen in the top ranks of innovative institutions, to be creative in using technology to lower the cost of education for students while keeping sound economics for the University, and without sacrificing the quality and distinctive features of Adelphi, to attract students who are familiar with technology and others who need more flexibility in the use of time and space; to enhance the depth of learning by reversing the historic paradigm of lectures followed by small groups—putting lecture material online and saving small group discussions for the classroom; and to showcase for the world Adelphi's unique approaches.

Online learning is one of the goals in AU2015, Adelphi's strategic plan. We want to take advantage of it not to replace the valuable interactions of faculty and students, but to provide access to scarce materials and to call upon experts who are not full-time members of the faculty and staff.

We approach this goal in three ways. Adelphi is a provider of online programs taken by students without reference to how close they are to campus; Adelphi is a partner with organizations whose expertise is in the development of online programs that are beyond our capacity to provide alone; and Adelphi is a receiver of certified student learning accomplished elsewhere, whether originated by Adelphi or by some other institution. Some students will be able to use the credits earned from such opportunities to reduce the number of years of study toward the baccalaureate degree.

Online learning is not the only area of innovation, of course. Other areas include the use of energy management systems; various forms of eco-friendly products for housekeeping, groundskeeping and construction; and the Faculty Center for Professional Excellence, which is our way of helping faculty learn new methods from other experts on and off campus.

Still another initiative is the Center for Health Innovation, which is our way to create synergies between and among the more than 60 programs related to health and enhancing Adelphi's efforts in teaching, research and service in the critical areas of healthcare science, policy and practice.

We have new approaches in other areas as well, including jointly offering the Doctor of Audiology with Hofstra and St. John's universities, and extensive collaborations with North Shore-Long Island Jewish Health System and Winthrop-University Hospital.

At Adelphi, we consider innovations when we think they will enhance the value and effectiveness of the ways in which we fulfill our mission, not just to be *avant-garde*.

We hope that you are involved in some of our many innovations, and that you will share your thoughts on innovation with us. A

Sincerely

Robert A. Scott President









<sup>5</sup> LAUTREC, DEGAS, RODIN Selections from the Adele and Herbert J. Klapper Collection



FROM RIGHT Former Adjunct Professor Clayton Westermann is joined by Trustee Laurence Kessler '65 and President Robert A. Scott at the dedication of the AUPAC Concert Hall stage in his honor.

Participants in the first North Shore-LIJ Health System/Adelphi University Ambulatory Care training program, funded by a New York State grant. One hundred seventy-four hours of training and an internship opportunity at North Shore-LIJ Health System were offered.

Pandora Media, Inc. Director Robert Kavner '65 welcomed members of the Class of 2016 and their families at the 2012 matriculation ceremony on August 27, 2012.

Adelphi Center for Health Innovation Academic Director and School of Nursing Dean Patrick R. Coonan '78, Ed.D., FAR RIGHT with a panel of experts, including FROM LEFT Commissioner Lisa Murphy (Nassau County Department of Human Services), Robin Kerner, Ph.D. (St. Luke's-Roosevelt Hospital Center), Georgine Gorra, D.S.W., LCSW (American Red Cross) and Victor Fornari, M.D. (North Shore-LI) Health System) at the Inaugural Center for Health Innovation Symposium 5 Adele Klapper '92, M.A. '99, lent works from the Adele and Herbert J. Klapper collection, including masterpieces by Edgar Degas, Henri de Toulouse-Lautrec and Auguste Rodin, for a special campus exhibition.

- Adelphi dance students FROM LEFT Brittany Piazza '15, Katrina Ong '13 and Andy Jacobs '13 performed the "Helios" section of Martha Graham's Acts of Light last fall.
- Community Fellow of the Year award recipient Mahnoor Misbah '14 second FROM LEFT with Associate Director of Internships Jonathan Ivanoff, Associate Vice President of Enrollment Management and Student Affairs Esther Goodcuff '74, M.A. '77, Center for Career Development Executive Director Thomas Ward '93, and Provost and Senior Vice President for Academic Affairs Gayle D. Insler
- Scotts Miracle-Gro CEO and Chairman Jim Hagedorn received a sweatshirt from President Robert A. Scott after Mr. Hagedorn's lecture on "Corporate Social Responsibility."
- Sappa Sigma's Super Hungerfest fundraiser event raised <sup>5</sup>3,695 and 1,850 pounds of food for the nonprofit Island Harvest.
- 10 AUPAC by night

### University News



"Adelphi really values the international students on this campus. I never thought I could sing a Chinese song on an American campus. I feel so warm that I can share my culture [with] everybody [at] this campus."

– Feifei Yang, M.A. '12



Feifei Yang, M.A. '12, performs a song she wrote in honor of her mother.

### Honoring a Tradition, Thousands of Miles from Home

For centuries, Chinese and Vietnamese people have held the Mid-Autumn Festival, or Moon Festival—a harvest celebration, akin to Thanksgiving. Celebrants honor the holiday by gathering, often outdoors, for meals with friends and family. Eating sweet mooncakes, lighting lanterns and performing lion or dragon dances are also common holiday rites. This past September, for the first time, Adelphi held its own Mid-Autumn Festival celebration.

The well-attended event held at AUPAC featured eight traditional Chinese performances as well as an American-style singing competition. One goal, according to organizer Wei Chen '14, president of the newly created Chinese Students and Scholars Association (CSSA), was to foster cross-cultural exchange. Pi Lambda Phi fraternity co-sponsored the event with CSSA.

Alleviating homesickness for the more than 300 students who come from China to study at Adelphi was another aim for Mr. Chen. "I've been studying here for two years, and I always miss my family and my mom" at this time of year, he says.  $\mathbf{A}$ 

By Jeffrey Weisbord '15

### EDITOR'S NOTE

n last fall's issue of Adelphi University Magazine, we published a story about mementos in the University Archives that captured the interest of our writer Janine Perez '14. One of the treasures, a battered football from a 1948 match with Hofstra University, also caught the eye of one of our readers.

### ACKSTOTY

A few weeks after the magazine came out. Carol (Argondizzo) Doogan '82 contacted me. She is the daughter of Louis Argondizzo '50, a former captain of the Adelphi football team and member of the Adelphi Athletic Hall of Fame. He is the "Lou" whose name is inscribed on the ball.

Louis Argondizzo, a World War II veteran, came to Adelphi on the GI Bill. In addition to being the Adelphi football team captain, he played baseball and was president of his fraternity, Nu Sigma. He studied business at Adelphi and, eventually, served as president of a Long Island savings and loan.

At Adelphi, Mr. Argondizzo met Claire Gardner, who attended for just one semester before her father became terminally ill. She left to help her family and worked as an executive secretary at a title company. Ms. Gardner, though, continued to attend school functions and football

games, where she'd see Mr. Argondizzo. They started dating and married in 1951.

In 1975, Adelphi honored Mr. Argondizzo with its Distinguished Alumnus Award. Just a year later, he died of heart disease, leaving behind his doting wife, who never remarried, and three daughters, two of whom----Carol and Katherine, a member of the Class of '74—are Adelphi alumnae. That same year, Adelphi inducted Mr. Argondizzo, posthumously, into its Athletic Hall of Fame.

Seeing the image of her father's football flooded Carol Argondizzo with memories and inspired her to reach out. In an email summarizing her father's life and accomplishments, she writes: "Among the very public accomplishments I am surely proud of is the very private memory of knowing a father who always offered me a strong shoulder to lean on. He remains intensely missed."







This story, which emerged from a photograph of a football, encapsulates why we publish Adelphi University Magazine. We give this magazine to you twice a year so that we can share the stories we know of and hear yours. In so doing, we hope to enhance the Adelphi community and the spirit that makes our university more than just a place to study. It is a place where lives are changed through scholarship, friendship, opportunity and experience.

Happy reading and continue to share with us your thoughts and news. A

**Bonnie Eissner Editor-in-Chief** 

### GROWING UP with the

Caitlin Belforti '13, a theatre major and self-described PAC rat

hen two-time Tony Award-winning actress Christine Ebersole calls your venue "state-of-the-art," you believe her. Daphne Rubin Vega, who originated the role of Mimi in *Rent*, came to campus three years ago and had the same sentiments. "I'm jealous of you guys that you have this place," she said. As a 19-year-old freshman theatre major, I was in disbelief that one of my personal heroes of theatre could possibly envy me. But they both have a point.

My venue is the Adelphi University Performing Arts Center-the AUPAC, or, simply, the PAC, as the performing arts students refer to it (ourselves as PAC rats). It opened in 2008, the same year I began at Adelphi. State-of-the-art is usually the impression that strikes people as they enter, seeing the spacious halls, the elegant design and the breathtaking Concert Hall often the first stop on building tours. Oohs and aahs are emitted, especially by visiting high school students and their parents.

Such awe is justified. Yet, for me, the PAC is not just a fancy space. It is home. It is not a place I step through Mr. Augustyn reminisced at the closing celebration for gingerly, marveling at its architecture. It is where I have the Campaign for Adelphi last September. "I remember trampled through late to class in my sweatpants. lazed birds flying around, and there was nothing we could do about it," he said. on the couches in the lounge exchanging loud laughter and guips with friends, and snuck out of late at night Hearing Mr. Augustyn's description, I was struck by how past closing time after practicing a monologue, giving a fortunate my fellow PAC rats and I are to have a perform sheepish grin to the maintenance staff. It is a place where ing arts center. I have jumped for joy after seeing a cast list and sat in the hallway and cried from the crushing disappointment Department of Music Chair Michael Hume acknowledges that the PAC has transformed his department. "This perthat comes with rejection. There have been times when I couldn't wait to go there and there were times I dreaded forming arts center is now home to a musical family that has now grown by over 200 percent since the plans for the it. It is a place where I felt incredible loneliness and confusion and a place where I discovered moments in which building were first made," he noted at the same campaign I felt connected to my higher purpose in life. Ultimately, celebration last fall. "It is a place to strive, collaborate and the PAC is where I grew up. All of these experiences share knowledge—a place [in which] to be inspired." make it a home.

Bringing dance, music and theatre students together in As is common with a home, I've probably taken the PAC one place has given us all a stronger sense of identity and community. We have more opportunities to support for granted. Now that I'm about to graduate, I see how lucky I've been to have it. The fact that this year marks each other in our different art forms. The same day that my music major friend attended my first directing scene, the center's fifth anniversary means that right before I which I had worked on all semester. I was in the Concert came to Adelphi, the performing arts students lacked a Hall snapping my fingers to his jazz concert. The dance home, or at least such a welcoming one. majors are sure to enjoy our plays in Olmsted, just as we Before the PAC, the music, dance and theatre students theatre majors sit mesmerized in the same seats to see were dispersed across campus, often in makeshift spaces. what they come up with at Dance Adelphi. This sense Today, as a theatre student, I have access to the black box of respect is cultivated by the simple fact that we have a theatre, a newly renovated Olmsted Theatre and the place to go and practice our art.

rehearsal room. Pre-PAC, theatre majors had just one practice room—Studio B in Post Hall.

"It's hard to believe that one space was everything," Professor Brian Rose, Ph.D., says. "Everything revolved around Post Hall. The classes were taught in it, rehearsals were held in it, productions were done in it." While the Olmsted Theatre existed, there was little room for intimate shows that required a black box theatre. Some of my best work

and my happiest memories as a performer took place in the black box at the PAC. "The old black box productions used to be held underneath the stairs in the Olmsted." Dr. Rose recalls with a hint of disbelief and amusement.

For the dance majors who practiced in the attic of Woodruff Hall, the situation was even more challenging, as Department of Dance Chair Frank Augustyn recalls. "I remember one winter when it was very, very cold and very windy, and I went into one of the studios and our marley floor had literally bubbled itself off the floor because the wind was coming straight through the bricks,'

I am not the same person who first stepped into the PAC in the fall of 2008. It has been a long journey, filled with highs and lows. Through all of it, though one thing has been certain: I had a home, and for that I will always be grateful. A

By Caitlin Belforti '13



8 UNIVERSITY NEWS Spring 2013

### Four New Adelphi Trustees are Elected at Spring Meeting

At its April 2013 meeting, Adelphi's Board of Trustees elected four new members. They are:

### Philip DiSanto '12

Philip DiSanto '12 is currently in his first year at Columbia Law School. While attending Adelphi, he was an active member of the Student Government Association, serving as its president in 2012. Mr. DiSanto was also a member of several prestigious honor societies, served as the fundraising chairman of the largest fraternity on campus and achieved a high degree of academic success during his time as an undergraduate.

### Susan H. Murphy

Susan H. Murphy, Ph.D., is the vice president for student and academic services at Cornell University. She oversees student programs and services, including athletics, career services, crisis management, dean of students, health services, housing, registrar and student disability services. Dr. Murphy serves as a member of the president's executive staff and on university-wide committees, including administrative systems, health and safety, community relations and diversity agenda. In addition, she has been a member of the Massachusetts Institute of Technology Visiting Committee for the Dean for Student Life since 2008. She has won many awards, most recently The Tanner Prize, awarded to one who has made significant contributions to Jewish life anywhere in the world and to Cornell. In 2011, she was awarded the A.D. White Administrator of the Year in recognition of her dedication to the betterment of student life at Cornell.

### Paul J. Salerno '76

Paul J. Salerno '76 is managing partner of the Melville, New York, office of Pricewaterhouse-Coopers LLP, where he also leads the Private Company Services practice. Mr. Salerno has been with PwC since 1984 and has 34 years of experience in public accounting. Mr. Salerno is an active volunteer, as well as serving as a board member for a number of nonprofit organizations. He serves on the Advisory Board of the Robert B. Willumstad School of Business, and he was honored with the Outstanding Alumnus Award at the 2011 President's Gala. Mr. Salerno's wife, Angela, M.A. '84, is also a graduate of Adelphi.

### William Tenet '75

William Tenet '75, M.D., FACC, is a cardiologist and associate director of cardiovascular medicine at Lenox Hill Hospital. He is also clinical associate professor of medicine at Weill Medical College of Cornell University, in addition to his role as CEO of Cardiovascular Associates of New York. Dr. Tenet was named one of 2009's Best Doctors by *New York* magazine.



Matthew Wojis '12, who has Asperger's syndrome, is among a number of Adelphi graduates who have defied expectations.

### DEFYING EXPECTATIONS

"No one has ever given up on me," says Matthew Wojis '12. Life has been anything but easy for Mr. Wojis, who has Asperger's syndrome. Recalling his elementary school experience in Mineola, New York, he says that he "barely talked to anyone." His grades were poor, as was his social life. In middle school, he started participating in weekly therapy sessions focused on social skills development. Still, he says, for much of that time, "I didn't really hang out with other kids, mostly due to excessive teasing.

