We asked five of Adelphi University’s most prominent change-makers in the fields of politics, finance, medicine, education, and publishing to explain how we arrived at this moment in time and what needs to happen next.
Are You Connected?

You may have graduated from Adelphi one year ago, 20 years ago, or even 50 years ago, but no matter where you are, you can stay connected with your alma mater by the simple click of a button.

AU Connect is Adelphi’s multifaceted alumni social/networking site that provides:

- Access to thousands of fellow alums—staying in touch has never been easier!
- Exclusive discounts to premier products and services
- Networking and job search opportunities
- Information on upcoming events and programs (past events include Tour of Yankee Stadium, Career Seminars, Reunion Celebrations, Sante Fe Opera: The Letter, and much more)

Registering takes just a few minutes. Visit auconnect.adelphi.edu to sign up and start connecting today!
Change in Higher Education

from being viewed as a public good to being considered a private gain, from public enhancement to personal enrichment.

Some features of higher education which we take for granted are still relatively new. Academic departments didn’t appear until the 1870s. At around the same time, following the Civil War, athletics and fraternities began. Change has been a constant at Adelphi as well. Started as Adelphi Academy in 1863, with a collegiate division added in 1896, Adelphi was a leader in physical and health education and coeducation at a time when other institutions ignored both. Adelphi started the first collegiate program in dance and the first university-based school of professional psychology. In the 1970s, Adelphi initiated the M.B.A. on the Long Island Rail Road, one of the first examples of distance education. More recently, the University went “green” in construction, installed the largest geothermal heating and cooling system on the East Coast, and is seeking certification through the Leadership in Energy and Environmental Design (LEED) green building rating system.

Information technology is an important part of change. The Garden City campus is on the Web-based platform for classes and assignments via the Internet. Select degree programs are also available by these means.

With so much change in our past, what about the future? For Adelphi, the future will be built upon the foundation set by our predecessors. Our competitive advantages include relatively small size, so that students are known by name and nurtured in their studies. We are known as a caring and comfortable place for student growth, yet one that is challenging intellectually and academically. We believe in the transformational force of teaching and learning, and reach well beyond the simple transactions of “master” and apprentice. These principles will be the foundation of the future just as they have been in the past. The four overarching goals to our strategic plan, entitled Adelphi 2015, are: (1) Adelphi will be a recognized center of intellectual and creative work. (2) An Adelphi education will offer relevance in a changing and diverse world. (3) Adelphi students will achieve a broad range of educational goals, and (4) Adelphi will sustain affordability and enhance opportunities for students and faculty through prudent fiscal management, increased productivity, and improved use of assets, as well as developing diverse and increased revenue streams.

Adelphi 2015 incorporates the recommendations of faculty, students, staff, alumni, other community leaders, trustees, and administrators whose ideas were solicited during the 2008–2009 academic year.

A strategic plan must embody principles for decision-making and priorities for action. It is the tool for fulfilling Adelphi’s mission and vision, navigating federal, state, and local “pushes and pulls,” and achieving distinction as an institution of higher education.

We must be ready to adapt to new circumstances, respond to societal needs, and continue to be engaged with the larger community, always with our mission in mind, high quality and integrity as our watchwords, and our pledge to honor the past as our beacon.

Sincerely,

Robert A. Scott
President

Robert A. Scott
The Incredibles, the blockbuster animated film about a family of superheroes, has captured the lively imagination of my four-year-old son. His favorite scenes are the last ones where the intrepid “Incredibles” family (a.k.a. the Parrs) foil Syndrome, the villain bent on revenge and world domination, and his terrorizing robot. Thanks to the wonders of DVD players and a brave new world where preschoolers know more about technology than their parents, Benjamin can cue up the scenes and watch them over, and over, and over again. To my surprise, he remains transfixed as the seemingly interminable credits roll. Hip animation and the James Bond-like score no doubt mesmerize him. Yet, he seems genuinely intrigued by the credits themselves, asking me time and again what the names are for and why the list is so long. The editor in me delights in his curiosity and the opportunity to explain the labor and teamwork involved in creating the movie, some would say work of art, he has just enjoyed.

The credits in a magazine are in the front, in our masthead, and you may have noticed that the masthead for this issue is larger than ever. We benefited from an expanded team of writers, photographers, and editors who contributed their distinct voices and viewpoints to the publication. With a new team, we’ve taken some risks, such as asking Derner Institute professors to comment on the popular television show, In Treatment, and used the “A Look Back” section to expose the eclectic first jobs of Adelphi alumni and administrators. In our cover story, alumni offer their insights on the pleasures and perils of today’s brave new world. You’ll find additional content and have the opportunity to add your own thoughts and images via our new Web and Facebook pages.

A larger team requires creative and thoughtful guidance. Credit our managing editor Lori Duggan Gold G.C. ’08 for keeping the ideas and energy flowing and deadlines met.

Our magazine, like an Adelphi education, thrives with diverse contributors. We hope that you have as much fun reading this issue as we had creating it.

Happy reading and continue to share with us your thoughts and news.

Bonnie Eissner
Editor-in-Chief

Editor’s Note

Many Hands (and Eyes) Make Better Work

The Incredibles, the blockbuster animated film about a family of superheroes, has captured the lively imagination of my four-year-old son. His favorite scenes are the last ones where the intrepid “Incredibles” family (a.k.a. the Parrs) foil Syndrome, the villain bent on revenge and world domination, and his terrorizing robot. Thanks to the wonders of DVD players and a brave new world where preschoolers know more about technology than their parents, Benjamin can cue up the scenes and watch them over, and over, and over again. To my surprise, he remains transfixed as the seemingly interminable credits roll. Hip animation and the James Bond-like score no doubt mesmerize him. Yet, he seems genuinely intrigued by the credits themselves, asking me time and again what the names are for and why the list is so long. The editor in me delights in his curiosity and the opportunity to explain the labor and teamwork involved in creating the movie, some would say work of art, he has just enjoyed.

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With a 16–4 victory over Lock Haven University in May, the women’s lacrosse team made Adelphi the first school in NCAA Division II history to win three national titles. The win not only brought the championship trophy back to Adelphi for the third time in six years but it also capped off a perfect 18–0 season for the Panthers.

“It’s a tremendous honor to win a national title, and I appreciate the opportunity that Adelphi University and President Scott have given me,” says head coach and alumnus Joe Spallina ’96, who was named a coach of the year by the Intercollegiate Women’s Lacrosse Coaches Association (IWLCA).

Six Adelphi players were selected for All-American teams by IWLCA and US Lacrosse. Caitlin Fitzpatrick ’10, Michelle Ceraso ’11, and Erica Devito ’12 garnered first-team honors, while Rachel Ray ’09, Emily Simpson ’09, and Kaitlyn Carter ’11 won second team honors. IWLCA also named Ms. Fitzpatrick the C. Markland Kelly Goalkeeper of the Year.

The Panthers were even lauded by New York Governor David A. Paterson, who invited them to a ceremony at the State Capitol.

With their move to the Northeast-10 this year (see story on page 43), the Panthers will have a new batch of rivals, and their coach expects the team to stay dominant.

“Our goal as a program is to be a powerhouse team every season,” says Mr. Spallina.

Now, fans have more ways than ever to cheer on and keep up with the Panthers’ bid to be repeat champions. For more details, turn to page 43.
With sizzling TANGOS, fiery CHA-CHAS, and passionate RUMBAS, the Adelphi Ballroom Dancing Club has made quite a name for itself.

Adelphi Welcomes Back Gary Rosenberg M.S.W. ’63

Gary Rosenberg M.S.W. ’63, Edith J. Baerwald professor of community and preventive medicine and chief of the Division of Social Work and Behavioral Science at the Mount Sinai School of Medicine, has been elected to Adelphi’s Board of Trustees. He will serve on the Academic Affairs and Finance and Administration committees.

Dr. Rosenberg brings a wealth of health policy experience to the University—he was vice president of the Mount Sinai Medical Center and a member of the senior management staff for more than three decades.

The recipient of numerous awards and distinctions, Dr. Rosenberg earned the Outstanding Alumni Award from both Hunter College and Adelphi University, as well as the Founder’s Day Award from New York University. He is a fellow of the New York Academy of Medicine, a member of the National Academy of Practice, and editor-in-chief of two peer-reviewed journals on health policy and mental health practice.

Dr. Jane Ashdown Appointed Dean of the Ruth S. Ammon School of Education

Following a nation-wide search, the University is pleased to announce the appointment of Dr. Jane Ashdown as the new dean of the Ruth S. Ammon School of Education. Dr. Ashdown brings a diversity of leadership expertise and teaching experience in the United States and United Kingdom to her new position.

“In my leadership role, I look forward to working with faculty and students to further their accomplishments and build on the School’s well-established regional partnerships and its reputation for producing highly effective professionals who positively impact the communities they serve,” she says.

Dr. Ashdown previously served as university dean of academic affairs for teacher education at The City University of New York (CUNY), where she championed cross-campus collaborative efforts between educators at public schools, and oversaw initiatives such as the CUNY Teaching Opportunity Program and the New York City Teaching Fellows Program.

Prior to her role at CUNY, Dr. Ashdown served nearly two decades at New York University’s Steinhardt School of Culture, Education, and Human Development, was director of the Ruth Horowitz Center for Teacher Development, and principal investigator and director of a program called Reading Recovery, which promoted early literacy in New York City public schools.

Dr. Ashdown received her doctorate in interdisciplinary studies in human development from the University of Pennsylvania, a diploma in early childhood education and post-graduate certificate in primary education from Goldsmith’s College, University of London, and a Bachelor of Arts with honors in modern history, economics, and politics from the University of Manchester.

Dr. Jane Ashdown Appointed Dean of the Ruth S. Ammon School of Education

Strictly Ballroom

Comprised of students, faculty, and alumni refining their dance skills, this eclectic yet tight-knit group continues to build momentum each year.

“We formed a few years ago with just a couple of individuals and currently have 15 regulars attending weekly classes,” says club president Leora Koyen ’10.

“Friends recruit friends who recruit friends, and so on,” adds club member Dana Stahl ’10.

Aside from weekly classes to polish their style and technique, club members also participate in a ball at the end of each semester, showcasing their talents for a good cause; their most recent event’s proceeds benefited returning wounded war veterans.

Camaraderie, goodwill, and a passion for the art of dancing have kept this talented group on their toes—on the dance floor and off.

By Lauren Kalish

U N I V E R S I T Y  N E W S  F a l l  2 0 0 9
Technology increased wireless coverage through Adelphi’s buildings, sports areas, and outdoor gathering places, making it possible for Adelphi students, faculty, and administrators. Wireless coverage was also extended to the Hauppauge, Manhattan, and Hudson Valley Centers. Get the buzz at infotech adelphi.edu/services/wireless.php

ADELPHI HAS AN EXTRAORDINARY PANAMA CANAL COLLECTION

Opened in 1914, the Panama Canal is an engineering marvel celebrated in art, music, and literature, a tourist destination, a geopolitical force, and a source of debate, intrigue, and imagination. Adelphi’s Panama Canal Collection cuts a swath through more than a century of history thanks to the generosity of distinguished alumni, Robert B. McMillan 57, who was appointed by President George W. Bush to the Panama Canal Commission. See fascinating items from the collection in the University Center Gallery from December 3–January 10, 2010. Take a tour at libraries.adelphi.edu/bark/panama

YOU CAN NOW CONNECT VIRTUALLY ANYWHERE ON CAMPUS

In the past year, the Office of Information Technology increased wireless coverage throughout Adelphi’s buildings, sports fields, and outdoor gathering places, making the Garden City campus largely wireless for Adelphi students, faculty, and administrators. Wireless coverage was also extended to the Hauppauge, Manhattan, and Hudson Valley Centers. Get the buzz at infotech adelphi.edu/services/wireless.php

CHINYERE ENYINNA ‘09

(College of Arts and Sciences, Honors College, psychology major) is enrolled in a master’s degree program in social-organizational psychology at Columbia University. Growing up in Lagos, Nigeria, she dreamt of seeing New York City. Coming to Adelphi fulfilled that dream and opened up many more. In ten years, she says, “I’ll be a successful psychologist and a published writer with a beautiful family.”

