

CREATIVE CUPS™ EXHIBIT & AUCTION 2011

✓ CREATIVE CUPS CHECK LIST

1- ENTER A BRA BY REGISTERING AT:

www.adelphi.edu/nysbreastcancer

2- CREATE YOUR BRA & EMAIL YOUR STORY TO:

breastcancerhotline@adelphi.edu, by 8.2.10

3- MAIL YOUR BRA TO:

Adelphi Breast Cancer Program

Adelphi University School of Social Work

1 South Avenue, PO Box 701

Garden City, NY 11530

ALL BRAS MUST BE POSTMARKED BY MONDAY, AUGUST 2, 2010.



GUIDELINES

CREATIVE CUPS™ EXHIBIT & AUCTION 2011

TUESDAY, MARCH 15, 2011



*All bras must be postmarked by Monday, August 2, 2010
Your story must be uploaded no later than 8.2.10*

1 - TO ENTER A BRA/REGISTER

- There is a non-refundable \$25 fee per bra to enter Creative Cups™. **You MUST register online at:** www.adelphi.edu/nysbreastcancer. If you have any difficulties registering online and need assistance contact Rosemarie Napolitano at 516.877.4320.
- Only **one** bra can be entered per person/artist; If multiple artists work on one bra, only one person's contact info should be supplied and will be used for all communications.
- **BRAS MUST BE POSTMARKED BY MONDAY, AUGUST 2, 2010 IN ACCORDANCE WITH THESE GUIDELINES.**
- **ONLY THE FIRST 200 PRE-REGISTERED BRAS WILL BE ACCEPTED FOR THE 2011 CREATIVE CUPS™ EXHIBIT.**

2 - CREATING YOUR BRA*

- Use a new padded 36C bra with underwire and straps fully extended as a base for your design.
- The front, back, both straps and sides of the bra **MUST** be completely covered.
- Decorations cannot be perishable. **Please do not stitch the back of the bra closed.**
- Each bra must have a tag attached to it, that includes: name of artist, the bra title, a contact number and an email address. A 'tag' can be downloaded by visiting: www.adelphi.edu/nysbreastcancer.
- Each bra must be accompanied by a paragraph (250 words or less) on what inspired the creation.
- **Your story MUST be emailed in a word format to: breastcancerhotline@adelphi.edu by 8.2.10. Be sure your name, bra title and contact info is at the top of your story document.**

3 - MAILING YOUR BRA

- **Mail in a sturdy box to:** Adelphi Breast Cancer Program, Adelphi University, School of Social Work, 1 South Ave, PO Box 701, Garden City, New York 11530.
YOUR BOX MUST BE POSTMARKED NO LATER THAN MONDAY, AUGUST 2, 2010.
- **The box must prominently show your name, bra title and all your contact information:** name, street address, town, city, state and zip. A mailing label is available at: www.adelphi.edu/nysbreastcancer.
Tape this label to your box.
- A hard copy of your story with your name and the bra title at the top, a phone number and email address and a copy of your registration form **MUST** be inside the box with your bra.
(Be sure you've emailed your electronic copy to: breastcancerhotline@adelphi.edu.)
- **NO HAND DELIVERED BRAS WILL BE ACCEPTED.**

***The Creative Cups™ committee reserves the right to refuse to display any bra that does not meet these guidelines and is not in good taste. Once submitted, your artwork becomes the property of Creative Cups™. The Creative Cups™ committee reserves the right to edit stories due to space restrictions and to refuse to display any designed bra.**