"It wasn't really until high school that I became the social person that I am," Mr. Wojis says shyly. "I started joining things... sports and clubs."

Coming to college, though, was a big step for Mr. Wojis and his family. He describes the first meeting he and his mother had with Mitchell Nagler, M.A. '06, who is now the assistant director of Adelphi's Student Counseling Center and director of Bridges to Adelphi, a support program for students with Asperger's syndrome, autism and other social anxiety disorders. "We were both nervous, not knowing what to do or say," Mr. Wojis recalls. "We were just anxiously waiting for instructions. And I think my mom was more nervous than me...My mom did most of the talking. I wasn't that good of an advocate for myself."

Fortunately, through weekly meetings with Mr. Nagler and regular social gatherings among the Bridges students, Mr. Wojis improved his academic and social skills, which allowed him to advocate for his needs, establish friendships and manage his anxieties more effectively.

In January, Mr. Wojis began an M.S. in Accounting with a concentration in taxation at Long Island University. "I want to be an investigative accountant," he says. Mr. Wojis' story and those of other Adelphi students who have defied expectations give life to an unusual rating that Adelphi received last fall from U.S. News & World Report.

The famous college ranker issued a new list of schools that outperformed or underperformed their academic reputation. Adelphi was named a top 15 overperformer. What does this mean? Adelphi's graduation and retention rates, selectivity and financial and faculty resources, as measured by *U.S. News*, have been outpacing the reputation score that Adelphi garners from higher education leaders in annual surveys. In short, the University's reputation within higher education lags behind its measured success.

Adelphi's outperformance can be explained by a number of trends and initiatives: the successful close of its first comprehensive fundraising campaign, the hiring of scores of faculty, improving graduation and retention rates and renewed dedication to supporting students through a variety of programs, from a robust Center for Career Development and centers for writing and academic skill development to Bridges and the sought-after Levermore Global Scholars Program.

"I'm delighted that U.S. News has caught on to the quality of the Adelphi student experience and recognized us for taking student

I melighted that U.S. News has caught on to the quality of the Adelphi student experience and recognized us for taking student outcomes seriously. I hope our peers will take a second look, too.

- Gayle D. Insler Adelphi Provost and Senior Vice President for Academic Affairs



outcomes seriously," says Adelphi Provost and Senior Vice President for Academic Affairs Gayle D. Insler. "I hope our peers will take a second look, too."

Deirdre Donat is a counselor in Adelphi's General Studies (GS) program, an intensive program for freshmen who show academic potential but whose high school grades and SAT scores fall below Adelphi's standard requirements. In addition to a tailored curriculum, the students receive tutoring and counseling.

In her nearly 20 years at Adelphi, Ms. Donat has seen GS graduates excel in exacting professions such as law, business and healthcare. She has also seen the program blossom along with the University. "Now they're fighting to get into Adelphi," she says of applicants.

Enrolling about 100 students per year, the program is intimate. "More and more, parents see the advantage of putting a kid in a small program," Ms. Donat says.

Christina Deriziotis Scoma '09, a former GS student who is now a nurse, echoes Ms. Donat. "One of my bridesmaids was a girl that I met in General Studies," Ms. Scoma says, adding that she is still close to friends from her GS group.

Ms. Scoma intended to be a critical care nurse and, buoyed by her start in GS, excelled in Adelphi's nursing program. Shortly after graduating and passing the licensure exam, she started at Long Island's St. Francis Hospital as a telemetry nurse and later worked in critical care. "I [am] so glad I went to Adelphi because I got a great education," she says.

By Bonnie Eissner



### LANDY'S WAKE

### HELPING VICTIMS RECOVER

Water, so vital, can be so destructive, as Hurricane Sandy proved when it slammed the tri-state area last October. Surging tides swamped everything in their path. In just a few hours, cherished homes and possessions turned into trash. Lives were lost and many more were upended.

In Far Rockaway, Queens, one resident had just finished renovating her modest multifamily home. She and her daughter had one night to enjoy their spruced-up dwelling fresh paint, new kitchen cabinets and countertops—before the water came on October 28.

Just over a month later, on December 12, 2012, about 25 Adelphi students and administrators traveled to Far Rockaway on the last of six fall service trips. One of the first stops was that house on Beach 68th Street. In a back room were piles of items that had been salvaged bags full of clothes, shoes, lamps, plates, framed pictures and assorted mementos. Many other items, including books, furniture and photos, were beyond saving. The water had reached up to four feet inside the house.

After carrying out the belongings and recently installed kitchen cabinets topped by new black countertops, the Adelphi volunteers began tearing out the drywall, hacking up the lemon yellow, light pink and deep red walls. A Habitat for Humanity team leader and a contractor who had traveled from South Carolina guided the gutting. By the end of the day, the house had been stripped to its studs, its former contents spilling down the driveway and heaped along the sidewalk. That home was just one of a number that Adelphi volunteers helped clean up that day.

Michael Berthel '08, M.A. '11, senior assistant director of the Center for Student Involvement (CSI), had organized the December Rockaways trip and the prior ones to other storm-ravaged areas. In fact, Mr. Berthel had been coordinating Adelphi's outreach effort, which encompassed a massive donation drive and a blood drive, as well as the service trips and other outreach projects since the day after Sandy hit. "I didn't have any power at my home, so I came to campus," Mr. Berthel recalls. Immediately, he began working with the University's residence life office and students to set up and staff the blood drive, which brought in 155 pints of blood from 700 volunteers the weekend after Sandy hit. A donation drive started that same weekend—and which continued for weeks afterward—brought in more than 30,000 items. Christa Ciuffo '15, a residence assistant and director of community service for the student-run social action club, C.A.L.I.B.E.R., helped Mr. Berthel recruit more than 200 student volunteers to run the blood and donation drives. "It wasn't hard at all to find volunteers to come and help," Ms. Ciuffo says. "All I had to do was text a few people and put out a Facebook status and...people showed up instantly."

Moved to do more, Ms. Ciuffo put Mr. Berthel in touch with her communications professor, Jamie Jordan, a part-time Adelphi faculty member who was coordinating relief efforts in Rockaway Beach. From that came Adelphi's first big service trip on November 7 with more than 40 volunteers. Ms. Ciuffo knows friends who, because of the storm, lost homes or rescued loved ones from fire, but she says that the Rockaway trip and the other three for which she volunteered "showed me how bad Hurricane Sandy really was."

Like Ms. Ciuffo, Sergio Argueta, the director of undergraduate programs in the Adelphi University School of Social Work, has deep ties to Sandy victims, particularly in Long Beach, where he attends church. "Clearly, after seeing the horrific aftermath of the storm, you're sort of saddened and emotionally drained by the devastation, but, as a social worker, you're trained to work through traumatic experiences and begin to rebuild," Mr. Argueta says.

Mr. Argueta, with the support of the School of Social Work, teamed up with his church and other nonprofits to coordinate the outreach and worked with Mr. Berthel to recruit and organize Adelphi volunteers. And, on November 8, about 60 students, faculty and staff traveled to Long Beach on the first of three School-sponsored service trips to Long Beach, Oceanside and Island Park, respectively. They served food, distributed supplies and cleaned out homes and community buildings. "It was truly amazing and inspiring to see our students and the Adelphi

- children and the second second
- 3 Adelphi students help remove sand in Belle Harbor, Queens.
- 4 A devastated area of Breezy Point, Queens

community really serve...the neighboring communities," Mr. Argueta says. He notes that "the actions that they engaged in were the actions and duties that social workers take on every day."

Stefani Occhiuto, a junior majoring in social work, participated in all three of the School of Social Work trips. She even helped Mr. Argueta arrange the trip to Oceanside, her hometown. She describes moving everything, from personal belongings to furniture, amid the reek of rot and sewage. "The heavy things didn't even feel so heavy because it was just something that needed to be done," she says. She notes, too, that "there isn't enough help out there and people need it." Yet, she says that Adelphi's outpouring of support "made me feel like I chose the right school."

Sayyeda Khalfan, a sophomore social work major, felt prepared by her classes and faculty who traveled on the bus to Long Beach to support the residents who were facing such ruin and loss. But she points out that it was the residents, and one in particular, who taught her an invaluable life lesson. "We learned a lot from her about the resilience of people and how you can learn to cope with things," Ms. Khalfan says.

Ms. Khalfan says that the Long Beach trip confirmed her desire to be a social worker. "This is the kind of work I want to spend my life doing because when something happens to anybody in a community, I feel like it's the duty of other people to respond," she says.

By Bonnie Eissner



Scan to see a video of Adelphi's hurricane response in Long Beach.

# 

### BIG MAN ON CAMPUS

It's difficult to miss the eight-foot man decked out in chips of mirror and holding his protruded belly as you cross the greens between Levermore Hall and the Ruth S. Harley University Center. The giant sculpture with its mirrored disco ball facade-one of 10 works shown as part of Adelphi's latest Sculpture Biennial—is aptly called GiAnt DisCO Man. Students, though, are more likely to refer to it as "mirror man" or "space man." The man, listening to headphones and blowing a horn, seems absurd, but it is the absurdity that draws the curiosity of onlookers. Anti Liu, M.A. '03, a part-time professor at Adelphi, says that he tried "to interweave humor, madness, fragility, aimlessness and immobility of current circumstances" in his work. Other talked-about biennial pieces include Johnny Poux's Seed—a massive steel pendulum that rises from the ground—and Miggy Buck's Accountability—a giant white hand pointing an accusatory finger.

### Help for Those with Aphasia and Their Families

Last fall, at Adelphi's Hauppauge Center, the University's Hy Weinberg Center for Communication Disorders initiated a comprehensive aphasia support program, one of only a few in Suffolk County. Aphasia—an inability or reduced ability to use and understand words, usually caused by brain trauma such as stroke—affects about one million

### Going Green with Free, Unbottled Water

Americans love bottled water. We buy more of it—29 billion bottles a year, made from 17 million bottles of crude oil—than people in any other country. While bottle recycling is heavily promoted, most bottles are thrown away, leading to further pollution. To alleviate the problem, Adelphi has installed nine

### **BY THE NUMBERS**

2,500+

*Gently used blankets, coats* and *winter clothing items* for those in need collected from *200 donors* during last January's Warm Drive hosted by Adelphi's Hauppauge Education and Conference Center and the outreach center, Pronto of Long Island, Inc.

Americans. Adelphi's services include both individual and group therapy sessions run by Adelphi graduate students under careful supervision. A free weekly support group for family members of those enrolled is also available. Visit <u>ADELPHI.EDU/HAUPPAUGE</u> for more information.

water bottle filling stations at its Garden City campus and one at its Manhattan Center. The water is filtered, chilled and free, and, to date, the stations have eliminated the use of more than 250,000 bottles.

Cheryl Gitlitz '83, M.S.W. '84, and her colleagues initiated a student-run store and coffee shop at Calhoun High School. Ms. Gitlitz LEFT is in the Java Room with students Jim Roeder, Ashley Florscher and Erin Murphy, as well as Maryjo Kennedy, a vocational rehab counselor and trainer from South Oaks Hospital.

### Two Grants Totaling <sup>\$</sup>1.7 Million Enhance the School of Social Work

### Targeting and Treating Adolescent Trauma

Typical adolescent behavior is difficult enough to decipher. But determining the cause of disturbing behaviors such as aggressiveness, withdrawal or harm to self or others is truly a challenge, even for professionals like Mandy Habib, Psy.D. and Victor Labruna, Ph.D. Both specialize in adolescent trauma and say that all too often these teens are misdiagnosed with mental illness and treated with medications or interventions that don't address the fact that their behaviors are actually caused by trauma.

### How to Be a Benefactor

Long Island."

### **ALUMNI IN THE NEWS**

### SEEING POTENTIAL EVERYW

High school is no panacea, but leaving it for college or work often induces anxiety. For students with special needs and their families, the transition is usually even more consequential and, in turn, stressful.

Few people are more aware of this than Cheryl Gitlitz '83, M.S.W. '84, the districtwide transition coordinator for Long Island's Bellmore-Merrick Central High Schools. Ms. Gitlitz serves more than 700 special needs students—some as old as 21—counseling them on what to do after high school. Some will go to college. Others will move on to vocational programs, employment or other placements.

Fortunately for the Bellmore-Merrick families. Ms. Gitlitz is an experienced innovator. When she started in her role more than a decade ago, she instituted the district's first comprehensive transition fair, similar to a job expo. In the same vein, Ms. Gitlitz invites the disability programs and student support groups from colleges to a special needs college fair. More than 30 schools, including Adelphi, participated in the most recent one.

Ms. Gitlitz and her team, though, were tested in January 2012 when the district's special education department budget was cut. She recalls being asked "how we could be more efficient, save costs...enhance our programs." They came up with The Stable, a retail store, which opened at Calhoun High School in Merrick, New York, in October 2012. Store employees are students from the Prep for Life program who would otherwise travel to offsite locations for externships. The venture, the first of its kind at a public school in the region, has already saved the district thousands of dollars in transportation costs.

Beyond savings, The Stable offers a sense of ownership to the student employees who help decide what to sell, set prices, keep inventory and manage daily operations. The store, which

is in a space that formerly housed automotive technology classes, stocks items that appeal to its primary audience-high school students. On sale are school supplies, cell phone and computer accessories, school spirit wear, bags and even a jewelry line.

The Home Depot, Nike and Gap, Inc. are among the top retailers who who bring in teams of mentors to work with the students. Ms. Gitlitz's department has also opened up a small coffee shop at Calhoun that teaches food service techniques to student workers.

Ms. Gitlitz is accustomed to inventing opportunities for students who, for a variety of reasons, are disadvantaged. In her first full-time job out of graduate school, as the director of teen services for the YM-YWHA in Bay Terrace, Queens, she developed a basketball league and created an art program that drew on kids' graffiti skills "There was nothing drawing these kids off the streets," she recalls. "There is a lot of potential everywhere; it's a matter of how you redirect the behavior."

Later, when she worked for the Abilities! agency at the Henry Viscardi School in Albertson, New York, which serves students with severe disabilities. Ms. Gitlitz started a thrift store where the students could gain job skills

Ms. Gitlitz's dream of helping people initially drew her to Adelphi's School of Social Work. The slew of internships she had while a student at Adelphi awakened her to her calling to work with young people.

