



ADELPHI UNIVERSITY

M A G A Z I N E

Fall 2009

Undefeated
Women's Lacrosse
Team Captures
National Title

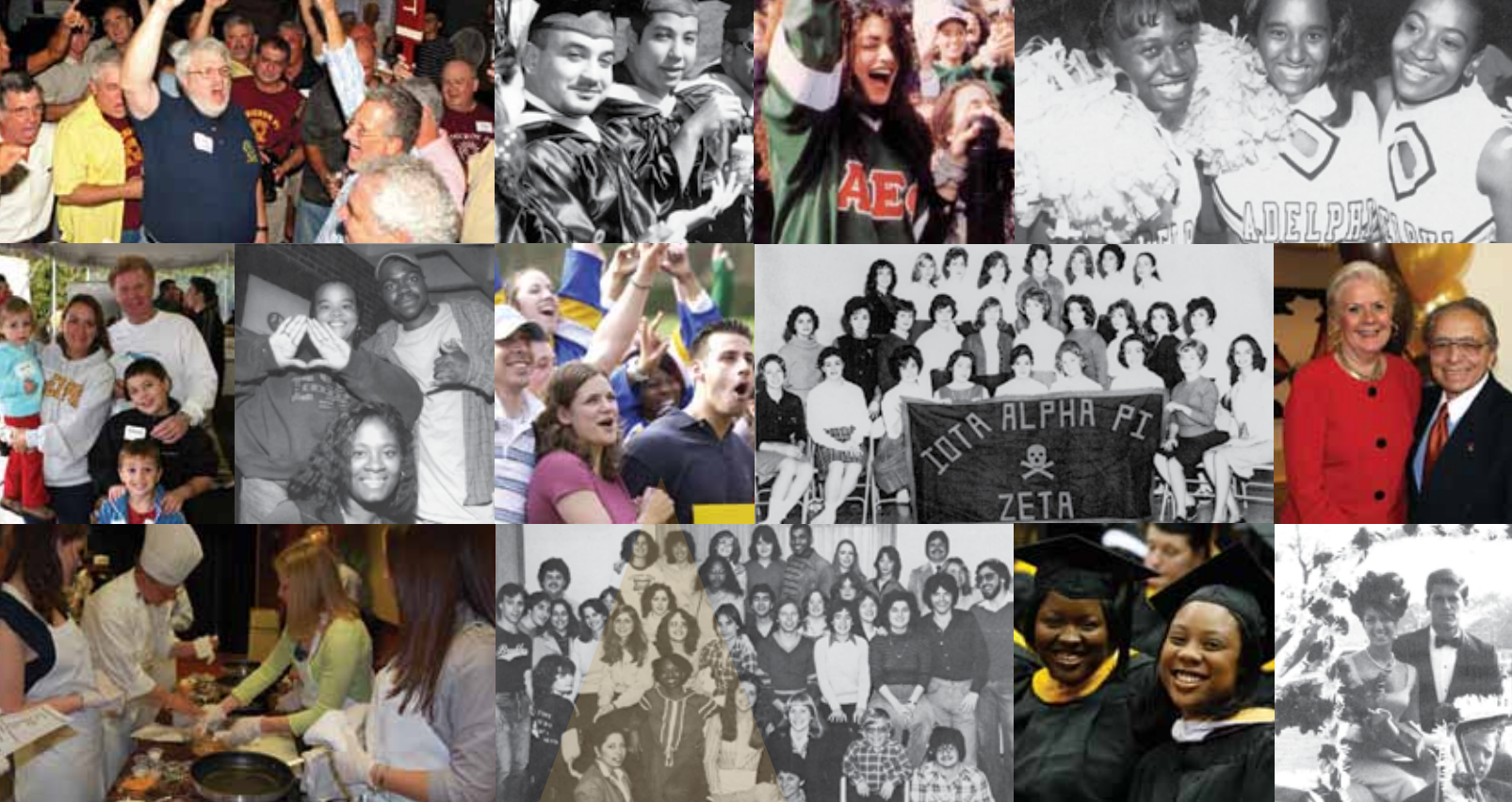
Analyzing HBO's
In Treatment

A Look Back:
First Jobs

BRAVE NEW WORLD



We asked five of Adelphi University's most prominent change-makers in the fields of politics, finance, medicine, education, and publishing to explain how we arrived at this moment in time and what needs to happen next.



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ADELPHI UNIVERSITY
MAGAZINE

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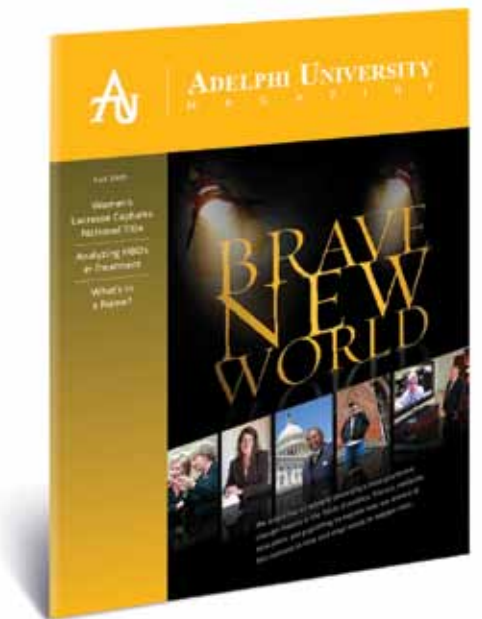
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Adelphi University Magazine is published two times a year by the Adelphi University Office of Public Affairs. We welcome your thoughts and comments. Please address letters to: Bonnie Eissner, editor-in-chief, *Adelphi University Magazine*, Adelphi University, Levermore Hall, Room 205, One South Avenue, P.O. Box 701, Garden City, NY 11530, or email EISSNER@ADELPHI.EDU. Letters may be edited for publication.



1 Dr. Scott with Audrey Ronning Topping '09 (Hon.) and Trustee Helene Sullivan '79 at the Commencement dinner

2 Board of Trustees Chairman Thomas F. Motamed '71 delivers remarks at the doctoral hooding ceremony

3 Dr. Scott and Carole Artigiani Scott with president of the Alumni Association Board Shelly Kleinman M.B.A. '83 and members of the Alumni Association Board Teresa Savory M.B.A. '94 and Joseph Sessum '75

4 Remembering Greg Gutman; His brother Brad with former Adelphi University Swirbul Library faculty member Valerie Feinman M.B.A. '89 and Dr. Scott

5 Trustee and Board Secretary Katherine Littlefield with Provost and Senior Vice President for Academic Affairs Gayle D. Insler at the doctoral hooding ceremony in the AU PAC

6 Dr. Scott with Garden City Mayor Robert Rothschild and his wife Valerie, at the Commencement dinner

7 Governor David A. Paterson, State Senators Kemp Hannon and Craig Johnson, and Assemblyman Rob Walker welcome the Adelphi women's lacrosse team to the state capitol.

8 Dr. Scott at the Florida regional alumni reception in Tampa, Florida, held at George M. Steinbrenner Field

9 Dr. Scott with alumni Robert McMillan '57 and his wife Phoebe; Ellen Meade '63, M.A. '73 and her husband Tony; Carol Finnerty M.A. '76 and her husband John Finnerty M.S. '77

10 Dr. Scott with the C.O.A.C.H. Careers in Media panelists Bill Stephney, Gary Dell'Abate '83, Bennett Zier '78, Christopher Saridakis '90, and Peter Principato '87

Change in HIGHER EDUCATION

from being viewed as a public good to being considered a private gain, from public enhancement to personal enrichment.

Some features of higher education which we take for granted are still relatively new. Academic departments didn't appear until the 1870s. At around the same time, following the Civil War, athletics and fraternities began.

Change has been a constant at Adelphi as well. Started as Adelphi Academy in 1863, with a collegiate division added in 1896, Adelphi was a leader in physical and health education and coeducation at a time when other institutions ignored both. Adelphi started the first collegiate program in dance and the first university-based school of professional psychology. In the 1970s, Adelphi initiated the M.B.A. on the Long Island Rail Road, one of the first examples of "distance" education. More recently, the University went "green" in construction, installed the largest geothermal heating and cooling system on the East Coast, and is seeking certification through the Leadership in Energy and Environmental Design (LEED) green building rating system.


Information technology is an important part of change. The Garden City campus and our three centers are wireless. Moodle is the Web-based platform for classes and assignments, and athletic teams and faculty at events off-campus can communicate on assignments via the Internet. Select degree programs are also available by these means.

With so much change in our past, what about the future? For Adelphi, the future will be built upon the foundation set by our predecessors. Our competitive advantages include relatively small size, so that students are known by name and nurtured in their studies. We are known as a caring and comfortable place for student growth, yet one that is challenging intellectually and academically. We believe in

the transformational force of teaching and learning, and reach well beyond the simple transactions of "master" and apprentice.

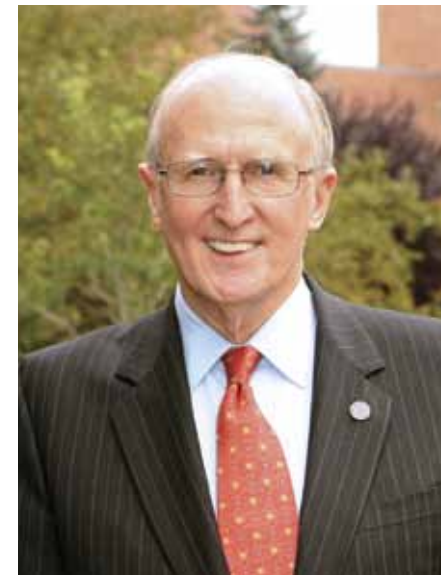
These principles will be the foundation of the future just as they have been in the past. The four overarching goals to our strategic plan, entitled *Adelphi 2015*, are: (1) Adelphi will be a recognized center of intellectual and creative work; (2) An Adelphi education will offer relevance in a changing and diverse world; (3) Adelphi students will achieve a broad range of educational goals; and (4) Adelphi will sustain affordability and enhance opportunities for students and faculty through prudent fiscal management, increased productivity, and improved use of assets, as well as developing diverse and increased revenue streams. *Adelphi 2015* incorporates the recommendations of faculty, students, staff, alumni, other community leaders, trustees, and administrators whose ideas were solicited during the 2008–2009 academic year.

A strategic plan must embody principles for decision-making and priorities for action. It is the tool for fulfilling Adelphi's mission and vision; navigating federal, state, and local "pushes and pulls;" and achieving distinction as an institution of higher education.

We must be ready to adapt to new circumstances, respond to societal needs, and continue to be engaged with the larger community, always with our mission in mind, high quality and integrity as our watchwords, and our pledge to honor the past as our beacon. 

Sincerely,

Robert A. Scott
President



"Nothing endures but change," said the ancients. This is still true, in our daily lives, in every endeavor and in every enterprise. In higher education, change comes in terms of demographics, sponsorship, employer needs, accreditation standards, and political climate, among other forces.

The university as an institution is more than 1,200 years old, and was started to prepare a select few for elite professions such as the clergy, medicine, and law. Throughout history, the university has fulfilled three roles, including curator of the past, creator of the new, and critic of the *status quo*. These functions have varied by degree over time, but have been an important part of the university's role from the beginning.

In the United States, the government's role in higher education has evolved over time. At first, the priority was for population dispersal under the Northwest Ordinance. Then, higher education received support for improvements in agriculture and the mechanic arts under the Land Grant Acts. Later, colleges and universities were to absorb the veterans of World War II back into the domestic economy, and, then, higher education was called upon to assist in national defense. More recently, the federal role focused more on access and financial aid programs in order to prepare people for higher paying jobs. Through this evolution, higher education changed

University News



Simply Perfect



Editor's Note

Many Hands (and Eyes) Make Better Work

The Incredibles, the blockbuster animated film about a family of superheroes, has captured the lively imagination of my four-year-old son. His favorite scenes are the last ones where the intrepid "Incredibles" family (a.k.a. the Parrs) foil Syndrome, the villain bent on revenge and world domination, and his terrorizing robot. Thanks to the wonders of DVD players and a brave new world where preschoolers know more about technology than their parents, Benjamin can cue up the scenes and watch them over, and over, and over again.




To my surprise, he remains transfixed as the seemingly interminable credits roll. Hip animation and the James Bond-like score no doubt mesmerize him. Yet, he seems genuinely intrigued by the credits themselves, asking me time and again what the names are for and why the list is so long. The editor in me delights in his curiosity and the opportunity to explain the labor and teamwork involved in creating the movie, some would say work of art, he has just enjoyed.

The credits in a magazine are in the front, in our masthead, and you may have noticed that the masthead for this issue is larger than ever. We benefited from an expanded team of writers, photographers, and editors who contributed their distinct voices and viewpoints to the publication. With a new team, we've taken some risks, such as asking Derner Institute professors to comment on the popular television show, *In Treatment*, and used the "A Look Back" section to expose the eclectic first jobs of Adelphi alumni and administrators. In our cover story, alumni offer their insights on the pleasures and perils of today's brave new world. You'll find additional content and have the opportunity to add your own thoughts and images via our new Web and Facebook pages.

A larger team requires creative and thoughtful guidance. Credit our managing editor Lori Duggan Gold G.C. '08 for keeping the ideas and energy flowing and deadlines met.

Our magazine, like an Adelphi education, thrives with diverse contributors. We hope that you have as much fun reading this issue as we had creating it.

Happy reading and continue to share with us your thoughts and news. 

Bonnie Eissner
Editor-in-Chief

"You only compete with yourself, but don't accept second best from yourself."

CHRIS BALL '10

MY ADELPHI

Autumn leaves paint an iconic scene on Adelphi's Garden City campus, where historic Georgian style buildings bracket meticulously landscaped lawns, and young undergraduates cross paths with friends and faculty en route to class.

But Adelphi is much more. Look closer and you'll also see two new centers for athletics and performing arts and almost as many transfer and adult students as traditional undergraduates.

A college senior at 54, Chris Ball '10, stroke survivor, entrepreneur, and father of three grown daughters, is one of Adelphi's more nontraditional undergraduates.

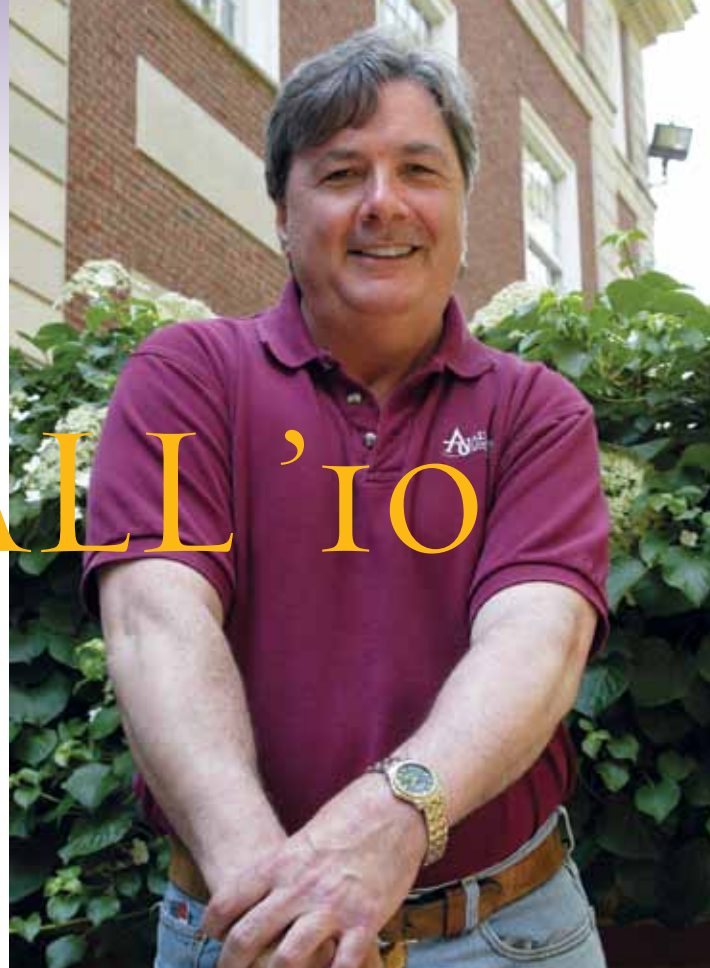
As a teenager, he pursued his passion to be a "young Paul McCartney" rather than attend college. That never panned out, but he played in bands, founded a successful technical services company, had a family, and, until a massive stroke left him unconscious and in intensive care at age 47, was living large.

"The stroke changed everything," he says. "I went from hard-charging executive to sitting in the house... My business folded; I lost my money, my marriage, and my home."

He fought to stay out of a nursing home, fought to walk again, and refusing to be defined by his limitations, told anyone who tried, "If you can't help me, get out of the way."

In 2006, after four years of intense rehabilitation, and 33 years after graduating from Floral Park Memorial High School, Mr. Ball decided to go to college.

His sister, Lauren (Ball) Pizzo '97, encouraged him to look at Adelphi, where she'd earned a bachelor's degree in business while working in Student Financial Services. Ms. Pizzo, who is director of student aid at Eastern University in St. Davids, Pennsylvania, where she has worked for nine years, has fond memories of Adelphi.



Chris Ball '10 is the epitome of the nontraditional student.

"It provided me with an education and a career," she says.

Setting his sights on the Derner Institute of Advanced Psychological Studies, Mr. Ball applied and was accepted, but was unable to afford the tuition. He enrolled instead at Nassau Community College, where he earned an associate's degree and graduated as the 2008 class valedictorian.

"Nassau turned out to be a great thing," he says, "I enjoyed every class. It's a great school."

In September 2008, with scholarships and financial aid that covered about half his tuition, Mr. Ball transferred to Adelphi's Derner Institute, where he says, jokingly, "I'm probably older than most of my professors."

About Adelphi, he says, "From the minute I'm on campus the feeling is collegial—there's so much to be involved in."

"Chris's questions and insights reflect his wealth of experience, an empathy born of confronting life's challenges, and a genuine desire to soak up everything he can during his time here at Adelphi," says Derner Institute Professor Robert F. Bornstein.

Graduating with honors this spring, Mr. Ball plans to pursue a doctorate in psychology and work with underserved populations, specifically children in foster care. [Av](#)

By Abby Ptachik



Undefeated Adelphi Women's Lacrosse Team Captures National Title

With a 16–4 victory over Lock Haven University in May, the women's lacrosse team made Adelphi the first school in NCAA Division II history to win three national titles. The win not only brought the championship trophy back to Adelphi for the third time in six years but it also capped off a perfect 18–0 season for the Panthers.

"It's a tremendous honor to win a national title, and I appreciate the opportunity that Adelphi University and President Scott have given me," says head coach and alumnus Joe Spallina '96, who was named a coach of the year by the Intercollegiate Women's Lacrosse Coaches Association (IWLCA).

Six Adelphi players were selected for All-American teams by IWLCA and US Lacrosse. Caitlin Fitzpatrick '10, Michelle Ceraso '11, and Erica Devito '12 garnered first-team honors, while Rachel Ray '09, Emily Simpson '09,

and Kaitlyn Carter '11 won second team honors. IWLCA also named Ms. Fitzpatrick the C. Markland Kelly Goalkeeper of the Year.

The Panthers were even lauded by New York Governor David A. Paterson, who invited them to a ceremony at the State Capitol.

With their move to the Northeast-10 this year (see story on page 43), the Panthers will have a new batch of rivals, and their coach expects the team to stay dominant.

"Our goal as a program is to be a powerhouse team every season," says Mr. Spallina.

Now, fans have more ways than ever to cheer on and keep up with the Panthers' bid to be repeat champions. For more details, turn to page 43. [Av](#)

By Linda Romano M.A. '03




Adelphi Welcomes Back Gary Rosenberg M.S.W. '63



Gary Rosenberg M.S.W. '63, Edith J. Baerwald professor of community and preventive medicine and chief of the Division of Social Work and Behavioral Science at the Mount Sinai School of Medicine, has been elected to Adelphi's Board of Trustees. He will serve on the Academic Affairs and Finance and Administration committees.

Dr. Rosenberg brings a wealth of health policy experience to the University—he was vice president of the Mount Sinai Medical Center and a member of the senior management staff for more than three decades.

The recipient of numerous awards and distinctions, Dr. Rosenberg earned the Outstanding Alumni Award from both Hunter College and Adelphi University, as well as the Founder's Day Award from New York University. He is a fellow of the New York Academy of Medicine, a member of the National Academy of Practice, and editor-in-chief of two peer-reviewed journals on health policy and mental health practice. 

