



ADELPHI UNIVERSITY

M A G A Z I N E

Spring 2011

Dancing with
the Stars

The Faces of
Motamed Field

Adelphi's Ad Men

*“It was great to
meet like-minded
individuals who all
wanted progress.”*

– Tiffany Tucker '05

Change for good

What it takes to alter
the *status quo*



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adelphi.edu/reunion



ADELPHI UNIVERSITY
MAGAZINE

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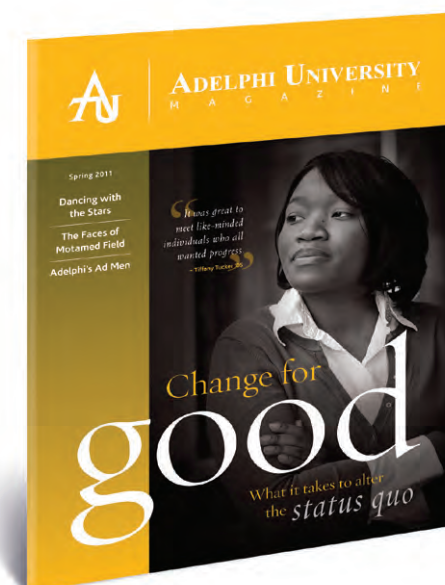
The Offices of Alumni Relations, Intercollegiate Athletics, and University Advancement

Cover photo by Kathy Kmonicek

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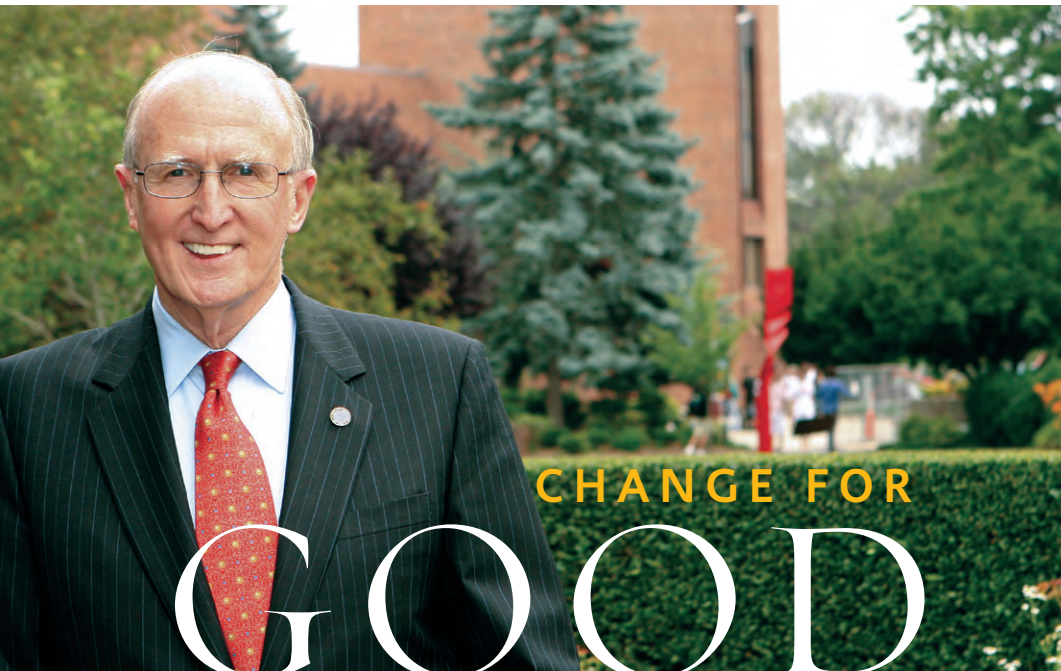
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It is said that the only constant is change, whether voluntary or involuntary, desired or undesired, directed or unavoidable. Since change is inevitable, it is necessary that, to the greatest extent possible, it be guided by principles for decision-making and priorities for action. Ideally, change should be grounded in values, and responsive to valid imperatives.

But, what are such principles? I believe they are respect for the heritage of institution and its purpose. Directed change requires respect for the people whose actions fulfill the mission and the purpose of the institution. It honors the points of progress available, such as the curriculum and program reviews, classrooms and evolving models of excellence in pedagogy, and experiential learning out of the classroom that supplements what happens within. Such change requires that the leadership and management of an institution must be focused on the quality of results and the effective and efficient use of resources, so that both desired and unanticipated change can be managed to the greatest extent possible.

Change for the good, for the betterment of Adelphi, is elaborated in AU 2015, Adelphi's Strategic Plan. It builds on the foundation established over time, and responds affirmatively to contemporary and future needs, in a manner that is of high quality, relevant in robust ways, world-class, and agile. We will do our best to manage the circumstances of change and lead our University toward the common goals of excellence which we pursue in partnership with alumni and friends.

I invite you to read about some of the ways Adelphi will change in the next five years at ADELPHI.EDU/ADELPHI2015.

Sincerely,

Robert A. Scott
President




- 1 Candice Nemec '13 (right) and Alexandra Doyscher '13 (left) perform Jennifer Kreichman's *Impromptu Momentata* during Dance Adelphi Fall 2010.
- 2 Top Chef Tom Colicchio is interviewed by Director of Media Relations Kali Chan (left), and Audrey Goss '10 (right).
- 3 Adelphi Trustee Michael J. Campbell '65, Gil Weatherly '68, Trustee John J. Gutleber '68, and Walter Schulz '66 at the 22nd Annual Golf Classic
- 4 Top Chef Tom Colicchio (center) with Adelphi Trustee Leon M. Pollack '63 and wife Catherine M.A. '78
- 5 Alumni sample Long Island's North Fork vineyards.
- 6 School of Business Dean Rakesh Gupta and Dr. Scott with U.S. Chamber of Commerce President and CEO Thomas J. Donohue M.B.A. '65.
- 7 Denise Chiarella Wohabe '84, husband David P. Wohabe, and Helen Caplin Heller '46 at a donor reception at the Lotos Club
- 8 Adelphi Goes to Egypt: Department of Anthropology and Sociology Assistant Professor Lina Beydoun, Kristal Cotto '11, Frank Smith '12, Adjunct Professor Haroon Moghul, and Zakeeyah Khan '11 prepare to discuss their trip to Egypt, which preceded the uprising.
- 9 Homecoming King and Queen Charalambos (Harry) Loizides '11 and Kristen Kardas '11
- 10 Provost and Senior Vice President for Academic Affairs Gayle D. Insler (right), School of Business Visiting Professor and Senior Executive-in-Residence Michael J. Driscoll M.B.A. '89, and wife Melissa at the 22nd Annual Golf Classic
- 11 Judith Ann Salerno '66 (center), her sister Lucille Bafundo (sitting), and Judy Horvath at the Judith Ann Salerno Conference Room dedication
- 12 Dr. Scott (center), Director of the Adelphi New York Statewide Breast Cancer Hotline & Support Program Hillary Rutter (left), and School of Social Work Dean Andrew W. Safyer (right), and volunteers celebrate the Hotline's 30th anniversary.

University News



Adelphi Takes the Shuttle

In April, commuters who rode the subterranean shuttle between Times Square and Grand Central Station were transported from their gritty commuting environment to a greener milieu. As part of its "Success" advertising and identity campaign, Adelphi transformed each train car into a bog, a forest, or a field. The clean, bold campaign, which launched last November, emphasizes transformation and features headlines such as "Aim High," "Change Is Good," "Don't Fear Success," and "Break Out of Your Shell." You can experience the campaign and the many real success stories that bring it to life on a new Success website, ADELPHI.EDU/SUCCESS. 

IN THEIR Own Words

"I'm in a position where I can put my celebrity to good use... Free breakfast and lunch in public schools would solve a lot of hunger issues. One thing that I'm most proud of is that I can go in front of Congress and speak on behalf of school children."

Tom Colicchio October 27, 2010
award-winning chef, restaurateur, and lead judge on Bravo's culinary series, *Top Chef*

"An Evening with Chef Tom Colicchio"
Sponsored by Lackmann Culinary Services

Editor's Note

Rocking the Boat

When creating *Adelphi University Magazine*, we plan for certain themes. In this issue, we sought stories of alumni, faculty, and students who are changing the world for good. You can interpret whether "for good" means for better or forever or both.

The stories of change abound and extend well beyond our lead article. You'll see in Student Life how Adelphi students are tutoring area elementary school children so that they can excel at their crucial ABC's and 123's. Look in Class Notes for alumni stories, such as that of Tiffany Tucker '05 who is making college a reality, not just a pipe dream, for inner city kids. See how Richard Gottherer '62, who penned the 1963 hit "My Boyfriend's Back," beat Apple to the digital music distribution revolution.

Sometimes, we also stumble upon a theme that is unplanned. In this issue, that would be our "Ron" theme. Without initially intending to, we have featured stories of three Rons. Rarely, is a name so prevalent in an issue, and it's uncanny how all of the Rons fit our "change for good" theme.

New York real estate magnate Ronald B. Bruder '68 is reversing the Middle East's troubling unemployment trends through his Education For Employment Foundation. Ronald B. Lee '67, Adelphi's recently elected Trustee, helped to start, and now runs, one of the largest insurance, estate, and financial planning firms in the New York/New Jersey area. Ron Lawner '70, the mind behind Volkswagen's "Drivers Wanted" ad campaign, has transformed brands and the branding business.

Of course, we also cover change-makers with other names—Mollie, Enid, Helene, Bruce, and Tom, to name a few. But the Ron phenomenon is undeniable and, arguably, a metaphor for all Adelphi alumni who comprise a single named entity but whose stories vary widely. Sample a few of those stories, as well as inspiring stories of students and faculty, in these pages and add your own via Facebook, Twitter, or the social medium of your choice.

Happy reading and continue to share with us your thoughts and news. 

Bonnie Eissner
Editor-in-Chief



BOBBY OLLIVIERRE '12

UNDAUNTED BY HOMELESSNESS

At 24, Bobby Ollivierre '12 is more seasoned than the average college student, and it's not merely a matter of his age. Long before the Great Recession and the anemic economy that followed it had forced millions out of work and out of their homes, Mr. Ollivierre and his family experienced the humiliation, frustration, and disruption of losing their home and source of income.

Their cycle of home loss began when Mr. Ollivierre was 15 and living with his mother and two older brothers in a rented house in Brooklyn. The landlord, unbeknownst to them, had stopped paying the mortgage, and the bank reclaimed the property, giving Mr. Ollivierre and his family 24 hours to leave.

The family stayed with a friend for about a week and then headed to a shelter for a couple of days, until they secured a temporary apartment in Manhattan, which they ended up staying in for four years. Mr. Ollivierre says that about one month after the eviction, his mother lost her job in the mailroom at Liz Claiborne.

Although his new local school, Norman Thomas High School, was a step up from his previous one, Mr. Ollivierre's attendance suffered, as he was expected to look after the apartment while his mother searched for a job. He never graduated, but fortunately used some of his time to study for the GED.

Four years later, when he has 19, Mr. Ollivierre moved with his mother and oldest brother to Staten Island. His mother had qualified for a rent subsidy program and decided to try her luck in a new borough. Mr. Ollivierre searched for a job, but without a high school diploma, he had few prospects. His mother also had a hard time finding work, and when the rent wasn't paid, they were again forced to leave.

This time, his mother moved into an adult shelter, and Mr. Ollivierre went to Covenant House, a well-known youth shelter, for about a year. While there, he learned about Edison Job Corps Academy, a residential vocation training and education program in New Jersey for youth, ages 16 to 24. Interested in computers, Mr. Ollivierre was eager to obtain his A+ certification, which would allow him to go into computer repair. He also held fast to his dream of graduating from college. After a brief stint living with his mother again, he was approved for and enrolled in Edison. The move was a pivotal one.

Mr. Ollivierre sailed through Edison's aptitude tests, and the time he spent preparing for his GED paid off when he quickly passed that test too. Obtaining his GED allowed him not only to focus on his trade training, but also to take classes offered by Middlesex Community College to Edison students. He enrolled and graduated in May 2010 with a near-perfect grade-point average.

Impressed by Mr. Ollivierre's intelligence, Edison's director at the time, Lee Mathews, who passed away in 2009, encouraged him to pursue higher education. Mr. Ollivierre credits Mr. Mathews with giving him hope and serving as a role model. "I would love to be someone like that... He really focused his life on helping people in need," says Mr. Ollivierre. "Everything he did was to help people in need."

Mr. Ollivierre learned about Adelphi through the *Fiske Guide to Colleges*.




According to an online search feature, Adelphi and three other institutions, including Harvard, matched his top criteria. He applied to all four and was accepted everywhere but Harvard.

Mr. Ollivierre is now living with his mother in Staten Island, leaving home by 5:00 a.m. to commute three hours to the Garden City campus. He returns home at 8:00 p.m.

Already, Mr. Ollivierre is making a good impression. Stephen Bloch, an associate professor in Adelphi's Department of Mathematics and Computer Science who has taught and advised Mr. Ollivierre, describes him as "brighter than most, more engaged than most, and harder-working than most."

When not in class, studying for class, or commuting to class, Mr. Ollivierre says he likes to design video games. Like the typical college student, he is ambitious. He says he plans to be a software designer, and, if he had his druthers, would create video games.

In the meantime, he has some studying to do, and, when he graduates from Adelphi, he'll already have achieved one significant milestone—becoming the first person in his family to earn a bachelor's degree. 

By Bonnie Eissner

IN THEIR Own Words

"When you're in middle school, everything is changing. You're not an adult yet, but you're not a kid anymore. It's kind of like being a demigod—where you're not a god, but you're not a human either. You're caught in the middle, and I think that's why these books really resonate with [this age group]."

Rick Riordan September 25, 2010
award-winning novelist, author of the best-selling fiction series, *Percy Jackson and the Olympians*


"Myth and Magic: An Afternoon with Rick Riordan"
Sponsored by the Rita Diamandopoulos Lecture in Literature



RONALD B. LEE '67

ELECTED AN ADELPHI TRUSTEE

Ronald B. Lee '67, founder and partner of Lee-Nolan Associates, LLC (retired), one of the largest insurance, estate, and financial planning firms in the New York/New Jersey area, has been elected to the Adelphi Board of Trustees. Mr. Lee has served as a member of the Adelphi President's Advisory Group and participated in the Office of Alumni

Relations' C.O.A.C.H. Program. Mr. Lee is a member of the board of directors of Life and Health Insurance Foundation for Education and has received the Master Agency Award from GAMA International. He holds a B.A. in political science from Adelphi. 

By Hannah Groves '14


COMING SOON: NEW COLLEGE OF ARTS AND SCIENCES DEAN

This June, Sam Grogg will begin his appointment as dean of the Adelphi College of Arts and Sciences. Dr. Grogg has served as dean of the School of Communication at the University of Miami since 2005. While at Miami, he established the Knight Center for International Media and executive produced *One Water*, a television special narrated by Martin Sheen. Dr. Grogg also oversaw a revision of the school's curriculum and significantly boosted philanthropic support. Previously, he was the founding dean of the school of filmmaking at the North Carolina School of the Arts; executive director of national education for the American Film Institute (AFI); and dean of the AFI Conservatory.

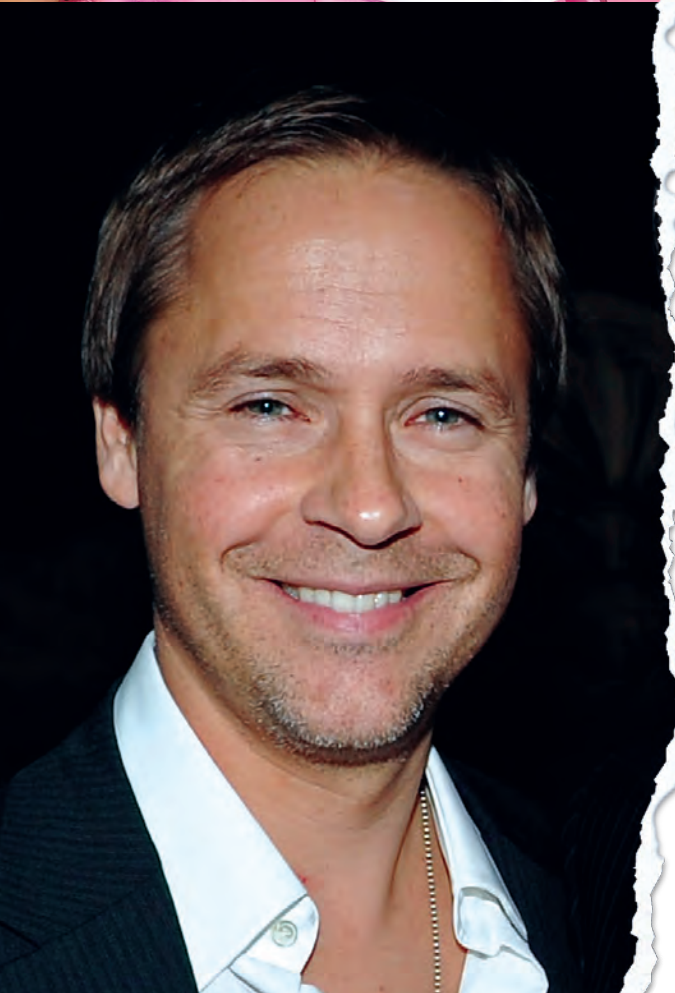
Dr. Grogg's financing and producing credits include the Oscar-winning *Kiss of the Spider Woman* and *The Trip to Bountiful*. He has

executive produced or produced numerous theatrical and television films, and, in 1989, he and Oscar-winning visual effects artist John Dykstra founded Magic Pictures.

