



ADELPHI UNIVERSITY

M A G A Z I N E

Spring 2009

Fanfare for
New Facilities

Will Green be
the New Black
for Business?

Women's Field
Hockey is Back

A photograph of a man with a grey beard and mustache, wearing a light-colored checkered shirt, playing a double bass. He is in an office environment with bookshelves, a window with blinds, and a desk with a vase of red and yellow flowers. A mandolin is hanging on the wall in the background.

NOT SO SECRET PASSIONS



1 Performing arts students and faculty celebrate the opening of AU PAC, their new home.

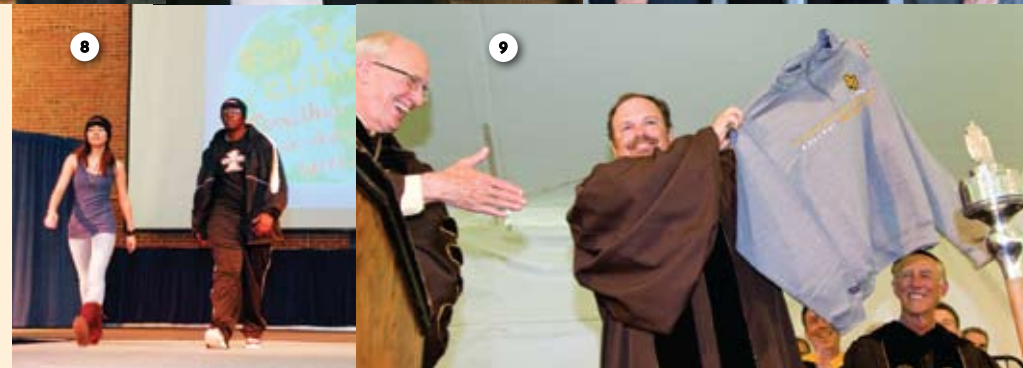
2 Board of Trustees Chairman Thomas F. Motamed '71, Amy Maiello Hagedorn '05 (Hon.), and President Robert A. Scott celebrate the opening of the Alice Brown Early Learning Center.

3 President Robert A. Scott and Donna de Varona, first president of the Women's Sports Foundation, show their gratitude to swimming phenomenon Michael Phelps for speaking on campus.

4 President Robert A. Scott with political pundit Mary Matalin, who spoke on campus with husband James Carville, on the cusp of the November 2008 election

5 Performing Arts Department Chair Nicholas Petron M.A. '70 with Al and Nan Larson, parents of RENT scribe Jonathan Larson '82, at Adelphi's gala performance of the Broadway blockbuster

6 Frank Ransome '50 with President Robert A. Scott at Homecoming 2008



7 President Robert A. Scott celebrates the opening of AU PAC with State Senator Kenneth P. LaValle '61, Representative Carolyn McCarthy '97 (Hon.), and State Senator Kemp Hannon.

8 Students strut their stuff at a fair trade fashion show, organized as part of Adelphi's ICAN (Imagine Change, Act Now) initiative.

9 President Robert A. Scott and leading Hollywood screenwriter and director Todd Robinson '82 welcome the Class of 2012 at Matriculation 2008.

10 Creativity for a Cause: A bra donated for the Creative Cups gala, which supported the Adelphi NY Statewide Breast Cancer Hotline & Support Program



Bringing Decisions into FOCUS


When I first arrived at Adelphi, I convened a meeting of the deans and asked each to introduce him or herself by name and hobby without reference to title and University responsibilities. A wonderful conversation ensued, with some who had worked together for decades learning about talents, accomplishments, and interests previously unknown. The deans identified themselves as tap dancer, pianist, singer, guitar player, saxophonist, poet, and collector of esoteric hive shapes. From that day on, we could no longer look at each other as a "title;" we saw each other as more fully formed individuals.

The same is true for our faculty. It is fascinating to learn about a former professional musician who relies on fragments of tunes and melodies to enhance the psychoanalytic process; a professional singer turned social worker who gained firsthand knowledge of life's injustices while working gigs that expanded her horizons beyond the constraints of her middle-class upbringing; a nutritionist and professor of nursing who overcame her shyness by taking acting classes in graduate school, even going so far as to appear in a big-budget action film starring Bruce Willis. In each case, the person is more fully human, and his or her teaching and scholarship seem both more sophisticated and more approachable.

In my case, I love photography, and am happy to comment on how my work as president is enhanced by my hobby.

Good photographs, like good decisions, require composition; timing; proper lighting; color and texture; design; and a willingness to experiment and experience failure. The more I consider design and composition for photographing flowers, faces, lightning, and sunsets, the more I reinforce these abilities, skills, and values in all that I do, and vice versa. And the more people know about my hobby, the more they will know I am multi-dimensional and willing to be evaluated by others. A good photograph, like

a good decision, is not an isolated event, but part of an unfolding story. It evokes a larger context, while drawing attention to a particular moment—just like a good decision.

What is your hobby? How does it enhance your life? Please share your stories, and share these from Adelphi. 

Sincerely,

Robert A. Scott
President



10:00 p.m. on the Severn River in Annapolis, Maryland, August 2007




Early evening in Amagansett, New York, August 2008

University News




Gayle D. Insler Appointed PROVOST and Senior Vice President for Academic Affairs

In March 2009, following a national search, Adelphi appointed Gayle D. Insler as provost and senior vice president for academic affairs. For 11 years, Dr. Insler has served as the dean of Adelphi's College of Arts and Sciences and served as acting provost since July 2008. Since her appointment as interim provost in July, Dr. Insler has overseen the University's strategic planning initiative and the University's 10-year Middle States accreditation review, and played an active role in the opening of more than 100,000 square feet of new academic facilities. 




Angela M. Jaggar '62, M.A. '65 Joins Adelphi Board of Trustees

Adelphi has elected Angela M. Jaggar B.S. '62, M.A. '65, a retired professor of education at New York University (NYU), to its Board of Trustees. Dr. Jaggar taught and conducted research in children's language and literacy development for more than 30 years before retiring in 2000. She co-founded

the NYU Reading Recovery Project, and co-directed the program for 10 years. Dr. Jaggar sits on several regional nonprofit boards. She holds a B.S. in elementary education and an M.A. in education from Adelphi University and a Ph.D. from New York University. 



Acclaimed Author Alice Hoffman '73 Gives Reading of Her Latest Novel

On Wednesday, November 5, 2008, bestselling author and Adelphi alumna Alice Hoffman '73 returned to her *alma mater* to give a reading of her newest book, *The Third Angel*. The prolific Ms. Hoffman, who penned her first book, *Property Of*, at age 21, now counts 28 books to her name, including novels, short story collections, and works for young adults. 

Editor's Note

Reasons for Optimism, Despite the Times


As I write, blue chip companies are shedding jobs by the tens of thousands. Stock markets around the world remain slumped, and credit markets have yet to thaw.

Yet, even in the midst of the gloom, are reasons for optimism. On campus and at our centers, classes are filled with students eager for knowledge and faculty who generously share it. Adelphi athletes and performers are taking full advantage of the new spaces in the Center for Recreation and Sports and the Performing Arts Center. Eminent guest lecturers, artists, and performers enliven campus with new perspectives and aesthetics.

In fact, Adelphi's mission seems more urgent and relevant now amid lean times than in fatter ones. Ingenuity and diligence are at a premium when resources are scarce. We at Adelphi have a unique opportunity to endow our students with these qualities so that they can endure and even excel despite scarcity and greater competition. We can seize this time to help our students develop the moral fiber that will enable them to avoid the greed and corruption that have recently tainted leaders in sectors ranging from banking to government. By honing our students' creativity and critical thinking skills, we will prepare them to address pressing global issues, from economic crises to environmental disasters.

Adelphi, as an institution, must accomplish these goals in an efficient and effective manner—in essence achieve more with less.

I feel especially fortunate to be surrounded by Adelphi's talented and committed students, faculty, alumni, and administrative leaders who are meeting daunting expectations with aplomb. You'll read in this issue about undergraduate student Molly Mann '09 who is embracing the challenge of greening our campus and our planet. Associate Professor Mariano Torras has devoted much of his scholarship to finding economic models that are environmentally sustainable and, in his spare time, he has founded a school in Brooklyn. Sheryl Mihopoulos, director of Student Financial Services, and her team work tirelessly to provide financial support and guidance to Adelphi students and families. Thomas J. Ward, Jr. '93, director of the Center for Career Development, and his staff are creating new ways to connect students and alumni with coveted job opportunities.

I hope you find new reasons for hope amid these pages and continue to share with us your thoughts and news. 

Bonnie Eissner
Editor-in-Chief



"I just had
to swim
through it."

— MICHAEL PHELPS

Michael PHELPS

Draws Phans at Adelphi University

Famed swimmer and Olympic gold medal record-holder Michael Phelps kicked off the release of his new book, *No Limits: The Will to Succeed*, on December 9, 2008 at a well-attended event at Adelphi. Nearly 2,000 fans packed the arena of the Center for Recreation and Sports for the event, "Dream, Plan, Reach: An Evening with Michael Phelps."

Sports enthusiasts of all ages, some bearing signs and T-shirts emblazoned with such slogans as "Phelps Phan," jammed the new arena, thrilled to have the opportunity to meet the Olympic swimmer who, with eight gold medals, shattered records for both all-time gold medals won and gold medals won in a single Games at the 2008 Beijing Olympics.


No fan was left sitting as the Olympic star took his seat next to Donna de Varona, first president of the Women's Sports Foundation, former Olympic swimmer, and sports commentator, who conducted an informal question and answer session with the new champion.

In the candid interview, Mr. Phelps reflected on growing up with Attention-Deficit / Hyperactivity Disorder and the effort it took to achieve his goals in Beijing. In his most difficult race, the 200-meter fly, his goggles began to fill with water, forcing him to count his strokes in order to know where he was in the pool.

"I just had to swim through it," Mr. Phelps said.

Above Michael Phelps speaking at Adelphi in December

Below Fans fill Adelphi's new arena for Michael Phelps talk

Winning that race proved that his hard work, including an extra workout every Sunday, had paid off. Just recovering from a whirlwind international tour of events, he will focus on several new events, and possibly, he conceded, even take off on Sundays. 

By Jennifer Derri '10

60 Years On: The United Nations and Universal Human Rights

60

"All human beings are born free and equal in dignity and rights. They are endowed with reason and conscience and should act towards one another in a spirit of brotherhood."

These words form the first of 30 articles that comprise the Universal Declaration of Human Rights, adopted by the United Nations on December 8, 1948.

To commemorate the 60th anniversary of this historic document, Adelphi hosted The Human Rights Conference on December 3, 2008. Sponsored by Adelphi's International Initiatives Committee and organized by Department of Political Science Assistant Professor Katie Laatikainen, the conference assessed the problems, progress, and prospects for universal human rights in the 21st century.

Speakers at the conference's two panels included representatives from the U.N. and the scholarly community. They discussed the role of the U.N. in promoting universal human rights, humanitarian practice, the role of non-governmental organizations, and the prospects for legislating

human rights through authoritative international law.

During the morning panel, "The U.N. and Human Rights: Programs, Politics, and Practice," speakers Emanuele Giaufret of the European Commission Delegation to the United Nations, Andrew Whitley, director of the United Nations Relief and Works Agency Liaison Office in New York, and Adelphi professors Katie Laatikainen and Regina Axelrod addressed the U.N.'s record in protecting and advancing human rights.


"There is a huge gap between rhetoric and the reality on the ground," says Mr. Whitley, whose organization works to protect Palestinian refugees and victims of ethnic cleansing.

The second panel discussion, "Beyond Politics? Civil Society, International Courts, and the Evolution of Universal Human Rights," examined the future of the U.N. and human rights. Panelists included Dr. Laatikainen, Yvonne Terlingen, Amnesty International Representative to the United Nations, John Washburn,

convener of the American NGO Coalition for the International Criminal Court, and Donald J. Puchala, Byrnes Professor of International Studies at the University of South Carolina.


Panelists tackled the issue of whether human rights are indeed universal, or rather culturally based—a question that they were unable to answer. Those listening to the heated discussion gathered that it's one that's likely to dominate human rights advocacy in this century.

Political science major Salvatore Pezzino '11 found the discussions illuminating.

"It is one thing to read about universal human rights and the problems in the world," he says. "But it is a completely different thing to hear it from people who deal with it on a regular basis... The fact still remains that universal human rights pertain to all of us and not enough people know what they are actually entitled to or what their rights actually are." 

By Molly Mann '09

SCENE ON CAMPUS

What better way to welcome spring than with a spry squirrel scampering on a bench nestled among resplendent cherry blossoms on the Garden City campus? This shot, captured by photographer Willson Lee, is what happens when serendipity meets artistry. 



Concerned about market volatility and how this affects your employment status? You're not alone. Fortunately, your *alma mater* can help. We spoke with **Thomas J. Ward, Jr. '93**, director of Adelphi's Center for Career Development, about the current job outlook, and how both new graduates and workplace veterans can make the best of a stagnant market.

RECESSION-PROOF Your Career

What job areas in particular are being affected by the current economic slowdown?

The good news is that there are still many areas that are doing quite well. Healthcare, accounting, and information technologies are some of those areas. There is also a new category called "green collar jobs," which are jobs that are being created in environmental manufacturing, engineering, solar panel installation, and biodiesel fuels.

The area that is really suffering right now is Wall Street banking, manufacturing, and business services. With that said, the skill set needed for those jobs, such as sales and people skills, can really make you successful anywhere.

What have you experienced in terms of graduates trying to enter the job market? What difficulties do they face?

When belts tighten, companies tend to take out higher salaried positions, leaving opportunities open for newly minted graduates. In the past two years, we've had more than 200 companies and organizations recruit on campus, and we encourage our students to take advantage of these opportunities by helping them to polish their resumes and their interview skills, as well as their elevator pitches.

Elevator pitches?

Sure. In today's market, you've got to be able to sell yourself in 30 seconds or less. We teach students who come here to imagine that they're in an elevator with a potential employer and to use that brief time to their best advantage, because it will probably be their only chance.


Incidentally, this isn't just important for new job seekers, but for those who fear they might be in danger of losing their jobs as well. You should constantly be re-packaging yourself and keeping your eyes on the next step of your career.

It sounds like a lot of people have that fear these days. What resources does the Career Center offer to alumni who lose their jobs?

Alumni are encouraged to seek out our one-on-one career counseling and resume preparation services, as well as to participate in a variety of workshops throughout the year. These workshops, like the Backpack to Briefcase series and Dress for Success, are very helpful in cultivating and maintaining job market skills and keeping alumni up-to-date on changing job market conditions.

I also strongly recommend that alumni use the Office of Alumni Relations (OAR) to maintain those networking supports that are so crucial now. The connections you make here and elsewhere are really your lifeboat. By developing mentors and making professional contacts through the many networking events sponsored by OAR, you can start to look for your next job while you still have one, which is a position of strength.

Have you seen many alumni in this position?

More and more have come to us over the past few months. We spend time getting to know them as a person and help them determine where they want to go from here. Looking for a job is a full-time job in itself, and we are here to help. We are not an employment agency, but we are a valuable service for alumni, and they should know that our door is always open. 

By Molly Mann '09



Adelphi Center for Career Development
Director Thomas J. Ward, Jr. '93 offers
career guidance.

Adelphi Can Be Your Shelter in the Storm

Your *alma mater* can be an invaluable resource when it comes to navigating your career—a boon for many in an economic bust. Alumni Relations Director Joseph J. Geraci encourages even the most seasoned professionals to take advantage of the resources available to all members of the extended Adelphi community.

- The Office of Alumni Relations' (OAR) school chapters sponsor networking events for alumni in a variety of fields.
- The Center for Career Development provides ongoing advisement and programs for Adelphi graduates, including individual counseling sessions; networking events held in conjunction with OAR; and interviewing, resume, and job search workshops. Alumni are also invited to attend on-campus career fairs, recruitment programs, and mock interview sessions.
- The Count On Alumni for Career Help program (C.O.A.C.H.) pairs Adelphi students and graduates with successful alumni. Through C.O.A.C.H., alumni and students have the opportunity to visit Adelphi graduates at their places of business and to attend special events.
- Adelphi alumni are entitled to a **20 percent off discount for Kaplan Test Prep and Admissions courses** if they register for one of the on-campus sessions. Alumni can also receive free individualized assistance in preparing for graduate school entrance exams and composing personal statements for graduate school applications at Adelphi's Learning Center, in the lower level of Earle Hall.

For more information about any of these services, contact the Office of Alumni Relations at (516) 877-3470 or visit [HTTP://ALUMNI.ADELPHI.EDU](http://alumni.adelphi.edu).



Molly Mann '09

MY ADELPHI

The Grass is GREENER at Adelphi

Recently, I sat in on a training session for resident assistants about recycling in the residence halls. When the topic was introduced, all of the attending RAs burst into loud cheers and applause.

This is my Adelphi: a place where students and faculty care deeply about the world around them, where our voices are always heard, and where innovation is nurtured and encouraged.

I started to care deeply about the state of our planet about two years ago, when I studied for a term at Oxford University in England. Sure, I grew up in a house where we always recycled, thanks to my ex-hippie mom who still gets weepy every time she hears Joan Baez sing. But I never really "got it" until I spent those three months abroad in a country where nature is so much closer than it ever is in New York.

As my plane landed in Heathrow, I looked out the window at a vivid green that I thought came from those disgusting polluted lakes we have around major airports in the U.S. Getting closer, though, I realized that the green actually came from... grass. Healthy, vibrant, luscious grass. I was so used to the New York metropolitan area, where city and country seem so clearly divided. Even around London, the English are used to communing with the natural world. Right down the street from my house in Oxford was Port Meadow, an open expanse of land where wild horses ran free.

The more I witnessed the natural beauty of the English countryside, the more I became aware of both the great value and fragility of the world around us. It is no accident that these patches of green and open fields exist. They are there because people cared enough to preserve them. Living in England, hiking in Port Meadow, and eating fresh produce from neighboring farms around Oxford, I started to care, too. A lot.

When I came back to the States, I began to lend my voice to the issue of environmental conservation, and Adelphi listened. After writing freelance articles about green living for an online magazine, I was hired by the Office of Public Affairs at Adelphi University and given the opportunity to write a *Green Living* blog, a launching pad that I use to educate the community about environmental issues and ways to conserve. I have also partnered with Kathleen Watchorn, assistant to the dean of student affairs and coordinator of special projects, who is spearheading the new on-campus recycling program for the Division of Student Affairs.

This fall, I walked onto a campus that has two new environmentally friendly buildings, is maintained using 100 percent organic gardening techniques, and is committed to recycling almost all of its materials. It is a place of innovation and environmental stewardship, where small voices can speak out on big issues.

This is my Adelphi. 

By Molly Mann '09

Financial Aid IOI

A banking and credit crisis, combined with the federal government's reauthorization of the Higher Education Act last summer, has dramatically altered the college financial aid process. In fall 2008, Adelphi awarded grants and scholarships to 72 percent of full-time undergraduates at an average grant size of \$10,200. The average undergraduate student loan was \$5,500, and the average work-study amounted to \$700.

Adelphi Director of Student Financial Services Sheryl Mihopulos addresses the state of financial aid at Adelphi and offers tips for aid seekers.

What are the most common myths and misconceptions about financial aid?

Most students and families automatically come to the conclusion that a private university always costs more than a public one. Students and families should complete the Free Application for Federal Student Aid (FAFSA) and compare the financial aid packages against the cost of attendance to determine what their actual out-of-pocket costs will be.

What factors does Adelphi consider when determining a student's financial aid package?

We consider the date we receive the FAFSA, the expected family contribution, which is computed by the federal government from the FAFSA, other sources of aid the student is already receiving, and any special circumstances. Then, we must comply with an array of federal, state, and institutional guidelines for awarding aid so that we award aid equitably to all eligible candidates.

What are the differences between institutional aid and endowed scholarships?

Institutional aid is the aid that Adelphi budgets for and awards to students based on specific criteria. Restricted and endowed funds come to Adelphi from generous outside donors. The donor funds are in the form of grants and scholarships and have an array of qualifying criteria.

Why are scholarships so valuable to Adelphi students?

Scholarships are very important to students since they reward them for their academic achievements and special talents. These awards are not based on any federal or state formula and generally are renewable if the student complies with the terms and conditions of their particular award. Let's not forget that scholarship aid is gift aid, does not have to be repaid, and reduces the student's out-of-pocket costs.