Dr. Jane Ashdown Appointed Dean of the Ruth S. Ammon School of Education




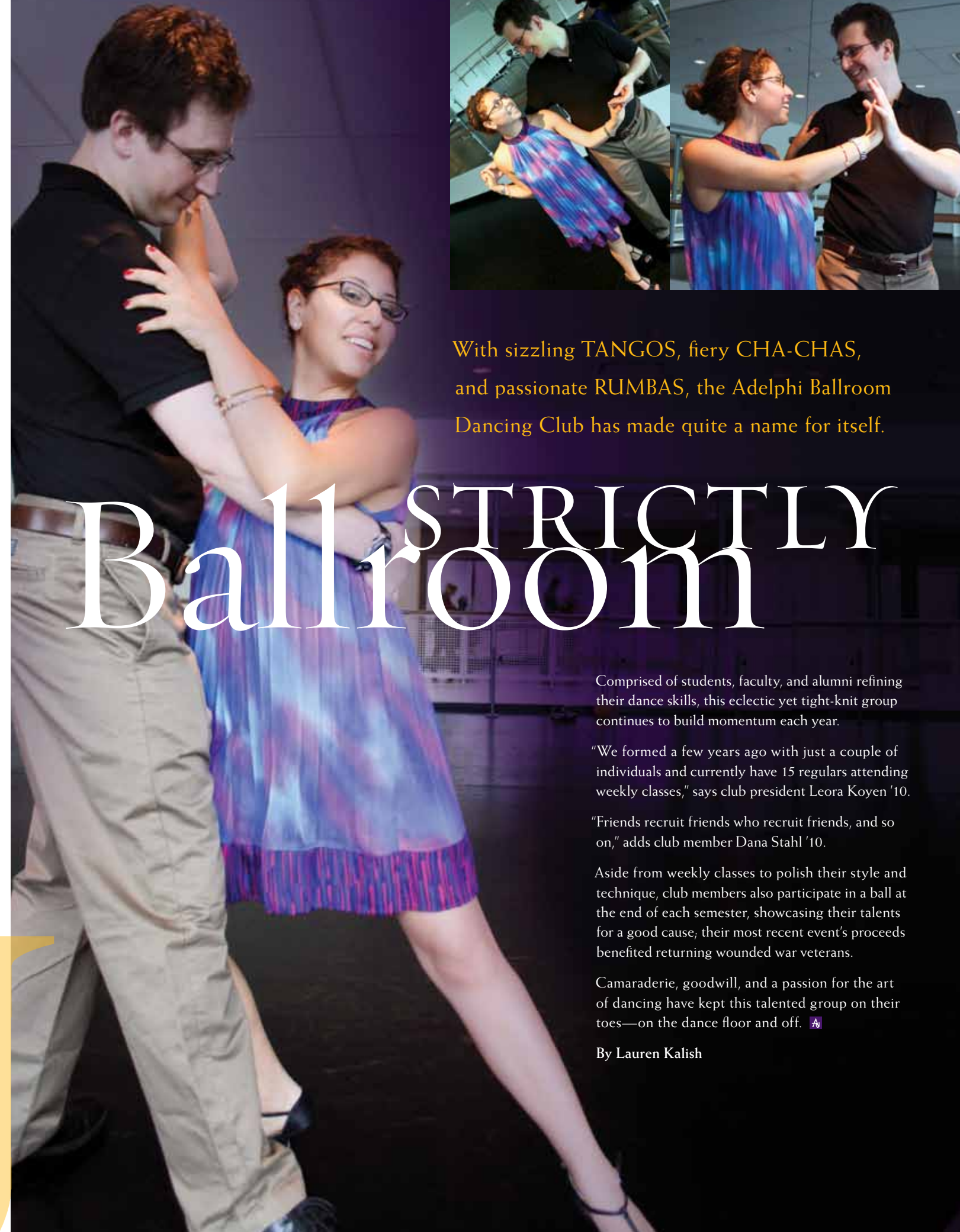
Following a nation-wide search, the University is pleased to announce the appointment of Dr. Jane Ashdown as the new dean of the Ruth S. Ammon School of Education. Dr. Ashdown brings a diversity of leadership expertise and teaching experience in the United States and United Kingdom to her new position.

"In my leadership role, I look forward to working with faculty and students to further their accomplishments and build on the School's well-established regional partnerships and its reputation for producing highly effective professionals who positively impact the communities they serve," she says.

Dr. Ashdown previously served as university dean of academic affairs for teacher education at The City University of New York (CUNY), where she championed cross-campus collaborative efforts between educators at public schools, and oversaw initiatives such as the CUNY Teaching Opportunity Program and the New York City Teaching Fellows Program.

Prior to her role at CUNY, Dr. Ashdown served nearly two decades at New York University's Steinhardt School of Culture, Education, and Human Development, was director of the Ruth Horowitz Center for Teacher Development, and principal investigator and director of a program called Reading Recovery, which promoted early literacy in New York City public schools.

Dr. Ashdown received her doctorate in interdisciplinary studies in human development from the University of Pennsylvania, a diploma in early childhood education and post-graduate certificate in primary education from Goldsmiths' College, University of London, and a Bachelor of Arts with honors in modern history, economics, and politics from the University of Manchester. 



With sizzling TANGOS, fiery CHA-CHAS, and passionate RUMBAS, the Adelphi Ballroom Dancing Club has made quite a name for itself.


Ballroom

Comprised of students, faculty, and alumni refining their dance skills, this eclectic yet tight-knit group continues to build momentum each year.

"We formed a few years ago with just a couple of individuals and currently have 15 regulars attending weekly classes," says club president Leora Koyen '10.

"Friends recruit friends who recruit friends, and so on," adds club member Dana Stahl '10.

Aside from weekly classes to polish their style and technique, club members also participate in a ball at the end of each semester, showcasing their talents for a good cause, their most recent event's proceeds benefited returning wounded war veterans.

Camaraderie, goodwill, and a passion for the art of dancing have kept this talented group on their toes—on the dance floor and off. 

By Lauren Kalish



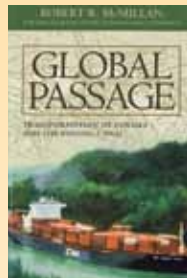
QUALIFIED POST-9/11 VETERANS MAY ATTEND ADELPHI FOR LOW- OR NO-COST TUITION

Described by Shawn O'Riley, executive director of University College, as the single largest expansion of education benefits for veterans since the original G.I. Bill, the Post-9/11 Veterans Educational Assistance Act of 2008, or Yellow Ribbon Program, is now active on Adelphi's campus. Find out more at ACADEMICS.ADELPHI.EDU/UNIVERSITYCOLLEGE/MILITARY/INDEX.PHP



YOU CAN NOW CONNECT VIRTUALLY ANYWHERE ON CAMPUS

In the past year, the Office of Information Technology increased wireless coverage throughout Adelphi's buildings, sports fields, and outdoor gathering places, making the Garden City campus largely wireless for Adelphi students, faculty, and administrators. Wireless coverage was also extended to the Hauppauge, Manhattan, and Hudson Valley Centers. Get the buzz at INFOTECH.ADELPHI.EDU/SERVICES/WIRELESS.PHP



ADELPHI HAS AN EXTRAORDINARY PANAMA CANAL COLLECTION

Opened in 1914, the Panama Canal is an engineering marvel celebrated in art, music, and literature; a tourist destination; a geopolitical force; and a source of debate, intrigue, and imagination. Adelphi's Panama Canal Collection cuts a swath through more than a century of history thanks to the generosity of distinguished alumnus, Robert R. McMillan '57, who was appointed by President George H. W. Bush to the Panama Canal Commission. See fascinating items from the collection in the University Center Gallery from December 3–January 10, 2010. Take a tour at LIBRARIES.ADELPHI.EDU/BAR/PANAMA

DID YOU KNOW



CHINYERE ENYINNA '09

(College of Arts and Sciences, Honors College, psychology major) is enrolled in a master's degree program in social-organizational psychology at Columbia University. Growing up in Lagos, Nigeria, she dreamt of seeing New York City. Coming to Adelphi fulfilled that dream and opened up many more. In ten years, she says, "I'll be a successful psychologist and a published writer with a beautiful family."



NIKOLAY ILIEV '09

(School of Business, Honors College, economics major) is at Harvard Law School after spending the summer in his hometown of Sofia, Bulgaria. At Adelphi, he not only excelled academically, but also worked in the Office of University Advancement and as a peer tutor in the Learning Center.



CAMILLE PAJOR '09

(College of Arts and Sciences, Honors College, philosophy major) is teaching English in the Peace Corps this year. In ten years, she says, "I'll be working as an attorney. I'm thinking about going into intellectual property law."

Read more about these and other Adelphi grads at ADELPHI.EDU/COMMENCEMENT/PROFILES.PHP

NCC AND KCC VALEDICTORIANS TRANSFERRED TO ADELPHI

Nassau Community College (NCC), Class of 2008 valedictorian Chris Ball and Kingsborough Community College (KCC), Class of 2009 valedictorian Raluca Toscano are completing their bachelor's degrees at Adelphi. Although they hail from different countries and cultures—Mr. Ball grew up in New Hyde Park, New York and Ms. Toscano in Romania—they share a determination to set and achieve seemingly impossible goals. Ms. Toscano arrived from Romania two years ago speaking almost no English and expects to graduate with honors and plans to pursue a doctorate in mathematics. Mr. Ball (see page 8) is on track to graduate with honors in May 2010 and plans to pursue a doctorate in psychology.




Raluca Toscano '10 (center) with Dr. Jill Biden, lifelong educator and wife of Vice President Joseph Biden (left) and Dr. Regina S. Peruggi, president of KCC (right) at the college's 44th commencement last June



ADELPHI HAS BEEN ACCREDITED BY THE MIDDLE STATES COMMISSION OF HIGHER EDUCATION (MSCHE) SINCE 1921

Last June, after a two-and-a-half year institutional self-study and a three-day site visit by a team of eight peer reviewers, Adelphi garnered praise for its accomplishments


and received decennial re-accreditation from the Middle States Commission. This means, among other things, that federal grants and loans continue to be available to Adelphi students. In addition to citing Adelphi's "rebirth since the last decennial visit," the reviewers pointed to the University's success in increasing enrollment and student success, maintaining a stable financial position, hiring new faculty, and increasing opportunities for research funding. 

By Abby Ptachik

Hooman Majd March 25, 2009

The Ayatollah Begs to Differ

Hooman Majd wrote *The Ayatollah Begs to Differ: The Paradox of Modern Iran*, which was a *New York Times* best-seller. Mr. Majd's talk at Adelphi foreshadowed Iran's summer elections, which once again cast an international spotlight on the country's politics.

"Iran is not a dictatorship; it's autocratic. People vote, believe their vote counts, get excited about their candidates. There is a supreme leader in Iran who has a role when it comes to matters of Islam... Today, [Iranians] want to get to a point where they can adapt ideals of democracy to a culture that is deeply religious, deeply Islamic. Are we willing to accept that? Maybe, or maybe not... Religion and politics have always been intermingled, and Iran is not a place that can separate religion and state—Iranians are fundamentally religious people." 




Hooman Majd

Israeli Ambassador Daniel Carmon February 10, 2009

Israel and the United Nations

Part of the Ambassador Series sponsored by the International Initiatives Committee

Ambassador Daniel Carmon has held his current position of deputy permanent representative to the United Nations from Israel since 2004.

"Peace will one day land in our region and everything will look rosy. It will take time, despite technology—the Internet, emails, and press—it will take time until this reflects at the United Nations. It might take years." 


Jerome Wakefield March 11, 2009

The Loss of Sadness: Are We Misdiagnosing Normal Human Emotion as Clinical Depression?

Sponsored by The Lindemann Lecture in Human Development

The author of more than 130 publications, Jerome Wakefield coauthored *The Loss of Sadness: How Psychiatry Transformed Normal Sorrow into Depression Disorder*, which was named the best psychology book in 2007 by the American Association of Professional and Scholarly Publishers.

"We're living in an age of depression, as far as psychiatric diagnosis goes. It's not just

the number of people we're diagnosing; advertising for antidepressants emphasize that if you're not relating well to your family, you may have a depression disorder. Mood and sleep problems could represent unhappiness with a situation, rather than a mental disorder... A cough is not a sign of disease if there is dust. Meaning shapes sadness and culture: you have to place the individual in context." 


Johanna E. Barry April 6, 2009

Galapagos at the Crossroads

Sponsored by the Joseph J. Napolitano Memorial Lecture and the Department of Biology

Johanna E. Barry, president of the Galapagos Conservancy, has played an integral role in fundraising for environmental conservation and outreach organizations.

"Charles Darwin would probably be very happy with the state of the Galapagos


Islands today, although he would have less to say about the human-inhabited islands. These represent the biggest challenges, and also the biggest success stories in conservation... The effect of humans on the Galapagos cannot be overstated." 

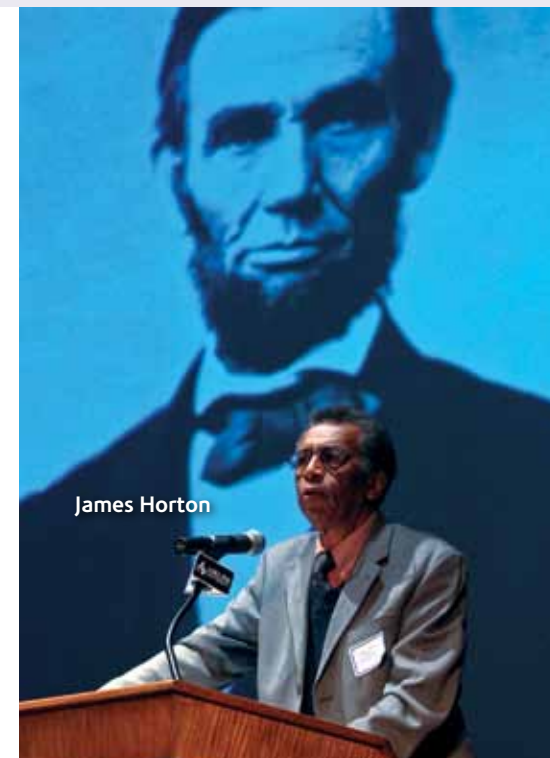
James Horton February 19, 2009

Abraham Lincoln in African American History and Memory

Sponsored by the John Hope Franklin Distinguished Lecture Series and the Center for African American and Ethnic Studies

James Horton is the Benjamin Banneker Professor of American Studies and History at The George Washington University as well as historian *emeritus* of the Smithsonian Institution's National Museum of American History. He is the author of several books, including *Hard Road to Freedom: The Story of African America and Slavery* and *The Making of America*.

"Lincoln and his memory, for most Americans, although it may touch on the abolition of slavery, revolved around the preservation of the union. And, if you haven't seen this, next time you go to the Lincoln Memorial take a look, because... it says, 'For whom he saved, the union.' Abraham Lincoln, for most Americans, was the person who saved the union, but he was always associated with African American possibilities and progress." 



James Horton

In Their OWN WORDS

Palestinian Ambassador Riyad Mansour March 4, 2009


The Road to Peace: A Palestinian Perspective

Part of the Ambassador Series sponsored by the International Initiatives Committee

Peace in the Middle East continues to be a pivotal issue in international politics, and was the topic of discussion at Adelphi during a visit from Ambassador Riyad Mansour, the permanent observer of the Palestinian Authority to the United Nations since 2005.

"We truly believe in that dream [the two-state solution], and we will work very hard for it. There is a historic opportunity for



Israel, the Arab population, and all of the Arab countries to accept Palestine and normalize the relationship with Palestine." 



Respectful of the past,
Hopeful of the future,
Mindful of the present.

AU COMMENCEMENT

"Today, let us think about this Adelphi graduation in three parts: as 'last day,' 'first day,' and 'this day'—your last day as a student for this degree, your first day as an alum, and a suggestion on how to think about 'each day' yet to come," said Adelphi University President Robert A. Scott, addressing nearly 2,800 graduates and thousands of their family members and friends in the Nassau Veteran's Memorial Coliseum for Adelphi's 113th Commencement on May 21, 2009.

Dr. Scott, who delivered this year's Commencement address, expressed his hopes that an Adelphi education will allow the new alumni to set their priorities, become versatile problem-solvers, and build a foundation for their success.


"A focus on 'this day' reminds us of the philosophy of 'mindfulness,' being alert to one's present experience, feelings, and consciousness in creating a sense of total awareness," said Dr. Scott. "We hope that graduates of Adelphi will be lifelong learners, effective workers,

active citizens, and good mentors, respectful of the past, hopeful of the future, mindful of the present."

Noted members of the Long Island and New York City communities were honored for their lifelong professional efforts and their commitment to being active citizens. **Suzy Dalton Sonenberg M.S.W. '76**, executive director of the Long Island Community Foundation, a division of the New York Community Trust, was awarded an honorary degree, along with **Audrey Ronning Topping**, author, photojournalist, and documentary filmmaker and her husband, **Seymour Topping**, longtime foreign editor, assistant and deputy managing editor, and managing editor of the *New York Times* and former director of editorial development of The New York Times Company's 32 regional newspapers. **Joan Kuster '51**, member of the Adelphi University Alumni Association Board, received the Ruth Stratton Harley Distinguished Alumni Achievement Award.



The doctoral hooding ceremony held on May 20, 2009 honored 33 doctoral candidates from the Gordon F. Derner Institute of Advanced Psychological Studies and the School of Social Work.

A video of the Commencement ceremony, as well as transcripts of the addresses, are online at ADELPHI.EDU/COMMENCEMENT 

By Ana Barbu '10



BRAVE NEW WORLD

By Samantha Stainburn

An economic meltdown that wipes out millions of jobs and trillions in retirement savings. A flu pandemic sweeping the globe. A revolution in publishing. We're barely ten years into the 21st century, and already the future is proving to be a surprising and tumultuous place.

As the old world order crumbles, Adelphi University alumni are right in the middle of the action, helping to shape a future that hopefully will be better than the past.

We asked five of Adelphi University's most prominent change-makers in the fields of politics, finance, medicine, education, and publishing to explain how we arrived at this moment in time and what needs to happen next.

GREGORY MEEKS on... THE POLITICS

OF NOW

Congressman Gregory W. Meeks '75 has gotten a close-up view of how the economy has stumbled over the past year. Hundreds of families in his district, New York's Sixth Congressional District, are battling mortgage foreclosures, and stores near his office on Jamaica Avenue in southeastern Queens have closed because business has declined. As a member of the House Financial Services Committee and the House International Relations Committee, Congressman Meeks is playing a key role in getting the nation back on track.

Who's to blame for the recession we're in?

There's enough blame for everybody to share. Government's regulating agencies could have done a better job at looking at the market. Financial institutions didn't do credit checks because they knew they were not going to hold the mortgages. You had brokers who convinced individuals who could afford a \$200,000 home that they could do a \$500,000 home. Individuals should have known better that they could not sustain that mortgage if they didn't make a sufficient amount of money.

How can we pull ourselves out of the economic downturn?

We need the regulatory agencies of government to do a better job. We need to have more accountability from our mortgage brokers who offered these predatory loans and from our financial services companies. And we need the consumer to be more responsible and financially literate.

It seems to many small business owners that the federal government has forgotten them while they bail out the big banks and auto manufacturers. Is this true?

That's a misconception. If we had let those large institutions fail, the overall economy would have been even worse than it was. There wouldn't have been any credit at all for small businesses. Many institutions are paying it back at 15 to 18 percent interest, so we're getting that money back, plus some. The problem for small business is that people are not spending, and expenses like rent continue to increase. So what do you do? In my district, I'm making sure nonprofit organizations like the Greater Jamaica Development Corporation, which has a revolving loan fund for small businesses, and the Jamaica Business Resource Center, where individuals can get technical help, are reaching out to the businesses. We're also working with the U.S. Commerce Department to make it easier to do business internationally.

When the U.S. economy is struggling, and Americans need government assistance, how much foreign aid should we be giving to other countries?

We're still the wealthiest nation in the world, and on a *per capita* basis, we give far less than our allies do. People think we spend 20 percent or 10 percent of our budget on foreign aid. We actually spend less than 1 percent of our money on foreign aid. It only helps us.

It makes us a safer nation. And in the long run, it will make us better off financially because we can help create a middle class in other countries that can buy American goods.

There's a lot of turmoil in Latin America and South America—drug wars, coups, underdevelopment. Can America prosper if the region is undemocratic or impoverished?

No. In this age of globalization, if our neighbors are weak, poor, and unstable, that can spill over and affect us negatively. We have to change our attitude towards Central and South America. The Cold War is over. We have to deal with them with respect.

How has life on Capitol Hill changed since President Barack Obama took office?

The president is trying to get folks to work together. It hasn't been that anybody wants to work together, but he's given the room for that to take place. In June, he invited Democrat and Republican congressmen and women to a luau at the White House. He walked along and talked to everybody. He didn't rush anyone out. And it felt just a little more friendly.

You have videos on your Web site, a Facebook page with family snapshots, and you're on Twitter. How is technology changing the way you do your job?

It's making a positive difference because this place is based upon ideas, and you get ideas from people. You never can tell where the best ideas will come from.

Congressman Gregory W. Meeks '75 weighs in from Washington.

Brave New Blog

Adelphi's recent alumni are coping with and crafting our brave new world. See how they are faring and share your own comments and tips on our Brave New World blog, BLOGS.ADELPHI.EDU/BRAVENEWORLD/



NOREEN HARRINGTON on... A NEW DAY FOR WALL STREET

For Noreen Harrington '81, a 20-year veteran of Wall Street, the economic meltdown of 2008 seems like a bad movie that she's being forced to watch for a second time. In 2003, Ms. Harrington blew the whistle on improper trading at a hedge fund managed by her then-employer, and watched the public lose trust in the financial industry as investigations revealed that misconduct was widespread among many firms. The former co-chief investment officer of hedge fund Alternative Institutional Partners and a founding member of 85 Broads, an international network of more than 20,000 women which started as the Goldman Sachs Women's Network, Ms. Harrington is now an alternative investment specialist for New York City-based investment management firm M.D. Sass.