The Online News Association honored Dr. Grogg in 2010 for his work to advance multimedia journalism. Dr. Grogg is also the winner of the National Popular Culture Association's Ray and Pat Browne Lifetime Achievement Award for his contribution to the study of popular culture. In 2004, the AFI board of trustees named him the fourth "Master" teacher and filmmaker to lead the Conservatory since its founding in 1967.

Dr. Grogg holds a Ph.D. with a specialization in popular culture and film from Bowling Green University. 

By Bradley Warshauer M.F.A. '11



Are first-born children more intelligent? If you're a first-born, your answer is likely a resounding "Yes!" And now you have the ammunition—documented research—to prove your argument.

The Competition HEATS UP

You have Adelphi's own Tiffany L. Frank to thank. A third-year doctoral candidate in the Gordon F. Derner Institute of Advanced Psychological Studies' clinical psychology program, Ms. Frank conducted her master's thesis on "Birth Order's Influence on Personality, Intelligence, and Achievement among Same-Family Adolescent Siblings." Presented at the 118th Annual American Psychological Association Convention in San Diego in August of 2010, her findings were covered by MSNBC, livescience.com, CNN Health, *Newsday*, and more. Ms. Frank's study indicates that among children in the same household, older siblings perform better on intelligence measures, but younger siblings achieve higher grades. Ms. Frank attributes this anomaly to the fact that later-born siblings try to compensate by working harder. "There's a need to outdo their older sibling," she says. From her research, Ms. Frank observed that last-born siblings might receive more attention and mentoring from their older sibling, giving them an added edge to earn better grades. A last-born child herself, Ms. Frank is no stranger to the complex relationship between siblings. While in high school, she found that she could not "outdo her sister," who seemed to naturally earn good grades. Looking back, she realizes that her goal was not to overshadow her sister's accomplishments, but to get the same level of attention from her parents that her sister garnered. "I wanted that same attention, and I knew that the best way to get it was to work harder," Ms. Frank says.

The first experiment involved asking 90 pairs of high school siblings from diverse backgrounds to report their grades and rank their own intelligence and work ethic. The researchers also gathered academic tests to verify the students' reports. The results were that first-born siblings typically exhibited higher verbal and math aptitudes, but last-born

RIVALRY SIBLINGS

siblings earned higher grade-point averages in both English and math. In the second experiment, involving personality factors from the International Personality Item Pool, 76 pairs of siblings in the same suburban school district were asked to rate their personality traits. First-born siblings scored higher in "perfectionism and fairness," while last-born siblings significantly rated themselves to be more outgoing and socially available. That study begs the question as to why first-born siblings are usually less outgoing than younger ones. Ms. Frank explains, "First-borns interact with adults almost exclusively and receive all of the attention until their younger siblings arrive, thus helping them to increase their verbal ability. Younger siblings gain better social skills by interacting with their older siblings."

When asked if the difference in age is a factor in the findings, Ms. Frank acknowledges that she chose siblings with less than a 10-year age difference because, she says, "The closer in age, the more in competition siblings are. In siblings more than 10 years apart, their sense of competitiveness will definitely lessen." In her research, Ms. Frank also discovered that more often than not, Nobel laureates, prime ministers, and presidents have been the first-born siblings. Take, for instance, former U.S. Presidents Bill Clinton and George W. Bush.

How does the first-born and last-born sibling relationship fare as they get older? Ms. Frank says that "These relationships generally get better and definitely more supportive." As she hopes to do her doctoral dissertation on the topic of sibling rivalry, Ms. Frank's older sister has been, and continues to be, one of her biggest supporters. [A](#)

By Valerie Mikell

[f](#) **WHERE DO YOU STAND
ON SIBLING SMARTS?**

Vote in the Adelphi University
Magazine Facebook poll.

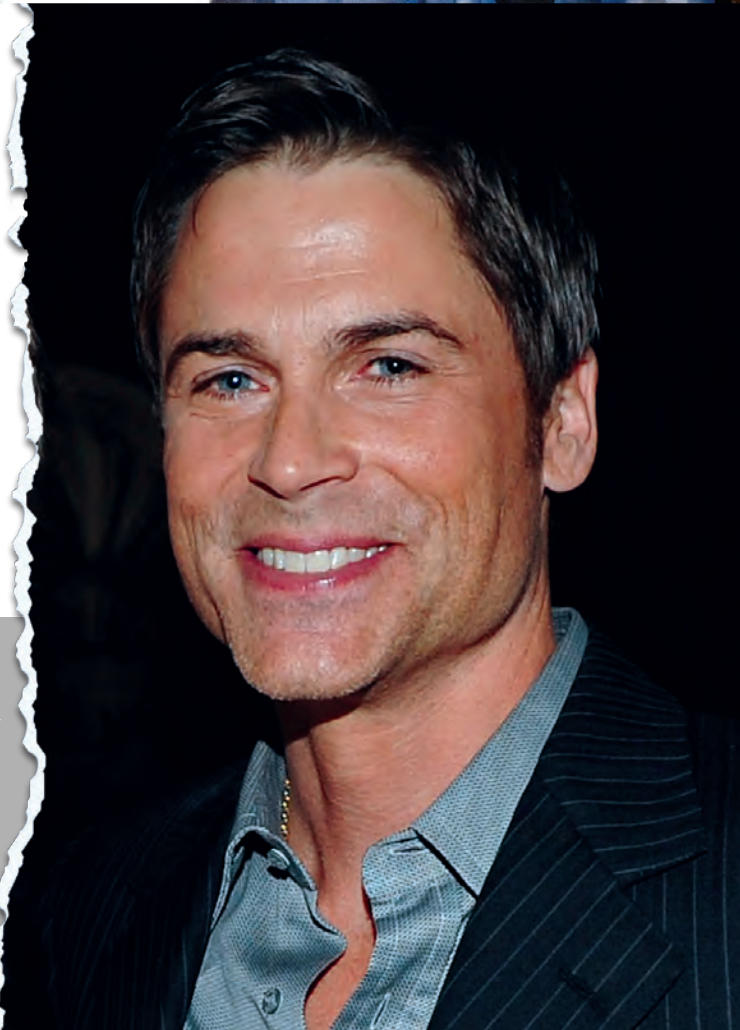
Here are some older siblings who have achieved more fame than their younger siblings:

Beyoncé and Solange Knowles (top right and left)

Rob and Chad Lowe (bottom right and left)

Sylvester and Frank Stallone

Ben and Casey Affleck



Dancing with the Stars



Adelphi dancers perform Paul Taylor's *Esplanade*.

Last October and November, Adelphi dancers and audiences were treated to the modern, yet timeless choreography of Paul Taylor '08 (Hon.). The octogenarian Mr. Taylor, a pioneer and now a living legend of modern dance who once taught at Adelphi, is a well-established iconoclast. His dances, set to music ranging from Beethoven to barbershop, are provocative, funny, strange, haunting, exuberant, and always stirring.

The 16-member Mr. Taylor's Dance Company has been performing Mr. Taylor's work since 1954. In 1993, Mr. Taylor formed Taylor 2, a troupe of six dancers that travels extensively, bringing Mr. Taylor's work to far-flung communities through performances, lectures, and master classes.

In October, Taylor 2 began a four-week residency at Adelphi, during which the company led classes, gave lectures and demonstrations, and taught Mr. Taylor's signature piece *Esplanade* to Adelphi students for their fall Dance Adelphi performance. The company even extended its reach beyond campus to high schools and community centers, where members taught and performed. For three Fridays in October, Taylor 2 offered public performances in the AU PAC Dance Theatre.

Adelphi Associate Professor and Dance Program Director Frank Augustyn says the Taylor 2 residency was a "life-changing" experience for Adelphi dancers. "It gave them a new spirit of dance," he says. "They saw a link between being a student and a professional."

On November 9, 2010, the Paul Taylor Dance Company, Mr. Taylor's original troupe, closed Adelphi's Paul Taylor Festival with performances of the renowned dances, *Orbs* and *Company B*, in Olmsted Theatre.

By Bonnie Eissner

AU IN THEIR Own Words

"In the states of California, New York, and Wisconsin, there is more money spent on prison than on schools [...] We are perfectly willing to give you free rent, a little bit of free healthcare, and free education, provided you are willing to be imprisoned."

Michael Apple October 20, 2010

John Bascom Professor of Curriculum and Instruction and Educational Policy Studies at the University of Wisconsin, Madison

"Markets, Standards, and Inequality in Education"
Sponsored by the Robert and Augusta P. Finkelstein Memorial Lecture

South Avenue is still about 25 miles from Wall Street, as the car drives. But, thanks in part to a new cadre of business professors, Adelphi students are getting a clearer view of the Street from their classrooms. “All our faculty have some experience in the world of Wall Street, but our recent faculty, they have a tremendous amount of experience,” says Rakesh Gupta, dean of the School of Business.

Experience to BANK ON

Among this group is Professor Michael Driscoll M.B.A. '89, who was appointed visiting professor and senior executive-in-residence at the School of Business in April of 2010, after a more than 25-year career on Wall Street. “I think I have a different approach than a pure academic,” says Mr. Driscoll. “My interest is practical. I care about how a formula can be used to make investment decisions.”

In keeping with his practical approach, Mr. Driscoll is an avid cheerleader for the School of Business's new James Riley, Jr. Trading Room, which opened in October

of 2010 with seven Bloomberg Terminals, two ticker screens, and a high-definition TV to display breaking news in the financial world. “Bloomberg has become the default tool for the world of finance around the world. I try to force our students to use it like anyone involved in the world of finance would use it,” says Mr. Driscoll.

James Riley, Jr., a retired Goldman Sachs partner and the son of alumna Kathryn T. Riley M.A. '82, who donated funds for the trading room, also brings his experience on Wall Street to Adelphi as an adjunct professor. In addition to the benefit of



A Taste of Wall Street: James Riley, Jr. with a student, Cara Bloncourt '11, in the new James Riley, Jr. Trading Room

training with the tools actually used on Wall Street, Mr. Riley sees another benefit of the trading room. “Even after 30 years, when I walk into a trading room, the hair on the back of my neck stands up, in a good way,” he says. “It’s helpful for students deciding where they want to go with their career. They can walk into the room and feel it.”

For students in the “Seminar in Finance,” taught by yet another Wall Street veteran, Professor Robert Goldberg, the work they do in the trading room isn’t theoretical. The students manage real money, starting in 2008 with a \$100,000 portion of Adelphi’s endowment, donated by Mr. Riley.

In addition to the hands-on experience they gain, says Professor Goldberg, “It’s a tremendous advantage for the students,

when they go on interviews, to be able to talk about how they managed a portfolio of the University’s money.”

Experiential learning is not limited to the James Riley, Jr. Trading Room. In 2010, the School of Business launched a study abroad program in China, which gives students the opportunity to travel throughout China with business school faculty—both of whom are native speakers—learning about the fastest growing economy in the world firsthand. The business school is now working to develop similar trips to India and Israel.

“In each of our degree programs,” says Dean Gupta, “we want to bring the real world to the students.”

By Charity Shumway

IN THEIR Own Words

“Whether you look at the long term or the short term, I think this is the most complicated, most complex, and most uncertain environment and outlook with respect to our economy...in the many years that I’ve been involved with markets and economic issues.”

Robert E. Rubin November 4, 2010
former Secretary of the Treasury of the United States, first chairman of the National Economic Council, and current cochairman of the Council on Foreign Relations.

“The Global Economic Outlook: Risks and Opportunities”
Sponsored by the University’s Hagedorn Lecture Series on Corporate Social Responsibility and presented in 2010 at the Erna S. Lovely Endowed Lecture Series

More Skinny on the Street

Expert faculty and new technology are a few of the many ways Adelphi exposes students to the highs and lows of the Street. Each year, the Hagedorn Lecture Series on Corporate Social Responsibility brings prominent speakers from Wall Street and the world of business to campus. As part of the series, in November 2010, former U.S. Treasury Secretary Robert E. Rubin delivered a lecture on campus entitled “The Global Economic Outlook: Risks and Opportunities.” Other past speakers include Adelphi Trustee Robert B. Willumstad '05 (Hon.), former chairman of the board of American International Group, Inc.; Noreen Harrington '81, former Goldman Sachs and Barclays executive; Thomas J. Donohue M.B.A. '65, president and CEO of the U.S. Chamber of Commerce; and Randy Cohen, *New York Times Sunday Magazine* “Everyday Ethics” columnist.

Increase Citizen Involvement

Inspire Global Partnerships

Honor Diplomatic Accomplishments

Expand International Education

Every Citizen a Diplomat

IN THEIR Own Words

“[E]nvironmental justice...is a principle that very simply means that no community should have to bear the brunt of lots of environmental burdens and not enjoy some environmental benefits. ... Unfortunately, what you see domestically and also around the world is that race and class will tell you exactly where you’ll find the good stuff, like parks and trees, and the not-so-good stuff ... like waste and transportation and sewage.”

Majora Carter October 6, 2010

founder of Sustainable South Bronx and Bronx Environmental Stewardship Training

“The Death of Philanthropy—Why Real Change Can’t Come from Charity”

Sponsored by the William E. Simon Lecture in American Civilizations and Values

A SHY GIRL SPEAKS UP

As a high school senior, I learned of Adelphi’s Levermore Global Scholars Program (LGS) during my admissions interview. I was told that I would have the opportunity to travel, learn about international affairs, and contribute to positive change in the world. Four years later, as an Adelphi senior, I learned just how far LGS could take me.

It was a cold, overcast November day, and I was checking my bag in an airport for the first time in my life. After getting everything sorted out and making it past JFK Airport security, I waited anxiously for my flight to Washington, D.C. Finally, my gate was called. I presented my boarding pass and went through to the tiny commuter jet ahead. I buckled my seatbelt, held my breath, and, before I knew it, was enveloped by clouds.

That experience alone was an incredible one, but it can’t compare to the one that followed, the reason that I was in Washington, D.C., in the first place—to be a part of history, and participate in the first United States Summit and Initiative for Global Citizen Diplomacy. Here I was, surrounded by policy makers

“It’s difficult to express the feeling of such an experience, one in which you contribute to discussion that has true significance.”

—Rebecca Benison ’11

and leaders in the nonprofit, public, and private spheres. We were all here for the same purpose—to promote cross-cultural dialogue and understanding between people in the United States and abroad.

I felt honored just to attend the summit and be a part of such a far-reaching endeavor, but my involvement hardly stopped there. I was afforded the opportunity to deliver a taskforce presentation on new media in front of a room filled with about 100 professionals. For the first time, I was an authority on a matter of global importance, speaking to an audience that included Robert Boorstein, Google’s director of corporate and policy communications, and Craig Newmark, the founder and namesake of Craigslist, among other luminaries.


My research centered on e-readers, and whether or not they are as “green” as many would believe. It is largely unknown what minerals and compounds are going into, or coming out of, e-readers. There are also

no permanent recycling programs in place for these devices once they are discarded. Therefore, it is difficult to know the true impacts and whether or not they are, in fact, sustainable alternatives to traditional books.

Though the ideas presented were controversial given that the panel was meant to promote new media technology, the audience listened attentively. It’s difficult to express the feeling of such an experience—one in which you contribute to discussion that has true significance. I think it was a blend of pride and awe to think that I, the shy girl from Long Island, could deliver a speech that was simulcast all over the world.

A passion for global understanding and change, fueled by my experiences in LGS, led me to the summit. My fellow Adelphi ambassadors, Stephanie Farkash ’12, Paige Hall ’12, and Hilda Perez ’11, coincidentally were also LGS students, even though nominations were open to all Adelphi undergraduates. We were accompanied

by Adelphi Director of Civic Engagement Peter DeBartolo, who coordinated the trip.