NIKOLAY ILIEV ‘09

(School of Business, Honors College, economics major) is at Harvard Law School after spending the summer in his hometown of Sofia, Bulgaria. At Adelphi, he not only excelled academically, but also worked in the Office of University Advancement and as a peer tutor in the Learning Center.

NCC AND KCC VALEDICTORIANS TRANSFERRED TO ADELPHI

Nassau Community College (NCC), Class of 2008 valedictorian Chris Ball and Kingsborough Community College (KCC), Class of 2009 valedictorian Raluca Toscano are completing their bachelor’s degrees at Adelphi. Although they hail from different countries and cultures—Mr. Ball grew up in New Hyde Park, New York and Ms. Toscano in Romania—they share a determination to set and achieve seemingly impossible goals. Ms. Toscano arrived from Romania two years ago speaking almost no English and expects to graduate with honors and plans to pursue a doctorate in mathematics. Mr. Ball (see page 8) is on track to graduate with honors in May 2010 and plans to pursue a doctorate in psychology and received decennial re-accreditation from the Middle States Commission. This means, among other things, that federal grants and loans continue to be available to Adelphi students. In addition to citing Adelphi’s “rebirth since the last decennial visit,” the reviewers pointed to the University’s success in increasing enrollment and student success, maintaining a stable financial position, hiring new faculty, and increasing opportunities for research funding.

By Abby Ptachik
The Ayatollah Begs to Differ

Hooman Majd wrote The Ayatollah Begs to Differ: The Paradox of Modern Iran, which was a New York Times best-seller. Mr. Majd's talk at Adelphi foreshadowed Iran's summer elections, which once again cast an international spotlight on the country's politics.

Iran is not a dictatorship, it's autocratic. People vote, believe their vote counts, get excited about their candidates. There is a supreme leader in Iran who has a role when it comes to matters of Islam. Today, Iranians want to get to a point where they can adapt ideals of democracy to a culture that is deeply religious, deeply Islamic. Are we willing to accept that? Maybe, or maybe not. Religion and politics have always been intermingled, and Iran is not a place that can separate religion and state—Iranians are fundamentally religious people.

Israel and the United Nations

Hooman Majd wrote, which was a best-seller. Mr. Majd's New York Times The Road to Peace: A Palestinian Perspective

Part of the Ambassador Series sponsored by the International Initiatives Committee

Israel and the Arab countries to accept Palestine and normalize the relationship with Palestine.

Jerome Wakefield

The Loss of Sadness: Are We Misdiagnosing Normal Human Emotion as Clinical Depression?

Sponsored by The Lindemann Lecture in Human Development

The author of more than 130 publications, Jerome Wakefield coauthored The Loss of Sadness: How Psychiatry Transformed Normal Sorrow into Depression Disorder, which was named the best psychology book in 2007 by the American Association of Professional and Scholarly Publishers.

"We're living in an age of depression, as far as psychiatric diagnosis goes. It's not just the number of people we're diagnosing, advertising for antidepressants emphasize that if you're not relating well to your family, you may have a depression disorder. Mood and sleep problems could represent unhappiness with a situation, rather than a mental disorder...A cough is not a sign of disease if there is dust. Meaning shapes sadness and culture; you have to place the individual in context."

Galapagos at the Crossroads

Sponsored by the Joseph J. Napoliorno Memorial Lecture and the Department of Biology

Johanna E. Barry, president of the Galapagos Conservancy, has played an integral role in fundraising for environmental conservation and outreach organizations.

"Charles Darwin would probably be very happy with the state of the Galapagos Islands today, although he would have less to say about the human-inhabited islands. These represent the biggest challenges, and also the biggest success stories in conservation...The effect of humans on the Galapagos cannot be overstated."

Abraham Lincoln in African American History and Memory

Sponsored by the John Hope Franklin Distinguished Lecture Series and the Center for African American and Ethnic Studies

James Horton is the Benjamin Banneker Professor of American Studies and History at The George Washington University as well as historian emeritus of the Smithsonian Institution’s National Museum of American History. He is the author of several books, including Hard Road to Freedom: The Story of African America and Slavery and The Making of America.

"Lincoln and his memory, for most Americans, although it may touch on the abolition of slavery, revolved around the preservation of the union. And, if you haven't seen this, next time you go to the Lincoln Memorial take a look, because...it says, 'For whom he saved, the union.' Abraham Lincoln, for most Americans, was the person who saved the union, but he was always associated with African American possibilities and progress."
Respectful of the past, Hopeful of the future, Mindful of the present.

AU COMMENCEMENT

"Today, let us think about this Adelphi graduation in three parts: as ‘last day,’ ‘first day,’ and ‘this day’—your last day as a student for this degree, your first day as an alum, and a suggestion on how to think about each day yet to come,” said Adelphi University President Robert A. Scott, addressing nearly 2,800 graduates and thousands of their family members and friends in the Nassau Veteran’s Memorial Coliseum for Adelphi’s 113th Commencement on May 21, 2009.

Dr. Scott, who delivered this year’s Commencement address, expressed his hopes that an Adelphi education will allow the new alumni to set their priorities, become versatile problem-solvers, and build a foundation for their success.

“A focus on ‘this day’ reminds us of the philosophy of ‘mindfulness,’ being alert to one’s present experience, feelings, and consciousness in creating a sense of total awareness,” said Dr. Scott. “We hope that graduates of Adelphi will be lifelong learners, effective workers, active citizens, and good mentors, respectful of the past, hopeful of the future, mindful of the present.”

Noted members of the Long Island and New York City communities were honored for their lifelong professional efforts and their commitment to being active citizens. Suzy Dalton Shenker M.S.W. ’76, executive director of the Long Island Community Foundation, a division of the New York Community Trust, was awarded an honorary degree, along with Audrey Rinning Topping, author, photomontage artist, and documentary filmmaker and her husband, Seymour Topping, longtime foreign editor, assistant and deputy managing editor, and managing editor of the New York Times and former director of editorial development of The New York Times Company’s 32 regional newspapers. Joan Kuster ’51, member of the Adelphi University Alumni Association Board, received the Ruth Stratton Harley Distinguished Alumni Achievement Award.

The doctoral hooding ceremony held on May 20, 2009 honored 33 doctoral candidates from the Gordon F. Derner Institute of Advanced Psychological Studies and the School of Social Work.

A video of the Commencement ceremony, as well as transcripts of the addresses, are online at ADIELPHI EDU/COMMENCEMENT.

By Ana Barba ’10
An economic meltdown that wipes out millions of jobs and trillions in retirement savings. A flu pandemic sweeping the globe. A revolution in publishing. We're barely ten years into the 21st century, and already the future is proving to be a surprising and tumultuous place.

As the old world order crumbles, Adelphi University alumni are right in the middle of the action, helping to shape a future that hopefully will be better than the past.

We asked five of Adelphi University's most prominent change-makers in the fields of politics, finance, medicine, education, and publishing to explain how we arrived at this moment in time and what needs to happen next.
Who’s to blame for the recession we’re in?

There’s enough blame for everybody to share. Government’s regulating agencies could have done a better job at looking at the market. Financial institutions didn’t do credit checks because they knew they were not going to hold the mortgages. You had brokers who convinced individuals who could afford a $200,000 home that they could do a $500,000 home. Individuals should have known better that they could not sustain that mortgage if they didn’t make a sufficient amount of money.

How can we pull ourselves out of the economic downturn?

We need the regulatory agencies of government to do a better job. We need to have more accountability from our mortgage brokers who offered these predatory loans and from our financial services companies. And we need the consumer to be more responsible and financially literate.

It seems to many small business owners that the federal government has forgotten them while they bail out the big banks and auto manufacturers. Is this true?

No. In this age of globalization, if our neighbors are weak, poor, and unstable, that can spill over and affect us negatively. We have to change our attitude towards Central and South America. The Cold War is over. We have to deal with them with respect.

How has life on Capitol Hill changed since President Barak Obama took office?

The president is trying to get folks to work together. It hasn’t been that anybody wants to work together, but he’s given the room for that to take place. In June, he invited Democrat and Republican congressmen and women to a luau at the White House. He walked along and talked to everybody. He didn’t rush anyone out. And it felt just a little more friendly.

When the U.S. economy is struggling, and Americans need government assistance, how much foreign aid should we be giving to other countries?

We’re still the wealthiest nation in the world, and on a per capita basis, we give far less than our allies do. People think we spend 10 percent or 15 percent of our budget on foreign aid. We actually spend less than 1 percent of our money on foreign aid. It only helps us in a safer nation. And in the long run, it will make us better off financially because we can help create a middle class in other countries that can buy American goods.

There’s a lot of turmoil in Latin America and South America—drug wars, coups, underdevelopment. Can America prosper if the region is undemocratic or impoverished?

No. In this age of globalization, if our neighbors are weak, poor, and unstable, that can spill over and affect us negatively. We have to change our attitude towards Central and South America. The Cold War is over. We have to deal with them with respect.

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You have videos on your Web site, a Facebook page with family snapshots, and you’re on Twitter. How is technology changing the way you do your job?

It’s making a positive difference because this place is based upon ideas, and you get ideas from people. You never can tell where the best ideas will come from.
What troubles you about our current economic crisis?

One of the things that frustrates me is I believe almost every element of what went wrong in the last year was present in 2002 and 2003 when we went through Enron, WorldCom, and the mutual fund scandals. What was broken then? A board of directors system that failed to serve shareholders. A compensation system that had spun out of control. A CEO used to be paid 40 times as much as a company’s workers, and it got to be 400 times the workers’ pay. We had huge accounting problems in 2002 and 2003. There were real questions back then about Fannie Mae and Freddie Mac, and we didn’t do anything. We rushed to pass Sarbanes-Oxley in the crisis, and that legislation was flawed. If we had properly addressed those issues in 2003, we wouldn’t have lost half the world’s wealth in this recession.

Why didn’t we do a better job of fixing the financial industry’s problems six years ago?

The crisis passed too quickly, and we didn’t pay a high enough price. The mutual fund scandal affected 95 million people but what happened? A lot of companies admitted no wrongdoing and paid a fine, and the fine wasn’t equal to what they made. Some of those people are out of business, but Bank of America, for example, was involved, and they kept going.

FOR Noreen Harrington ‘81, a 20-year veteran of Wall Street, the economic meltdown of 2008 seems like a bad movie that she’s being forced to watch for a second time. In 2003, Ms. Harrington blew the whistle on improper trading at a hedge fund managed by her then-employer, and watched the public lose trust in the financial industry as investigations revealed that misconduct was widespread among many firms. The former co-chief investment officer of hedge fund Alternative Institutional Partners and a founding member of 85 Broads, an international network of more than 20,000 women which started as the Goldman Sachs Women’s Network, Ms. Harrington is now an alternative investment specialist for New York City-based investment management firm M.D. Sass.

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How do we make sure that an economic meltdown doesn’t happen again?

Economists say we need new regulations. I’m not sure we do. We need to enforce the ones we have. We need to look at what went wrong in 2002 and 2003. We rushed to pass Sarbanes-Oxley in the crisis, and that legislation was flawed. If we had properly addressed those issues in 2003, we wouldn’t have lost half the world’s wealth in this recession.

Are business schools to blame for the bad behavior on Wall Street?

Business schools could spend more time looking at conflicts, decisions, and consequences. In business, there are a lot of things we do that are gray. But I don’t want to blame young people. It’s a leadership issue. If the people in charge send the appropriate message—’we care about the brand of our firm,’ ‘we care about long-term profitability’—employees will hear that. We have to get back to the good old-fashioned question, ‘What is in the best interests of this company?’ Over the last couple of years, not every firm had that culture. Part of it was if you inflated your P&L, you were going to be paid an enormous bonus.