What troubles you about our current economic crisis?

One of the things that frustrates me is I believe almost every element of what went wrong in the last year was present in 2002 and 2003 when we went through Enron, WorldCom, and the mutual fund scandals. What was broken then? A board of directors system that failed to serve shareholders. A compensation system that had spun out of control. A CEO used to be paid 40 times as much as a company's workers, and it got to be 400 times the workers' pay. We had huge accounting problems in 2002 and 2003. There were real questions back then about Fannie Mae and Freddie Mac, and we didn't do anything. We rushed to pass Sarbanes-Oxley in the crisis, and that legislation was flawed. If we had properly addressed those issues in 2003, we wouldn't have lost half the world's wealth in this recession.

Why didn't we do a better job of fixing the financial industry's problems six years ago?

The crisis passed too quickly, and we didn't pay a high-enough price. The mutual fund scandal affected 95 million people but what happened? A lot of companies admitted no wrongdoing and paid a fine, and the fine wasn't equal to what they made. Some of those people are out of business, but Bank of America, for example, was involved, and they kept going.

Is the government dealing with issues that caused this recession more effectively?

I'm hopeful that they are. A year from now I'll be able to tell you if we're going to see this movie again or not. In one way, we are blessed by a new administration. It didn't happen on their watch as much so they can look with harder eyeballs at what went wrong.

How do we make sure that an economic meltdown doesn't happen again?

Some people say we need new regulations. I'm not sure we do. We need to enforce the ones we have. I don't think the penalties for fraud are tough enough to discourage bad behavior. The ramifications need to be criminal if you're involved in these kinds of scandals. The level of fine has to scorch every dime you ever made and cost more on top of that.

Are business schools to blame for the bad behavior on Wall Street?

Business schools could spend more time looking closely at conflicts, decisions, and consequences. In business, there are a lot of things we do that are gray. But I don't want to blame young people. It's a leadership issue. If the people in charge send the appropriate messages—'we care about the brand of our firm,' 'we care about long-term profitability'—employees will hear that. We have to get back to the good old-fashioned question, 'What is in the best interests of this company?' Over the last couple of years, not every firm had that culture. Part of it was if you inflated your P&L, you were going to be paid an enormous bonus.

Noreen Harrington '81 keeps tabs on Wall Street from the corner office.



There were doubtless hundreds of people on Wall Street who were aware of risky decisions and cutting corners and didn't speak up to their bosses or the authorities. Why don't more people blow the whistle like you did?

Blowing the whistle sometimes has a negative connotation. There is a pervasive attitude—we're all making money, don't upset the apple cart. That needs to go away. Doing the right thing should make you more employable, not less. In Wall Street, you often don't see the victim, you just see numbers. But if you know victims of the scandal, and see the ramifications of the events, it's easier to step forward. In my case, I just couldn't live with what I knew, so I thought, 'I'll pass it along to somebody else.'

Dr. Robert G. Darling '81 is an emergency medicine physician and retired U.S. Navy captain who's spent much of his career helping the United States military improve its ability to respond to public health emergencies. As director of the Center for Disaster and Humanitarian Assistance Medicine at the Uniformed Services University of the Health Services (USUHS) in Bethesda, Maryland, he oversaw pandemic influenza preparation, among other programs. He spent three years during the Clinton administration as White House physician, the first board-certified emergency medicine physician to hold that position. Currently, he's an assistant professor of military and emergency medicine at the USUHS and consults on medical technology and emergency preparedness.

ROBERT DARLING on... MODERN MEDICINE

Do we have a better or worse healthcare system than when you became a doctor in 1980s?

We can treat diseases better, and we're better technologically. With the advent of the CAT scan and the MRI, you can almost do exploratory surgery without having to do surgery because you see great images. However, we have a problem with the delivery of healthcare. Healthcare is expensive because we probably do too many procedures. We order too many tests because doctors are afraid of malpractice suits where lawyers say, 'If you had ordered these other 14 tests, maybe you would have gotten a diagnosis.'

What other problems with the healthcare system do we need to solve?

There are fewer people going into nursing and medicine, and we have 300 million Americans to help. With so many patients, how are we going to see them all? One potential solution is telemedicine. A patient doesn't have to come to the clinic to see a doctor. If they're just going there to get their vital signs taken and their medicines adjusted, they can do that at home at night and transmit the information to their healthcare provider over the Internet.

What are your thoughts on healthcare reform?

If the government doesn't allow competition within the healthcare market, our healthcare system will not be improved. I do not believe we should have pure socialized medicine like Europe and Canada. Everyone thinks Canada's so wonderful. But the average Canadian will wait three or four months to get a new knee, and if they have the resources, they'll come to the United States to get their knee. We certainly have access problems here, but we have a pretty darn good healthcare system in the United States.



Dr. Robert G. Darling '81 (right) harnesses technology to bring house calls and other aspects of medicine into the digital age.

What's so good about healthcare in the United States?

Everybody loves to throw daggers at the drug companies. The bottom line is, lifesaving drugs are created because pharmaceutical companies can make a profit. It drives innovation because people say, 'I'm going to take a risk.' The average drug that gets FDA approval costs about \$1.5 million to develop. That's because the 50 drugs drug companies invested in before that failed. It's ugly, but it works.

Will America experience a major pandemic in the next five years?

We're overdue for one. Every 30 or 40 years, the influenza virus has done a genetic shift and caused a pandemic. We had relatively minor ones in 1967 and 1968. The real big one was in 1918. It killed 500,000 Americans, which would be 2 million people today.

What public health threat has fallen off the radar and needs to be a big deal again?

Biological weapons remain a threat. Our enemies haven't gone away. If they can make a smallpox weapon work, they will do so. There's a finite amount of money in the federal budget, but I'd like to see that we don't forget about that.

What advances in medicine can we expect to see in the next five years?

We sequenced the human genome in recent years, and the fact that we know all of our genes means we are going to be able to develop very specific therapies for diseases with a genetic component. Companies will develop cancer drugs that don't make you lose your hair or be sick. We'll also get to the point where we can predict what diseases a baby will be prone to.

NANCY ROUSSEAU on... LESSONS FOR THE FUTURE

Nancy (Berliner) Rousseau '69 remembers watching the 1957 protests against integrating Little Rock Central High School on television when she was a girl. Now she is principal of the 2,400-student Arkansas high school, a National Historic Site where the past and the future intermingle in the polished hallways, as members of the Little Rock Nine and civil rights scholars visit regularly. Meanwhile, Ms. Rousseau's job is to prepare students to succeed in a world that continues to change.

Why is there an achievement gap between white students and students of color in the United States?

Why is there an income gap? Why is there a housing gap? Student achievement doesn't take place in a vacuum. Schools reflect society's choices. We work every single day to make a difference in the lives of children, but schools alone cannot change society.

What kinds of programs would help close that gap?

I'm a believer in taking a child who's reading at a low level and doing reading immersion. Because frankly, if you can't read, what can you do? We need to focus at a younger age on catching up kids who do not progress appropriately in the elementary level. At Central, we get students entering the 9th grade with 4th grade reading levels. We identify incoming students who are lacking in reading and math, and we bring them in for a week or two in the summer and work with them on their skills. Then we double up on instruction for them. Our kids who are having trouble in reading and math get 90 minutes of instruction in reading or math every day. We also have tutoring before and after school, and we bus kids home from tutoring, which is an additional item in the budget but makes it possible to keep them after school.

How is the recession impacting your students and their families?

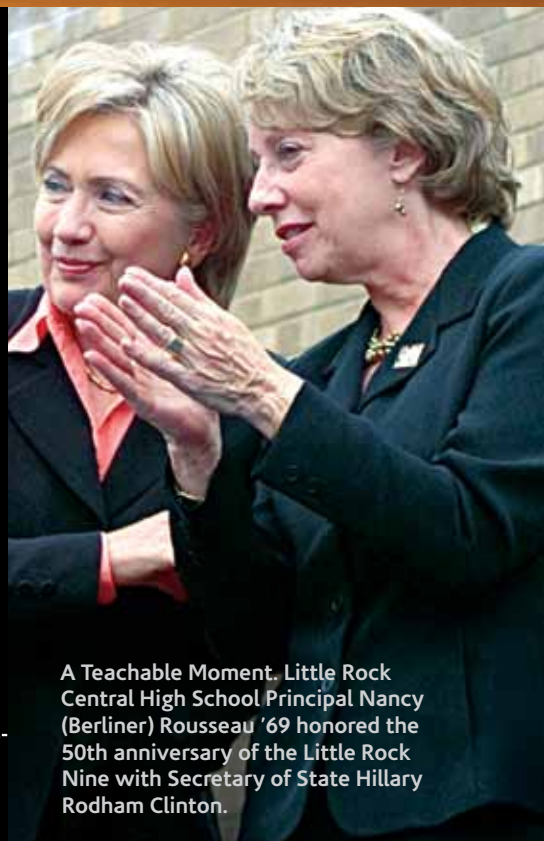
Parents have lost jobs. Students are choosing colleges that are closer to home because they can get scholarships. We've asked parents to talk to us about any family challenges because that will affect a child's ability to achieve. If the teachers know what's going on, they can be supportive and offer help. The economic crisis creates more problems for the students to deal with, but we already deal with those problems. We have a wellness center with a full-time nurse, a social worker, and 28 student support groups.

What do high school graduates need to know now that they did not 20 years ago?

They need to know technology. And kids have to have more global awareness. We encourage all our students to take a foreign language. We offer six levels of five languages, except for Chinese, which we just added three years ago.

What makes your job difficult?

Sometimes, it's the adults. It's the teachers who don't step up to the plate and have the expectations needed to make a difference to their kids. And it's parents who don't support the educational process so their kids can be successful. I strongly believe that children need to be held responsible for their actions, and when they make a mistake, the consequences need to be



A Teachable Moment. Little Rock Central High School Principal Nancy (Berliner) Rousseau '69 honored the 50th anniversary of the Little Rock Nine with Secretary of State Hillary Rodham Clinton.

applied, and you move on. There are parents who don't think their kids deserve that.

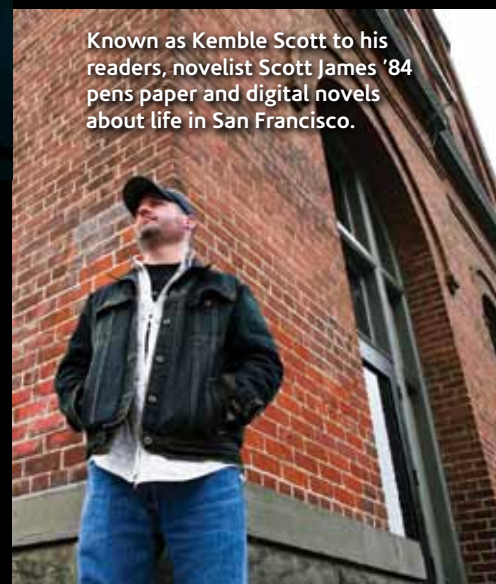
What changes in education policy are you hoping to see from the new White House?

I'm hoping the Obama administration is going to cut back on the amount of testing the No Child Left Behind law requires. In this school, we spent from the end of March to the middle of May testing, including NCLB testing, ACT testing, and AP tests. No Child Left Behind is really an issue. It's a bureaucracy that gets in the way of kids learning and being successful. I have to believe that the people who created it had good intentions, but it's terrible. It doesn't take into account individual kids' differences; you're comparing apples and oranges every year with different kids, and you're putting kids with special needs up to the same standards as kids who have 140 IQs.

SCOTT JAMES on... THE NEW PUBLISHING PARADIGM

San Francisco-based Scott James '84 is a journalist-turned-novelist who writes fiction under the pen name Kemble Scott. One of the biggest publishing houses in the United States distributed his first novel, *SoMa*, as a trade paperback in 2007, but he decided to publish the first edition of his new book, *The Sower*, electronically instead. In May 2009, the book was released exclusively on Scribd, a two-year-old Web site that sells digital books that can be read on any computer or mobile device. In August, Mr. James announced that California-based Numina Press would publish a hardcover version.

Known as Kemble Scott to his readers, novelist Scott James '84 pens paper and digital novels about life in San Francisco.



last paid and the least paid. So this could be a total game-changer. Also, I own all the rights to the book, so I can still sell it as a hardcover, paperback, foreign edition, audiobook, or podcast.

Do you expect to make more money this way?

I already am. On a standard book contract, the author gets 7.5 percent of the cover price. The paperback version of my first book is \$15, and I get \$1.12. With this venture, I get 80 percent of the cover price of the digital book. I've priced it at \$2—about the same as an iPhone application—thinking that the readers are probably going to be college age so let's price it in an amount of money they understand. But because I get 80 percent, I'm already making more money per book—\$1.60.

Will you make more money in total?

Big picture, I do expect to make more money, simply because I'm starting online and getting a following there, then going into print, which is a different readership. Also, because I'm getting 80 percent of the cover price with Scribd, the publisher of the hardcover offered better than the usual percentage. I'm getting closer to 25 percent of the cover price.

Will writing for digital publication require that you develop a new style?

I can see how it might be different. But because of my journalist background, my

work has always been written in an accessible way. In the end, it is still storytelling. It's about characters and a story arc.


You're obviously a natural for this. But how will authors who live in Vermont with their dogs and never leave the house get published in the digital world?

If you're going to do a book on Scribd, you do have to know some things—you have to create a cover, for example. You've got to describe the book in a paragraph. But there are far fewer obstacles to doing it this way than in traditional publishing. If the writer in Vermont can study how to format their book and put it up on Scribd, they have access to the 2 billion people on the Internet all on their own, and they didn't have to figure out how to work the cocktail party circuit in New York City to find an agent.

Won't digital publishing drive bookstores out of business?

Bookstores know this is coming. They'll have a leading role in being the demand-generators. You'll walk into a bookstore, and say, 'I'm interested in this type of book,' and they can point you in the right direction. Booksellers are hosting authors whose books are only available digitally, and they're buying Espresso Book Machines, which print out a paperback version of any book they don't have on the shelf in three minutes.

How is the digital publishing revolution going to change American culture?

This could have a great impact on the intellectual level of the United States. Americans are reading more than ever, but they're reading text messages and Twitters and their Facebook page. To be truly intellectually engaged and thinking on a higher level, you have to get to something longer-form. So I'm hoping this will meet those people on their turf. That's the challenge of the digital age, to make that leap from LOL to a novel. 



Faculty Focus



Analyzing IN TREATMENT

Imagine you're in a room, across from a therapist—a fictional psychotherapist. Who do you see? Gabriel Byrne? Lorraine Bracco? Kelsey Grammer? Bob Newhart?

Each of these actors has portrayed a psychotherapist in an award-winning television series: Gabriel Byrne, the flawed but caring Dr. Paul Weston in HBO's *In Treatment*; Lorraine Bracco, the long-legged, stone-faced Dr. Jennifer Melfi in *The Sopranos*; Kelsey Grammer, the antic Dr. Frasier Crane in *Cheers* and *Frasier*; and Bob Newhart as the *Newhart* show's Dr. Robert Hartley.

Since the 1908 film, *Dr. Dippy's Sanitarium*, psychotherapists have served fiction well as they've drilled into protagonists' psyches, exposing motivations and furthering the narrative. At the same time, popular media has often done a disservice to the profession and the public by portraying therapists as one-sided—comedic or corrupt, good or evil, wise or foolish, caring or indifferent—and those in therapy as severely mentally ill or patently ridiculous. In 1998, concern over the portrayal of therapists onscreen led the American Psychological Association (APA), Media Division, to form its Media Watch Committee to monitor and cultivate more accurate portrayals of psychotherapy.

When *In Treatment* debuted on HBO in January 2008, it broke with the past, offering a complex and compelling view of therapy. People started talking, even arguing heatedly, about the show's patients and its protagonist, psychodynamic therapist Dr. Paul Weston ("Paul" to his patients). Was he a good therapist? Did he intervene too much? Cross too many boundaries? *In Treatment* was on to something—capturing the charged atmosphere and compelling issues of psychotherapy while also attracting a dedicated audience.

Each week, *In Treatment* presents five half-hour dramas, one with each of Paul's patients and his own therapy session. Each episode offers a more nuanced picture of therapy and therapists as well as patients in therapy. These are functional, even high-achieving people, who are also in psychic pain.

Even with its attractive patients and captivating therapist, who not only cares deeply but also looks good and has a terrific Irish accent, the show conveys the essential quality of psychodynamic therapy—the intentional interpersonal relationship between client and therapist.



"It may make some people curious about the possibility of psychotherapy to help improve their lives."

— Dr. Mark Hilsenroth

We asked Associate Professor Mark Hilsenroth and Associate Professor Francine Conway Ph.D. '99, both faculty members in the Gordon F. Derner Institute of Advanced Psychological Studies—the nation's first university-based professional school of psychology—who also have private therapy practices, for their take on the show.

The fact that *In Treatment's* therapist makes errors, ranging from mild to very serious, is one of the reasons Dr. Hilsenroth, who is also the incoming editor of the APA's journal, *Psychotherapy: Theory, Practice, and Training*, likes the show so much.

"I'm a big fan of the show. It portrays a complex perspective of therapeutic work—the good, the bad, and the 'I'm not exactly sure what to say or do' aspect of doing psychotherapy. There are no perfect therapists, but many are 'good enough' to make a meaningful impact on the lives of those with whom they work," he says.

According to Dr. Hilsenroth, every major study shows that psychodynamic psychotherapy works. People in short-term therapy are able to make changes that last a lifetime.

In contrast to his students, who love *In Treatment*, reaction among Dr. Hilsenroth's colleagues is more mixed.

"I know some colleagues who hate the show...they think it's overdramatized...but I think that's the good thing...it brings up issues that are sort of extreme so we can talk about them," he says.

"I believe the show will have a positive impact on psychotherapy in general, and psychodynamic psychotherapy in particular, because it affords the general public an insight into what therapy might be like for themselves...It may make some people curious about the possibility of psychotherapy to help improve their lives," says Dr. Hilsenroth.

Analyzing IN TREATMENT

Dr. Conway, who was trained at Derner, praised *In Treatment* for portraying the compassion of a therapist for his patients and for demystifying psychotherapy, but criticized it for ignoring issues of class. What therapy people have access to depends on where they come from: the working or middle class with insurance, the upper class with insurance or the ability to pay out-of-pocket, or lower economic classes relying on Medicaid. Any therapist would want Paul's patients, says Dr. Conway, they're educated, highly verbal, high achievers with insurance or the ability to pay out-of-pocket.

Paul Weston, she says, "probably would not take a Medicaid client... and that's unfortunate to me."

As for the show's effect on the profession, Dr. Conway says, laughing, "I think there's more of an effect from the recession." She explains that most Americans are pretty well informed about psychotherapy because psychological services are intrinsic to our health, education, and judicial system, and that the APA has done a good job establishing psychology as a valid, credible authority.

As a therapist, Paul Weston crosses boundaries. He gets emotionally involved; he takes a young woman for chemotherapy; he makes sandwiches for a pre-adolescent boy neglected by divorcing parents. Like his counterparts in reality, Paul makes difficult choices.


"That's what's great about the show," says Dr. Hilsenroth. "It makes you think, as a therapist, 'What would I do there?' And a lot of the time, you don't know until you get there."



"What am I here to do?
I'm here to teach you to
live your life in a way
that's satisfying."

— Dr. Francine Conway Ph.D. '99

asked Derner professor, Karen Lombardi, why not intervene in certain concrete ways with a patient? What would you rather do, Dr. Lombardi asked in return, teach a child how to avoid getting hit by an abusive Mom and to put food away so he or she can eat when not being fed, or be there to feed the child?

"That really stayed with me," says Dr. Conway, "because I said to myself, 'What am I here to do?' I'm here to teach you to live your life in a way that's satisfying." 

By Abby Ptachik

Admitting to making cupcakes (with frosting) to celebrate a 10-year-old client's achievement in school, Dr. Conway says, "Part of what informs my thinking about this [crossing boundaries] is that I have a social work background, and I was also trained at Derner, which is very psychodynamic...I've had to find a way of reconciling these two points of view."

Dr. Conway says her decisions in private practice, like Paul Weston's in *In Treatment*, would depend on what she could live with as a person and, of course, the professional boundaries.

"We're human," says Dr. Conway. "I think we have to think about those things and then make the best decision we can at the time...I think the danger is in not acknowledging how it can influence the relationship."

Even something as seemingly benign as feeding a patient can influence the therapeutic relationship, says Dr. Conway. As a graduate student she



Assistant Professor of Dance Trebien Pollard and Assistant Professor of Music Sidney Boquiren collaborated to create a new work.



INSPIRED BY DESIGN


AU PAC brings new energy to creative work

You feel it when you walk into Adelphi's Performing Arts Center—the energy of movement, sound, and sight—the pulse of the arts, thriving in their new home. For Assistant Professor of Music Sidney Boquiren, Assistant Professor of Dance Trebien Pollard, Assistant Professor of Performing Arts Sarah Martin, and Assistant Professor of Performing Arts Sean Sullivan, AU PAC gave them a "meaningful, and serendipitous" opportunity to collaborate and bring their work together in a way not seen before at Adelphi.