By the end of the summit, we had gained connections, confidence, and, most important, inspiration. We now know that we can stand up and speak out on issues that matter, and we can influence the change we so desire. Now that it’s over, my greatest hope is that this opportunity can be repeated for a new group of students next year. 

By Rebecca Benison ’11

PHOTO: Adelphi Ambassadors: Hilda Perez ’11, Rebecca Benison ’11, Director of Civic Engagement Peter DeBartolo, Stephanie Farkash ’12, and Paige Hall ’12 traveled to the inaugural U.S. Summit and Initiative for Global Citizen Diplomacy.



This past April, Adelphi celebrated the naming of its athletic competition field, part of its new outdoor stadium, in recognition of Board of Trustees Chairman Thomas F. Motamed '71, a longtime alumni leader and generous Adelphi benefactor. While at Adelphi, Mr. Motamed was the varsity lacrosse team captain and most valuable player. The former biology major is now chairman and CEO of CNA Financial Corporation.

Here is a snapshot of today's Adelphi Panthers who carry on his legacy of teamwork and achievement on the all-weather Motamed Field.

Joe Vitale '12

MAJOR Sports Management

HOMETOWN Lynbrook, New York

ON THE FIELD Adelphi men's lacrosse team captain. Finished third on the team in points, goals, and assists in 2010 despite missing six games due to injury.

OFF THE FIELD Aspires to work in the sports industry. Enjoys playing indoor lacrosse and basketball. Named to the All-Conference Northeast-10 First Team in 2011.

Kristen Dexter '11

MAJOR Physical Education

HOMETOWN Beacon, New York

ON THE FIELD Started and played in all 17 games in 2010 and had two assists. Named to the All-Conference Northeast-10 Second Team in 2010. Has accumulated one goal, five assists, and 21 shots on goal throughout her college career.

OFF THE FIELD Camp counselor and group leader for Camp Abilities at Adelphi. Member of campus recreation staff and Student Athlete Advisory Committee. Holds a 3.7 GPA.

Julianne Gerbino '12

MAJOR Biology

HOMETOWN Port Jefferson, New York

ON THE FIELD Three-time All-American field hockey player, two-time First Team All-Northeast-10 Conference player, and 2009 Eastern College Athletic Conference Division II Field Hockey All-Star Team player. Led her team in goals, points, and game-winning goals in 2009.

OFF THE FIELD Is preparing to be a veterinarian. Volunteers at an animal hospital. Plays guitar and piano and is pursuing a music minor.

Demmianne Cook '13

MAJOR Health and Physical Education

HOMETOWN Nesconset, New York

ON THE FIELD 2010 Eastern College Athletic Conference Division II Women's Lacrosse Rookie of the Year; 2010 Northeast-10 Rookie of the Year, and 2010 Intercollegiate Women's Lacrosse College Association (IWLCA) Midfielder of the Year. Named to the 2010 All-NE-10 First Team, 2010 IWLCA First Team All-North Region, 2010 IWLCA First Team All-American, and 2010 ECAC First Team All-Star.

OFF THE FIELD Winner of Adelphi's 2011 Cecil K. Watkins Memorial Scholarship. Spends her summers coaching lacrosse in Bayport, New York. Plans to be a physical education teacher and coach lacrosse and basketball.

Issa Tall '13

MAJOR Business Management

HOMETOWN Mulhouse, France

ON THE FIELD Named to the 2009 Soccer America Men's All-Freshman First Team and the Goal.com All-Freshman Team; 2009 Atlantic Soccer Conference (ASC) Player of the Year. Received 2009 and 2010 North Atlantic All-Region honors from the National Soccer Coaches Association of America (NSCAA) and 2009 and 2010 First Team All-ASC honors. Named to the watch list for the NSCAA's 2010 Hermann Trophy.

OFF THE FIELD Winner of Adelphi's 2011 Cecil K. Watkins Memorial Scholarship. A member of Adelphi's Entrepreneurship Society. Holds a 3.4 GPA and plans to go into advertising

IN THEIR Own Words

“You don't have to sacrifice biodiversity to feed people.”

Barry Chernoff M.S. '76

October 13, 2010

Robert Schumann Professor of Environmental Studies and Director of the Environmental Studies Certificate Program at Wesleyan University

“A Biologist in the Waters of the Amazon: Fish, Monsters, Diseases and Conservation”

Sponsored by the Joseph J. Napolitano Memorial Lecture and Adelphi's Department of Biology



Change for good

What it takes to alter
the *status quo*

By Katherine Lewis

When Save the Children decided to tackle malnutrition in Vietnam—a problem for 65 percent of village children and the cause of stunted growth and arrested brain development—it found that a small minority of children were avoiding the malnourishment that afflicted the majority of the population. An epidemiological study revealed that parents of the healthy youngsters were collecting tiny shrimp from the local waters and adding them to their children's early food.

"That provided additional nutrients that changed their entire health profile," explains Helene R. Sullivan '79, who serves as Secretary of the Adelphi Board of Trustees and a board member for both Save the Children and Save the Children International.

Save the Children program officers in Vietnam shared the results of their research with village leaders, and encouraged the parents using this practice to train neighbors and friends on the method. Unlike traditional supplemental feeding programs, whose benefits usually cease after food donations end, the solution relied on local resources and implementation, and thus was sustainable. "They were able to eliminate this form of malnutrition just by sharing best practices and the women talking to each other," says Ms. Sullivan, who has been involved with Save the Children for more than two decades, including as chief financial officer. "If we came in with white lab coats and said, 'Everybody should do this,' it would be like telling toddlers to digest T-bone steak—it doesn't work that way."

The solution is typical of Save the Children—which delivers \$1.3 billion in aid annually to 80 million children in more than 120 countries—because it relies on small, simple interventions and partnership with local leaders to make a lasting impact. It also highlights some of the key factors that go into creating change: careful study of the conditions on the ground, working with other interested partners, and educating stakeholders on the problems and possible solutions.

Half a millennium ago, Niccolo Machiavelli addressed the challenge of change in his landmark work, *The Prince*. "There is nothing more difficult to take in hand, more perilous to conduct, or more uncertain in its success, than to take the lead in the introduction of a new order of things," he wrote.

It is no less daunting in the modern era to consider changing the *status quo*, whether the problem is childhood malnutrition, violence in the Middle East, pollution, the lack of efficient renewable energy, or an economic downturn. Adelphi faculty and alumni who are stirring the pot around the globe in a range of fields agree on the importance of taking a long-term view of change, and carefully strategizing where contributions will make the biggest impact.



Prenatal care in Ethiopia: Adelphi Trustee Helene R. Sullivan '79 (center) is a board member and former CFO of Save the Children, which provides \$1.3 billion in aid annually in more than 120 countries.

At Save the Children, the 14,000 staff members' efforts to help children often begin with the economic empowerment of women, because of the reams of research showing that additional income to mothers stays in the family, typically used for school fees. "There isn't a mother in the world that I've met who doesn't want a better life for her kids," Ms. Sullivan says.

The organization also insists on working with local partners, not only to avoid duplicating other efforts underway, but also to make sure that community members are invested in the solutions developed and will carry them on after the nonprofit's initial push is done. For instance, in Mali and West Africa, if the community builds schools, Save the Children will provide teacher training.

"We don't take the children out of their natural context or their homes. We go into the homes, especially in some of the more conservative Arab countries," she says. "Change has to be generated from the communities themselves to be sustainable."



The Education For Employment Foundation, started by Ronald B. Bruder '68, promotes peace through employment training in Middle Eastern countries where high unemployment hampers economic opportunity.

The Importance of Partnership

As a Jewish real estate magnate in New York, Ronald B. Bruder '68 might not be the obvious choice to possess close friends in the heart of the Arab world. But, from partnerships with organizations and businessmen in Jordan and Yemen through his nonprofit Education For Employment Foundation, he has discovered "outstanding humans" who are just as committed as he to bridging gaps and making the world a better place.

Mr. Bruder founded EFE in the wake of the September 11 attacks with a goal of tackling Middle East violence. He began by talking to "some of the brightest people" on the topic and soon narrowed his focus to a key problem: the inadequate educational and vocational systems in the region, which don't prepare young people for employment—and may even set them back in the job market. In Jordan, for instance, the overall unemployment rate is 12 percent, while unemployment for college graduates is 25 percent.

"The courses they're teaching are not relevant to what the needs are," he explains. The lack of opportunity, in turn, gives young people little choice but violence and strife. "I'm a strong believer that if you give people opportunity, their focus will be in a positive direction and you'll have stable, peaceful societies."

EFE developed a model of creating local foundations and partnering with employers to identify the skills that are needed in the workforce, then bringing in curricula and training teachers

"I'm a strong believer that if you give people opportunity, their focus will be in a positive direction and you'll have stable, peaceful societies."

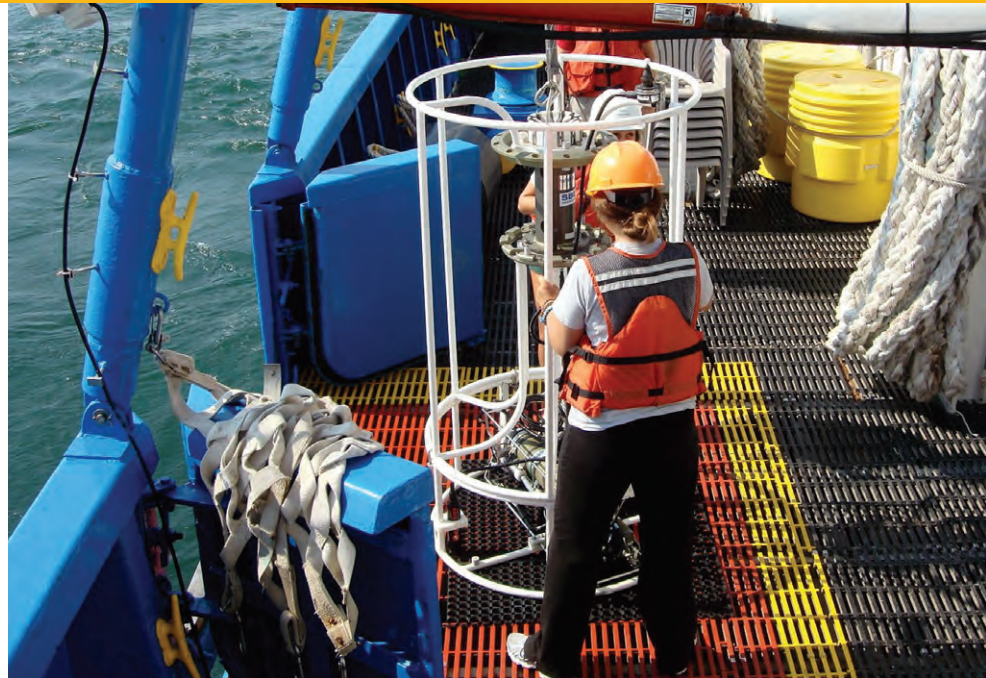
— Ronald B. Bruder '68

to fill those gaps with targeted lessons. The organization closely monitors and evaluates the results of its programs and stays connected with alumni.

"We're very strongly focused on the impact of our efforts," Mr. Bruder says. "Since I come from the for-profit world, I want to make sure I'm getting bang for the buck."

His initial efforts by EFE were met with skepticism in the Middle East. But after making some key alliances, such as with a major employer, and EFE showing results in Yemen, things started moving along. Now, thousands of gainfully employed graduates of EFE programs are a vivid testament to its success. "We have a powerful corps of alumni who create a network of what had been the underprivileged," he says.

Adelphi students working with Associate Professor Beth Christensen conduct an oceanographic study of Long Island's Western Bays.



The Role of Science in Change

The communities with which Beth Christensen works with are much closer to home: on Long Island. But partnership plays an equally important role in success when it comes to fighting pollution. Dr. Christensen, an associate professor of environmental studies in the College of Arts and Sciences, partners with nonprofits such as Freeport-based Operation Splash and the Citizens Campaign for the Environment, as well as local and state governments.

"Having a strong partner is critical to making headway with some of these environmental issues," she says. "Change comes from this triangulation of science, government, and community."

As a scientist, Dr. Christensen investigates questions, gathers data, and synthesizes the scientific understanding of the roots of a problem. From there, local activists and sympathetic government officials take her results and seek political commitments to change the *status quo*. For instance, she can take data on the nutrient level in Long Island's Western Bays and develop an understanding of risks to the ecosystem—and her partners will push for government commitments to calculate the maximum daily load of nutrients that can be pumped into the water.

"That's one step in healing the bay: making sure the nutrient load is in balance. That really doesn't happen without concerned citizens," she says. "Our training is the scientific method and evaluating problems from the mechanistic side. That information is not necessarily serving society until it's translated to the public."

Whether it's the public, students, or your own family, change begins with education, according to Justyna Widera, an assistant professor of chemistry whose research involves solar power. "As a teacher, I learned that if you say something once, they will forget [it] in 15 minutes. You have to repeat certain information often for someone to keep it in their minds," Dr. Widera says.

When working with students in the lab, she repeatedly encourages them to turn off the water while they're washing equipment, and to recycle, choose green sources of household chemicals, and even to think about smaller cars. "On Long Island, there is only one dealer that is selling smart cars; everybody likes big cars here," she says. "It's simply teaching them certain habits."

The U.S. only amounts to 4.5 percent of the world population yet consumes a quarter of the total energy in the world, Dr. Widera says. This energy crisis in the making drives her research into new semiconductor materials for solar cells, with a goal to increase the energy efficiency of solar panels, right now only at about 11 percent. With her students, and thanks to research time at Brookhaven laboratories, Dr. Widera is working on the nanoscale level to create hybrid materials that combine quantum belts and conducting polymers. Then, researchers characterize the materials electrically and optically and test the basic properties of energy conversion and energy transfer in hopes of finding an increase in efficiency. A more efficient semiconductor could replace the materials currently used in solar cells, which absorb sunlight

CENTER FOR FUNCTIONAL NANOMATERIALS



Dr. Justyna Widera conducts research at Brookhaven National Laboratory, testing nanomaterials to develop the next generation of solar cells.

and create an electric current that flows from the solar panel into the household or industrial electrical system.

The other factor leading to change is when emotions mix with information—ideally strong emotions like fear or love. "If people are afraid of something, they're more likely to remember the information," she says. Also, people "care about their children and grandchildren—love is something that is going to make them stop for a second and look."

"People care about their children and grandchildren—love is something that is going to make them stop for a second and look."

— Dr. Justyna Widera

“Necessity, opportunity, security, and the unexpected move people to change.”

— Thomas J. Donohue M.B.A. '65

Change in Challenging Times

Adelphi alumnus Thomas J. Donohue M.B.A. '65 knows something about change. As chief executive of the U.S. Chamber of Commerce, he's successfully changed minds in Congress and even in the general population. When the Republican party regained control of the House of Representatives in last fall's elections, the Chamber supported the winner in 38 of 59 races, according to (an article in) a Bloomberg Businessweek magazine. The vast majority of the Chamber's \$32 million in television advertising, according to the Center for Responsive Politics, went to Republicans.

“Necessity, opportunity, security, and the unexpected move people to change,” says Mr. Donohue. He points out that a tsunami or a national security threat move people to action. An unexpected medical discovery or pandemic would certainly change the facts on the ground.

As for opportunity, the concept is at the heart of Mr. Donohue's world view. Without the opportunity for profit, private companies would never take risks, develop new products, or create wealth for their shareholders and employees.


“Private enterprise invests its money, which creates massive amounts of innovation,” he says, noting that companies large and small donate portions of their profits to hospitals, universities, and other worthy causes across the country. “The question is: how do we keep pushing this system forward?”

Mr. Donohue says his big concern is the U.S. educational system, which sees more than 30 percent of youngsters failing to earn a high school degree and many of those who do graduate being unprepared for work or higher education. He's encouraged by the charter schools and innovative educational programs that have expanded the school day and year, while reaching into lower income communities like the one from which Mr. Donohue came from.