Ms. Gitlitz is now gaining greater recognition for her ingenuity. Last fall, she and her team at Calhoun High School received the 2012 Youth in Transition Award from the New York State Office of People with Developmental Disabilities, which recognizes high schools for helping graduates move into employment. In 2011, Exceptional Parent Magazine awarded her the Maxwell J. Schleifer Distinguished Service Award during Disability Awareness Night at Citi Field.

The awards, says Ms. Gitlitz, are "icing on the cake," sweet endorsements for doing a job she loves. A By Erin Donohue

Two recent grants allow the Adelphi University School of Social Work to provide new programs that benefit the local community while giving students opportunities to practice their craft.

Now Drs. Habib and Labruna are bringing their expertise to the School of Social Work to serve as directors of a new initiative: the Institute for Adolescent Trauma

This past fall, 15 students discovered the responsibilities and rewards of philanthropy. Thanks to a generous donation from James Riley, Jr. and the Riley Family Foundation, the School of Social Work established a new undergraduate program called Philanthropic Action in Challenging Times (PACT), which enables students to learn firsthand how the grant-making process works. PACT will distribute \$20,000 a year over the next five years to local grassroots social service providers. Students will get to call the shots by determining which of these nonprofit organizations to fund.

"The social impact of this program is enormous," says Shannon Riley, who represents the Riley Family Foundation. "PACT is directly supporting the educational experience of AU social work students—the future leaders of nonprofits and social service agencies-while offering financial support to local agencies on

Training and Treatment. The program is made possible thanks to a \$1.6 million grant from the Substance Abuse and Mental Health Services Administration, a federal agency that aims to promote research and provide substance abuse and mental health services to people and communities most in need.

The institute will be working with MercyFirst, one of the largest residential vouth programs in New York State, to train more than 1.000 social workers and mental health professionals in evidence-based trauma interventions. In addition, the institute will deliver treatment to adolescents. in particular those from low-income communities or in residential settings.

By mid-December, the group had finalized the request for proposals. The consensus was that PACT funding this year would be focused on nonprofit agencies based in Nassau County with an annual budget of less than \$300,000. By February, the students had developed a proposal evaluation rubric to determine finalists. And at a luncheon on March 26, 2013, they awarded two checks for \$10,000 apiece to the their chosen agencies: the Long Island Council on Alcoholism and Drug Dependence's BUDDY (Building Unique, Dynamic, Diverse Youth) mentoring program and the Herstory Project for Hands Across the Community: Youth Writing for Justice initiative.

"Many social service organizations would close their doors without the help from private donors," says Jennifer McClendon, Ph.D., assistant professor and PACT coordinator. "It's challenging to teach that to students." 🔺

By Ela Schwartz and Brett H. Spielberg '13



Experts assessed the effect of the 2012 election on business and the economy. Panelists included FROM LEFT: Adelphi Board of Trustees Chairman Robert B. Willumstad '05 (Hon.), a co-founder of Brysam Global Partners; Christopher Gucwa, a JPMorgan Chase managing director; Thomas McGinn, M.D., chair of medicine at North Shore University Hospital and LIJ Medical Center; and Thomas J. Donohue, M.B.A. '65, president and CEO of the U.S. Chamber of Commerce.

### Business, as Usual

Last November, voters returned President Obama to the White House and extended the Republican majority in the House and the Democratic majority in the Senate. A month later, on December 5, Adelphi's Robert B. Willumstad School of Business convened its inaugural business trend forum, "After the Election, Now What?" to address the election's impact on business and the economy. The four business leaders who served as panelists largely agreed that the election means business as usual.

"The summation of it all is: there's very little impact that the election has had or will have on the financial services industry going forward," said Adelphi Board of Trustees Chairman Robert B. Willumstad '05 (Hon.), a co-founder of Brysam Global Partners and, formerly, the CEO of American International Group, Inc. (AIG) and president of Citigroup, Inc. "We have and will continue to have a divided government and, unless you've been living in a cave, you know how effective that has been."

Joining Mr. Willumstad at the forum were Thomas J. Donohue, M.B.A. '65, president and CEO of the U.S. Chamber of Commerce; Christopher Gucwa, a JPMorgan Chase managing director who has 28 years of experience in the CIA; and Thomas McGinn, M.D., chair of medicine at North Shore University Hospital and Long Island Jewish (LIJ) Medical Center. Adelphi Visiting Professor and Senior Executive in Residence Michael Driscoll, M.B.A. '89, moderated the panel.

The crux of each panelist's presentation was not the changes expected in the next four years, but the lack thereof. "We're immediately going back to politics," said Mr. Donohue, who described the so-called fiscal cliff as "self-invented [by Congress] as a promise to do what they didn't do last time with the very same fiscal problems."

As for foreign policy, Mr. Gucwa touched on several issues that will "demand the administration's attention" in the next four years, but are far from new. These include managing China's economic and political aspirations, "handling the dynamic between emerging governments [such as Egypt] and Israel" and meeting the threat of Iran's growing nuclear program.

Dr. McGinn also stressed the lack of immediate changes presented by the election results. "The untold story of what's been happening [in the healthcare field] over the past three to five years is...consolidation." Honing in on local politics, Dr. McGinn explained how the merger 10 years ago between North Shore and LIJ, then two large tertiary hospitals, quickly expanded into the second largest nonprofit healthcare system in the United States.

"Obamacare' is only accelerating this process of consolidation," Dr. McGinn said. "The reform really wasn't that big of a deal."



Residence Michael Driscoll, M.B.A. '89, organized and moderated the Robert B. Willumstad School of Business' inaugural business trend forum, "After the Election, Now What?"

Mr. Willumstad primarily discussed increases in already hefty banking regulations, repeatedly citing the nearly 900-page 2010 Dodd-Frank Wall Street Reform and Consumer Protection Act.

"The intent was good," said Mr. Willumstad of the Obama administration's past actions and future plans. "The devil is in the details and the execution. Only time will tell," he added.

On the contrary, Mr. Donohue advocated a more aggressive approach to stagnant conditions. "What we need in this country...in every part of this society," said Mr. Donohue, "we need to look around and find leaders who can speak, lead, take risks and help others to do all of these."

By Michelle Consorte '12

REALING & UNICAL STREET, STREE

mily Ladau '13 entered Adelphi her freshman year with the intention of becoming a high school English teacher. She enrolled in the Scholar Teacher Education Program (S.T.E.P.) and began compiling an impressive array of activities and accomplishments. Honors College. Dean's List. Multiple positions with the Future Teachers Association, including vice president and director of public relations. Writing Center tutor. Recipient of the Emerging Leader Award from the Omnicron Delta Kappa National Leadership Honor Society.

Then Ms. Ladau's path started to take some detours. After two years of mentoring a student with Asperger's syndrome from the Bridges to Adelphi program and doing a summer internship with the Suffolk Independent Living Organization, she realized her true calling was advocating for people with all types of disabilities and educating the general public about "what these disabilities entail, what kind of assistance people need and what laws they should abide by," she says.

The role is one in which Ms. Ladau has already gained plenty of experience. Born with Larsen's syndrome, she knows all too well the challenges faced by those with disabilities and is not the least bit uncomfortable discussing her physical disability or acknowledging her wheelchair, which she refers to as the "elephant in the room."

At age 10, Ms. Ladau joined the cast of *Sesame Street* playing Emily, a young girl who moves into the neighborhood and just happens to be in a wheelchair and wear full leg braces. The experience was memorable, to say the least. "I got to sing with Elmo, meet Oscar the Grouch and see Big Bird's nest," she recalls. "I still have one of Big Bird's



1 Honors College student Emily Ladau '13 has decided her true calling is advocating for people with all types of disabilities.

At age 10, Emily Ladau '13 joined the cast of Sesame Street.



feathers!" Ms. Ladau was able to educate the Muppets along with countless young viewers that despite their differences, children with disabilities are really the same as everyone else.

She's found Adelphi to be as welcoming as *Sesame Street*. "On the whole, everyone's been attentive and considerate of my needs, and no one's made me feel unwelcome," she says. Whenever she's had an issue with accessibility, she has turned to Rosemary Garabedian in the office of Disability Support Services (DSS), who has promptly smoothed Ms. Ladau's way by, for example, having automatic door openers with swipe-card entry installed so she can access the Honors College and Writing Center in Earle Hall.

"Emily has always been a great advocate for herself and provides the DSS office with valuable feedback regarding campus access," Ms. Garabedian says.

"DSS is the best office on campus, hands down," Ms. Ladau adds. "I worry about being a bother, but Rosemary always thanks me for bringing something to her attention and helping her advocate for making a change on campus."

Ms. Ladau has high praise for the Honors College, the English department and S.T.E.P., as well. She says majoring in English has improved her communication and writing skills, both important assets for an advocate. "And even though I'm not in S.T.E.P. anymore, the classes are going to be incredibly valuable," she adds. "It's not that I don't intend to teach, just that I don't intend on teaching in a traditional classroom setting."

While she has big plans, Ms. Ladau believes even small actions can have a big impact.

"If I can inspire even just one person to do something good, something that will make a difference, I'll be happy," she says.

By Ela Schwartz

# NO <td

By Samantha Stainburn

n a typical workday, you'll find Joseph DiLallo '08 and Nick Miceli '12 writing computer code in an open-plan office that has whiteboard walls, ladders between floors, a collection of 1980s video game machines and free cappuccinos on demand.

The two twentysomethings are software engineers for Google Inc. who work out of the company's New York City office in Chelsea. They're part of different teams helping to develop and refine software that lets people communicate with the Internet search and communications company's products and services.

Meanwhile, on the Upper East Side, Barbara A. Sawitsky '75, M.B.A. '78, spends her days reading scientific studies and poring over invention disclosures, patents and legal agreements. As director of the New York Blood Center's Office of Patents & Licensing & Business Development, she's constantly looking for ways to help turn the basic research done at NYBC's Lindsley F. Kimball Research Institute's 15 laboratories into new products and methods that companies will want to license and commercialize.

While these alums work in very different environments in very different fields, they're engaged in the same activity...





### INNØVATION

nnovation—developing new or altered products, services, processes or business models that create wealth or increase social well-being—is happening at a furious pace in healthcare and technology, the two industries expected to add the most new jobs to the U.S. economy by 2020. Healthcare employment is expected to increase by 29 percent, adding 3.5 million new jobs, according to the Bureau of Labor Statistics. Tech sector employment is projected to grow by 22 percent, adding 758,800 new jobs.

Our growing aging population is driving a demand for new therapies and better ways to deliver healthcare. And businesses are increasingly looking to the technology sector to help them manage complex challenges and control costs, while consumers want ever more powerful devices and applications.

Given the urgent need for innovation in these two fields, it's no surprise that of the top 10 companies on Forbes' 2012 Most Innovative Companies list, five are technology firms and three are healthcare businesses.

Adelphi-trained innovators are blazing trails in both fields.

Mr. DiLallo, from East Rockaway, New York, and Mr. Miceli, from Smithtown, New York, were computer science majors at Adelphi just a few years ago. Both had played around with programming computer games in high school and knew they liked building things and solving puzzles. But the real draw of computer science was that it could lead to a career in changing the world.

"Computer science has made the world such a better place over just the past decade," Mr. DiLallo says. "I'm already saying stuff like, 'When I was a kid, we didn't have that. We had encyclopedias.'"

"The human condition is to find new things and push the boundary of what we're capable of. That's what's always driven us," Mr. Miceli says. "How cool is it to leave behind your mark on the universe by adding some new way to make people smile or by making the world a safer place?"

Mr. DiLallo and Mr. Miceli say Adelphi's approach to teaching computer science—an emphasis on explaining the fundamental principles of programming plus providing opportunities to stretch new skills by assisting professors with research projects, competing in programming competitions with classmates and taking internships with local businesses—prepared them for their jobs at one of the hottest tech firms started in the past decade.

"In computer science, the fundamentals are what you really need to know, because everything is built on top of that," Mr. DiLallo says. "Once you understand the common data structures and the common algorithms, everything else is just using those."

The small size of Adelphi's computer science department also encourages the kind of learning and discussion that's common at Google, they say. "Among the more valuable things I did at Adelphi was just working pet projects on my own, running into problems, then going to my professors and saying, 'Why does this happen?'" Mr. Miceli recalls. At Google, much of the code that Mr. DiLallo and Mr. Miceli write is open source, which means it's available on the Internet for others to comment on and modify. "Even our code reviews...you can see our bug tracker, my commentary on my colleague's code, all the developing going on," Mr. Miceli explains. "You've got the entire world's eyes on you, so anyone can contribute."

"The human condition is to find new things and push the boundary of what we're capable of. That's what always driven us."

- Nick Miceli '12

Google's innovation-promoting culture fits the two down to a T. "I like the freedom here," Mr. DiLallo says. "There's very little micromanaging. You set goals with your manager, but how you go about trying to reach them is up to you."

) ADELPHI

Mr. Miceli likes that Google encourages its employees to learn constantly. "After a few years with your team, they recommend you jump to another team, to share knowledge," he says. "You don't just get pigeonholed into, 'You're our sequal guy, all you'll do is write our sequal code.' Once you've stopped learning in an area, the company wants you to jump to a new one and find a new challenge."



### INNØVATION ADELPHI

### "WILLING TØ TRY"

While technology innovators are often stereotyped as not needing college—both Microsoft founder Bill Gates and Facebook founder Mark Zuckerberg dropped out before graduating—Stephen Bloch, Ph.D., an associate professor of mathematics and computer science at Adelphi, argues that most benefit from completing an undergraduate computer science degree.

"For people who are very good on the tech side but also really driven by the entrepreneurship, dropping out might be the best route for them to go," Dr. Bloch says. "On the other hand, it's easier to get original ideas if you have a lot of exposure to the ideas that others have already come up with. Then you don't keep inventing the same ideas that have already been tried and failed. For the people who are going to be primarily on the tech side, and not founding their own companies, they're going to benefit from as much technical background as they can get. There are bad ways to solve problems and better ways to solve problems. You can short-circuit a lot of bad ideas by learning from other people's experiences."

### Anton Soradoi '10, agrees.

"A big impact on me was Dr. Bloch's course on the UNIX operating system," the Estonian native says. "We really went under the skin of how things work in a computer. I remember thinking I could program anything after that."

Mr. Soradoi says the solid grounding in the fundamentals has set him up for a career that can go in many different directions. In the three short years since he graduated, he's consulted for Google and now leads technology development at 1000 Passions, a startup company that arranges unique tours and experiences foranyone who's interested, for example, tagging sharks in Florida or designing perfume in New York. He's also working on a game for the Android phone that he started developing while at Adelphi and hopes to finish one day.

