

Suffolk Community College			Adelphi University		
A.A.S. Marketing			B.B.A. Management		
Course #	Course Title	Credits	Course #	Course Title	Credits
Bu 15	College/Workplace Skills Seminar	1.5		no credit	0
Eg 11	Standard Freshman Composition	3	ENG 107	Art & Craft of Writing	3
Eg 35	Advanced Expository Writing	3		Liberal Arts Elective	3
Ek 21	Macroeconomics	3	ECA 112	National Economy	3
Ek 22	Microeconomics	3	ECA 111	Price System	3
Ma 23	Statistics I	3	MTH 113	Survey of Statistics	3
Ma 24	Statistics II	3		Liberal Arts Elective	3
Co 11	Human Comm (Recommended) <b>or</b>		SPE 104	The Art of Communication <b>or</b>	
Co 21	Theories of Persuasion	3		SPE Elective	3
	Cs Elective Rec: Cs 11 Into to Computing	3	CSC 170	Intro to Comp & their Applications	3
	Soc Sci Elective Rec: Hist or Phil* Rec: SCC EN 33, PH 11,14,17	3			3
	Elective Rec: Music or Fine Arts* Rec: SCC EG 55,MU 11,16,17,VA 17,18	3			3
	Physical Education	1	PED	Elective	1
	Physical Education	1	PED	Elective	1
	<b>SUB TOTAL</b>	<b>33.5</b>		<b>SUB TOTAL</b>	<b>32</b>
Ac 11	Principles of Accounting I	4	ACC 101	Principles of Accounting I	4
Ac 12	Principles of Accounting II* <b>or</b>		ACC 102	Principles of Accounting II	4
Ac 15	Managerial Accounting	3-4		no credit	
BI 71	Business Law I	3	BUS 250	Business Law I	3
BI 72	Business Law II	3	BUS 251	Business Law II	3
Ba 11	Introduction to Business	3	BUS 162	Introduction to Business	3
Ba 51	Management Principles and Practices	3	MGT 262	Principles of Management	3
Bd 57	Marketing	3	MKT 280	Marketing	3
Ba 25	Business Communication	3	BUS 267	Creative Business Communications	3
Bd 70	Advertising	3		Business Elective	3
Bd 73	Salesmanship or Bd 63 Retailing	3		Business Elective	3
Bd 58	Cases in Marketing Management	3		Business Elective	3
Bd 79	Marketing Research	3		Business Elective	3
	<b>Sub Total</b>	<b>37-38</b>		<b>SUB TOTAL</b>	<b>38</b>
	<b>TOTAL CREDITS</b>	<b>70.5-71.5</b>		<b>Credits Transferred</b>	<b>64</b>
				<b>Remaining Credits Needed for BBA Management ( 6 Gen Ed, 3 Pre Req, 19 Electives, 29 Business)</b>	<b>57</b>