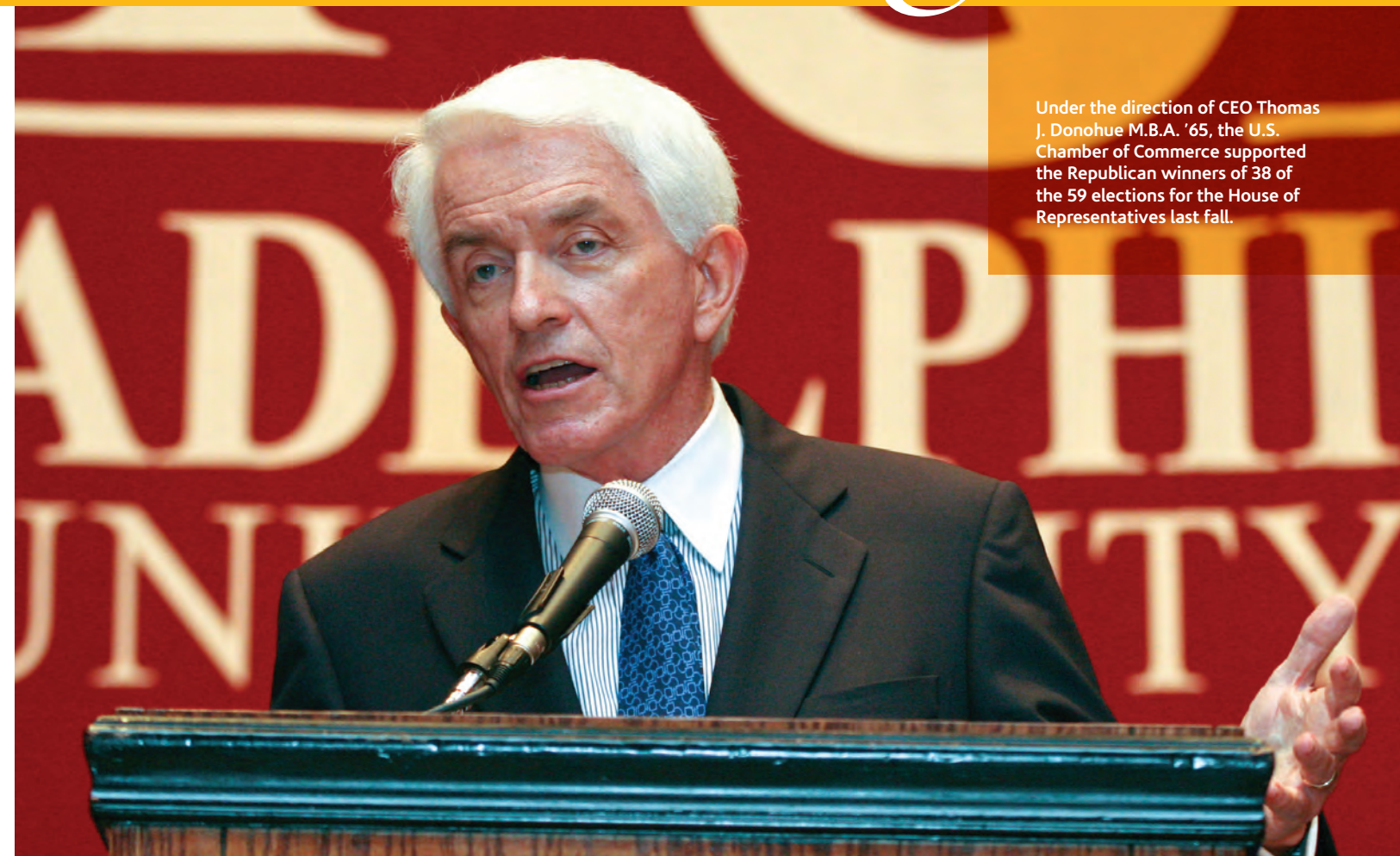
“I was really lucky to go to Adelphi, to go to graduate school,” he says. “At the end of your life, you look back and your life is a series of forks in the road and which ones you took. If you're willing to choose and take the risk, you ought to be able to enjoy the benefits of making a successful choice or the problems of making the wrong choice.”

Government clearly has a role, as the rule maker, but must be careful not to crush the free enterprise system by letting the rules become overly cumbersome and discouraging of innovation, he argues. Circling back to the environment, the U.S. has spent \$1.5 trillion cleaning the air, water, and land, despite never signing the Kyoto accords. The increase in efficiency in the last 15 years lets us generate the same amount of output on about 45 percent of the energy.

All this bolsters his preference for “a private enterprise system with open capital markets, with limited regulation, and with motivations for people to succeed far beyond what anyone expected.”

While these are challenging times, both economically and demographically, Mr. Donohue says, “I have great hope. This is the most innovative nation in the world. It doesn't mean we need more money; we've got to use it right.” 

By Katherine Lewis



Under the direction of CEO Thomas J. Donohue M.B.A. '65, the U.S. Chamber of Commerce supported the Republican winners of 38 of the 59 elections for the House of Representatives last fall.

Making Strides for Social Change

Long Island's reputation for affluence masks the suffering of thousands in the region who struggle to make ends meet and lack access to basic services. To expose the true living conditions of Long Island's residents, Adelphi President Robert A. Scott initiated Vital Signs, a multiphase research and action project.

Since 2004, Vital Signs has tracked and evaluated data on the social health, or living conditions of Nassau and Suffolk County residents, identifying trends that merit attention.

Vital Signs' *Long Island Health Care Survey* revealed that nine percent of respondents who received medical care within the past year had problems paying for at least one basic necessity: rent or mortgage, gas or transportation, heat or food. Fourteen percent of prescription drug users reported skipping doses or splitting pills in order to meet rising medical costs.

According to Vital Signs' 2009 report, released during the recession, personal bankruptcy filings rose 42.6 percent in Nassau and 32.3 percent in Suffolk from March 2008 to March 2009. Initial foreclosure filings also spiked to the highest ever recorded—4,804.

Last fall, Vital Signs teamed up with Long Island Harvest to host Hunger Summit LI: 2010, which convened area leaders to examine the causes of, and solutions to, the region's widespread and growing hunger. According to Feeding America, more than 283,000 Long Islanders seek emergency food assistance annually.

Over the next two years, Vital Signs will focus on the topics related to food, nutrition, and health. Learn more at adelphi.edu/vitalsigns.

By Leslie Fazin '10



Faculty Focus



More than 500 teachers applied to help revise the standards used to certify accomplished early childhood teachers, otherwise known as the Early Childhood/Generalist Standards of the National Board for Professional Teaching Standards. Adelphi Assistant Professor Tamara Sewell was one of 14 chosen for the job.

Setting a **NEW** Standard

She and her colleagues convened in five five-day meetings from March to September 2010 to accomplish the task. The standards had last been updated a decade before, and the committee set out to ensure that they reflected current research and practice.

Eight of the committee members were National Board Certified teachers. The rest, including Dr. Sewell, were highly trained professionals within the field. Dr. Sewell's expertise in family-centered practice and using technology with preschoolers gave her an edge in the competitive selection. As the sole committee member with a background in special education and one of two members specializing in preschool education, she was responsible for ensuring that the standards addressed those areas.

"An above-and-beyond instructor teaches all of the children in the classroom, including those with special needs," says Dr. Sewell. "A lot of early childhood learning is experiential, so we tried to incorporate ideas such as classroom organization into the standards as well."

The 10 standards of the Early Childhood/Generalist certificate now cover a broad range of topics, including content knowledge, equity and diversity, and partnering with families and communities.

According to Dr. Sewell, a community partnership is necessary for effective learning. "Teachers should always partner with families, especially when kids are young...[A teacher] can't know everything that goes on in a child's life."


Establishing suitable expectations for very young children was a top priority. "We took into account the recent focus on testing and accountability and the pressure on educators to focus on academic content, which sometimes is in conflict with what is developmentally appropriate for young children," says Dr. Sewell.

In addition to updating the existing standards, the committee clarified their practical applications and created a new standard centered on professionalism and a candidate's contribution to the field of early childhood education.

in Education

Assistant Professor Tamara Sewell at Adelphi's Manhattan Center

National Board certification, according to Dr. Sewell, is an important credential for teachers. "Those teachers that do have National Board certification are more marketable, have the potential for leadership, and tend to have better job security," she says.

"Research has demonstrated that this advanced certification positively impacts student learning outcomes, and I'm pleased that one of our faculty members was engaged in such an important endeavor," says Ruth S. Ammon School of Education Dean Jane Ashdown. 

By Hannah Groves '14


Clearing the Path to Board Certification

The National Board for Professional Teaching Standards allows ambitious teachers to earn advanced proficiency in their field. While the standards are clear, the path to certification lacks guidance.

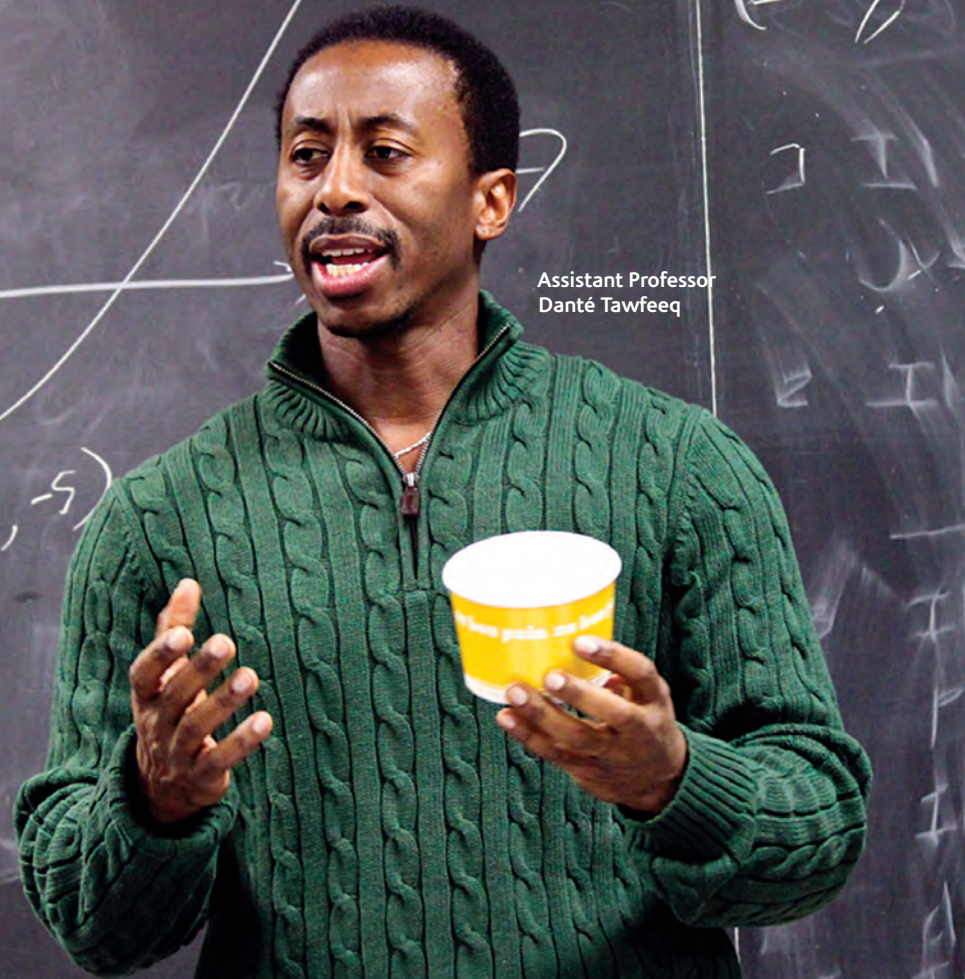
Recognizing this void, Adelphi Ruth S. Ammon School of Education Dean Jane Ashdown conceived an initiative to aid area teachers in their bid for certification. In a program headed by Associate Professor Lori Wolf, Adelphi has formed a support group for 13 Long Island teachers who are pursuing certification.

For teachers who tend to be isolated in their classrooms, having a formal network has been invaluable.

"The teachers are incredible," says Dr. Wolf. "They are so committed and bright, and so interested in honing their craft into the best possible way to teach."

The School of Education plans to expand its initiative to serve more teachers who are seeking certification. 

A New Formula to Boost Minorities Majoring in Math and Science



Assistant Professor
Danté Tawfeeq



AMOUNT \$90,000 over two years

TO Assistant Professor Danté Tawfeeq, Department of Curriculum and Instruction, Ruth S. Ammon School of Education, and Paul W. Yu, Associate Professor of Mathematics Education at Grand Valley State University, Michigan

FROM Educational Advancement Foundation

FOR Professional development program for high school math teachers and precalculus textbook

Dr. Tawfeeq wants more African American and Latino students from low resourced, high-needs high schools to study science, technology, engineering, and mathematics in college and, ultimately, pursue careers in these fields, where they are underrepresented. With an initial 2009 grant from the Educational Advancement Foundation, he and Dr. Wu have been guiding high school math teachers, such as those in Hempstead, New York, on using more inquiry and experimentation in their classes. Dr. Tawfeeq says that already he has seen some “promising results” on the Regents exam among Hempstead students whose teachers are involved in the program.

With a second grant received in 2010, Dr. Tawfeeq and Dr. Wu are continuing their professional development for teachers and will write an inquiry-based precalculus textbook that can be used in Hempstead and other schools. Schools will have access to the textbook and online support materials for a third of what standard publishing companies charge. [A](#)

By Mirirai Sithole '12



Q Why do cats, including panthers, always land on their feet?

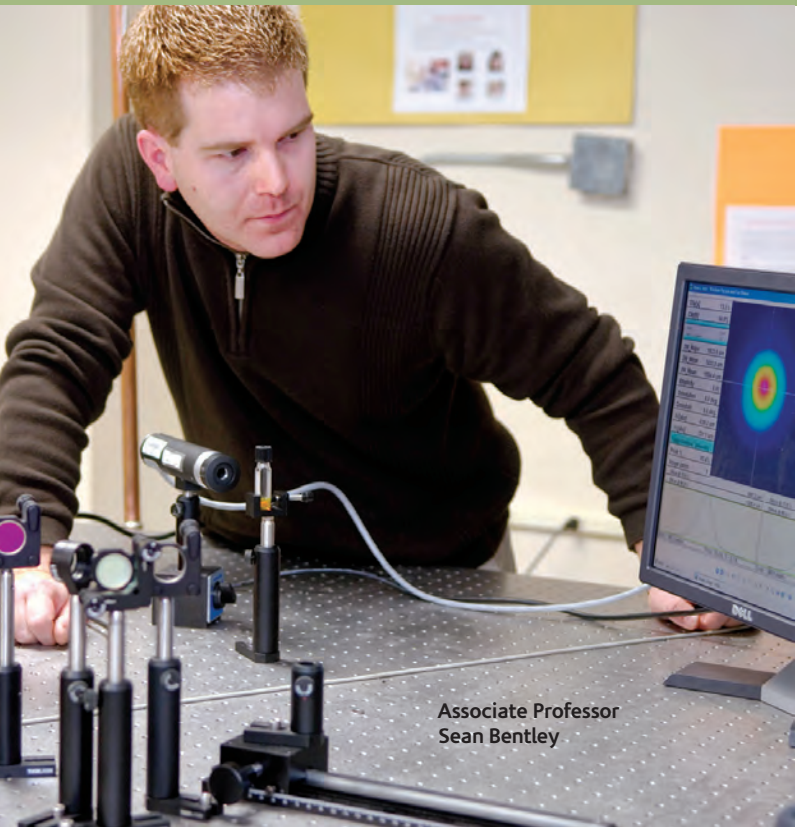
A Cats are unique in that when they fall from a height they always seem to land on their feet. To be honest, it is rare that a cat would launch itself from a fourth-floor window upside down. Cats tend to jump with their limbs extended, and their bodies right side up. But if a cat did happen to leap upside down, or be tossed, it would be able to move its body quickly so that it would land on its paws. Cats will first level the head which contains sensory structures that tell

the brain which way should be up. If they do find themselves upside down and plummeting back to Earth, they are able to use their small and flexible bodies to rotate the limbs towards the ground. Unlike humans, they have very small collarbones that do not connect the arm to the sternum. They also have very flexible spines. These traits also help the cat to absorb the impact of the landing. (Think about the difference between landing from a jump with straight

legs versus bent ones.) Although larger than your typical house cat, panthers also have a very flexible spine and would be able to turn upright. [A](#)

Andrea Ward
Assistant Professor of Biology

Dr. Ward studies evolutionary and developmental biology. She is currently researching the evolution and effects of body elongation in fish.



Associate Professor
Sean Bentley

A New Invention and a Patent to Prove It

According to its website, the United States Patent and Trademark Office, as of November 2010, had a backlog of nearly 720,000 patents pending approval. The average processing time for a patent was just under 35 months, and only about 44 percent of patents are approved.

In other words, securing a U.S. patent is no small feat, even when you have a breakthrough invention.