On November 24, 2008, they presented "The Civilized Captivity of a Primitive Existence" in the AU PAC Dance Theatre. The piece explores themes of solitude, loss, and creation, and blends the music of Mr. Boquiren with the choreography of Mr. Pollard, the costumes of Mr. Sullivan, and the lighting design of Ms. Martin.

The collaboration began when Mr. Pollard heard Mr. Boquiren's music and became "inspired by how he created the music." In their post-show discussion, Mr. Pollard and

Mr. Boquiren spoke about coming together in rehearsals to blend their ideas into a cohesive work. They realized how separate they had become in their work, and what being united in one building might mean for their work. For them, the collaboration was as much about the final presentation as it was about the process of pushing the boundaries of their disciplines and navigating their different work styles. They brought Ms. Martin and Mr. Sullivan in so that all three performing arts areas were given a voice in the project.

What's next? Both Mr. Pollard and Mr. Boquiren feel they are moving towards creating more work that cannot be confined to one discipline, and they want to extend their collaborative energy to the sciences and other disciplines. 

Scholarly Pursuits



Assistant Professor of Chemistry Justyna Widera conducts research with Brookhaven National Laboratory.



Renewable Energy Research Gets a Boost


TO Assistant Professor Justyna Widera

FROM Petroleum Research Foundation and the National Science Foundation

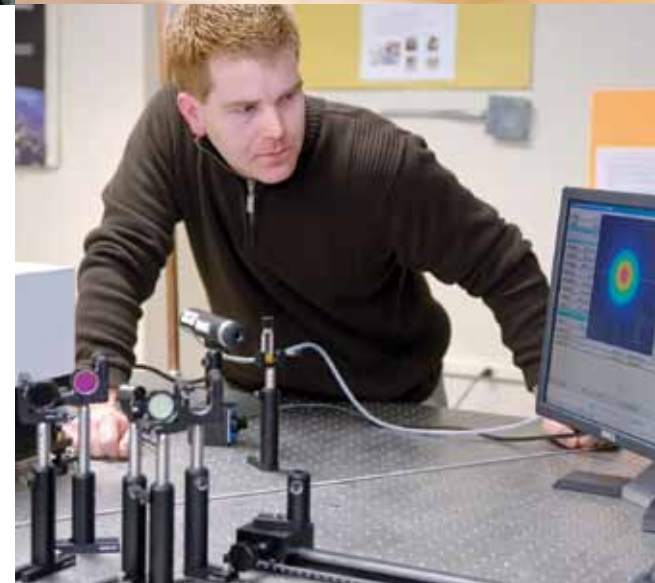
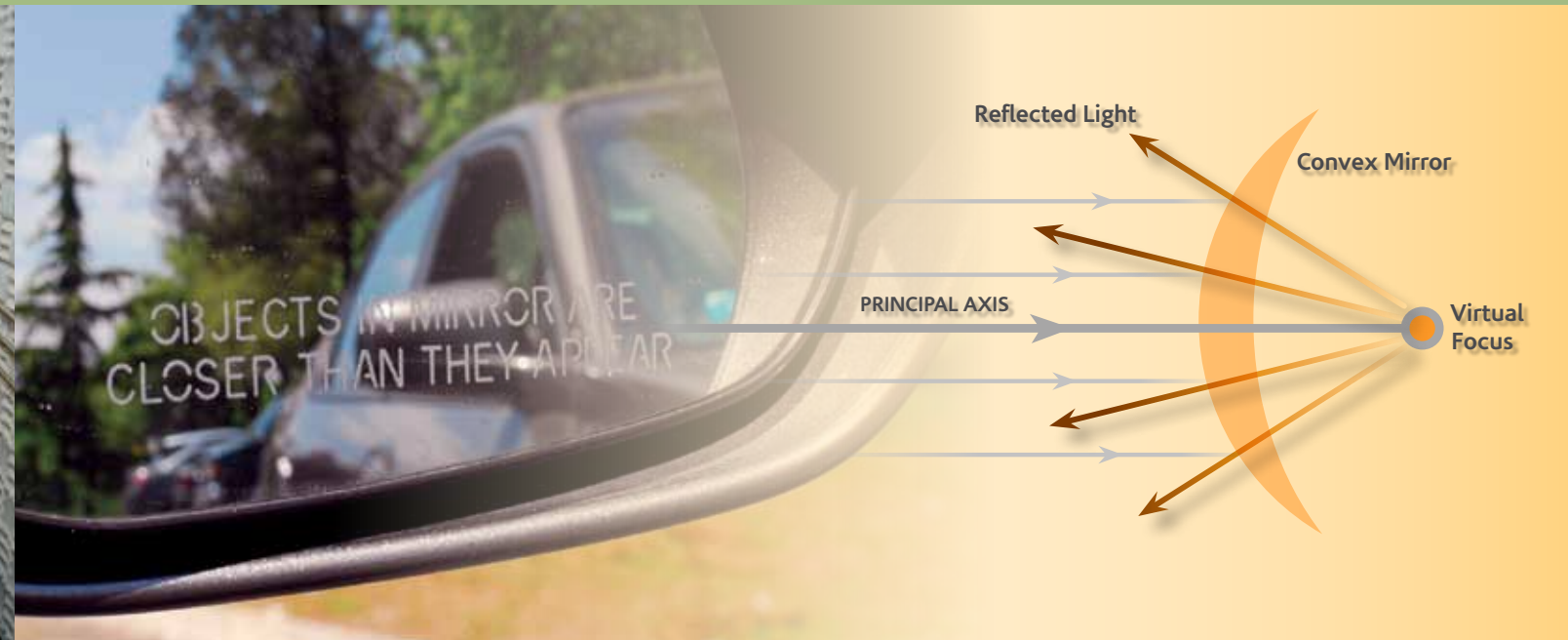
FOR Development of novel-type nanostructures for solar cell applications

Assistant Professor of Chemistry Justyna Widera has been awarded \$50,000 over two years from the Petroleum Research Foundation and approximately \$20,000 from the National Science Foundation to pursue research of fourth-generation Graetzel cells, tiny particles that are capable of harvesting solar energy more efficiently than other available methods. The funds will be used towards purchasing new equipment and supplies, attending conferences, and supporting two interns each year. Dr. Widera conducted her research in collaboration with the Brookhaven National Laboratory's Center for Functional Nanomaterials over a 10-week period beginning in June 2009. Adelphi chemistry majors Jason Lane '10 and Scott Gordon '11 worked as research assistants.

Dr. Widera hopes that through this research she will be able to procure further funding through outside grants, and eventually be able to develop a prototype of new generation solar cells. Maintaining collaborative efforts with the Brookhaven National Laboratory is essential to this initiative, as the facility provides state-of-the-art equipment, which is vital to moving forward and gaining further advances in the field.


"These are very basic studies that will have to continue for a few years," says Dr. Widera. "After commercialization, we will probably get on board with a company or business that can produce the materials and put them on the market... This is a form of renewable energy using cheap materials, and it will be highly efficient and inexpensive." 

By Rebecca Benison '11



For our new *Why* column, we asked Associate Professor of Physics Sean Bentley to explain the familiar disclaimer on car side mirrors.

Q Why are objects in the mirror closer than they appear?

A The warning stems from the fact that side mirrors on cars are often slightly convex. Much like the large, hemispherical security mirrors on the ceilings of many stores, this shape allows the mirror to display more of what is behind you, but with the trade-off that those things look smaller, thus being perceived as farther away. You may have noticed that some vehicles, especially large trucks, have an additional small side mirror that is very curved to give an even large field-of-view. The enhanced field-of-view is to increase vision of objects behind you and thus heighten safety in performing operations such as backing up or changing lanes. In contrast, the rearview mirror will generally be flat rather than curved, giving a more realistic perception of the distance to the objects. 

By Sean Bentley

Dr. Bentley founded Adelphi's Laboratory for Quantum and Nonlinear Optics. His research centers on nonlinear optics, fundamentals and applications of quantum entanglement, quantum dots, and solar energy. He has a patent pending for his Interferometric Method for Improving the Resolution of a Lithographic System, a technique for creating high-density computer chips.

Faculty Highlights

College of Arts and Sciences

Raysa Amador (Languages and International Studies), with M. Dominicis, published Spanish textbook *Así es la vida* (2009).

Sean Bentley (Physics), with S. E. Watkins and M. A. Huggans, published *Pre-College Outreach at a Technical Conference* in the *International Journal of Engineering Education*, 25, May 2009.

Robert Bradley (Mathematics and Computer Science) published *Cauchy's Analysis: A Break with the Past?* in the *Proceedings of the Canadian Society for the History and Philosophy of Mathematics*, 21, 36–52, March 2009. He also gave two presentations: *Saving the Phenomena: Limits from Maclaurin to Cauchy* at the AMS-MAA Special Session on the History of Mathematics at the Joint Mathematics Meeting, Washington, D.C., January 2009; and *From Enlightenment Lunar Theories to the Discovery of Extra Solar Planets*, American Association for the Advancement of Science, Annual Meeting, Chicago, IL, February 2009.

Melanie Bush (Anthropology and Sociology) published three articles: *American Dream or Global Nightmare?* in the *Journal of Global Initiatives*, 32, Ch. 20, April 2009; *The Hollywood Ten* in the *International Encyclopedia of Revolution and Protest*, 1602–03, March 2009; and Aaron McGruder and “The Boondocks” in the *African-American History Reference Series: The Contemporary World*, 236, January 2009. She also presented *U.S. Empire, National Belonging and Resistance in the 21st Century* at the University of Paris XIII, Centre de Recherches Interculturelles sur les Domaines Anglophones et Francophones, Does Discrimination Shape Identity? Paris, France, March 2009.

Dominick Cavallo (History) published *Private Lives/Public Moments: Readings in American History*, two volumes (Prentice Hall, August 2009).

Tandra Chakraborty (Biology), with S. Chakraborty and J. Roy, published *Estrogen-Like Endocrine Disrupting Chemical Affecting Puberty in Humans—a Review* in the *Medical Science Monitor*, 15(6), 137-145, June 2009.

Martha Cooley (English) published *Sin's Entertainments: On Dante's Inferno* in *Writer's Chronicle*, Vol. 41, no. 5, 16–23, March 2009. Professor Cooley and **Judith Baumel**, with G. Becker, M. Crone, K. Daniels, and D. Haynes, presented *On Assessment* at the Associated Writing Programs Annual Conference, Chicago, IL, February 2009. Professor Cooley, with L. Sims, B. Evenson, M. J. Fitzgerald, J. Tabbi, and F. Pelleau, presented *In Celebration of David Markson* at the same conference.

Jonna Coombs (Biology) presented three papers: with B. Ziogaite, B. Smith, A. Chatziefthimiou, and T. Barkay, *Isolation and Microarray Analysis of Cryptic Plasmids from Metal Resistant Bacteria of the Deep Terrestrial Subsurface* at the American Society for Microbiology General Meeting, Philadelphia, PA, May 2009; with A. Vecchi, K. Shah, and L. Alexis, *Random Mutagenesis of the zntA Gene in the XL1-Red Mutator Strain and its Effect on Metal Resistance in Escherichia Coli*; and, with E. Harrison and G. Eduardo, *Detection and Isolation of ds-DNA Viruses in Estuarine and Aquifer Waters from Long Island, NY*, at the American Society for Microbiology General Meeting.

James Dooley (Biology) presented two papers with K. Kelleperuma and L. Jimenez: *Preliminary Cladistic Analysis of the Tilefishes* (Percoidea: Malacanthidae and Branchiostegidae) *Using the Mitochondrial*

16S and cyt.b Genes at the Society for Integrative and Comparative Biology (SICB), Boston, MA, January 2009; and *Cladistic Analyses of the Tilefishes* (Percoidea: Malacanthidae and Branchiostegidae) *Using the Mitochondrial 16S and cyt.b Genes* at the American Society Ichthyology and Herpetology annual meeting, Portland, OR, July 2009.

Anton Dudley (English) published his play, *Honor and the River* in 2009, and showcased it at the Walnut Street Theatre in Philadelphia, PA, February 2009 and attended *The Believers* (3rd Annual POP! Festival) at Hand Theatre Company, New York, NY, May 2009. Professor Dudley, with N. Boisvert, presented *Substitution* at the Centre des Auteurs Dramatiques (CEAD), Espace Libre, Montreal, QC, March 2009.

Matthias Foellmer (Biology), with J. Moya-Laraño, D. Vinkovic, and C. Allard, published *Optimal Climbing Speed Explains the Evolution of Extreme Sexual Size Dimorphism in Spiders* in the *Journal of Evolutionary Biology*, 22, 954–963, April 2009.

Kermit Frazier (English) published a book, *Save the Tree* (Simon Spotlight/Nickelodeon, 2009) and *Uncorked*, a short story in the *Green Mountains Review*, Vol. 21, Issue 2, 2008. He also showcased his play *Kernel of Sanity*, at the New Federal Theatre and at the Henry Street Settlement's Abrons Arts Center/Recital Hall, New York, NY, April 2009.

Hanna Kim (Anthropology and Sociology) presented three papers: *Post-Colonial, Post-Liberal Gujarat: the Discourse on Secularism and Its Alternatives* at the *Rethinking Religion in India II: Rethinking Secularism Conference*, New Delhi, India, January 2009; *The BAPS Swaminarayan Temple Organization and Its Publics* at the *International Conference on the Public Representation of a Religion called Hinduism: Umbrella Organizations and Ecumenical Hinduism*,

Crawfordsville, IN, March 2009; and *Irreducible Histories: The Problem of “Secular-Belief” and Some Possibilities for a New Sociality in India* at the Society for Anthropology of Religion, Asilomar, CA, March 2009.

Jacqueline Jones LaMon (English) presented her *Rutgers Reading Series* during a poetry reading, Newark, NJ, February 2009.

Jennifer Maloney (Art and Art History) exhibited in *Ordinary Objects* at Clinton Hill Art Gallery, Brooklyn, NY, 2009.

Adam McKeown (English) published a book, *English Mercuries: Soldier Poets in the Age of Shakespeare* (Vanderbilt University Press, 2009).

Georgia Newlin (Music) published the *President's Message* in the *Kodály Envoy*, 35, no. 3, 3, March 2009.

Salvatore Petrilli (Mathematics and Computer Science) presented *Monsieur François-Joseph Servois: His Life and Work on Differential Calculus* at the *Frederick V. Poble Colloquium on the History of Mathematics*, Adelphi University, Garden City, NY, February 2009.

Trebiën Pollard (Performing Arts) performed in *Gnomen* at the Pilobolus Dance Theatre, Parma, Italy, May 2009; 2009 Draftwork series at St. Marks Church, New York, NY, May 2009; and *Chopped and Screwed* at Joyce SoHo, New York, NY, June 2009.

Lahney Preston-Matto (English) presented *What Is This Meat Product?: What's at Stake in Translating “Aislinge meic Conglinne”* at the 44th International Congress on Medieval Studies, Western Michigan University, Kalamazoo, MI, May 2009.

Robert Siegfried (Mathematics and Computer Science), with J. J. DiLallo, published *The Accessibility of College and University Home Pages in the State of New York* in the *Journal of Information Systems Applied Research*, 2(4), June 2009.

Christopher Storm (Mathematics and Computer Science), with B. Balof, published *Constructing Non-Isomorphic Isospectral Digraphs from Hypergraphs* in the *Journal of Graph Theory*, January 2009. He also

presented *Clickers in the Classroom* at the Adelphi University Teaching with Technology Fair, April 2009.

Priya Wadhera (Languages and International Studies) presented *A Tale of Two Incipits: Proust and Perec Opening Out Onto a New Horizon* at Séisme/Seismic Shifts, the 20th and 21st-Century French and Francophone Studies International Colloquium, University of Minnesota at Minneapolis, MN, March 2009.

Andrea Ward (Biology), with M. D. Kinkel, E. M. Sefton, Y. Kikuchi, T. Mizoguchi, and V. E. Prince, published *Cyp26 Enzymes Function in Endoderm to Regulate Pancreatic Field Size* in the *Proceedings of the National Academy of Science*, 106, 7864–7869, April 2009. She also presented three papers: with R. J. Aluck, *Use of Contact Points During Aquatic and Terrestrial Locomotion in Polypteriform Fishes*; with M. L. Flauto, *Impact of Temperature During Early Development on Startle Responses in Adult Zebrafish (Danio Rerio)*; and with C. M. Rade and E. M. Ciummo, *The Evolution of Fin Reduction and Loss in Fishes*, at the Society of Integrative and Comparative Biology, Boston, MA, January 2009.

Derner Institute

Rebecca Curtis, with B. Willock and L. C. Bohm, published *Taboo or Not Taboo? Forbidden Thoughts, Forbidden Acts in Psychoanalysis and Psychotherapy*, in paperback in 2009.

Katherine Fiori, with N. S. Consedine and C. Magai, published two articles: *Late Life Attachment in Context: Patterns of Relating Among Men and Women from Seven Ethnic Groups* in the *Journal of Cross-Cultural Gerontology*, 24, 121–141, June 2009; and with C. Magai, N. S. Consedine, and A. King, *Sharing the Good, Sharing the Bad: The Benefits of Emotional Self-Disclosure Among Middle-Aged and Older Adults* in the *Journal of Aging and Health*, 21, 286–313, February 2009. Professor Fiori, with N. S. Consedine and C. Magai, presented *The Adaptive and Maladaptive Faces of Relating to Others in Later Life: Links to Physical and Psychological Outcomes* at the Biennial Meeting of the International Society for the Study of Behavioural Development, Würzburg, Germany, July 2009.

Lawrence Josephs presented *The Adaptive Function of Sexual Greed* at the Greed, Sex, Money, Power, and Politics Symposium, Mount Sinai Hospital, New York, NY, February 2009.

Morton Kissen, with D. Kissen-Kohn, published *Reducing Addictions via the Self-Soothing Effects of Yoga* in the *Bulletin of the Menninger Clinic*, 73(1), 34–43, April 2009. Professor Kissen, with S. Danish, presented *Enhancing Psychoanalytic Treatment through Yoga* at Adelphi's Alumni House, February 2009.

Janice Steil, with W. Paszkiewicz, presented *I Don't Have Time: Leadership in the Context of Dual-Earner Family* at the National Council of Schools and Programs of Professional Psychology, 2009 Mid-Winter Conference, Leadership: Preparation and Transformation, Puerto Vallarta, Mexico, January 2009.

Ruth S. Ammon School of Education

DEPARTMENT OF CURRICULUM AND INSTRUCTION

Diane Caracciolo published *By Their Very Presence: Rethinking Research and Partnering for Change with Educators and Artists from Long Island's Shinnecock Nation Cultural Center and Museum* in the *International Journal for Qualitative Studies in Education*, 22, 177–202, March 2009. Professor Caracciolo, **Diana Feige**, and **Anne Mungai**, presented *In the Spirit of Ubuntu* at the Celebration of Teaching and Learning, a Channel 13/Channel 21 conference, New York, NY, March 2009. Professor Caracciolo also presented *In the Spirit of Ubuntu: Stories of Teaching and Research, Part II* at the 5th International Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign, IL, May 2009.

Mary Elizabeth de Freitas published *Mathematics and Its Other: Dislocating the Feminine in Gender and Education*, January 2009. Professor de Freitas, with J. Paton, published *(De)Facing the Self: Poststructural Disruptions of the Auto-Ethnographic Text* in the *Qualitative Inquiry*, January 2009.

Daryl Gordon published *Cultural Competency Through Service Learning* in *Academic Exchange Quarterly*, 13, 1, April 2009. Professor Gordon, with G. Weinstein and J. King, presented the *ESL Partnerships for Immigrant Wellness: Advancing the Field* at the TESOL Convention, Denver, CO, February 2009.

Tracy Hogan, with M. Rabinowitz, published *Teacher Expertise and the Development of a Problem Representation* in *Educational Psychology*, 2, 153–169, March 2009; and, with N. Gabrilean and F. Blumberg, *The Effects of Appeal On Children's Comprehension and Recall of Content In Educational Television Programs* in *Journal of Applied Developmental Psychology*, 30, 161–168, March 2009.

Cindy Maguire showed her work in three exhibits: *The Multiplicities on Cultural Crossing* at the Juried Group Exhibition, San Bernardino, CA, June 2009; *ASTO International Art Festival* at the Juried Group Exhibition, Seoul, Korea, April 2009; and *National Art Education Association Women's Caucus Slide Show* at the National Art Education Association Convention, Minneapolis, MN, April 2009. She published a book review of *Higher Education: Shaping a Life of the Mind for Practice* in the *National Art Education Association News*, 51(2), April 2009. Professor Maguire, with T. Lenihan, presented *Teaching Art as Social Practice: Fostering Capabilities* at the College Art Association, Los Angeles, CA, February 2009; and *Supporting Personal and Social Transformation through Service-Learning Practices in Art Education* at the National Art Education Association, Landscape for 21ST Century Learning, Minneapolis, MN, April 2009.

Patricia Marcellino presented *Preparing Educational Leaders for Action-Learning and Democratic Activism* at the American Educational Research Association National Conference, San Diego, CA, April 2009.

