

Fighting Malaria in Sierra Leone: A Grassroots Approach to a Global Challenge

ABSTRACT:

Mathias Esmann will present on the malaria crisis in West Africa and how his international non-profit organization, Global Minimum (GMin), has tackled this public health issue on a grassroots level. His presentation will demonstrate how social entrepreneurship can be employed by students to overcome local and global challenges. Mathias will discuss the disease's transmission cycle, how it affects societies in the region, and will speak about the different prevention techniques along with their respective advantages and drawbacks. He will also explain how his organization seriously reduced the burden of the disease in targeted villages by assuring that nearly everyone (93% of the village population) slept under mosquito nets every night. He will explain how he built the organization Global Minimum around this malaria prevention project and will share his experiences about starting a non-profit social venture in the United States. The presentation will be followed by a question and answer session where Mathias will also present opportunities for joining and supporting the work of Global Minimum.