Three-and-a-half years after submitting an application, Sean Bentley, an associate professor in the Department of Physics, has secured a U.S. patent (patent number 7,859,646) for his interferometric method for improving the resolution of a lithographic system—a way of developing lithographic patterns for computer chips at high resolutions. The technology has the potential to create a new generation of smaller, faster, less expensive, and more powerful computers. Dr. Bentley’s method is unique because it allows a computer chip developer to pick any sort of pattern and write it in higher resolutions.

Dr. Bentley first became interested in creating speedier and smarter computers a decade ago, while researching optics for his Ph.D. at the University of Rochester. In 2006, he developed his new chip-writing technique. “You can think about a problem for weeks without making any headway,” Dr. Bentley says. “Then one day you come up with the answer and it seems so simple. You wonder why you didn’t think of it before.”

Despite the national acknowledgment of his achievements, Dr. Bentley remains humble. “It’s really just nice to know that someone cares and that you’re not doing research in a vacuum,” he says. [A](#)

By Molly Mann '09

In Memoriam

Dominick Cavallo, who served Adelphi for 31 years as a History Department faculty member, dean, and provost, passed away on March 11, 2011.

Marie Rose Myron, a French professor from 1961 until her retirement in 1996, passed away on March 3, 2011.

Great Teaching is...

It is said that, To teach is to touch a life forever. That, too, is Adelphi's central mission. It is natural, then, that we should celebrate our best teachers—those who have not only touched lives, but also changed them. Since 2002, Adelphi has honored great teaching with its annual Teaching Excellence Awards. Here, a few past winners reveal what drives them.



*Associate Professor
Laraine Wallowitz*

Ruth S. Ammon School of Education

I teach because...

I believe education is the great equalizer—or has the potential to be. I teach because I am angry about so many things: anti-intellectualism, prejudice, homophobia, sexism. Education is part of the solution.

I want to impart to my students...

That teaching is a privilege and a responsibility, to quote my colleague, Professor Mary Jean McCarthy.

Great teaching is...

Subversive and provocative.

The most exciting moment in my classroom is...

When I am outside the classroom. Since I prepare future teachers, I love when former students come back and tell me what they are doing in their own classrooms.



Professor George Russell

College of Arts and Sciences,
Department of Biology

I teach because...

Education represents, for me, a unique opportunity to reach young people at a time in their lives when it is possible to make a difference.

I want to impart to my students...

An understanding of those vital issues that confront all of us and hope that they can participate creatively and energetically in their solution.

Great teaching is...

Opening doors, connecting subjects that had seemed unrelated, and helping students to have direct encounters with real phenomena rather than abstract theories and blackboard explanations.

The most exciting moment in my classroom is...

When students see relationships and connections in our course material that I myself have not perceived.



Professor Robert Bornstein

Derner Institute of Advanced Psychological
Studies

I teach because...

I'm not very good at anything else.

I want to impart to my students...

A willingness to question their longstanding assumptions and beliefs, and entertain perspectives that differ from their own.

Great teaching is...

A collaborative effort. It doesn't originate in the professor, but in engaged, committed students who create an atmosphere of excitement and openness to new ideas.

The most exciting moment in my classroom is...

When I can't get out the door at the end of class because people have so many observations they still want to share.



*Associate Professor
Lahney Preston-Matto*

College of Arts and Sciences,
Department of English

I teach because...

I want my students to think about things that may never have occurred to them before.

Great teaching is...

Introducing not only concepts relevant to what content I'm teaching, but also how this may apply to their lives.

The most exciting moment in my classroom is...

When it spins out of my control, because it means that the students are really excited about something that we've been discussing, and are questioning their previously held notions about it.



*Professor Nicholas
Petron M.A. '69*

College of Arts and Sciences,
Department of Performing Arts

I teach because...

Of the look in a student's eyes when they "get it!"

I want to impart to my students...

A sense of their place in the world, and how to attain goals.

Great teaching is...

Giving of yourself, your knowledge, and your experiences.

The most exciting moment in my classroom is...

When the excited questions come so fast and furious that it's impossible to get to them all in that class period.



Professor Salvatore Primeggia

College of Arts and Sciences, Department of
Anthropology and Sociology

I teach because...

I believe that teaching is an art—an art worth pursuing and perfecting because teachers can and do make a difference in their students' lives!

I want to impart to my students...

The importance of being informed and knowledgeable citizens who can critically evaluate the world around them intelligently.

Great teaching is...

Passing on one's passion for knowledge and instilling a lifelong desire in others to learn, achieve, and excel.

The most exciting moment in my classroom is...

When I realize that a student has grasped the idea or concept being presented, no matter how difficult, and can now discuss it intelligently. **A**

By Bradley Warshauer M.F.A. '11

Student Life




Making Time WHEN IT COUNTS

True win-win scenarios are rare and treasured for obvious reasons. Adelphi's involvement with America Reads and America Counts is one such example.

Adelphi students from all disciplines carve out six hours per week to tutor elementary students in math, reading, or both, in a one-on-one or classroom setting. The program is affiliated with the Federal Work-Study program, but the rewards for Adelphi students stem from their ability to positively influence children's lives and create lasting relationships with the teachers with whom they work closely.

In 2002, just 20 Adelphi students volunteered in two local elementary schools. Today, more than 100 Adelphi students participate in 11 schools in 4 districts, including Floral Park, Mineola, Hempstead, and Roosevelt.

How do students balance demands of tutoring and their studies? "Our tutors do very well," says Karen Autry, employer relations specialist for Adelphi's Center for Career Development and program coordinator for the America Reads*America Counts program. "The program helps the students learn to prioritize because they find the time to tutor in between and after their classes. It's a lesson in time management that they can also teach the children they're tutoring," she says.

After two years of being consistent and responsible tutors, America Reads*America Counts volunteers are promoted to senior tutors. Adelphi graduate student Brian Michael Hoyle '10 has attained such a status. In his fifth year of Adelphi's STEP program, and as a tutor for America Reads*America Counts, Mr. Hoyle continues to work at the Meadow Drive School in Albertson, New York. He began the program tutoring in Meadow Drive's second to fifth grade self-contained special education program, but is now a senior tutor to a fourth grade class. He is also playing a larger role in the program, serving in the Mineola district as a liaison between Adelphi and participating schools, and as a supervisor, helping to acclimate incoming tutors to their districts. "Being a lead tutor has not only provided me with a network of colleagues and peers to scaffold my success," says Mr. Hoyle, "but the program has also given me five years of in-class experience with the students I will be certified to teach. It has given me a hands-on experience that, essentially, is my marketability in my future profession." 

By Valerie Mikell

American Reads*America Counts
senior tutor Brian Michael Hoyle '10

It has given me a hands-on experience that, essentially, is my marketability in my future profession.

— Brian Michael Hoyle '10



Athletics

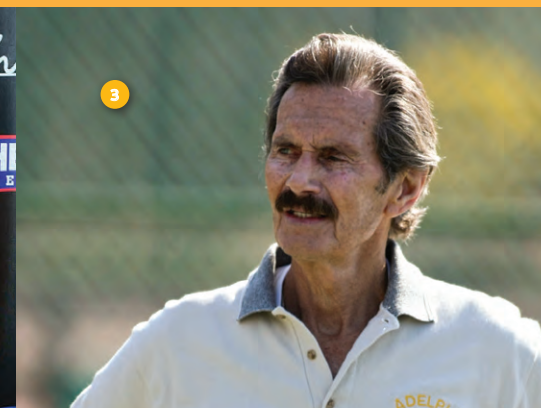


THEY WERE PANTHERS TOO!

They studied in Adelphi's halls and, as Panthers, led Adelphi to victory on the field, on the course, and in the pool. They've since returned to coach for their *alma mater*. Meet six of the head coaches—more than 30 percent of Adelphi's 15 head coaches—who hold Adelphi undergraduate degrees.

ED CANNER '74, M.A. '86 has served as the head men's and women's tennis coach for the past four years. During that time, the men have made three NCAA regional appearances and the women qualified for their first team appearance in 2010. He also teaches physical education courses at Adelphi.

LINDA JELOVICH '96, M.A. '98, M.A. '02 has been the head men's and women's swim coach for the past 13 seasons. Last season, the men's team captured its first Metropolitan Conference Championship title. In 2009, she coached Corey McKee '14 to the NCAA Division II swimming and diving championships, where he earned honorable mention All-America honors.



- 1 Joe Spallina '96
- 2 Jantzen Vargas '08
- 3 Ed Canner '74, M.A. '86
- 4 Gordon Purdie '88
- 5 Katie (DiPietro) Rees '05, M.A. '06
- 6 Linda Jelovich '96, M.A. '98, '02

Other Alumni Coaches

Adelphi alumni have been and continue to be world-class coaches. Some coached the Panthers, while others found success farther afield.

JOE SPALLINA '96, a letter winner on the men's lacrosse team and no stranger to national success, helped the Panthers reach the NCAA championships in 1993 and 1995. In his fourth year coaching the Adelphi women's lacrosse program, he has guided the team to three Final Four appearances and back-to-back national championships in 2009 and 2010.


JANTZEN VARGAS '08 began coaching the men's golf team in 2010, and has kept his eye on the ball. He led the Panthers to a repeat Northeast-10 team title this fall, where Mr. Vargas earned Coach of the Year honors. While an athlete, he was a two-time All-East Coast Conference selection and four-time ECC All-Academic

honoree. He was named the 2007 ECC Golfer of the Year for capturing the individual championship title.

This fall, **KATIE (DIPIETRO) REES '05, M.A. '06** became the first female cross-country team head coach in Adelphi history. Nine years after leading the Adelphi women's cross-country team to the 2001 NCAA Division II championship, she coached Andrew Coelho '14 to the 2010 championship.

GORDON PURDIE '88, an Australian native, found great success at Adelphi as a two-time All-American lacrosse player, contributing to the team's two NCAA Division II tournament appearances. In 1995, he was inducted into the Adelphi Hall of Fame. He found his greatest success as head

men's lacrosse coach in spring 2010, posting a 10–5 record and leading his players to the Northeast-10 quarterfinals.

The Panthers spirit teams are also led by alumni. **ALEXANDRA CAMPBELL '98, M.S. '01** heads up the cheerleading team, while **JENNIFER WALDEN '08** and **LORI EHlich '09** coach the dance team. 

By Suzette McQueen

 **THE STORY CONTINUES...**

Scores of alumni have coached the Panthers. Have a favorite alumnus/a who coached? Let us know.



Caitlin Fitzpatrick '10 didn't expect the news, but there it was—she'd been nominated by *Lacrosse Magazine* for national player of the year. "I didn't believe it at first. Those nominations usually go to players from the Division I powerhouse schools, like Maryland or Northwestern," she says, referring to the fact that, while it is quite successful, the Adelphi women's lacrosse team competes at the National Collegiate Athletic Association's Division II level. She quickly got used to the idea, though. "It was such an honor to be nominated," she says, "to be listed as one of the top four players in the country and recognized for all of the hard work that goes into being part of this team."

Ms. Fitzpatrick's modesty belies her tremendous achievements as the women's lacrosse team goalkeeper. According to *Lacrosse Magazine*, Ms. Fitzpatrick's stunning 14 saves in goal allowed her team to capture its second consecutive NCAA Division II championship in 2010. Among her numerous honors are two C. Markland Kelly Awards, given to the top women's lacrosse goaltender; being the only player named to the Intercollegiate Women's Lacrosse Coaches Association First Team All-American in Division II in 2009 and 2010; and being named Northeast-10 Conference Goalkeeper of the Year. She concluded her Adelphi career with a 54–2 record and 487 saves for the Panthers.


Ms. Fitzpatrick's athletic success story began in Port Washington, New York, where she attended Paul D. Schreiber High School, and where she was a successful athlete from a young age. "I played soccer, and we once went undefeated and won our conference championship," she says. "I also competed in indoor track and field, and won a county championship for shot put."

She first considered Adelphi for a variety of reasons. Its proximity to home was appealing, as it would make it easy for her family to see her play, but with academics her top priority and her strong

interest in physical education, she did her research. "I kept hearing from people in different states how respected the Adelphi phys ed department is," she says, "particularly in the fields of teaching and research. You could say I chose Adelphi because of its physical education department."

Even with a demanding athletic schedule, Ms. Fitzpatrick maintained a variety of interests off the field. "I also am a member of the Port Washington volunteer fire department," she says, "and head sailing instructor at the Manhasset Bay Yacht Club."

Earned success and welcome camaraderie marked her Adelphi experience. "Hands down," she says, "the biggest highlights of my athletic career have been our two national championships, in 2009 and 2010. We were the first Division II team to repeat titles, which is a huge deal. There have been individual things, like the two C. Markland Kelly awards for best goalkeeper in Division II, or the *Lacrosse Magazine* nomination, but lacrosse is a team sport, and what we've accomplished as a team are my biggest highlights on the field. She adds, "Off the field, it's the times outside of class and practice and games; the snowball fights outside the dorm, or the time we built a giant snowman on the baseball field after a blizzard. Maybe the best thing of all is the relationships, the time spent bonding with my teammates and friends."

Last December, Ms. Fitzpatrick was named an assistant coach of the women's lacrosse team at Bridgewater State University in Massachusetts. "Between my educational and athletic experiences at Adelphi, I gained a lot of knowledge," says Ms. Fitzpatrick. "And now I'm working to transfer that knowledge to my team at Bridgewater State." 

By Bradley Warshauer M.F.A. '11

CAITLIN FITZPATRICK '10

SAVING VICTORY FOR HER TEAM

"I kept hearing from people in different states how respected the Adelphi phys ed department is," she says, "particularly in the fields of teaching and research. You could say I chose Adelphi because of its physical education department." – CAITLIN FITZPATRICK '10

Alumni Events



- 1 Alumni Awards and Retro Reunion at the POSH Ultra Lounge in the Garden City Hotel
- 2 Class of 1960 50th Reunion
- 3 Alumni Wine Tasting/Tour of the North Fork
- 4 *RENT* performance in Los Angeles
- 5 Anthony Donatelli and wife Donna Donatelli M.S.W. '93 at the Alumni and Donor Reception at the Lotos Club in New York City
- 6 The Encore Series—Graphic Design Alumni Reception, featuring Scott Kearney '07
- 7 Brewery Tour
- 8 New York Botanical Gardens Holiday Train Show
- 9 Evening at Patsy's Italian Restaurant—Remembering the Rat Pack
- 10 Citi Field Tour in Flushing, New York
- 11 C.O.A.C.H. Starting Your Own Business

To see more photos from recent alumni events, visit ALUMNI.ADELPHI.EDU/PHOTOGALLERY

 **THE STORY CONTINUES...**
Follow Adelphi University Alumni



Alumni and Friends Giving



Adelphi has been calling on alumni since the 1960s. We need you.

The Adelphi University

PHONATHON?



What you may not (and need to) know about the Adelphi University Phonathon.


Adelphi has been calling on alumni since the 1960s. We need you.

A strong Annual Fund directly impacts the quality of today's student experience. That strength comes when more than 60 percent of Annual Fund donors answer the call.

Colleges and universities, especially those that boast the nation's highest rates of alumni giving, depend on calling programs to reach alumni throughout their state, across the country, and around the world.

Annual alumni support affects national rankings. A stronger Annual Fund increases the University's rankings and, in turn, adds value and prestige to your Adelphi degree.

A phone call can be simple, effortless, and insignificant, but the one from Adelphi makes a lasting difference in the lives of thousands of students.

The next time the phone rings, answer the call. 



WHO GIVES

THEY ANSWERED THE CALL AND GAVE TO THE ADELPHI PHONATHON



How Does Adelphi's Annual Giving Rate Measure Up?

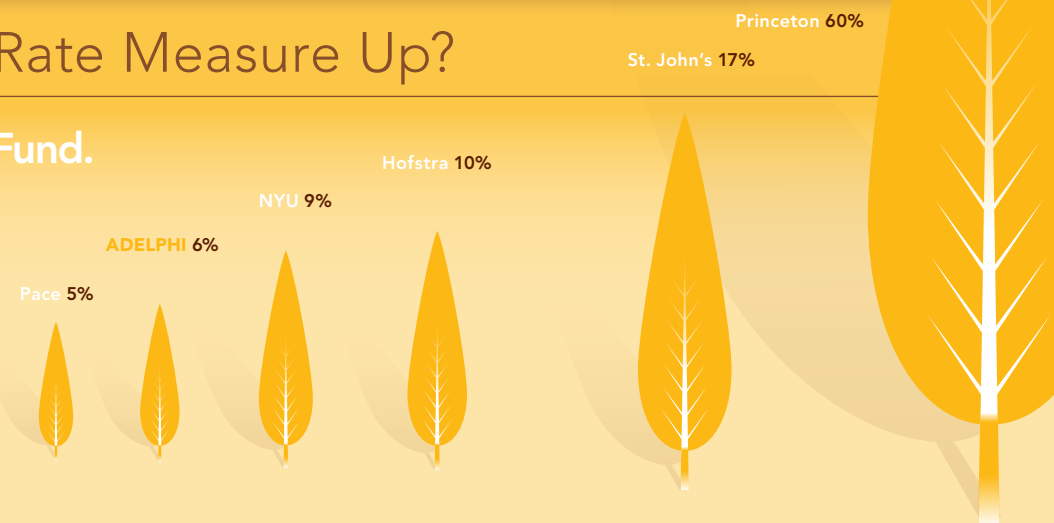
Last year, 3,648 alumni made a gift to the Annual Fund.