There were doubtless hundreds of people on Wall Street who were aware of risky decisions and cutting corners and didn’t speak up to their bosses or the authorities. Why don’t more people blow the whistle like you did?

Blowing the whistle sometimes has a negative connotation. There is a pervasive attitude—we’re all making money, don’t upset the apple cart. That needs to go away. Doing the right thing should make you more employable, not less. In Wall Street, you often don’t see the victim, you just see numbers. But if you know victims of the scandal, and see the ramifications of the events, it’s easier to stop forward. In my case, I just couldn’t live with what I knew, so I thought, ‘I’ll pass it along to somebody else.’

Is the government dealing with issues that caused this recession more effectively?

I’m hopeful that they are. A year from now I’ll be able to tell you if we’re going to see this movie again or not. In one way, we are blessed by a new administration. It didn’t happen on their watch as much so they can look with harder eyeballs at what went wrong.

A new day for Wall Street

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Is the government dealing with issues that caused this recession more effectively?

I’m hopeful that they are. A year from now I’ll be able to tell you if we’re going to see this movie again or not. In one way, we are blessed by a new administration. It didn’t happen on their watch as much so they can look with harder eyeballs at what went wrong.

A new day for Wall Street

What troubles you about our current economic crisis?

One of the things that frustrates me is I believe almost every element of what went wrong in the last year was present in 2002 and 2003 when we went through Enron, WorldCom, and the mutual fund scandals. What was broken then? A board of directors system that failed to serve shareholders. A compensation system that had spun out of control. A CEO used to be paid 40 times as much as a company’s workers, and it got to be 400 times the workers’ pay. We had huge accounting problems in 2002 and 2003. There were real questions back then about Fannie Mae and Freddie Mac, and we didn’t do anything. We rushed to pass Sarbanes-Oxley in the crisis, and that legislation was flawed. If we had properly addressed those issues in 2003, we wouldn’t have lost half the world’s wealth in this recession.

Why didn’t we do a better job of fixing the financial industry’s problems six years ago?

The crisis passed too quickly, and we didn’t pay a high enough price. The mutual fund scandal affected 95 million people but what happened? A lot of companies admitted no wrongdoing and paid a fine, and the fine wasn’t equal to what they made. Some of those people are out of business, but Bank of America, for example, was involved, and they kept going.

How do we make sure that an economic meltdown doesn’t happen again?

Economists say we need new regulations. I’m not sure we do. We need to enforce the ones we have. We need to look at what went wrong in 2002 and 2003. We rushed to pass Sarbanes-Oxley in the crisis, and that legislation was flawed. If we had properly addressed those issues in 2003, we wouldn’t have lost half the world’s wealth in this recession.

Are business schools to blame for the bad behavior on Wall Street?

Business schools could spend more time looking at conflicts, decisions, and consequences. In business, there are a lot of things we do that are gray. But I don’t want to blame young people. It’s a leadership issue. If the people in charge send the appropriate message—’we care about the brand of our firm,’ ‘we care about long-term profitability’—employees will hear that. We have to get back to the good old-fashioned question, ‘What is in the best interests of this company?’ Over the last couple of years, not every firm had that culture. Part of it was if you inflated your P&L, you were going to be paid an enormous bonus.

There were doubtless hundreds of people on Wall Street who were aware of risky decisions and cutting corners and didn’t speak up to their bosses or the authorities. Why don’t more people blow the whistle like you did?

Blowing the whistle sometimes has a negative connotation. There is a pervasive attitude—we’re all making money, don’t upset the apple cart. That needs to go away. Doing the right thing should make you more employable, not less. In Wall Street, you often don’t see the victim, you just see numbers. But if you know victims of the scandal, and see the ramifications of the events, it’s easier to stop forward. In my case, I just couldn’t live with what I knew, so I thought, ‘I’ll pass it along to somebody else.’
Dr. Robert G. Darling ’81 is an emergency medicine physician and retired U.S. Navy captain who’s spent much of his career helping the United States military improve its ability to respond to public health emergencies. As director of the Center for Disaster and Humanitarian Assistance Medicine at the Uniformed Services University of the Health Services (USUHS) in Bethesda, Maryland, he oversaw pandemic influenza preparation, among other programs. He spent three years during the Clinton administration as White House physician, the first board-certified emergency medicine physician to hold that position. Currently, he’s an assistant professor of military and emergency medicine at the USUHS and consults on medical technology and emergency preparedness.

ROBERT DARLING on...
MODERN MEDICINE

Do we have a better or worse healthcare system than when you became a doctor in 1980s?
We can treat diseases better, and we’re better technologically. With the advent of the CAT scan and the MRI, you can almost do exploratory surgery without having to do surgery because you see great images. However, we have a problem with the delivery of healthcare. Healthcare is expensive because we probably do too many procedures. We order too many tests because doctors are afraid of malpractice suits where lawyers say, ‘If you had ordered these other 14 tests, maybe you would have gotten a diagnosis.’

What other problems with the healthcare system do we need to solve?
There are fewer people going into nursing and medicine, and we have 300 million Americans to help. With so many patients, how are we going to see them all? One potential solution is telemedicine. A patient doesn’t have to come to the clinic to see a doctor. If they’re just going there to get their vital signs taken and their medicines adjusted, they can do that at home at night and transmit the information to their healthcare provider over the Internet.

What’s so good about healthcare in the United States?
Everybody loves to throw daggers at the drug companies. The bottom line is, lifesaving drugs are created because pharmaceutical companies can make a profit. It drives innovation because people say, ‘I’m going to take a risk.’ The average drug that gets FDA approval costs about $1.5 million to develop. That’s because the 50 drugs drug companies invested in before that failed. It’s ugly, but it works.

Will America experience a major pandemic in the next five years?
We’re overdue for one. Every 30 or 40 years, the influenza virus has done a genetic shift and caused a pandemic. We had relatively minor ones in 1967 and 1968. The real big one was in 1918, which killed 2 million Americans, which would be 20 million people today.

What public health threat has fallen off the radar and needs to be a big deal again?
Biological weapons remain a threat. Our enemies haven’t gone away. If they can make a smallpox weapon work, they will do so. There’s a finite amount of money in the federal budget, but I’d like to see that we don’t forget about that.

What advances in medicine can we expect to see in the next five years?
We sequenced the human genome in recent years, and the fact that we know all of our genes means we are going to be able to develop very specific therapies for diseases with a genetic component. Companies will develop cancer drugs that don’t make you lose your hair or be sick. We’ll also get to the point where we can predict what diseases a baby will be prone to.
NANCY ROUSSEAU on...
LESSONS FOR THE FUTURE

Nancy (Berliner) Rousseau ’59 remembers watching the 1957 protests against integrating Little Rock Central High School on television when she was a girl. Now she is principal of the 2,400-student Arkansas high school, a National Historic Site where the past and the future intermingle in the polished hallways, as members of the Little Rock Nine and civil rights scholars visit regularly. Meanwhile, Ms. Rousseau’s job is to prepare students to succeed in a world that continues to change.

Why is there an achievement gap between white students and students of color in the United States?

Why is there an achievement gap? Why is there a housing gap? Student achievement doesn’t take place in a vacuum. Schools reflect society’s choices. We work every single day to make a difference in the lives of children, but schools alone cannot change society.

What kinds of programs would help close that gap?

Then we double up on instruction for them. Tutoring before and after school, and we added three years ago. Sometimes, it’s the adults. It’s the teachers. Sometimes, it’s the parents who don’t support the educational process. And kids who have to move around, which is an additional item in the budget but makes it possible to keep them after school.

What do high school graduates need to know now that they did not 20 years ago?

They need to know technology. And kids need to have more global awareness. We encourage all our students to take a foreign language. We offer six levels of five languages, except for Chinese, which we just added three years ago.

What makes your job difficult?

Sometimes, it’s adults. It’s the teachers who don’t step up to the plate and have the expectations needed to make a difference to their kids. And it’s parents who don’t support the educational process so their kids can be successful. I strongly believe that children need to be held responsible for their actions, and when they make a mistake, the consequences need to be applied, and you move on. There are parents who don’t think their kids deserve a test.

What changes in education policy are you hoping to see from the new White House?

I’m hoping the Obama administration is going to cut back on the amount of testing. We’ve asked parents to talk to us about any family challenges because that will affect a child’s ability to achieve. If the teachers know what’s going on, they can be supportive and offer help. The economic crisis creates more problems for the students to deal with, but we are already dealing with those problems. We have a wellness center with a full-time nurse, a social worker, and 28 student support groups.

SCOTT JAMES on...
THE NEW PUBLISHING PARADIGM

San Francisco-bred Scott James ’84 is a journalist-turned-novelist who writes fiction under the pen name Kemble Scott. One of the biggest publishing houses in the United States distributed his first novel, SOMA, as a trade paperback in 2007, but he decided to publish the first edition of his new book, The Sower, electronically instead. In May 2009, the book was released exclusively on Scribd, a two-year-old Web site that sells digital books that can be read on any computer or mobile device. In August, Mr. James announced that California-based Numritha Press would publish a hardcover version.

Why did you release your second novel in digital form rather than as a paperback?

My first book was a bestseller, so I was certainly well-positioned to have a much larger time publishing the second book. But I got a phone call about this startup, and I checked them out. Scribd has more than 60 million unique users—three times the audience of Amazon’s! The CEO is 24, and comes from a generation that thinks, ‘Of course, this person who created the entertainment or the music or the book should be paid live.’ In the traditional publishing process, the author is the last paid and the least paid. So this could be a total game-changer. Also, I own all the rights to the book, so I can sell it as a hardcover, paperback, foreign edition, audiobook, or podcast.

Do you expect to make more money this way?

I already am. On a standard book contract, the author gets 15 percent of the cover price. The paperback version of my first book is $15, and I get $2.25. With this version, I get 80 percent of the cover price of the digital book. I’ve priced it at $5.99 about the same as on an iPhone application. Thinking that the readers are probably going to be college age so let’s price it in at an amount of money they understand. But because I get 80 percent, I’m already making more money per book—$4.60.

Will you make more money in total?

Big picture, I do expect to make more money, simply because I’m starting online and getting a following there, then going into print, which is a different readership. Also, because I’m getting 80 percent of the cover price with Scribd, the publisher of the hardcover offered better than the usual percentage. I’m getting closer to 35 per cent of the cover price.

Will you have more money in total?

You’re obviously a natural for this. But wouldn’t authors who live in Vermont with their dogs and never leave the house get published in the digital world?

If you’re going to do a book on Scribd, you do have to know some things—you have to create a cover, for example. You’ve got to describe the book in a paragraph. But there are far fewer obstacles to doing it this way than in traditional publishing. If the writer in Vermont can study how to format their book and put it up on Scribd, they have access to the 3 billion people on the Internet all on their own, and they don’t have to figure out how to work the cocktail party circuit in New York to find an agent.

Won’t digital publishing drive bookstores out of business?

Bookstores know this is coming. They’ll have a leading role in being the demands generator. You’ll walk into a bookstore, and say, ‘I’m interested in this type of book, and they can point you to the right section. Bookellers are hosting authors whose books are only available digitally, and they’re buying Espresso Book Machines, which print out a paperback version of any book they don’t have on the shelf in three minutes.

How is the digital publishing revolution going to change the intellectual level of the United States?

This could have a great impact on the intellectual level of the United States. Americans are reading more than ever, but they’re reading text messages and Twittering and their Facebook page. To be truly intellectually engaged and thinking at a higher level, you have to get to something longer-form. So I’m hoping this will meet these people on their turf. They, the challenge of the digital age, to make that leap from LOLL to a novel.