At 1000 Passions, Mr. Soradoi handles anything to do with technology at the company, from developing the website to improving performance and coming up with new ways for users to interact with the site, to managing the servers and providing the technology perspective at business strategy meetings.

Mr. Soradoi says he enjoys working in technology because, "It never gets boring. It's not the same job over and over again. And I love to create something completely new that didn't exist before."

Dr. Bloch says the majority of students sign up for computer science because they want to become video game programmers. "Most won't," he says, "but conveniently enough, a lot of the stuff you need to program a video game is also useful in programming a word processor or a browser or a database program."

Programming is simply teaching a computer how to make decisions, Dr. Bloch explains. "A computer that can't make decisions is just a calculator," he explains. "But if we give them a program, they can make decisions without us supervising. They can run on their own, decide when they're done and decide which of three different things to do without being told every step of the way."

The catch is that it's not always obvious what you need to tell the computer to get it to do what you want to do.

"If you're someone who's going to give up easily when you can't get something to work immediately, computer programming is not for you," says current computer science major Hannah Groves '14. "However, if you're the type of person who doesn't sleep until they fix whatever's wrong, that's the kind of mindset you need with computers. Because sometimes it's something as silly as you're missing a semicolon at the end of the line. And nothing's worse than when you're hitting the same error over and over and you realize you forgot to type the semicolon."

At the same time, that's part of what makes technology interesting, says Ms. Groves, who hopes to become a software developer at an Internet company after she graduates. "It's rewarding when there's something really complicated and you figure it out on your own. You just have to be willing to try the same problem from 12 different angles with 16 different methods."

"It's not the same job over and over again. And I love to create something completely new that didn't exist before."

> - Anton Sorado /10

### INNØVATION ADELPHI

### "I'm not afraid to ask a scientist naïve questions, because it helps me to better understand their research."

– Barbara A. Sawitsky '75, M.B.A. '78

### SPOTTING ØPPORTUNITIES

In the book, The Innovator's DNA (2011, Harvard Business Review Press), authors Jeff Dyer, Hal Gergersen and Clayton M. Christensen describe innovative thinkers as having five distinctive traits: They naturally see connections between fields, problems or ideas that others find unrelated; they're constant questioners; they're intense observers of the world around them; they seek out conversations with people with diverse backgrounds and perspectives; and they like to experiment with new ideas and experiences.

Barbara A. Sawitsky, director of the Office of Patents & Licensing & Business Development at the New York Blood Center, certainly fits this description.

Recently, she read a draft patent application describing a technique for growing cells that had been developed in one of the labs at the New York Blood Center's Lindsley F. Kimball Research Institute. "After reading the application, I wasn't sure the technique was inventive, novel and had value, so I went to the scientist," Ms. Sawitsky says. "She said, 'I'll look at it again; maybe the value is really in a different use." The scientist then described an alternate use for the technique, convincing Ms. Sawitsky that the method did have licensing and commercial potential. "We filed the amended patent application," Ms. Sawitsky recalls.

"My skills are in seeing opportunities where someone doesn't see an opportunity," Ms. Sawitsky, also a member of the advisory board of Adelphi's Center for Health Innovation, explains. "The questions I ask are, 'So what if we did this?' 'Could you use this technology in a different way?' I'm not afraid to ask a scientist naïve questions, because it helps me to better understand their research."

Ms. Sawitsky didn't plan a career in technology transfer. When the Queens native was at Adelphi, she majored in biology with the expectation that she'd eventually earn a Ph.D. and do research. Intrigued by the business side of science, she stayed on to earn an M.B.A. But even if she'd wanted to be involved in the process of getting technologies and therapies out of the lab and into the world, when she was at college, most labs weren't engaged in licensing their inventions. Until 1980, the federal government owned all inventions made under federally funded research programs. The passage of the Bayh-Dole Act that year allowed

universities and nonprofits who receive federal funding for research to retain ownership of their inventions and prompted them to start marketing and licensing their discoveries.

After Adelphi, Ms. Sawitsky held jobs in cancer research before moving into corporate marketing and then starting her own healthcare consulting company, selling the business to an accounting firm after about a decade. She learned how a tech transfer office functioned when the State University of New York at Stony Brook hired her to be the deputy director of its technology transfer office. Then the City University of New York recruited her to get its new technology transfer office off the ground. Following several years as director of business development for OSI Pharmaceuticals, doing in-licensing of new compounds and out-licensing of programs that were no longer a strategic fit, Ms. Sawitsky moved into her current job at NYBC about six years ago.

In the early 1980s, a group of scientists at NYBC developed a method to inactivate lipid-enveloped viruses such as HIV and hepatitis in plasma used for blood derivatives and biotechnology products. Coming at a time when there were no diagnostic tests for HIV and hepatitis, the invention saved tens of thousands of lives, and it continues to be one of the most prevalent methods of virus inactivation in use today.

These days, NYBC scientists are still investigating new ways to control HIV by developing new drugs. Other research programs include growing platelets from cord blood stem cells for eventual transfusion and developing an adjuvant that will enhance vaccine efficacy.

Strategically licensing and managing the portfolio of the L.F. Kimball Research Institute's inventions ensures that NYBC's research can move from "bench to bedside" and benefit the public.

Protecting and marketing discoveries that have so much impact on people's lives is a big job, but Ms. Sawitsky is energized, not daunted, by the importance of the task. "What I love about this job is that every day is an intellectual challenge," she says. "It's never boring. I like innovation and activity and change."

### INNØVATION

### INNØVATING TO SURVIVE

For other alumni in the fast-changing healthcare sector, their ability to innovate is nothing less than the key to their organizations' survival.

Lionel Viret '95 is president of Stago, a Paris-based company that produces and distributes more than 350 testing systems and products used by biomedical scientists and clinicians dealing with haemostasis (the stopping of bleeding or cessation of blood circulation) and thrombosis (the formation of a blood clot inside a blood vessel). His father founded Stago in 1945, and Mr. Viret, who majored in political science and minored in history at Adelphi and worked in the company's shipping and handling department during the summers, took over in 2007. Only 30 percent of family-owned businesses make it to second-generation ownership, and the challenges facing Stago give a hint as to why that is.

Stago has grown to about 2,100 employees and now has subsidiaries in Asia and in Europe. Yet, when Mr. Viret became president just six years ago, it was organized the same way as when it had 200 employees. He rearranged some departments while making sure that the company continued its tradition of being organized around a common set of values and goals and treating its employees with respect. "If you want to last, money is nothing, employees are everything," he says.

These days, the haemostasis and thrombosis market is demanding tests that are faster, more predictive and cheaper, Mr. Viret says. "We are witnessing in every country in the world cost-cutting measures when it comes to health expenditures," he notes. That requires the company to keep developing new products and

systems. "The most important part of our business is research and development," Mr. Viret says. "If Stago does not innovate, Stago dies. It's as simple as that."

The company has established some mechanisms to spur innovation. Over the years, it's nurtured close relationships with centers of discovery like pharmaceutical firms, start-up companies and universities in the United States, Europe and, more recently, Asia and the Middle East. Stago also invites new ideas from anybody inside the company, from the most junior secretary to the president. Every two years, it even hosts an official "internal innovation forum," where employees can present new ideas.

Finally, Mr. Viret works to foster a climate where people are nice to one another. "I always try to make sure we are working in a positive environment," he says. "I try to make sure I am surrounded by the right people-those most qualified for the position, the most honest, the most trustworthy.

"The motto of the company is, 'Success is not the end of the line," Mr. Viret says. "It is never over. We constantly have to anticipate, think, change and adapt to the new environments."

Mr. Viret says Stago is playing the long game. "It is a very long journey that we, owners of a family business, try to transmit to the next generation," he says. "That means that everything is thought, planned and executed with mid- and long-term strategies, even if it means earning less money than usual during a period of time in order to ensure its future."

"It is never over. We constantly have to anticipate, think, change and adapt to the new environments."

- Lionel Viret '95

### ADELPHI

Stephanie Nowak '10, M.A. '12, and Stevan Franeta '11 are among the millennials that make MakerBot hum.

### Changing the World via MakerBot

Liam, a 5-year-old boy in South Africa, was born without fingers on his right hand. Now, thanks to two inventive designer-programmers and a MakerBot Industries threedimensional printer, he has a functioning prosthetic and the capability to replace it as he grows into adulthood. Threedimensional printers, which build objects from computer designs, have been around for a while. But MakerBot, started just four years ago in Brooklyn, is making these science-fictionsounding machines as accessible as desktop computers.

Most of the MakerBot creations are formed from plastic. As with all things plastic, the possibilities are infinite—from jewelry and tools to furniture, fashion and toys. Committed to furthering innovation through open-source programming, MakerBot shares the designs for scores of objects on its website. NASA even uses MakerBot technology to produce many of its models.

Adelphi alumni Stephanie Nowak '10, M.A. '12, and Stevan Franeta '11 are among the millennials making MakerBot hum. Ms. Nowak, who studied psychology at Adelphi, has worked in the company's human resources department since January 2012. She is charged with helping new hires settle into a constantly evolving workplace. "It is very rewarding to be a part of this company," she says. "MakerBot's efforts have proved to be life-changing."

Mr. Franeta, who has worked in MakerBot's accounting department since February 2012, enjoys the collaborative culture. "We all help each other out on a daily basis," he says. He first heard of 3-D printing at Adelphi, while taking a Life in the Financial Markets class. He started researching potential employers and now is not looking back. "There is a clear-cut difference from a company that is solely out to make a profit and [working for] a company like MakerBot, which is out to change the world," Mr. Franeta says.

**By Erin Donohue** 

### INNOVATION

As a social worker who specializes in issues around HIV and AIDS, Brian McGovern '87, M.S.W. '89, has had to find ways to reinvent what his organization does as the public's interest and understanding of the disease fades in and out.

When the HIV/AIDS epidemic began in the 1970s, people who had the disease were stigmatized and discriminated against. Over time, lawsuits and education established HIV/AIDS victims' rights and lessened the stigma. The advances in the medical treatment of HIV/AIDS, which have transformed it from a fatal to a chronic disease in many cases, also altered public perception of the virus. "Older generations thought HIV was a death sentence, but younger generations see that they're not going to die, because of medication," Mr. McGovern says. "Which is great, but it's still an epidemic; it still spreads and it leads to a very changed lifestyle with

"Older generations thought HIV was a death sentence, but younger generations see that they're not going to die...but it's still an epidemic." – Brian McGovern '87, M.S.W. '89

medication and health issues. But because people don't see it as such an issue anymore, that affects government spending on HIV and AIDS programs."

In 2001, Mr. McGovern became the director of social services at the North Jersey Community Research Initiative (NJCRI), a community-based organization that provides assistance to people with HIV/AIDS in the greater Newark area. His department focused on helping clients obtain the social services they needed, such as welfare, housing assistance, Medicaid and healthcare.

"We noticed that because most of our clients were disconnected [from friends and family] and having a hard time getting around, when we said, 'Go across town to the doctor,' they were not always following through on it," says Mr. McGovern, who became executive director of NJCRI in 2009. "A month later, they would be sicker.'

On Mr. McGovern's watch, the organization brought medical doctors, psychiatrists and more nursing staff into the building. "What we decided was, the best way to serve clients was to provide as many services as we could in one place," he says. To avoid the red tape of having to license the facility, NJCRI hired the doctors as consultants, in effect creating a private doctors' office located at a community-based organization. "We refer patients to the doctors," he explains. "To the patient, it still looks like one organization."

) ADELPHI

NJCRI also introduced a range of non-HIV-related services, including a food pantry, chronic illness management education, substance abuse treatment and a drop-in center for LGBT youth. Now, about 7,500 people a year come in for NJCRI's free and confidential support.

The new services have brought in new funding but, more importantly, improved NJCRI's ability to care for its clients.

These days, Mr. McGovern says, "there are many doors to NJCRI. You might come in for food because you're hungry; the next person might come in because they want an HIV test. It's our goal to direct you to the other services you need." For example, the LGBT youth drop-in center, with its living room, big-screen TV and kitchen, attracts a group of kids, ages 13 to 24, who have a high risk of getting HIV and nowhere to go. The one condition of membership is that they speak to a counselor once a month. The counselor is able to check in with them about HIV prevention and refer them throughout the building if they need additional help.

"I love my job," Mr. McGovern says. "I've seen a lot of sad stories, a lot of people die or hurt themselves through substance abuse or destructive behavior, but I've also seen many people come out of that. When I hear people describe how they take the train to the office, then spend all day with a spreadsheet, I can't understand how they can do it." 🗚

### Faculty Focus

### EAT YOUR PHYTOCHEMICALS lessons learned from the Daorani

Imagine you are traveling up a tributary to the Amazon in a canoe. A spear comes flying at you from the jungle along the banks. It hits you, skewering your shoulder or passing through your side. Let's say you survive the initial injury. That, of course, isn't the end of your worries. Your next concern: infection.

> But not if you are a member of the Waorani tribe, a group of hunter-gatherers living in a remote region of Ecuador. "They don't get infected, which people would say is impossible," says medical anthropologist and Adelphi Assistant Professor Douglas London, Ph.D., who has spent the last four years studying the Waorani's health and diet. "Basically, Waorani, when they get wounded, the spear goes in one side, comes out the other, they chop the two ends of the spear off, the spear stays there for a while, and it eventually falls out. Never gets infected. Never gets swollen. Nothing happens to them. If it was us, we'd get a staph infection."

> This is far from the end of the wonders of Waorani health. Dr. London's observations and medical tests-taken over a year while living with the Waorani—showed that they have almost no chronic diseases and no infectious diseases (other than the few introduced by outsiders). Their eyesight doesn't deteriorate over time. And, notably, their body temperature is consistently 1.35 degrees (Farenheit)

lower than the range of human body temperature we think of as normal. What explains all this?

Along with the Waorani, Dr. London also studied a neighboring tribe of Quichua, who are subsistence farmers, to compare the two groups. "You have the same environment, the same microbes, but one group doesn't get sick and the other group does," Dr. London says. "The only big difference is diet."

In particular, Dr. London believes, the answer is the phytochemicals in the food the Waorani eat. Phytochemicals, or plant chemicals that are used in self-defense by flora, and that often have medicinal and pharmaceutical properties, are the other side of food," says Dr. London. "At least 10 percent of the dry weight of many plant foods we eat is made up of phytochemicals," he continues. "Because there are so many varieties of them, it can be overwhelming, so most of the time we focus on a small number of nutrients, which gives a distorted idea of what food is."