The University's alumni giving rate is not nearly as high as Adelphi would like it to be, but alumni can change that by making a gift to the Annual Fund.

U.S. News & World Report and other publications that rate colleges and universities look at alumni giving percentages to help determine national rankings. As the percentage of alumni who give increases, Adelphi's reputation gets stronger. Remember, rankings take into account the number of alumni who give – not how much.

 You can participate in Adelphi's Annual Fund by making a gift at adelphi.edu/annualfund

* U.S. News & World Report data as of 2009



Tamesha Mills '09

"As a recent graduate, I can't give as much as I'd like to Adelphi, but I can give something. The gift I make to the phonathon each year ensures that current students can enjoy the same experiences I did, and my consistent participation will continue to increase the value of my Adelphi degree."

TODAY Aspiring Sports Reporter, Pursuing an M.A. in Journalism

GIVING \$25 to the 2009–2010 Phonathon

Thomas F. Motamed '71 ADELPHI BOARD OF TRUSTEES CHAIRMAN

"My first gift to Adelphi's Annual Fund was through the phonathon. It proved to be the first step in my re-engagement with the University and my continued support of its growth and success."

TODAY Chairman and Chief Executive Officer, CNA Financial Corporation

GIVING Member of Adelphi's Million Dollar Round Table

2010 ADELPHI'S GOLF CLASSIC

On Monday, October 4th, 2010, Adelphi alumni and friends braved a chilly rain to play in the 22nd annual Adelphi University Golf Classic. More than 200 players rallied to support student athletic scholarships, raising more than \$100,000 for the cause. The event honored longtime University friend and past golf classic participant, Richard McKenna of Allstate Insurance Company, who was presented with the 2010 President's Award for Outstanding Achievement and Friendship. A highlight of the day came that evening, when many of Mr. McKenna's colleagues surprised him by announcing their contributions to an endowed scholarship in his honor.

The event was once again cochaired by John P. Finnerty M.S. '77 of W.J.M. Associates, Inc., and Stephen M. Wirth '70 of New York Sports and Physical Therapy Institute.

Mark your calendars for this year's Golf Classic, to be held on Monday, October 3rd at Hempstead Golf and Country Club honoring Scott R. Treiber of RPS Treiber Group.

For more information, please contact Jaime Farrell, associate director of Leadership Annual Giving, at (516) 877-4689 or FARRELL@ADELPHI.EDU.



- 1 Honoree Richard McKenna, wife Suzanne, and two sons Richard and Brendan
- 2 School of Business Visiting Professor and Senior Executive-in-Residence Michael J. Driscoll M.B.A. '89 (left) and President Robert A. Scott
- 3 Anthony J. Bonomo (left) and friends of Physicians' Reciprocal Insurers
- 4 Assistant Vice President and Director of Intercollegiate Athletics and Recreation Robert E. Hartwell; President Robert A. Scott; Honoree Richard McKenna; Vice President for University Advancement Christian P. Vaupel '96, M.S. '03; and School of Business Visiting Professor and Senior Executive-in-Residence Michael J. Driscoll M.B.A. '89
- 5 Panther Club President Dennis Lind '88 (left) and Adelphi Head Baseball Coach Dominic Scala
- 6 Joanne Maguire, James Riley, Jr., Honoree Richard McKenna, and wife Suzanne



THE CAMPAIGN FOR ADELPHI

Impact at a Glance

Adelphi alumni, friends, employees, and supporters have generously contributed more than \$47 million toward the \$56 million goal of the Campaign for Adelphi University. Funds from the campaign, Adelphi's first comprehensive fundraising initiative, provide crucial support for new and renovated campus facilities, increased endowments for student scholarships, and increased faculty support.

Since 2003, when the Campaign was inaugurated, its impact can be seen in increased access to the distinctive teaching and learning experiences that Adelphi provides.

➤ Nearly 100 new, named scholarship funds generate annual scholarships for new and continuing students in every school.

➤ More than 135,000 square feet of new and renovated educational space has been opened in recent years, allowing programs, from performing arts to human performance science, to thrive.

➤ The University has established the Million Dollar Round Table to honor the 14 members who have raised the bar for leadership through their philanthropy. Their gifts, each one transformative, have inspired greater alumni volunteerism, increased annual giving, and strengthened Adelphi connections.

CAMPAIGN PRIORITIES TOTALS

Facilities, endowments for scholarships, and endowments for faculty support*

\$29.5 million

FACILITIES

\$11.1 million

ENDOWMENTS FOR SCHOLARSHIPS

\$3.4 million

ENDOWMENTS FOR FACULTY SUPPORT

\$2.6 million

NOT YET DESIGNATED BY DONORS

\$1.1 million

IN RESTRICTED SCHOLARSHIPS

* As of February 28, 2011

Class Notes

1940s

Sylvia (Steinberg) Pariser B.A. '40 lives in Boca Raton, Florida, attends classes at the Jewish Community Center and is a member of two book groups. She enjoys visits from her children, her grandchildren, and her three-year-old great-granddaughter. She celebrated her 90th birthday in June with all of them. Her husband, Bill, died in 2007, just short of their 65th anniversary.

Anna (Erlemann) Platz B.A. '44 was the only grandparent and the oldest witness at her granddaughter Staci Hody's wedding.

Ruth Unterberg B.A. '48 has been a member of the police/community 19th precinct council for 25 years.

1950s

Sarah Cifarelli Wellen B.A. '51, M.A. '74 had photos exhibited at the American Italian Cultural Museum in Albany, New York, for the month of September through October 15.

Harold Goldring B.A. '51 has been married to wife **Florence (Gordon) Goldring B.A. '52** for 57 years, and they live in Northwest New Jersey. Harold served with the U.S. Navy during the Korean War and earned an M.B.A. in the late 1950s. Florence earned an M.A. in education in the early 1960s.

Phyllis (Menke) Mulligan '52 and husband **Dick Mulligan '51** hosted a 57th anniversary party for Jim Simes '50 and Sara Simes in Jacksonville, Florida. Marj Braun '50 and Don Braun '50 attended, as did many others. The Mulligans are spearheading a Northeast Florida Adelphi Alumni Chapter. Contact Dick Mulligan at PDMULL@COMCAST.NET for more information.

Fay Gold B.A. '53 is known for her pioneering vision and profound dedication to Atlanta's contemporary arts scene. She has been a gallery owner for 29 years and recently announced Fay Gold Treasures, a collection of in-depth art tours to Europe.

William Charlton B.A. '57 was elected chairman of Wellesley, Massachusetts' Municipal Light Plant Board of Commissioners and vice chairman of its Board of Public Works.

Betty MacDonald B.A. '58 creates etchings, monotypes, monoprints, paintings, watercolors, etc. Her works are part of permanent collections at The American Cultural Center, New Delhi, India; Museum of Modern Art, Buenos Aires, Argentina; New York Public Library; The House of Humour and Satire, Gabrovo, Bulgaria; and Jane Voorhees Zimmerli Art Museum, Rutgers University, New Jersey.

"We've helped independent artists to be part of some thing. That's expanded the industry exponentially. But the future is wide open."

– Richard Gottherer '62

Richard Gottherer '62

MAKING MUSIC, ONE WAY OR ANOTHER

Richard Gottherer '62, cofounder of Sire Records, produced debut albums for Blondie and The Go-Go's, among others. The Orchard, the digital music and video distribution company he cofounded, generated more than \$62 million in revenue in 2009. But he still let his mother down. "Till the day she died, she always asked me why I never finished law school," Mr. Gottherer says, laughing.

Like most history majors, Mr. Gottherer planned to be a lawyer. But during his years at Adelphi, he played in bands, dabbled in songwriting, and met a fraternity brother who helped him make his first record. At Brooklyn Law School, he spent a couple of days a week at school and the rest of his time at the Brill Building in Manhattan, walking from office to office, playing his music for independent record companies and publishers, hoping someone would like his work, take it on, and publish it.

When one of the songs he helped write, "My Boyfriend's Back," became a huge hit for The Angels in 1963, law school went to the back burner. "They called my mother from Brooklyn Law School and asked why I hadn't been around."

From his start as a songwriter, Mr. Gottherer went on to cofound Sire Records. The label became a hugely successful producer of hit records for musicians and bands, including Madonna, Depeche Mode, Talking Heads, and Ice-T.

In 1997, Mr. Gottherer and his business partner, Scott Cohen, had an idea. Four or five major record labels still essentially controlled the music business, but there was a new invention that might change all that. "We started thinking about promoting and


marketing and selling music through the Internet," explains Mr. Gottherer. With that in mind, they founded the Orchard.

Amazon, at the time, sold only books, and iTunes was six years away from launching. At first, the company focused on supplying online stores with CDs from independent labels and artists, but then, Mr. Gottherer says, "We realized the future wouldn't be in physical delivery of music, or almost anything," and they began signing artists for digital distribution.

By the time iTunes launched in 2003, the Orchard had 150,000 song titles under license. Today, it has more than two million titles and offices in 25 countries.

"We've helped to enable independent artists to be part of something. That's expanded

the industry exponentially," says Mr. Gottherer. But the future is wide open. Says the Adelphi alumnus, "I don't even think we've scratched the surface. The digital world is an open book."

While the music habit he picked up at Adelphi has taken him to great places, it is not the only habit he has maintained. For his 70th birthday in 2010, Mr. Gottherer reached back to his history major days and celebrated the occasion with a Corsican meal in Paris after a stop at Waterloo. "I remember learning about all of that in Professor Ernst's class at Adelphi back in 1962," he says. 

By Charity Shumway





Enid Borden M.A. '73, president and CEO of Meals on Wheels Association of America, with a client.

A Million Meals a Day

When Enid Borden M.A. '73 speaks about the prevalence of hunger in the United States and about her organization, the Meals on Wheels Association of America, she recounts her poignant encounter with "Al."

Several years ago, she delivered a meal to one of Meals on Wheels' customers, Al, in his motor home in Appalachia. It was a scorching summer day, and Al had no electricity or running water, no medical care, and just enough money to afford his local Meals on Wheels' three-meals-a-week commitment: one meal every Monday, Wednesday, and Friday.

While speaking to Al, Ms. Borden watched as he cut his meal into small pieces. "He didn't eat it himself," she says. "He had all of his extended family members there, his

stray dogs and cats, and he needed to feed them, too. And I thought, 'My goodness.'"

She was struck that, while most Americans consume 21 meals a week, Al lived on three, which he willingly shared.

"When we were done chatting, I walked away and turned back to look at him, so I wouldn't forget that image, not that I ever could, and there, affixed to the side of his trailer, was a sign that he had hand-painted that said 'God Bless America.' It's a vision I will never forget," she says, "and I decided that after that, everything I do is dedicated to Al and all of the Als out there."

As president and chief executive officer of the Meals on Wheels Association of America, Ms. Borden leads one of the largest and

oldest hunger relief organizations in the nation, which provides nutritious meals to elderly men and women, just like Al, many of whom are homebound, disabled, and at risk for hunger. A veritable army of 800,000 to 1.2 million volunteers at more than 5,000 branches serves more than one million meals to senior citizens each day.

The need is enormous. According to Meals on Wheels' research, nearly six million seniors are hungry or in danger of going hungry. With such disheartening statistics, Ms. Borden and the Meals on Wheels' board of directors, in 2009, approved a new mission to end senior hunger by 2020—their so-called 20/20 vision.

Ms. Borden admits that her journey into the nonprofit world was more accident than intention. After receiving her master's degree in theatre arts from Adelphi in 1973, she pursued a career in communications and public policy, holding the title of deputy commissioner for policy and external affairs for the Social Security Administration—among others—and earning recognition in *Who's Who in Media and Communications*.

Still, nothing compared to her time with Meals on Wheels.

"Working at a nonprofit is something that I never envisioned when I was growing up," she explains. "But I am thankful every day of my life. I think it's truly a calling. Once you deliver a meal and you see the look on the senior's face, you're hooked. You'll want to do it for the rest of your life." **A**

By Leslie Fazin '10

1960s

Samuel Di Bernardo B.A. '62, writing as Asta Dido, is an accomplished writer and published author of several novels, poetry, children's books of puzzles, and a newspaper column on computer security and a former copywriter and advertising executive. His books include *Poetry of the American Soul*, *Books in a Kitchen Sink*, a short story anthology, *Cast The Second Stone: Feasting on American Senior Citizens*, the abuses of co-op board power in the expose *Co-Op Hell*, and is working on book two of a science fiction trilogy, his pride and joy, called *Cananu Incansu!*

Kathryn Hartzler B.A. '63 has recently edited three books as a freelancer.

David Berger M.A. '64 is a professor in the psychology department at State University of New York College at Cortland. He was honored with the Chancellor's Award for Excellence in Faculty Service during the 2010 undergraduate commencement ceremony.

Marvin Eisenstadt Ph.D. '64 is author of *Everything Related To Being a Psychologist* (Kindle Edition) now available on Amazon.com.

Edward Gruber M.B.A. '65 is partially retired and enjoys traveling with wife Marlaine. He has a seven-year-old grandson.

Gerard Cook B.A. '67 retired as director of the Nassau County Probation department on December 31, 2009.

Tsoltim Shakabpa B.B.A. '67 had his eighth book, *Being Tibetan*, published and released by Publish America Inc. His book can be purchased on WWW.PUBLISHAMERICA.COM.

Suzanne (Saunders) Folwell B.S. '68 retired from Pascack Valley Hospital, Westwood, New Jersey, in November 2007 when the hospital closed. She had been the night charge nurse on a surgical/orthopedic unit for more than 23 years and had served on the nurse practice committee and the staffing committee, and was a union representative. She has a son and daughter and a new granddaughter, Nora Grace, who was born August 13, 2010.

Charlotte Harris B.A. '69 is the dean of the College of Education and Human Services at Wright State University, Ohio.

Jay Moldave B.A. '69 joined the board of the New Jersey American Marketing Association.

1970s

Howard Bader B.A. '70 is a commercial litigator and insolvency specialist, who is also an expert in international licensing and corporate law. He is a member of the National Panel of Arbitrators, American Arbitration Association, and New York City Bankruptcy Bar Association and is active in the Commercial Law League of America and the American Bar Association, where he was co-chairman of the subcommittee of the International Litigation Section. He has lectured extensively in the areas of commercial litigation, licensing, and insolvency. He has been featured numerous times in *Crain's* magazine and appears in *Who's Who Among Practicing Attorneys*. He has also appeared as a special guest on CNN and CNBC.

Christina (Pipitone) Hughes B.A. '70 continues to enjoy her retirement (since 2009) after 39 years of elementary school teaching. She is presently a substitute teacher in the Garden City schools and also teaches in their summer program.

Duane Hughes B.A. '70 is the director of Cardiac Thoracic Surgery at Long Island Jewish Hospital.

Victor Denoble B.A. '71, Ph.D. '74 is an anti-drug activist.

Brian Silversmith M.A. '71 works with doctors of various specialties in nutrition and anti-aging protocols where they try to separate fact from fiction and keep patients on the path to continued youth.

Prudence Ferraro M.A. '73 is a substitute teacher in Dobbs Ferry Union Free School District and has been recognized by *Cambridge Who's Who* for demonstrating dedication, leadership, and excellence in nursing and education.

Robert Ossowski M.A. '74 and wife Marsha planted their first two acres of Viognier and Tempranillo grapes. They will plant another four acres in 2011. Expansion of the vineyard will include a winery within the next three years.

Naphtali "Jimi" Bruce B.A. '75 has been a radio personality for almost 40 years and is the author of *Sad Face King*, a collection of 120 original poems.

Richard Lysaght B.B.A. '75 is celebrating his 30th wedding anniversary with wife Janice.

Mark Fink B.A. '76 was appointed vice president, managing director of Wahlstrom, a

hyper-local marketing and media performance agency.

Rita Roberts B.S. '76 was appointed assistant vice president of perioperative surgical services at Winthrop-University Hospital.