Each of these actors has portrayed a psychotherapist in an award-winning television series: Gabriel Byrne, the flawed but caring Dr. Paul Weston in HBO’s In Treatment; Lorraine Bracco, the long-legged, stone-faced Dr. Jennifer Melfi in The Sopranos; Kelsey Grammer, the antic Dr. Frasier Crane in Cheers and Frasier; and Bob Newhart as the Newhart show’s Dr. Robert Hartley.

Since the 1908 film, Dr. Dippy’s Sanitarium, psychotherapists have served fiction well as they’ve drilled into protagonists’ psyches, exposing motivations and furthering the narrative. At the same time, popular media has often done a disservice to the profession and the public by portraying therapists as one-sided—come dic or corrupt, good or evil, wise or foolish, caring or indifferent—told those in therapy as severely mentally ill or patently ridiculous. In 1998, concern over the portrayal of therapists onscreen led the American Psychological Association (APA), Media Division, to form the Media Watch Committee to monitor and cultivate more accurate portrayals of psychotherapy.

When In Treatment debuted on HBO in January 2008, it broke with the past, offering a complex and compelling view of therapy. People started talking, even arguing heatedly, about the show’s patients and its protagonist, psychodynamic therapist Dr. Paul Weston (“Paul” to his patients). Was he a good therapist? Did he intervene too much? Crossed too many boundaries? In Treatment was on to something—capturing the charged atmosphere and compelling issues of psychotherapy while also attracting a dedicated audience.

Each week, In Treatment presents five half-hour dramas, one with each of Paul’s patients and his own therapy session. Each episode offers a more nuanced picture of therapy and therapists as well as patients in therapy. There are functional, even high-achieving people, who are also in psychic pain.

Even with its attractive patients and captivating therapist, who not only cares deeply but also looks good and has a terrific Irish accent, the show conveys the essential quality of psychodynamic therapy—the intentional interpersonal relationship between client and therapist.

We asked Associate Professor Mark Hilsenroth and Associate Professor Francine Conway Ph.D. ’99, both faculty members in the Gordon F. Demon Institute of Advanced Psychological Studies—the nation’s first university-based professional school of psychology—who also have private therapy practices, for their take on the show.

“Telling the story of the therapist makes sense, ranging from mild to very serious, it is one of the reasons Dr. Hilsenroth, who is also the incoming editor of the APA’s journal, Psychotherapy: Theory, Practice, and Training, likes the show so much.

“I’m a big fan of the show. It portrays a complex perspective of therapeutic work—the good, the bad, and the ‘I’m not exactly sure what to say or do’ aspect of doing psychotherapy. There are no perfect therapists, but many are ‘good enough’ to make a meaningful impact on the lives of those with whom they work,” he says.

According to Dr. Hilsenroth, every major study shows that psychodynamic psychotherapy works. People in short-term therapy are able to make changes that last a lifetime.

In contrast to his students, who love In Treatment, reaction among Dr. Hilsenroth’s colleagues is more mixed.

“I know some colleagues who hate the show…they think it’s over-dramatized…but I think that’s the good thing… it brings up issues that are sort of extreme to us can talk about them,” he says.

“I believe the show will have a positive impact on psychotherapy in general, and psychodynamic psychotherapy in particular, because it affords the general public an insight into what therapy might be like for themselves. It may make some people curious about the possibility of psychotherapy to help improve their lives,” says Dr. Hilsenroth.
Dr. Conway, who was trained at Derner, praised In Treatment for portraying the compassion of a therapist for his patients and for demystifying psychotherapy, but criticized it for ignoring issues of class. What therapy people have access to depends on where they come from: the working or middle class with insurance, the upper class with insurance or the ability to pay out-of-pocket, or lower economic classes relying on Medicaid. Any therapist would want Paul’s patients, says Dr. Conway, they’re educated, highly verbal, high achievers with insurance or the ability to pay out-of-pocket.

Paul Weston, she says, “probably would not take a Medicaid client... that’s unfortunate to me.”

As for the show’s effect on the profession, Dr. Conway says, laughing, “I think there’s more of an effect from the recession.” She explains that most Americans are pretty well informed about psychotherapy because psychological services are intrinsic to our health, education, and judicial system, and that the APA has done a good job establishing psychology as a valid, credible authority.

Admitting to making cupcakes (with frosting) to celebrate a 10-year-old client’s achievement in school, Dr. Conway says, “Part of what informs my thinking about this [crossing boundaries] is that I have a social work background, and I was also trained at Derner, which is very psychodynamic... I’ve had to find a way of reconciling these two points of view.”

Dr. Conway says her decisions in private practice, like Paul Weston’s in In Treatment, would depend on what she could live with as a person and, of course, the professional boundaries.

“We’re human,” says Dr. Conway. “I think we have to think about those things and then make the best decision we can in the time... I think the danger is in not acknowledging how it can influence the relationship.”

Even something as seemingly benign as feeding a patient can influence the therapeutic relationship, says Dr. Conway. As a graduate student she asked Derner professor, Karen Lombardi, why not intervene in certain concrete ways with a patient? What would you rather do, Dr. Lombardi asked in return, teach a child how to avoid getting hit by an abusive Mom and to put food away so he or she can eat when not being fed, or be there to feed the child?

“Exactly!” she says.

“’That really stayed with me,’” says Dr. Conway, “because I said to myself, ’What am I here to do?’ I’m here to teach you to live your life in a way that’s satisfying.”

Dr. Francine Conway Ph.D. ’99

“Analyzing In Treatment”

“I think the danger is in not acknowledging how it can influence the relationship.”

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AU PAC brings new energy to creative work

You feel it when you walk into Adelphi’s Performing Arts Center—the energy of movement, sound, and sight—the pulse of the arts, thriving in their new home. For Assistant Professor of Music Sidney Boquiren, Assistant Professor of Dance Trebien Pollard, Assistant Professor of Performing Arts Sarah Martin, and Assistant Professor of Performing Arts Sean Sullivan, AU PAC gave them a “meaningful, and serendipitous” opportunity to collaborate and bring their work together in a way not seen before at Adelphi.

On November 24, 2008, they presented “The Civilized Captivity of a Primitive Existence” in the AU PAC Dance Theatre. The piece explores themes of solitude, loss, and creation, and blends the music of Mr. Boquiren with the choreography of Mr. Pollard, the costumes of Mr. Sullivan, and the lighting design of Ms. Martin.

The collaboration began when Mr. Pollard heard Mr. Boquiren's music and became “impressed by how he created the music.” In their post-show discussion, Mr. Pollard and Mr. Boquiren spoke about coming together in rehearsal to blend their ideas into a cohesive work. They realized how separate they had become in their work, and what being united in one building might mean for their work. For them, the collaboration was as much about the final presentation as it was about the process of pushing the boundaries of their disciplines and navigating their different work styles. They brought Ms. Martin and Mr. Sullivan in so that all three performing arts areas were given a voice in the project.

“What’s next? Both Mr. Pollard and Mr. Boquiren feel they are moving towards creating more work that cannot be confined to one discipline, and they want to extend their collaborative energy to the sciences and other disciplines.”

Mr. Pollard and Mr. Boquiren collaborated to create a new work.

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Scholarly Pursuits

Renewable Energy Research Gets a Boost

Assistant Professor of Chemistry Justyna Widera has been awarded $50,000 over two years from the Petroleum Research Foundation and approximately $20,000 from the National Science Foundation to pursue research of fourth-generation G de Zels cells, tiny particles that are capable of harvesting solar energy more efficiently than other available methods. The funds will be used towards purchasing new equipment and supplies, attending conferences, and supporting two interns each year. Dr. Widera conducted her research in collaboration with the Brookhaven National Laboratory's Center for Functional Nanomaterials over a 10-week period beginning in June 2009. Adelphi chemistry majors Jason Lane '10 and Scott Gordon '11 worked as research assistants.

Dr. Widera hopes that through this research she will be able to procure further funding through outside grants, and eventually be able to develop a prototype of new generation solar cells. Maintaining collaborative efforts with the Brookhaven National Laboratory is essential to this initiative, as the facility provides state-of-the-art equipment, which is vital to moving forward and gaining further advances in the field.

"These are very basic studies that will have to continue for a few years," says Dr. Widera. "After commercialization, we will probably get on board with a company or business that can produce the materials and put them on the market. This is a form of renewable energy using cheap materials, and it will be highly efficient and inexpensive."

By Rebecca Benson '11

For our new Why column, we asked Associate Professor of Physics Sean Bentley to explain the familiar disclaimer on car side mirrors.

Q Why are objects in the mirror closer than they appear?

A The warning stems from the fact that side mirrors on cars are often slightly convex. Much like the large, hemispherical security mirrors on the ceilings of many stores, this shape allows the mirror to display more of what is behind you, but with the trade-off that those things look smaller, thus being perceived as farther away. You may have noticed that some vehicles, especially large trucks, have an additional small side mirror that is very curved to give an even large field-of-view. The enhanced field-of-view is to increase vision of objects behind you and thus heighten safety in performing operations such as backing up or changing lanes. In contrast, the rearview mirror will generally be flat rather than curved, giving a more realistic perception of the distance to the objects.
Faculty Highlights

College of Arts and Sciences

Rayssa Amador (Languages and International Studies); with M. Domnincis, published Spanish textbook A la luz de (2009).


Dominick Cavallio (History) published Private Lives/Public Monstrosities: Readings in American History, two volumes (Prentice Hall, August 2009).


James Douley (Biology) presented two papers with K. Kellepperuma and L. Unjuminti, Preliminary Cladistic Analysis of the Tildopho (Pericoidea: Malacostracan and Branchiostegidae) Using the Mitochondrial 16S and 15S rRNA Genes in the Society for Integrative and Comparative Biology (SICB), Boston, MA, January 2009, and Cladistic Analysis of the Tildopho (Pericoidea: Malacostracan and Branchiostegidae) Using the Mitochondrial 16S and 15S rRNA Genes in the Society for Integrative and Comparative Biology (SICB), Boston, MA, January 2009, and Cladistic Analysis of the Tildopho (Pericoidea: Malacostracan and Branchiostegidae) Using the Mitochondrial 16S and 15S rRNA Genes at the American Society for Ichthyology and Herpetology annual meeting, Portland, OR, July 2009.

Anton Dudley (English) published his play, Honor and His Rose in 2009, and showcased it at the Walnut Street Theatre in Philadelphia, PA, February 2009 and attended The Believers (3rd Annual POP! Festival) at Hard Theatre Company, New York, NY, May 2009. Professor Dudley, with N. Bouvier, presented Substition at the Centre des Autres Dramatiques (CEAD), Espace Libre, Montreal, QC, March 2009.


Lawrence Josephs published The Adapative Function of Sexual Gender at the Greed, Sex, Money, Power, and Politics Symposium, Mount Sinai Hospital, New York, NY, February 2009.


Katherine Finot, with N. S. Condine, and C. Magau, published two articles: Late Life Attachment in Context: Patterns of Relating Among Men and Women from Seven Ethnic Groups in the Journal of Cross-Cultural Gerontology, 24, 248–264, June 2009. She also presented at the 26th International Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign, IL, May 2009.


Danie Tawfeequ presented Team Counseling and Success without Conflict in the NCTM Banks as Engaging Masters of Teachers of Mathematics, April 2009. He also presented two papers: Pragmatic Methods at the Conference at the Association of Mathematics Teacher Educators, Orlando, FL, February 2009, and Providing Opportunities for African American Students to Contribute to Calculus Content at the American Mathematical Association at The College Board, National AP Equity Colloquium, Los Angeles, CA, March 2009.


School of Business


School of Nursing


Andrea McCorm, with R. Manley, R. Mihal, and E. S. Morote, presented How- ing Student Cultural Identity and Their Behavior and Attitudes toward Academic Misconduct in Two Large Nursing Programs in the United States at the 8th International Business and Econ- omics Conference, Udapura, India, January 2009. Professor McCorm also presented Academic Misconduct in Nursing: What’s the Big Deal? at the 5th Annual Leadership Confer- ence, Sigma Theta Tau, Adelphi University, April 2009.