Michael O'Loughlin published a book, *The Subject of Childhood* (Peter Lang Publishing, 2009), and two articles: *Review of Multicultural Education Policies in Canada and the United States* in the *Journal of Educational Administration and History*, June 2009, and *An Analysis of Collective Trauma among Indigenous Australians and a Suggestion for Intervention* in *Australasian Psychiatry*, 17, June 2009.

Miriam Pepper-Sanello, Susan Eichenholtz, and Lucia Buttarro, with A. Sosin, published *Reaching Diverse Learners through Social Justice Themes* in the *Journal of the New York State United Teachers in Educator's Voice*, 11, 76–81, February 2009. Professor Pepper-Sanello presented six papers: with A. Sosin, *Empowering School-Wide Reform: Implementation of Professional Development Initiatives that Bridge, Develop and Support Learning Environments for Culturally and Linguistically Diverse Communities in the US and Guatemala* at the 7TH Hawaii International Conference on Education, Honolulu, HI, January 2009; with M. Zucaro and C. Rainbow, *Literacy Initiatives: Building Bridges in Developing Worlds* at the 7TH International Literacy Conference, Guatemala City, Guatemala, February 2009; and **Lucia Buttarro** and **Susan Eichenholtz**, with A. Sosin, presented *A Critical Literacy Curriculum: Action Research in Social Justice for Immigrant Students* at the American Educational Research Association, San Diego, CA, April 2009; and with A. Sosin, presented *Promoting Safe and Democratic School Environments through Literacy Education* at the Organization of Teacher Educators in Reading, International Reading Association, Minneapolis, MN, May 2009. Professor Pepper-Sanello, **Rob Linne', Leigh Benin, Elsa Bekkala**, and **Susan Eichenholtz**, with A. Sosin and J. Sosinsky, presented *A School- and Labor Collaborative Research SIG in Words and Visuals* at the American Educational Research Association, San Diego, CA, April 2009. Professor Pepper-Sanello also presented *Teacher Preparation: Literacy Initiatives that Build Bridges in Developing Worlds* at the 16TH International Conference on Learning, Barcelona, Spain, July 2009.

Dante Tawfeeq published *Team Mentoring: Cooperation and Success without Consternation* in the *NCTM Books on Empowering Mentors of Teachers of Mathematics*, April 2009. He also presented two papers: *Pragmatic Methods Courses* at the Association of Mathematics Teacher Educators, Orlando, FL, February 2009, and *Providing Opportunities for African American Students to Conceptualize Calculus Concepts via Discourse: Culturally Relevant Pedagogy* at The College Board: National AP Equity Colloquium, Los Angeles, CA, March 2009.

Courtney Lee Weida showcased her work in five exhibitions: *National Art Education Association Artisan Gallery Gala* at the Art Education Association Convention, April 2009; *Arthouse Sketchbook Project: Volume III* at a multi-city exhibition group tour in Washington, D.C.; Philadelphia, PA; Boston, MA; Chicago, IL; St. Louis, MO; Brooklyn, NY; and Atlanta, GA, February 2009; *International Fiber Collective Interdependence Project* in Huntsville, AL, April 2009; and *National Art Education Association Convention Women's Caucus Slideshow*, Minneapolis, MN, April 2009. Professor Weida also presented four papers: *Aesthetics of Action Heroes and Cultures of Comics: Gender Politics in Graphica* at the Fordham University Graphica in Education Conference, New York, NY, January 2009; *Aesthetics of Action Figures and Superheroes: Identity Politics in Popular Media* at the National Art Education Association, Minneapolis, MN, April 2009; *Ambivalences of Art: Nuance, Contradiction, and Duality in the Words and Works of Women in Contemporary Ceramics* at the National Art Education Association, Minneapolis, MN, April 2009; and *Material Cultures and Artists' Codices: Museum Education through Artists' Books* at the Massachusetts Institute of Technology: Media In Transition 6, Cambridge, MA, April 2009.

DEPARTMENT OF COMMUNICATION SCIENCES AND DISORDERS

Robert Goldfarb and **Yula Serpanos** published a book, *Professional Writing in Speech-Language Pathology and Audiology* (Plural Publishing Inc., 2009). Professor Goldfarb also published two articles: with N. Bekker, *Noun-Verb Ambiguity in Chronic Undifferentiated Schizophrenia* in the *Journal of Communication Disorders*, 42, 74–88, January 2009. Professor Goldfarb, with H. E. Baylow, C. Taveira, and R. Steinberg, presented *Accuracy of Clinical Judgment of the Chin-Down Posture for Dysphagia During the Clinical/Bedside Assessment as Corroborated by Videofluoroscopy in Adults with Acute Stroke* at the Dysphagia Research Society, New Orleans, LA, March 2009.

Susan Lederer, with E. Erwin, published *Let's Practice Yoga: The Promise and Practice of Yoga for Kids with Disabilities* on the PBS Parent Web site, April 2009. She also presented *StoryBook Yoga: An Integrated Literacy and Movement Program for Children with Disabilities*, Austin, TX, March 2009.

DEPARTMENT OF HEALTH STUDIES, PHYSICAL EDUCATION AND HUMAN PERFORMANCE SCIENCES

Ellen Marie Kowalski, with R. McCall, R. Aiello, and L. Lieberman, published *Utilizing IEP Goal Banks Effectively* in the *Journal of Physical Education, Recreation, and Dance*, 80 (1), 44–48, January 2009. Professor Kowalski, with C. Masterson, presented *Making Physical Best/FITNESSGRAM Inclusive!* at the National Convention of the American Alliance for Health, Physical Education, Recreation, and Dance, Fort Worth, TX, April 2009.

Gregory Letter presented *Who is Going to Lead Our Professions If We Don't and How Do We Get Started?* at the National Association of Kinesiology and Physical Education in Higher Education, Sarasota, FL, January 2009.

Paul Rukavina, with W. Li, published *A Review of Coping Mechanisms Against Obesity Bias in Physical Activity/Education Settings* in *Obesity Reviews*, 10, 87–95, January 2009; and with K. R. Foxworth, *Different Sides of the Same Coin: Using Motor Learning Theory to Design More Effective Instruction* in the *Journal of Physical Education, Recreation and Dance*, 80, 17–37, January 2009. Professor Rukavina, with I. Kim, W. Li, B. Shen, and H. Sun, presented *Physical Education in the Eyes of Overweight Adolescents' Parents* at the American Alliance of Health, Physical Education, Recreation and Dance; with R. K. Wingert, B. Shen, Y. S. Choi, W. Li, and H. Sun, *An Amotivation Model in Physical Education* at the American Alliance of Health, Physical Education, Recreation and Dance; and with W. Li, *Qualitative Exploration of Overweight/Obese Adolescents' and Parents' Coping Mechanisms* at the American Alliance of Health, Physical

Education, Recreation and Dance, Tampa, FL, April 2009. Professor Rukavina, with R. K. Wingert, B. Shen, Y. S. Choi, W. Li, and H. Sun, presented *The Influence of Teachers' Social Support on Amotivation in Physical Education* at the American Education Research Association, San Diego, CA, April 2009.

School of Business

James Hazy, Jeffrey Goldstein, and Joyce Silberstang published *Complexity Science and Social Entrepreneurship: Adding Social Value through Systems Thinking* (ISCE Publishing, 2009). Professor Hazy and **Joyce Silberstang** also published *Leadership within Emergent Events in Complex Systems: Micro-Enactments and the Mechanisms of Organizational Learning and Change* in the *International Journal of Learning and Change*, 3(3), 230–247, May 2009.

David Prottas, with R. E. Kopelman, published *Comparative Work-Family Practice Availability and Employee Attitudes* in *The Psychologist-Manager Journal*, 12(2), 79–96, April 2009. Professor Prottas, with R. E. Kopelman and D. W. Falk, presented *Development of a Construct-Valid Scale of Theory X/Y Behaviors* at the Society for Industrial and Organizational Psychology, New Orleans, LA, April 2009.

Alvin Rosenstein, with D. Rosenstein, published a book, *How to Develop Successful Marketing Strategies* (Linus Publications, 2009).

Monica Yang published *Isomorphic or Not? Cross-Border Mergers and Acquisitions by Chinese MNEs 1984-2006* in *Chinese Management Studies*, 3 (1), 43–57, January 2009. She also presented *Similarity in Cross-border Mergers and Acquisitions: Imitation, Uncertainty and Experience among Chinese Firms, 1985-2006* at the Eastern Academy of Management, Hartford, CT, May 2009.

Jiang Zhang published four articles: with J. Szmerekovsky, *Pricing and Two-Tier Advertising with One Manufacturer and One Retailer* in the *European Journal of Operational Research*, Vol. 192, no. 3, 904–917, February 2009; with J. Szmerekovsky and V. Tilson, *Pricing and Allocation of Retail Space with One RFID Enabled Supplier and One Non-RFID Enabled*

Supplier in the *International Journal of Revenue Management*, Vol. 3, no. 1, 37–55, February 2009; with L. Bai and J. Szmerekovsky, *Modeling Inventory Inaccuracy and Demand Deviation to Assess the Value of RFID* in the *International Journal of Operations and Quantitative Management*, March 2009; and, with M. J. Sobel, *Financial Optimal Inventory Policies with Nonlinear Replenishment Costs* in the *Asia-Pacific Journal of Operational Research*, April 2009.

School of Nursing

Margot De Sevo presented three works: *Preparedness of Nursing Students for Maternal-Newborn Practice* at the Sigma Theta Tau 5th Annual Leadership Conference, April 2009; *Liquid Love: A Breastfeeding Odyssey*, a DVD she developed with a colleague for Our Baby Moments, L.L.C., May 2009. Professor De Sevo, with V. Moore, designed OurBaby-Moments.com, a Web site with information for breastfeeding mothers, May 2009.

Patricia Donohue-Porter published *Diabetes Education Nurses Handle Complexity with Care* in *Nursing* 2009, Vol. 39, January 2009. Professor Donohue-Porter, with L. Thomas, presented *Implementing Evidence-Based Strategies for Shift-to-Shift Handoff in a Multi-Hospital Health System* at the Feinstein Research Institute, Manhasset, NY, May 2009.

Andrea McCrink, with R. Manley, R. Walter, and E. S. Morote, presented *Nursing Student Cultural Identity and Their Behavior and Attitude toward Academic Misconduct in Two Large Nursing Programs in the United States* at the 8TH International Business and Economy Conference, Udaipur, India, January 2009. Professor McCrink also presented *Academic Misconduct in Nursing: What's the Big Deal?* at the 5TH Annual Leadership Conference, Sigma Theta Tau, Adelphi University, April 2009.

Maureen Roller presented *The Relationship between Motivators and Barriers to Exercise Adherence in the Older Adult at an Assisted Living Facility at Academic Misconduct in Nursing: What's the Big Deal?* at the 5TH Annual Leadership Conference, Sigma Theta Tau, Adelphi University, April 2009.

Joan Valas presented *A Critical Medical Anthropology Approach to Research in Disaster Management of Vulnerable Populations with Chronic Illness* at the United States Department of Health and Human Services 2009 Integrated Public Health Preparedness and Response Training Summit, Dallas, TX, April 2009 and *Vulnerable Populations: A Social Ecological Approach to Research of Chronic Illness in Disaster Management* at the 16th World Congress on Disaster and Emergency Medicine, Victoria, BC, Canada, May 2009.

Shiow-Ying Yang presented *Illicit Drug Use is Strongly Associated with Dilated Cardiomyopathy and Ventricular* at The Feinstein Institute for Medical Research, Manhasset, NY, May 2009.

School of Social Work

Wahiba Abu-Rass presented *Chaplaincy Services and Spiritual Care in Health Care Settings and Hospitals: Have Muslim Patients' Needs Been Addressed?* at the Muslim Mental Health Conference, *Islam and Medicine. Treating Muslims: A Mental Health Perspective*, Michigan State University Club, Lansing, MI, April 2009; and *Study of Preliminary Results: A Brief Report Regarding the Muslim Physicians' Civic and Community Involvement* at the Association of Physicians of Pakistani-descent of North America winter meeting, Edison, NJ, February 2009.

Julie Altman published a review of the book, *Child Welfare Research*, in *Research on Social Work Practice*, 19, 3, 372–374, May 2009. She also presented *Children under Development: the Politics of Need* at the Society for Social Work and Research Annual Conference, New Orleans, LA, January 2009.


Beverly Araujo Dawson published *Discrimination, Stress, and Acculturation among Dominican Women* in the *Hispanic Journal of Behavioral Sciences*, February 2009.

Roni Berger published *Forum: Qualitative Social Research Review Ann Lewins and Christina Silver (2007) in the Using Software in Qualitative Research: A Step-by-Step Guide*, 10, January

2009. Professor Berger, with H. Crohn, published *What Works for Whom: Evaluating Two Agency-Based Training Programs* in the *Journal of Education in Social Work*, 12, 27–37, May 2009. She also presented *Trauma and its Aftermath in Cross-Cultural Contexts: Research and Professional Education* at the Conference for Academic Disciplines, Malta, February 2009.


Shannon Lane presented *Crafting a Campaign Message* at the University of Connecticut School of Social Work 13TH Annual Campaign School, April 2009.

Philip Rozario, with S. Choi, N. Morrow-Howell, and E. Proctor, published *Elders with First Psychiatric Hospitalization for Depression* in the *International Journal of Geriatric Psychiatry*, 24, 33–40, January 2009. Professor Rozario, with D. DeReinzis, published *So Forget How Old I Am! Examining Age Identities in the Face of Chronic Conditions* in *Sociology of Health and Illness*, 31, 540–553, April 2009.

Bradley Zodikoff, with N. Choi, Z. Gellis, and M. Luptak, presented *Symposium Session: Late-Life Depression in Community-Based Settings*; and also presented *Providers' Perceptions of Barriers and Facilitators to Geriatric Mental Health Care* at the Society for Social Work and Research, New Orleans, LA, January 2009. 

In Memoriam

Edwin D. Campbell, former dean of the School of Business, passed away on August 14, 2009.

Professor Ivory Holmes, a School of Social Work faculty member from 1974 until her retirement in 2002, passed away in April 2009. 

New Faculty Appointments Fall 2009

Dolapo Adeniji-Neill

Assistant Professor
Department of Curriculum
and Instruction
Ruth S. Ammon School of Education

Bhupin Butaney

Visiting Assistant Professor
Gordon F. Derner Institute of
Advanced Psychological Studies

Nancy Cole

Clinical Assistant Professor
School of Nursing

Tara Concannon-Gibney

Assistant Professor
Department of Curriculum
and Instruction
Ruth S. Ammon School of Education

Catherine Denisot-Lawrence

Assistant Professor
Department of Dance
College of Arts and Sciences

Barbrina Ertle

Visiting Assistant Professor
Department of Curriculum
and Instruction
Ruth S. Ammon School of Education

Patricia Facquet

Clinical Assistant Professor
School of Nursing

Xianqiong Feng

Assistant Professor
School of Nursing

Katherine Fiori

Assistant Professor
Gordon F. Derner Institute of
Advanced Psychological Studies

Eric Freedman

Assistant Professor
Department of Curriculum
and Instruction
Ruth S. Ammon School of Education

Aaren Freeman

Assistant Professor
Department of Biology
College of Arts and Sciences

Louise Geddes

Visiting Assistant Professor
Department of English
College of Arts and Sciences

Mark Grabowski

Assistant Professor
Department of Communications
College of Arts and Sciences

Beth Heydemann

Clinical Assistant Professor
School of Nursing

Jacqueline Njeri Kagotho

Assistant Professor
School of Social Work

Emily Kang

Assistant Professor
Department of Curriculum and Instruction
Ruth S. Ammon School of Education

Valerie Karr

Assistant Professor
Department of Curriculum and Instruction
Ruth S. Ammon School of Education

Tae Kuen Kim

Assistant Professor
School of Social Work

Stavroula Kyriakakis

Assistant Professor
School of Social Work

Stephanie Lake

Lecturer
Department of Anthropology
and Sociology
College of Arts and Sciences
University College

Yun Jung Lee

Assistant Professor
School of Business

Barbara Mackoff

Visiting Professor
School of Nursing

Amrita Madray

Assistant Professor
University Libraries

Jennifer McClendon

Assistant Professor
School of Social Work

Ditsapelo McFarland

Associate Professor
School of Nursing

Christopher Muran

Associate Dean/Professor
Gordon F. Derner Institute of Advanced
Psychological Studies

Maya Muratov

Assistant Professor
Department of Art and Art History
College of Arts and Sciences

Deborah Murphy

Clinical Assistant Professor
School of Nursing

Magdalena Nawrocka

Assistant Professor
Department of Physics
College of Arts and Sciences

James Nelson

Assistant Professor
Gordon F. Derner Institute of Advanced
Psychological Studies

Salvatore Petrilli

Assistant Professor
Department of Mathematics and
Computer Science
College of Arts and Sciences

Laura Quiros

Assistant Professor
School of Social Work

Nancy Regal Gómez

Assistant Professor
Department of History
College of Arts and Sciences

Nicole Rudolph

Assistant Professor
Department of Languages and
International Studies
College of Arts and Sciences

Soon Ryoo

Assistant Professor
School of Business

Bayla Samter

Clinical Assistant Professor
School of Nursing

Brian Stockman

Assistant Professor
Department of Chemistry
College of Arts and Sciences

Melissa Van Alstine

Assistant Professor
Department of Chemistry
College of Arts and Sciences

Rakhel Villamil-Acera

Assistant Professor
Department of Languages and
International Studies
College of Arts and Sciences


Hugh Wilson

Visiting Professor
Department of Political Science
College of Arts and Sciences

Jean Winter

Visiting Assistant Professor
School of Nursing

Sokthan Yeng

Assistant Professor
Department of Philosophy
College of Arts and Sciences 

Student Life



1



2



3



4

WINNERS TAKE IT ALL


Adelphi's longstanding commitment to academic success is evident in every facet of University life. Students are encouraged to reach beyond their course work and embark on their own developmental pursuits. This past year, the following students were recognized for their exemplary achievements.

Fine arts and Spanish major Carolina Cambroneró '09 won the American Association of University Women Award for 2009. Ms. Cambroneró was nominated by faculty and went through an interview process before being selected to receive the \$500 award. In addition to serving as president and founder of the Spanish Club, Ms. Cambroneró was a member of the Student Art League, the Sigma Delta Pi National Spanish Honor Society, and Kappa Pi National Art Honor Society during her time at Adelphi.

Fine arts major Nerses Chorekchyan '09 won the grand prize, an Apple MacBook, in the Long Island College Art Competition. His piece, "Past

or Present," is an abstract collage that combines his artistic skill with his passion for the unconventional, drawing inspiration from surrealists such as Salvador Dali and Jerry Uelsmann.

Business administration major Eric Hasselbring '10 finished first in the 2008 Dr. Pepper Collegiate Challenge, earning him \$10,000 and a unique addition to his resumé. The competition involved countless hours spent playing videogames, and the thrill of winning far outweighs any fatigue experienced in the marathon gaming, according to Mr. Hasselbring, who looks forward to future competitive gaming opportunities.

Finance major Anton Volobuev '11 received the 2009 GEICO Achievement Award, totaling \$1,000 in tuition assistance. Mr. Volobuev is an active member of the Adelphi community as president of the Finance Society and a member of other on-campus organizations such as the Accounting Society and the Future Alumni Leadership Association (FALA). 

By Rebecca Benison '11

FOREIGN EXCHANGE The Business of Bridging Cultures

"I came to this country from India to immerse myself in the culture and get a firsthand global education," says Neha Patel, an Adelphi M.B.A. candidate specializing in marketing. "The adjustment to Western culture has been an interesting one; the different customs, the language, even the way people look at you takes some getting used to," she adds.

Familiarity with a foreign culture is an imperative, especially for ambitious business students. Every year, thousands of students, like Ms. Patel, come to the United States from abroad for a different educational experience, beyond any you can glean from a textbook. They also bring new perspectives to share with their classmates.

"The number of international students entering Adelphi's M.B.A. program continues to grow each year—bringing diverse cultures and backgrounds, as well as interesting topics for discussion, into the classroom," says School of Business Assistant Dean Brian Rothschild.

International students are often familiar with American culture and see the


advantage of studying and living within it, despite adjustment difficulties.

"I like the American culture, and studying here allows me to hone my English, which is the language of business," says M.B.A. candidate Sheng-Hung Fan Chiang, who came to Adelphi from Taiwan.

"There wasn't much of a culture shock for me since American culture is everywhere in Taiwan," says M.B.A. candidate Yi-Hsuan Hu.

Some things, however, did require adjustments.

"In Taiwan, students never raise their hands to speak; it's always the teacher who talks. So, when American students are just as involved in discussion as the teachers are, it's very unexpected, but I like that dynamic better," says Ms. Hu.

Adapting to a new culture can be overwhelming at times, but Ms. Patel says, "I'm really enjoying the unique experience this has brought me." 