How has the federal financial aid landscape changed in the past year and what are the effects on Adelphi students and families?

The federal government recently increased the amount students can receive in the Federal Pell Grant program, and it increased the annual amount that students can borrow from the Federal Stafford Loan Program. The landscape has changed to increase transparency and to ensure that families understand the types of gift aid and loans available to them. Students, in the past, did not always apply for the lower-interest federal loans, and they sought to borrow only private, alternative loans without filing the FAFSA.

How has the private loan landscape changed in the past year and what are the effects on Adelphi students and families?

Some lenders have experienced a tightening of credit to make these loans. As a



Adelphi Director of Student Financial Services Sheryl Mihopulos

result, it may be more difficult for some students to qualify for private loans—even students who have qualified for the private loans in past years.


What should students do if they are having difficulty qualifying for loans or to avoid such challenges?

Try different lenders who participate in the private loan programs. Also, a worthy co-signer for the loan may do the trick.

What is one thing you wish parents knew to do or ask regarding financial aid opportunities?

I wish parents asked the questions early on in middle school or in early high school. Sometimes, by the time their children are entering college, there are already strategies that have been lost.

What would parents or students be most surprised about regarding paying for college or graduate school?

Many parents and students are surprised about the different sources of aid that are available if they do the research. There are numerous and even some unusual free scholarships out there for students. Free search engines, like FASTWEB, are available from our Web site (under resource links at ecampus.adelphi.edu/sfs). 

By Bonnie Eissner




Adelphi received the **2008 Regional Commuter Choice Outstanding Achievement Award** from the New York Metropolitan Transportation Council and Long Island Transportation Management, in recognition of its free shuttle service and parking incentive program. With more than 1,000 runs per week, including a stop every 15 minutes at off-campus parking fields, the shuttles transported nearly 200,000 passengers last year. Adelphi was the only institution of higher education in the region to earn this distinction.

DID YOU KNOW

President Robert A. Scott's television show, *Exploring Critical Issues*, was honored with its third **Telly Award** for the episode, "Solid Waste Recycling." Dr. Scott's program, which airs on Telecare throughout Long Island, was also recognized in 2007 and 2003. This year's 29th annual Telly Award contest, with nearly 14,000 entries from all 50 states and 30 countries, was one of the most competitive since the award's inception in 1979.

Members of the Adelphi community are sounding off in the blogosphere. A bevy of new student blogs, which cover such diverse topics as tips for going green, life as an international student, cooking advice for cash-strapped students, and how to land a prime job or internship, are now online at [HTTP://EVENTS.ADELPHI.EDU/NEWS/](http://EVENTS.ADELPHI.EDU/NEWS/). **Green Living: An Environmental Blog** by Molly Mann '09 garnered a bronze award from District II of the Council for the Advancement and Support of Education.

V.O.T.E.R. (Voicing Our Thoughts, Exercising Our Rights), a non-partisan coalition of students, faculty, and staff who are dedicated to engaging the community in the political process, **registered a record-breaking 709 voters**. The coalition also sponsored a number of election-centered events, including lectures, forums, debate viewings, and an election night party.

Early risers can grab their morning coffee and head to Adelphi's Manhattan Center to take advantage of the University's **new amMBA Program**. The program, administered by the School of Business, offers courses once a week from 7:00 to 8:50 a.m. Adelphi is the only institution in the New York City area to offer this early morning part-time degree program. 



In Their

OWN


WORDS


Mary Matalin and James Carville October 29, 2008

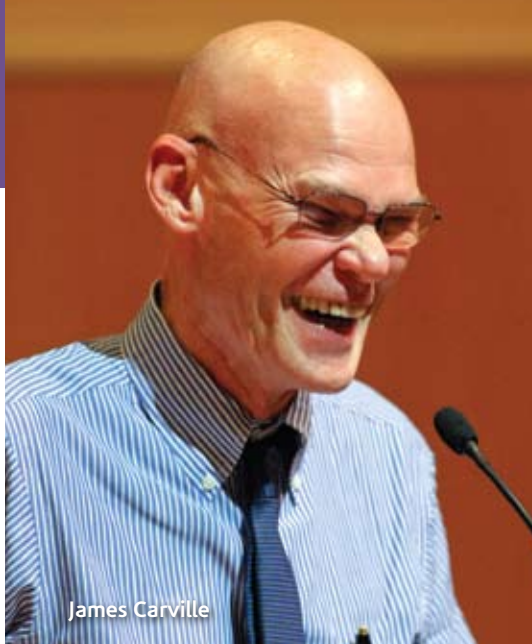
“All’s Fair: Love, War, and Politics”

Sponsored by the William E. Simon Lecture in American Civilizations and Values

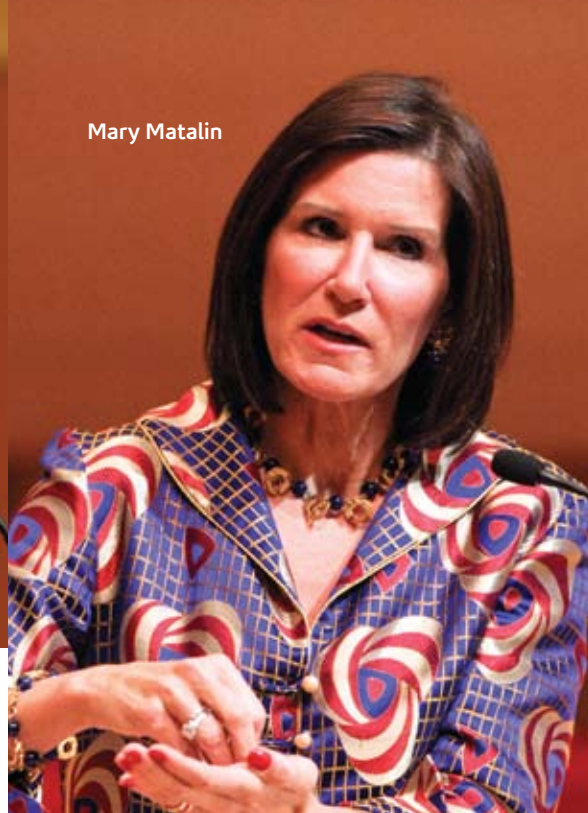
Passionate politicos Mary Matalin and James Carville are known for their unusual marriage that transcends party lines. Republican Mary Matalin served as the deputy campaign manager for George H. W. Bush in 1992 and as a counselor to Vice President Dick Cheney until 2003. Democrat James Carville served as campaign director of Bill Clinton’s 1992 campaign, as well as an adviser to Hillary Clinton’s 2008 campaign. Together, Ms. Matalin and Mr. Carville published the bestselling book, *All’s Fair: Love, War, and Running for President*, in 1995.

“This is a historic election. We have no template. But there are some things that we can measure in the last two weeks. The polls show volatility, movement, and dynamism...There are six days to go, and it’s not over. There will be some surprises.” **Mary Matalin** 

“The history being made in this election cycle is absolutely breathtaking. Twenty years ago, we couldn’t imagine being at a place like this...All at once, the presidential field started looking like America.” **James Carville** 



James Carville




Mary Matalin

Paul Ekman Ph.D. '58, '08 (Hon.) September 24, 2008

“Emotional Awareness: Overcoming Obstacles to Psychological Balance and Compassion”

Pioneering psychologist Paul Ekman Ph.D. '58, '08 (Hon.), whose research has transformed the understanding of emotion and its non-verbal expression, was named one of the most influential psychologists of the twentieth century by the American Psychological Association. His latest book, *Emotional Awareness: Overcoming Obstacles to Psychological Balance and Compassion: A Conversation Between The Dalai Lama and Paul Ekman, Ph.D.*, was released in September 2008.

“Both Darwin and the Dalai Lama have the same explanation for compassion. When we view another suffering, it makes us suffer, and by relieving their suffering, we end our suffering. To use a Buddhist phrase, that is the ‘seed of compassion.’ Global compassion is when you feel compassion towards all living human beings...We’re not going to survive, your children and grandchildren are not going to survive, unless we can develop a more global compassion.” 




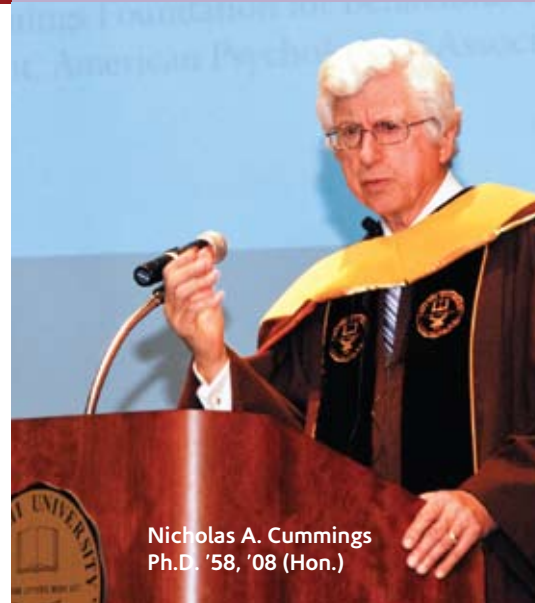
Paul Ekman Ph.D. '58, '08 (Hon.)

Nicholas A. Cummings Ph.D. '58, '08 (Hon.) November 19, 2008

“Changing Role of Psychology: Trends in Mental Health and How Psychologists Can Lead in This Transformation”

Psychologist Nicholas Cummings Ph.D. '58, '08 (Hon.), founder of American Biondyne, the nation’s first managed behavioral health organization, and former president of the American Psychological Association, is currently chair of the Nicholas and Dorothy Cummings Foundation. A prolific author and visionary in his field, Dr. Cummings has published 46 books.

“My mentor was Dr. Frieda Fromm-Reichman, one of the greatest human beings I have ever met. She taught us that love is the strongest emotion of human beings; that love, although it is more enduring, takes a long time to develop, while rage is instantaneous.” 


Nicholas A. Cummings
Ph.D. '58, '08 (Hon.)

Eugene Ludwig September 23, 2008

“Corporate Social Responsibility”

Sponsored by the Hagedorn Lecture on Corporate Social Responsibility

Former U.S. Comptroller of the Currency Eugene Ludwig supervised the nation’s 3,000 federally chartered commercial banks under former President Bill Clinton. During his term, Mr. Ludwig spearheaded efforts to modernize the banking sector and revitalize the Community Reinvestment Act of 1977. As founder and chief executive officer of Promontory Financial Group, Mr. Ludwig represents more than half of the world’s largest banks on six continents and eight of the world’s 10 largest financial institutions.

“There ought to be a national regulator with enforcement powers, clear and plain standards, and transparency. We need a national supervisor...Once you have told the world you are going to solve the problem, you are on a timetable. The more you don’t do it, the more people will doubt. Once you’re on this trajectory, you have a pressed time frame.” 



Eugene Ludwig



CREATIVE CUPS

Support for the Greater Good

What better way to show support for breast cancer than to design bras for a worthy cause? This was the rationale behind Creative Cups, a thought-provoking exhibition and fundraiser to benefit the Adelphi NY Statewide Breast Cancer Hotline & Support Program. Nearly 250 bras from across the country poured in during the competition, according to event co-organizer and director of Adelphi's Graphic Design Art Studio Dale Flashner M.A. '84.

After helping to design a bra for a breast cancer survivor in Baltimore, Maryland, in October 2007, graphic design program alumna Beth Tenser '91 sent pictures of the creations to Ms. Flashner, her former instructor, who was eager to take part in organizing the event.

In 2008, Ms. Flashner presented the concept to the University.

"It's a project that brings awareness even more to the forefront and bringing hope to a serious issue as well as fun, all in the same process," Ms. Tenser says. "Most of all, it will bring departments together as one."


Director of the Adelphi NY Statewide Breast Cancer Hotline & Support Program Hillary Rutter joined the project, and with a nod from top administration, Creative Cups took on a life of its own. Mannequins

and materials were ordered, and donations poured in to support photography, advertising, and printing services, donated by Mark Lawrence Studio.

"It has been a tremendous labor of love," Ms. Flashner says. Students in Adjunct Professor Anti Liu's Three Dimensional Design class, as well as those in Ms. Flashner's graphic design course, submitted works for the auction.

Adelphi Athletics community members staged an event dedicated to Creative Cups on August 28, 2008 in the new Center for Recreation and Sports. Among the participating teams were women's soccer, women's basketball, women's cross-country/track, softball, and men's lacrosse.

"It's a great opportunity for us to be really creative for a really good cause," says women's soccer team captain Amanda Rodriguez '09. A member of the men's lacrosse team, Andrew Alderman '12, lauded the event as "a form of love for the community."

The bras were displayed and auctioned on March 19, 2009 in the Ruth S. Harley University Center, with proceeds supporting the Breast Cancer Hotline. 

By Ana Barbu '10



Above Adelphi women's soccer players craft their Creative Cups contribution.

Left Cups of all styles flowed in for Adelphi's first Creative Cups fundraiser.



Photographs of all 247 Creative Cups bras, along with statements by their creators, are presented in an elegant coffee table book. The book is available for \$49.99 (plus shipping and handling charges) at WWW.ADELPHI.EDU/NYSBREASTCANCER. All proceeds support the Adelphi NY Statewide Breast Cancer Hotline & Support Program.

The Creative Cups book is now on sale. Cover designed by Andrew Worth '08



Monday, August 25, 2008. At the new Adelphi University Performing Arts Center in Garden City, senior Melana Tysowsky '09, 21, stands next to a window where her advanced ballet class can be observed.

Newsday Photo/Julia Gaines

TAKE CENTER STAGE

Adelphi's new \$30-million Performing Arts Center finally gives theater, music and dance students their own space

By ROBERT KAHN robert.kahn@newsday.com

Newsday

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Melana Tysowsky knew that Adelphi's dance department had outgrown its quarters, but "the lacrosse incident" in May underscored matters. To present a choreography project, Tysowsky and fellow ballet students had reserved the Woodruff Hall gym, a more spacious venue than their cramped, out-of-the-way rehearsal studios in the same building.

(How inconvenient were their studios? To enter, dancers had to cross over the 78-year-old wooden track favored by Adelphi runners and fitness buffs.)

The morning of the ballet project, the forecast called for rain. Lacrosse players wanted the gym for their own. "There was a lot of drama that day," says Tysowsky, an Amherst, N.Y., senior who was on hand for the turf tussle, ultimately resolved in favor of the dancers.

Such space conflicts, a byproduct of thriving programs in athletics and the arts, are likely a thing of the past with the opening this semester of Adelphi's 53,000-square-foot Performing Arts Center (alongside an even larger Center for Recreation and Sports).

"AU PAC," a \$30-million cultural space at the Garden City school, joins under one roof the theater, music and dance programs, while quintupling the number of performance venues. More than two years under construction, the PAC wraps around the existing Olmsted Theatre, which itself has gotten a sprucing up with updated scene and costume shops. continued on page 17



Fanfare for New Facilities

Create. Excel. Inspire. Teach. The four themes of The Campaign for Adelphi University are encapsulated in the three new buildings that grace the Garden City campus—the Performing Arts Center (AU PAC), the Alice Brown Early Learning Center, and the Center for Recreation and Sports.

AU PAC's highly anticipated opening was commemorated with a ribbon-cutting ceremony on September 15, 2008. In their speeches, Board of Trustees Chairman Thomas F. Motamed '71 and Trustee Kate Littlefield emphasized how AU PAC will foster the vitality and vibrancy of the arts. President Robert A. Scott paid homage to the forward-thinking leadership of the Trustees that made the building possible. Provost and Senior Vice President for Academic Affairs Gayle D. Insler highlighted the facility's potential to strengthen Adelphi's already robust academic programs.

The Adelphi community convened on September 23, 2008 to celebrate the opening of the Alice Brown Early Learning Center. The center, named for longtime director of Adelphi's Child Activity Center Alice Brown M.A. '85, was made possible through the generosity of regional benefactor and former teacher Amy Maiello Hagedorn '05 (Hon.).

"The center is a laboratory for the Ruth S. Ammon School of Education that promotes human development, social, and physical education," said President Scott during the ribbon-cutting ceremony. "It is kid-friendly and adult-useable."

The welcoming, airy space, which was specifically designed to foster children's play and learning, offers children and Adelphi students alike the opportunity to grow and learn.

The inauguration of the Center for Recreation and Sports coincided with the first day of Homecoming Weekend. The atrium of the striking new facility was packed with members of the Adelphi community and elected officials, as Dr. Scott kicked off the ribbon-cutting ceremony. State Senator Kemp Hannon lauded Adelphi for leaving its mark on the world, notably in the fields of athletics and performing arts. Student-athlete Jasmine Travers '09 thanked the University for constructing the much-needed regulation-size basketball courts and modern equipment room. Following the ribbon-cutting, attendees were given guided tours of the new facility. [A](#)

By Ana Barbu '10

1 Adelphi kicks off AU PAC's inaugural season with the first licensed full production of *RENT*, by Jonathan Larson B.F.A. '82.

2 Dance Adelphi Fall 2008: *In Search of a Goddess* pays tribute to Adelphi dance program founder Ruth St. Denis '63 (Hon.).

3 Trustees, senior administrators, faculty, students, and alumni celebrate the opening of Adelphi's new Center for Recreation and Sports at Homecoming 2008.

4 Ribbon-cutting ceremony for the Alice Brown Early Learning Center

5 AU PAC and a new Fazioli Model 308 concert piano are inaugurated at an October gala. President Robert A. Scott and designer Paolo Fazioli unveil the new piano.

6 Adelphi Trustees, senior administrators, and students are joined by former Garden City Mayor Peter Bee, State Assemblyman Thomas McKeivitt, State Senator Kenneth P. LaValle '61, Representative Carolyn McCarthy '97 (Hon.), and State Senator Kemp Hannon, at AU PAC opening.

ARTS TAKE CENTER STAGE

continued from page 17

Each of the three disciplines will be the focus of galas this fall, with the first-theater-slated for Sept. 27. That event comes during a weeklong run of *"Rent"* at the Olmsted. The Pulitzer Prize-winning musical, which last week ended its 12-year Broadway run, was written by alumnus Jonathan Larson and this will be its first non-Broadway or tour outing.

Of the center's four new theaters, the largest is an acoustically optimized concert hall, intended for chamber ensemble, orchestral and vocal performances, but with the flexibility to support lectures and public events.

At 500 seats, the hall in fact accommodates fewer than the university center ballroom, which has served the purpose in the past, but it is far more elegant. The other new venues are a 100-seat recital hall, a 120-seat "Black Box" theater and a 187-seat convertible dance theater, with two studios capable of transforming into one larger hall.

Classrooms, lounges and administrative offices round out the space, which will enable the creation of new classes within majors, notably dance, which adds 10 new courses this year.

The four theaters join the gussied-up Olmsted, which has been Adelphi's primary performance hall for three decades. AU PAC was built adjacent to the north and east sides of the existing theater.

For dance majors such as Tysowsky, the PAC improvements are tangible. In place of unyielding gymnasium wood, she'll dance on shock-absorbent sprung flooring, reducing the chances of injury. Bigger studios, she says, mean more space for grande allegros, "the big jumps."

"It means more opportunities for us to perform, and more exposure for the program to the outside dance world," Tysowsky says.

Some 250 new lockers have been included in the center. Theater tech students will benefit from a new digital sound studio. Music students gain humidified rooms for instrument storage.

The center, with its plush lounges, is likely to encourage intellectual cross-pollination among performing-arts majors, says Gayle Insler, acting provost and senior vice president for academic affairs.

"We have acting students interested in music and dance students interested in acting," Insler says. "We expect there to be much more exchange between them." Other Adelphi officials note the center's mere existence will serve as a high-profile faculty recruiting tool.

For most of those whose education will revolve around AU PAC, the new space speaks to convenience as much as pride. Among those likely to utilize its state-of-the-art features is Robert Scott, Adelphi's president ... and also a sometime-actor in the theater program.

In 2006, Scott joined a student main stage production of *"Our Town"* as Joe Stoddard, the local undertaker. In light of ongoing construction, rehearsals were held off-campus at the Herricks Community Center, a venue never designed to be a theater.

"It was awkward at Herricks, coming down from 'the green room' to go on to the stage," says Scott, who remembers the creaking of indiscreet floors and equipment or chairs "backstage" in the way of harried actors.