Phytochemicals are the reason many modern medicines work, explains Dr. London. "We have receptors in our bodies that are designed to take in plant chemicals," he says. "Modern pharmaceuticals use the receptors that originally evolved for phytochemicals. Without those receptors, many drugs would just pass right through us."

The secret to the Waorani's health, Dr. London's research shows, is eating wild foods, mostly fruit and meat more typical of the way humanity ate prior to the advent of agriculture, which provide them with a balance of phytochemicals.

Dr. London spent a full year cataloging the entire food systems of both the Waorani group and the Quichua group, photographing and documenting all the foods they consumed. "The Waorani have a huge variety of fruits, maybe 80 different fruits that they eat," Dr. London says. "And they're seasonally rotated, so they're getting their phytochemicals. but they're not getting overwhelmed by eating the same one day in and day out. They're constantly changing."

In addition to fruit, the Waorani eat large amounts of meat. "They eat a pound, a pound and a half, of meat a day," says Dr. London. "You're supposed to get protein poisoning, it's supposed to be impossible to eat that much, but that's what they do." Just as the fruit has medicinal benefits for the Waorani's health, so, too, does the meat. "Because the animals eat the same plants, they become a source of phy tochemicals as well," explains Dr. London

The neighboring Quichua tribe eats typical agricultural crops, including vegetables. In contrast, says Dr. London, the Waorani eat no vegetables. "In fact, when you give a Waorani a vegetable, they get nauseous; they'll vomit," he says. The reason, he explains, is toxic phytochemicals in vegetables. "Fruits evolved with beneficial phytochemicals to entice humans and other animals to eat them," says Dr. London, "but leaves and stalks developed toxic phytochemicals to protect themselves from being eaten.

"The Waorani have a sensitivity to the smell and taste of phytochemicals that we've lost,' Dr. London continues. "We can tell a little bit when something is bitter, but the Waorani have a vocabulary for bitter that far exceeds ours. We have maybe one word. They have maybe twenty."

Prior to Dr. London's research, it is believed the Waorani tribe and their diet had never been studied. Part of the reason for this is their remoteness. "The Waorani live in an unmarked region of Ecuador, and very few people even know they exist," Dr. London says.

Another factor in their isolation is their hostility toward outsiders. "They're still a warrior group," explains Dr. London. In fact, this is one reason the distinctions between the diets of the Waorani and the neighboring Quichua were so clear. "The Quichua are afraid of the Waorani, and so the two groups do not mix," Dr. London says.







with Waorani hunter-gatherer tribal members on the Yasuni River in Amazonian Ecuador

Just as in our imagined scenario, Dr. London arrived in a canoe on the banks of the Waorani's river. Alarmingly, but not unexpectedly, the threatening spears were far from imaginary. Fortunately for Dr. London, the son of the chief had had some contact with outsiders, and after hours of waiting and negotiating, Dr. London was allowed to safely join the Waorani on land. Initially, he was allowed to spend only a few days, but after several years of repeated contact, Dr. London was invited to stay. He spent a full year camping with the Waorani, braving insects and poisonous snakes. He plans to return this summer to continue his research.

"It was a little risky," Dr. London says modestly, "but if you want to find one of the few huntergatherer groups that are left, you have to go to very, very isolated places."

By Charity Shumway

### PUBLIC HEALTH in the NEW Normal Sandy revealed that if we continue to devote resources to managing emergencies but fail

It took me a long time to believe that the Earth's climate is changing. I'm no science skeptic. On the contrary, I'm well-trained as a scientist. And that's why I was reluctant to draw conclusions based on few facts. That there had been some warm winters, an early spring or two and reports of something or other happening to tree frogs didn't amount to a persuasive mass of evidence.

Then came the storms-the extreme weather, as we've been trained to say. Devastating, sometimes deadly tropical storms: Irene in 2011, Sandy in 2012. The Brooklyn Battery Tunnel flooded, buildings collapsed into rivers, people drowned in their own homes. Other storms dropped out-of-season snow on trees still in leaf with consequent downed trees, power line damage and electrical outages. A summer heat wave brought a deadly derecho in Washington, D.C. New York City has experienced multiple tornadoes. A prolonged drought in the middle of the country devastated crops. That we face a new environmental normal is suddenly self-evident. Extreme weather is no longer unlikely; the once-in-a-blue-moon kind of thing is no longer extreme. The new environment portends big changes for the nation, of course, and especially for Long Island.

Planning has been a main response to the acknowledged changes-new construction standards, revised land-use policy, proposed physical barriers to storm surges, updated ideas about how to generate and distribute electricity, etc. (Indeed, it was to spur such thinking that Robert Puentes, a policy fellow at the Brookings Institution, used the phrase, new normal, in regard to weather events.) Revised and updated infrastructure is needed to give us all a better chance at surviving the weather.

The storms, in their destruction, were indifferent to class and status. People with seeming security—jobs, good cars, comfortable homes, insurance policies, etc.-lost power, property and even livelihoods. And the ones who started out with less suffered even more.

But an equally important response has been neglected so far: identifying public health needs in the new era. If extreme weather threatens the energy supply, hospitals might run on generators, but what will happen to the increasing numbers of people with chronic conditions who are under treatment in their own homes-the so-called patient-centered medical home advocated by family physicians? And what about home healthcare, increasingly offered to older Americans? What will become of patients who are no longer in need of acute medical care but are marooned in medical centers because their homes, or entire neighborhoods, are uninhabitable?

Community coordination is crucial to the new public health, and it's an even more complex problem than providing medical care. What will our communities do for the hard-to-predict but potentially widespread impacts of storms, rising seas and changing landscapes on psyches and social lives: sudden homelessness, children separated from parents, workplaces closed or inaccessible, schools relocated, family members residing in institutions (skilled nursing facilities, halfway houses, jails, etc.) removed to faraway locales and so forth?

to think more comprehensively about persistent problems, the public's health will decline. More people will suffer without heat or light or elevators or running water, and their misery will last longer. There will be more avoidable deaths. There will be chronic physical and mental problems, especially among people physically dislocated by storms or simply shorn of social support when their networks of family and friends are dispersed. We need to develop community bonds and promote solidarity at the same time as we make plans for improved regulatory and financial frameworks.

The most vexing aspect of planning for the public's health in the new era is that we don't yet know what questions to ask. What will we need to know about the effects of changing ecosystems, agriculture and transport on people's health? What sorts of changes can we anticipate in the micro-ecosystems inside us—the microbial flora that coat our skin and line our mouths and gastrointestinal tracts? How will specific alterations in the balance of potentially harmful and potentially helpful microbes translate into health and illness? How will altered food supplies change our nutritional fortitude, and thus our defenses against illness? Where, exactly, will the food grow; how far will it have to travel to get to us, what kinds of processing will our food supply need (or need to avoid) to be nutritious enough? On these topics, much research—and a lot of clear thinking will have to be done.

If Sandy and other extreme weather of the past couple of years portends what many of us think it does, we not only need to plan for a new normal, but we also need to begin asking new sorts of questions about a new version of human health for the new era.  $\mathbf{A}$ 

### By Public Health Professor Philip Alcabes, Ph.D.

Director of the Master of Public Health Program in the School of Nursing.



### Ε Μ

Last year, for an exhibition at the New Britain Museum of American Art in Connecticut, Adelphi Associate Professor Carson Fox created an installation of fire and ice. It existed within two rooms adjacent to one another, separated by a doorway that acted as a portal between the extremes of color, heat and human personality. The two rooms together were titled Bi Polar. For Ms. Fox, the two rooms represented the depths of emotion and the refusal to let go of our most primal relationship-the one between child and parent.

Inside one room-the Ice Room-were 112 clear cast resin icicles suspended above sharp, faceted clouds of snowflakes covering the walls and two snow mounds on the floor. "The image of the icicle was taken from a vivid dream I had of my mother shortly after her death," Ms. Fox says. "I met her outside of my family home in a landscape covered with ice. As we spoke, the ice melted, and I realized soon she and the icicles would be gone. Although irrational, a question kept resurfacing in my mind: If I fixed the ice in time, could I keep her from slipping away?"

The focal point of the Fire Room was a translucent red, pink and orange woodpile in the middle of the floor, surrounded by hand-printed flames covering the walls. The room was inspired by a specific memory of her father.

Rewind to an episode in Ms. Fox's childhood, and we find her on a family outing cutting down trees. She and her family packed the logs into the back of her father's inherited Cadillac and stacked them neatly in their yard

"[My father had] decided we couldn't afford to heat our home anymore. He cut off heat



in the house, except for one room, which was his," Ms. Fox recalls. "My father couldn't follow anything through. The next step of splitting the logs so they'd fit in the fireplace just couldn't happen...the log pile sat there my whole life," she says. "The log pile rotted in our backyard."

That log pile focus piece, framed in eternity by cast resin, is her father's bipolar nature, his mental illness and the destructive effects it had on her childhood.

Her parents died very close to one another, Ms. Fox remembers in her open-ceilinged office at Adelphi, where, just on the other side of the wall, her students work on various projects.

Relationships, of course, extend beyond death as does art. Reflecting on her piece. Ms. Fox says, "Here, the viewer can hold an exaggerated view of nature in leisurely focus without fear of it slipping away." 🗚

By Jordan Chapman

### Student Life



Shock, confusion and utter disbelief—those would have been my reactions if you had told me in high school that I would become the Adelphi University Student Government Association (SGA) president. As a high school senior, I yearned to be student council president. I even seriously considered running for the office, but I had no record of involvement. So I stayed out of the election. Nothing ventured, nothing lost.

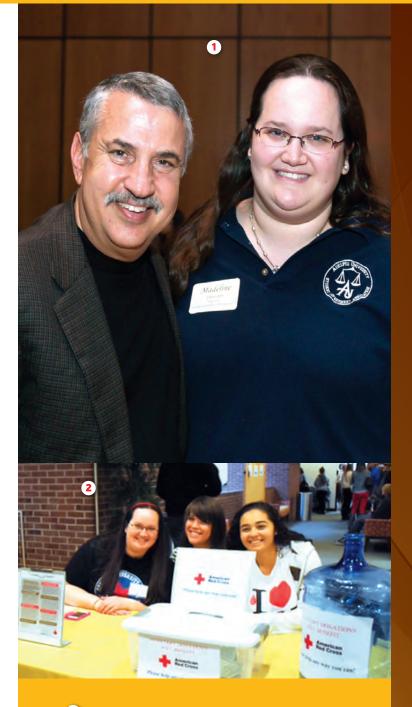
### Madeline Dressner '13

**MY ADELPHI** 

At Adelphi, I chose a different path. I joined SGA in my sophomore year and quickly fell in love with it, setting my sights on running for president. In Spring 2011, when the time came to submit my application, nothing held me back.

What led to the change from the high school student who was afraid to pursue her interests to the college student who leads her weekly SGA Senate meetings? In one word, Adelphi. At Adelphi, I've gained the confidence to fight for what I believe. My classes have led me to question the world around me and solidified my passion for education. I've learned from professors who have been a source of support and encouragement. My Adelphi journey, both inside and outside of the classroom, has given me the power to step into the spotlight and to go after a goal that once intimidated me. I began my term as president committed to making SGA even more recognized by and relevant to students on campus. With our slogan, "SGA: Serving a Greater Audience," we intended to convey our focus not only on student issues, but also on issues that pertain to the broader college-aged generation. Central to this more global focus was the presidential election. By helping out with a campuswide voter registration initiative and hosting a screening of the presidential debate, among other initiatives, SGA worked to increase the awareness of the Adelphi community.

Serving as SGA president this year has been an honor, and I am grateful to be able to contribute to an institution that holds such a special place in my heart. I hope my actions to enhance student life allow others to benefit from Adelphi in the same way I have. Our life experiences have the power to change us to the point where we may end up doing what we had never thought possible.



- 1 Adelphi SGA President Madeline Dressner '13 with New York Times columnist and best-selling author Thomas Friedman who spoke on campus last fall
- 2 Madeline Dressner '13 with Kate Cartagena '14 CENTER and Samantha Garguilo '14 volunteering at the emergency blood drive that Adelphi held in response to Hurricane Sandy



### PAST SGA PRESIDENTS CHIME IN

Four alumni recall what it was like to lead SGA and how the experience impacted them.

### What advice would you give the current SGA president?

"Remember what you stand for and whom you represent. There are thousands of students whose college careers could be impacted by the decisions you make. So ask the tough questions to get to the bottom of an issue or problem and don't be afraid to stand up for yourself and your constituents. You can make more of an impact than you may think."

—Katherine Quintana '09, M.B.A. '10 (SGA president 2008–2009) Now a Human Resources Associate at OpenLink Financial

### How has your experience in student government affected your life and career?

My experience in student government, and in other organizations at Adelphi University, provided me with early exposure to working with different personalities [and] people with differing and competing interests and learning to build consensus among such people. It also fueled my desire to function as an advocate for those whose voices tend to be marginalized or ignored in their community at large."

—Laura Harding '97 (SGA president 1996–1997) Now in her third year at Howard University School of Law, after more than 10 years as a social worker and education administrator in New York and Washington, D.C.

"As an Adelphi student, I was very active on campus beginning my first year. Although the SGA experiences...may be considered a culmination of those activities, they really were the foundation for all that has happened since... I learned to conduct meetings according to the rules of order and in a timely manner. These skills have been invaluable not only as a meeting member, but as the meeting leader."

—Leonard Garigliano '57 (SGA president 1956–1957) Now a Salisbury University Professor of Education Emeritus

### What was your favorite SGA moment?

"My election as president stands out. I was involved in the most hotly contested presidential race at Adelphi probably in the last 10–15 years, and it was truly exhilarating...There is nothing like a competitive election to give SGA publicity and credibility, and there is nothing else that imbues the leadership with more pride in their positions and more devotion to their mission."

—Robert Meekins '06 (SGA president 2005–2006) Now Executive Director and Founding Partner of Med School Tutors

### Athletics

### The Golf Team takes the

### STRIVES FOR NATIONALS



1 Louis Kelly '15 helped the Adelphi golf team win its third conference title, finishing second behind teammate Ryan Snouffer '16

2 Ryan Snouffer '16 finished first at the 2012 Northeast-10 Conference Championship.

With freshmen and sophomores tearing up the leaderboards, asserting themselves past their Northeast-10 Conference competitors, Adelphi is poised to make a multiyear run toward the national championship.

Last fall, the Panthers golf team shot a combined 602 over the Northeast-10 Conference Championship at En-Joie Golf Course in Endicott, New York, to win its third conference title in the last four years.