By Lauren Kalish

(Left to right) Sheng-Hung Fan Chiang, Yi-Hsuan Hu, and Neha Patel walking through Adelphi's campus



- 1 The grass is greener for Carolina Cambroneró '09, as she reviews a book of her photography.
- 2 Anton Volobuev '11 is dressed for success as he makes his way across campus to one of his many cocurricular activities.
- 3 Nerses Chorekchyan '09 proudly displays his prize-winning collage, "Past or Present."
- 4 Eric Hasselbring '10 shows off the diverse collection of videogames that prepared him for the Dr. Pepper Collegiate Challenge.

Athletics


Woodruff Hall 80 YEARS OF ADELPHI HISTORY

While recent alumni may remember Woodruff Hall as the home of athletics and the physical education program, the building has been home to many Adelphi milestones in its 80-year history. Woodruff was one of the University's original three buildings and was known for almost 25 years as the "R Building." In 1953, Adelphi dedicated the building to Timothy Woodruff, Adelphi's Board of Trustees President from 1895–1908. In his recent State of the University address, President Robert A. Scott praised Timothy Woodruff for his role in establishing Adelphi as an independent college.

Construction came down to the wire and in December, 1929 the "R Building" opened its doors for the University's Christmas party. In 1930, the building was fully operational, just in time to record its first athletics victory when women's basketball defeated Hunter College 28–17. At the time, basketball was one of Adelphi's six sports, along with softball, swimming, field hockey, and fencing.

Woodruff Hall was also the site of George Faherty's Summer Basketball School, which ran for 15 years and featured lectures and clinics by basketball greats such as the Boston Celtics' Red Auerbach and UCLA's John Wooden. In 1957, Woodruff was home to another notable athletic milestone, when Adelphi's campus hosted the first-ever National Wheelchair Games in the United States.

For many years, Woodruff was the center of campus activity—hosting commencements, convocations, and even the University infirmary. The building has also welcomed such academic and cultural luminaries as anthropologist Margaret Mead, dance pioneer and founder of Adelphi's dance program Ruth St. Denis, and poet Ogden Nash.

Today, due to its \$14 million renovations as part of the Campaign for Adelphi University, Woodruff Hall is poised to once again be a hub of campus activity, with upgrades that have enhanced fitness and recreation space, as well as instructional and clinical space in health and physical education. What Adelphi milestones are in Woodruff's future? Only time will tell. 

By Linda Romano M.A. '03

Special thanks to University Archivist Eugene Neely, Garrett Chapman M.B.A. '08, and Suzette McQueen.



Do you have a favorite memory from Woodruff Hall? Maybe you still call it the "R Building" or maybe you remember watching the 2001 men's basketball team finish their undefeated regular season. Maybe you hold the answer to the unexplained disappearance of Woodruff's pipe organ. Whatever your story, visit our Facebook page to share memories, hear from other alumni about what made the building so special to them, and to learn more about Woodruff Hall's history. You can also read excerpts from Dr. Scott's State of the University address where he pays tribute to Timothy Woodruff's contributions to the University.


 **THE STORY CONTINUES...**
become a fan of Adelphi University Magazine.



THE PANTHERS' NEW TERRITORY: Athletics moves to Northeast-10

Having captured the East Coast Conference's highest honor—the Commissioner's Cup—seven times since its establishment in 1994, Adelphi's athletic success is a given. Starting this season, the Panthers will look to make their mark in new territory: The Northeast-10 (NE-10). The conference's 16 member institutions are spread geographically from Syracuse to Boston to Burlington, Vermont. Many of the schools are located in or around the urban metropolitan areas of Albany, Boston, New Haven, Worcester, and New York.

The NE-10 was a natural fit for Adelphi. The Panthers' new conference is focused on complementing the academic integrity and missions of the member institutions with a commitment to a broad-based championship program. The Conference offers 23 sports in championship play—the most of any NCAA Division II Conference. Adelphi's 22 intercollegiate teams, with the exception of women's bowling and Division I men's soccer and, will all have championship opportunities with the NE-10.

"Our program is dedicated to developing student-athletes at the highest level," says Adelphi Director of Intercollegiate Athletics Robert E. Hartwell. "We're thrilled to join this Conference, whose goals mirror our own." 

WANT TO BE A SUPER FAN?

Adelphi's move to the NE-10 means that you may see a Panther in your neighborhood soon. Check out the schedules at AUPANTHERS.COM. If you can't make it to a game, you can visit the site for Web casts.

For up-to-the-minute Panther happenings, visit [TWITTER.COM/AUPANTHERS](https://twitter.com/AUPANTHERS).

Or, become a fan of the Panthers on [FACEBOOK.COM](https://www.facebook.com/AUPANTHERS).

Keeping up with the Panthers has never been easier!

For Panthers, Scholarship Support is a WIN-WIN

Jeffrey Perez '10 RUNNING TOWARD COMMITMENT

The prospect of waking up at 4:00 a.m. to commute to campus for 6:00 a.m. workouts with the cross country/track team would deter many. Then, consider that you are unable to compete, and the idea is even less appealing. A student in Adelphi's General Studies program in his freshman year, Jeffrey Perez '10 was barred from varsity competition in order to ensure an adequate focus on his studies. He tried out and qualified for the cross country/track team anyway. Despite not being able to compete or travel with the team, he braved the commute and crack of dawn practices and has since earned a 3.7 grade point average and an athletic scholarship, which he says has "greatly contributed towards funding my academic studies."

ROLE MODELS My coaches and fellow teammates. Their dedication has motivated me as a runner, student, and fellow citizen, and their contagious attitude has inspired my work ethic—to always improve and never to settle for anything less than my hardest effort.

BEING A PANTHER Means being disciplined and moral both on and off the field. It means taking pride in advocating for our school, sport, and, most importantly, yourself. It means having dedication and a competitive spirit to achieve success.

WHY I RUN To "harden my shell" and to give myself something that can be earned and never taken away, a feeling of inspiration and triumph. I run because, as a discipline, it has made me a more balanced and responsible human being.



Amy Williams '10 DIGGING IN

To most, digging involves dirt or sand. For Amy Williams '10 and her teammates, a dig is how you return a ball that has been volleyed to you. In 2008, Ms. Williams earned her place as Adelphi's all-time digs leader with 1,462 digs. She has helped the volleyball team earn back-to-back NCAA tournament appearances in 2007 and 2008 and garnered all-conference and all-region recognition for her playing. Fortunately, she also digs her time off the court. A business management major and Levermore Global Scholar, she has maintained a 3.45 GPA and is on the Dean's List. She is an advisory team member of Adelphi's CHAMPS/Life Skills program, active in the Student Athlete Advisory Committee, and a Salvation Army Read Across America

volunteer. She supplements her athletic and academic scholarships and sharpens her professional skills by working for Campus Recreation and the Office of Public Affairs.

ROLE MODELS My parents

BEING A PANTHER Means the opportunity to represent myself and my school through my educational and athletic pursuits.

WHY I PLAY I live for the chance to compete. It is the greatest feeling to win a game and walk off the court with all of your fellow teammates knowing that you really gave it your all and that everyone's hard work was well rewarded. 🏐



More than 350 student-athletes compete on Adelphi's 22 intercollegiate teams, and nearly 90 percent benefit from partial athletic scholarships drawn from a budget of \$3 million. The awards begin at \$1,000 and frequently are combined with academic aid.

The strategic plan for NCAA Division II focuses on a "Life in the Balance" approach, which blends academics, athletics, and community service. Adelphi student-athletes exemplify this model.

All who support Adelphi Athletics—from Panther Club members to supporters of Adelphi's Annual Golf Classic and Janet L. Ficke Golf Outing—impact the academic, athletic, personal, and professional development of Adelphi student-athletes.

Here, two Panthers describe what it means to play for and receive support from Adelphi.



ADELPHI'S HALL OF FAME WELCOMES NEW HONOREES

The Panthers honored their 39TH Hall of Fame class on April 19, 2009. This year's inductees included Allen Boyce '54 (crosscountry/track), Nadine (Reid) Chase '80 (basketball), Lisa Jusino '01 (softball), James O'Connor (coach, basketball), Scott Reh '89 (lacrosse), and David Takach '86 (baseball). Judith Ann Salerno '66 was the recipient of the Frank Cassell Memorial Award, and the Woodruff Lifetime Achievement Award was presented to Dr. Drew Bogner, president of Molloy College.

The 1963 men's soccer team, who earned the program's first-ever NCAA tournament berth, became the first recipient of the newly created Panther Legendary Team award, which will recognize teams whose regional and national success have brought honor and positive recognition to the University.

In 2008, the Hall of Fame display moved from the Ruth S. Harley University Center to its permanent home in the new Center for Recreation and Sports. 🏠



Alumni Events



- 1 Yankee Stadium Tour
- 2 Alumni Basketball Day in the Center for Recreation and Sports
- 3 Ruth S. Harley Luncheon and Tea
- 4 C.O.A.C.H. Inside the Teacher's Classroom
- 5 School of Nursing 65th Anniversary Reception and Pinning Ceremony
- 6 C.O.A.C.H.ed to dress for success at Lord & Taylor
- 7 A Backpack to Briefcase program demonstrates quick and easy meals for busy people.
- 8 Florida Regional Alumni Reception in Tampa at the George M. Steinbrenner Field, Brighthouse Networks Dugout Club
- 9 Florida Regional Alumni Reception in St. Augustine
- 10 C.O.A.C.H. Careers in Performing Arts, featuring Paul Donahue '88, at the Metropolitan Opera
- 11 Spirit of New York Cruise
- 12 AU students get C.O.A.C.H.ed on careers at Goldman Sachs.

To see more photos from recent alumni events, visit ALUMNI.ADELPHI.EDU/PHOTOGALLERY.



Some Like it Gold...

A 50th Reunion to Remember

A new home cost a little more than \$12,000; the eerie CBS sci-fi series, *The Twilight Zone*, premiered; crooning heartthrobs Frankie Avalon and Bobby Darin ruled the airwaves, and members of the Class of '59 departed Adelphi, diplomas in hand, ready to pursue their passions and new opportunities. Life led them in myriad and often divergent directions.

Fifty years later, a little older and wiser, nearly 40 '59ers and their families reconvened at Adelphi to swap stories of their undergraduate years and their subsequent journeys.

Adelphi honored the Class of 1959 as distinguished guests at its May 2009 Commencement ceremony and welcomed them with a luncheon at Alumni House.


For some, it seemed that barely any time had passed since their own graduation.

"It feels like just yesterday I saw some of these people, and we were the ones about to receive our degrees," says Janet L. Ficke '59, the celebrated Hall of Fame athlete and former Adelphi softball and women's basketball coach.

Morton Hahn '59 and Irwin Kwatek '59, who ran track together during their Adelphi days, recalled making late-night bets at the local racetrack. Although they now live thousands of miles apart, in New Jersey and California, respectively, they still remain close friends.

Dr. Ken Jones '59, another Adelphi athlete in from California, where he spent the last 40 years in academic medicine, recalled the inspiration and guidance provided by professors Harry Brenowitz, Jim Murray, and Jerry March.

While some reflected on their past, others, such as Carole Hajek '59, Ralph Crafa '59, and Beverley Sunshine '59, shared fond stories of their present—what they've been up to, how many grandchildren they have, and what the future holds.

With the gorgeous spring weather, the nostalgia, and contagious high spirits, the day was one to savor for the young-at-heart Class of '59. 

By Lauren Kalish

Save the Date Class of 1960!

Reunion ceremony to take place May 2010.
Visit alumni.adelphi.edu for updates on upcoming alumni events.



WELCOME BACK



Adelphi students COACHed to success


Some of media's most creative minds came together at Adelphi University's Performing Arts Center on April 23, 2009 with one goal—so that current Adelphi students could benefit from their experiences and achievements in the field.

A panel of distinguished Adelphi alumni including Christopher Saridakis '90, senior vice president at Gannett Co., Inc.; Gary Dell'Abate '83 (Baba Booe), producer of and contributor to *The Howard Stern Show*; Peter Principato '87, founding partner of Principato-Young Entertainment and agent to the comic talent behind *The Daily Show*, *Saturday Night Live*, *Superbad*, and *Knocked Up*; Bill Stephney, president and founder of Joseph Media; and Bennett Zier '78, chief executive officer of Air America Media, discussed the current state of journalism and shared their personal insights on how to adapt and succeed in an ever-changing environment.

The Careers in Media event was part of Adelphi's C.O.A.C.H. (Count on Alumni for Career Help) program, which connects successful alumni with current students to provide them with networking opportunities and industry and career information. Communications majors Phillip Hart '09, David Rodriguez '09, and Joanna Woodland '09 used the event to meet and network with media experts, and took the panel's advice to heart.

The distinguished panelists all agreed on one thing—having attended Adelphi was a tremendous asset in building their career successes. "The smallness of the University was the best part of it for me," said Mr. Dell'Abate.

Mr. Saridakis pointed to the benefit of events such as this one as propelling his career in tangible ways. "I learned a great deal outside of the classroom. I was able to meet a lot of people through networking."

Although the panelists acknowledged that journalism is in a state of crisis, Mr. Zier ended the evening with a mandate for Adelphi students: "You're the generation that can fix it." 

By Cindy Vaupel '96, M.A. '00



1 Professor of Anthropology and Sociology Sal Primeggia speaks with Gary Dell'Abate '83 (Baba Booe), producer of and contributor to *The Howard Stern Show*.

2 Bill Stephney, president and founder of Joseph Media, speaking on the C.O.A.C.H. Careers in Media panel

3 Christopher Saridakis '90, senior vice president at Gannett Co., Inc. talks about the future of media with Adelphi students.

Alumni and Friends Giving



Adelphi alumni and friends gathered at the Garden City Hotel on March 28, 2009 for the University's ninth annual President's Gala. The black-tie affair raised more than \$400,000 for student scholarships, and honored three individuals for their commitment and service to the community and to Adelphi.

President's Gala

JoAnn C. O'Hagen M.S. '82, retired market manager and president for JP Morgan Chase Bank, NA Long Island/Queens Middle Market, was recognized as the 2009 Outstanding Long Island Executive; Doreen Downs Miller M.B.A. '86, director of Parenting Matters, and a parent educator, was honored as the 2009 Outstanding Alumna; and Horace G. McDonell, Jr. '52, '02 (Hon.), retired chairman and CEO of Perkin Elmer Corporation and former member of Adelphi's Board of Trustees, was honored for his Lifetime Service to Adelphi.

President Robert A. Scott served as event co-chair, along with Trustee Noreen Harrington '81, alternative investment specialist, M.D. Sass Investors Services, Inc.; S. Al Creft, senior vice president, Human Resources—Global Operations, Estée Lauder Companies, Inc.; Adele Klapper '92, M.A. '99, co-founder, Superior Sewing Machine & Supply, LLC; and John J. Phelan, Jr. '70, '87 (Hon.), retired chairman and CEO, New York Stock Exchange.

Save the date for next year's Gala on Saturday, March 20, 2010. For reservations or more information, please contact Jaime Farrell, associate director of annual giving, at (516) 877-4689 or FARRELL@ADELPHI.EDU.



- 1 Gala honorees Horace G. McDonell, Jr. '52, '02 (Hon.), JoAnn C. O'Hagen M.S. '82, and Doreen Downs Miller M.B.A. '86 with President Robert A. Scott
- 2 Trustee Frank Angello '77, P'10 and his wife Phyllis P'10
- 3 President Robert A. Scott with Board of Trustees Chairman Thomas F. Motamed '71

For Scholarships, there is Strength in Numbers

Whether because of their shared memories, camaraderie, or deep connections to Adelphi, members of affinity groups—from athletes to sorority sisters and fraternity brothers—have been adept at working together to endow student scholarships.

According to Doug Buchan '65, some Adelphi memories are indelible.

"The Snack Bar is gone," he says. "But in a blink, all the [members of] fraternities and sororities that had a table there can recall many fun times. We didn't have

houses; we just had a table. I wouldn't swap that table for anything."

When he and Chi Sigma brother Jack Dowd '60 began planning a fraternity reunion for Homecoming 2008, they had a clear vision for the gathering.

"We came together last October for the purposes of visiting the past as well as seeing the present," says Mr. Dowd of the high-spirited reunion.

Energized by their reconnection, the brothers established the Chi Sigma Endowed Scholarship Fund. In less than a year, more than 23 alumni have joined to create a new endowment that exceeds \$20,000.

Mr. Dowd sees the endowment as a meaningful legacy for all of the brothers.

"As an artist, I want to make a living doing art, no second job," he says. "What I really want is to do art that is important, that speaks, touches people, and is taken seriously. I think Chi Sigma brothers, as a group, want to be taken seriously, so that our time in college was more than just selfish fun, but important."

Mr. Buchan agrees, saying, "I believe we all hope that in creating the scholarship fund the fraternity name will live on."

He also adds a more personal story: "In 1961, as a freshman, I had enough money saved for one semester of college. My swim coach managed to get me financial help, and Adelphi's generosity never stopped. That changed my life."

Other alumni also cite the impact that individuals had on their Adelphi experience. Hall of Fame swimmer, Dr. Susan Tendy '70, joined John Quinn '72 and fellow swim team member Barry Gross '68 to rally former teammates to establish a scholarship in honor of coach Bill Irwin.

"Over time, I have come to really appreciate all the people involved and the work that goes into allowing the students and athletes to push into that margin of excellence," says Dr. Tendy. "It's time to give back."

The Bill Irwin Scholarship will benefit members of the Adelphi swimming team.

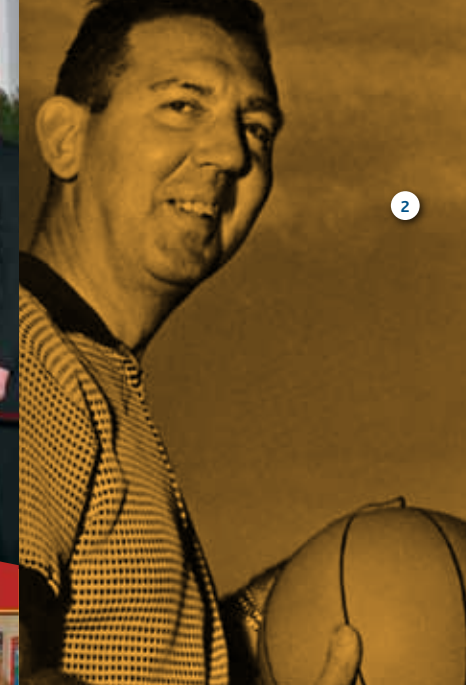
A scholarship fund started by Long Island Panhellenic in 1935 was given to Adelphi to administer in 2004. The fund now provides \$1,000 a year for four years to two Long Island female students.

In 2009, two more alumni groups have initiated fundraising for new scholarship funds. The Multicultural Alumni Chapter and the Zeta Beta Epsilon fraternity hope to rally their members to support tomorrow's students.

According to Multicultural Chapter President Tara Howard-Saunders '84, alumni members are eager to support students in the difficult transition from their first to second years, when many struggle to stay enrolled.

Endowed scholarships are a priority of the Campaign for Adelphi University. Since 2003, alumni and friends have given or pledged more than \$8 million—of the \$10 million goal—for undergraduate and graduate student scholarships.

For more about the campaign and ways to support student scholarships and other priorities, please visit ADELPHI.EDU/CAMPAIGN. 



Stroll across campus, and you'll encounter some new named places. The extraordinary generosity of alumni and friends who have contributed to the **CAMPAIGN FOR ADELPHI UNIVERSITY** has transformed Adelphi and given rise to new facilities and programs. Adelphi is honored to recognize the benefactors of the \$56 million campaign to fund campus developments, student scholarships, and faculty support. By adding their names to our campus, we celebrate their achievements, and inscribe their Adelphi stories into history.

WHAT'S IN A NAME?

1 The **Adele and Herbert J. Klapper Center for Fine Arts** features airy studios and modern gallery spaces.


2 The new Athletics Hall of Fame in the Center for Recreation and Sports features an interactive touch-screen display dedicated to **George Faherty**, former coach and Panther icon. The display was donated by alumni and friends of Adelphi athletics.

3 **Leon Pollack '63** is a Trustee, charter member of the Million Dollar Roundtable, and a staunch supporter of student opportunity through scholarships. The plaza outside the Performing Arts Center now bears his name and that of his wife Catherine, also an alumna.

4 In 2006, Trustee **Carol A. Ammon M.B.A. '79** made Adelphi history when she contributed \$8.5 million to the University, and named the School of Education after her mother Ruth, an educator and fellow Adelphi alumna.

5 Former basketball and soccer team member **Michael J. Campbell '65** served as chairman of the Board of Trustees during the opening years of the Campaign for Adelphi University. The **Campbell Lounge** in the Center for Recreation and Sports has one of the best views on campus: onto the new basketball courts and across Competition Field.

6 A former Adelphi Trustee, **Thomas Dixon Lovely '54, '04 (Hon.)**, has been an important Adelphi leader. The ballroom that bears his name in the Ruth S. Harley University Center is the site of many of the University's major events.

7 Sometimes a single classroom experience can have lifelong meaning. For Trustee **Larry Kessler '65** (left), a music appreciation course with **Professor Clayton Westerman** (right) more than 40 years ago opened the door to a new world. In June 2009, Mr. Kessler generously dedicated a teaching studio to his former instructor. 