Maureen Rafter presented The Relationship between Maternities and Barriers to Exercise in the Older Adult at an Asterud Living Facility at Academic Misconduct in Nurs- ing at the American Education Research Annual Leadership Conference, Sigma Theta Tau, Adelphi University, April 2009.

FACULTY FOCUS Fall 2009

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Shiow-Ying Yang presented Ireland Drug Use is Strongly Associated with Delated Cardiovascularity and Verticel at The Feinstein Institute for Medical Research, Manhasset, NY, May 2009.

School of Social Work

Shannon Lane presented Crafting a Campaign Message at the University of Connecticut School of Social Work 13th Annual Campaign School, April 2009.


Bradley Zodickoff, with N. Choi, Z. Gellis, and M. Luptak, presented Sympo-sium Session: Late-Life Depression in Community-Based Settings, and also presented paradigm insights to Barriers and Facilitators to Geriatric Mental Health Care at the Society for Social Work and Research, New Orleans, LA, January 2009.


In Memoriam
Edwin D. Campbell, former dean of the School of Business, passed away on August 14, 2009. Professor Ivory Holmes, a School of Social Work faculty member from 1974 until her retirement in 2002, passed away in April 2009.

New Faculty Appointments Fall 2009

Dolapo Adeniji-Neill
Assistant Professor
Department of Curriculum and Instruction
Ruth S. Ammon School of Education

Aaren Freeman
Assistant Professor
Department of Biology
College of Arts and Sciences

Louse Geddes
Visiting Assistant Professor
Department of English
College of Arts and Sciences

Mark Grabowski
Assistant Professor
Department of Communications
College of Arts and Sciences

Beth Heydeman
Assistant Professor
School of Nursing

Jacqueline Neri Kappoth
Assistant Professor
School of Social Work

Emily Kang
Assistant Professor
Department of Curriculum and Instruction
Ruth S. Ammon School of Education

Valerie Karr
Assistant Professor
Department of Curriculum and Instruction
Ruth S. Ammon School of Education

Tae Koon Kim
Assistant Professor
School of Social Work

Stavroula Kyriakakis
Assistant Professor
School of Social Work

Stephanie Lake
Lecturer
Department of Anthropology and Sociology
College of Arts and Sciences

Laura Quiroz
Assistant Professor
School of Social Work

Barbara Mackoff
Visiting Professor
School of Nursing

Anirita Maday
Assistant Professor
University Libraries

Jennifer McClendon
Assistant Professor
School of Social Work

Diasapel McFarland
Assistant Professor
School of Nursing

Christopher Muran
Associate Dean/Professor
Gordon F. Derner Institute of Advanced Psychological Studies

Maya Muratov
Assistant Professor
Department of Art and Art History
College of Arts and Sciences

Deborah Murphy
Clinical Assistant Professor
School of Nursing

Magdalena Nawrocka
Assistant Professor
Department of Physics
College of Arts and Sciences

James Nelson
Assistant Professor
Gordon F. Derner Institute of Advanced Psychological Studies

Salvatore Petrilli
Assistant Professor
Department of Mathematics and Computer Science
College of Arts and Sciences

Nancy Regal Gómez
Assistant Professor
Department of History
College of Arts and Sciences

Nicole Rudolph
Assistant Professor
Department of Languages and International Studies
College of Arts and Sciences

Soon Ryoo
Assistant Professor
School of Business

Bayla Samets
Clinical Assistant Professor
School of Nursing

Brian Stackman
Assistant Professor
Department of Chemistry
College of Arts and Sciences

Melissa Van Alstine
Assistant Professor
Department of Philosophy
College of Arts and Sciences

Rahel Villamil-Accra
Assistant Professor
Department of Languages and International Studies
College of Arts and Sciences

Hugh Wilson
Visiting Professor
Department of Political Science
College of Arts and Sciences

Jean Winter
Visiting Assistant Professor
School of Nursing

Sokthian Yeng
Assistant Professor
Department of Philosophy
College of Arts and Sciences.
Adelphi’s longstanding commitment to academic success is evident in every facet of University life. Students are encouraged to reach beyond their coursework and embark on their own developmental pursuits. This past year, the following students were recognized for their exemplary achievements.

Fine arts and Spanish major Carolina Cambronero ‘09 won the American Association of University Women Award for 2009. Ms. Cambronero was nominated by faculty and went through an interview process before being selected to receive the $100 award. In addition to serving as president and founder of the Spanish Club, Ms. Cambronero was a member of the Student Art League, the Sigma Delta Pi National Spanish Honor Society, and Kappa Pi National Art Honor Society during her time at Adelphi.

Fine arts major Nerses Chorekchyan ‘09 won the grand prize, an Apple MacBook, in the Long Island College Art Competition. His piece, “Past or Present,” is an abstract collage that combines his artistic skill with his passion for the unconventional, drawing inspiration from surrealists such as Salvador Dalí and Jerry Uelsmann.

Business administration major Eric Hasselbring ‘10 finished first in the 2008 Dr. Pepper Collegiate Challenge, earning him $41,000 and a unique advantage of studying and living within it, despite adjustment difficulties. “I like the American culture, and studying here allows me to hone my English, which is the language of business,” says M.B.A. candidate Sheng-Hung Fan Chiang, who came to Adelphi from Taiwan.

There wasn’t much of a culture shock for me since American culture is everywhere in Taiwan,” says M.B.A. candidate Yi-Hsuan Hu. Some things, however, did require adjustments. “In Taiwan, students never raise their hands to speak, it’s always the teacher who talks. So, when American students are just as involved in discussion as the teachers are, it’s very unexpected, but I like that dynamic better,” says Ms. Hu. Adapting to a new culture can be overwhelming at times, but Ms. Patel says, “I’m really enjoying the unique experience this has brought me.”

By Lauren Kalish
Woodruff Hall
80 years of Adelphi History

While recent alumni may remember Woodruff Hall as the home of athletics and the physical education program, the building has been home to many Adelphi milestones in its 80-year history. Woodruff was one of the University’s original three buildings and was known for almost 25 years as the “R Building.” In 1935, Adelphi dedicated the building to Timothy Woodruff, Adelphi’s Board of Trustees President from 1895–1908. In his recent State of the University address, President Robert A. Scott praised Timothy Woodruff for his role in establishing Adelphi as an independent college.

Construction came down to the wire and in December, 1929 the “R Building” opened its doors for the University when women’s basketball defeated Hunter College 28–17. At the time, basketball was one of Adelphi’s six sports, along with softball, swimming, field hockey, and fencing.

Woodruff Hall was also the site of George Faherty’s Summer Basketball School, which ran for 15 years and featured lectures and clinics by basketball greats such as the Boston Celtics’ Red Auerbach and UCLA’s John Wooden. In 1957, Woodruff was home to another notable athletic milestone, when Adelphi’s campus hosted the first-ever National Wheelchair Games in the United States.

For many years, Woodruff was the center of campus activity—hosting commencements, convocations, and even the University’s prom. The building has also welcomed such academic and cultural luminaries as anthropologist Margaret Mead, dance pioneer and founder of Adelphi’s dance program Ruth St. Denis, and poet Ogden Nash.

Today, due to its $4 million renovations as part of the Campaign for Adelphi University, Woodruff Hall is poised to once again be a hub of campus activity, with upgrades that have enhanced fitness and recreation space, as well as instructional and clinical space in health and physical education. What Adelphi milestones are in Woodruff’s future? Only time will tell.

By Linda Romanos M.A. ’03
Special thanks to University Archivist Eugene Neely, Garrett Chisum M.B.A. ’04, and Suzette McQueen.

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Special thanks to University Archivist Eugene Neely, Garrett Chisum M.B.A. ’04, and Suzette McQueen.
For Panthers, Scholarship Support is a WIN-WIN

**Jeffrey Perez ‘10 RUNNING TOWARD COMMITMENT**

The prospect of waking up at 4:00 a.m. to commute to campus for 6:00 a.m. workouts with the cross country/track team would deter many. Then, consider that you are unable to compete, and the idea is even less appealing. A student in Adelphi’s General Studies program in his freshman year, Jeffrey Perez ‘10 was barred from varsity competition in order to ensure an adequate focus on his studies. He tried out and qualified for the cross country/track team anyway. Despite not being able to compete or travel with the team, he braved the commute and crack of dawn practices and has since earned a 3.7 grade point average and an athletic scholarship, which he says has “greatly contributed towards funding my academic studies.”

**Amy Williams ‘10 DIGGING IN**

To most, digging involves dirt or sand. For Amy Williams ‘10 and her teammates, a dig is how you return a ball that has been volleyed to you. In 2008, Ms. Williams earned her place as Adelphi’s all-time digs leader with 1,462 digs. She has helped the volleyball team earn back-to-back NCAA tournament appearances in 2007 and 2008 and garnered all-conference and all-region recognition for her playing. Fortunately, she also digs her time off the court. A business management major and Levermore Global Scholar, she has maintained a 3.45 GPA and is on the Dean’s List. She is an advisory team member of Adelphi’s CHAMPS’ Life Skills program, active in the Student Athlete Advisory Committee, and a Salvation Army Read Across America volunteer. She supplements her athletic and academic scholarships and sharpens her professional skills by working for Campus Recreation and the Office of Public Affairs.

**ROLE MODELS** My coaches and fellow teammates. Their dedication has motivated me as a runner, student, and fellow citizen, and their contagious attitude has improved my work ethic—to always improve and never to settle for anything less than my hardest effort.

**BEING A PANTHER** Means being disciplined and moral both on and off the field. It means taking pride in advocating for our school, sport, and, most importantly, yourself. It means having dedication and a competitive spirit to achieve success.

**WHY I RUN** To “harden my shell” and to give myself something that can be earned and never taken away, a feeling of inspiration and triumph. I run because, as a discipline, it has made me a more balanced and responsible human being.

More than 350 student-athletes compete on Adelphi’s 22 intercollegiate teams, and nearly 90 percent benefit from partial athletic scholarships drawn from a budget of $13 million. The awards begin at $1,000 and frequently are combined with academic aid.

The strategic plan for NCAA Division II focuses on a “Life in the Balance” approach, which blends academics, athletics, and community service. Adelphi student-athletes exemplify this model.

All who support Adelphi Athletics—from Panther Club members to supporters of Adelphi’s Annual Golf Classic and Janet L. Ficke Golf Outing—impact the academic, athletic, personal, and professional development of Adelphi student-athletes.

Here, two Panthers describe what it means to play for and receive support from Adelphi.
Alumni Events

1. Yankee Stadium Tour
2. Alumni Basketball Day in the Center for Recreation and Sports
3. Ruth S. Harley Luncheon and Tea
4. C.O.A.C.H. Inside the Teacher’s Classroom
5. School of Nursing 65th Anniversary Reception and Pinning Ceremony
6. C.O.A.C.H.ed to dress for success at Lord & Taylor
7. A Backpack to Briefcase program demonstrates quick and easy meals for busy people.
8. Florida Regional Alumni Reception in Tampa at the George M. Steinbrenner Field, Brighthouse Networks Dugout Club
9. Florida Regional Alumni Reception in St. Augustine
10. C.O.A.C.H. Careers in Performing Arts, featuring Paul Donahue ’88, at the Metropolitan Opera
11. Spirit of New York Cruise

To see more photos from recent alumni events, visit ALUMNI.ADELPHI.EDU/PHOTOGALLERY.
Adelphi students

COACHED to success

Some Like it Gold...

A 50th Reunion to Remember

Fifty years later, a little older and wiser, nearly 40 ’59ers and their families reconvened at Adelphi to swap stories of their undergraduate years and their subsequent journeys.

Adelphi honored the Class of ’59 as distinguished guests at its May 2009 Commencement ceremony and welcomed them with a luncheon at Alumni House.