As an arts lover, Scott keeps subscriptions to the Public and Signature Theatre Company in New York City. Now, he anticipates that more of his theater-going time will be spent on campus (note to the theater department - were the opportunity to arise, he wouldn't mind a crack at Uncle Vanya).

"I always came to performances on campus," Scott says. "With these facilities, I'm going to bring guests."



NOT SO SECRET PASSIONS

By Erin Walsh

In the early 1960s, when the Greenwich Village folk scene was exploding with iconoclastic troubadours such as Bob Dylan and Joan Baez, a pivotal moment in American history that would become the stuff of myth and legend for generations to come, Forest Hills, Queens-native Robert Mendelsohn played gigs in the Village until 4 a.m., hobnobbing with the likes of Jimi Hendrix (then known as Jimmy James) and playing backup for Ronnie Spector's band, The Ronettes.

Dr. Mendelsohn, then a 20-year-old drummer and psychology major, played with musicians such as Al Kooper (not to be confused with Alice Cooper), who went on to form Blood, Sweat and Tears and play backup for none other than Dylan himself, and Harvey Brooks, a bass player who was featured on Miles Davis's seminal jazz album, *Bitches Brew*.

These days, Dr. Mendelsohn, a professor of psychology in the Gordon F. Derner Institute of Advanced Psychological Studies, performs to a much smaller, albeit no less discerning, audience, whether he's giving a lecture in one

of his courses or playing a gig at a professional conference or Adelphi alumni event. He is just one of numerous Adelphi faculty members and administrators, such as Associate Professor of Social Work Judy Fenster and Professor of Mathematics Robert Bradley, who have a deeply ingrained passion outside of their official duties that informs their scholarship, research, and teaching in rich and profound ways.

Who are they?

Dr. Mendelsohn (second from right) with his bandmates in Bobby Mace & The Debuts, circa 1962

Judy Fenster (nee Saul) during her days as a Manhattan chanteuse

Professor of Mathematics Robert Bradley in The Wickers Creek Band

ROCK AND REVERIE

Music has long influenced Dr. Mendelsohn's psychoanalytic practice, teaching, and research.

Drawing upon sources such as music, images, books, and movies to pick up both conscious and unconscious impressions in the therapeutic process is not unique to Dr. Mendelsohn. In fact, the practice, known as countertransference, has been a burgeoning field in psychoanalytic theory since the 1950s, and has its basis in some of Freud's theories, says Dr. Mendelsohn.

"Freud talked about reverie, using reverie," he says. "He called it evenly suspended attention, meaning that one should be listening and allowing the consciousness, the memory, to pick up all the material, both conscious and unconscious."

Therapists are sometimes tasked with intuiting thoughts or emotions that are not able to be verbalized, and relying on cues such as music helps with this, says Dr. Mendelsohn.

While in therapy with a female patient, fragments of the blues song "Born to Be Blue" came to him. The song's lyrics and music, penned by Mel Torme and Robert Wells, "Some folks were meant to live in clover, but that's just the chosen few, but clover, being green, is something I've never seen, 'cause I was born to be blue," entered Dr. Mendelsohn's mind.

"I was talking to a woman, who seemed to have an underlying sadness, which she was not expressing with words," he says. "I didn't really know that until that song came into my head. She seemed happy. She was a little anxious about something,

she had some questions about one of her children, but this song was haunting. Now, I'm not going to say to this person, 'I have a song in my head'....They are going to run out of the room, saying, 'I thought I had problems. What am I talking to you for?' But, then I started asking questions about her own childhood, and what came out was she was basically a lost child, parents preoccupied, came from another country, basically neglected, and she spent a lot of time alone, sad. This, in some way, was related to her current worry. She had felt that she put that way behind her. This song told me otherwise."

Music was Dr. Mendelsohn's first love, so it should come as no surprise, then, that this nuanced form of expression figures prominently in all facets of his life and career. He was influenced greatly by his maternal aunt, a psychoanalyst and musician who studied under the noted psychoanalyst Theodor Reik, an early protégé of Freud. Dr. Mendelsohn's Aunt Mildred would "encourage the ham" in him and his siblings, prompting them to perform while she played the piano.

"She influenced me in both spheres because she was a vibrant, full of life, exciting person, and we would visit every Sunday, and she would have each one of the children—me, her nephew; my sister, her niece; and her own children—perform," he says.

In the '50s, Dr. Mendelsohn sang slow waltzes such as "Band of Gold," placing second in several local singing contests. His predilection for early rhythm and blues, a precursor to doo-wop and rock and roll, didn't sit well with his classical music-buff parents.

By the time he graduated from high school in 1960, Dr. Mendelsohn had a basement band (they didn't have a garage) with seasoned musicians like Al Kooper and Harvey Brooks, which booked regular gigs that earned him as much on weekends as his father made during the week, he says.

In the swinging '60s, the Village was the place to be for a musician, and Dr. Mendelsohn encountered some of the biggest names in the business, hopping from club to club with names evocative of the neighborhood's storied bohemianism—Café Wha?, Café Bizarre, and the Cinderella Club—playing the drums from 7 p.m. to 4 a.m. with short breaks in between.

Although he maintained a straight-A average in his studies, Dr. Mendelsohn's parents were concerned about his future, he says.

"Needless to say, for Jewish parents in Queens, my having a rock and roll career wasn't their cup of tea," he says. "So, they called in the troops. They called in my aunt."

His parents, along with his Aunt Mildred and her second husband, came to see him play with The Ronettes, he says.

"They loved the show, and, after the show, my Aunt Mildred took me aside and said, 'This is great. Is this what you're gonna do for your life?'"

In 1964, he played his last professional gig at the New York World's Fair, with a band called the Club Men, and headed to the University of Massachusetts-Amherst to pursue his doctorate in clinical psychology. He didn't play his drums during the entire five years that he attended graduate school.

His passions once again converged at Adelphi. While completing post-doctoral training at the Derner Institute, Dr.

Derner Institute of Advanced
Psychological Studies Professor
Robert Mendelsohn



Mendelsohn's first wife encouraged him to pick up where he left off with his music. He was later hired as a faculty member at Adelphi and started another band, "The Incredible Shrinking Band," which required each member to be both a musician and a psychologist.

These days, Dr. Mendelsohn frequently plays at professional conferences and alumni events at Adelphi, with pickup bands comprised mainly of fellow psychologists/musicians. Contrary to what one may believe, the two professions actually have much in common.

"I tell my students, tongue-in-cheek, when they say, 'I want to work in a clinic and I also want to practice,' I learned how to get a practice from being a professional musician," he says. "There are three rules that I learned as a professional musician that can apply to starting a practice in anything. Number 1: If someone calls you for a band job, return their call. Number 2: If you make an appointment to play (with) the band, show up. Number 3: If you can't show up, try to find a replacement and let them know."

Sidelines

Ever wonder what your favorite professor did before he or she was an academic? How about how faculty members fill their weekends? The answer might include anything from starting a school to introducing extra virgin olive oil imported from Greece to American audiences. Here, five faculty members reveal rich and rewarding pursuits that complement their scholarship.



Anagnostis Agelarakis PROFESSOR

The olive tree is firmly rooted in Professor of Anthropology and Director of the Environmental Studies Program Anagnostis Agelarakis's family history. A native of Greece, Dr. Agelarakis says his maternal ancestors produced olive oil, dating back at least five generations.

He would often visit his ancestral region during research trips to Greece, and would learn from the local farmers valuable lessons in the importance of biodiversity and sustainability.

To give back to the people of Greece who provided him with a wealth of information, Dr. Agelarakis and his wife work with members of his extended family

to import an artisanal line of olive oil from Crete to American consumers. The Mylopotamos Health Foods line is sold in specialty stores in the New York metropolitan region.

The olive oil is "grown with love, harvested with care, and bottled with integrity and the highest food standards," he says.

“LIFE IN THE BIG APPLE”

Judy Fenster gained firsthand exposure to life's injustices as a struggling singer in Manhattan in the 1970s that would later inform her career as a social worker and an academic. Dr. Fenster, an associate professor of social work at Adelphi, moved to the Big Apple with dreams of becoming an established chanteuse after graduating from Northwestern University with a bachelor's degree in speech and theatre.

Armed with ambition and a set of pipes honed since her musical childhood in Atlanta, Judy Fenster (nee Saul) and her singing partner performed everything from Diana Ross covers and current pop tunes to original material in “every dive there was,” she says.

“I remember my father coming to see us, and he was just so proud and just so horrified,” Dr. Fenster says. “It was dark, and in a lesbian bar, you know...we were so poor, we had no money.”

Like many youthful ambitions, dreams of stardom were soon replaced with the stark reality of poverty.

“One night (my singing partner and I) played this gig, and we had all this equipment that we had to bring home, and you had to lug your own equipment back then...and we just didn't have enough money between the two of us to pay for the cab ride home,” she says. “The poor cab driver, he took us the rest of the way home for free. So we would go out and we would split one dinner between us, and we were really struggling artists, just like the cliché.”

Dr. Fenster penned a song that closely mirrored the duo's lives as fledgling singers, appropriately coined “Life in the Big Apple,” that became her favorite to perform.

There is one, one other girl, tortured with coolness, toughness, and shyness, and southernly charm, comes to the Apple, looking for something, figures it can't do no harm.

And ain't it weird how the time keeps rolling, and ain't it funny how you like the change, and ain't it nice having someone to share it with, cause, ain't it the truth, ain't it less lonely that way?

After years of trying to forge a viable career by playing gigs in bars and clubs, Dr. Fenster transitioned from the club scene to performing at private events including weddings, bar mitzvahs, and private parties. Around the same time, she became involved in the jingle business, singing catchy commercial tunes for 10 years to pay the rent.

As difficult as life in the club scene was, Dr. Fenster was not prepared for the glaring inequities she was subjected to as an entertainer for private events, which included being told to use the back kitchen entrance and being fed sandwiches or no food at all, while event attendees noshed on extravagant fare.

“That was very eye-opening,” she says. “I was raised middle-class, so I had never been poor. I was just too proud to ask my parents for any money, and so it was all very good for me, to go through the experience. Hard, real struggle; not only not having any money, but...not being seen and acknowledged,

not having a career that is valued. It's all very difficult and enlightening.”

Dr. Fenster was loath to abandon her hand-to-mouth existence as a singer, until she reached a pivotal moment when her 35th birthday coincided with doing her taxes.

“It was kind of coming together, a juxtaposition of getting to a certain age, feeling that I wanted a career that would keep building, and feeling that, singing jingles, is this all there is?” she says. “What is the meaning of this? I wanted something with a little more stability...and meaning for myself, a real career for myself.”

This confluence of factors prompted Dr. Fenster to enroll in graduate school for social work at New York University. Many of the skills she acquired as a singer translated easily to Dr. Fenster's career as a social worker and to her third career as an academic.

“In terms of singing, I had to have very good focus in terms of learning how to control your voice, and that focus, I think,

Associate Professor of Social Work Judy Fenster teaching a class at Adelphi's Manhattan Center.

really served me well in social work school and in my career as a social worker,” she says. “In terms of this career, my third career, the main thing that helped me was performance skills...knowing that just because you're nervous doesn't mean you are going to die, and you can tolerate it.”

As the faculty chair for curriculum and instruction in the School of Social Work,

Dr. Fenster mentors both full- and part-time faculty members, many of whom are nervous about being in front of a class. As a seasoned performer herself, Dr. Fenster seeks to allay their fears, while also instructing a new generation of aspiring academics on the various aspects of teaching in her doctoral-level Social Work Education class.

Throughout the course of Dr. Fenster's colorful career, whether as a singer, a social worker, or a professor, she's come to realize that it's not always about the destination, but how one chooses to get there.

“In social work, I've learned that it's all about the journey,” she says. “And as a teacher, I've learned that it's all about the journey. Students who come here in (one) place, and hopefully leave in another place, not only with more knowledge, but with more confidence, with more of a commitment, with better identity, (a) better idea of who they are as a professional and a person, all of that.”



Mariano Torras ASSOCIATE PROFESSOR

Associate Professor of Economics Mariano Torras is a firm believer that children under the age of 14 should not be assigned mandatory homework.

In 2003, a year before his eldest son Teseo was to enroll in kindergarten, he was dreading the notion of enrolling him in public school. As fate would have it, Dr. Torras had a fortuitous meeting with a neighbor who was recently inspired to start a free school. Along with other neighborhood parents, they founded the Brooklyn Free School (BFS), a private, nonprofit, independent school for students aged five through 18, just two months later.

BFS, located in Park Slope, has seen enrollment double more than 60 students since its inception less

than five years ago, says Dr. Torras. All three of Dr. Torras's children attend.

In addition to serving as a Trustee, founding member, treasurer, and bookkeeper for BFS on a volunteer basis, Dr. Torras teaches economics and chess there once a week.

The school is built around three philosophical pillars: (1) self-directed learning, (2) democratic education, and (3) age integration.



Diann Cameron-Kelly ASSISTANT PROFESSOR

Before she was working to improve the lives of those in marginalized communities as an assistant professor of social work, Dr. Cameron-Kelly gave voice to those who might not otherwise be heard, as an information specialist for nonprofit agencies.

By publicizing various agencies' work through targeted press releases and newsletters, Dr. Cameron-Kelly “always felt as though I made a difference.”

As valuable as her role was in getting the word out, Dr. Cameron-Kelly thought there was “something missing” in merely reporting about the work of others.

“As I was busy with my colleagues in donor relations telling the stories about the ‘front lines,’ it seemed

as though severe global issues increased...Further, within the United States, my own community began to change with rising crime, due to an increase in trafficking of crack cocaine. I knew that I wouldn't be satisfied unless I was on those ‘front lines’ making my own story and improving the quality of life for many.”

Dr. Cameron-Kelly often relies on the communication skills that she learned early in her career.

“At the end of the day, I am the voice for the social work profession,” she says. “Everything does come full circle.”



Professor of Mathematics Robert Bradley

MUSIC + MATHEMATICS = A HARMONIOUS EQUATION

Robert Bradley is a mathematician and philosopher who studied the two disciplines as a Rhodes Scholar at University College, Oxford University.

He is also a finger-picking, bluegrass-loving musician who just might be inclined to treat an interested student or visitor to an impromptu jam session in his office, on a guitar signed by the likes of Grammy-nominated bluegrass musician Norman Blake, best known for playing on Bob Dylan's albums *John Wesley Harding* and *Nashville Skyline*.

"It's beef steak when I'm hungry, Lord, it's whiskey when I'm dry, It's a greenback when the times are hard, And sweet heaven when I die," he sings in the style associated with Appalachian roots music. "Let her go, let her go, God bless her, though she roams over land and sea. She may search this wide world all over, and never find a friend as true as me."

As a teenager growing up in Montreal, Canada, Dr. Bradley was drawn to the early '70s folk scene proliferated by American singer-songwriters such as Bob Dylan and their Canadian counterparts, including Gordon Lightfoot.

Over the years, Dr. Bradley's repertoire expanded to include playing the blues during his days as a graduate student and performing more complex classical arrangements, such as Mozart's Requiem and Bach's Mass in B minor, as a singer with Adelphi Chorus, a role he has inhabited for all but one of his 16 years with the University.

Today, Dr. Bradley's role with the Adelphi Chorus is perfectly in sync with his ongoing gig as a bass player and singer for the bluegrass ensemble The Wickers Creek Band.

"There really is a connection between the stuff that I am doing with the Adelphi Chorus and the way my music has gone in the past eight years or so since I have been playing bass and singing vocal harmonies, instead of playing guitar and trying to be up front and be the star," he says. "I've learned a lot about ensemble singing, I learned a lot about tuning my ear properly."

Although Dr. Bradley would argue that some may overstate the interrelatedness of mathematics and music, he concedes that commonalities exist between the two.


"So, you are playing a song, and it's written in one key, but the vocalist would like to sing it in another, so you transpose it in your head," he says. "You realize that it's a mathematical operation, so when you get good at that, it's kind of like solving an equation. It's certainly a patterned thing."

Whether he's performing with the Adelphi Chorus, playing with The Wickers Creek Band, or partaking in jam sessions,

one of Dr. Bradley's favorite aspects of music is the camaraderie and experimentation that exists between musicians.

"I go to jam sessions a lot, I love going, and it's one of the appeals, to me, of bluegrass music, is that there seems to be more situations for people to get together and play with people they may not necessarily know," he says. "And because there is a standard repertoire, you can play with strangers, and there is a good chance that you will know some songs in common. But, you go to a jam session, and someone will pull out a song that you have never heard before, it's in a genre that you understand, and you listen to one verse and one chorus, and you can start playing with it."

Basking in the glow of an audience, or a classroom full of eager students, for that matter, is just another one of the perks of being a musician/professor.

"Performance is fun," says Dr. Bradley. "It is fun to play for people, especially if they appreciate it. Some people have stage fright or whatever, but that's never been a problem for me. Of course, arguably, because I am a professor, I go in front of a class many times a week." 



Diane Dembicki ASSISTANT PROFESSOR

To Adelphi audiences, Assistant Professor of Nursing Diane Dembicki is best known for her role in teaching students and conducting research on the value of good nutrition. But prior to being cast as an academic, Dr. Dembicki lit up the silver screen as a featured extra in the Hollywood blockbuster *Die Hard 2* with Bruce Willis.

To overcome her shyness and to become a strong orator, Dr. Dembicki enrolled in acting classes while in graduate school in Denver, Colorado. She was selected to appear in the aforementioned action film, as well as the television shows *Perry Mason* and *Father Dowling Mysteries*, she says.

Dr. Dembicki, a self-described "movie buff," says that acting was more of a diversion than a desired career path. Still, Dr. Dembicki's turn as thespian made her more comfortable addressing a crowd, a skill that comes in handy as an educator.

"I think I'm a better public speaker and I'm more of an extrovert than an introvert," she says. "(It) helped me get rid of some of my shyness."




Charles Shopsis COLLEGE OF ARTS AND SCIENCES ASSOCIATE DEAN

As an associate dean for the College of Arts and Sciences and as co-chair of Adelphi's General Education Committee, Charles Shopsis spends his days performing a wide range of tasks, whether he's working to improve Adelphi's General Education program or administering the First Year General Education courses.

When he's off-duty, though, he prefers to view the world through the lens of his Nikon D300 SLR camera. His favorite subjects to shoot?

"Nature, both on a grand scale and in fine detail, although my two-year-old grandson is an irresistible subject," he says. "I try to carry around my camera, as much as possible, partly not to miss opportunities, but also because it keeps my eyes wide open, taking in visual pleasures, whether or not I push the button."

Dr. Shopsis caught the photography bug from his father, an avid amateur artist, who "transmitted his joy in beautiful images to me." 

By Erin Walsh

Faculty Focus



Will Green Be the New Black for Business?

Today, when thinking of “green” in conjunction with the economy, trees, rather than greenbacks, are most likely to spring to mind. With our survival on a hotter, dirtier, and more crowded planet becoming a more pressing issue, questions of sustainability and environmental impact are altering traditional economic models.

Associate Professor of Economics Mariano Torras was originally attracted to the burgeoning discipline of environmental economics when he read *Steady-State Economics*, Herman Daly's seminal work in the field. “His book really got me thinking about what we think of economics,” he says. “The panacea is just that the country can continue to grow. The big problem is defining what our goals are.”

Those, like Dr. Torras, working in the field today are wrestling with major issues that cut to the core of how we view economics, such as “How much is enough?” and “Are businesses responsible to stakeholders, or merely shareholders?” We caught up with Dr. Torras to learn about the future of sustainable economics, and how consumers can influence the economy by voting with their wallets.

WHAT WOULD YOU SAY IS THE PREVALENT VIEW OF THOSE WORKING IN THE FIELD OF ECOLOGICAL ECONOMICS?

I don't know if there is a prevalent view. What attracted me to ecological economics precisely is that it is trans-disciplinary, that you can't look at economics as something outside of everything else. It is interrelated to biology, ecology, and physics, not to mention history and politics.

HOW DOES A GOVERNMENT OR COMPANY FIND THE RIGHT BALANCE BETWEEN THE SOMETIMES COMPETING ECONOMIC AND ENVIRONMENTAL INTERESTS THAT ARE INTEGRAL ELEMENTS OF SUSTAINABLE DEVELOPMENT?