WHO GIVES

Christine DeNoia B.S. '85, M.A. '92

PROFESSION Today, I teach at Joseph Pulitzer Middle School, in New York City. After graduating with a nursing degree from Adelphi in 1985, I worked in the field of nursing for about 15 years—at Schneider's Children's Hospital and as a visiting nurse. I then returned to the University to pursue my master's degree in secondary education.

FONDEST ADELPHI MEMORIES I remember eating lunch and watching soap operas in the basement of the University Center, next to the Rathskeller. Watching *All My Children* became a ritual for us while we waited for our afternoon nursing classes and clinicals.


ON ADELPHI FACULTY My professors' records of accomplishment were so impressive, and they truly cared about their students. They were invested in us. So many of the professors remain at Adelphi long-term, and that truly shows the strength of the University's faculty. Adelphi is where they want to teach.

VALUE OF AN ADELPHI EDUCATION Growing up in Garden City, I always knew that Adelphi had an excellent reputation and strong science and nursing programs. I didn't realize how much Adelphi actually had to offer until I enrolled. I was more impressed than I ever thought I could be with the education I received at Adelphi.



HOBBIES Swimming and visiting national parks. I have already been to eight, and I look forward to continuing these trips; they're interesting and fun.

FIRST GIFT \$100 in 1986

WHY I GIVE I received a Presidential Scholarship from Adelphi. As a student, I decided that if I was ever in a financial position to help the University, I would give back so that others could have the same educational opportunities I received. As Adelphi continues to grow, be innovative, and help its students reach their goals, I continue to give. I have such great memories of this place. Adelphi has done so much for me; I want to help others realize their dreams. 

Michael Berthel '08

CURRENT JOB Assistant Director of Adelphi's Center for Student Involvement; previously Residence Hall Director of Chapman Hall.

AT ADELPHI Served as executive vice president and president of the Student Government Association, orientation leader, peer assistant leader, and senior resident hall assistant. Was a founding father of Adelphi's Phi Sigma Kappa chapter and brought national Up 'til Dawn pediatric cancer fundraising program to Adelphi.

FAVORITE CLASS I'm a history buff, so "The Modern Presidency."




MOST INFLUENTIAL ADELPHI FACULTY Professor Celeste Kaufman, who taught criminal justice.

FONDEST ADELPHI MEMORIES Community service trip to Costa Rica for an alternative spring break; two trips as Adelphi's Up 'til Dawn representative to St. Jude Children's Research Hospital in Memphis, Tennessee.


ADVICE TO YOUNG ALUMNI Your involvement doesn't stop after graduation. Remember the opportunities you had here and continue to have a role in the things that you enjoyed most at Adelphi. Keep your pride in this institution, whether that means getting back to campus for Homecoming, giving your time, or making a gift to the University.

ON ADELPHI'S FUTURE When I arrived here six years ago, New Hall was brand-new, and our Performing Arts Center and Center for Recreation and Sports had not yet been built. Adelphi's campus and reputation continue to grow. I know we will see even more alumni support in the future, and that's priceless.

FIRST GIFT \$50 in 2009

WHY I GIVE At Adelphi, you feel like you belong. You feel at home. I will never take for granted those whose support made my experience at the University possible. What if people before me hadn't given back? I was given a lot of opportunities at Adelphi, and I seized them. I'm so grateful for all that Adelphi has done for me. 

PAVING THE FUTURE One Story at a Time

Walk toward the Performing Arts Center for class, a meeting, or a show, and you will cross a new outdoor plaza featuring the names and memories of Adelphi alumni, friends, faculty, administrators, and families. More than 500 pavers celebrate the University's past, present, and future. Proceeds from the brick contributions have generated more than \$100,000 toward the facilities projects of the Campaign for Adelphi University. A selection of inspirations and memories is captured here. 





Class Notes

LOOSE ENDS

Gary Dell'Abate '83

While attending Adelphi to earn his bachelor's degree in communications, Gary Dell'Abate '83 interned for various radio stations, including WNBC, where he worked with reporter Roz Frank. She introduced him to famed radio host Howard Stern, who offered him a job as a coffee boy in 1984. Since then, through diligence and efficiency, Mr. Dell'Abate quickly gained more responsibilities and earned his position as executive producer and contributor for *The Howard Stern Show*. Nicknamed "Baba Booeey," he has interviewed the likes of David Letterman, Demi Moore, Arnold Schwarzenegger, Sting, Sylvester Stallone, and John F. Kennedy, Jr., among others.

Mr. Dell'Abate came to campus on April 23, 2009, to attend Adelphi's C.O.A.C.H. (Count on Alumni for Career Help) program event, which focused on career opportunities in media. We caught up with him afterward and asked him to share his thoughts on everything from the invention he wished he had conceived to what legacy he'd like to leave behind.

What was your usual answer when adults asked you what you'd like to be when you grew up?

I probably wanted to be a doctor. I guess I wasn't a very imaginative child.

What famous invention do you wish you had conceived?

If I was being greedy, I would say the P.C.—it's changed the world and think of the money I would have. If I was being more of a humanitarian, I would say the artificial heart.



If you could go back in time and alter an event to change the course of history, which would it be?

I wouldn't have worn that powder blue tuxedo with the giant velour tie to my prom.

What's your favorite quote or mantra?

"Don't go around saying the world owes you a living. The world owes you nothing. It was here first."—Mark Twain

If you were stuck on an elevator with one person, who would it be?

Richard Nixon. I am a lifelong Democrat, but I am fascinated by him. He was a complex man.

What super power would you like to have?

X-ray vision. You do the math.

What do you consider your greatest achievement so far?

Producing a show that has consistently made people laugh for over 25 years. I love it when people tell me how they were having a bad day, then tuned into the show, and their day turned better.


What movie best mirrors your life?

My Life with Michael Keaton. It's about a terminally ill man's last year. I lost a brother to AIDS. Some of the scenes in that movie eerily paralleled what we went through.

What's the best advice you've ever received?

In my senior year, my college professor said to the class, "When you graduate, take the summer and travel. You'll be working for the rest of your life. It will be your only chance in life to have that kind of time to do it." I took his advice and went to Italy for five weeks. Twenty-six years later, I still think about the trip. Great advice! Glad I took it.

What would you most like to be remembered for?

Being a good producer, being a good dad, and being a pretty good guy. 

By Ana Barbu '10

1940s

Norman Hall '48 B.A. is a producer and director of *The New Playwrights Project*, which can be found on Public Access Television of Great Neck / North Shore on Cablevision Channel 20.

Stanley Schwartz '48 B.A. is currently enjoying his much deserved retirement.

Shirley (Steuber) Baillargeon '49 B.A. is a retired United States Air Force Major. She and her husband, both in their late 80s, have been happily married since December 21, 1957.

Martha (Fuqua) Derose '49 B.S. volunteers as a parish nurse during her retirement.

1950s

William Kalaidjian '50 B.A. is the executive director of New York State Shields.

Joan (Howell) Bennett '52 B.A. is retired and has almost completed her training to become a counselor with the sorority Kappa Kappa Gamma to combat alcohol and substance abuse. Widowed in October 2008, she has six wonderful children.

Betty Mae (Foster) Parnell '52 B.A. was named Member of the Year by the Hooksett Garden Club. This award is presented annually to the member who has shown the most outstanding dedication to the club.

William Salver '55 B.S. has been a history instructor at the College of Southern Nevada since 2004.

Gerard Harrigan '57 B.B.A. is enjoying retirement after a career with Johnson & Johnson.

Penny (Sands) Fersko '58 B.A. was a paralegal for an attorney on Staten Island for 25 years. She retired in February 2007, and is the proud grandma of Abigail, eight, and Joshua, five.

Barbara (Musso) Lebkuecher '58 B.S. is a retired teacher who has been a board member at the Custer Institute Observatory in Southold, New York, for 28 years.

Patricia (DeSena) Olson '58 B.A. recently published a children's book, *Frumpy the Pumpkin Who Missed Halloween*.

1960s

Robert Schur '60 B.A. has been retired from school psychology for 16 years. Married for 46 years, he has six grandchildren and one great grandson. He currently works as a musician/arranger.

Edward Goldstein '61 B.A. completed his 25TH year as a New York State associate real estate broker with Prudential Serls Prime Properties, specializing in residential properties and land acquisition.

Linda (Breuer) Lissman '62 B.B.A. has been an interior designer for nearly 40 years. She started her own design firm in 1984 and has no plans of retiring.

Susan Moon '62 B.S. volunteers with Circle of Hope Therapeutic Riding in Barnesville, Maryland.



Alice (Dhein Ksiez) Byrne '63 M.S.W. became a fellow in the American Group Psychotherapy Association in February 2009. She also has a private practice.

Una Joyce (Ellis) Williams '63 M.S. retired in October 2008 after more than 50 years of social work practice. She now looks forward to being able to return to another interest, the arts.

Ruth (Schlesenger) Lande '64 B.S. recently exhibited her nature photography at the Unitarian Universalist Congregation in Garden City, New York.

Susan (Needleman) Watins '64 B.A. is a retired assistant principal for the New York City Department of Education.

S. Michael Plaut '65 B.A. retired from the University of Maryland School of Medicine after 35 years as a faculty member. He moved to Topsail Island, North Carolina, and has established a part-time practice specializing in the evaluation and treatment of sexual problems.

Donald Ryan '66 B.B.A. volunteers as a Biddy Basketball coach at the Salvation Army's Hempstead headquarters. In 2011, he'll be celebrating his golden anniversary as a coach.

Susan (Reese)man Stevens '66 B.A., '68 M.S. recently retired from her position as president of a nonprofit agency.

Robert Friedland '67 M.B.A. founded NAI Friedland Realty in 1970, and is involved in such ventures as Westrock Development, Shleppers Moving and Storage, and Kia of Old Saybrook, Connecticut. The owner and chairman of Sensible Car Loans, a bank that lends money to customers to purchase used cars, he is also involved in building a desan-linization plant in Israel.

Marvin Robbins '68 B.A. is currently enjoying a restful retirement.

Gertrude Box '69 M.A. is a retired driver's education teacher who saw her third great granddaughter married on September 23, 2007. The mother of eight children of her own, Ms. Box has 23 grandchildren, 19 great grandchildren, and five great great grandchildren. She enjoys skydiving, and takes pride in having flown her own airplane.

Jean (Fortunato) Dyer '69 B.S. has recently been appointed dean of the College of Health Science at Misericordia University in Pennsylvania.

Janice (Applebaum) Rubin '69 B.A. volunteers at the Lowry Park Zoo. She also teaches a six-week course for the Lifelong Learning Institute (for seniors) at the University of South Florida.

1970s

Mary Jane (Viaggio) Hayes '70 M.A. is the author of such children's books as *Emma's House of Sound* and *The Voice in Her Eyes*, which are used to educate children about hearing impairment.

Edward Kilgus '70 B.A. is listed number 15 in *Who's Who* and was nominated for *Marquis Who's Who in the World* and *Who's Who in America* for 2010. He was the chief judge for five vocal competitions from 2003 to 2008 and is a vocal talent evaluator and independent talent scout.

Jill Bastable '71 B.A. is currently working as a self-employed physician.

Cheryl Lynn (Hollander) Blum '71 B.S. is the communications coordinator at the Huntington Freedom Center's Early Childhood Program.

Patricia (Mansfield) Phelan '71 B.A. is proud to announce her husband's recent accomplishment of having his novel, *The Canal Bridge*, published.

Brian Silversmith '71 M.A. is the owner of Diet/Fitness Connection, and has exemplified 40 years of natural living and exercising through his passion for life and wellness.

Madeline (Mandel) Tiktin '71 B.A. retired in 2004 after 33 years of teaching music to elementary school children. She and her husband Tom now enjoy going to concerts and operas together as well as traveling.

Martin Burden '72 M.S., '76 M.B.A. is proud to have landed a new job as a program manager at age 64, thanks in part to the support he received from Adelphi.

Irwin Zucker '72 M.S.W. stopped working in psychiatric hospitals to work with retired seniors and loved it. He, too, is now retired and works as a gardner in a Scottish retreat

center where he enjoys stone sculpting, gardening, and experiencing spirituality among an older "new-age" community in Sarasota, Florida.

Barbara (Becnel) Cottman '73 B.A. has been nominated for the Right Livelihood Award. The honor is in keeping with her 26 years as an anti-violence youth advocate. The body of work she created with Stanley Williams also includes academic leadership, which will be put towards an upcoming dissertation on psuedotransformational leadership.

Sharon Florin '73 B.A. is a distinguished painter who held her second exhibition at the Art-O-Mat Gallery in Long Island City, New York.

Susan (Kavaler) Adler '74 Ph.D. is the founder and executive director of the Object Relations Institute for Psychotherapy. She has been a psychoanalyst for 34 years.

Marva (Kalish) Bhalla '74 B.A. plans events to support business organizations in Queens, New York, through her media relations and legislative advocacy role at the Queens Chamber of Commerce.

Philip Centonze '74 B.A. is celebrating 30 years as a dentist in private practice.

Joel Levy '74 M.S.W., '93 D.S.W. received a Lifetime Achievement Award from the Burton Blatt Institute in May 2009. A pioneer in the field of developmental and learning disabilities, Dr. Levy was the longtime CEO of the YAI/National Institute for People with Disabilities Network. He is now retired after 40 years with the YAI organization.

Naphtali Bruce '75 B.A. was the runner-up for Best Overnight (radio) Show at the March of Dimes A.I.R. Awards and is a community volunteer for WRVU 91.1 FM, a nonprofit affiliate of Vanderbilt University's student radio station.

Richard Haffey '75 M.A. published his debut novel, *Love Song*, this past spring. The book, published by Xlibris, tells the story of Jay Alfred's tireless devotion to his ailing wife, Abby. More information about the title and author can be found at XLIBRIS.COM.

Janice (Egre) Levy '75 B.S.Ed., '77 M.A. published her 11TH and 12TH children's books, *The Runaway Radish* and *Gonzalo Grabs The Good Life*, which can be found in book stores across the country. She previously taught a writing course at Hofstra University.

David Tabatsky '76 B.A., '89 M.A. co-authored and edited *The Cancer Book*, published by Chicken Soup For The Soul. He was also the consulting editor for *The Right Words at The Right Time*, by Marlo Thomas, published by Atria Books in 2006. Mr. Tabatsky teaches in Adelphi's Performing Arts Department, and invites all to visit TABATSKY.COM to learn more about his work.

Michael Martin '77 M.B.A. is currently enjoying retirement.

Kim (Avery) Skreiveris '77 B.B.A. is the managing member and founder of a financial services Web site that provides statistical analysis of alternative investments.

Manuella (Craveiro) Gaylord '78 B.S. is happily retired as of 2007.

Eileen Lieberman-Cicione '78 M.B.A. is a retired marketing executive from Verizon Communications. She received the Verizon Telecom Leaders Circle Award and the Verizon Excellence Award on several occasions.

Carmen Ortiz '78 B.B.A. worked in the Middlesex District Attorney's office before becoming a federal prosecutor in 1997. She was recently recommended as a finalist for the U.S. Attorney position in Massachusetts.

Lorraine (Bergmann) Turner '78 B.A. has been painting jazz themed art while listening to music for the past four years, favoring Ella Fitzgerald tunes. She enjoys singing jazz and has sung at the Steinway Gallery while exhibiting there, as well as at Altamonte Chapel jazz concerts. She writes a bi-monthly column for the Central Florida Jazz Society's *Blue Notes*.

Courtney Voses '78 B.B.A. was presented with the Feuerlicht-Manning Award of Excellence by the Family Court Law and Procedure Committee at it's annual spring luncheon in May 2009.

Lucille (Murray) Wheatley '78 M.S.W. was a member of the City of Deltona, Florida Commission for 10 years and was vice mayor twice. In 2006, she founded the Lucille Wheatley Scholarship Award Association that raised funds and awarded four students \$1,000 each in 2008. She is currently focused on raising funds for the 2010 awards.

Indra Battle '79 B.S. is chief nursing officer at Jackson North Medical Center, where she manages employees in multiple departments. She has been in the nursing industry for more than 25 years and has assisted in neonatal research studies, worked as a clinical educator for new nurses in the Newborn Intensive Care Unit, and provided nursing care for adult and adolescent surgical patients.

Nancy (Rothstein) Perlow '79 B.S., '80 M.S.W. is retired and recently joined the choir at her local synagogue.

1980s

Donald Blody '80 B.B.A. joined Madison Capital, an equipment and vehicle lease financing company based in Baltimore, Maryland, last January.

Charles Hyman '80 M.S.W. was appointed physician in chief at Bassett Healthcare.

Keith Lippert '80 M.B.A. is a founding partner of Lippert/Heilshorn (LHA), and was named the 2009 Distinguished Entrepreneur of the Year by the Falcone Center of Entrepreneurship in the Whitman School of Management at Syracuse University. He received the honor at the Entrepreneurship and Emerging Enterprise (EEE) awards ceremony in April 2009.

Lisa Sherman-Dow '80 B.A. has been inducted into Rumson-Fair Haven Regional High School's Hall of Fame. Her professional career began as a rockette for Radio City Music Hall, and she later danced with various companies and spent time performing on and off Broadway. A singer for Nobel Records, she also played Kathy Farber on the soap opera *Ryan's Hope*. She's modeled in print and television advertisements and was a personal fitness trainer.

Andrienne (Maith) Tazari '80 B.A. had one of her songs picked up by the New York radio station, Z100, while her music video aired on the FUSE TV network. She has been a Grammy contender three times to date.

Christopher Trotter '80 B.F.A. played the role of Ben, the gardener in the musical *The Secret Garden* at the Dunwoody United Methodist Church in Dunwoody, Georgia. He also read Edgar Allen Poe's *The Tell-Tale Heart* for a Halloween gathering at church. All donations supported the Atlanta Literacy Project.

Marian (Siegel) Kissinger '81 B.S. has been an elementary physical education teacher for the Oceanside Unified School District in California for 14 years, specializing in physical education for English language learners. She and her husband, Scott, have three grown sons and are avid commuter cyclists.

Rosemary Martino '81 B.S. is the dean of Human Medicine at Grand Rapids Michigan State College.

Leon Diamond '82 M.S. has been teaching for the Department of Education for 29 years. He is a widower with two children.

Kathleen Arena '83 M.A. began volunteering at Winthrop University Hospital after retirement. She also volunteers as a registered nurse at a clinic for people without health insurance and has begun training to be a literacy volunteer.

Barry Boriss '83 M.S.W. is currently enjoying the comforts of retirement.

Cheryl (Holtzman) Gitlitz '83 B.S., '84 M.S.W. is the district-wide transition coordinator for the Bellmore-Merrick Central High School District. She is also a homeless liason and a field instructor at Adelphi.

Richard Outcault '83 M.B.A. greets visitors and is a guide at the Vanderbilt Museum. He also volunteers at the Northport, Virginia, Medical Center.

Richard Pollas '83 B.A., '87 M.B.A. was a volunteer at a number of public hospitals before pursuing work in the health administrative field.

Brian Ridgway '83 B.B.A. earned the distinction of certified municipal clerk from the International Institute of Municipal Clerks.

Producer and talent manager Peter Principato '87 has long thrived on multitasking. During his days at Adelphi, the communications major served as president of the student body twice and senior class vice president, sat on the student activities board, tended bar at the Rathskeller, and ran the game room next to the University bookstore.



THERE'S NO BUSINESS LIKE SHOW BUSINESS: Peter Principato '87 on Hollywood's Brave New World

A talent agent with William Morris Agency (now William Morris Endeavor Entertainment) for many years, Mr. Principato decided he wanted to produce shows as well as manage clients who write, direct, and act in film and television, so he started his own management and production company in 2000. Today, Los Angeles-based Principato-Young Entertainment is a 35-person firm that specializes in guiding the careers of comedians who write and produce as well as act, including Ed Helms from *The Office* and Jonah Hill, who starred in *Superbad*.

We recently talked to Mr. Principato about how the entertainment industry is changing.

Your company is known for managing up-and-coming comedic actors. Why did you decide to make this your focus?

I was a comedy nerd who grew up on Bob Newhart, Lily Tomlin, the Smothers Brothers, and *Happy Days*. Then I was a fan of *Saturday Night Live* and *Monty Python*. I'd go see comedies with my grandfather at the movies, and I loved watching television. As my company's grown, we've added managers who pursue their own eclectic tastes, and we represent more than that now, including the directors of films like *Final Destination* and *Stomp the Yard*. But comedy is my personal passion.

Is cutting-edge comedy a good niche to be in during a recession?

Yes. As the studios make fewer movies, you don't see the big movie-star dramas. Horror or big-tent-pole movies like *Spiderman* or *Transformers* or comedies are the three genres that continue to work. Also, everybody wants the next comedic star so they can pay them \$200,000 instead of \$20 million. That happens to be the business we're in, so we're doing well.

What makes a hit show?

Likeable, relatable characters and really good writing.

Have audiences' tastes changed since you started in this business?

The audience is more sophisticated than ever. They've been exposed to good material, and if something feels inauthentic and staged, they don't want to see that anymore. People want stuff that's smart, funny, and satisfies their level of intelligence rather than plays to the lowest common denominator.

How is the recession impacting the entertainment industry?