For some, it seemed that barely any time had passed since their own graduation.

“It feels like just yesterday I saw some of these people, and we were the ones about to receive our degrees,” says Janet L. Ficke ’59, the celebrated Hall of Fame athlete and former Adelphi softball and women’s basketball coach.

Morton Hahn ’59 and Irwin Kwatek ’59, who ran track together during their Adelphi days, recalled making late-night bets at the local racetrack.

Although they now live thousands of miles apart, in New Jersey and California, respectively, they still remain close friends.

“We were the ones about to receive our degrees,” says Janet L. Ficke ’59, the celebrated Hall of Fame athlete and former Adelphi softball and women’s basketball coach.

Dr. Ken Jones ’59, another Adelphi athlete in from California, where he spent the last 40 years in academic medicine, recalled the inspiration and guidance provided by professors Harry Brenowitz, Jim Murray, and Jerry March.

While some reflected on their past, others, such as Carole Hajek ’59, Ralph Crafa ’59, and Beverley Sunshine ’59, shared fond stories of their present—what they’ve been up to, how many grandchildren they have, and what the future holds.

With the gorgeous spring weather, the nostalgia, and contagious high spirits, the day was one to savor for the young-at-heart Class of ’59.

By Lauren Kalish

Save the Date Class of 1960!

Reunion ceremony to take place May 2010. Visit alumni.adelphi.edu for updates on upcoming alumni events.

The Careers in Media event was part of Adelphi’s C.O.A.C.H. (Count on Alumni for Career Help) program, which connects successful alumni with current students to provide them with networking opportunities and industry and career information. Communications majors Phillip Hart ’09, David Rodriguez ’09, and Joanna Woodland ’09 used the event to meet and network with media experts, and took the panel’s advice to heart.

The distinguished panelists all agreed on one thing—having attended Adelphi was a tremendous asset in building their career successes.

“The smallness of the University was the best part of it for me,” said Mr. Dell’Abate.

Mr. Saridakis pointed to the benefit of events such as this one as propelling his career in tangible ways. “I learned a great deal outside of the classroom. I was able to meet a lot of people through networking.”

Although the panelists acknowledged that journalism is in a state of crisis, Mr. Zier ended the evening with a mandate for Adelphi students: “You’re the generation that can fix it.”

By Cindy Vapnel ’96, M.A. ’00

S ome of media’s most creative minds came together at Adelphi University’s Performing Arts Center on April 23, 2009 with one goal—so that current Adelphi students could benefit from their experiences and achievements in the field.

A panel of distinguished Adelphi alumni including Christopher Saridakis ’90, senior vice president at Gannett Co., Inc., Gary Dell’Abate ’83 (Baba Booey), producer of and contributor to The Howard Stern Show; Peter Principato ’87, founding partner of Principato-Young Entertainment and agent to the comic talent behind The Daily Show, Saturday Night Live, Sufferb, and Knocked Up, Bill Stephney, president and founder of Joseph Media, and Bennett Zee ’78, chief executive officer of Air America Media, discussed the current state of journalism and shared their personal insights on how to adapt and succeed in an ever-changing environment.

The distinguished panelists all agreed on one thing—having attended Adelphi was a tremendous asset in building their career successes.

“The smallness of the University was the best part of it for me,” said Mr. Dell’Abate.

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By Cindy Vapnel ’96, M.A. ’00

Professor of Anthropology and Sociology Sal Primaggio talks with Gary Dell’Abate ’83 (Baba Booey), producer and contributor to The Howard Stern Show.


Christopher Saridakis ’90, senior vice president at Gannett Co., Inc. talks about the future of media with Adelphi students.
Adelphi alumni and friends gathered at the Garden City Hotel on March 28, 2009 for the University’s ninth annual President’s Gala. The black tie affair raised more than $400,000 for student scholarships, and honored three individuals for their commitment and service to the community and to Adelphi.

President’s Gala

JoAnn C. O’Hagen M.S. ’82, retired market manager and president for JP Morgan Chase Bank NA Long Island/Queens Middle Market, was recognized as the 2009 Outstanding Long Island Executive; Doreen Downs Miller M.B.A. ’86, director of Parenting Matters, and a parent educator, was honored as the 2009 Outstanding Alumna; and Horace G. McDonell, Jr. ’52, ’02 (Hon.), retired chairman and CEO of Perkin Elmer Corporation and former member of Adelphi’s Board of Trustees, was honored for his Lifetime Service to Adelphi.

President Robert A. Scott served as event co-chair, along with Trustee Noreen Harrington ’81, alternative investment specialist, M.D. Sass Investors Services, Inc.; S. Al Creft, senior vice president, Human Resources—Global Operations, Estée Lauder Companies, Inc.; Adele Klapper ’92, M.A. ’99, co-founder, Superior Sewing Machine & Supply, LLC; and John J. Phelan, Jr. ’70, ’87 (Hon.), retired chairman and CEO, New York Stock Exchange.

Save the date for next year’s Gala on Saturday, March 20, 2010. For reservations or more information, please contact Jaime Farrell, associate director of annual giving, at (516) 877-4689 or farrEল@adEدلphi.edu.
Whether because of their shared memories, camaraderie, or deep connections to Adelphi, members of affinity groups—from athletes to sorority sisters and fraternity brothers—have been adept at working together to endow student scholarships.

According to Doug Buchan ’65, some Adelphi memories are indelible.

“The Snack Bar is gone,” he says. “But in a blink, all the [members of] fraternity and sorority families that had a table can recall many fun times. We didn’t have houses, we just had a table. I wouldn’t swap that table for anything.”

When he and Chi Sigma brother Jack Dowd ’60 began planning a fraternity reunion for Homecoming 2009, they had a clear vision for the gathering.

“We came together last October for the purposes of reuniting and giving back,” says Mr. Dowd of the high-spirited reunion.

Energized by their reconnection, the brothers established the Chi Sigma Endowed Scholarship Fund.

A scholarship fund started by Long Island Peninsula in 1935 was given to Adelphi to administer in 2004. The fund now provides $1,000 a year for four students and athletes to push into that margin of excellence, says Dr. Tendy. “It’s time to give back.”

The Bill Irwin Scholarship will benefit members of the Adelphi swimming team. Other alumni also cite the impact that individuals have had on their Adelphi experience. Hall of Fame inductee Jack Dowd ’60, some Adelphi memories are indelible.

He also adds a more personal story. “In 1961, as a freshman, I had enough money saved for one semester of college. My swim coach managed to get me financial help, and Adelphi generosity never stopped. That changed my life.”

Other alumni also cite the impact that individuals had on their Adelphi experience. Hall of Fame swimmer, Dr. Susan Tendy ’70, joined John Quinn ’72 and fellow swim team member Barry Gross ’68 to rally former teammates to establish a scholarship in honor of coach Bill Irwin.

“Over time, I have come to really appreciate all the people involved and the work that goes into allowing the students and athletes to push into that margin of excellence,” says Dr. Tendy. “It’s time to give back.”

The Bill Irwin Scholarship will benefit members of the Adelphi swimming team.

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The Bill Irwin Scholarship will benefit members of the Adelphi swimming team.
Christine DeNoia B.S. ’85, M.A. ’92

PROFESSION Today, I teach at Joseph Pulitzer Middle School, in New York City. After graduating with a nursing degree from Adelphi in 1985, I worked in the field of nursing for about 15 years—at Schneider’s Children’s Hospital and as a visiting nurse. I then returned to the University to pursue my master’s degree in secondary education.

FONDEST ADELPHI MEMORIES I remember eating lunch and watching soap operas in the basement of the University Center, next to the Rathskeller. Watching All My Children became a ritual for us while we waited for our afternoon nursing classes and clinicals.

ON ADELPHI FACULTY My professors’ records of accomplishment were so impressive, and they truly cared about their students. They were invested in us. So many of the professors remain at Adelphi long-term, and that truly shows the strength of the University’s faculty. Adelphi is where my professors’ records of accomplishment were so impressive, and they truly cared about their students. They were invested in us. So many of the professors remain at Adelphi long-term, and that truly shows the strength of the University’s faculty. Adelphi is where they want to teach.

VALUE OF AN ADELPHI EDUCATION Growing up in Garden City, I always knew that Adelphi had an excellent reputation and strong science and nursing programs. I didn’t realize how much Adelphi actually had to offer until I enrolled. I was more impressed than I ever thought I could be with the education I received at Adelphi.

Hobbies Swimming and visiting national parks. I have already been to eight, and I look forward to continuing these trips, they’re interesting and fun.

FIRST GIFT $100 in 1986

WHY I GIVE I received a Presidential Scholarship from Adelphi. As a student, I decided that if I was ever in a financial position to help the University, I would give back so that others could have the same educational opportunities I received. As Adelphi continues to grow, be innovative, and help its students reach their goals, I continue to give. I have such great memories of this place. Adelphi has done so much for me. I want to help others realize their dreams.

Michael Berthel ’08

CURRENT JOB Assistant Director of Adelphi’s Center for Student Involvement, previously Residence Hall Director of Chapman Hall.

AT ADELPHI Served as executive vice president and president of the Student Government Association, orientation leader, peer assistant leader, and senior resident hall assistant. Was a founding father of Adelphi’s Phi Sigma Kappa chapter and brought national Up ‘til Dawn pediatric cancer fundraising program to Adelphi.

FAVORITE CLASS “The Modern Presidency.”

Hobbies Swimming and visiting national parks. I have already been to eight, and I look forward to continuing these trips, they’re interesting and fun.

FIRST GIFT $100 in 1986

WHY I GIVE At Adelphi, you feel like you belong. You feel at home. I will never take for granted those whose support made my experience at the University possible. What if people before me hadn’t given back? I was given a lot of opportunities at Adelphi, and I seized them. I’m so grateful for all that Adelphi has done for me.
Gary Dell’Abate ’83

While attending Adelphi to earn his bachelor’s degree in communications, Gary Dell’Abate ’83 interned for various radio stations, including WNBC, where he worked with reporter Roz Frank. She introduced him to famed radio host Howard Stern, who offered him a job as a coffee boy in 1984. Since then, through diligence and efficiency, Mr. Dell’Abate quickly gained more responsibilities and earned his position as executive producer and contributor for The Howard Stern Show. Nicknamed “Baba Booey,” he has interviewed the likes of David Letterman, Demi Moore, Arnold Schwarzenegger, Sting, Sylvester Stallone, and John F. Kennedy, Jr., among others.

Mr. Dell’Abate came to campus on April 23, 2009, to attend Adelphi’s C.O.A.C.H. (Count on Alumni for Career Help) program event, which focused on career opportunities in media. We caught up with him afterward and asked him to share his thoughts on everything from the invention he wished he had conceived to what legacy he’d like to leave behind.

What's your favorite quote or mantra?

If I was being greedy, I would say the artificial heart. If I was being more of a humanitarian, I would say the X-ray vision. You do the math.

What super power would you like to have?

I love it when people tell me how they were having a bad day, then tuned into the show, and their day turned better.

What movie best mirrors your life?

While attending Adelphi to earn his bachelor’s degree in efficiency, Mr. Dell’Abate quickly gained more responsibilities and communications, Gary Dell’Abate ’83 interned for various radio event, which focused on career opportunities in media. We caught up with him afterward and asked him to share his thoughts on everything from the invention he wished he had conceived to what legacy he’d like to leave behind.

If you could go back in time and alter an event to change the course of history, which would it be? I wouldn’t have worn that powder blue tuxedo with the giant velour tie to my prom.

What are your favorite settings or backgrounds?

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What is your usual answer when adults ask you what you’d like to be when you grew up?

It was here first.”—Mark Twain

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Janice (Eppy) Levy ’75 B.S.Ed., ’77 M.A. has recently been appointed dean of the College of Health Science at Morehead University in Pennsylvania.

