Center for Nonprofit Leadership Newsletter
September, 2014

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Center Webinar Watch

Please join us for a group webinar watch, The Basics of Board Involvement in Nonprofit Budgeting

Webinar Overview: The board is responsible for setting direction and ensuring resources. How does that play out in budgeting for the organization? Learn the answer to this question and more.

October 16, 2014
2:00 - 3:30 pm
Adelphi University,
School of Social Work,
Room 302

To register, email Diane Wunderlich at dwunderlich@adelphi.edu

LeadTime
Practical Resources for Today’s Nonprofit Leader...

Funds raised from private sources are vital to nonprofit organizations. Private donations can be an important source of revenue to support operations, expand programs and services, and address issues not included in restricted funding. This month's LeadTime offers articles and resources to help you to strategize about ways to develop your organization's fundraising for greater impact.

Raising Your Capacity for Fundraising

Gary Laermer, Chief Development Officer at the YMCA of Greater New York, writes that nonprofits often shortchange themselves by focusing too much on past fundraising performance and meeting specific figures in the future. He suggests that organizations would be wise instead to take stock of their current resources and the universe of possible givers and donors, and develop a strategy aimed at building capacity to reach their highest possible level of giving.

To read more, click here

Crowdfunding for Nonprofits

Crowdfunding-the collection of finances from contributors, usually online, to fund an initiative-can be a powerful tool for nonprofits. Used strategically, crowdfunding helps nonprofits build meaningful engagement, inform their work, spread their messages, and expand their donor base to increase their
Workshop: Exploring the Value of Long-Term Collaborations

In this workshop, hosted by the BBB, a panel of thought leaders will "de-mystify" the process of exploring, funding and completing long-term collaborations.

September 30, 2014
9:00 to 11:30 am
58 Park Avenue, NY

To register, click here

Workshop: Empowering Your Board Members to be Successful Askers

Attendees will learn how to set goals that stimulate and measure progress, how to sharpen your case for support, who should be the asker, and more.

October 9, 2014
9:30am to 12:00pm
67 South Service Road, Melville

To register, click here

Ethics in Fundraising

In the era of increasing online donations and information security threats, there is growing concern among donors who want to remain anonymous. Donors are concerned that nonprofit will sell their contact information to other nonprofits (which will increase the chance that they will be solicited by other nonprofits.) To address these and other ethics concerns, the Association of Fundraising Professionals (AFP) has developed a Donors' Bill of Rights and other resources to help nonprofits to navigate ethical issue and legal matter related to donor information.

To review and download the information, click here

A National Study of Challenges Facing Nonprofit Fundraising

The newly released study reveals that many nonprofits are stuck in a vicious cycle that threatens their ability to raise the resources they need to succeed. The report found high levels of turnover and lengthy vacancies in development director positions throughout the sector. The study also reveals deeper issues that contribute to instability in the development director role, including a lack of basic fundraising systems and inadequate attention to fund development among key board and staff leaders.

To read this article, click here

10 Semifinalists Announced!

NPCC, The New York Community Trust, and Philanthropy New York are pleased to announce the 10 Semifinalists for the 2014 New York Community Trust Nonprofit Excellence Awards. The Awards program recognizes outstanding management practices and educates nonprofit managers and board leaders throughout New York's nonprofit community about excellent management practices. The semifinalist organizations, which vary in size and in the types of programs and services they offer, were chosen for their outstanding management.

To read more about this year's semifinalists, click here

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