We can't really expect developing countries, which have more pressing problems around hunger and poverty, to really care that much about environmental issues. At least not the population; maybe the politicians and the leaders are in a position to care a little bit, but they're, I think, justifiably very upset at the United States and European

countries trying to lecture them on trying to be sustainable. If we want developing countries not to follow in the industrializing path that we followed getting to where we are, we also are going to have to make it worthwhile, to negotiate with them, and possibly offer them all kind(s) of assistance to try to get to a more sustainable way of life in a way that doesn't cost them.

IN TERMS OF SUBSIDIES OR AID?

What I was thinking is a transfer of either technologies that we have already adopted here, or expertise.

DOESN'T THAT DECREASE THE INCENTIVE TO DEVELOP THE TECHNOLOGIES IN THE UNITED STATES, AND LESSEN THE COMPETITIVE ADVANTAGE DERIVED FROM INVESTING IN THESE TECHNOLOGIES?

If the profit margin drives everything, and that doesn't change, then we have no reason really to be optimistic.

Associate Professor Mariano Torras



ABOUT THE PROFESSOR

A faculty member since 1999, Dr. Torras received his Ph.D. in economics from the University of Massachusetts, Amherst, where his research focused on environmental economics and economic depletion. In addition to his career as an academic, Dr. Torras has also served as a research scholar for the Political Economy Research Institute and as president, economist, and consultant for Zota Consulting.

Will Green Be the New Black for Business?

IT SEEMS AS THOUGH THIS VIEW RUNS COUNTER TO THE VERY CORE OF THE PREVAILING AMERICAN NOTION OF THE EFFICIENCY OF FREE MARKETS.

I think that is fundamentally what it is about, and again it goes (back to) how we define profit. Half of the profit equation is cost, and cost has traditionally just been what the businesses have to pay out of pocket. For very long, the consequences of their decisions and their behavior is not something they have (had) to pay for... So, it seems if we are going to continue relying on the profit motive, and I don't see any evidence that we are moving away from it, then something must be done to make whatever these costs are, these social and environmental costs, make them part of that bottom line, to internalize these externalities, so to speak.

This goes back to, for instance, the idea of imposing a tax on emissions or other types of pollution, but it's very complex. It's problematic... I have serious reservations with the idea of putting dollar values on a lot of the environmental services and functions that exist. While I recognize the need to do so, for me it's a real problem... If we become accustomed to thinking of the environment as something that is worth a certain amount of dollars, (then it) can be commoditized, like everything else.

DO YOU FEEL THAT SUSTAINABLE DEVELOPMENT HINDERS THE GROWTH OF DEVELOPING COUNTRIES, AS SOME CRITICS ALLEGE?

That is a very tough question. Of course it depends on what you mean by sustainable development. I guess one country's sustainable development would be different from another country's. I think, in the short run, the answer to your question is yes, but in the long run, no.

Unfortunately, in the case of developing countries, the short run is all that matters. Poor people, people who have trouble feeding their family, don't look past one or two days, they can't make that kind of planning for the future. That doesn't mean that the leaders of these countries necessarily have to be so short-sighted, but there would undoubtedly be some sacrifice in the short term. Because this type of investment would mean replacing industries that already exist that are providing jobs.

Consumers need to think much more of themselves as voters, in terms of voting everyday with your wallet. What they need to do is start becoming much more aware.

— MARIANO TORRAS


HOW DO YOU THINK THAT THE NEW ADMINISTRATION CAN IMPLEMENT POLICIES THAT CAN ENSURE MORE VIABLE SUSTAINABLE DEVELOPMENTAL MODELS OR PROJECTS FOR FUTURE GENERATIONS?

It's too difficult to say right now. With gas prices plummeting, and economic difficulties we face, we have to be realistic. Again, the environment is going to go, for most people anyway I think, on the back burner. So, that is kind of the pessimistic point of view.

On the other hand, we can also be optimistic. We can look at what happened to

Russia, well after the Soviet Union collapsed, and the Soviet Union was one of the biggest polluters... during the Cold War, especially going into the 1980s. CO₂ levels in the Soviet Union dropped remarkably during the 1990s, after the collapse of the Union and the economic collapse. Russia's economy collapsed, was in horrible shape, even into this century. It's even not in great shape now. So there has been a significant cut-back in industry, and in fossil fuel burning, and production of these emissions. This is something that, although not under the best of circumstances, that we can at least take comfort in the fact that... we certainly are not going to intensify the way in which we damage the environment, because... it looks like we are heading for a significant contraction right now.

WHAT CAN CONSUMERS DO TO PROMOTE COMPANIES THAT ADHERE TO A SUSTAINABLE MODEL OF PRODUCTION, OR TO PROMPT COMPANIES TO ADOPT IT?

Consumers need to think much more of themselves as voters, in terms of voting everyday with your wallet. What they need to do is start becoming much more aware. Most consumers are not aware, don't care to become aware. They just want to find the good that costs them the least money. Consumers can only do so much. If there can be a perfect way of getting companies to internalize all the externalities, then there wouldn't be any cheap goods, because, in the price would also have to be factored in all the environmental and social costs through the process. 

By Erin Walsh



Assistant Professor
Jacqueline Jones
LaMon

How to Write the Great American NOVEL*

Every time you walk into the bookstore, there are shelves and shelves of new books. One day, you would love to see your novel on these shelves, too. You have thought about writing; you may even have an idea or two for a romance or western or spine-tingling tale. But how do you move from the "great idea" phase to seeing a stranger read your book on the train? Assistant Professor of English, poet, and novelist Jacqueline Jones LaMon graciously agreed to share her advice for not only writing a novel, but also getting it published. Ms. Jones LaMon wrote the novel *In the Arms of One Who Loves Me* and received an award for her book of poetry, *Gravity, U.S.A.*


Read and Read and Read Some More

The most important step you can take toward becoming a successful novelist is to read novels, especially the kind of novels you intend to write. This is not pleasure reading; this is reading as a writer—to examine, dissect, and analyze this story. You want to see how the writer constructs a beginning that grabs you, a middle that keeps you guessing and engaged, an ending that surprises and satisfies.

Grab Your Planner

Writing a novel requires a commitment of both time and intention. In today's hectic world, the only way to accomplish any extended endeavor is to plan for the blocks of time it takes. Just as you would jot down appointments with your doctor or meetings with your financial planner, regularly insert your writing sessions and keep these appointments. Experiment with the length of your writing session; you might find that it takes you an hour to warm-up or that a three-hour session is not practical with toddlers running around your feet or assorted errands to run. Try writing at different times of the day and in various settings in order to find what works best for you.

Outline or Not to Outline Some novelists swear by a detailed outline of what will happen and when. Other writers sit down to the keyboard with little more than a hint of a first line. While it is not necessary to know everything about your novel before you write the first word, it can be helpful to have an idea of the story and knowledge of a few key characters. If someone were to ask you what your novel is about, how would you begin to articulate your story? As Janet Burroway suggests in her text, *Imaginative Writing*, try the following statement: "This is a story about (someone) who wants (something) but can't because (insert calamity here)." This is the beginning of your outline.

Writing a novel requires fortitude, patience, and an eye toward the future. If you enjoy the actual process of writing—the writing, the crossing-out, and the rewriting of it—it may not be long before you see someone on your train engrossed and turning the pages of the novel you wrote. 

By Jacqueline Jones LaMon

**(and Get it Published)*

Scholarly Pursuits



Fun with Figures and Formulas

AMOUNT AWARDED \$302,581 from June 2008 through October 2008

TO Associate Professor Elizabeth de Freitas, Visiting Assistant Professor Mary Jean McCarthy, and Assistant Professor Dante Tawfeeq, Ruth S. Ammon School of Education

FROM New York State Department of Education

The grant provided full-tuition scholarships for 140 area teachers to attend Adelphi's Summer Institute for Mathematics and Science Education, held over three weeks in July and August 2008. Designed and led by Drs. de Freitas, McCarthy, and Tawfeeq, the Institute aimed to enhance teachers' mathematics and science content knowledge and inspire new pedagogical approaches.

The intensive program featured lectures from content specialists, such as chemists and biologists, to encourage teachers to pursue new ideas that they, in turn, could then tailor to their students. In so doing, the participants could identify themselves as learners and not just teachers, according to Dr. de Freitas.

"Teachers often become disengaged from the pleasure of learning," she says. "Our goal is to reignite those passions."

The institute was also successful in igniting a passion for math and science among teachers in other disciplines. Glenn Saenz, a physical education teacher at Dutch Broadway Elementary School in Elmont, New York, found many activities that were relevant to his classroom. One such activity was the Metric Olympics, which relied on objects like Frisbees and straws to help participants estimate distance.

"I found ways to integrate math and science into the physical education classroom with this activity," Mr. Saenz says.

According to Associate Provost for Research Michael Breton, the institute allowed Adelphi to address a national priority, outlined in the reauthorized Higher Education Act, to produce more teachers in mathematics and the sciences, areas facing critical teacher shortages.

The act also requires colleges to certify to the secretary of education that they are preparing teachers to instruct students with disabilities and students who are English language learners. The institute addressed these needs through two courses: "Methods and Materials in Bilingual Education: Content Areas of Mathematics and Science" and "Math and Science Education for Special Needs Students." The latter was fully enrolled during the span of the institute.

"The popularity of the special needs course shows that we are addressing an area of national concern," says Dr. Tawfeeq. "We recognize this and hope to offer more such classes in the program's future."

By Molly Mann '09



1 Visiting Assistant Professor Mary Jean McCarthy lectures at Adelphi's Summer Institute for Mathematics and Science Education.

2 Assistant Professor Dante Tawfeeq

3 Associate Professor Elizabeth de Freitas

4 Professor Robert Bornstein

Mentoring Middle School Math Teachers

AMOUNT AWARDED \$439,747 from September 2008 to September 2011

TO Associate Professor Elizabeth de Freitas, Ruth S. Ammon School of Education, and Betina Zolkower, assistant professor of adolescence and middle childhood mathematics, the School of Education at Brooklyn College

FROM National Science Foundation's Discovery Research K-12 program

The grant, received in September 2008, will support Dr. de Freitas's and Dr. Zolkower's project, Examining Teacher Discourse and Whole-Class Interaction: A Social Semiotics Model for Mathematics Lesson Study Groups. The project consists of a three-year exploratory qualitative case study of a lesson study group for beginning mathematics teachers working in high-needs middle schools in Brooklyn, New York.

Lesson study groups bring teachers together under the guidance of teacher-mentors for help with lesson planning and implementation.

Through this study, Dr. de Freitas hopes to "yield contributions to the mathematics teacher education field at both the theoretical and practical levels."

By Molly Mann '09

Great Exposure

AMOUNT AWARDED \$135,712 for one year

TO Professor Robert Bornstein, Gordon F. Derner Institute of Advanced Psychological Studies, Adelphi University, and Catherine E. Lemley, professor and chair of the psychology department at Elizabethtown College in Elizabethtown, Pennsylvania

FROM National Science Foundation

The National Science Foundation grant awarded in fall 2008 is supporting research by Dr. Bornstein and Dr. Lemley on the role of mental imagery in shaping peoples' preferences for familiar stimuli. They have worked to identify the mental processes behind the mere exposure effect, a phenomenon in which exposure to a stimulus creates a familiarity that results in an individual preference for that stimulus. For example, people tend to prefer songs they previously heard on the radio to songs they have never heard before.

The mere exposure effect was identified in 1968, and has since been widely accepted by psychologists. Drs. Bornstein and Lemley have contributed to the understanding of this concept by propagating their theory that an automatic process of storing and comparing mental images is the mechanism behind the effect.

According to Dr. Bornstein, one creates a mental image of an object or experience and uses it as a basis of comparison for future stimuli. The more those stimuli match up to one's archive of stored imagery, the more likely it is to produce a favorable reaction.

"It's the exact opposite of the notion that familiarity breeds contempt," says Dr. Bornstein.

The research has the potential to be a valuable tool in challenging stereotypes and xenophobia. Dr. Bornstein hopes that his work will foster understanding between opposing cultural or racial groups.

"If this theory can enhance the attitudes of people for one another, it will be tremendously valuable," he says.

By Molly Mann '09

Faculty Highlights

College of Arts and Sciences

Anna Akerman (Communications) presented *About Face: A Story of Gender and Race in the Kids' TV Space* at the annual convention of the International Communication Association, San Diego, CA, November 2008.

Regina Axelrod (Political Science) published *Reflections on the Writings of President Vaclav Klaus* in *LISTY*, XXXVIII, 105–107, June 2008. She also delivered a lecture on the nuclear renaissance at the Environmental Protection and Administration graduate program of the University of Economics, Prague, Czech Republic, October 2008.

Robert Bradley (Mathematics and Computer Science) gave two presentations: *The Transition from Euler to Cauchy: The Case of Recurrent Series* at the American Mathematical Society, Northeastern Section, Wesleyan University, Middletown, CT, October 2008 and *Euler's Contributions to Probability and Statistics* at the Euler Society Annual Meeting, Adelphi University, Garden City, NY, July 2008.

Melanie Bush (Anthropology and Sociology) and **Deborah Little** (Anthropology and Sociology) presented *Sociological Praxis: Civic Engagement and/or Social Activism* at the Critical Sociology/Society for the Study of Social Problems, Boston, MA, August 2008. Professor Bush also presented *Un-Pledging Allegiance: Waking up from the "American" Dream* at the American Sociological Association, Boston, MA, August 2008.

David Chays (Mathematics and Computer Science), with J. Shahid and P. G. Frankl, published *Query-based Test Generation for Database Applications* in the *Proceedings of the 1st International Workshop on Testing Database Systems*, International Conference on Management of Data, Association for Computing Machinery, June 2008.

Martha Cooley (English) published *The Sound of Being Alone in A Public Space*, August 2008. She held a public reading at the Bellevue Literary Review, Bellevue Hospital, New York, NY, October 2008.

Marsha Darling (African American Studies) published *Advancing Reproductive Justice* in the *Gender and Development Journal*, Oxfam GB, July 2008.

Anton Dudley (English) presented two plays: *Cold Hard Cash* at the Williamstown Theatre Festival, Williamstown, MA, August 2008; and *Backyard Dog, Geometry, The Twilight Kiss* at the 2nd Annual One Minute Play Festival, Shoestring Productions, New York, NY, October 2008.

Jennifer Fleischer (English), with David Blight, presented on Harriet Jacobs's "Incidents in the Life of a Narrator" at the National Endowment for the Humanities Teachers Institute Workshop, Cullman Center for Writers and Scholars, New York Public Library, New York, NY, July 2008. She also presented at the National Endowment for the Humanities Teachers Institute Workshop, Race and Place: African Americans in Washington, D.C. from 1800–1954, Stephen Decatur House Museum, Washington, D.C., July 2008.

Kermit Frazier (English) published the book, *Smoldering Fires* (Woodstock: Dramatic Publishing, 2008). He held a public reading and book signing at Bright Hill Literary Center, Treadwell, NY, September 2008.

Shawn Kaplan (Philosophy) published *A Typology of Terrorism* in the *Review Journal of Political Philosophy*, 6, 1–38, December 2008. He published the paper, *Bringing the Moral Law Closer to Intuition and Feeling: An Interpretive Framework for Kant's Groundwork II*, in the *Proceedings of the 10th International Kant Congress*, 175–185, December 2008.

Hanna Kim (Anthropology and Sociology) presented four papers: *Public Engagement and Private Desires: Swaminarayan Temples and their Contribution to the Discourses on Religion* at the European Conference on Modern South Asian Studies, Manchester, UK, July 2008; *Liberal Scholars, Educated Informants, and the Need to Rethink the Hindu Subject: The Case of the Swaminarayan Community* at the American Academy of Religion, Chicago, IL, November 2008; *Globalisation the Swaminarayan Way: New Choices for a New Religion* at the American Academy of Religion, Chicago, IL, November 2008; and *Ambiguous Positionality: Rethinking Categories via Collaborations with a Hindu Devotional Community* at the American Anthropological Association, San Francisco, CA, November 2008.

Jessica Klein (Anthropology and Sociology) delivered two presentations: *The Bully Society* at Demos, New York, NY, August 2008; and *Masculinity Matters: The Role of Gender in High-profile School Violence Cases* at the CUNY Graduate Center and Labyrinth Bookstore, New York, NY, October 2008.

Jacqueline Jones LaMon (English) published four poems: *Cabin Fever* in *No, Dear* (November 2008); *The Age-Progression Artist Pencils In Thicker Lashes* and *For My Husband: Who Took Our Daughter to the Park So I Could Get Some Rest, Then Fell Asleep and Awakened to an Empty Stroller* in *Ninth Letter* (Volume 5, Issue 1, 2008); and *How the Bryant Boy Will Know* in *Crab Orchard Review* (Summer 2008). She presented at four poetry readings: SUNY Albany, Albany, NY, September 2008; Intersections, Washington, D.C., October 2008; Poets for a Better Country, St. Mark's Church, New York, NY, October 2008; and Cave Canem, Enoch Pratt Free Library, Baltimore, MD, December 2008.

Traci Levy (Political Science) and **Deborah Little** (Anthropology and Sociology) presented *Who Cares and Other Tensions between a Public Ethic of Care and Disability Studies* at the Annual Meeting of the American Political Science Association, Boston, MA, August 2008. Professor Levy and **Margaret Gray** (Political Science) presented *Transnational Workers, Inequality, and Household Structure* at the same meeting.

Jennifer Maloney's (Art and Art History) work was featured in three exhibitions: *Still Life* at DFN Gallery, New York, NY, September 2008; *New Work* at the University of Rhode Island Gallery, Newport, RI, September 2008; and *The Ordinary Object* at Clinton Hill Art Gallery, Brooklyn, NY, December 2008.

Michael Matto (English), with Haruko Momma, edited the book, *A Companion to the History of the English Language* (Blackwell Publishing, 2008).

Georgia Newlin (Music) was an invited discussant on The President's Panel, Organization of American Orff Schulwerk, Charlotte, NC, November 2008. She presented at the CMEA State Music InService, Farmington, CT, November 2008. She published the *President's Message* in the *Kodály Envoy*, July 2008 and October 2008.

Robert Siegfried (Mathematics and Computer Science) and **David Chays**, with Katherine Herbert, presented *Will There Ever Be Consensus On CS47?* at Frontiers in Education: Computer Science and Computer Engineering, Las Vegas, NV, July 2008. Professor Siegfried, with Joseph DiLallo, also presented *The Accessibility of College and University Home Pages in the State of New York* at the Conference on Information Systems Applied Research, Phoenix, AZ, November 2008.

Christopher Storm (Mathematics and Computer Science), with Geoffrey Scott, published *The Coefficients of the Ihara Zeta Function in Involve*, 1, 217–233, November 2008.

Igor Webb (English) published *Dickens in America: The Writer and Reality* in *Dickens Studies Annual*, 39, 59–96, July 2008.

Peter West (English) published the book, *The Arbiters of Reality: Hawthorne, Melville, and the Rise of Mass Information Culture* (Columbus: The Ohio State University Press, 2008). He reviewed two works: *Danger on the Doorstep* by Justin Nordstrom in *American Literature*, 80, 4, December 2008; and *The Pilgrim and the Bee* by Matthew P. Brown in the same publication.

Derner Institute

Robert Bornstein published two book chapters: *Assessment of Personality* in *Clinical Psychology: Assessment, Treatment, and Research*, D. C. Richard and S. K. Huprich, editors, 91–112 (Elsevier, 2008); and, with Derner Institute doctoral candidate Iris Malka, *Dependent and Histrionic Personality Disorders* in the *Oxford Textbook of Psychopathology*, P. H. Blaney & T. Millon, editors, 602–621 (Oxford University Press, 2008). He presented the keynote address, *Conceptualizing Rorschach Validity as Process, Not Outcome: A Paradigm for 21st Century Assessment Research* at the 19th International Congress of Rorschach and Projective Methods, Leuven, Belgium, July 2008. He delivered two presentations: *Defense Mechanisms in Substance Abuse Patients* at the 116th Annual Meeting of the American Psychological Association, Boston, MA, August 2008; and *Distinguishing Healthy from Unhealthy Dependency in Nursing Home Residents: Construct Validity of the Relationship Profile Test* at the 36th Annual Meeting of the State Society on Aging of New York, Saratoga Springs, NY, October 2008. He was awarded a grant from the National Science Foundation in the amount of \$135,712 for his research, *Mental Imagery and the Mere Exposure Effect*, September 2008.