This summer's box office was the highest-grossing box office ever from Memorial Day to Labor Day. Part of that is because ticket prices are higher, but it is also because people want to escape reality during hard economic times, and the movies are a relatively cheap form of entertainment. However, there's more

corporate ownership of the movie studios and television networks, and they are tightening their belts. NBC and Universal are just small divisions of General Electric, and GE wants to cut, cut, cut. So the studios are making fewer movies, and the networks are making less narrative-driven programming because they're making money on reality television.


How do you compete when the studios are investing in fewer projects?

We're trying to be more creative in how we sell our projects. Studios typically pay \$125,000 to \$250,000 for a script or \$1 million to \$1.5 million to shoot a 22-minute pilot. Last year, CBS decided not to shoot a pilot for a TV show we're developing for comedian Rob Riggle. I got them to give me \$50,000, and we shot an 11-minute glimpse into it instead. We just met with the president of the network again, and she was blown away by how good it looked. We're talking about redeveloping it now, so that project isn't dead, where normally it would just be dead.

Are new technologies changing the business?

Yes. Technology is becoming a launching pad for many things. Rob Corddry, who's been on *The Daily Show*, wrote, directed and starred in *Children's Hospital*, an online series making fun of hospital dramas on TheWB.com. People love it so much that now cable network Adult Swim wants to do a television series based on it. We represent a guy, Jason Woliner, who made two short comic videos on his Macbook Pro, and wound up getting a TV show on MTV. Anybody who has a camera and can make a video look good can actually start working in comedy.

What will entertainment look like in the future?

Television will be more merged with your computer. People might have 60-inch, high-definition computer screens on their walls streaming programming. People will go to the movie theaters to experience something they can't experience at home, so you'll be seeing more of the 3D technology that came out in *Monsters vs. Aliens*. You're going to wear your own sunglasses to watch movies in 3D so you don't have to put on the funny blue and red glasses. 

By Samantha Stainburn

Christopher White '83 B.A. is a staff emergency medicine physician at the Mercy Medical Center in Canton, Ohio.

Marshall Gisser '84 B.A., '87 M.A. works for Desktop Widgets, a New York design company that has provided award-winning marketing innovation and design for 20 years.

Barbara Hoffman '84 B.A. is a poet working diligently at her craft.

Douglas Miles '84 B.B.A. is a broadcaster, producer, and writer for MILESTONEPRODUCTIONS.SOMECS.COM, and has a radio show, *The Big Band Files*. He also hosts and produces *Political Roundtable*, a weekly political talk program aired in Tampa Bay, Florida. He got his start on WBAU (90.3FM), Adelphi's radio station with his show, *The Big Band Sound*.

Joseph Ferrari '85 M.A., '89 Ph.D. was invited by the minister of Saudi Arabia to give an address at King Saud University in Riyadh on community psychology and substance abuse recovery, a topic which has earned him international recognition. He was also selected for the 2009 Excellence in Public Service Award, and was among the faculty nominated this year for the Excellence in Teaching Award at DePaul University. He was elected the 2009 to 2010 Leader of the Elite of the St. Vincent de Paul Professor Society at the University.

Thomas Flanagan '85 B.B.A. has been a financial adviser since 1986. He speaks at churches and nonprofit organizations on financial literacy, budgeting, debt reduction, and financial contentment.

Louis Marinaccio '85 M.B.A. joined Sentrax, a drug safety firm in the pharmaceutical industry, in December 2007 as the chief operating officer.

Suzanne Graziano '86 B.S., '94 M.S. is the nursing director of Orthopedics, Neurosciences, and the Comprehensive Rehabilitation Center at the NCH Healthcare System in Naples, Florida.

Patricia Ann Boyle-Egland '87 B.S. is an assistant professor of pediatric nursing at Borough of Manhattan Community College. She is also an adjunct instructor at Adelphi University and a certified pediatric nurse practitioner.

Tami Wankoff '87 B.A. is busy mediating refunds of Level 3 mischarges for CentricVoice for Qwest, a broadband and fiber-optic network.

Steven White '87 B.B.A. became a comedian after obtaining his degree in accounting. He has also pursued acting.

Marguerite Burdon '88 B.S. is a registered nurse for Halifax Health and has been recognized by *Cambridge Who's Who* for showing dedication, leadership, and excellence in all aspects of nursing. She has 21 years of professional experience in caring for patients and working in the operating room.

Debra Cohen '88 B.S., '93 M.S. was honored at the American Airlines seventh annual Top Women in Business Networking Awards Dinner. Serving on the Queens Chapter for the Arthritis Foundation is just one of many roles that she has excelled in.

Amelia Gepes '88 M.A. is a retired educator from the Baldwin School District.

Shamir Ally '89 B.B.A., '92 M.B.A. was an external examiner for Johnson & Johnson's Director, D. Milynn Swofford's dissertation, *Impact of a Pharmaceutical Company's Leadership Development Program on Participant Leadership Behavior* at George Washington University, Washington, D.C. He is also president/CEO of International Consulting Services, and a faculty member in the M.B.A. program at DeSales University.

Michele (Weinberg) Feuerstein '89 M.S. is the assistant principal of P.S. 234 for the New York City Department of Education.

Sharon (Van Kesteren) Garcia '89 B.S. graduated with an M.S.N. from Seton Hall University in 1997 and has worked as a woman's health nurse practitioner.

Sandra Kalman '89 M.S.W. has retired from Zuker Hillside Hospital after being employed there for 30 years. In May 2009, she gave a mandated presentation for the professional and non-professional staff on child abuse, domestic violence, and elder abuse.

Mary Lane '89 M.S. is a teacher and afternoon supervisor at the Rosemarie Meyer School.

1990s

Robert Batule '90 M.A. teaches at the Seminary of the Immaculate Conception in Lloyd Harbor, New York. Three of his essays and a set of homilies are due to be published in 2009.

Gurmey (Fraser) Darlington '90 B.S. is a published author, one of 50 represented in a new book, *The Queens Legacy*.

Margot Ann (Diekmann) Edlin '90 M.A., '95 M.A. is involved in a family literacy project for immigrant families. She also teaches a special education program sponsored by the New York State Vocational and Educational Services for Individuals with Disabilities and is working on a research project on student self-efficacy.

Margaret (Murphy) Leonard '90 B.S., '91 M.S., '96 C.A.G.S. is senior vice president for clinical services at Hudson Health Plan. The National Quality Forum has invited her to serve on the steering committee for the project, Endorsing Preferred Practices and Performance Measures for Measuring and Reporting Care Coordination. She is also the president-elect of the Case Management Society of America.

Stephen Leonard '90 G.C., '91 M.B.A. was appointed chief executive officer of PIC Solutions International, which facilitates the expansion of businesses internationally.

Mary-Margaret Pezzella '90 B.S., '91 M.S.W. has been named Catholic Charities of Oswego County's new executive director. She formerly served as a director of Metro Therapy Inc. in New York City, an agency that provided early intervention services throughout the city's five boroughs.

Susan Richards '90 M.S.W. presented her recently released memoir, *Chosen Forever*, in May 2009 at the Northshire Bookstore.

Barbara (Bhalla) Fifield '91 M.S.W. is retired but has recently published her first novel, *Photographs and Memories*, which can be purchased at Amazon.com.

Ruth Landstrom '91 M.A., '98 Ph.D. is a clinical psychologist specializing in life coaching.

Larry Mays '91 B.S. joined ADT Security Services as a group director for transportation and logistics. He is responsible for developing strategies to secure businesses among the nation's leading airlines. He was previously the senior vice president of the cargo line of business at IBS software services.

Timothy Parker '91 M.A. had his artwork, *Blue Heron Sunset*, selected to be the commemorative poster for the 2009 Art Fest at Fort Myers.

Elyse Weiner '91 M.B.A. ranked number four in U.S. Banker's 25 Women to Watch list. She is the managing director and global head of Liquidity and Investments, Treasury and Trade Solutions, at Citigroup.

Marc Schnall '92 M.S.W. supervises a case management program that serves mentally ill adults in Nassau County. He has held the position for the past seven years.

Robin (Liebman) Maltenfort '93 M.A. owns Mind-Body in Unison, LLC, a company dedicated to teaching Hanna Somatic Education, a brain-based movement program. She has worked in the education and fitness fields for more than 15 years.

Richard Pino '93 M.B.A. was appointed chief financial officer for Scarguard Labs, LLC, in January 2009.

Thomas Ward '93 B.A. currently serves as director of the Center for Career Development at Adelphi University. He was recognized in the *Long Island Business News* "Ones to Watch" list.

Christine Li '94 M.A., '99 Ph.D. is an established psychologist in a private practice.

Shirish Mohile '95 M.B.A. is currently in a partnership with AVM DeMars, CPA, P.C., at the firm's headquarters in Williston Park, New York.

Christopher Farrell '96 M.S. is a CPA partner with Goldstein & Co. LLP. He is also a financial volunteer at United Way of Long Island and was an adjunct professor at SUNY Old Westbury in fall 2008.

Maria Fonte '96 M.S.W. was honored with the Town of Hempstead's 2009 Pathfinder Award in Healthcare Services. She is a social worker at South Nassau Community

Hospital's Family Medical Center, and was cited by Town of Hempstead Supervisor Kate Murray for her work in helping families in the Town of Hempstead access healthcare programs and services.

Patricia Gulitti '96 M.A. has been an English teacher for 16 years and has worked at Jericho High School for the past 10 years, where she has taught all grade levels including Advanced Placement English Language and Composition.

Richard Kendrick '97 B.S. was recently named managing director of marketing at RiverSource Investments, where he will oversee all marketing operations for ProShares' Exchange Traded Funds, and ProFund's mutual funds.

2000s

Stewart Coddington '00 B.S. was presented a bronze medal from the Joslin Diabetes Center in Boston, Massachusetts, for living with diabetes for more than 50 years.

Conrad Richards '00 M.B.A. is an independent consultant specializing in professional advisement, training, and development. A faculty member of New York University's School of Continuing and Professional Studies Department of Leadership and Human Capital Management, he specializes in organizational theory, research process and methodology, as well as other related topics.

Myrna Desvarieux '01 B.S. completed her master's as a nurse practitioner in 2007. This past summer, she welcomed a new addition to her family with the birth of a new baby.

Denise Wind '01 B.S., '02 M.S.W. has a private psychotherapy practice, and has become a Certified Holistic Nutrition Counselor and CEO of the Wind Wellness Center.

Warren Bodine '02 B.S. was accepted into a Primary Care Sports Medicine Fellowship training program at Christiana Care Health Systems in Delaware. He received first place in the Richard J. Kresja DO Poster Presentation at the 2009 American College of Osteopathic Family Physicians national convention in Washington, D.C. for his research entitled *Elevated Epstein Barr Virus Titer Levels and Clinically Isolated Syndrome*.

Steven Leon '02 B.F.A. is starring in the soon-to-be-released independent film, *Harlem Hostel*. He also began a startup company, Actorscomfort, which is a helpful resource for relocated actors.

Chris'Ana Paul '02 M.A. is a reading instructor who self-published a multicultural children's novel, *Crescent Street Crew*. For more information, she advises all to visit www.outskirtspress.com/TheCrescentStreetCrew.

Claudinetta (Fetus) Chan '03 B.A. is an elementary Catholic school teacher.

Caleb Siefert '03 M.A., '05 Ph.D. was named senior scientist of Innerscope Research, a biometric media research firm, and will lead the company's statistical analyses and study designs.

Austin Barry '04 B.S. wrote a song for Barack Obama's presidential campaign and has auditioned for a part on a Howard Stern television show. He starred on a television program called *Next Superstars* last April in Tennessee.


Marilyn Mohsin '05 M.S.W. is the project director of J.A.S.A's Young at Heart Club, Senior Center, located in the Suffolk Y-JCC in Commack, New York.

Elizabeth (Plummer) Repoli '05 M.S.W. is the senior manager of corporate relations at YAI/National Institute for People with Disabilities Network.

Kenneth Cronin '06 M.B.A. is the assistant vice president and collateral examination manager at Wells Fargo Business Credit.

Karen Kennedy '06 B.S. keeps the streets of Manhattan safe as a New York City police officer.

Nancy Williams '06 B.A. is teaching her second year of seventh and eighth grade art at J.W. Dodd Middle School in Freeport, New York.

Louis Massato '08 B.S. is a vice president and business development officer for JP Morgan Chase. 

In Memoriam

- Ruth (Leonard) Peck '32 B.A.
- Sarah (Gordon) Weiss '32 B.A.
- Betty (Alger) Finucane '40 B.A.
- Emily (Rosenblatt) Spiegel '50 B.A.
- Janice (Noble) Champlin '52 B.A.
- Frank Licursi '52 B.A.
- Joseph Gelety '53 B.A.
- Tess (Forrest) Barnett '54 Ph.D.
- Michele McNichols '56 B.A.
- Edward DeReeder '58 B.S.
- Frank Atzert '59 B.S.
- Oksana (Sagaty) Linick '63 B.S.
- Thea Spyer '63 Ph.D.
- Joan (Ginsberg) Ossakow '64 B.A.
- Charles Fuchs '65 M.S.W.
- Jane (Krumholz) Reimer '70 B.S.
- Andre Davoren '73 Ph.D.
- Samuel Prioleau '75 M.A.
- Daniel Silver '76 M.S.W.
- Helen Angelides '78 B.S.
- Helen (Hutchison) Probst '79 B.A.
- Carol (Weiss) Horvath '84 B.S.
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SHARED MEMORIES SHOW
SHE IS REVERED AND REVEILED

at 50

Barbie

Love her, loathe her, Barbie is still around. Earlier this year, the ageless doll turned 50. Despite flagging sales, and several brushes with controversy, she still generates billions for toy manufacturer Mattel. Introduced in 1959 as a blond bombshell in a swimsuit, Barbie was one of the first popular dolls to represent a grown woman, and was intended to be a fashion plate, with a wardrobe that far exceeded the cost of the doll itself. Barbie, whose full name is Barbie Millicent Roberts, has survived near-death encounters with rivals, such as Jem, and adopted new personas, pursuing new careers and better reflecting the diversity of her fans. Both a cultural and academic icon, she has been the topic of children's books and movies, as well as academic books, papers, and conferences.

Through sheer longevity, Barbie links generations of women together. Memories of her show the diverse fantasies and self-concepts of girls and young women.

In honor of Barbie's 50th birthday bash, we invited Adelphi faculty and alumni to share their Barbie memories. The recollections, excerpted here, reveal the depth of reverence and repulsion she has generated and the spectacular diversity of the Adelphi community. 

By Bonnie Eissner



I was definitely into Barbies from the age of five to 10. One Christmas, I got the Barbie penthouse with an elevator! That was probably my favorite Christmas gift! Even when my dog chewed Barbie's foot, or my brother marked her with ink, she was still my Barbie with the best wardrobe! Since I was a tom-boy, sometimes I'd trade my Barbie for my brother's Tonka truck, but I wouldn't give it back unless I had Barbie back first!

Kelly Cass '90

On-Camera Meteorologist, The Weather Channel

She was perfect and, unfortunately, I was far from perfect. She had the perfect boyfriend, Ken. He didn't smoke pot and have zits all over his face. There are a couple of reasons not to play with Barbie. After all, perfection is great in plastic, but we live in a real world with real people who, while not perfect, are a lot more fun than a doll.

Jeanette Schwarz Young '65, M.S. '69

J.A. Schwarz Market Analytics

I am not at all the Barbie generation! I grew up in 1950s post-war England where toys and books were not that plentiful. They were not exactly an economic priority. I had a doll, Betty. She was bald and designed to resemble a baby, and my mother knitted various garments for her as birthday and Christmas presents. I encountered Barbie when I became a teacher, along with My Little Pony and a bunch of other small toys that the girls enjoyed and made up games and stories about.

Jane Ashdown

Dean, Ruth S. Ammon School of Education
Adelphi University



I have three sisters, so there were Barbies all over my house, but I didn't have much use for them until I needed them for an eighth grade social studies project. I ended up recreating and filming a short history of World War II in Germany with about 25 Barbie and Ken dolls, as well as several of their houses and Corvettes. It ended up being a big hit in my class, though I don't know if my teacher was that amused.

Linda Romano M.A. '03

Senior Associate Director, Promotion and Outreach
Adelphi University

When I turned nine years old my then "boyfriend" gave me a Barbie doll for my birthday. I was mortified.

Today, Barbie is in abundance with little more than a murmur of protest. Parents of my children's friends shrug about their daughter's obsession with Barbie (and Princesses). "I don't know where she gets it. It's not me. But my daughter loves Barbie (and Princesses)," I often hear.

My own daughter is not even two, so she is not yet the prime target of Barbie related advertising. I have not, myself, had to face corporate efforts to colonize my children's lifeworlds, as Jurgen Habermas might put it. But my peers' reactions are still mystifying to me. Barbie was not allowed in my house when I was a child. She represented everything my family was fighting against. As part of my resistance, I didn't wear a skirt or don make-up throughout high school. Now girls are polishing their nails in first grade. Parents shrug.

Jessica Klein

Assistant Professor of Anthropology and Sociology
College of Arts and Sciences, Adelphi University



A Look Back



Laurence Kessler '65 *Founder and CEO of Kessler Restaurants*
Taking the Road Less Traveled

As one of his first jobs, Adelphi Trustee Laurence Kessler '65 was a New York City cab driver, picking up his first fare at 3:00 a.m. Along with meeting colorful characters and experiencing the true flavor of the city, he discovered a talent for dealing with tricky, sometimes dangerous, situations.

Today, a successful entrepreneur, Mr. Kessler owns and operates 21 Burger Kings and 46 Friendly's throughout upstate New York. As Mr. Kessler puts it, "People who persevere succeed. People who won't jump the hurdles, don't."



Lori Duggan Gold G.C. '08
Vice President for Communications

Life Lessons Start Small

At 14, shopping with her mother at Fleaport, a popular flea market in Lawrence, New York, Lori Duggan saw a help wanted sign at a bathing suit booth, asked for the job, and much to her surprise, was hired on the spot.

It may be the itch associated with *Pulex irritans* that makes a job at Fleaport sound inauspicious, but for young Ms. Duggan, it led to four years of summer employment and mad skills!

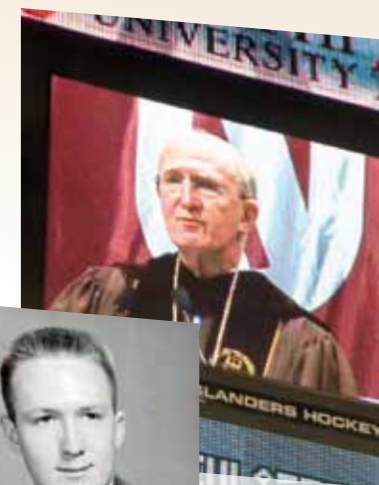
As the sole employee, she was responsible for it all—sales, customer relations, inventory management, bookkeeping, reporting back and being held accountable at week's end by the owner. She also had to figure out how to get someone to cover for her when nature called, discovering a valuable talent for team-building. And, as she says, "In the 1980s, for a girl growing up in the Rockaways, what could be better than all those free bathing suits?"



Robert A. Scott
President

Poolside Reading

Robert A. Scott's mother died when he was nine and the subsequent medical bills bankrupted his father. By junior high school, he was working summers as an assistant counselor at local day camps. Then, in high school, he got what he describes as "the best job possible" at Willson Woods Pool in Mt. Vernon, New York. As a relief worker at the pool, he enjoyed working in different jobs throughout the facility during the day and two days each



week he had the late shift at the pump house. There, with hours to himself, he read dozens of books over the summer, including *Attorney for the Damned*, a biography of Clarence Darrow, and found his life's calling.

I decided not to pursue medicine as my course of study, but to find a career in which I could more directly affect issues of social justice and equal opportunity," says Dr. Scott.




Marjorie J. Hill '77, Ph.D. '81
CEO of the Gay Men's Health Crisis

One of the First in the Fight

In 1990, as one of her first jobs, Marjorie J. Hill '77, Ph.D. '81, began working for Mayor David Dinkins as an advocate for the gay and lesbian community—a group all too familiar with discrimination and prejudice. As a gay African American woman, Ms. Hill saw her chance to make a difference and be an agent of change. She had realized her career path.

Her role with the Dinkins administration allowed her to take part in a number of pioneering initiatives, and ultimately prepared her for her current role as CEO of the Gay Men's Health Crisis—the oldest AIDS service organization in the world that provides a range of vital services to more than 15,000 people annually. Ms. Hill's commitment to her work remains steadfast.

"The most happy people are the ones who are most comfortable with themselves. It's just a matter of getting them to that point," says Ms. Hill. 

By Abby Ptachik and Lauren Kalish

First Jobs

First jobs, offbeat jobs, transient jobs that lead to other jobs, sometimes mark turning points in our lives and herald the skills and interests that unfold over long and rich careers



Richard Garner, *Dean of the Honors College*
Never Lost in Translation

Richard Garner has a talent for languages and finding himself in interesting situations. As an undergraduate at Princeton, majoring in Russian at the height of the Cold War, he got a job speaking Russian with Stalin's daughter, Svetlana Aleluyeva, who had defected to the West in 1967 and feared losing her language. He also found himself translating for "faithful Communists" on visits to the U.S. "I took them through schools and explained our system to them—and couldn't make them believe the students writing with their left hands weren't being trained for some secret job," he says.

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