Elizabeth Braren B.A. '77 teaches music at Tommie Barfield Elementary School on Marco Island, Florida. In 2007, she was recognized for her work and was named Collier County Elementary Teacher of the Year, and in 2008 she received the Award for Excellence in Arts Education from the Naples Philharmonic. Most recently, she was delighted to be awarded the Golden Apple, which is equivalent to winning an Oscar for teachers.

Walter Balan M.B.A. '78 will be advising AvStar on marketing and advertising strategies.

Toni Cesta B.S. '78 is senior vice president of Operational Efficiency and Capacity Management at Lutheran Medical Center, New York.

Peter Ducey B.S. '79 is a professor of biological sciences at State University of New York College at Cortland. In 2006, he was awarded a SUNY Research Foundation Research and Scholarship Award.

Alfred Hamby M.B.A. '79 has newly released the sixth installment of his *Three Brothers Plus One* series: *Investigations of Medical Crimes and Other Crimes Against Medical Society and Establishment*.

Karan Ilowite B.F.A. '79 was appointed as lifestyle director at the Pelican Landing in Bonita Springs, Florida.

Pat Ingrassia B.B.A. '79 is a vice president, investments with Wells Fargo Advisors' Smithtown, New York, office and has been in the financial services business for more than 27 years. He has recently earned the Certified Financial Planner professional designation. In his spare time, he enjoys tinkering with his collectible cars, and is an NMRA and NRA member.

1980s

Beth Rosenthal M.S.W. '80, D.S.W. '86 received her fourth 4-year NIH grant for her study, Adolescent Trauma, Psychopathology and Resilience: A person-focused approach.

Martin J. Meaney M.S. '81 was named managing director of Institutional Agency Trading for Janney Capital Markets.




WORKING

Brian J. Connor '84

For Brian J. Connor '84, change is more than just good, it's a constant. In his years in the fashion industry, Mr. Connor has experienced the evolution not only of style, but also of his own career. He intended to be a fashion buyer and, right out of college, even landed a much-envied job in the training department of the now-defunct Abraham & Strauss.

Mr. Connor soon realized, however, that he wanted a more creative outlet, so he changed courses and worked his way up from the bottom on the visual side, an experience that taught him lessons he still remembers today, including to always, "Learn from the best. Pay attention, observe, take from them, and...let yourself flourish."

Today, as the director of visual merchandising, wholesale/showrooms for Kenneth Cole Productions, Mr. Connor is in a position that allows him to blend his fashion expertise, creativity, and keen business sense. He collaborates with the marketing and design teams to create merchandise displays for retail buyers, and he thrives in Kenneth Cole's environment where, "You're allowed to think freely, and bring ideas to the table." He says, "An entrepreneurial spirit is alive here." 

By Linda Romano M.A. '03

Fashion Forward: Brian Connor '84 chooses pieces from Kenneth Cole's fall 2011 collection for a showroom display.



Sandra Anthony B.A. '82 is a human resources assistant at Queens Library. She is a mother of two daughters and has two grandsons.

Margaret Lally B.F.A. '82, an associate professor of Performing Arts at Adelphi University, was elected to the National Committee for the Kennedy Center American College Theatre Festival. The three-year term will focus on directing programming.

Gary Dell'Abate B.A. '83, a.k.a. Baba Booeey, executive producer of *The Howard Stern Show*, has published his book, *They Call Me Baba Booeey*, which made the *New York Times* best-seller list.

Marshall Gisser B.A. '84, M.A. '87 is the founder of WWW.MESORA.ORG.

Judith Levy M.S.W. '84 had an exhibition of panoramic postcards, featuring four large-scale digital images resembling old panoramic postcards. The images were composed from elements extracted from an array of historic picture postcards, recombined and reconfigured to evoke a new look at the past and spark some questions about the present.

Heather Worthington M.S. '84 is author of the children's picture book, *Miles of Smiles: The Story of Roxey, the Long Island Rail Road Dog*.

Mindy Cohen B.S. '85 attained her master's in medical-surgical nursing and psychiatric adult mental health nursing. She served as clinical director for a community mental health agency. She was also involved in clinical staff educators and psychiatric diagnostic and treatment services for adults and geriatrics. She facilitates groups for medical and community consumers coping with medical issues; received Employee of the Year Recognition; and was the recipient of Adelphi's Mildred Montag Nursing Leadership and Academic Excellence Award in 1985.

Joseph Ferrari M.A. '85, Ph.D. '89 is a psychology professor at DePaul University in Chicago and has published the book, *Still Procrastinating? The No-Regrets Guide to Getting It Done*.

Kevin Sullivan B.S. '85 is medical director and pediatric anesthesiologist at Nemours Children's Clinic in Jacksonville, Florida.

Annemarie Iannolo B.S. '86 has practiced for more than 20 years in long-term chronic care and rehabilitation. She has worked in many capacities, such as director of nursing and director of quality improvement and assurance. Recently, she received a master's in healthcare policy and management.

Kevin Krewell M.B.A. '86 has joined The Linley Group as a senior analyst.

Paul Riley B.A. '86 has earned the 2010 Women's Professional Soccer Coach of the Year award.

James Helmus B.B.A. '87 has been appointed to the Tax and Finance Subcommittee of NAIOP, the Commercial Real Estate Development Association.

Betty Watson B.S. '87 is a substance abuse counselor for a non-profit organization.

Thomas Hlenski D.S.W. '88 has had an independent private practice since 1985. He is a marital and adolescent specialist and is trained in family therapy with an emphasis on stepfamilies.

Christine Hodyl B.S. '88 has been appointed South Nassau Communities Hospital's cancer liaison physician to the American College of Surgeons Commission on Cancer.

Eileen McDonnell M.B.A. '88, former president of The Penn Mutual Life Insurance Company, succeeded Robert E. Chappell as chief executive officer.

Laurel Schwartz M.A. '88, Ph.D. '93 is the coordinator of Jewish family life and education and a clinical psychologist at Jewish Family Service of Stamford, Connecticut.

Chris N. Flocatoulas B.A. '89 recently earned an M.P.A. from John Jay College CUNY.

Scott Reh B.S. '89 won a seat on the Rocky Point Board of Education in September 2010.

Joy Seward M.S.W. '89, a recipient of *The Washington Post's* 2007 Distinguished Educational Leadership Award, is the principal of W.G. Coleman Elementary School in The Plains, Virginia.

1990s

Monsignor Robert Batule M.A. '90 published "Defending Marriage" in the July issue of *The Priest*.

Margaret Leonard B.S. '90, M.S. '91, CAGS '96 is senior vice president of clinical services at Hudson Health Plan. She has been appointed to a five-year term on the New York State Board of Nursing.

Ira Raab M.B.A. '90 is a professor of American government at Northwood University, West Palm Beach, Florida.

Gregory Singer B.A. '90 is director of central registration, Uniondale Union Free School District, vice president of both the board of directors of the Bayshore Arts and

Education Fund and A.1. Universal Care. He is also the author of "Poearistry" and is helping to head up scholarship initiatives for the Adelphi University Multicultural Alumni Chapter.

August Arrigo M.B.A. '91 joined ThermoEnergy as vice president of project management.

Donna Banek M.A. '91 received a Service Award from Science Teachers Association of New York State, Nassau Section.

Sandra Jaffe-Colvett G.C. '91 was honored by the Mount Sinai Hospital School of Nursing Alumnae Association in New York for her accomplishments in the nursing profession. She is professor *emeritus* at the State University of New York in Stony Brook, New York. She was former president and clinical director of Snug Harbor Counseling Associates, Inc., and has practiced as a psychotherapist and educator for more than 30 years.

Bradford Kaufman M.A. '94 researched an article that was requested and published by the United Nations Postal Administration. The article, "The League of Nations at the New York World's Fair 1939-1940", was published in the UN's Philatic Bulletin #95. The article coincided with the UN's 65th Anniversary.

Janet Kellman M.A. '94 is the new principal at Alfred Vail School in Morris Township, New Jersey.

John Murphy M.B.A. '94 is a manager of audit at E*Trade Financial Corporation.

Shirley Waldron B.A. '94, M.S.W. '97 has been recognized by *Cambridge Who's Who* for demonstrating dedication, leadership, and excellence in human services.

Joseph Fuschillo M.B.A. '95 has joined American Independence Financial Services as a senior managing director and chief distribution officer.

Aaron Listhaus M.A. '95 was named first executive director of the Hebrew Charter School Center in New York City. He previously served as chief academic officer in the New York City Department of Education's Office of Charter Schools. In that role, he was responsible for the oversight of academic programs and accountability for all of the nearly 70 department-authorized charter schools. He also served as a coach in the City's innovative Leadership Academy in the 2007-08 school years and spent five years as principal of Middle College High School at LaGuardia Community College in Long Island City, and two years as assistant principal.

“It was great to meet like-minded individuals who all wanted progress.”

— Tiffany Tucker '05

Bob Marley Would Sing Her Praises

When Tiffany Tucker '05 mentors New York City students about the importance of graduating from high school and pursuing a college degree, she draws inspiration from Bob Marley's *Redemption Song*. Strumming his guitar and following his legendary Jamaican vibe, he sang, "Emancipate yourself from mental slavery; None but ourselves can free our minds." This call to action is synonymous with the mission of Ms. Tucker's burgeoning nonprofit, Redemption, named after Mr. Marley's ballad.

Ms. Tucker is passionate about reversing the cycle of low expectations and stagnation that have snagged too many of her peers. "I graduated from South Shore High School in Brooklyn," she says, "but during my time there, I saw and experienced a lot of injustice, and I said to myself, 'Once I graduate, I am going to come back and give back to my community.' I felt that the students deserved more."

South Shore High School closed in 2010 due to its abysmal graduation rates, but Ms. Tucker was one of the lucky few to make it to college.

At Adelphi, she majored in international studies and minored in African American and ethnic studies. She joined the National Association for the Advancement of Colored People and the Caribbean Cultural Awareness Club, and studied abroad in Paris.

"The campus was so open and free," she says of Adelphi. "You could sit and study on the lawn; you could start a club if you wanted to. It was the freedom to succeed. I would say, 'Wow, I could really do all of this?'"

She vowed to fuel inner-city kids with this same sense of possibility. During her sophomore year, with encouragement from her professors and friends, and the passion and commitment she shared with her classmates

Dana Johnson '04, Jamila Manning '05, and Fayola Williams '04, she followed through on her promise to empower the students from her community.

"One year into being at Adelphi, I came to them with the idea and they said, 'Yes, Tiffany, let's make this happen!' There was no thought about it," she says. "And they all weren't from Brooklyn. They just understood. It was great to meet like-minded individuals who all wanted progress."


After about a year of planning, Ms. Tucker founded Redemption, Inc., which now serves more than 700 Brooklyn-based teens each year. Its goals—to help students stay in and graduate from high school, enroll in and graduate from college, and find employment—are achieved through workshops, application assistance, tutoring, and one-on-one mentoring.

"When I first joined, I was the type of person who didn't like speaking in front of people, but now I'm so outgoing; I'm never scared to speak in front of anybody," says high school junior Brian Heckstall, who joined Redemption as a freshman. "I'm very thankful for this program. There aren't many people, like Tiffany, who go out of their way to give kids this kind of opportunity."

Last fall, the Ash Center for Democratic Governance and Innovation at the John F. Kennedy School of Government at Harvard University recognized Redemption as a Bright Idea for its fresh approach to longstanding problems.

A unique aspect of Redemption is its Youth Community Council, which Ms. Tucker formed in 2008. The council enables Redemption students to help run the organization and create innovative new programs, including: Get Your Mind Right, the annual back-to-school fair that provides middle and high school students with free school supplies; ONE Youth Forum, an opportunity for students to voice their opinions on race, culture, and stereotypes; and the Best of the Best Movement, a program that celebrates students with a minimum grade-point average of 75 percent and higher.

In addition to leading Redemption, Ms. Tucker consults on topics such as education, community development, and politics through her start-up, The Public Spirit. Ms. Tucker's partners—Ms. Johnson, Ms. Manning, and Ms. Williams—are still involved with Redemption. Ms. Johnson and Ms. Manning serve as members of the board of directors, and Ms. Williams contributes as a volunteer.

Since 2003, Redemption has served between 4,000 and 5,000 students who may not have had the drive, the determination, or the resources to succeed otherwise. "It may sound cliché but anything is possible," says Ms. Tucker. "And I think many people take that for granted." 

By Leslie Fazin '10

Leah Martin M.A. '95 was appointed high school music department chairperson in Cold Spring Harbor Community School District.

Gregg Mastantonio M.A. '95 has been teaching in Florida for seven years.

Thomas Tamulinas B.S. '96 was appointed director of flight operations for VizStar, Inc.

Kathleen Migliore-Newton M.A. '97 recently sold one of her paintings to the University of Maryland School of Social Work. To view more of her paintings, visit: [HTTP://URBANPAINTINGS.COM](http://URBANPAINTINGS.COM).

Stephanie Williams B.S. '97, M.A. '98 is currently a special education teacher in Roosevelt, New York.

Sonya Campbell M.S.W. '99 started her own consulting business in 2008.

2000s

Daniel Farrell B.S. '00 was appointed vice president of National Professional Services for ePlus Technology.

Pascale Larosiliere B.S. '02, M.S.W. '03 facilitates a credit bearing young women's group, is a part-time lecturer for the office of Multiple Pathways, and leads conferences within the program. She got married in October of 2009.

Kylee Wilson B.A. '02, M.A. '04 was named the new women's basketball head coach at Bismarck State College.

Michael Hughes B.S. '04, M.S. '06 teaches chemistry in the Bellmore-Merrick School District, New York.

Karen Kennedy B.S. '06 has been a New York City police officer for three years.

Courtney Schiavone B.S. '06 got engaged to Stephen Scala on June 20, 2010 and plans to get married in the fall of 2011 in Disney World.

Evan Baker M.S.W. '07 works at the Rikers Island jail as a mental health clinician administering psychotherapy to those incarcerated there. He is also the author of *Rikers Island*. The book exposes the systematic racism at the prison.

Chantal Hamlin B.A. '07 passed the New York State Bar Exam.

Jennifer Vezzuso-Saletta M.B.A. '07 has been working for North Shore-Long Island Jewish Health System since 2001. She is

currently pursuing an Ed.D. from St. John's University. In 2008 and 2010, she served as guest lecturer for Adelphi associate professor Maryanne Hyland's "Management of Human Resource" class. She married **David Saleta M.B.A. '08** in 2008, and had daughter Sabatina on February 13, 2009.

Timothy J. Mearini '08 had his artwork selected from more than 300 entries for a juried student art show at the School of the Museum of Fine Arts, Boston, where he is pursuing his M.F.A. He won the prestigious Will and Elena Barnet Award for formal elements of painting, composition, and the principles of structural design for his "Milk" and "Pepper Jars."

David Saleta M.B.A. '08 became an R.N. in August 2008. He has been working as a pediatric emergency nurse at North Shore-Long Island Jewish Health System, Cohen Children's Medical Center since September 2008. He is also pursuing a B.S. in nursing from St. Joseph's College.

Gianna Smith B.A. '08 is codirecting the "Pursuit Beyond" girls basketball camp in Newton, Connecticut.

Cassandra Alvarez B.A. '09 was offered a full-time position as fundraising coordinator at the Migraine Research Foundation in Manhattan.

2010s


Audrey Goss B.A. '10 had her short film "The Paper Bag Princess" played at the Garden City Bird Sanctuary event.

Mary Ellen Grogan M.S. '10 was promoted to nurse educator at North Shore-Long Island Jewish Stern Family Center for Extended Care and Rehabilitation.

Ingrid Howell B.A. '10 is continuing her education at Baruch College.

Brittany Kramer B.F.A. '10 is the production assistant for a new play entitled *Edgewise*.

Marlee LiButti B.S. '10 is a registered nurse at Strong Memorial Hospital in Rochester, New York.

Brad Meaney B.B.A. '10 has been accepted to Miami International University to pursue his master's degree in hotel management. 

If you're familiar with "Don't Leave Home Without It," the famed American Express ad campaign, or Volkswagen's "Drivers Wanted," then you know the work of Bruce Silverman '66 and Ron Lawner '70, respectively.

Bruce Silverman served as executive vice president/executive creative director at three of the largest U.S.-based ad agencies and president of two independently owned agencies. He created such campaigns as "Bullish on America" (Merrill Lynch), "Something Special in the Air" (American Airlines), and "The Shell Answer Man." He also used his advertising acumen to fight smoking, creating an effective and iconic anti-smoking campaign for the State of California.