Rebecca Curtis presented *Loneliness, Longing and Love: Laura and Her Fictional Managerie* at the Joint International Conference of Psychoanalytic Societies, Vancouver, BC, August 2008. She, with Brent Willock and Lori Bohm, won the 2008 Gradiva Award in the anthology category for editing the book, *On Deaths and Endings: Psychoanalysts' Reflections on Deaths and Endings* (Routledge, 2007).

Janice Steil, with A. Neman, presented *Entitlement and Work Sharing: A Study of University Faculty and Staff* at the 12th Biennial Conference of the International Society of Justice and Research, Adelaide, Australia, August 2008. She also served as the chair of the Symposium on Justice in Close Relationships at the same conference.

Ruth S. Ammon School of Education

DEPARTMENT OF CURRICULUM AND INSTRUCTION

Srilata Bhattacharyya presented two papers: *The Indian American Teen: Who am I?* at the Paris International Conference on Education, Economy, and Society, Paris, France, July 2008; and *Examining Differences in Computer Self-efficacy* at the 2nd International Conference of the American Institute of Higher Education: The Impact of Information Technology on Business and Education, Atlantic City, NJ, September 2008.

Diane Caracciolo published *Strengthening the Imagination through Theater: The Contributions of Michael Chekhov* in *Encounter: Education for Meaning and Social Justice*, 1–7, September 2008.

Patricia Marcellino and **Susan Eichenholtz** presented *Reframing Educational Leadership Preparation: Re-engineering on the Frontlines* at the National Council of Professors of Educational Administration, San Diego, CA, August 2008. Professor Marcellino and **Lori Wolf** presented *Are Leadership Inequities Perpetuated in Children's Literature Chosen by Instructional Leaders?* at the same conference.

Carl Mirra published the book, *Soldiers and Citizens: An Oral History of Operation Iraqi Freedom from the Battlefield to the Pentagon* (New York: Palgrave, 2008). He published the article, *Revisiting the Intellectual Origins of American Radicalism*, in *WorkingUSA: The Journal of Labor and Society*, 11, September 2008. He also presented *Veterans' Oral Histories* at the Oral History Association Annual Meeting, Pittsburgh, PA, October 2008.

Evelyn O'Connor, with K. M. Steuerwalt, published *Training Teachers in a Large Urban Area to Administer and Interpret a New Literacy Assessment: Lessons Learned from New York City* in the *Journal of In-service Education*, 34 (3), 299–310, September 2008. She presented, with A. E. Yasik, *Teachers' Knowledge of Special Education Laws: What Do They Know?* at the American Psychological Association Convention, Boston, MA, August 2008.

Michael O'Loughlin presented two papers: *What If Absolutely Everything I Do Is in the Service of Fleeing Loneliness?* at the Fourth International Joint Psychoanalytic Conference, University of British Columbia, Vancouver, BC, July 2008; and *Radical Hope or Death by a Thousand Cuts? The Future for Indigenous Australians* at the Center for Rural and Remote Mental Health Queensland Biennial Conference, Creating Futures: Research, Policy, Practice for Indigenous, Rural and Remote and Island Nations in Transition, Cairns, Australia, September 2008.

Miriam Pepper-Sanello, with A. Sosin, published the article, *Justifying Electronic Portfolios in Literacy Teacher Education*, in the *Journal of Reading Education*, Organization of Teacher Educators in Reading, International Reading Association, 33, 2, September 2008.

Laraine Wallowitz edited the book, *Critical Literacy as Resistance: Teaching for Social Justice Across the Secondary Curriculum* (New York: Peter Lang, 2008).

Courtney Lee Weida presented *Images of Women in Popular Culture* at the City University of New York, New York, NY, July 2008. She presented the paper, *Aesthetics and Subversive Imagination in Play: Girls' Dolls and Action Figures*, at the Southern Connecticut State University Girls' Studies Conference, New Haven, CT, October 2008. She was featured in a solo ceramics exhibition at the Opus 99 Artist Collective, Cambridge, MA, July 2008. She also displayed at the juried group exhibition of crafts and wearable artworks, *Buy This, Wear That*, Anton Art Center, Mount Clemens, MI, September 2008.

DEPARTMENT OF HEALTH STUDIES, PHYSICAL EDUCATION, AND HUMAN PERFORMANCE SCIENCES

Ellen Marie Kowalski presented two intensive workshops: with C. Masterson, *Making Physical Fitness Activities Inclusive* at the New York State Association for Health, Physical Education, Recreation, and Dance Annual Conference, Verona, NY, November 2008; and, with C. Houston-Wilson, D. Collier, T. Davis, and S. Daggett, *From Soup to Nuts: Everything You Ever Wanted to Know About Autism and Asperger's But Were Afraid to Ask!* at the same conference.

Gregory Letter presented two papers: with J. Orejan, *Recognition and Intent to Purchase of David Beckham's Endorsed Products: Prior to Playing in MLS vs. Post Initial Year of MLS Participation* at Sport Event and Venues Tomorrow, Columbia, SC, November 2008; and, with J. Orejan, *Measuring the Effectiveness of Corporate Sponsorship in Major League Soccer (MLS) Venues on Recall and Intention to Purchase among the Hispanic Segment* at the same conference.

Emilia Zarco, with R. Page, F. Ihasz, and J. Suwanteerangkul, et al., published the article, *Cigarette Smoking and Indicators of Psychosocial Distress in Southeast Asian and Central-Eastern European Adolescents* in the *Journal of Drug Education*, 38:4, October 2008. She presented three papers at the ASHA Annual School

Health Conference, Tampa, FL, November 2008. She and **Jean Harris** presented *A Collaboration Model for Professional Development*. Professor Zarco and **Stanley Snegroff** presented two papers: *Implementing and/or Defending a School Sexuality Education Program*; and *Experiential and Creative Methods to Help Students Examine the Affective and Behavioral Domains of their Sexuality*.

School of Business

Pamela Buckle Henning and **Maryanne Hyland** presented *Learning Assessment in Business Schools: A Stakeholder Analysis* at the Academy of Management Conference, Philadelphia, PA, August 2008. Professor Buckle Henning and **Graham Henning** presented *Intervening in Counterproductive Self-Organized Dynamics in the Workplace* at the International Society for the Systems Science, Tokyo, Japan, August 2008. Professor Buckle Henning also presented two papers: *Obstacles to Consciousness in Corporations* at the International Society for the Systems Science, Sonoma, CA, July 2008; and, with J. A. Thomas, *Boundary Critique of Gender in the Project Management Body of Knowledge* at the International Society for the Systems Science, Madison, WI, July 2008.

Jeffrey Goldstein, **James Hazy**, and **Joyce Silberstang** published *Complexity and Social Entrepreneurship: A Fortuitous Meeting in Emergence: Complexity & Organization (E:CO)*, 10(3), 9–24, September 2008. Professor Goldstein and **James Hazy** published the editorial, *Complexity and the Generation of Social Value*, in *Emergence: Complexity & Organization (E:CO)*, 10(3), v–vii, September 2008.

James Hazy published the article, *Toward a Theory of Leadership in Complex Systems: Computational Modeling Explorations*, in *Nonlinear Dynamics, Psychology, & Life Sciences*, 12(3), 281–310, July 2008. He delivered the presentation, *Complex Systems Leadership Theory: How Complexity Science Is Changing Management*, at the University of Augsburg, Augsburg, Germany, October 2008. He also presented two papers:

Toward a Theory of Emergent Agency in Collectives: Influence Power Laws and Evolutionary Selection in the Garbage Can at the Second Congress of Social Simulation, George Mason University, Fairfax, VA, July 2008; and *Toward a Complexity Context for Leadership: How a Complex Systems Perspective Changes Where Leaders Focus Attention and What They Do* at the Academy of Management Annual Meeting, Anaheim, CA, August 2008. Professor Hazy and **Joyce Silberstang** presented *Leadership within Emergent Events in Complex Systems: Micro-Enactments and the Mechanisms of Organizational Learning and Change* at the same conference.

Zhimin Huang, with Q. Gou, L. Liang, and C. Xu, published the article, *A Joint Inventory Model for An Open-Loop Reverse Supply Chain*, in the *International Journal of Production Economics*, 116, 28–42, July 2008. He presented, with Q. Gou, L. Ren, and L. Liang, *An Inventory Model for a Local Collection Point with Product Recovery and Resale* at the XVIII ACME International Conference on Pacific Rim Management, Toronto, ON, July 2008.

David Prottas published the article, *Perceived Behavioral Integrity: Relationships with Employee Attitudes, Well-being, and Absenteeism*, in the *Journal of Business Ethics*, 81(2), 313–322, August 2008. Professor Prottas and **Maryanne Hyland** presented *Communicating across Domains: Relations with Positive and Negative Spillover* at the Academy of Management Annual Meeting, Anaheim, CA, August 2008.

Jiang Zhang, with J. Szmerekovsky, published *Coordination and Adoption of Item-Level RFID with Vendor Managed Inventory* in the *International Journal of Production Economics*, 114, 388–398, July 2008. He presented, with J. Szmerekovsky and V. Tilson, *RFID with Shelf-space Dependent Demand* at the INFORMS Annual Meeting, Washington, D.C., October 2008.

Susan Li and **Zhimin Huang** presented *Game Theory Approach to Co-op Advertising in a Manufacturer-Retailer Supply Chain* at the XVIII ACME International Conference on Pacific Rim Management, Toronto, ON, July 2008.

Monica Yang presented two papers: *Conformity Brings Profitability? Mergers and Acquisitions in the Financial Service Industry, 1981–2006* at the Academy of Management Annual Meeting, Anaheim, CA, August 2008; and *Isomorphic or Not? Cross-border Mergers and Acquisitions by Chinese MNEs, 1981–2006* at the Annual Conference of the Asia Academy of Management, Taipei, Taiwan, December 2008.

School of Nursing

Deborah Ambrosio presented the poster, *Television Pop-Culture as a Pedagogical Tool*, at the 4th Farmingdale Conference on Science and Technology at Farmingdale State College, Farmingdale, NY, October 2008.

Kenya Beard, with A. Arhin, A. Harrison, and J. Norman, presented *Linkages Between Healthcare Research, Academia and Practice* at the McKnight Doctoral Fellows Meeting, Tampa, FL, October 2008.

Nancy Cole presented *Developing Phase II of the Pediatric Nursing Cardiac Surgery Program* at the 4th Global Forum on Humanitarian Medicine in Cardiology and Cardiac Surgery, Dominican Republic, December 2008. The curriculum she presented at the conference is one she designed to be implemented at two hospitals in the Dominican Republic.

Christine Coughlin, with P. Hogan, published the article, *Succession Planning: After You, Then What?* in *Nursing Management*, 41–46, November 2008.

Diane Dembicki, **Holly Shaw**, and **Patricia Donohue-Porter** presented *World Diabetes Day: Providing Assistance to Children with Diabetes* at the UN Non-Governmental Organization Briefing, New York, NY, November 2008.

Patricia Donohue-Porter delivered *Identifying a Research Problem* at the Nursing Research and Evidence-based Practice Day, Franklin Medical Center, October 2008. She also presented *Deriving Theoretical Frameworks in Evidence-based Protocols: Shift to Shift Handoff at the Patient's Bedside* and *Evidence-Based Practice Begins with the Nurse as a Scholar* at the Nursing Research and Evidence-based Practice Day, Presenting the Evidence: From Paper to Practice, North Shore-LIJ University Hospital, Long Island, NY, November 2008.

Maryann Forbes and **Mary Hickey** published *Podcasting: Implementation and Evaluation in an Undergraduate Nursing Program* in *Nurse Educator*, 33 (5), 224–227, September 2008.

Mary Hickey and **Maryann Forbes** presented *Baccalaureate Nursing Curricular Revision: Integrating the Institute of Medicine (IOM) Competencies and Integration Seminar: An Innovative Course to Facilitate Critical Thinking in Baccalaureate Nursing Students* at the AACN Baccalaureate Education Conference, San Antonio, TX, December 2008.

Stephen Holzemer presented *A Qualitative Student-driven Approach to NCLEX-RN Preparation* at the National League for Nursing Education Summit, San Antonio, TX, September 2008.

David Keepnews published two articles: *Rereading Ratios in Policy, Politics, & Nursing Practice*, 9 (3), August 2008; and *An Important Step Toward Ethical International Recruitment in Policy, Politics, & Nursing Practice*, 9 (4), October 2008. He was appointed chairperson of the Advisory Council on Policy, Sigma Theta Tau International. He was also elected to a three-year term on the American Academy of Nursing Fellow Selection Committee.

Marilyn Klainberg presented *So You Have Given the Test, Now What? Assessment of Testing* at the Drexel University Conference on Continuing Education, Atlantic City, NJ, June 2008. She was appointed to the New York State Nurses Association Council on Education, December 2008.

Anne Griswold Peirce, with J. A. Smith, published *The Ethics Curriculum for Doctor of Nursing Practice Programs* in the *Journal of Professional Nursing*, 24 (5), 270–274, September 2008.

Kenneth Rondello, chief epidemiologist of the National Disaster Medical System Metro New York Disaster Medical Assistance Team, was deployed to Texas to operate a Special Needs Alternate Medical Treatment Site for the casualties of Hurricane Ike, September 2008.

Holly Shaw was appointed to the Global Advisory Council of Sigma Theta Tau International Honor Society for Nursing and the Sigma Theta Tau International United Nations Affiliate. She delivered the keynote address, *Developmental Perspectives of Adolescent Pregnancy: Inside the Mind of a Teenager*, at the Nassau County Department of Health Spence-Chapin Teenage Pregnancy Conference for Health Professionals, Garden City, NY, October 2008. She also delivered four additional presentations: *The Death of a Peer During Adolescence: The First Year* at the Israeli International Nursing Research Conference, Jerusalem, Israel, July 2008; *Multi-Ethnic High School Students' Perceptions of an Ideal Career and a Career in Nursing* at the 19th International Nursing Research Congress, Singapore, July 2008; *Healing, Recovery, Resilience: The Nursing Role in Trauma Response Following Catastrophic Loss and Advanced Practice Roles in Psychiatric/Mental Health Nursing* at Sianhouk Hospital, Pnom Penh, Cambodia, July 2008.

Yiyuan Sun published two articles: with M. Tish Knobf, *Concept Analysis of Symptom Disclosure in the Context of Cancer* in *Advances in Nursing Science*, 31(4), 331–340, October

2008; and, with Mary A. Nies, *Responders and Non-Responders to a Walking Intervention for Sedentary Women* in the *Journal of Nursing Scholarship*, 40(3), 226–234, September 2008. She presented, with Mary Nies and Goldie Nejat, *A Multidisciplinary Team Program of Research with Interactive Nurse Robots to Enhance Elderly Health* at the 18th International Nursing Research Congress, Focusing on Evidence-Based Practice, Vienna, Austria, July 2008.

Joan Valas, with M. Gebbie, L. Irizzary, C. P. Millet, M. Levey, V. Tufaro, and A. Andress, published the article, *Framing Emergency and Disaster Training Needs Post Hurricane Katrina: A Round-table Discussion* in the *International Journal of Public Policy*, 3(5–6), 366–377, Fall 2008.

Jane White, with M. W. Kudless, published *Valuing Autonomy and Seeking a Voice and Collective Identity: Community Mental Health Nurses' Perceptions of their Role in Issues in Mental Health Nursing*, Vol. 10, October 2008.

School of Social Work

Wahiba Abu-Rass published two articles: with A. Gheith and F. Cournos, *Religion and Imams Role in Mental Health Promotion: A Study at 22 Mosques in New York City Muslim Community* in the *Journal of Muslim Mental Health*, November 2008; and with S. Abu-Bader, *The Impact of the September 11, 2001, Attacks on the Well-Being of Arab Americans in New York City* in the *Journal of Muslim Mental Health*, November 2008.

Julie Altman published *A Study of Engagement in Neighborhood-based Child Welfare Services* in *Research on Social Work Practice*, 18, 555–564, November 2008.

Roni Berger, James Mullin, and Lois Stein published *Videoconferencing: A Viable Teaching Strategy for Social Work Education?* in *Social Work Education*, 27, 1–12, September 2008. Professor Berger and **Marilyn Paul** published *Family Secrets and Family Functioning: The Case of Donor Assistance in Family Process*, 47, 553–566, December 2008.

Diann Cameron-Kelly published *In Preparation for Adulthood: Exploring Civic Participation and Social Trust among Young Minorities* in *Youth & Society*, December 2008. She reviewed three books: *Youth, Crime, and Justice: A Global Inquiry* in *CHOICE*, July 2008; *A World of Gangs: Armed Young Men and Gangsta Culture* in *CHOICE*, August 2008; and *The Lost Population: Status Offenders in America* in *CHOICE*, September 2008. She presented *Risk Resilience & Disconnected Youth* at the Association of New York State Youth Bureaus, Liverpool, NY, October 2008.


Carolann Daniel presented *Research Across Difference: Perspectives on Being an Insider/Outsider* at the 9th Annual International Qualitative Conference, Alberta, Canada, October 2008.

Judy Fenster and Bradley Zodikoff presented *Working with Older Adults in Non-Gerontology Settings* at the Field Instructor Symposium, Adelphi University, Garden City, NY, October 2008. Professor Fenster, **Bradley Zodikoff**, and Tara–Mary Bulin presented *Piloting a Gero-Infused Curriculum in Advanced-Level MSW Courses* at the Council on Social Work Education 54th Annual Program Meeting, Philadelphia, PA, October 2008.

Shannon Lane presented *Pay Equity and Salary Negotiation* at the Connecticut Young Democrats Women's Caucus, Hartford, CT, July 2008. She presented three papers: with E. Lyon, A. Menard, C. Southworth, and K. Lee, *Collaborative Research to Inform Our Work: The National Shelter Study and National Census* at the 13th National Conference on Domestic Violence, National Coalition Against Domestic Violence, Washington, D.C., July 2008; with E. Lyon, *The National Domestic Violence Shelter Study: Survivors' Reports of Their Shelter Experiences* at the Council on Social Work Education 54th Annual Program Meeting, Philadelphia, PA, October 2008; and *Electing the Right People: A Survey of Elected Social Workers and Candidates* at the same conference.

Elizabeth Palley published *At Risk Youth and Federal School Law* in the *Journal of School Social Work*, 33, 16–34, October 2008.


Zulema Suarez, with P.A. Newman and B.G. Reed, published *Critical Consciousness and Cross-cultural Social Work Practice: A Case Analysis in Families in Society*, September 2008.

Bradley Zodikoff and Carol Cohen, with J. Mondros and I. Epstein, presented *Professional Stewardship in Social Work Education: From Knowing to Doing* at the Council on Social Work Education 54th Annual Program Meeting, Philadelphia, PA, October 2008. Professor Zodikoff presented *Aging Versus Mental Health Providers' Perceptions of Barriers to Geriatric Mental Health* at the same conference. He was also invited to deliver the panel presentation, *Factors to Consider When Choosing a Dissertation Topic*, at the Pre-Conference Meeting of Hartford Pre-Dissertation Fellows in Geriatric Social Work, Gerontological Society of America Annual Scientific Meeting, National Harbor, MD, November 2008. 

In Memoriam

Art and Art History Professor **Hugh Crean** passed away on November 3, 2008.

Professor Emeritus **Thomas Heffernan**, a member of the Department of English for 40 years, passed away on January 26, 2009.

Professor **Herb Schwarz** passed away on March 11, 2009. He was a School of Social Work faculty member from 1976 until his retirement in 2004. 



Q: Does Exercise Boost Metabolism?

By Professor Robert M. Otto, Department of Health Studies, Physical Education, and Human Performance Sciences, Ruth S. Ammon School of Education

Metabolism refers to the energy your body produces and is usually expressed as Calories. The balance between caloric intake and caloric expenditure determines whether we store extra calories as fat throughout our body or reduce our body mass. Fat is an excellent storage depot for extra calories, allowing calories to be saved for future use.

Today, the majority of individuals in the United States consume more calories than they expend, thus leading to the current obesity epidemic. Finding a way to burn more calories can have significant individual and public health implications.