Barbara (Recchi) Cottman ’73 B.A. has been nominated for the Right Livelihood Award. The honor is in keeping with her 26 years as an anti-violence youth advocate. The body of work she created with Stanley Williams established her as a leading academic leader, which will be put towards an upcoming dissertation on pseudo-tranformational leadership.

Army’s Hempstead headquarters. In 2011, City Department of Education.

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She has been in the nursing industry for more than 25 years and has assisted in neonatal research studies, worked as a clinical educator for new nurses in the Newborn Intensive Care Unit, and provided nursing care for adult and adolescent surgical patients.

She currently enjoys a restful retirement.

Brian Zucker ’72 B.A. and his wife, Susan, have three grown sons and are avid commuter cyclists.

A singer for Nobel Peace Prize winner, Dr. Elie Wiesel, Ms. Levy was appointed the director of the YAI/National Institute for People with Disabilities’ North Central Region in 1997.

After 35 years as a faculty member. He is currently enjoying a restful retirement.

He also read Edgar Allen Poe’s The Tell-Tale Heart for a Halloween gathering at church. All donations supported the Atlanta Literacy Project.

Awards ceremony.

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Producer and talent manager Peter Principato ’87 has long thrived on multitasking. During his days at Adelphi, the communications major served as president of the student body twice and senior class vice president, sat on the student activities board, tended bar at the Rathskeller, and ran the game room next to the University bookstore.

There’s No Business Like Show Business: Peter Principato ’87

on Hollywood’s Brave New World

A talent agent with William Morris Agency (now William Morris Endeavor Entertainment) for many years, Mr. Principato decided he wanted to produce shows as well as manage clients who write, direct, and act in film and television, so he started his own management and production company in 2000. Today, Los Angeles-based Principato-Young Entertainment is a 35-person firm that specializes in guiding the careers of comedians who write and produce as well as act, including Ed Helms from The Office and Jon Hamm, who starred in Mad Men.

We recently talked to Mr. Principato about how the entertainment industry is changing.

Your company is known for managing up-and-coming comedic talent. Why did you decide to make this your focus?

I was a comedy nerd who grew up on Bob Newhart, my father at the movies, and I loved watching television. I was a comedy nerd who grew up on Bob Newhart, my father at the movies, and I loved watching television. As my company’s grown, we’ve added managers who specialize in business, but comedy is how business was created.

What makes a hit show?

Likeable, relatable characters and really good writing.

How has the job changed since you started in this business?

The audience is more sophisticated than ever. They’ve been exposed to good material, and if something feels inauthentic and staged, they don’t want to see that anymore. People want stuff that’s smart, funny, and satisfies their level of intelligence rather than plays to the lowest common denominator.

How has the recession impacted the entertainment industry?

This summer’s box office was the highest-grossing box office ever from Memorial Day to Labor Day. Part of that is because ticket prices are higher, but it’s also because people want to escape reality during hard economic times, and the movies are a relatively cheap form of entertainment. However, there’s more corporate ownership of the movie studios and television networks, and they are tightening their belts. NBC and Universal, are just part of the Disney Corporation, and GE wants to cut, cut, cut. So the studios are making fewer movies, and the networks are making less narrative-driven programming because they’re making money on reality television.

How do you compete when the studio executives have money?

We’re trying to be more creative in how we sell our projects. Studios typically pay $15,000 to $50,000 per minute, to $1 million to $1.5 million to shoot a 22-minute pilot. Last year, CBS decided not to shoot a pilot for a show called Blurred Lines, starring median Rob Riggle. I got them to give me $50,000, and we shot an 11-minute glimpse into it instead. We just met with the president of the network, and she was blown away by how good it looked. We’re talking about redeveloping it now, so that project is back in the works, which is the key to survival.

Are you excited about changing the landscape?

Yes. Technology is becoming a launching pad for many projects. Rob Corddry, who’s been on The Daily Show, wrote, directed, and starred in Children’s Hospital, an online series making fun of hospital dramas on TheWB.com. People love it so much that now cable networks are interested in doing a television series based on it. We represent a guy, Jason Woliner, who made two short comedy videos on his Macbook Pro, and wound up getting a TV show on MTV. Anybody who has a camera and can make a video that looks good can actually start working in comedy.

What still makes entertainment look like in the future?

Television will be more merged with your computer. People might buy a high-definition computer screens on their walls streaming programming. People will go to the movie theaters to experience something they can’t experience at home, so you’ll be seeing more of the 3D technology that came out of Alfonso Cuarón’s Avatar. Also, you’re going to wear your own sunglasses to watch movies in 3D so you don’t have to put on the funny blue and red glasses.

By Samantha Stainburn

Christopher White ’83 M.A. is a staff emergency medicine physician at the Mercy Medical Center in Canton, Ohio.

Marshall Gisser ’84 B.A., ’87 M.A. works for Desktop Widgets, a New York design company that has provided award-winning marketing innovation and design for 20 years.

Barbara Hoffman ’84 B.A. is a poet working diligently at her craft.

Douglas Miles ’84 B.A. is a broadcaster, producer, and writer for MILLIONEPRODUCTIONS.COM and has a radio show, The Big Band Fill-In. He also hosts and produces Petitjardaloutrace, a weekly political talk program aired in Tampa Bay, Florida. He got his start on WBAI (90.5FM), Adelphi’s radio station with his show, The Big Band Stand.

Joseph Ferraro ’75 M.A., ’80 Ph.D. was invited by the minister of Saudi Arabia to give an address at King Saud University in Riyadh on community psychology and substance abuse recovery, a topic which has earned him international recognition. He was also selected for the 2009 Excellence in Public Service Award, and was among the faculty nominated this year for the Excellence in Teaching Award at DePaul University. He was elected the 2009 to 2010 Leader of the Elite of the St. Vincent de Paul Professor Society at the University.

Thomas Flanagan ’85 B.A. has been a financial advisor since 1984. He speaks at churches and nonprofit organizations on financial literacy, budgeting, debt reduction, and financial contentment.

Louis Marinacci ’85 M.B.A. joined Sentrex, a drug safety firm in the pharmaceutical industry, in December 2007 as the chief operating officer.

Suzanne Graziano ’86 B.S., ’94 M.S. is the nursing director of Orthopedics, Neurosciences, and the Comprehensive Rehabilitation Center at the NCH Health System in Naples, Florida.

Patricia Anne Boyle-Epphard ’87 B.S. is a registered nurse at the St. Vincent de Paul Rehabilitation Center at the NCH. She’s also worked there as a nurse practitioner.

Tami Waskof ’87 B.A. is busy mediating refunds of Level 3 mischarges for CenturyLink, a broadband and fiber-optic network.

Steven White ’87 B.A. became a community college president after obtaining his degree in accounting. He has also pursued acting.

Margarette Burden ’85 B.S. is a registered nurse for Halifax Health and has been recognized by Community Who’s Who for showing dedication, leadership, and excellence in all aspects of nursing. She has 25 years of professional experience in caring for patients and working in the operating room.

Debra Cohen ’88 B.S., ’93 M.S. was honored at the American Airlines sevenths annual Top Women in Business Networking Awards Dinner. Serving on the Queens Chapter for the Arborists Foundation is just one of many roles that she has excelled in.

Amelia Cepas ’88 M.A. is a retired educator from the Baldwin School District.

Shamir Aliy ’99 B.A., ’92 M.A. was an external auditor for Johnson & Johnson’s Director, D. Mihyun Sussman’s dissertation, Impacts of a Pharmaceutical Company’s Leadership Development Program on Participant Leadership Behavior at George Washington University, Washington, D.C. He is also president/CEO of International Consulting Services, a faculty member at Hofstra University’s Business, and a Top Women in Business Networking Awards Presentation.

Michelle (Weinberg) Fountain ’89 M.S. is the assistant principal of P.S. 234 for the New York City Department of Education.

Sharon (Van Kooten) Garcia ’89 B.S., graduated with an M.S.N. from Seton Hall University in 1997 and has worked as a woman’s health nurse practitioner.

Sandra Kalman ’89 M.S.W. has retired from Zucker Hillside Hospital after being employed there for 30 years. In May 2009, she gave a mandated presentation for the professional and non-professional staff on child abuse, domestic violence, and elder abuse.

Mary Lane ’93 M.S. is a teacher and afternoon supervisor at the Rosemarie Meyer School.
1990s

Robert Batelle ’90 M.A. teaches at the Seminary of the Immaculate Conception in Lloyd Harbor, New York. Three of his essays and a set of homilies are due to be published in 2009.

Gormy (Frazer) Darlington ’90 B.S. is a published author, one of 50 represented in a new book, The Queen Legacy.

Margot Ann (Dickmann) Edlin ’90 M.A., ’95 A.G.S., is involved in a family literacy project for immigrant families. She also teaches a special education program sponsored by the New York State Vocational and Educational Society of America.

New York State Vocational and Educational Solutions International, which facilitates the project, Endorsing Preferred Practices and Performance Measures for Measuring and Reporting Care Coordination. She is also the president-elect of the Care Management Society of America.

Stephen Leonard ’90 G.C., ’91 M.A.B.A., was appointed chief officer of PIC Solutions International, which facilitates the expansion of businesses internationally.

Mary-Margaret Pazzella ’80 B.S., ’81 M.S.W., has been named Catholic Charities of Orange County’s new executive director. She formerly served as a director of Metro Therapy Inc. in New York City, an agency that provided early intervention services to children.

Susan Richards ’80 M.S.W. presented her recently released memoir, Choose Forever, in May 2009 at the Northshore Bookstore.

Barbara (Bhalla) Fidek ’91 M.S.W., is a vice president with Actorscomfort, which is a helpful resource for relocated actors.

Larry May ’91 B.S. joined ADT Security Services as a group director for transportation and logistics. He is responsible for developing strategies to secure businesses among the nation’s leading airlines. He was previously the senior vice president of the cargo line of business at IRIS software services.

Timothy Parker ’91 M.A. had his artwork, Blue Heaven, selected to be the commemorative poster for the 2009 Art Fest at Fort Myers.

Elyse Weiner ’91 M.B.A. ranked number four in U.S. Banker’s 25 Women to Watch List. She is the managing director and global head of Liquidity and Investments, Treasury and Trade Solutions, at CitiGroup.

Marc Schnell ’92 M.S.W. supervises a case management program that serves mentally ill adults in Nassau County. He has held the position for the past seven years.

Robin (Liebman) Malenfant ’91 M.A. owns Mind-Body in Union, L.L.C., a company dedicated to teaching Hatha Samata: Education, a brain-based movement program. She has worked in the education and fitness fields for more than 15 years.

Richard Pino ’91 M.B.A. was appointed chief financial officer for Scarguard Labs, LLC, in January 2009.

Lea Ward ’91 B.S. currently serves as director of the Center for Cancer Development at Adelphi University. She was recognized in the Long Island Business News “Ones to Watch” list.

Christine Li ’94 M.A., ’99 Ph.D. is an established psychologist in a private practice.

Shirsho Mobile ’95 M.B.A. is currently in a partnership with AVM DeMarx, CPA, P.C., at the firm’s headquarters in Williston Park, New York.

Christopher Farrell ’96 M.S. is a CPA partner with Goldstein & Co. LLP. He is also a financial volunteer at United Way of Long Island and was an adjunct professor at SUNY Old Westbury in fall 2008.

Maria Fonte ’96 M.S.W. was honored with the Town of Hempstead’s 2009 Pathfinder Award in Healthcare Services. She is a social worker at South Nassau Community Hospital’s Family Medical Center, and was cited by Town of Hempstead Supervisor Kate Murray for her work in helping families in the Town of Hempstead access healthcare programs and services.

Patricia Gallotti ’96 M.A. has been an English teacher for 16 years and has worked at Jericho High School for the past 10 years, where she has taught all grade levels including Advanced Placement English Language and Composition.