When Ron Lawner stepped down from his role as chief creative officer and vice chairman of the Boston-based ad agency Arnold Worldwide in 2007, after 25 years there, the company had grown from a modest partnership into a global firm with around \$2 billion in revenue. In addition to his consulting for VW, Mr. Lawner won accolades for his work on the American Legacy Foundation's Truth anti-smoking campaign.

Both spoke to us about their careers, the advertising business, and the television show that has popularized it. Here are some excerpts.

ADELPHI'S AD MEN

Do You Watch *Mad Men*?

BRUCE SILVERMAN I do. I love it...I started in the ad business right in 1968 or so and...I see the guys who were my first set of bosses when they were 10 years younger.

RON LAWNER No, I don't. The reason I couldn't watch it is because I retired from Arnold just about the same time as it came out and there was no way I was watching any show about advertising.

What makes a good ad or ad campaign?

RON LAWNER I tried to make things a part of the culture...I tried treating people as intelligent human beings, not talk down to them. I tried to be as artful as I could in the filming and the casting and the way the sell was presented. I tried to make you...want to hang out with that product.

What drives an ad?

BRUCE SILVERMAN I still believe that people love stories. We've loved stories since we lived in caves, and we loved stories when we were children, and I think we love stories as adults, and advertising that tells stories—even if the stories are done in 15 seconds in a television commercial—it will get engaged, and engagement is crucial.

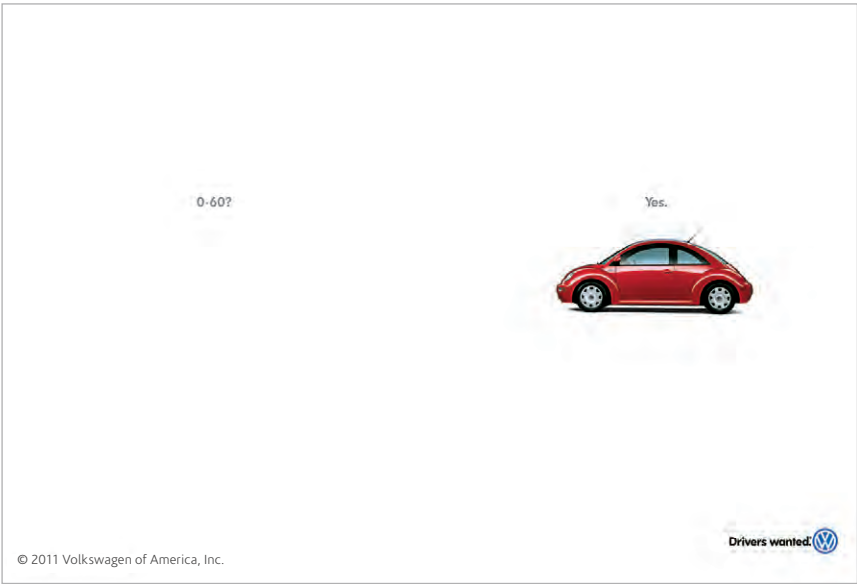
How do you develop your ideas?

RON LAWNER You digest everything you can about your product. You digest all you can about the competition. You get as smart as you can before you put pen to paper. Then, only then, only when all that stuff has been input, do you sit around and start to bring the human being to bear, your thoughts to bear, what motivates you.

BRUCE SILVERMAN Ideas seem to materialize in strange ways. I agree with Ron. You really need to know your product, and you need to know the competition, and you need to know the consumer. There's a lot of real serious homework. And then you get into the bathtub, I guess.

Why did you each go into advertising?

RON LAWNER I got the bug in college. I became a business major because I saw guys graduating with economics degrees and, you know, jobs. Advertising was part of the culture, and it was the most interesting thing I could think of. And I had one great professor, he's the reason I did it. He was the marketing guy...Greg Gutman...who really just motivated me.



BRUCE SILVERMAN My English teacher at Adelphi [was] Phil Green.... Early on in the semester, we had to write papers, and he's handing out the papers, and he asked me to stay after class. And I went, "Oh sh___, I'm in trouble." He said, "You can write, you should do something with that." He was the first person that ever said that to me. So I started thinking about writing. I signed up for the school newspaper, the *Delphian*, and I really thought a little about journalism. I actually got a job at the *Long Island Press*, as a sports rewrite guy. But, you know, I wasn't thinking about advertising, and then I got a job, a summer job, of all things, in the mailroom at Ogilvy & Mather when I was in law school.

Of all the campaigns you have worked on, which were your favorite ones and why?

RON LAWNER For me, it's really easy, because Volkswagen became so visible. I always wanted to do advertising my mother would see. I not only had the money, because car clients spent money, I also had a great client, who let me be as good as I could be and let me hire a group of people whom I surrounded myself with who were a joy to work with. That allowed our agency to grow exponentially from the time we got that business.

BRUCE SILVERMAN It's hard for me to pinpoint one campaign that was my favorite. As you go through your career, you have different kinds of opportunities. I was very


fortunate, because I was the junior guy, and I got put on the least important accounts at the beginning of my career, which was pretty typical. Except, frequently enough, the least important accounts became immensely important accounts just around the time I hit them...So, boom, I got to do American Express's first commercial, which made my career. And I loved working on American Express.

I could skip way over to the campaign that in many ways I'm proudest of, which was actually the California anti-smoking stuff... I actually looked at myself in the mirror, and I went, "Wow, I may be affecting people's lives in a meaningful way."

RON LAWNER Yeah, we all got a little taste of that.

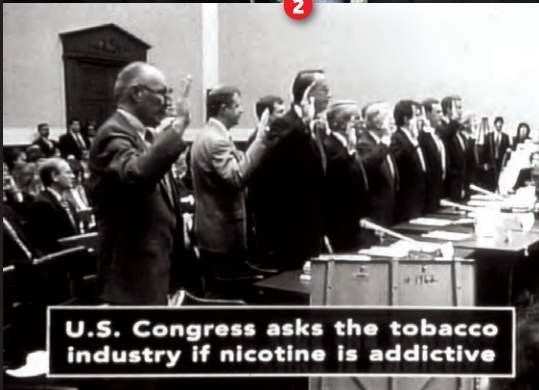
What advice do you have for people who are interested in the business these days?

RON LAWNER The most successful people I know had great passion for what they did, and had great tenacity.

BRUCE SILVERMAN Be an eclectic person. Use curiosity. Try to explore the world. 

By Bonnie Eissner

Research and transcription by
Hari Simran Khalsa '11



1 Ron Lawner '70
Ron Lawner created the iconic "Drivers Wanted" campaign for Volkswagen.

2 Bruce Silverman '66
Bruce Silverman's "Nicotine Soundbites" ad used footage from the 1994 Congressional hearing at which tobacco company executives denied that nicotine was addictive. Attempts by RJ Reynolds to quash the ad made headlines nationwide.

In Memoriam

Margaret Ortstein B.A. '30
Helen (Kirsten) Levine B.A. '36
Siv (Leedman) Safwat B.A. '39
Frances (Barth) Tiernan B.A. '40
Shirley (Preston) Wiesen B.A. '42
Evelyn (Albert) Glode B.S. '46
Jeanne (Norman) Maclean CN '46
Mary (Ingram) Mortenson CN '46
Jane (Becker) Croney B.S. '47
Evelyn (Frishman) Weiser B.A. '47
Janet (Anderson) Smith B.S. '48, M.A. '56
Virginia (May) Hymes B.A. '49
Alvin Teirstein B.A. '49
Richard Field B.A. '50
James LaPlac B.A. '50
Hugh McDougall B.A. '50
Anne (Colahan) Vaughan B.S. '51
Harriet (Young) Biondo '52
Gerald Long B.B.A. '52
Janet (Kreisner) Lovins B.S. '53
William Finn B.S. '56, M.B.A. '69
William Chiswick B.A. '57
Joseph Disanza B.S. '57

Geraldine (Carbis) Koehler B.A. '59
Dennis Mason B.S. '59
Sandra (Schlobohm) Greene B.S. '61
Kurt Fuchel M.S. '63
Pauline Herd B.A. '64
Victoria Herd B.A. '64
Ronald LaValle B.A. '65
Mtshena Sidile M.S.W. '65
Jeffrey Kanner B.A. '66
Stuart Itkin B.B.A. '67
Salvador Vecchione B.S. '68
Camilla Belser B.S. '70
Dorothy Harris B.S. '70
Sanford Sloane B.S. '70
Leroy Zorn B.S. '70
Christine Brennan M.A. '71
Roberta Clinton B.S. '71
Mary Kavazanjian M.A. '71
Stanley Malinowitz B.A. '71
John Schifano B.S. '71
Isabel Kip B.A. '73, M.A. '75
Charles Kerr B.B.A. '74
William Behringer M.A. '75

Edith (Pulier) Freedman M.S.W. '75
Karen Donovan M.S.W. '76
Joshua Quiros B.A. '76
Emma Johnson B.A. '77
Vera (Heinrich) Tietz B.A. '78
Michael Bonavita M.B.A. '79
Muriel (McDonald) Cook M.S. '79
Constance (Wolfson) Mehren A.A. '79, B.A. '80
Guy Hammersmith B.S. '80
Ellen Tyack M.S.W. '81
Laura Carter M.S.W. '82
James Goodwin M.B.A. '82
Marion Lawrence M.S. '82
Jean (Torba) Salerno B.S. '82
Blanche Muller M.B.A. '83
Laurabelle Fine B.A. '85, M.S.W. '88
Lorraine Thornton M.S.W '85
Lester Brumsey B.B.A. '87
Sally Olshin D.S.W. '91
Nancy Kostel-Donlon M.S. '92
Mary Mullen M.S. '95
Robert Potter M.A. '06



Mollie Weiss Madden '90 displays pieces from her portfolio.

at Adelphi prepared her for the challenge. For the next 12 years, she had one of her “greatest work and life experiences” teaching photography to hundreds of adults on parole at a day reporting center.

“I would bring my two manual 35-millimeter cameras and film,” she says. “The first day would be an intense introduction into everything from the basic workings of the camera to lessons in composition. Then we would go out into a local park to take photographs. On the last day, we would have an exhibit in our classroom, just like a gallery opening. Everyone in the building would come, and there was always an unbelievable reaction. Many students had never taken any kind of art class or touched a camera. Many of them were facing incredible challenges—drug and alcohol addiction, mental illness—and all of them were on probation and facing jail time. There was a real epiphany that took place for many of them when they were introduced to a creative outlet.”

Mollie’s professional life turned out to be different than she imagined, but she believes that it evolved into much more than she had dreamed. Not only has she been able to pursue a creative life

OFFICE OF ALUMNI RELATIONS

Joseph J. Geraci M.A. '11
Director

Mary Ann Mearini '05
Senior Associate Director

Jennifer Boglioli G.C. '09
Associate Director

Cathryn Chenkus
Alumni Relations Officer

Alexandra Borgersen
Affinity and Program Coordinator

To find out more about our programs and alumni benefits, please call (516) 877-3470.

ADELPHI UNIVERSITY ALUMNI ADVISORY COUNCIL

In March 2011, the Adelphi Board of Trustees approved the change of the Adelphi University Alumni Association Board of Directors to the Adelphi University Alumni Advisory Council, a designation that is truer to the mission of this volunteer organization.

The Adelphi University Alumni Advisory Council will play an integral role in the University’s continued engagement of alumni whose expertise and insights will enhance opportunities for student and alumni engagement, and will contribute to Adelphi’s strategic planning.

More information will be available about the Adelphi University Alumni Advisory Council at ALUMNI.ADELPHI.EDU in the near future.

What Became of a Fellow Dreamer,
Mollie Weiss Madden '90

As an art student at Adelphi in the late 1980s, I spent four years studying, making, and discussing art with a close-knit group of students on the third floor of Blodgett Hall. We also spent hours talking about and believing in our dreams. After graduation, our lives moved in different directions, and most of us lost touch. So, when I received a friend request on Facebook from my friend, Mollie Weiss Madden '90, I was genuinely happy to reconnect and find out what became of her dreams.

Mollie’s early definition of success was to become a professional photographer, a career she chose in the 10th grade. After high school, she enrolled at Adelphi, and was

influenced by professors Yvonne Korshak, Richard Vaux, and Hugh McElroy. She credits them with teaching her about commitment, hard work, and passion for teaching and life.

Following graduation, Mollie set out to pursue her dream. She had a successful freelance photography career underway when she was presented with a new opportunity. Eastern Suffolk BOCES (Board of Cooperative Educational Services) was starting an arts in education initiative as part of its jail education program, and was looking for a photography teacher. She had no formal teaching experience, but she believed that the education she received

herself, but she has also been able to touch many lives through her work. Along with photography and art, Mollie’s other great passion is horses and equestrian sports. For the last six years, she has worked and discovered a new creative outlet in this field as an instructor, trainer, rider, and horse show manager. “I wake up in the morning and can’t wait to do what I set out to do every day.”

By Diane Moser '90

A Look Back



Tucked away in a cardboard box is the freshman “beanie” belonging to Adelphi Trustee and former Board Chairman Michael Campbell ‘65, a nostalgic reminder of a campus tradition that spanned more than two decades.

The Freshman Beanie

Mr. Campbell recalls wearing the freshman beanie during his first week on campus. “It had a button on it that read, ‘My name is Mike,’” he says. Although Mr. Campbell was a freshman in 1961, the ritual dates as far back as the late 1940s, during what was known as Freshman Hazing Week. According to the 1971 student handbook, the *Sidekick*, freshmen were required to don these little caps, or beanies, “at all times, in all places, during all activities, between the hours of 8 a.m. and 4:30 p.m.” And, as a sign of respect, male students were also required to tip their beanies to all women and upperclassmen on campus.

Among other rules enforced by the Sophomore Council during Hazing Week, freshmen were asked to memorize all college songs and cheers by the second week of school, and familiarize themselves with the names of the student deans, the co-presidents and co-vice presidents of the Student Association, the co-chairmen of the Sophomore Council, and the co-presidents of each superior class. In addition, as stated in the 1956 *Delphian*, freshmen were prohibited from taking short-cuts across campus or walking on the grass, and were expected to greet all upperclassmen as Mr. or Miss. Those who defied the rules received a “gig”—a.k.a. a demerit.

“The idea was to get the freshmen to identify each other and to gain some camaraderie,” explains Mr. Campbell. “To break the ice.” Adelphi’s practices, which mirrored ones at other universities, were widely accepted as induction and bonding rituals for the new students. But, to be sure, the freshmen found ways to assert themselves. In the annual tug-o-war event, known as the infamous Frosh Revolt, freshmen would compete with the “sophs” for victory. If the “frosh” won, hazing would officially conclude; but, if the frosh lost, hazing would continue for an additional week.

Still, Mr. Campbell believes Freshman Hazing Week was all in good spirit. “It was part of the college experience,” he says. “We were all proud to be at Adelphi, and wearing our beanies just made sense.” By the early 1970s, beanie-wearing began to wane, and slowly became replaced by more popular, gig-free accessories: freshman orientation t-shirts, university sweatshirts, and other Welcome Week souvenirs.

By Leslie Fazin ‘10, with information supplied by Assistant University Archivist and Special Collections Librarian Jessica Wagner

THE STORY CONTINUES... Watch a video of Adelphi traditions then and now and see more photos of beanie-clad coeds.



Adelphi freshmen sport their beanies through the years, circa 1960, 1967, and 1968.



“Hazing Rules” from the 1956 *Delphian*

- Freshmen must carry matches, not cigarette lighters, for all upperclassmen.
- Tags, with the Freshman’s name and high school, must be worn on beanies at all times.
- No jeans, slacks, Bermuda shorts, or pedal pushers may be worn by Freshmen from 9 to 5 during the school week.

“Freshman Hazing Rules and Regulations” from the 1971 *Sidekick*:

- It is unpardonable for a Frosh to be seen alone. Use the buddy system at all times.
- No Frosh may use the archway connecting Alumnae Hall and Harvey Hall.
- Freshmen are not to be seen on the grass between Chapman, Eddy and Linen Halls, and Swirbul Library; Freshmen are to use only the concrete paths when going to the Library.

Gig System:

| | |
|---|---------|
| Failure to know material | 10 gigs |
| Failure to carry Sidekick | 10 gigs |
| Failure to wear beanies | 10 gigs |
| Failure to complete signature page | 15 gigs |
| Walking under the Archway | 10 gigs |
| Failure to employ the Buddy System | 10 gigs |
| Disrespect to Upperclassmen | 8 gigs |
| Walking on grass in restricted area | 5 gigs |
| Failure to address Council Member as Mr. or Miss | 3 gigs |
| Singing off-key | 2 gigs |
| Not knowing at least 10 commuters and dorm students | 20 gigs |



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