Exercise accounts for a significant caloric expenditure, and the greatest energy cost occurs during the actual exercise session. Aerobic exercise—walking, swimming, cycling, stepping, etc.—performed continuously at a vigorous pace results in a greater average caloric expenditure (eight to 15 Calories per minute) than resistance training (five to 10 Calories per minute). During 30 minutes of resistance training, less than 15 minutes is attributed to exercise (the remaining minutes are part of recovery), and the caloric expenditure is directly related to the amount of muscle mass involved in each exercise. Thirty minutes of resistance training (15 minutes x 7 Cal/min = 105 Cal) pales in comparison to the caloric expenditure of even brisk walking (240 Cal).

During recovery from either aerobic or resistance exercise, there is a small (0.2–0.4 Cal/min) but transient caloric expenditure that generally disappears within two hours, accounting for 20 to 50 calories. The magnitude of the recovery “boost” in metabolism is proportional primarily to the intensity of the exercise and secondarily to the length of the session.

Our resting metabolic rate is proportional to the amount of lean body mass—muscle, bone, and organs, excluding fat. An increase in muscle tissue theoretically may increase caloric expenditure by between 5 and 10 Calories per day for each additional pound of muscle. The average person has a bleak outlook for increasing muscle mass, with an anticipated increase of 0.5–4.0 pounds of muscle after six months of resistance training for a novice exerciser. The rate of gain in muscle mass reduces markedly after the six months or with previous resistance training.

Plan to expend the majority of calories during the exercise session, expect little boost in metabolism during recovery, and carefully choose the quantity and quality of caloric intake.

A:  **FACT**

In this new column, Adelphi faculty members examine popular notions. Want to know the truth behind a commonly held belief? Send an email to: FACTORFICTION@ADELPHI.EDU. 

Student Life



IT'S ALL ABOUT

YOUR NET

WORK

Adelphi helped me realize where my true passion lies. I came to Adelphi as a physics major who envisioned a future in engineering. Little did I know that, by engaging with faculty, alumni, and fellow students, my career path would dramatically change.

I was 18-years-old when I left India to come to Adelphi. Like many college students fumbling through the uncertainty that comes with being an adult, I felt the need to have a plan just for the sake of having one. Since this four-year journey would set the stage for the rest of my life, I needed some definition of where I wanted to go. After undertaking a rigorous science-oriented curriculum in high school, studying physics seemed an obvious choice.

I had an epiphany during the summer prior to my sophomore year. After working as a research assistant in the physics department, I realized that I did not want

to spend the rest of my life in a lab. So I fell back on my aptitude in math, a subject I saw as applicable across various disciplines. Adelphi's emphasis on a solid liberal arts education gave me the opportunity to customize my program of study, and I took up a minor in economics and completed courses in finance and accounting to complement my quantitative and analytical background.

In my search for internships, I initially ran into roadblocks everywhere I turned. A friend of mine who works in the financial industry then advised me to contact alumni in the New York area for career advice. I was doubtful that well-established, successful professionals would be open to communicating with an inexperienced sophomore. But I figured it was worth a shot. After extensive research, I compiled a list of names, job titles, and contact information for alumni in the financial industry. I systematically began sending emails to dozens of alumni. Within 25 minutes, my

cell phone rang; it was an alumnus from Lehman Brothers responding to my request for guidance.

I was shocked. I didn't expect a response at all, far less one so prompt. Soon, I was corresponding with a dozen alumni who discussed their career experiences and gave me advice on the best career preparation I could undertake in college. I even met with a couple of alumni at their workplaces.

I never imagined they would be so welcoming and eager to help. In starting this process with a sense of apprehension, I failed to realize how approachable and down-to-earth many alumni truly are. They remembered being in my shoes. It was almost as if they saw a piece of themselves in me. And if it weren't for the Adelphi connection we shared, I don't think I would have had the opportunity to learn from experienced minds.

Such alumni connections set the bar for what I wanted to achieve during my time at Adelphi. My mentor, Assistant Dean of the School of Business Brian Rothschild, also played a significant role in helping me to maximize my potential. He introduced me to Adelphi's C.O.A.C.H. (Count On Alumni for Career Help) program. Organized by the Office of Alumni Relations, this series of career events provides students with the opportunity to experience a day in the life of a professional. I still recall the hustle and bustle that filled the hallways at Deutsche Bank, the



“One idea promoted by numerous alumni was giving back. This advice had a profound effect on me.”


Kanishka Kelshikar '09

global investment bank I visited during my first C.O.A.C.H. program event. Everyone walked around with a distinct sense of purpose. Only in this real-world setting do you get a sense of whether you see yourself in this industry or not. And that was the day I knew I was meant to be in banking.

One idea promoted by numerous alumni was giving back. This advice had a profound effect on me. Considering how generous Adelphi alumni had been with their time and insight, I felt the need to share what I had learned with other students. When the Office of Public Affairs asked me to maintain a blog translating my professional experiences into career advice for students, I seized the chance to fulfill that purpose.

If my interactions with alumni have taught me one thing, it's to make the most of my four years at Adelphi, not just the academics, but the experiences outside of the classroom. This echoes something my grandfather always told me. Even though

he was a university professor, he emphasized that education is not limited to textbooks. He encouraged me to take advantage of the opportunities that an institution provides. And that's exactly what I have done at Adelphi.

Now that I am a senior, I am poised to enter the world of work. In this time of economic crisis, graduating seniors are going to find it significantly harder to get a foot in the door, as compared to years past. I am confident, however, in my ability to navigate the uncertainty that lies ahead because of my Adelphi preparation. I know that things might not work out immediately after graduation, but I've always believed that you must learn how to swim against the tide. Because, eventually, the tide will turn. And when it does, I will be that much closer to the shore. 

By Kanishka Kelshikar '09

Mr. Kelshikar was named one of the "30 under 30" movers and shakers by the Huntington Chamber of Commerce this spring.

Athletics



Coming Back Strong...

In fall 2008, Adelphi field hockey returned to campus after a 25-year hiatus, re-instating a rich tradition for the Panthers.

FIELD HOCKEY

As early as 1912, when Adelphi was still based in Brooklyn, women were playing the game during physical education, and competing against each other in interclass matches.

According to the student newspaper, the *Fortnightly*, during the 1927–1928 school year, a group of women under the direction of Thelma Van Narden organized a squad, joined the New York Field Hockey Association, and competed in a varsity schedule against surrounding schools such as Manhattanville College and New York

University. From that point on, field hockey remained a staple in the Adelphi physical education department (athletics' home until the 1940s).


Beginning in the early 1930s, results of Adelphi field hockey matches were publicized in the *New York Times* and campus publications. Women's athletics at the time were loosely governed, and the players and coaches were largely responsible for organizing the matches, purchasing the uniforms and equipment, and traveling to the games.

Throughout the 1940s and 1950s, the team maintained a busy schedule, playing games throughout the tri-state area. Women's athletics was more structured, and the Panthers regularly contended for conference titles and competed in tournaments.

The 1975 season marked a turning point in the team's history as it was the first year that Adelphi offered scholarships to field hockey players. That same season, Adelphi captured the Metropolitan Crown. Six years later, the Brown and Gold made its

first appearance in the National Collegiate Athletic Association (NCAA) Division II championship, qualifying as the third seed in the tournament despite dwindling participation in the sport and the threat of a cancelled season.

Team members played for the last time on Stiles Field in 1983, before the sport was cancelled due to anemic participation and a growing interest in women's soccer, which had been added as a varsity sport in 1982.

With the 2008 opening of a new outdoor sports complex, featuring an all-weather turf, Adelphi could again host a field hockey team, which, as a sport, plays primarily on all-weather turf. Starting as a club sport in fall 2007, field hockey earned varsity status in fall 2008. Under the direction of head coach Gloria O'Connor, the Panthers completed their season with a 3–7–0 overall record. Next season, the team joins the Northeast-10 Conference. 

By Garrett Chapman M.B.A. '08


Jeanette Heimerle '12

Lindsay Williams '11

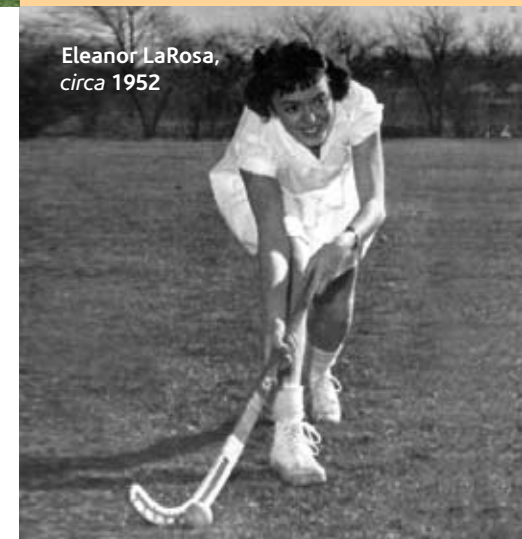
Field Hockey Team Reaches Out

At Homecoming 2008 in October, head field hockey coach Gloria O'Connor organized her team's first community outreach clinic. She invited Carol Nesdill M.A. '82, president of the Long Island Field Hockey Association, to bring her Long Island Field Hockey Junior League Program—a team of fifth- and sixth-grade girls—to hone their skills with guidance from the Adelphi players.

Ms. Nesdill was thrilled with the results, and credits Coach O'Connor with helping strengthen the self-esteem of her young players.

"I was extremely proud to be part of this grassroots program as Adelphi became a showcase for local schoolgirls to see the athletic opportunities available to them at an outstanding university," says Ms. Nesdill. 

Eleanor LaRosa, circa 1952



AU SCOREBOARD



Women's Soccer (14-4-1, 7-1-1 ECC)

The Panthers finished second in the conference in the regular season, but missed a NCAA post-season bid. The team garnered All-East Coast Conference (ECC) honors for seven players, including First Team selections Theresa Ennis '09, Kayte Kinsley '10, and Brianne McDonnell '11. Post-season honors continued as the National Soccer Coaches Association of America (NSCAA) also recognized the team, which achieved a 3.42 cumulative GPA, for academic excellence. In the season, the Panthers were ranked in the top 25 in Division II in seven statistical categories, including a fifth-place spot with a 0.887 save percentage.

Volleyball (27-12, 11-5 ECC)

The team tied the University record for the most wins, while advancing to the ECC Tournament semifinals. The Panthers earned a second straight NCAA berth, falling to top-seeded Dowling College in the first round. Kathleen Carney '10 earned First Team All-ECC honors, while sophomore Heather Mau '11 was named to the ECC Second Team, and Amy Williams '10 garnered Third Team All-Conference kudos.

Men's Soccer (12-6, 5-1 ASC)


The team capped off its 2008 season as a finalist in the Atlantic Soccer Conference (ASC) tournament under the direction of second-year head coach and 2008 ASC Coach of the Year Carlo Acquista. Patrick Figueiredo '09 collected a number of awards, including ASC All-Tournament honors, ASC Player of the Year, College Sports Information Directors Association Third-team Academic All-American, and NSCAA/Adidas All-North Atlantic Region honors. Mr. Figueiredo ranked seventh in Division I in goals per game (0.95) and 13th in points per game (2.05). Thorne Holder '11, an ASC All-Tournament recipient, ranked 16th in the nation with a 0.85 save percentage and 20th with a 0.656 goals against average. The team, which achieved a cumulative 3.3 GPA, was honored by NSCAA for academic excellence.

Cross-Country

The women repeated as ECC champions with a first-place finish by ECC Runner of the Year, senior Ify Anene '09, and six more all-conference performers. The Panthers finished third at the NCAA Division II East Regional, as Ms. Anene (3rd) and Danielle Lyons '11 (12th) earned



All-Region honors. Ms. Anene qualified for the NCAA Division II National Championship meet for the second straight year to finish 60th overall.

The men also won the ECC Championships and were named to the All-Conference team. The Panthers placed fourth at the Division II East Regional led by an eighth place All-Region performance from sophomore Ryan Pezzulo '11, who would go on to earn All-East honors at the Association of Amateur Athletes of America Championships. 

By Matthew Dispensa '08, M.B.A. candidate

Photos (from left)

Brianne McDonnell '11
Kathleen Carney '10
Kemalie Preston '09
Ryan Pezzulo '11

Ever on the Sidelines to Prevent AU Athletes from Getting Sidelined

The torn ligaments, stress fractures, pulled muscles, and innumerable other injuries that sideline athletes are well known by the trainers who toil to help players preserve their all-important instruments—their bodies.

Adelphi's three athletic trainers and their assistants are responsible for the prevention, evaluation, treatment, and rehabilitation of athletic injuries for nearly 350 student-athletes.

Each trainer assists one team per season. Head trainer Mike Gavagan M.A. '03 works with women's soccer, men's basketball, and women's lacrosse. Assistant trainer Renee Crossan handles men's soccer, women's basketball, and softball. The addition of field hockey this fall prompted the addition of a third full-time assistant trainer, Tracie Thomson, who also assists swimming and men's lacrosse. Graduate assistant Anthony Andreach covers volleyball and baseball. Other teams are serviced as needed by the staff, including part-time trainer Taryn Rut M.A. '07. Packed practice and game schedules mean the staff must hustle to cover everything from 6:00 a.m. practices to Sunday afternoon scrimmages.

A typical morning for the trainers might include a rehabilitation session for injured athletes. Later, they might run a pre-practice treatment, taping, and stretching session.

During games and practices, the trainers are on the sidelines, ready to provide water and treat any injuries. Afterward, they take athletes back to the training room for post-treatment.

The move to the new Center for Recreation and Sports has benefited the trainers and the student-athletes.

"The athletes are more comfortable," says Mr. Gavagan of the new training room. "The expanded work space is ideal for their treatment and well-being."

The trainers now have eight treatment tables, up from five in the previous space. The new hydro room includes an ice machine and two whirlpools—one hot to heat muscles and a cold water bath to help reduce swelling and thus aid athletes' recovery. Even the trainers' offices are larger and now include windows, a welcome change from their subterranean home in Woodruff Hall.

While the trainers' digs are new, the pace of their work is still intense.

"We work when the players are here," says Mr. Gavagan, explaining that they may be on campus until 9:00 or 10:00 at night.


The trainers also accompany teams to all away contests, which could mean last-minute schedule changes or additions due to post-season play.



Top Assistant trainer Renee Crossan works with basketball player Ashley Caiafa '11 in Adelphi's new training facilities.

Bottom Adelphi athletic trainers Tracie Thomson, Renee Crossan, Mike Gavagan M.A. '03, and Taryn Rut M.A. '07

Long hours, little recognition, why do it?

"We enjoy helping the student-athletes and getting them back ready to play and to be successful on the field," says Mr. Gavagan. "It's very rewarding to help a player during a game get right back out there to make a contribution." 

By Suzette McQueen

By the Numbers: Adelphi Athletics in the Community

Wins and losses are far from the only metrics that matter to the Department of Intercollegiate Athletics. Deeply committed to serving their community, Adelphi student-athletes, their coaches, and department administrators have established an impressive service record. Following are some stats.

\$15,764 donated over the last two years to Winthrop University Hospital for its Kids with Cancer program through Adelphi's Cans for Cancer initiative, which collected 165,900 recyclable cans and bottles


\$10,500 raised over the last two years for the Adelphi NY Statewide Breast Cancer Hotline & Support Program through the Jennifer Montgomery Breast Cancer Awareness initiative

5,000 toys sorted by members of the Student Athlete Advisory Committee for the toy drive

held by the Salvation Army of Hempstead, New York

\$2,300 raised for the Make-A-Wish Program during the 2008 Midnight Madness celebration

87 collective miles walked by student-athletes at the 2008 American Heart Walk

4 boxes of sneakers collected by the men's lacrosse and men's cross-country/track teams for the Nike Reuse-A-Shoe program 



Members of Adelphi's Student Athletic Advisory Committee present \$8,295 to Winthrop Hospital, raised through the Cans for Cancer Program.



Panthers help Nike recycle shoes.

Jennifer Montgomery

Alumni Events



- 1 Farewell Tour of Yankee Stadium with Adelphi's head baseball coach Dominic Scala
- 2 New York Botanical Gardens holiday train show
- 3 C.O.A.C.H. Careers in Human Resources event, featuring Robert Chanin M.B.A. '85
- 4 Rachel Rohrs '07 shows her work at Adelphi's Graphic Arts Alumni Reception
- 5 C.O.A.C.H. Careers in Finance event, featuring Osbert Hood '86
- 6 Annual Gordon F. Derner Institute Dean's Reception
- 7 Alumni Wine Tasting
- 8 Ruth S. Ammon School of Education Roundtable and C.O.A.C.H. event
- 9 Fifth anniversary celebration of Adelphi's Multicultural Alumni Chapter

To see more photos from recent alumni events, visit ALUMNI.ADELPHI.EDU/PHOTOGALLERY.



H O M E C O M I N G

Paying Homage to their *Alma Mater*


The atmosphere on the Garden City campus was celebratory on October 4, 2008, as generations of alumni returned to their *alma mater* to kick off the Homecoming Weekend festivities.

The day's events included a ribbon-cutting ceremony to commemorate the opening of the new Center for Recreation and Sports, a Retro Reunion for alumni of the '60s, '70s, and '80s, and the Homecoming King and Queen coronation.

Those who attended the alumni spirit festival held on Levermore lawn were rewarded with tempting culinary delights and ample opportunities to connect with friends.

Honors College alumni enjoyed a heady gathering at Honors College Dean Richard Garner's home. The intimate group relished the opportunity to catch up with their beloved dean.

Former editors and staff members of long-standing campus publications congregated for evening *Delphian* and *Oracle* reunions.

"It's a great memory," says former editor-in-chief of the *Delphian* Lori DiBelo Wallsah '89. "My husband and I like to come. It's an opportunity to see people, professors, what's new on campus." 

By Ana Barbu '10



Suffolk County alumni enjoy a Long Island Ducks game.

SUFFOLK
ALUMNI
CHAPTER
TAKES OFF


Adelphi alumni who live in Suffolk County can look forward to a new series of events and get-togethers sponsored by the new Suffolk Alumni Chapter. As part of the Office of Alumni Relations' endeavor to develop more regional chapters, the Suffolk Chapter, under the leadership of President Gregg A. Scheiner '90, has gotten off to a promising start.

"It's very exciting," says Mr. Scheiner. "There are charismatic, energetic people to interact with and events for everybody to get involved."

In September, the chapter hosted Fan Appreciation Day at the Long Island Ducks final home game for the season, in conjunction with the G.O.L.D. (Graduates of the Last Decade) alumni chapter. The next event was held in October at the Riverhead County Fair, followed, in November, by a shopping day at Tanger Outlet in Riverhead. More events were held in the spring.

"We've tried to come up with activities that would engage families as well as alumni," says Senior Associate Director of Alumni Relations Mary Ann Mearini '05.

So far, engagement efforts have proven successful. More than 100 alumni attended the Ducks game, and Ms. Mearini hopes that the chapter will continue to grow.

For more information on this chapter and other regional alumni chapters, visit the Office of Alumni Relations Web site at [HTTP://ALUM-NI.ADELPHI.EDU/](http://ALUM-NI.ADELPHI.EDU/) or email Gregg Scheiner at greggatl@aol.com. 

By Molly Mann '09

Alumni and Friends Giving




GOLF OUTING 2008

A Score for

The 20th annual Adelphi University Golf Classic, held on Monday, September 22, 2008, brought together alumni and friends for a spirited day on the green at Garden City's Cherry Valley Club. More than 60 foursomes teed off in the morning and afternoon in the annual fundraiser for student athletic scholarships, raising \$100,000. The day culminated in an awards dinner, honoring Gus Scacco '84, managing partner at AG Asset Management, with the 2008 President's Award for Outstanding Achievement and Friendship. A former Adelphi baseball player, Mr. Scacco served as team captain for two years.

This year's event was co-chaired by alumni John P. Finnerty M.S. '77 of W.J.M. Associates, Inc., and Stephen M. Wirth '70 of New York Sports and Physical Therapy Institute.

Mark your calendars for next year's Golf Classic to be held on Monday, October 5, 2009 at Hempstead Golf and Country Club. 



