



LeadTime

Practical Resources for Today's
Nonprofit Leader ...

Center for Nonprofit Leadership

January, 2013

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Tuesday, January 29
3:00 - 4:00 pm

FREE
<http://goo.gl/OoGpi>

Want Greater Impact in 2013? Turn Your Organization's Goals into Actions

As the New Year begins many nonprofit executives think about goals they want to achieve for their organizations. The Center for Nonprofit Leadership wants to help you turn your organization's New Year's resolutions into actions. This month's LeadTime offers tips, and links to resources to help you implement your ideas to make your organization more effective this year. Take time this month to review the Center's services, tools and resources on our updated website. Let us know how we can help.

Send us an email at:

centerfornonprofitleadership@adelphi.edu

Visit our website at:

<http://nonprofit.adelphi.edu/>

Bylaws Provide a Roadmap for How Boards Operate

An organization's bylaws provide a road map for how the board should conduct its affairs. Nonprofit executives and boards should review the organization's bylaws periodically and revise as needed. The Center has posted a guide to reviewing bylaws on our website. The review tool has 14 simple questions that your bylaws should answer.

To download go to:

<http://nonprofit.adelphi.edu/resources/tools-for-executive-directors-and-boards-of-directors/>

Thinking About How to Evaluate Your Program? These

**Certified Nonprofit
Accounting Professional
Course (CNAP)**

CNAP offers employees on the nonprofit financial management and accounting front line comprehensive training on every component of financial management.

Tuesday-Thursday, 1/29 -1/31
9:00 am to 4:00 pm
\$935 - Pricy but may be potentially worth it

<http://goo.gl/h4xjR>

**Funding Opportunity for
Grassroots Organizations in
Uniondale, Roosevelt and
Hempstead**

Philanthropic Action for Challenging Times (PACT) is looking to partner and fund selected grassroots nonprofits in Nassau County. PACT has \$20,000 to distribute to as many as four grassroots organizations. Proposals must be received by January 29, 2013 at 5:00 pm.

To learn more go to:
<http://goo.gl/28FZv>

**Social Media for Nonprofits
Conference**

This day-long conference will be held at NYU and will offer workshops, roundtables and panels run by social media experts giving tips and tools for fundraising, marketing and advocacy.

Thursday, March 7
9:00 am - 4:00 pm
\$125

For more info go to:
<http://socialmedia4nonprofits.org/nyc/>

Strategies Will Get You Started

Is 2013 the year you evaluate your programs? Rebecca Gajda and Jennifer Jewiss offer strategies that will help you identify and document outcomes, activities, and indicators, and assess the quantity and quality of program achievements. One key takeaway from this article is that no strategy will be all-inclusive. On the other hand, beginning with no strategy can lead to greater frustration.

Read this article before getting started:
<http://pareonline.net/getvn.asp?v=9&n=8>

Technology Will Change the Way Nonprofits Work in 2013

New technology and tools can take some of the stress out of doing work in nonprofits. Online crowdfunding platforms like Catapult, Gofundme, Indiegogo, and Kickstarter make it easier to make online appeals for financial support. Other tools like web analytics and mobile apps are changing the way nonprofits connect to their constituency and markets. A recent article in the Chronicle of Philanthropy discusses technology and other resources that will change the way nonprofits work.

To learn more go to:
<http://philanthropy.com/article/5-Ways-Nonprofit-Work-Will/136395/>

"Who Manages Whom? What is the Relationship Between the Board and the Executive Director?"

VCG Governance Matters & The Foundation Center invites you to a breakfast roundtable on January 17, from 8:30 am to 10:30 am. The roundtable will address some of the human resource issues that can rise to the level of board involvement. The panel will be moderated by David M. LaGreca, executive director of the VCG Governance Matters. Brian Leander, assistant director of the Center for Nonprofit Leadership at Adelphi University, will be among the panelists.

For more information and to register go to:
<http://www.nycharities.org/events/EventLevels.aspx?ETID=5688>



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Webinar Watch: Increase Donations by Showing Impact

Join us at the Center to watch a webinar and discuss after. This Chronicle of Philanthropy webinar is about how you can develop your organization's website, newsletters, and online communications to show how your organization is spending donor money and how it is advancing the organizational mission.

Thursday, January 24
1:45-3:30 pm
Free

To register and watch with us, email Diane Wunderlich at:
dwunderlich@adelphi.edu