Ryan Snouffer '16—one of the team's newest and youngest members—shot a tournament best 143 to lead the way, while Louis Kelly '15 shot a 145 to finish just two strokes behind in second place. Mr. Snouffer was named both the NE-10 Golf Athlete of the Year as well as the Rookie of the Year for his performance.





Fueled by successful recruiting, a motivated coach and some

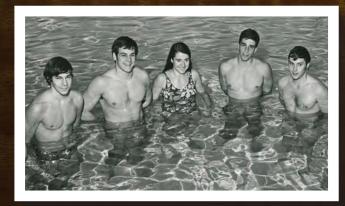
An Adelphi golfer has now taken both of the awards home two years in a row, with Mr. Kelly achieving the feat during his freshman year. The results have demonstrated the talent that the Panthers coach, Jantzen Vargas '08, M.B.A. '10, has been able to organize during his tenure, as well as Adelphi's appeal to top athletes, especially those from the area.

"At first, I wanted to play at a Division I school, but after seeing Adelphi, the beautiful campus and just the environment here, something just clicked with me, and I instantly said this is where I want to go," Mr. Snouffer, a native of New Jersey, says. "Now that I think about it, the division really doesn't matter. As long as I'm playing golf, that's what matters."

By Brett H. Spielberg '13

### Where Are They Now?

For a little over half a century, Adelphi has been recognizing exemplary former Panthers through its Athletic Hall of Fame. Here, we celebrate the accomplishments—past and present—of some Hall of Fame inductees.



### Susan Tendy '70, Ph.D.

Inducted into the Hall of Fame in 2006 for Swimming

At Adelphi and beyond: A competitor in the first Women's National Intercollegiate Swimming and Diving Championships during her time at Adelphi, Dr. Tendy recently retired from her position as a professor in the Department of Physical Education at the United States Military Academy at West Point, a post she had held for 35 years. She was the school's first varsity women's swimming head coach, and she is the only member of the faculty to have seen all the women to date graduate from the academy.

### Julie Bolduc '87, M.S.W. '89

Inducted into the Hall of Fame in 1996 for Softball

At Adelphi and beyond: Arguably the best pitcher in Adelphi's history, Ms. Bolduc still holds school records in pitching appearances, innings pitched, shutouts, wins, earned run average and strikeouts. She was the first NCAA softball pitcher in history to throw a perfect game in the College World Series, and later went on to win the 1984 World Cup Games as a member of the Raybestos Brakettes. Today, Ms. Bolduc is the owner of Bolduc's Pro Pitch, where she trains more than 60 students each week.

Last year, the 1984 softball team that she played on as a freshman was named an Adelphi University Athletics Legendary Team.

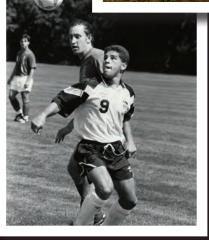
### Chris Armas '94

### Inducted into the Hall of Fame in 2005 for Soccer

At Adelphi and beyond: An All-American soccer player at Adelphi, Mr. Armas went on to play professionally for the LA Galaxy and Chicago Fire, becoming a perennial Major League Soccer (MLS) all-star and logging 66 appearances for the USA national team. He was named a member of the MLS Best XI (an honor bestowed upon the best 11 players in the league) five times and played in the MLS Cup four times, winning it in 1998. After his playing career, he took on an assistant coaching position with the Chicago Fire, and later taught at St. Anthony's High School in Huntington, New York. He has been the Adelphi University head women's soccer coach since 2011.



teammate Loren Peterson





### June Griffith-Collison '81, M.B.A. '84

for Track and Field

At Adelphi and beyond: A silver medal winner in the 400-meter run in the 1979 Pan American Games, Ms. Griffith-Collison also qualified for the 1980 Olympic Games but did not participate because her nation of Guyana boycotted the games. She also set the world indoor record in the 440-yard race at the Millrose Games. She is now the president of Community Hospital of San Bernardino in California and her son Darren plays in the National Basketball Association for the Dallas Mavericks.

### **Robert Macaluso '68**

Inducted into the Hall of Fame in 1980 for Football/Squash/Lacrosse

At Adelphi and beyond: Mr. Macaluso, who played lacrosse, football and squash at Adelphi, was appointed the head coach of the New Zealand men's national lacrosse team in 2012 after a long career coaching and teaching at Northport High School on Long Island, where he had more than 275 wins and coached nine All-Americans.



### Tom Lauritano '82

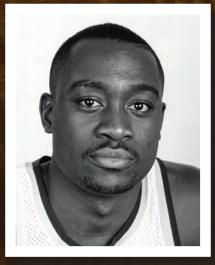


for Baseball

At Adelphi and beyond: A first-team All-American in 1982, Mr. Lauritano is now the president of Lauritano Appraisal Services, a Long Island-based real estate appraisal service, ranked for the past 12 years by Long Island Business News as the region's top residential appraisal firm.

### Inducted into the Hall of Fame in 1993





### Inducted into the Hall of Fame in 1998

### Curtis "Pop" Wilson '91

Inducted into the Hall of Fame in 2001 for Basketball

At Adelphi and beyond: A four-time letter winner, three-time team co-captain and New York City Athletic Conference All-Star in his senior year, Mr. Wilson ranks sixth in Adelphi history in career points. After graduation, Mr. Wilson has pursued a career in coaching college basketball, including stints as an assistant at Adelphi and the University of Vermont. In 2011, he accepted the assistant coach post at Boston University after working at Yale University for 12 years, five of them as an associate head coach.



Scan for an announcement of the 2013 class and listings of all past Hall of Fame inductees.

WHEN THE LIGHTS GO ON, INSPIRATION FOLLOWS.

FLIP THE SWITCH. SUPPORT THE ANNUAL FUND.

VISIT GIVING.ADELPHI.EDU



### Alumni and Friends Giving

### The Omnivore's Dilemma Goes Free to Freshmen, Thanks to Women's Giving Circle



A NATURAL HISTORY of FOUR MEALS

### MICHAEL POLLAN

Author of The botany of desire



For the past several years, Adelphi's incoming freshmen have participated in the First Year Reading Program, reading a book over the summer and discussing it when they matriculate in the fall. Students typically purchase the books on their own. But last summer, for the first time, the Adelphi University Women's Giving Circle underwrote the cost of providing copies of the assigned book, Michael Pollan's *The Omnivore's Dilemma*, to the whole class.

Founded in 2011, the Women's Giving Circle annually selects one Adelphi initiative to support through its members' collective giving. The group chose to direct the <sup>s</sup>10,000 it raised last year to purchasing more than 1,000 copies of *The Omnivore's Dilemma* to welcome the Class of 2016 to campus and support an important literacy initiative.

### Courage to Inspire. Strength to Empower.

The Adelphi University Women's Giving Circle celebrates, promotes and supports the University, its students, faculty and programs. Through its collective financial giving, and the donation of time and talent, the group is committed to impacting and enhancing the Adelphi community, forging new relationships and uniting a diverse group of effective women philanthropists.

To learn about the Adelphi University Women's Giving Circle, please contact Rory Shaffer-Walsh at 516.877.3098 or shafferwalsh@adelphi.edu, or Erin Gayron at 516.877.3475 or gayron@adelphi.edu.



Moira Mastro, M.S.W. '05, and Thomas Mastro, M.B.A. '75, received the President's Award for Outstanding Achievement and Friendship from President Robert A. Scott.



## 

he 24<sup>TH</sup> Annual Golf Classic, held last October at the Hempstead Golf and Country Club, drew more than 160 alumni and friends and raised <sup>§</sup>125,000 for student athletic scholarships. A day of golf was followed by cocktails and an awards dinner at which event honorees Moira Mastro, M.S.W. '05, and Thomas Mastro, M.B.A. '75, received the 2012 President's Award for Outstanding Achievement and Friendship.

John P. Finnerty, M.S. '77, of WJM Associates, Inc., and Stephen M. Wirth '70, of New York Sports and Physical Therapy Institute, co-chaired the event.

The 2013 Golf Classic will be held on Monday, September 30, 2013, at the Hempstead Golf and Country Club. For more information, please contact Christine Spina, assistant director of special events, at 516.877.3155 or cspina@adelphi.edu. ▲

### WHO GIVES

### Adelphi Students



"Change is Good" has been a theme of Adelphi's media campaign, and now change, in a different sense, is a theme of the Student Legacy Campaign. As part of the new Change 4 Change initiative, undergraduates have been given coin banks, called Annual Friend banks, in which they collect change to donate to Adelphi.

"Individually, we are one drop. Together we are an ocean." The quote from Japanese poet Ryunosuke Satoro sums up the new approach to student giving. Undergraduates are discovering how, through their collective generosity, they can make a big difference at Adelphi. 🛧

NUMBER OF STUDENTS WHO HAVE PICKED UP THEIR BANKS More than 400

AVERAGE GIFT SIZE OF EACH BANK \$9.00

FROM LEFT Alyssa Jannicelli '14, Anduriña Panezo '14, Lauren Pastolove '13, Hannah Chambers '16, Kristen Sylvan '14, Connie Cen '14 and Tye Morrison '16 are members of Students Today, Alumni Tomorrow, which administers the Student Legacy Campaign.



### John Paterno '81

**PROFESSION** Area President, Risk Placement Services, Inc., a division of the international insurance brokerage firm Arthur J. Gallagher & Co.

**IN MY FAMILY** there are three Adelphi alumni. My wife is an alumna, and my daughter transferred to Adelphi in her sophomore year. After graduating in 2011, she came to work at Risk Placement Services and recently received a promotion. Nothing makes me prouder than seeing how well she has done.

MY MANTRA is Nike's famous slogan "Just Do It." Don't sit around and talk about it. Give it a shot!

I'M INSPIRED BY people who accomplish things against all odds.

**ILOVE** antique cars, and I finally had the opportunity to restore one from the ground up. I was motivated by the challenge of finding parts, and I was able to get everything I needed. The Internet really opened the world to my search.

**RECENT GIVING** \$1,500 to the Annual Fund, member of the Levermore Society

WHY I GIVE I started out making smaller contributions. As my relationship with Adelphi grew, I became more generous and I hope to continue that. Giving back is important. You have to look back and consider what really contributed to make you the person you are today. And for me, Adelphi has played a big role in that. 🛧





The Levermore Society recognizes those who lead in their unrestricted giving by consistently making contributions of \$1,000 or more to the Annual Fund. Learn more about the Levermore Society by visiting GIVING.ADELPHI.EDU/LEVERMORE or calling 516.877.3250.

### Alumni Events

- 1 Alumni wine tour of the North Fork of Long Island
- 2 Young alumni reception at Lucky Strike Lanes in Manhattan
- 3 10 Under 10 dinner with President Robert A. Scott
- President Robert A. Scott with alumni inducted into the Academy of Distinction
- **5** Era of Gatsby alumni brunch
- 6 Alumni celebrate the holidays at Chelsea Piers Sky Rink in Manhattan
- Alumni Day 2012, including annual alumni athletic games and alumni reception
- To see more photos from recent alumni events, visit <u>ADELPHI.EDU/</u> <u>PHOTOGALLERY/ALUMNI.PHP</u>
- THE STORY CONTINUES... Follow Adelphi University Alumni

### There is still time to be a part of it.

### A D E L P H I UN I V E R S I T Y ALUMNI REUNION 2013

- > Friday, June 7, 2013 Young Alumni Kickoff Event • Garden City Hotel
- Saturday, June 8, 2013 Adelphi's Garden City Campus
- To register or for more information about reunion events, visit **adelphi.edu/reunion** or call **516.877.3470**.







### Class Notes

### 1950s

**Robert Dunhill, B.A. '52**, has been honored in the Marquis *Who's Who in America* each year since 1985.

### 1960s

**William (Bill) Greenhut, B.A. '66**, has been appointed as a manuscript reviewer for the *Journal of Ultrasound in Medicine* in the fields of neurosonography and sonographer education and management.

**S. Richard Levin, B.A. '68,** joined Hall Estill, an Oklahoma-based law firm, as special counsel.

### 1970s

**Diane Wink, B.S. '70,** has been appointed the Hugh F. and Jeannette G. McKean Endowed Chair in Nursing at the University of Central Florida College of Nursing. Dr. Wink has been a member of the college's faculty since 1987. She serves on the editorial boards of three national peer-reviewed nursing education journals and is an active member of several national nursing organizations.

**Ira Schildkraut, M.A.** '71, has been appointed director of College Guidance at Shalhevet High School for Girls in North Woodmere, New York, in addition to teaching economics and Advanced Placement U.S. History.

Sandy Oestreich, B.S. '72, M.S. '74, spearheads the reignited Equal Rights Alliance (ERA) in Florida. For 12 years, she has been working toward gender equality. She also helps mentor other ERA-active states as they routinely file ERA ratification bills. She has partnered with leaders in other states to put a new ERA bill before the U.S. House and Senate to speed up ERA passage. On August 17, 2012, she spoke about the ERA at the U.S. Capitol. She speaks twice a week throughout Florida, other active states, the Southeast and Washington, D.C.

**Gregory Palaski, B.B.A.** '77, was named to the South River New Jersey Historical & Preservation Society board of trustees.

Judith Drumm, B.S. '78, presented research on the "Student's Experience of Learning Caring" at the International Association for Human Caring conference in Philadelphia in June 2012.

Ralph Mora, M.A. '78, Ph.D. '83, is employed by the Department of the Navy.

Elaine (Kaupp) Smith, B.S. '78, M.S. '88, was selected as one of the six national winners of the 2012 Nursing Excellence Awards, in the area of education and mentorship, from <u>NURSE.COM</u>. She currently serves as the vice president of nursing education at North Shore-Long Island Jewish Health System.

James Sharkey, M.B.A. '79, has been named president of Sun Logistics LLC, based in New York City.

**Bob Vondrasek**, **M.B.A. '79**, vice president of technical projects of the National Fire Protection Association, announced his retirement at the end of 2011. A longtime participant and leader in American National Standards Institute activities, Mr. Vondrasek is well known in the standardization community for his dedication to the development of critical standards, codes and initiatives for public safety.

### CHUCKD'84 OFPUBLICENEMY



### A

### NOW IN THE ROCK AND ROLL HALL OF FAME

Public Enemy, the iconic hip-hop group, came together at Adelphi when Chuck D (Carlton Douglas Ridenhour), a graphic design major, was a disc jockey at the campus radio station, WBAU. The group's 1988 album, *It Takes a Million to Hold Us Back*, sold more than a million copies and repeatedly has been named one of the top 100 albums of all time. Public Enemy continues to tour and Chuck D has remained active as a producer, activist and lecturer. This past April, amid fanfare and some controversy, he and his fellow Public Enemy members joined the Rock and Roll Hall of Fame.

