

Center for Nonprofit Leadership Newsletter

January, 2015

In This Issue

[Measuring and Improving Social Impacts](#)

[Charting Impact](#)

[Untangling the Elements of Impact](#)

[Six Steps to Successfully Scale Impact](#)

[Leadership Strategies for Societal Impact](#)

[Executive Roundtable](#)

[Job Opening](#)



LeadTime

Practical Resources for Today's
Nonprofit Leader ...

The start of a new year is a good time to develop and implement a strategy to measure the impact of a nonprofit organization's programs and services. This first LeadTime for 2015 offers articles, resources and innovative strategies to help executives determine the impact that their organizations want to have on the communities that they serve and ways to measure it.

Upcoming Events

Nonprofit Development Workshop

The BBB of Metropolitan New York invites you to attend, *Designing the Future for Success and Sustainability*, leadership discussions about organizational effectiveness, talent development and sustainability.

Measuring and Improving Social Impacts

Nonprofit organizations talk a lot about the work they do and number of lives affected, but are people really better off? The pressure to answer this question has never been greater, yet the confusing array of metrics and tools make it hard to get meaningful, actionable information. To address the problem, authors Marc J. Epstein & Kristi Yuthas, interviewed measurement experts at foundations, nonprofits, and social enterprises. Their findings are summarized in a five-step process that will help nonprofit executives to gain clarity about the impacts that matter most and provide them with a roadmap for measuring and improving them.

To read a summary of Epstein and Yuthas' book, *Measuring and Improving Social Impact*, [click here](#)

February 24, 2015
8:00am - 12:00 noon
Hosted by Baruch
College School of
Public Affairs

To attend, please
register
[here](#)

FREE Center Webinar Watch

Join us for a FREE
webinar from the
*Chronicle of
Philanthropy, Writing
Winning Grant
Proposals: A Deeper
Dive*

February 5, 2015
2:00pm - 4:00pm
Garden City, School of
Social Work, Room 302

If you're a nonprofit
executive interested in
attending, please email
Diane Wunderlich at
dwunderlich@adelphi.edu

Charting Impact



Charting Impact is a common framework that allows staff, boards, stakeholders, donors, volunteers, and others to work together, learn from each other and serve the community better.

By responding to five simple questions nonprofit executives create a report that shares concise, detailed information about plans and progress with key stakeholders.

To learn more, [click here](#)

Untangling the Elements of Impact

Nonprofit sustainability lies in making ongoing strategic decisions that account for both impact and financial sustainability. This article from *Blue Avocado*, unpacks the various components that combine to form mission impact. The article looks at two key ways of measuring impact; impact assessment and program evaluation, and proposes that organizations should look at individual program impact, relative impact between programs, and combined impact of all programs.

To read this article, [click here](#)

A Webinar to Watch on Your Own

22 Online Fundraising and e-Newsletter Best Practices for NGOs

This webinar covers 22 online fundraising and e-newsletter best practices and also looks forward to trends and tools that will transform online fundraising and e-newsletter campaigns.

January 27, 2015
10:00am - 11:15am

To register, [click here](#)



Quick Links

[Register Now](#)
[News](#)
[More About Us](#)

Six Steps to Successfully Scale Impact

To increase their impact, many nonprofits seek to "scale up" or "go to scale" by expanding their interventions to reach larger populations. This scaling process most commonly involves implementing the intervention at new sites or expanding the capacity of existing sites to serve a larger number of people. Erin Harris of the *Harvard Family Research Project* reviews the literature on scaling impact in the nonprofit sector and discusses how to successfully scale up an intervention, thus expanding impact to reach larger populations.

To read the article, [click here](#)

Leadership Strategies for Societal Impact

A leadership strategy for societal impact recognizes the interdependence of organizational success and positive societal impact and develops the leadership required to be effective at both. A recent white paper by the *Center for Creative Leadership* offers a three-phase approach to developing a leadership strategy for societal impact: (1) Begin with discovery; (2) Form a four-level leadership strategy; and (3) Design leadership solutions across four levels.

To download and read, [click here](#)

Executive Roundtable

Executive Roundtable



Registration is now open for the 2015 Executive Roundtable series. After considering ways to help participants achieve greater impact, the Center is introducing a new format for the Executive Roundtable which will feature discussions facilitated by invited experts around topics such as Board Development, Social Media, Marketing, Program Evaluation and Donor Development. Also, all Executive Roundtable participants will have a password protected webpage where they can share resources and continue the discussion from the meeting.

Please feel free to pass this information along to anyone you think might be interested.

Click [here](#) for all the details on the upcoming 2015 series.

Job Opening

Adelphi Univeristy, School of Social Work

Non-Tenure track faculty position at the rank of clinical assistant professor

Please [click here](#) to learn more and apply