- 1 President Robert A. Scott with Honoree Gus Scacco '84
- 2 Dana Troxell, Rob Bernstein, Honoree Gus Scacco '84, and Trustee Leon Pollack '63.
- 3 2008 Golf Classic Honoree Gus Scacco '84 and his wife Lina Scacco with their children Peter and Jacqueline.
- 4 Trustee Leon Pollack '63; Adelphi Vice President for Communications Lori Duggan Gold G.C. '08, President Robert A. Scott; and Trustee Michael J. Driscoll M.B.A. '89.
- 5 Peter Napolitano, Russell Palmer, Trustee Barry T. Zeman, and 2004 Golf Classic Honoree Samuel Prisco.
- 6 Kevin Sanker; Gene DeMark; Stephen M. Wirth '70, chair of the 2008 Golf Classic and former president of the Panther Club; and Pat LaFontaine, National Hockey League Hall of Famer.
- 7 Trustee Frank Angello '77, P '11 and his wife Phyllis Angello, with their friends Laura and John Poplawski.
- 8 Glenn Pallen; Marc Sieben '75, executive board member of the Adelphi University Alumni Association; and Dennis Lind '88, Panther Club president.



Adelphi Completes Kresge Challenge, Secures \$3.6 Million for New Facilities



A challenge grant from the Kresge Foundation yields \$3.6 million for Adelphi's new Center for Recreation and Sports.

The running track and arena of the new Center for Recreation and Sports



The Kresge Foundation, the esteemed \$3.1 billion private foundation, designates its grant-making to support communities by building the capacity of the nonprofit organizations that serve them. Through capital challenge grants, its signature program, Kresge has enhanced the operation of many leading institutions, including universities, hospitals, and libraries.

"The national landscape is dotted with capital projects that have benefitted from Kresge's distinctive challenge grant program," notes Kresge's Web site.

Adelphi's own landscape now features two such projects: the Center for Recreation and Sports and a renovated Woodruff Hall, scheduled to open in fall 2009.


Late last year, gifts and pledges to support those construction projects exceeded \$3 million, the challenge goal, and guaranteed the foundation's contribution of \$600,000. In total, more than 1,600 supporters answered Kresge's challenge in just 18 months, adding more than \$3.6 million to The Campaign for Adelphi University.

Donors included alumni of all ages and majors, members of the faculty and administration, students, neighbors, parents, and friends of the University. Numerous student groups and organizations, including sports teams and Greek organizations, made collective contributions to the effort.

Gifts of all sizes, from \$5 to \$500,000, worked together to fulfill the challenge, just as the Kresge Foundation intended. A core of Kresge's philanthropic mission is to help

nonprofit organizations increase their fundraising capacity.

According to President Robert A. Scott, the completion of the Kresge Challenge is about far more than dollars raised and buildings opened. It represents a significant milestone in the ongoing story of the Adelphi community. The challenge inspired individuals from a range of backgrounds to unite for a common purpose. So too, he notes, does Adelphi University.

"Every day, Adelphi's supporters have the opportunity to share their resources with others, and shape our students' future," says Board of Trustees Chairman Thomas F. Motamed '71. "Thank you to all who helped make this challenge a success." 

Foundation and Corporate Support Helps Adelphi Extend its Reach

The Kresge Capital Challenge Grant is notable for its size and impact and fits into a continuum of growing foundation and corporate support for the University. With its successful conclusion, University leadership will work to translate Kresge's endorsement into further success. Other recent foundation and corporate gifts have included:

Since 2006, the **JPMorgan Chase Foundation** has provided more than \$200,000 to support the operation of the Long Island Center for Nonprofit Leadership, housed in the School of Social Work. Other funders of the center's innovative programs include the **Long Island Community Foundation** and the **Bethpage Federal Credit Union**. Last year, the center began a partnership program with the **National Grid Foundation** to offer training programs to public school boards of education on Long Island.

The **Bank of America Foundation** provided \$100,000 over two years, beginning in 2008, for the continued development of the Center for Social Innovation, a multifaceted clearinghouse that will help Long Island communities face current issues such as immigration.

In 2008, the **Allstate Foundation** extended its support of the University with a \$40,000 grant to create an innovative emergency management partnership benefitting residents of Nassau and Suffolk Counties. 

WHO GIVES

Eric Feldman '80

PROFESSION Director, Enterprise Architect, Computer Associates

FONDEST ADELPHI MEMORIES Staying up all night editing my senior film project; Peter Costello, my favorite professor and faculty adviser whose class discussions were so lively; and times spent with my fraternity, Zeta Beta Epsilon, especially the parties we hosted at the Rathskeller (a.k.a. The Rat).

FAVORITE PLACE ON CAMPUS The Rat, which was the campus social center, and second floor Linen Hall, where many of my friends lived.

MOST PROUD OF My next achievement. My proudest moment hasn't happened yet. Yesterday's accomplishment is not nearly as important as tomorrow's challenge.

HOBBIES At Adelphi, I loved filmmaking, the arts, and music. I worked at the University's radio station. Through the years, my interests have remained constant, but expanded. Today, I also love sailing, the beach, traveling, and the theatre.

RECENT GIFTS Was one of 1,000 new donors in 2008 who helped Adelphi meet its new donor challenge, allowing the University to secure a \$100,000 matching gift from an anonymous benefactor. Mr. Feldman's company has since matched his contribution.

WHY I GIVE While change is constant, there is a special permanence about institutions of higher education, especially Adelphi. The faces of students and the curricula change, but the values of the institution itself do not. Over the years, Adelphi has faced many challenges, and it has endured. I decided it was my time to give something back to Adelphi.

Lois Gassmann M.B.A. '81

PROFESSIONAL BACKGROUND

Manager of Field Collections for the IRS, working with small businesses and self-employed individuals in central Florida

FONDEST ADELPHI MEMORIES I started Adelphi's M.B.A. program in 1977 at an off-campus site in Huntington, New York. What I enjoyed most was meeting new people through my classes. It was interesting to interact with different people in varied careers and to hear the stories they brought to the classroom.


HOBBIES Being outside, walking, casual reading about mysteries and forensics, and doing yoga. I just completed a certification to teach yoga—something I look forward to doing.

FIRST GIFT \$10 in 1985

RECENT GIFTS Contributions towards the Kresge Challenge, the Annual Fund, and the Buy-a-Brick Campaign.

PHILANTHROPIC PHILOSOPHY

Whatever you can give, give. Gifts of all sizes matter. Do what you can.

WHY I GIVE As time has passed, my appreciation for my M.B.A. and Adelphi has increased. Meeting alumni and development staff through programs I attended in Orlando helped my appreciation grow even more. Dr. Scott has been wonderful in what he has done for Adelphi. I give because I want to do something for the school. 



Eric Feldman '80



Lois Gassmann
M.B.A. '81

THE CAMPAIGN FOR ADELPHI UNIVERSITY

BUILDING ADELPHI'S FUTURE ONE STORY AT A TIME



Thank you to everyone who made the Kresge Foundation's \$3.6 million challenge grant a success! We thrive because of your generosity.

CAMPAIGN PROGRESS REPORT

\$40M
Raised

\$56M
Goal









New and enhanced facilities
\$30.0M / \$43.0M

Increased endowments for
student scholarships
\$8.7M / \$10.0M

Increased endowments
for faculty support
\$1.3M / \$3.0M

CAMPAIGN NEWS Since October 2007...

-  More than 5,200 alumni and friends have made a gift to the Campaign
-  More than 1,100 alumni have made their first-ever gift to Adelphi
-  The Panther Lounge in the new Center for Recreation and Sports was dedicated in honor of former Chairman of the Board of Trustees, Michael J. Campbell '65
-  The outdoor plaza leading to the new Performing Arts Center (AUPAC) was dedicated in honor of Trustee Leon Pollack '63 and his wife Catherine '78
-  Nearly 500 engraved bricks adorn a new outdoor plaza and celebrate generations of memories
-  Nine new scholarship funds have been created, bringing the campaign total to more than 80

THANK YOU

To all who gave in 2007–2008

Adelphi's annual Honor Roll of Donors is now online at
WWW.ADELPHI.EDU/GIVING.

This format is more environmentally responsible and puts even more information at your fingertips. 

Class Notes



1920s - 1940s

Mary Tobacoff '29 celebrated her 101st birthday in March 2008.

Margaret Ortstein B.A. '30 turned 100 years old on June 24, 2008.

Norman Hall B.A. '48 has a new grandson, Aaron. He is now the grandfather of six.

1950s

Sarah (Cifarelli) Wellen B.A. '50 published a book of poetry, *Reflections*, with her own photography as illustrations. Her former students invited her to the 50th high school reunion of the East Meadow High School class of 1957, where they honored her with the establishment of a scholarship in her name. She taught ESL for 35 years. Her husband **Rick Wellen B.A. '55** passed away just after their 50th wedding anniversary in 2003.

Edward Frank B.A. '51 served as sales manager for Proctor & Gamble for 30 years. He is now retired. He married Mildred Tierney in 1951.

William Wipfler B.A. '52 was awarded a Doctor of Divinity degree.

Virginia (Nicolosi) Faro M.S.S. '56 retired in 1991 after working at Kings Park Mental Hospital, Goldwater Memorial Hospital, and the public school of Williamsburg, Brooklyn. After retirement, she traveled extensively with her husband. They have three daughters and three grandchildren.

Raul da Silva B.A. '58 penned a book slated for publication by Diversion Press. The prologue was published in the July/August 2008 issue of *Fate Magazine*.

Betty (Kipniss) MacDonald B.A. '58 has works in the permanent collections of a number of galleries, including the American Cultural Center, New Delhi, India; the Museum of Modern Art, Buenos Aires, Argentina; the Jane Voorhees Zimmerli Art Museum, Rutgers University, New Jersey; the House of Humor and Satire, Gabrovo, Bulgaria; the White House, Washington, D.C.; the Library of Congress, Washington D.C.; the New York Public Library; and the Boston Public Library.

1960s

Felissa Lashley B.S. '61 retired as dean of the Rutgers College of Nursing. She is an active consultant and continues her writing.

Libby (Ulin) Hart B.A. '62 began her career as a financial investment advisor in 1993. She worked with Dean Witter and Morgan Stanley before moving to Jankey Montgomery Scott in 2005. She is the mother of three married sons and grandmother of seven grandchildren.

Elise (Lowengrube) Lev B.S. '62 is an associate professor at Rutgers College of Nursing. She is conducting research on students' preparedness for careers in biomedical and behavior research.

FAMILY ACCOUNTING Steve Miller '92

Steve Miller graduated from Adelphi with a B.B.A. in accounting in 1992, but the joy of working with children during summers at Maplewood Camp in Wantagh, New York, sent him back to school two years later to pursue a master's degree in early childhood education. After completing his degree, Mr. Miller and his wife Tammy packed up and moved to Georgia, where they knew the large family they always dreamed of would have space to run around in the yard.

The Millers are now the proud parents of 10. Steve, who is one of three children, and Tammy, who is one of nine, always wanted a large family.

"As fun as my family was, her family was a ton," Mr. Miller says.

With six girls and four boys, ranging in age from five to 15 years, the high school sweethearts have achieved their dream. Their family makes a complete dozen with five natural daughters and five adopted children.

The Millers became certified to adopt in the state of Georgia after the birth of their first two daughters, Sydney, who is now 14 years old, and Ryann, who is 12. When given a copy of the adoption view book *My Turn Now*, Steve and Tammy both pointed to the same picture of a young African American boy from southern Georgia who was paralyzed from the waist

down as a result of spina bifida. The Millers, following their intuition, adopted Patrick, who is now 15 years old, adding a son to their young family in the first interracial adoption to be processed by the adoption agency.

The Millers, knowing they wanted to expand their family, refused to discriminate in their review of children available for adoption.

"We will welcome anybody into our home," Mr. Miller says.

The Millers chose to adopt their children simply because they most needed their care.

"We wanted to help out a child who other people would overlook," Mr. Miller says.

Most of their adopted children, cared for in foster homes prior to the adoption, joined the family around the age of four. The lengthy process of adoption, involving a number of multi-page applications, an in-depth family study, and long periods of waiting for approval from various departments, was at times frustrating.

"The longer they took, the longer the child was not in our home," Mr. Miller remembers. "You just have to be persistent," he says, because the effort is certainly worthwhile. "Our adopted children give more to us than we have ever been able to give to them," Mr. Miller says.



Steve Miller '92 and Tammy with their children, Sydney, Ryann (back row), Brandon, Patrick, Mackenzie, Emily, Kieran (middle row), Teagan, Evan, and Aidan (front row).


Mr. Miller also sees the experience as rewarding for his biological children. With the family's busy schedule, everyone has to pitch in.

"Not a day goes by that the older ones don't help," Mr. Miller says. "Before I turn around, they have the younger ones in bed."

Mr. Miller is currently the principal of Otwell Middle School in Cumming, Georgia. His school, which now hosts three of his 10 children, is only five miles from the family's ranch-style home, which Mr. Miller says would be a good candidate for ABC's next *Extreme Makeover Home Edition* project.

The strain of fitting 12 people under one roof, however, is outweighed by a sense of family.

"Everything we do, we do as a family." Mr. Miller says, whether going out to a restaurant or cheering on family members at sports games. "We take up half the field," Mr. Miller says. When his youngest daughter scored a goal in a recent soccer match, the Miller family's cheers drew stares. "People were looking at us, like, 'Look how many people are here to support her,'" Mr. Miller says.

"We discussed the financial implications of having a large family, but it is worth it to see the joy on the kids faces," Mr. Miller says. "It's exhausting, but it's fun." 

By Jennifer Derri '10

David Martin B.A. '62, M.A. '66 published the book, *The Wisdom of Friends: A Book For The Teenage Children of Divorce*, which can be found at [HTTP://WWW.THEWISDOMOFFRIENDS.COM](http://www.thewisdomoffriends.com).

Alice (Dhein Ksiez) Byrne M.S.W. '63 has a private practice for individuals, couples, and family groups. She is the co-editor of the journal, *GROUP*. She authored the introduction for the journal and co-led workshops at the Annual Conference of Eastern Group Psychotherapy Society in November 2007.

Eve (Mechur) Blohm B.A. '64 was included in *Cambridge Who's Who*.

Wesley Memeger Ph.D. '66 is a retired chemist. One of his photographs was recently displayed at the Delaware Art Museum.

Tsoltim Shakabpa B.B.A. '67 will soon publish his sixth book of poems, *Dead People Talking*, with Paljor Publications in New Delhi, India.

Michele Shenfeld B.A. '69 was appointed executive director and vice president of Hudson Valley Blood Services, a division of the New York Blood Center. She has worked at the New York Blood Center for 10 years. She previously was a senior administrator at a number of hospitals in the New York area. She earned an M.A. in public administration from New York University.

Diane Revinskas B.A. '70, M.S. '73 is the assistant principal of mathematics at John Dewey High School. She was recently elected to the executive board of the Association of Mathematics Assistant Principals Supervision.

Stephen Blank M.B.A. '71 was named director of Home Properties.

John Neubeck B.A. '71 was interviewed by the *Arizona Daily Star* for his performance with The Band, The Blonde, and The Baritone.

Anne (Lebrizzi) Fauvell M.A. '75 published four books, including two books of fictional short stories and two books of poetry. Her next work, *Spinning Wheels*, is scheduled to be published in 2008. Her works have been published in newspapers, journals, and literary magazines, including *Reminisce* and

Birds and Blooms. She created a writers group at Canyon Lake Senior Center that has been established for 10 years. She has two granddaughters.

Neil Grossman G.C. '76 was named a fellow of the American Psychological Association. He is the chair of the Family Law Committee of the Suffolk County Psychological Association, where he coordinates monthly consultations with attorneys and judges from the Supreme and Family Courts in Suffolk County. He published two articles: *How Consideration of Family Dynamics Adds to the Understanding of Family Forensic Cases* in *The Family Psychologist*, 24 (2), 26–27; and, with M. Kline Pruett, *Changing the Culture of Divorce* in *The Family Psychologist*, 24 (3), 21–22. He also presented two workshops: Exploring the Family Interactional Space at the Suffolk County Psychological Association in January 2008; and Assessment for Child Therapists at the New York Institute for Psychotherapy Training in January 2008.

Gerald Bray M.S.W. '77 maintains an active practice in psychotherapy.

Philip Reilly M.B.A. '77 was mentioned in the *Portland Business Journal*. He is the President of CMD, an integrated agency that has grown over the past 30 years by offering a deep bench of strategic marketing solutions, including interactive, PR, media, advertising, film and video, promotion marketing, and graphic design services.

Barbara Pine M.S.W. '78 is a professor emerita at the University of Connecticut. She retired last year after teaching for 26 years. Her teaching, research, scholarship, and consulting were focused on child welfare, social work administration, and professional ethics. She lives in Guilford, Connecticut, with her husband Larry Dowler.

Anthony Ricco B.A. '78 was awarded the American Inns of Court Professionalism Award for the Second Circuit. The award was presented in a special ceremony at the Daniel Patrick Moynihan Courthouse in New York City on September 24, 2008.

Diana Truss B.B.A. '78 was named controller at OncoMed Pharmaceutical Services, achieving her lifelong career goal at the age of 52.

Thinking like a Kid

Steven Fink '94

The toys on display in the lobby of Bang Zoom, Ltd. rest quietly on their shelves during office hours, but it is not hard to imagine that when the doors close for the day, Barbie and her horse, Jumping Tawny, leap from the shelf to race the anthropomorphic race car, Lightning McQueen, around the lobby, while Hokey Pokey Elmo and Dora the Explorer dance the night away.

Alumnus Steven Fink '94, co-owner of the small toy invention company in Cincinnati, Ohio, that is responsible for conceptualizing, developing, and licensing these toys to big-name manufacturers, such as Mattel, Fisher Price, and Hasbro, finds imagination is one of his company's biggest assets.

Mr. Fink's interest in toys began in high school when he "caught the collector's bug" from his father. As his collection of toys expanded, so did his appreciation for the history of toy play and design.

"Toys to me are more like pieces of artwork," he says. "I appreciate them in a way that someone might appreciate a painting."

Mr. Fink enrolled at Adelphi as a political science major, with plans to attend law school and specialize in intellectual property law for toys. After reconsidering his interest in law post-graduation, Mr. Fink spent several years working odd jobs in Philadelphia, until his life-long hobby led him back to the toy industry.

A relentless campaign of networking, cold-calling, and letter-writing landed Mr. Fink a coveted interview with Tyco, the third

largest toy company at the time. He was hired as an assistant brand manager in the marketing department. Several years later, when Tyco was acquired by Mattel, Mr. Fink moved to the inventor relations department, where he met the two designers who would later become his business partners.

After moving to Cincinnati with Hasbro in 1999, Mr. Fink jumped at an opportunity to join Bang Zoom, Ltd., which had been launched five years earlier. Instead of working with inventors from the seat of a big manufacturer like Mattel, Mr. Fink now oversees manufacturer affairs and general business development for the small company.

Bang Zoom, Ltd., with only nine employees, invents roughly 150 toys every year. The company sells and licenses only about 15 of those inventions, abandoning close to 90 percent of its ideas.

"Rejection is part of this high-risk industry," Mr. Fink says, but Bang Zoom, Ltd. has enjoyed relative success with the invention of a number of top-selling products in recent years.

In 2003, Hokey Pokey Elmo was the top-selling toy of the year. In 2007, Barbie's horse, Jumping Tawny, bounded into place as the best-selling

Barbie item.

Mr. Fink anticipated other big sellers in 2008, including a Lightning McQueen remote-controlled race car and an animatronic dinosaur. The company's most recent success, however, was not a toy at all. The angled measuring cup invented by Bang Zoom, Ltd. has become a kitchen essential and is sold nationwide at major retailers such as Target.


"We don't walk away from what we think is a strong idea," Mr. Fink says.

Mr. Fink and his wife Nora have two young children, Max and Jake, who often serve as inspiration for toy designs.

"I have become very aware of their development, and how that could potentially relate to toys," Mr. Fink says.

One of the dolls invented by Bang Zoom, Ltd. that will be coming out next year mimics many of his son's actions.

But what does it take to invent a best-selling toy? Certainly, it helps if a product is marketed well, Mr. Fink says. The item also must fall within a reasonable price range. Most importantly, however, a toy must have long-term play value.

"A kid will want to play with a good toy over and over," Mr. Fink says. "They will think about it at night before bed and want to play with it again." The goal is to find out which cartoon characters, songs, and themes will inspire this sort of play. "You have to immerse yourself in the world of kids," Mr. Fink says. This kind of intuition is the key to success in the highly competitive toy industry. "You just have to think like a kid," Mr. Fink says. 