"I'm very fortunate to be acknowledged by my peers," Chuck D said in a *Rolling Stone* interview last December. "I take this very seriously. I grew up as a sports fan, and I know that a hall of fame is very different than an award for being the best of the year. It's a nod to the longevity of our accomplishment. When it comes to Public Enemy, we did this on our own terms. I imagine this as a trophy made out of crystal. I'd like to smash it into 10,000 pieces and hand each piece to a contributor."

Chuck D told *Ebony* magazine reporter Chris Williams that being a WBAU deejay inspired him to pursue his hip-hop career. When asked, "What was the thing or moment that made you decide to become an MC?," Chuck D answered, "Well, I always used to do a lot of hosting and I was on college radio in the early '80s. So I was always a part of something that wanted to break deejays and parties out."

Chuck D CENTER with fellow Public Enemy members—Terminator X ON LEFT and Flavor Flav in the image, by Ernie Paniccioli, on the cover of Apocalypse 91...The Enemy Strikes Black.



### **WORKING:** Ed Vetri '8

"Money comes and goes, but it's the passion for what you do that keeps you going."

In the heart of New York City, a group of guys with lots of long hair, dressed in leather and denim, stride into the large, open offices of Wind-up Entertainment. At first glance, you know they're not your average nine-to-fivers. But neither is the man they've come to see. Wind-up Entertainment President and CEO Ed Vetri '85 lights up at their arrival, tries to remember each of their names and admits that he hopes to sign them. His enthusiasm is palpable. And it's obvious that following his passion has led him to a career he loves.



Mr. Vetri is a music lover. Look around his office and you'd be impressed by his memorabilia, which include signed guitars, certified records, photos with VIPs and posters from concerts of bands he loves. But, while an avid music fan, Mr. Vetri takes the business of music seriously. At Wind-up for nearly 15 years, he has adapted its business model to succeed in an industry that has been increasingly challenged by digital technology. Yet he has grown the company exponentially. "I currently manage 30 in-house employees and 20 artists who [each] employ a team of four additional people," Mr. Vetri says. "So it's like managing more than 100 people."

With seven multiplatinum albums, seven gold albums and one diamond album, Wind-up has made its mark in the alternative/indie rock market with such acts as Creed, Evanescence, Seether, Filter and more. "We're not just a record company—we're a full-service music company that includes publishing, management, merchandising and marketing," Mr. Vetri says. "Wind-up has a team of creative artist and recording (A&R) scouts, writers, engineers and music, radio and marketing promotion—all located in house." Wind-up has

### 1980s

Barbara Brickmeier, M.B.A. '83, is vice president, human resources, for IBM Corporation. In her role, Ms. Brickmeier oversees global benefits design, including retirement, health and welfare for IBM's employees and retirees. She also has overall responsibility for IBM's HR business development and HR delivery, and is the HR leader for corporate functions.

Jeffrey H. Minde, Esq., B.S. '84, M.S.W. '85, was recently ordained a senior monk of the Southern Palm Zen Group of Boca Raton, Florida.

Michelle Winfield, M.S. '84, and her husband, Claude Winfield, were presented with an extension of the Congressional Record by Congresswoman Carolyn B. Maloney, which was read on the floor of the 112th Congress on Tuesday, September 18, 2012.

Ms. Maloney recognized the Winfields, both of whom have been longtime educators and volunteers, for their selfless devotion to community service.

Deborah Viola, B.B.A. '84, is the secretarytreasurer of the Bergen County Board of Social Services in New Jersey. Dr. Viola, who has an M.B.A. and Ph.D., is also associate professor and associate director of doctoral studies in the Department of Health Policy and Management at New York Medical College's School of Health Sciences and Practice.

Karen Giuliani, M.S. '85, received a Ph.D. in Developmental Psychology from the Graduate Center of the City University of New York. Her dissertation was on maternal ego identity status as a developmental predictor of postpartum depression.

Ed Vetri '85, president and CEO of Wind-up Entertainment, has established his label in the alternative/indie rock market with such acts as Creed, Evanescence, Seether and Filter.

licensed music to several shows and motion pictures and released the soundtracks for popular movies such as Daredevil and Walk the Line. In the process of expanding its roster to include artists in other music genres, Mr. Vetri has ushered in partnerships with Sony and Universal for distribution into 300 countries around the world. 'What started out as the little label that could has evolved into a fullscale, creative think tank," he says.

Mr. Vetri uses his favorite artist, Bruce Springsteen (whom he's seen in concert hundreds of times around the world), as inspiration for his new artists. "I want to show them an example of longevity and how to have a long career and still be relevant," he says. He also allows himself two nights a week to go out and listen to new bands, which keeps him in the know. He has two talent scouts, one in New York and one in Los Angeles, but he also consults with his teenaged children, who are the perfect soundboards to gauge the appeal of potential new artists. The self-proclaimed "cool dad" says, "They know what's popular, and they'll tell me when they think someone is really good." Mr. Vetri's appreciation for music was also cultivated as a teenager by his father, who played the Rolling Stones' Black and Blue album for hours on end.

Mr. Vetri, a certified public accountant, climbed the ranks in investment banking after earning his B.S. in Finance from Adelphi, but says his work at Wind-up has been transformational. "I took a leap of faith and discovered that I could be successful doing what I love," he says. His motto is. "It beats selling shoes." And he knows of what he speaks. From stocking shelves at his aunt's shoe store at age 12 to becoming a force for innovation in the entertainment industry, Mr. Vetri has one life lesson to share: "Money comes and goes, but it's the passion for what you do that keeps you going."

**Bv** Valerie Mikell

Donna Jackson, B.A. '86, has penned her first book, Not One Second Late, available in paperback and as an e-book. More information is available at OUTSKIRTSPRESS.COM/ NOTONESECONDLATE.

Carmen (Cicirelli) Sapara, B.S. '87, is the manager of patient services for ProCure Proton Therapy Center in Somerset, New Jersey, which offers proton therapy, an advanced and powerful treatment for cancer and a highly effective alternative to standard (photon) radiation therapy. As manager of patient services, she and her team support and offer resources to patients and their family members from the United States and international communities. She is also proud to be a two-year cancer survivor herself.

Share your news, alumni!

### Todd Robinson '82 & David Duchovny ON FILMMAKING



As a writer, director and producer, Todd Robinson '82 has worked with John Travolta, Emilio Estevez, Salma Hayek and Jeff Bridges, among others. Phantom, Mr. Robinson's latest release, which he wrote and directed, is a Cold War thriller about an ill-fated Soviet submarine mission and the clash between the hardened captain (played by Ed Harris) and the conspiring KGB operative (played by David Duchovny) assigned to his ship.

Five days after the film's March 1 release, Mr. Robinson and Mr. Duchovny were on campus for a special screening and a Q&A session moderated by Theatre Department Chair and Professor Nicholas Petron, M.A. '70. Mr. Robinson also hosted a master class for theatre students and attended a reception with students and alumni. "To come back to Adelphi, where I got my initial training, is just really quite wonderful," he told Long Island Online News.

What was on the minds of these two Hollywood veterans last March? Here, we share some of their thoughts.

### Todd Robinson on why he wrote a Cold War submarine epic:

"We grew up with the Cold War as a very real thing. We had fallout shelters in our schools...My dad actually built bomb shelters. He was an architect...That kind of made it very real for me...But growing up, I was always wondering who'd be pushing the buttons, or exact that attack. As I got older, it dawned on me that it'd be regular people. And so the story has to do with how we objectify our enemy in order to do them harm."

### David Duchovny on filmmaking and the unexpected:

"I've never really learned anything from success. I've only really learned from failure. The actual shooting of this was a great experience...We shot this in only 20 days. I just have a pleasant feeling about the whole experience. And as I work more and more, there is the finished product, which I'm proud of, but there is also just the experience of making the film as a human. And that human experience becomes more important."

### Todd Robinson on the role of a director:

"The director's job is that of a conductor, and you have a 30,000-foot view."

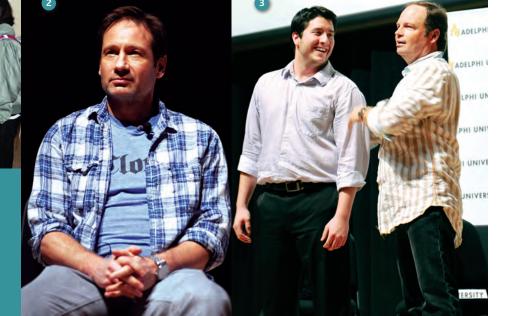
### David Duchovny on his biggest epiphany as an actor:

"I'm waiting for that. I don't know if it ever really happens. This is the key, again. relaxation. Stop questioning yourself and stop thinking in those terms...'When's the epiphany going to happen?""

By Bonnie Eissner and Jeffrey Weisbord '15



- 1 Todd Robinson '82 WITH BLACK CAP and Theatre Department Chair and Professor Nicholas Petron, M.A. '70, CENTER with Adelphi theatre students. BACK ROW, FROM LEFT Lisa Gaylord '13, Julie Brannon '15, Kate McLeod '15, James Weippert '14, Felicia Ferrigno '14 and Caitlin Belforti '13. FRONT, FROM LEFT Ernaisja Curry '14, Christopher Trindade '14, Leore Riven '14 and Lauren Meloro '15 SEATED.
- 2 David Duchovny takes questions following the on-campus screening of Phantom.
- 3 Todd Robinson '82 RIGHT gives Nicholas Moneta '13 advice during a master class



### 1990s

Anne Kontopoulous, B.B.A '90, M.B.A. '03, has been promoted to the position of assistant vice-president of finance by the New York State Catholic Health Plan, Fidelis Care, She will be responsible for financial regulatory reporting, budgeting and performance analyses.

Thomas Sitehle, M.B.A. '92, is chief financial officer and vice president of business management at Huntington Ingalls Industries shipbuilding division. He is responsible for all contracts, estimating and pricing, and business management functions across the division.

### 2000s

Gustavo Escobar, B.A. '02, graduated from New York Law School in 2005, after which he worked for four years at a not-for-profit organization, The Action Center in Queens, as director of academic programs, overseeing afterschool programs, parent programs and supplemental educational services. He subsequently was accepted to the NYC Teaching Fellows program to earn his master's degree in bilingual elementary special education. He has taught bilingual special education classes at P.S. 127Q in East Elmhurst, New York.

Cassandra Martinez, M.S.W. '02, director of clinical services for Access 7 Services, Inc., has been recognized by Worldwide Who's Who for showing dedication, leadership and excellence in clinical services and social work.

Austin Barry, B.S. '04, hired a manager in September 2012, who is helping him with his music career. He has performed in more than 30 shows in the past six years, including four performances on *The Gong Show* and two shows with the woman who discovered Whitney Houston. He hopes to be touring soon.

Nicholas Ferrelli, B.A. '04, has earned a master's degree in library and information science from CUNY Queens College along with a certificate in archiving and preservation of cultural materials. He would like to thank Adelphi's undergraduate program in history as well as the faculty of the Swirbul Library where he currently works for providing him with the motivation and guidance that has since proved invaluable and inspirational.

Marc Haskelson, M.B.A. '93, joined THOR Associates as a partner in the role of chief operating officer.

Susan Iadarola, M.B.A. '96, has been promoted to general manager at Dana Rader Golf School in Charlotte, North Carolina.

Richard C. Kendrick, B.S. '97, has been named chief marketing officer of Steben & Company, a leading provider of managed futures funds.

Joseph Spallina, B.S. '98, the head women's lacrosse coach at Stony Brook University, was named the 2012 Major League Lacrosse Coach of the Year.

Cristin Gonzalez, B.A. '04, worked for the district attorney's office in Manhattan for almost four years as a paralegal and then decided to pursue her master's degree in secondary education social studies at Queens College. She is now a certified teacher of social studies, seventh through 12th grades.

Ewa Sobczynska, B.A. '04, is the operations officer for the Sustainable Development Department of The World Bank Group. Last year, she was named to Adelphi's 10 Under 10 list of high-achieving young alumni. She currently lives in Washington, D.C., with her partner, Paolo, and their daughter, born in 2012.

Ranva Abbas. B.A. '05, went to the New School for her graduate studies where she completed an M.A. in international affairs with a concentration in socioeconomic development. She is currently a vice president of compliance at Forex Capital Markets, an international currency trading firm based in New York City. She was married in 2010 and says she is now the mother of "the cutest baby boy of the century," Alemu.

Dobromira Banova, B.A. '05, pursued her M.S. in Economics at Barcelona Graduate School of Economics. While there, she worked as a teaching assistant at Universitat Pompeu Fabra. She made the most of lowcost airlines during that year to travel around Europe as much as possible. In August 2010, she returned to Bulgaria to marry the love of her life. She works at ISI Emerging Markets, a business intelligence company, as a senior research analyst, leading international projects

Barbara Cataletto, M.B.A. '99, won a 2012 Stevie Award, one of the world's premier business awards, in the category of Female Entrepreneur of the Year in Business Services. She is CEO and founder of Business Dynamics Limited in Mineola, New York, a revenue cycle management company in spine coding and reimbursement that she started in 1998. She is also a member of the International Society for the Advancement of Spine Surgery's Coding Task Force and Adelphi's Robert B. Willumstad School of Business Advisory Board.

Stephanie Szitanyi, B.A. '05, received her master's degree in international relations and European studies from the Central European University in Budapest, Hungary, before pursuing a Ph.D. in Political Science, focusing on women in politics and international relations, at Rutgers University. She is the director of outreach and college relations at Global Maximum Educational Opportunities, Inc.

Tiffany Tucker, B.A. '05, started the nonprofit Redemption, Inc. as a student at Adelphi. After graduating, she worked for several Brooklyn elected officials. Recently, after working with the Brooklyn district attorney's office, she decided to start a consulting firm and focus more on the nonprofit field.

Mariam Cisse, B.A. '06, earned her M.A. in Socioeconomic Development at the New School, after which she worked at ACCION USA as a lending associate and community relations specialist, creating loans and giving advice to small business owners across New York. She then moved on to work with the East River Development as a financial counselor. providing financial advisement to individuals in low-income public housing neighborhoods. She is also the founder of ForMali, an NGO that offers mentorship and financial support to prevent international students from dropping out of school.

Share your news, alumni! Submit your class note today at ADELPHI.EDU/CLASSNOTES

"I love Adelphi more every year, and knowing that my estate will strengthen the University with scholarships for its students makes me happier every day."