Richard Kendrick ’97 B.S. was recently named managing director of marketing at RiverSource Investments, where he will oversee all marketing operations for ProShares’ Exchange-Traded Funds, and ProFund’s mutual funds.

2000s

Stewart Coddington ’00 B.S. presented a bronze medal from the Joden Diabetes Center in Boston, Massachusetts, for living with diabetes for more than 50 years.

Conrad Richards ’00 M.B.A. is an independent consultant specializing in professional advancement, training, and development. A faculty member of New York University’s School of Continuing and Professional Studies Department of Leadership and Human Capital Management, he specializes in organizational theory, research process and methodology, as well as other related topics.

Myna Desirvans ’01 B.A. completed her master’s as a nurse practitioner in 2007. This past summer, she welcomed a new addition to her family with the birth of a new baby.

Denise Wind ’01 B.S., ’02 M.S.W. has a private psychotherapy practice, and has become a Certified Holistic Nutrition Counselor and CEO of the Wind Wellness Center.

Warren Rodick ’02 B.S. was accepted into a Primary Care Sports Medicine Fellowship training program at Christiana Care Health Systems in Delaware. He received first place in the Richard J. Keirva D.O. Poster Presentation at the 2009 American College of Osteopathic Family Physicians National convention in Washington, D.C., for his research entitled HIV/AIDS: The First Line Treatment and Clinically Isolated Syndrome.

Steven Leon ’02 B.F.A. is starring in the soon-to-be-released independent film, Harlem Hotel. He also began a startup company, Anticoruscum, which is a helpful resource for relocated actors.

Chris Anna Paul ’02 M.A. is a reading instructor who self-published a multicultural children’s novel, Orange Stew Cown. For more information, she advises all to visit www.outskirtpress.com/TheCrescentCrew

Claudineau (Futuo) Chan ’03 B.A. is an elementary Catholic school teacher.

Caleb Sievert ’03 M.A., ’05 Ph.D. was named senior scientist of Interscope Research, a biometric media research firm, and will head the company’s statistical analyses and study designs.

Office of Alumni Relations

Joseph J. Carusi
Director
Mary Ann Mearini ’95
Sponsor Advisor

Jennifer Boughli
Assistant Director
Cathryn Chenkus
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Austin Barry ’04 B.S. wrote a song for Barack Obama’s presidential campaign and has auditioned for a part on a Howard Stern television show. He started a television program called West Side Stories last April in Tennessee.

Mary Molin ’05 M.S.W. is the project director of J.A.S.A. Young at Heart Club, Senior Center, Located in the Suffolk Y-JCC in Commack, New York.

Elizabeth (Plummer) Reppel ’05 M.S.W. is the senior manager of corporate relations at YAI/National Institute for People with Disabilities Network.

Kenneth Cronin ’06 M.B.A. is the assistant vice president and collateral examination officer at Wells Fargo Business Credit.

Karen Kennedy ’06 B.S. keeps the streets of Manhattan safe as a New York City police officer.

Nancy Williams ’06 B.A. is teaching her second year of seventh and eighth grade art at J.W. Dudd Middle School in Freeport, New York.

Louis Massaro ’05 B.S. is a vice president and business development officer for JP Morgan Chase.

In Memoriam

Ruth (Leonard) Peck ’22 B.A.
Sarah (Gordon) Weiss ’22 B.A.
Betty (Alger) Faucon ’40 B.A.
Emily (Rosenblatt) Speigel ’30 B.A.
Janice (Nichols) Champion ’32 B.A.
Frank Lucey ’32 B.A.
Joseph Gelety ’33 B.A.
Tess (Forrest) Barnett ’40 Ph.D.
Michèle McNichols ’36 B.A.
Edward D’Errico ’58 B.S.
Frank assays ’59 B.S.
Okama (Sugar) Linick ’63 B.S.
Theo Spyer ’63 Ph.D.
Joan (Canberg) Oskow ’44 B.A.
Charles Fuchs ’65 M.S.W.
Jane (Knollhoff) Rentner ’70 B.S.
Andre Dawson ’73 Ph.D.
Samuel Proudfit ’75 M.A.
Daniel Silver ’76 M.S.W.
Helen Angelides ’78 B.S.
Helen (Hutchens) Probst ’79 B.A.
Carol (Wess) Horvath ’84 B.S.
Mary Williams ’85 A.A.
Paul Lepak ’85 B.B.A.
Juliet Latchman ’92 M.S.
Susan (Nefsky) Carnes ’94 M.S.
Julia Barchetta ’96 C.A.G.S.
Melissa Scher 196 B.A.

Love her, loathe her, Barbie is still around. Earlier this year, the ageless doll turned 50. Despite flagging sales, and several brushes with controversy, she still generates billions for toy manufacturer Mattel. Introduced in 1959 as a blond bombshell in a swimsuit, Barbie was one of the first popular dolls to represent a grown woman, and was intended to be a fashion plate, with a wardrobe that far exceeded the cost of the doll itself. Barbie, whose full name is Barbie Millicent Roberts, has survived near-death encounters with rivals, such as Jem, and adopted new personas, pursuing new careers and better reflecting the diversity of her fans. Both a cultural and academic icon, she has been the topic of children’s books and movies, as well as academic books, papers, and conferences.

Through sheer longevity, Barbie links generations of women together. Memories of her show the diverse fantasies and self-concepts of girls and young women.

In honor of Barbie’s 50th birthday bash, we invited Adelphi faculty and alumni to share their Barbie memories. The recollections, excerpted here, reveal the depth of reverence and repulsion she has generated and the spectacular diversity of the Adelphi community.

Kelly Cass ’90
On-Camera Meteorologist, The Weather Channel

Barbie at 50

Was definitely into Barbies from the age of five to 10. One Christmas, I got the Barbie penthouse with an elevator! That was probably my favorite Christmas gift! Even when my dog chewed Barbie’s foot, or my brother marked her with ink, she was still my Barbie with the best wardrobe! Since I was a tom-boy, sometimes I’d trade my Barbie for my brother’s Tonka truck, but I wouldn’t give it back unless I had Barbie back first.

Linda Romano M.A. ’03
Senior Associate Director, Promotion and Outreach
Adelphi University

I was definitely into Barbies from the age of five to 10. One Christmas, I got the Barbie penthouse with an elevator! That was probably my favorite Christmas gift! Even when my dog chewed Barbie’s foot, or my brother marked her with ink, she was still my Barbie with the best wardrobe! Since I was a tom-boy, sometimes I’d trade my Barbie for my brother’s Tonka truck, but I wouldn’t give it back unless I had Barbie back first.

Kelly Cass ’90
On-Camera Meteorologist, The Weather Channel

She was perfect and, unfortunately, I was far from perfect. She had the perfect boyfriend, Ken. He didn’t smoke pot and have zits all over his face. There are a couple of reasons not to play with Barbie. After all, perfection is great in plastic, but we live in a real world with real people who, while not perfect, are a lot more fun than a doll.

Jeanette Schwarz Young ’65, M.S. ’69
J. A. Schwarz Market Analytics

I am not at all the Barbie generation! I grew up in 1950s post-war England where toys and books were not that plentiful. They were not exactly an economic priority. I had a doll, Betty. She was bald and designed to resemble a baby, and my mother knitted various garments for her as birthday and Christmas presents. I encountered Barbie when I became a teacher, along with My Little Pony and a bunch of other small toys that the girls enjoyed and made up games and stories about.

Jane Ashdown
Dean, Ruth S. Ammon School of Education
Adelphi University

I have three sisters, so there were Barbies all over my house, but I didn’t have much use for them until I needed them for an eighth grade social studies project. I ended up recreating and filming a short history of World War II in Germany with about 25 Barbie and Ken dolls, as well as several of their houses and Corvettes. It ended up being a big hit in my class, though I don’t know if my teacher was that amused.

Jessica Klein
Assistant Professor of Anthropology and Sociology
College of Arts and Sciences, Adelphi University

When I turned nine years old my then “boyfriend” gave me a Barbie doll for my birthday. I was mortified.

Today, Barbie is in abundance with little more than a murmur of protest. Parents of my children’s friends shrug about their daughter’s obsession with Barbie (and Princesses). “I don’t know where she gets it. It’s not me. But my daughter loves Barbie (and Princesses),” I often hear.

My own daughter is not even two, so she is not yet the prime target of Barbie related advertising. I have not, myself, had to face corporate efforts to colonize my children’s life-words, as Jurgen Habermas might put it. But my peers’ reactions are still mystifying to me.

Barbie was not allowed in my house when I was a child. She represented everything my family was fighting against. As part of my resistance, I didn’t wear a skirt or don make-up throughout high school. Now girls are polishing their nails in first grade. Parents shrug.

By Bonnie Issner
First Jobs

First jobs, offbeat jobs, transient jobs that lead to other jobs, sometimes mark turning points in our lives and herald the skills and interests that unfold over long and rich careers.

Laurence Kessler ’65
Founder and CEO of Kessler Restaurants
Taking the Road Less Traveled

As one of his first jobs, Adelphi Trustee Laurence Kessler ’65 was a New York City cab driver, picking up his first fare at 3:00 a.m. Along with meeting colorful characters and experiencing the true flavor of the city, he discovered a talent for dealing with tricky, sometimes dangerous, situations.

Today, a successful entrepreneur, Mr. Kessler owns and operates 21 Burger Kings and 46 Friendly’s throughout upstate New York. As Mr. Kessler puts it, “People who persevere succeed. People who won’t jump the hurdles, don’t.”

Richard Garner
Dean of the Honors College
Never Lost in Translation

Richard Garner has a talent for languages and finding himself in interesting situations. As an undergraduate at Princeton, majoring in Russian at the height of the Cold War, he got a job speaking Russian with Stalin’s daughter, Svetlana Aleluyeva, who had defected to the West in 1967 and feared losing her language. He also found himself translating for “faithful Communists” on visits to the U.S. “I took them through schools and explained our system to them—and couldn’t make them believe the students writing with their left hands weren’t being trained for some secret job,” he says.

Lori Duggan
Gold C.C. ’08
Vice President for Communications
Life Lessons Start Small

At 14, shopping with her mother at Fleaport, a popular flea market in Lawrence, New York, Lori Duggan saw a help wanted sign at a bathing suit booth, asked for the job, and much to her surprise, was hired on the spot.

As the sole employee, she was responsible for it all—sales, customer relations, inventory management, bookkeeping, reporting back and being held accountable at week’s end by the owner. She also had to figure out how to get someone to cover for her when nature called. “In the 1980s, for a girl growing up in the Rockaways, what could be better than all those free bathing suits?”

Marjorie J. Hill ’77, Ph.D. ’81
CEO of the Gay Men’s Health Crisis
One of the First in the Fight

In 1990, as one of her first jobs, Marjorie J. Hill ’77, Ph.D. ’81, began working for Mayor David Dinkins as an advocate for the gay and lesbian community—a group all too familiar with discrimination and prejudice. As a gay African American woman, Ms. Hill saw her chance to make a difference and be an agent of change. She had realized her career path.

Her role with the Dinkins administration allowed her to take part in a number of pioneering initiatives, and ultimately prepared her for her current role as CEO of the Gay Men’s Health Crisis—the oldest AIDS service organization in the world that provides a range of vital services to more than 15,000 people annually. Ms. Hill’s commitment to her work remains steadfast. “The most happy people are the ones who are most comfortable with themselves. It’s just a matter of getting them to that point,” says Ms. Hill.

Robert A. Scott
President
Poolside Reading

Robert A. Scott’s mother died when he was nine and the subsequent medical bills bankrupted his father. By junior high school, he was working summers as an assistant counselor at local day camps. Then, in high school, he got what he describes as “the best job possible” at Willow Woods Pool in Mt. Vernon, New York. As a relief worker at the pool, he enjoyed working in different jobs throughout the facility during the day and two days each week he had the late shift at the pump house.

By Abby Prachik and Lauren Kalish

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