By Jennifer Derri '10





"I see myself as a change-maker with a strong education in the field of prevention, treatment, and recovery," says Karen M. Carpenter-Palumbo M.S.W. '86, commissioner of the New York State Office of Alcoholism and Substance Abuse Services (OASAS).

Karen Carpenter-Palumbo M.S.W. '86

WORKING

Her office oversees the largest and most comprehensive chemical-dependence treatment, prevention, and recovery system in the nation. Under her direction, more than 1,500 staff members supervise 35,000 employees in non-profit and for-profit treatment centers who care for, on average, 110,000 clients each day.

Ms. Carpenter-Palumbo's commitment to change was evident in her decision, soon after her 2007 appointment, to ban smoking in all New York State chemical dependency prevention and treatment facilities.

Ms. Carpenter-Palumbo reels off the dire statistics supporting her controversial move. While 18 percent of New Yorkers smoke, 92 percent of those with other chemical dependencies are also addicted to cigarettes. She cites research showing that smoking is a trigger for other addictions.

"New York was the first state in the nation to do this," says Ms. Carpenter-Palumbo of the ban. "We are very proud."

Prior to heading up OASAS, Ms. Carpenter-Palumbo served as regional vice president for the American Cancer Society, and from 1997–2004, she was executive vice president of government programs for Capital District


Physicians' Health Plan Inc., serving more than 400,000 members in upstate New York.

Ms. Carpenter-Palumbo earned her M.S.W. at Adelphi's Hudson Valley Center in Poughkeepsie, New York, while working for the New York State Office of Mental Retardation.

"I was able to open my mind and learn more," Ms. Carpenter-Palumbo says of the program.

In addition to her professional commitments, Ms. Carpenter-Palumbo has found ways to impact communities through her volunteer work. She has served on numerous boards, including those of the Parsons Child & Family Center, the Cystic Fibrosis Association of Northeastern New York, the New York State Commission on National and Community Service, and the Make-A-Wish Foundation of Northeastern New York.

"These are organizations and causes I wanted to dedicate my time and effort to," she says. "They could really make a difference."

"I'm an advocate for helping those that can't take care of themselves," says Ms. Carpenter-Palumbo. 

By Ana Barbu '10

Courtney Voses B.B.A. '78 celebrated her 25th year as a private practice attorney.

Peter Ducey B.S. '79 was appointed chair of the biological sciences department at the State University of New York at Cortland.

Gary Jacobs B.B.A. '79 was appointed CFO of Chem RX Corporation.

Shirley Calhoun B.S. '80, M.S.W. '83 has been working at Stony Brook University Hospital for 23 years.

Michelle Mach B.S. '80, M.A. '84 was included in *Cambridge Who's Who*.

Deborah Susan (Tannenbaum) Wolfson M.S. '80 was named in the Winners Section of *Newsday*. She is an assistant professor of mathematics at Suffolk County Community College, where she received the Governance Award for Academic Excellence and Service. She has taught at Suffolk County Community College for 28 years.

Diane (Tisko) Peterson B.B.A. '81 was promoted to alternate group manager of private lending at America Bank, Florida Division. She earned national top sales performance for 2007–2008. She earned an M.B.A. in legal compliance at Florida Atlantic University.

Sandra Kane B.A. '82, M.S.W. '84 recently opened The Music Academy for Special Learners in Ronkonkoma, New York, which offers one-on-one instruction in piano, keyboard, guitar, and art, as well as small group instruction in art and keyboard for children. For more information, please visit [HTTP://WWW.MUSICACADEMY.VPWEB.COM](http://WWW.MUSICACADEMY.VPWEB.COM).

Michael Mondo B.B.A. '82 joined Invesco as the senior director of the institutional sales and service team.

Terrie Rabinowitz B.A. '83, M.S.W. '85 is a private practitioner in two locations.

Michael Serif M.B.A. '83 is an adjunct associate professor of accounting at Dowling College. He is married to Karen and has two children, Amanda and Jeffrey.

Leslye Abbey M.S.W. '85, a filmmaker and photographer, has produced several award-winning documentaries and movies through her production company, Snowflake Video Productions.

Marylee Di Lorenzo D.S.W. '85 moved to North Carolina in 2005 after living in Mexico for seven years. She was involved in recruiting new voters for Barack Obama's presidential campaign.

James Kalpakis B.B.A. '85 is an attorney specializing in personal injury, real estate, and litigation. He has offices on Long Island and in New York City. He is president of KAL-PAK Realty LLC, a company that owns, manages, and develops properties in New York, North Carolina, and Florida. He is president of the Queens Chapter of Cooley's Anemia Foundation, which raises money to find a cure for the rare blood disorder that affects young children.

Lynn (Sullivan) Ruis M.B.A. '85 is a staff accountant for The Villages in Central Florida, the world's largest retirement area. She is an active member of the Florida Government Officers Association. She is married to Bob. Her son Mike recently finished his third tour in Iraq and her daughter Michelle is studying pre-med at the University of Central Florida.

Jeannine Weiss B.S. '87 is a board certified pediatric and special care dentist. She is a consultant for the Navy Reserves Volunteer Medical Corps of Nassau County and Manhattan. She is the program director of Reach Out & Read.

James Panzarino B.S. '88 was included in *Cambridge Who's Who*.

Carol Sottile M.A. '88 is retired.

Danielle (Gaudio) Lalehzar B.S.Ed. '89, M.A. '90 recently produced an instrumental CD compilation of hit songs by the Four Seasons.

Shamir Ally B.B.A. '89, M.B.A. '92 co-authored the paper, *Globalization, Sport, and Tourism: The Case of the 2007 Cricket World Cup in Guyana*, which was presented at the International Conference on Globalization and Performance in the European Tourism Industry at the Romanian American University in Bucharest, Romania in November 2007. He also co-authored the paper, *2007 Cricket World Cup Sport Tourists: The Caribbean Experience*, which was presented at the European Association for Sport Management Conference in Heidelberg, Germany in September 2008.



Claudine Carberry-Keenan B.A. '89 is executive assistant to the provost at Richard Stockton College. She joined the board of trustees for the Galloway Community Charter School.

Jamey Hecht B.A. '89 published the book of poetry, *Limousine, Midnight Blue: Fifty Frames from the Zapruder Film*.

Sandra Kalman M.S.W. '89 leads the NAMI support group for bipolar patients at Zilker Hillside Hospital.

Shirelle (Farrar) Pearson B.B.A. '89 is pursuing a post-master's certificate in human resources at Hofstra University. She is also pursuing a certified employee benefits specialist designation. She is a member of the Society for Human Resource Management and the International Society of Certified Employee Benefit Specialists.

Margot Ann (Diekmann) Edlin M.A. '90, M.A. '95 is involved in a family literacy project for immigrant families. She teaches special education in a program sponsored by VESID. She is conducting research on student self-efficacy. She is also involved in a service learning project and is working on an article on learning communities.

Lawrence Gellerstein B.S. '90, M.S. '96 worked in foster care for 10 years, before teaching for six years. He now serves as truant officer, a positon he has held for seven years.

Richard Eng B.S. '90 was announced by Flushing Financial Corporation as the winner of the Empire State Certified Development Corporation's Lender of the Year Award.

Audrey Austin M.B.A. '92 joined STC Associates. He is the senior director of client services and technology practice.

Mary Tantillo Ph.D. '92 is an associate professor of clinical nursing at the University of Rochester School of Nursing and a clinical associate professor of psychiatry at the University of Rochester School of Medicine and Dentistry. She was one of 15 alumni honored by Monroe Community College as part of "Giving Back. Moving Forward — MCC Alumni Contributing to the Community."

Paulo Pereira B.A. '93 has been teaching social studies at Mineola High School for 16 years, and has coached the boys varsity soccer team for 12 years. He was recently elected to the Incorporated Village of Mineola Board of Trustees.

Francis Caldwell M.S.W. '95 is the pastor of St. Martha's Parish in Uniondale, New York.

He serves on the board of trustees of Molloy College, Catholic Charities, Mercy Medical Center, and St. Francis Hospital. He previously served as secretary to the Bishop of the Diocese of Rockville Center.

Mary-Grace Tomecki B.A. '96 was elected trustee of the Village of Floral Park on the Citizens Party ticket. She serves as the Floral Park Public Library commissioner, liaison to the New York-New Jersey Port Authority, liaison to the Covert Avenue Chamber of Commerce, and liaison to the Citizens with Disabilities Committee. She was presented with the Trailblazers in the New Millennium Award by the Nassau County Legislature.

Nancy Rudolph B.S. '99 is the director of alumni affairs at Queens College.

Brian Gellerstein B.S. '00, M.A. '01 is happy to announce his engagement to Andrea Tuttmann. Their wedding is planned for November 2009. He is the program director at Little Kids Rock, an organization that restores and revitalizes music education in low-income public schools across the country.

Joseph Lardaro M.B.A. '00 runs all comm/data sales for Graybar Electric in New York.

Mary Anne (Condon) Hornell Ph.D. '01, a former associate professor of nursing at Alfred State College, returned to the campus in August 2008 in a new role, working half-time in the president's office, serving as government relations coordinator, and half-time as director of the College's B.S.N. program.

Joseph Minoso B.F.A. '01 was appointed associate artistic director at Teatro Vista, Theatre With a View in Chicago, Illinois.

Keith Scalia B.A. '01 ran for office in the 12th District of the New York State Assembly. He is a high school English teacher and lifelong resident of Massapequa, New York, where he lives with his wife Jennifer and two children, Cassandra and Logan.

Michael Shepherd M.S.W. '01 recently relocated his private practice in Huntington, New York, where he practiced for four years, to Miami Beach, Florida.

Helene Cohen M.S.W. '02 is a social worker at Sarasota Hospital. She is assisting in the creation of a Ronald McDonald House for the hospital.

Lisa Mason B.A. '03, M.A. '04 ended her career as a teacher to become a certified paralegal. She works full-time in real estate and law.

Garett Nadrich B.A. '03 is currently enrolled in an M.B.A. program at Palm Beach Atlantic University. He works for the Georgia-based company, A.D.A.M. in benefits portal site implementation. He is a member of the Screen Actors Guild.

Alexander Cavaris B.A. '04 has taught at Suffolk Community College, Vaughn College, Farmingdale State College, and the C.W. Post Campus of Long Island University. He has taught general education and honors sections of European and world history courses.

Brian Peters B.F.A. '04 played the role of Hamlet in Tom Stoppard's *Rosencrantz and Guildenstern Are Dead* in his second production at the Loft. He previously played Benedick in *Much Ado About Nothing*.

Michele Salvato B.A. '04, M.A. '05 and **Matt Simeone B.S. '04, M.A. '06** are excited to announce their engagement. Their wedding is planned for July 2010.

Sherin Ahmed M.S.W. '05 has been practicing social work and is dedicated to the improvement of service delivery.

Susan Flannery-Mcgrath M.A. '05 relocated to northeastern Pennsylvania in 2006. She left her position as an administrator of a non-public school in New York City and accepted a position as dual department chair of Penn Foster College, a distance learning institution. She finds it extremely rewarding to assist adult learners achieve their dreams of earning a degree.

Phyllis (Kaufman) Goodstein M.S.W. '05 is the author of the recently released book, 200+ *Ready-To-Use Reproducible Activity Sheets That Help Educators Take a B.I.T.E. (Bullying Interventions That Empower) Out of Bullying*. The empirically researched book provides strategies for victims of bullying. It is published by Marco Publishers.

Marilyn Mosin M.S.W. '05 is the project director of J.A.S.A.'s Young at Heart Club, Senior Center, located in the Suffolk Y-JCC in Commack.

Brian Clinton M.A. '06 was named allied health coordinator of the Continuing Education and Community Service Department at Three Rivers Community College in Norwich, Connecticut.

David Fuller B.A. '06 worked for three years in political campaigns, and now works in nonprofit.

Kipp-Cailean Glaze B.A. '06 recently graduated from Colorado Technical University with an M.S. in management.

Laurie Lucas B.S. '06 is a staff nurse in the neurosurgical intensive care unit at North Shore University Hospital.

Rosetta Marzano M.S.W. '06 is conducting investigations for NYC Children's Services and studying to take the social work licensing exam.

Monica Texel B.B.A. '06 is a human resources assistant at International Swaps & Derivatives Association, Inc.


Barbara Snyder M.S.W. '07 is managing home care cases for Medicaid-eligible clients who receive housekeeping or home attendant services. She makes field visits to homes, rehabilitation centers, and hospitals to assess the type of service plan that suits the client's

needs. She is also an adjunct professor of psychology.

Corey Walsh B.A. '07 is a seventh-grade language arts teacher at his *alma mater*, Nessacus Middle School. He is pursuing a master's degree at the Massachusetts College of Liberal Arts.

Chad Henry B.A. '08 was selected in the Fifth Round of The National Lacrosse League Draft. He was drafted 52nd overall by the Boston Blazers.

Elizabeth Krzewski M.A. '08 is a counselor at Western Queens Recovery Services, Inc. She has been recognized in *Cambridge Who's Who*.

Chavelt St. Charles M.B.A. '08 was featured in *Long Island Business News* in August 2008. He completed his M.B.A. after the closing of Apex Financial Group, where he was a Hempstead branch manager. 

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Marriages

Garett Nadrich B.A. '03 married Michelle Nadrich on May 27, 2008.

Sabine (Pamphile) Hercule B.S. '06 married Jean Herby Hercule, and gave birth to their first daughter on April 11, 2008.

In Memoriam

Florentina (Leipniker) Shupack B.A. '30
Kathryn (Stern) Hirsch B.S. '43
Daisy Elliott B.S. '44
Frances (Taschmann) Fein B.A. '46
Robert Shelford B.A. '52
Joan (Morse) Lansky B.A. '53
Ethel (Fordsman) Rieger B.S. '54
William Ersfeld B.A. '54
Henry Ressmeyer M.A. '55
Gordon Etherington B.B.A. '57
Martin Crowe B.B.A. '59
Frank Atzert B.S. '59
Martha (Parker) Lamoureux B.S. '59
Andrew Edwards B.B.A. '59
George Mulholland B.S. '60
Ronald Musgnug B.A. '61, M.B.A. '66
Robert Washburn B.A. '64
Alice Phillips B.A. '66
Anthony Bivona M.S. '67
Ronald Small M.B.A. '67
Brian Grant M.B.A. '68
Elizabeth (King) Mcauliffe M.A. '70
Samuel Prioleau M.A. '75
William Ward M.A. '76
Wallace Gray B.A. '78
Raymond Hintzen B.A. '78
Arthur Ravenell B.A. '78
Irene (Knoblock) Lewkowicz B.S. '80
Kathleen Sheridan B.S. '83
Margaret (Schofield) Link M.S.W. '87
Roger Haller M.S.W. '87
Elaine (Barreca) Boehm B.S. '87, M.S.W. '88
Bernadette Gordon M.A. '04 

“Adelphi was flexible for me,
and I needed it to be. Adelphi has had
a really big influence on where I am today.”

Innovating His Way to the Top

A serial entrepreneur, Christopher D. Saridakis '90 started his first business in the mid-1980s—being on call to make deliveries for local florists—while pursuing his undergraduate degree in economics at Adelphi. The demands of school and his desire to learn caused him to walk away from that business, but Mr. Saridakis was destined for bigger and better things. Today, he is the youngest member of the 12-person management committee at Gannett Co. Known for publishing *USA Today*, the company also owns 85 other daily newspapers, 900 non-dailies, more than 200 Web sites, and 23 television stations. A multinational news and information company, Gannett employs more than 46,000 people in the United States and the United Kingdom through its NewsQuest division.

Mr. Saridakis traces his rapid rise to his Adelphi preparation.

“There were so many resources available to me at Adelphi,” he says. “I had jobs throughout college—I even worked in the banquet department at the Garden City Hotel. Adelphi was flexible for me, and I needed it to be. Adelphi has had a really big influence on where I am today.”

Since graduating, Mr. Saridakis has worked at top-tier companies, including Marsh & McLennan, Lehman Brothers, Reuters America, DoubleClick, and PointRoll.

Early on, he even interviewed with the CIA for a position as an economics intelligence officer, but opted instead for a paid internship—one he landed through Adelphi's Center for Career Development—with the Department of Labor. He was then

recruited to Marsh & McLennan as a financial analyst, and while working full-time, pursued his M.B.A. Mr. Saridakis says Marsh provided him with a great opportunity. At a young age, he was able to “invest some of the company's money,” and worked alongside great mentors like Tom Quinlan, now CEO of RR Donnelley.

From there, he went to work for Lehman, starting out in the analyst training program, an experience he describes as “pretty tough.”

Mr. Saridakis made his way to Lehman's trading floor where he developed technology that facilitated the efficient trading and clearing of fixed income instruments. Ever since Adelphi, he has been intrigued by the intersection of economic theory and market reality. He fondly recalls Adelphi professors who were passionate about economics and economic theory, including:

Howard Gittelman: “He taught labor and public policy, and was willing to debate anything.”

Sergio Roca: “I loved his course on economic development relating to economic systems in communist countries.”

David Gleicher: “His class was history of economic thought, and he always applied a sense of reality to historical economic issues.”

“The Adelphi faculty taught economics, not math, and they taught economics in an applied system, which I found completely

fascinating. I disliked accounting, but I loved economics.”

At Lehman, Mr. Saridakis focused on predicting the future prices of particular bonds and the value of Lehman's fixed income portfolio. He even built an automated collateral management program that helped streamline the trading operations. One of the largest global suppliers of data on bond prices for Wall Street firms at the time was Reuters. Mr. Saridakis was such an avid consumer of the company's data that he was recruited by Reuters to build mathematical models and trading applications for distribution to its global client base. He launched a mini start-up at Reuters called FAST, Financial Application Specialist Team. From there, it was a short leap to his next calling: online advertising.

At 27, he joined DoubleClick as one of the founders of its technology division and launched its global technology business for Internet advertising. With a team of others, Mr. Saridakis built DoubleClick's annual revenues to \$400 million and market value to an impressive \$13 billion. He was instrumental in building DoubleClick's global footprint in Europe, Africa, South America, the Middle East, and the Asia Pacific region.

After his successful career with DoubleClick, Mr. Saridakis became intrigued with building and funding businesses on his own.

“I was becoming more and more interested in consumer behavior online. So, I left DoubleClick for what I considered to be an experiment,” he says. “At the same time, we had a 19-month-old son when my wife gave birth to triplets. We sold our house in Westport, Connecticut, and we moved to Kennett Square, Pennsylvania.”

“In the start-up days (of the Internet explosion), it was all about passion, competition,” says Mr. Saridakis. “You had to win. At that time, we were building an industry, and trying to build a company at the same time.”

With a few colleagues, Mr. Saridakis built PointRoll, a company which today enables advertisers, agencies, and publishers to create engaging advertising that connects with consumers by creating an interactive online environment that generates conversion.



Christopher D. Saridakis '90

According to Mr. Saridakis, he and his fellow founders started with \$100,000 and great passion and by 2005 sold 92 percent of the company to Gannett for more than \$100 million in cash.

“Most companies don't communicate effectively using the technology available to them,” he says. “I'm very interested in human behavior and social interaction using digital devices. At PointRoll, we hire anywhere from 13 to 20 college interns a year. They gain valuable work experience, and they teach us about what they are doing and how they are using technology. Many of us want to and need to become students of this behavior.”

PointRoll's offices continue to reflect the irreverent philosophy of its founders.

“We're a unique start-up,” says Mr. Saridakis. “We have 21,000 square feet in an old chemical plant located off the Schuylkill River outside of Philadelphia. All of our offices, even mine, convert into large conference rooms. And the people are like the culture. They are unique; no two are alike.”

According to Mr. Saridakis, traditional media companies have been slow to examine online consumer behavior. Not true of Gannett.

“They've been the most progressive: willing to listen, and willing to learn. They know it's not about Gannett; it's about the consumer,” he says.

Mr. Saridakis is also an active angel investor for many media software development and service companies and invests in a dozen or so companies at any point in time.

If he had it to do all over again, Mr. Saridakis says he would have taken more liberal arts classes.

“The independent-minded thinker is valuable to any type of company, perhaps more valuable than what kind of discipline you have,” he says. “When we need technically proficient people, we can always hire and train them. That's why the liberal arts are so important. Personally, I wish I would have taken more psychology and sociology classes. I've often told my wife that I'd love to go back to school and get my Ph.D. when I retire.”