Richard K. Garner. Ph.D.

### THE RUTH S. HARLEY SOCIETY DECLARE YOUR EGACY

The Ruth S. Harley Society recognizes and thanks alumni and friends who have documented a bequest or planned gift to Adelphi. Define your legacy and create a lasting gift to the University.

For more information, please contact Adelphi at 516.877.3098 or PLANNEDGIVING@ADELPHI.EDU or visit ADELPHI.EDU/PLANNEDGIVING.

Meaghan (Raftery) Kaplan, B.A. '07, was named rehab manager for Therapy Resources Management, which provides occupational therapy, physical therapy and speech-language pathology services to adults in skilled nursing facilities.

Megan Kleven, B.S. '07, is the owner of Mama Soup, which recently opened its newest location in Mineola. New York.

Dan Calder, B.A. '08, has held several internships at NGOs in New York and Guatemala including Mercy Corps, Camino Seguro and the NGO Committee on Disarmament, Peace and Security. He has worked on mobilizing disarmament campaigns with Religions for Peace as its youth network associate. In Fall 2011, he began studying for his master's degree in public health at the University of Medicine and Dentistry of New Jersey.

Daniel Carter, B.S. '08, graduated from SUNY Downstate College of Medicine and is now a resident in anesthesiology at SUNY Downstate/Kings County Hospital.

Yana Kusayeva, B.A. '08, who coordinated the Levermore Global Scholars program at Adelphi for three years, is pursuing her master's degree in public administration at New York University's Wagner School of Public Service. In 2009, she founded a local human rights organization, Dialogue Beyond Borders.

Chris Clerge, B.A. '09, has worked for the Department of Homeland Security. In Fall 2011, he began studying at George Mason University for a master's in public policy.

Sharla-Renee Hart, B.A. '09, has volunteered with Hempstead Rebirth, a non-profit organization in Hempstead, New York, which focuses on empowering, rebuilding and restoring the village of Hempstead. She has had the opportunity to provide research on incorporating sustainability measures into proposed projects. In Fall 2011, she began working on a master's degree in community health promotion at Adelphi and continues to focus on the interconnections among poverty, physical health, malnutrition and education. With her degree, she hopes to continue to work on these public health issues locally and internationally.

Josselyn Portillo, B.B.A. '09, has worked in tax services at Ernst & Young. She has also done some audit rotations for financial services clients in New York City. She loves her job, even though busy seasons can be interesting. She works in teams that can be very diverse. The members of one of her audit teams, for example, hailed from the Philippines, Ukraine, Jamaica, Haiti, Canada and El Salvador, She enjoys the multinational character of her firm. In her spare time, she catches up with family and friends, travels to Panama and El Salvador and enjoys painting.

Adam Solomon, B.F.A. '09, joined Advantage Payroll as client relationship manager.

Aleksandra Terzieva, B.A. '09, completed a Master of Philosophy in International Relations and European Studies at Cambridge University before working as a trainee economist/policy analyst at the Organization of Economic Cooperation and Development's headquarters in Paris.



### Working for a Better Bermuda

Unorthodox educator. Clinical psychologist. Advocate for women's rights. These are just a few of the ways to describe the diverse and impactful career of Norma Cox Astwood, Ph.D. '75. Her power and influence are evident throughout Bermudian and Caribbean cultures.

Dr. Astwood, who was born and raised in Bermuda, has been a change agent who welcomed adversity and found solutions to numerous societal issues. That's the prime reason why she was inducted into Adelphi's Academy of Distinction in 2012. The academy, which was revived last year after a 16year hiatus, recognizes select alumni for their outstanding professional accomplishments.

Beginning her career in education, where she trained at Hamilton Teachers' College (formerly Hamilton Normal School) in the 1950s, Dr. Astwood developed a progressive style of teaching special education. But she soon discovered that, through psychology, she could make a more meaningful impact.

"During the course of my training to become a teacher," she says, "I had my introduction to psychology and noted how a career in that profession could enhance my contribution to people generally and, more specifically, be more helpful to students in their overall growth and development."

Having already earned a bachelor's in psychology and literature, Dr. Astwood went on to obtain a Ph.D. in Clinical Psychology from Adelphi, and she returned to the island nation to become its first native clinical psychologist.

Initially, she established connections through Bermuda's psychiatric hospital, Department of Social Services and school system. She also set up parent groups and meetings with school counselors, and introduced mental health week in schools, which still exists today. Later, as the department's director, she was in charge of child and family services and financial assistance programs, as well as services to the elderly and residential care for youth and young adult males in transition.

"Bermuda has never had the luxury of resources," she says. "We had to utilize what we had."

"The school counselors would work with me in the school, so that people didn't feel threatened that their child wasn't learning or behaving appropriately. This was a way of bringing about change."





Norma Cox Astwood, Ph.D. '75, was recognized as a member of Adelphi's Academy of Distinction in 2012 for her contributions as an educator, clinician and leader.

The governor acknowledged her work and appointed her to one of three open non-partisan positions in Bermuda's Senate in 1987. In 1988, she was named the country's first female vice president and, in 1989, she founded a women's caucus at the 35th Commonwealth Parliamentary Conference held in Barbados. The group, the Commonwealth of Women Parliamentarians, is dedicated to helping women play a more prominent role in political and decision-making processes.

- "[Becoming involved in government] meant that I could vote according to the dictates of my conscience; to raise issues of community interests not presented by the political parties, and to offer additional suggestions if it appeared that positions taken by the parties were not seen to be in the public's best overall interest," she says.
- "Although we are a British territory, Britain doesn't interfere with our government. We've been fortunate that our governments have not been corrupt and are able to manage our affairs."

By Chris Gasiewski

Georgi Velkov, B.A. '09, left for the United Kingdom after graduating from Adelphi. In 2010, he received his Master of Science in European Studies: Ideas and Identities from the London School of Economics. He then returned to Sofia, Bulgaria, where he now works with a consultancy that helps Bulgarian firms navigate

### 2010s

Jennifer Fauci, B.A. '10, recently published her first children's book, a Christmas story titled A Present for You, A Present for Me. It is available on AMAZON.COM. She also writes for publications such as *Newsday*, various **PATCH**. COM websites and The Latin Kitchen.

Svetla Marinova, B.A. '10, has worked as a research assistant and, while pursuing an M.A. from Columbia University in climate and society, was involved in a research project studying the impacts of natural disasters on human development, income inequality and child mortality. She has also interned with Forever Verdant LLC, helping

the European Union (EU), from applying for EU funding to providing translations and even analyzing and drafting contracts. He has also accepted the directorship of an outdoor advertising agency. He is enjoying working and having a bit more leisure time than he had while studying.

with a cost/benefit analysis as part of certi-

fying buildings and businesses in the New

York area for Leadership in Energy and

Jonathan Rizzo, B.B.A. '10, was featured as

one of the eight contestants in the Next Great

Voice competition on The Wendy Williams Show.

started law school at the University of Illinois

Ashley Paterno, B.A. '11, was named a national

marketing communications specialist at Risk

Placement Services, Inc. in October 2012. A

Veronika Yordanova Yosifova, B.A. '10,

Environmental Design (LEED).

### In Memoriam

Marian Parker, B.A. '31 Wilhelmine Pugh Behnken, B.A. '36 Doris (Spolander) Edwards, B.A. '36 Olympia (Vittoria) Gianelli, B.A. '40 Matilda (Zinn) Ferchau, B.A. '41 Miriam (Seekamp) Brand, B.A. '42 Marion (Dooley) McKenna, B.A. '44 Florence (Wexler) Vigilante, B.A. '49 Joan (Lawrence) Cizek, B.A. '50 John Dolce, B.S. '51 Morton Diamond, B.A. '53 Joseph Parnicky, Ph.D. '54 Birdsall Viault, B.S. '54 Kathleen (Lvons) Newcomb, B.S. '56, M.S. '60 Joan (Leftenant) Jackson, B.S. '60 James Byrne, B.A. '61 Salvatore Catania '63 Robert Wimmers, B.B.A. '64 Arline Peres, B.S. '66 Roslyn Schwartz, Ph.D. '69 Charles Grimm, B.B.A. '70 Edward Orzac, B.A. '74 Mary (Rouse) Wren, M.A. '78 Beverly March, M.A. '80 Carol Veltri, M.A. '83 Susan (Vitale) Costello, M.S. '91 Shaquana Anderson, B.B.A. '97 Lenore Nemirow A

### Adelphi University Alumni Advisory Council

Scott Clarke '95 Bill Fuessler '79 Shelly Kleiman, M.B.A. '83, co-chair Marc Kulewicz, M.B.A. '85 Rita Little '72 Tom Mazzara '82 Tom Morin '95 JoAnn O'Hagen, M.S. '82

Irina Ostrozhnyuk '08 Tara Howard Saunders '84 Teresa Savory, M.B.A. '94 Marc Sieben '75 Ray Webb '07

**EMERITA** Joan Kuster '51

in Fall 2011.

OFFICE OF ALUMNI Relations

Jennifer Boglioli, G.C. '09 Alexandra Borgersen Cathryn Chenkus Mary Ann Mearini '05

To find out more about our programs and alumni benefits, please call 516.877.3470.

### Creating CHANGE

Discover the distinguished, walk in their shoes and learn how they make a difference.

profiles.adelphi.edu



	ERSITY	Request Information Apply Now
ABOUT ADMESSIONS ACADEMICS STUD	ENTLIPE ATHLETICS COMMUNITY SERVICE	S GIVENG ALUMNE ENFORMATION FOR
	Valerie Karr, Ph.D. A design of the second s	Facily Focus: Jost Weinberger Hotensi Jost Weinberger
The second second		episeien is kantnig siystestega at ter Derva trestius of Adranost Psychological Studies. • Play Video
Meet Our Faculty	Student Spotlight	Institute of Advanced Psychological Budies.
Area Conception of the second	Stelest Spellet Stelest Spellet Steles	nullus of Afrenos Prychological Budies. • Play video
Stephenic Loke, Ph.D. Amp to provide students with a smill fluxidation in primmel junion while emphasizing a strong concentration in the social	Astribung Chrunt, L'udiedanied Marier 11 April 2010, Anthony Disett 11 April 2010, Anthony Disett 11 April 2010, Anthony Disett 11 April 2010, Anthony Disett 12 April 2010, Anthony Diset	value of Advance Populational Budes.

944 1945 1946 1947 1948 1949 1951 1952 1953 1954 257 1958 1959 1960 964 1965 1966 1967 1972 1973 19

### Adelphi University Alumni Reunion

Friday, June 7, 2013 Young Alumni Kickoff Event • Garden City Hotel

Saturday, June 8, 2013 Adelphi's Garden City Campus

To register or for more information about reunion events, visit adelphi.edu/reunion or call 516.877.3470.

# 37 1938 1939 1940 1941 1942 1943

### A Look Back

### 'Toons of the Times

Whether it's our long history of freedom of the press or our extensive experience with political discord, the United States boasts a record number of political, or editorial, cartoons and cartoonists. Just as cartoons in major newspapers and magazines reflect the hot regional and national issues of the day, cartoons in past issues of *The Delphian* hint at the campus controversies and topics of the time. What's most surprising is not how remote these are, but, rather, how familiar.

> Richard Boyle '54, who served as a cartoonist and the cartoon editor for The Delphian from 1951 to 1954, recalls that the main topics of those years were "the curriculum, sports, the library, dating on the campus, the Blossom Lounge (our local bar), the army and college (the Korean War was being fought) [and] politics (it was the McCarthy era)." A favorite cartoon of his is one in which he lampooned McCarthy and others for their poorly disguised attacks on freedom. He recalls that the cartoon and another from about the same time drew letters to the editor. "It was great fun," he writes in an email.

As an Adelphi junior, Brian Smith '76, M.B.A. '80, started his "Sugar Daddies" column in *The Delphian*. "The motivation [for the series] was to lampoon University administration and faculty in a gentle, humorous and, hopefully, clever manner," he explains in an email

One cartoon in the series, which ran on May 5, 1976, took aim at tuition increases, depicting Adelphi President Timothy Costello playing poker with the school's CFO Sig Ginsburg and the caption, "It's easy to play when it's not your money."

Mr. Smith often portrayed well-known campus figures, including such legends as Professsor Sal Primeggia '64, M.A. '66, former Athletics Director Ron Bazil and former swim coach Bill Irwin. Mr. Smith says that the series "had a certain popularity, which was fun" and that, over time, "University figures began to ask to be drawn into the weekly SD ['Sugar Daddies']."

Just a few years later came the 1980s and Reaganomics, Michael Jackson and permed hair. In his Randy and Company series, Jeffrey Thomas '82 poked fun at the conservative politics and materialism of the day.

Here, we share with you samples from all three cartoonists. We imagine they will both bring you back and remind you of the proverb "The more things change, the more they stay the same." A

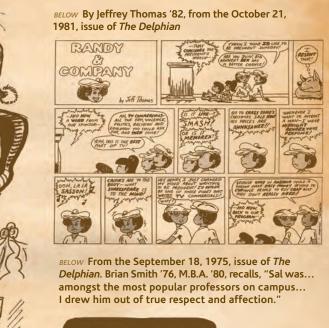
By Bonnie Eissner

ABOVE From the December 10, 1975, issue of The Delphian. Brian Smith '76, M.B.A. '80, recalls, The Delphian editors asked me to provide a Christmas special...As for Sal as Santa, I think he's improved himself for the role with his (now) snow-white beard." Included in the cartoon, from the top proceeding down, are: Professor Sal Primeggia '64, M.A. '66; President Timothy Costello; Dean Richard Clemo; Swim Coach Bill Irwin; Athletics Director Ron Bazil; Dean Joe Crafa; CFO Sig Ginsburg; Joe 'The Toe' Ratigliano; the late, great Dr. Jeffrey Kirk: Associate Dean Mark Silberman: Head of Security John McGoldrick; Professor Pat Mulene; Professor Warren Eickelberg; and Soccer Coach Menahem Less.

### FREEDOM'S BRAVE GUARDS

ABOVE By Richard Boyle '54, from the March 3, 1954, issue of The Delphian







"I'm the way I am . . . you take it from there.



OFFICE OF PUBLIC AFFAIRS Levermore Hall, Room 205 One South Avenue P.O. Box 701 Garden City, NY 11530-0701





### LEARNING TAKES CENTER STAGE

when filmmaker Todd Robinson '82 and actor David Duchovny discuss their latest release at AUPAC. Read more on page 52. Visit <u>AUPAC.ADELPHI.EDU</u> for upcomming shows and events.

